Google Playstore App Rating Prediction

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
df=pd.read csv("googleplaystore.csv")
df.head()
                                                  App
                                                             Category
Rating
      Photo Editor & Candy Camera & Grid & ScrapBook ART AND DESIGN
4.1
                                 Coloring book moana ART_AND_DESIGN
1
3.9
2 U Launcher Lite - FREE Live Cool Themes, Hide ... ART AND DESIGN
4.7
3
                               Sketch - Draw & Paint ART AND DESIGN
4.5
               Pixel Draw - Number Art Coloring Book ART AND DESIGN
4.3
  Reviews
           Size
                    Installs
                              Type Price Content Rating
      159
            19M
                     10,000+
0
                              Free
                                       0
                                                Everyone
1
      967
            14M
                    500,000+
                              Free
                                       0
                                                Everyone
2
   87510
           8.7M
                  5,000,000+
                              Free
                                       0
                                                Everyone
3
  215644
            25M
                 50,000,000+
                              Free
                                       0
                                                    Teen
      967 2.8M
                    100,000+
                              Free
                                                Everyone
                                  Last Updated
                                                        Current Ver \
                      Genres
                                                              1.0.0
                Art & Design
                               January 7, 2018
1
  Art & Design; Pretend Play
                                                              2.0.0
                              January 15, 2018
2
                Art & Design
                                August 1, 2018
                                                              1.2.4
3
                                  June 8, 2018
                                                 Varies with device
                Art & Design
     Art & Design; Creativity
                                 June 20, 2018
    Android Ver
  4.0.3 and up
  4.0.3 and up
1
  4.0.3 and up
3
     4.2 and up
     4.4 and up
df.isnull().sum()
                     0
App
Category
                     0
```

```
1474
Rating
Reviews
                      0
Size
                      0
Installs
                      0
                      1
Type
Price
                      0
                      1
Content Rating
                      0
Genres
Last Updated
                      0
                      8
Current Ver
                      3
Android Ver
dtype: int64
#Dropping the rows which have any null records
df=df.dropna()
df=df.reset index(drop=True)
df.isnull().sum()
App
                   0
                   0
Category
                   0
Rating
Reviews
                   0
                   0
Size
                   0
Installs
Type
                   0
                   0
Price
Content Rating
                   0
Genres
                   0
                   0
Last Updated
Current Ver
                   0
                   0
Android Ver
dtype: int64
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 9360 entries, 0 to 9359
Data columns (total 13 columns):
#
                      Non-Null Count
     Column
                                      Dtype
 0
     App
                      9360 non-null
                                      object
1
     Category
                      9360 non-null
                                      obiect
2
     Rating
                      9360 non-null
                                      float64
3
     Reviews
                      9360 non-null
                                      object
 4
     Size
                      9360 non-null
                                      object
 5
     Installs
                      9360 non-null
                                      object
6
     Type
                      9360 non-null
                                      object
7
     Price
                     9360 non-null
                                      object
 8
     Content Rating 9360 non-null
                                      object
```

