It's honestly pretty easy to use Inky. I especially like that you can name snippets to do the same task and present the same set of options multiple times. Doing some things was tedious, but I think I managed to write some somewhat engaging short storylines. I might have fleshed it out some more, but learning some of the syntax took a while, and I didn't want to spend too much time on this. And I was a bit lazy about the nature of the navigation (i.e. I basically reset to the front of Warner instead of going through the trouble of making multiple knots for going forward and backward with essentially the same things).

About Murray: I think she has the opinion that the ultimate form of web media is one where you can have these alternate branching pathways, but I don't agree with this. While those sorts of stories may be more engaging, they're also more work for the creator than just writing a single story (corresponding to one path). Conversely, some aspects of digital media she cites aren't necessarily unique to digital media. For example, the participatory aspect is present in the "Choose Your Own Adventure" books or even when you just envision a setting in a normal book