```
Genres
                            9360 non-null
                                                   object
 10 Last Updated
                            9360 non-null
                                                   object
 11 Current Ver
                            9360 non-null
                                                   object
 12 Android Ver
                            9360 non-null
                                                   object
dtypes: float64(1), object(12)
memory usage: 950.8+ KB
#Converting the Reviews column into integers
df['Reviews']=df["Reviews"].astype(int)
df["Size"].unique()
array(['19M', '14M', '8.7M', '25M', '2.8M', '5.6M', '29M', '33M',
'3.1M',
          '28M', '12M', '20M', '21M', '37M', '5.5M', '17M', '39M', '31M',
          '4.2M', '23M', '6.0M', '6.1M', '4.6M', '9.2M', '5.2M', '11M',
          '24M', 'Varies with device', '9.4M', '15M', '10M', '1.2M',
'26M',
         '8.0M', '7.9M', '56M', '57M', '35M', '54M', '201k', '3.6M',
'5.7M',
         '8.6M', '2.4M', '27M', '2.7M', '2.5M', '7.0M', '16M', '3.4M',
         '8.9M', '3.9M', '2.9M', '38M', '32M', '5.4M', '18M', '1.1M', '2.2M', '4.5M', '9.8M', '52M', '9.0M', '6.7M', '30M', '2.6M', '7.1M', '22M', '6.4M', '3.2M', '8.2M', '4.9M', '9.5M', '5.0M', '5.9M', '13M', '73M', '6.8M', '3.5M', '4.0M', '2.3M', '2.1M', '42M', '9.1M', '55M', '23k', '7.3M', '6.5M', '1.5M', '7.5M',
'51M',
         '41M', '48M', '8.5M', '46M', '8.3M', '4.3M', '4.7M', '3.3M',
'40M',
         '7.8M', '8.8M', '6.6M', '5.1M', '61M', '66M', '79k', '8.4M',
         '3.7M', '118k', '44M', '695k', '1.6M', '6.2M', '53M', '1.4M'
'3.0M', '7.2M', '5.8M', '3.8M', '9.6M', '45M', '63M', '49M',
'77M',
         '4.4M', '70M', '9.3M', '8.1M', '36M', '6.9M', '7.4M', '84M',
'97M',
         '2.0M', '1.9M', '1.8M', '5.3M', '47M', '556k', '526k', '76M', '7.6M', '59M', '9.7M', '78M', '72M', '43M', '7.7M', '6.3M',
'334k',
         '93M', '65M', '79M', '100M', '58M', '50M', '68M', '64M', '34M',
          '67M', '60M', '94M', '9.9M', '232k', '99M', '624k', '95M',
'8.5k',
'41k', '292k', '80M', '1.7M', '10.0M', '74M', '62M', '69M',
'75M',
         '98M', '85M', '82M', '96M', '87M', '71M', '86M', '91M', '81M',
                   '83M', '88M', '704k', '862k', '899k', '378k', '4.8M',
          '92M',
         '266k', '375k', '1.3M', '975k', '980k', '4.1M', '89M', '696k', '544k', '525k', '920k', '779k', '853k', '720k', '713k', '772k' '318k', '58k', '241k', '196k', '857k', '51k', '953k', '865k', '251k', '930k', '540k', '313k', '746k', '203k', '26k', '314k',
                                                                                     '772k',
          '239k', '371k', '220k', '730k', '756k', '91k', '293k', '17k',
```

```
'74k', '14k', '317k', '78k', '924k', '818k', '81k', '939k',
'169k',
        '45k', '965k', '90M', '545k', '61k', '283k', '655k', '714k',
'93k',
        '872k',
                 '121k',
                          '322k',
                                   '976k',
                                            '206k',
                                                     '954k', '444k',
                                                                       '717k',
                 '609k',
                                                     '350k',
                                                              '383k',
                                                                       '454k',
        '210k',
                          '308k',
                                   '306k',
                                            '175k',
                        '812k',
                                           '842k',
                                                            '412k',
                                  '442k',
                                                    '417k',
        '1.0M',
                                                                      '459k',
                 '70k',
                                                     '429k',
                 '335k',
                                   '721k',
        '478k'
                          '782k',
                                            '430k',
                                                              '192k'
                                                                       '460k'
                 '496k',
                                   '414k',
                                                     '887k',
                          '816k',
                                            '506k',
                                                              '613k',
        '728k',
                                                                       '778k',
                                                     '373k',
                 '592k',
                          '186k'
                                            '647k',
        '683k',
                                   '840k',
                                                              '437k',
                                                                       '598k',
                 '585k',
                          '982k',
                                   '219k',
                                                    '323k',
                                                             '691k'
        '716k',
                                            '55k',
                                                                      '511k',
                 '963k',
                                           '351k',
                                                           '82k',
                          '25k',
                                  '554k',
        '951k',
                                                    '27k',
                                                                    '208k',
                        '103k'
        '551k'
                 '29k',
                                  '116k',
                                           '153k',
                                                    '209k',
                                                             '499k'
                                                                      '173k'
                                                    '801k',
                 '809k',
                          '122k',
                                                              '787k',
        '597k',
                                   '411k',
                                            '400k',
                                                                       '50k',
                 '986k',
        '643k',
                          '516k',
                                   '837k',
                                            '780k',
                                                             '498k'
                                                     '20k',
                                                                      '600k'
                 '221k',
        '656k',
                          '228k',
                                   '176k',
                                            '34k',
                                                    '259k',
                                                             '164k'
                                                                      '458k'
                        '288k',
                                          '785k',
                                 '775k',
        '629k',
                 '28k',
                                                    '636k',
                                                             '916k'
                                                                      '994k'
                                                    '500k',
                 '485k',
                                            '608k',
        '309k',
                                   '903k',
                                                                      '562k',
                          '914k'
                                                             '54k'
                                           '48k',
        '847k',
                 '948k',
                          '811k',
                                                   '523k',
                                                            '784k'
                                   '270k',
                                                                      '280k',
                        '154k',
                                 '18k',
                                                          '364k',
        '24k',
               '892k',
                                         '33k', '860k',
                                                                    '387k'.
        '626k',
                 '161k',
                                  '39k',
                                                            '160k',
                                          '170k',
                                                   '141k',
                          '879k',
                                                                      '144k'.
                                           '473k',
                          '376k',
        '143k',
                                                    '246k',
                 '190k',
                                  '193k',
                                                              '73k'
                                                                      '253k',
                                                  '226k',
                                                            ''240k',
                                          '470k',
        '957k',
                 '420k',
                                 '404k',
                          '72k',
                                                                      '89k',
        '234k', '257k', '861k', '467k', '676k', '552k', '582k',
'619k'],
      dtype=object)
def mb to kb(a):
  if a.endswith("M"):
    return float(a[:-1])*1000
  elif a.endswith("k"):
    return float(a[:-1])
  else:
    return a
df["Size"]=df["Size"].apply(lambda x:mb to kb(x))
df[df["Size"]=="Varies with device"]
                                                          App
Category \
35
                                         Floor Plan Creator
ART_AND_DESIGN
                                Textgram - write on photos
ART AND DESIGN
50
                             Used Cars and Trucks for Sale
AUTO AND VEHICLES
                                         Ulysse Speedometer
AUTO AND VEHICLES
                                                       REPUVE
66
```

```
AUTO AND VEHICLES
9267 My Earthquake Alerts - US & Worldwide Earthquakes
WEATHER
9279
                                              Posta App
MAPS AND NAVIGATION
                        Chat For Strangers - Video Chat
9307
SOCIAL
9348
              Frim: get new friends on local chat rooms
SOCIAL
9358
                          The SCP Foundation DB fr nn5n
BOOKS AND REFERENCE
      Rating
             Reviews
                                     Size
                                              Installs
                                                        Type Price
35
                36639 Varies with device
                                            5,000,000+
                                                        Free
         4.1
                                                                 0
40
         4.4
               295221 Varies with device
                                           10,000,000+
                                                                 0
                                                        Free
                17057 Varies with device
50
         4.6
                                            1,000,000+
                                                        Free
                                                                 0
65
         4.3
                40211 Varies with device
                                            5,000,000+
                                                                 0
                                                        Free
                                              100,000+
66
         3.9
                  356 Varies with device
                                                        Free
                                                                 0
         . . .
                                                         . . .
9267
         4.4
                 3471
                     Varies with device
                                              100,000+
                                                        Free
                                                                 0
                8 Varies with device
9279
         3.6
                                                1,000+
                                                                 0
                                                        Free
         3.4
                  622 Varies with device
                                              100,000+
                                                                 0
9307
                                                        Free
9348
         4.0
                88486 Varies with device
                                            5,000,000+
                                                        Free
                                                                 0
                 114 Varies with device 1,000+
9358
         4.5
                                                        Free
                                                                 0
     Content Rating
                                Genres
                                             Last Updated \
35
                                             July 14, 2018
           Everyone
                          Art & Design
40
                                             July 30, 2018
           Everyone
                          Art & Design
                                             July 30, 2018
50
           Everyone
                       Auto & Vehicles
                                             July 30, 2018
65
           Everyone
                      Auto & Vehicles
                                            May 25, 2018
66
           Everyone
                       Auto & Vehicles
              . . .
                               Weather
                                             July 24, 2018
9267
           Everyone
9279
           Everyone
                    Maps & Navigation
                                        September 27, 2017
                                              May 23, 2018
9307
         Mature 17+
                                Social
                                            March 23, 2018
9348
         Mature 17+
                                Social
         Mature 17+ Books & Reference
9358
                                       January 19, 2015
             Current Ver
                               Android Ver
35
      Varies with device
                                2.3.3 and up
40
     Varies with device Varies with device
50
     Varies with device Varies with device
65
      Varies with device Varies with device
66
     Varies with device Varies with device
     Varies with device Varies with device
9267
9279 Varies with device 4.4 and up
     Varies with device Varies with device
9307
```

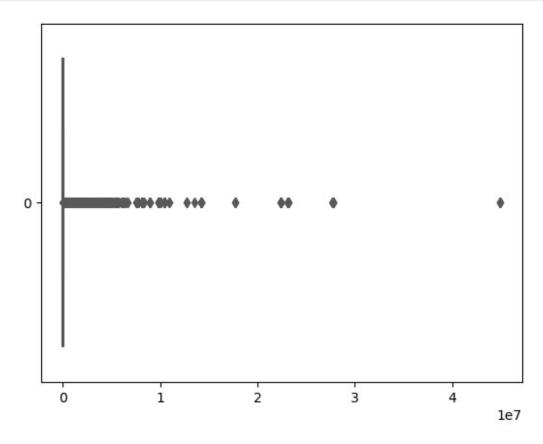
```
9348 Varies with device Varies with device
9358 Varies with device Varies with device
[1637 rows x 13 columns]
rows=df[df["Size"]=="Varies with device"].index
df.drop(rows,inplace=True)
#Removing the '+' symbol from each value in Installs column
df["Installs"].value counts()
1,000,000+
                  1301
100,000+
                  1037
                   968
10,000+
10,000,000+
                   825
1.000 +
                   689
5,000,000+
                   535
500,000+
                   490
50,000+
                   436
5,000+
                   419
100+
                   303
100,000,000+
                   201
500+
                   197
50,000,000+
                   147
10+
                    67
50+
                    56
500,000,000+
                    30
1,000,000,000+
                    10
                     9
5+
                     3
1+
Name: Installs, dtype: int64
df["Installs"]=df["Installs"].str[:-1]
df["Installs"]=df["Installs"].apply(lambda x:x.replace(",",""))
df["Installs"]=df["Installs"].astype(int)
#Removing the '$' sign from the Price Column
df["Price"].unique()
array(['0', '$4.99', '$6.99', '$7.99', '$3.99', '$5.99', '$2.99',
'$1.99'
       '$9.99', '$0.99', '$9.00', '$5.49', '$10.00', '$24.99',
'$11.99'
       '$79.99', '$16.99', '$14.99', '$29.99', '$12.99', '$3.49',
       '$10.99', '$7.49', '$1.50', '$19.99', '$15.99', '$33.99',
       '$2.49', '$4.49', '$1.70', '$1.49', '$3.88', '$399.99',
'$17.99'
       '$400.00', '$3.02', '$1.76', '$4.84', '$4.77', '$1.61',
'$1.59',
```

```
'$6.49', '$1.29', '$299.99', '$379.99', '$37.99', '$18.99',
       '$389.99', '$8.49', '$1.75', '$14.00', '$2.00', '$3.08',
'$2.59'
       $19.40', '$15.46', '$8.99', '$3.04', '$13.99', '$4.29',
'$3.28',
       ,
'$4.60', '$1.00', '$2.90', '$1.97', '$2.56', '$1.20'],
dtype=object)
df["Price"]=df["Price"].apply(lambda x:x.replace("$",""))
df["Price"]=df["Price"].astype(float)
#Removing the rows with more nummber of rating than installs
df["Rating"].between(0,5).sum()
7723
rows=df[df["Installs"]<df["Reviews"]].index</pre>
df.drop(rows,inplace=True)
df.head()
                                                 App
                                                            Category
Rating \
     Photo Editor & Candy Camera & Grid & ScrapBook ART AND DESIGN
4.1
1
                                Coloring book moana ART AND DESIGN
3.9
2 U Launcher Lite — FREE Live Cool Themes, Hide ... ART AND DESIGN
4.7
3
                               Sketch - Draw & Paint ART AND DESIGN
4.5
               Pixel Draw - Number Art Coloring Book ART_AND_DESIGN
4
4.3
   Reviews
               Size
                    Installs
                              Type
                                    Price Content Rating \
0
       159
          19000.0
                        10000
                              Free
                                       0.0
                                                 Everyone
       967 14000.0
1
                      500000 Free
                                       0.0
                                                 Everyone
2
    87510
            8700.0
                     5000000
                              Free
                                       0.0
                                                 Everyone
3
   215644
           25000.0 50000000
                              Free
                                       0.0
                                                     Teen
4
       967
          2800.0
                      100000 Free
                                      0.0
                                                 Everyone
                      Genres
                                 Last Updated
                                                      Current Ver \
               Art & Design
                              January 7, 2018
                                                             1.0.0
0
1
  Art & Design; Pretend Play January 15, 2018
                                                             2.0.0
2
                               August 1, 2018
               Art & Design
                                                             1.2.4
3
                                 June 8, 2018 Varies with device
               Art & Design
4
    Art & Design; Creativity
                                June 20, 2018
                                                               1.1
   Android Ver
0 4.0.3 and up
1 4.0.3 and up
```

```
2 4.0.3 and up
3 4.2 and up
4 4.4 and up
```

Univariate Analysis

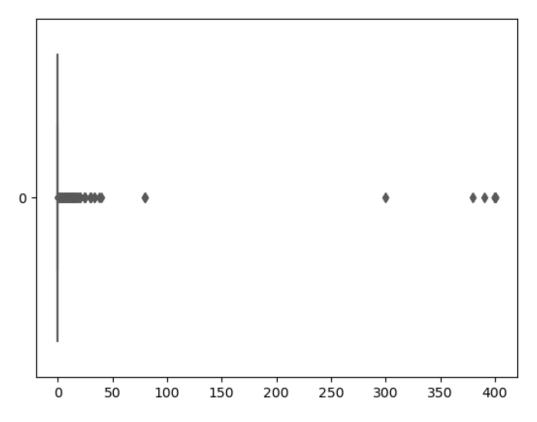
```
#Outlier Correction
sns.boxplot(data=df['Reviews'],orient="h",palette="Set2")
<Axes: >
```



```
df["Reviews"].value_counts()

2          80
3          77
5          74
4          71
1          66
...
192661     1
54207     1
1335799     1
```

```
148506    1
398307    1
Name: Reviews, Length: 4669, dtype: int64
rows=df[df["Reviews"]>2000000].index
df.drop(rows,inplace=True)
#Drop these as most seem to be junk apps
sns.boxplot(data=df['Price'],orient="h",palette="Set2")
<Axes: >
```



```
rows=df[df["Price"]>200].index

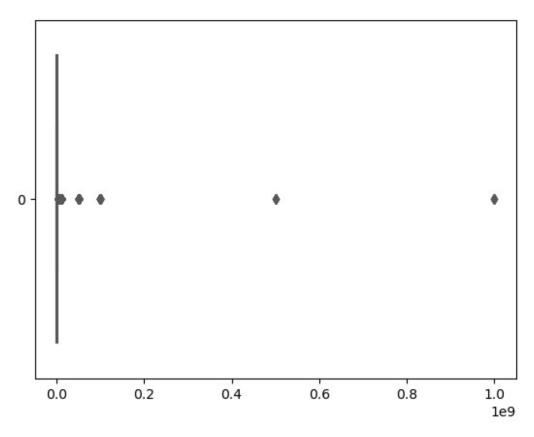
df.drop(rows,inplace=True)

df.head()

App Category
Rating \
0    Photo Editor & Candy Camera & Grid & ScrapBook ART_AND_DESIGN
4.1

Coloring book moana ART_AND_DESIGN
3.9
```

```
2 U Launcher Lite - FREE Live Cool Themes, Hide ... ART AND DESIGN
4.7
3
                              Sketch - Draw & Paint ART AND DESIGN
4.5
4
              Pixel Draw - Number Art Coloring Book ART AND DESIGN
4.3
              Size
                    Installs
                                    Price Content Rating \
   Reviews
                              Type
           19000.0
                                                Everyone
0
      159
                       10000
                              Free
                                      0.0
1
      967
           14000.0
                      500000
                              Free
                                      0.0
                                                Everyone
2
    87510
            8700.0
                     5000000 Free
                                      0.0
                                                Everyone
           25000.0
3
   215644
                    50000000 Free
                                      0.0
                                                    Teen
4
      967
            2800.0
                      100000 Free
                                      0.0
                                                Everyone
                                 Last Updated
                                                      Current Ver \
                     Genres
                              January 7, 2018
               Art & Design
                                                            1.0.0
1
  Art & Design; Pretend Play January 15, 2018
                                                            2.0.0
2
               Art & Design
                               August 1, 2018
                                                            1.2.4
                                 June 8, 2018 Varies with device
3
               Art & Design
                                June 20, 2018
    Art & Design; Creativity
   Android Ver
  4.0.3 and up
1 4.0.3 and up
2
  4.0.3 and up
3
    4.2 and up
4
    4.4 and up
#Outlier Correction
sns.boxplot(data=df['Installs'],orient="h",palette="Set2")
<Axes: >
```



```
# -Find out the different percentiles - 10, 25, 50, 70, 90, 95, 99
#-Decide a threshold as cutoff for outlier and drop records having
values more than that
#-There seems to be some outliers in installs field too. Hence setting
the threshold at 500000
perc=[.10, .25, .50, .70, .90, .95, .99]
df["Installs"].describe(percentiles=perc)
         7.483000e+03
count
         3.947465e+06
mean
std
         2.781831e+07
min
         5.000000e+00
10%
         1.000000e+03
25%
         1.000000e+04
50%
         1.000000e+05
70%
         1.000000e+06
90%
         1.000000e+07
95%
         1.000000e+07
99%
         5.000000e+07
         1.000000e+09
max
Name: Installs, dtype: float64
sns.distplot(df["Installs"],kde=False)
```

C:\Users\varun\AppData\Local\Temp\ipykernel_6352\2628286323.py:1:
UserWarning:

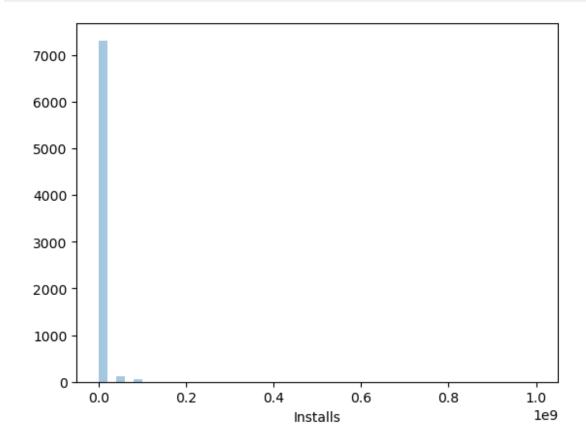
`distplot` is a deprecated function and will be removed in seaborn v0.14.0.

Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

For a guide to updating your code to use the new functions, please see https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751

sns.distplot(df["Installs"],kde=False)

<Axes: xlabel='Installs'>



```
rows=df[df["Price"]>500000].index
df.drop(rows,inplace=True)
sns.distplot(df["Rating"],kde=False)
```

C:\Users\varun\AppData\Local\Temp\ipykernel_6352\729776272.py:1:
UserWarning:

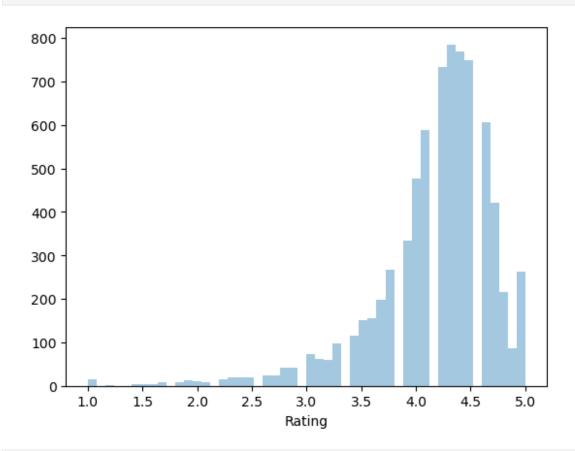
`distplot` is a deprecated function and will be removed in seaborn v0.14.0.

Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

For a guide to updating your code to use the new functions, please see https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751

sns.distplot(df["Rating"],kde=False)

<Axes: xlabel='Rating'>



sns.distplot(df["Size"],kde=False)

C:\Users\varun\AppData\Local\Temp\ipykernel_6352\1818158713.py:1:
UserWarning:

`distplot` is a deprecated function and will be removed in seaborn

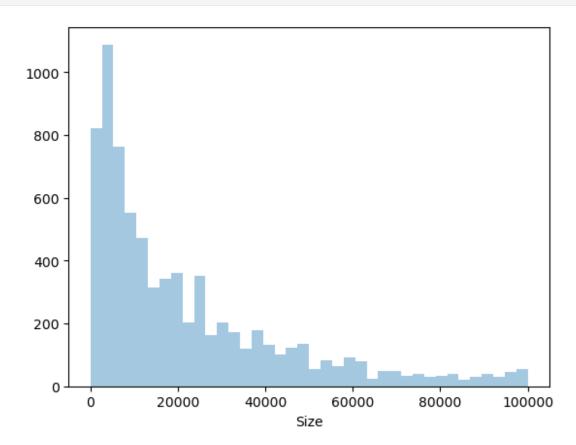
```
v0.14.0.
```

Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

For a guide to updating your code to use the new functions, please see https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751

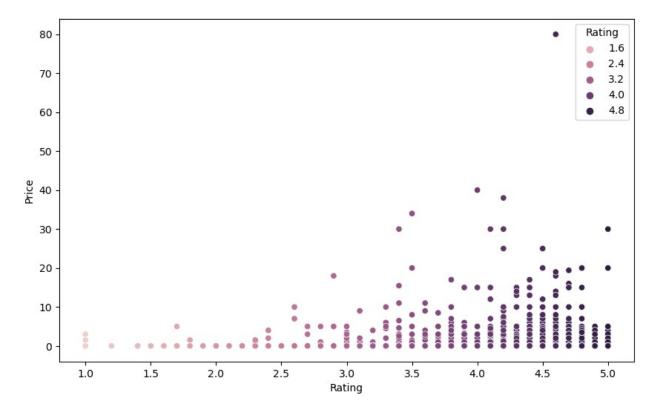
sns.distplot(df["Size"],kde=False)

<Axes: xlabel='Size'>

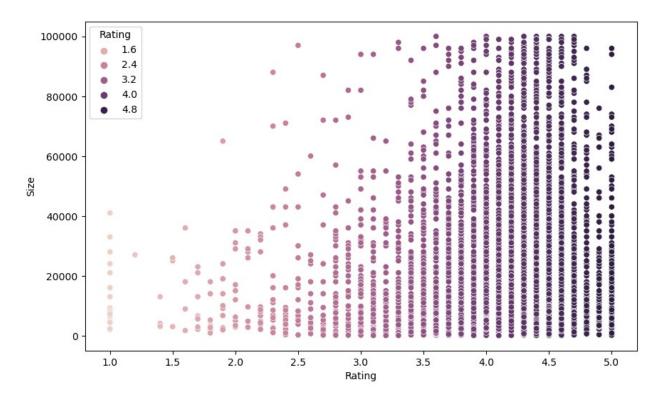


Bivariate analysis:

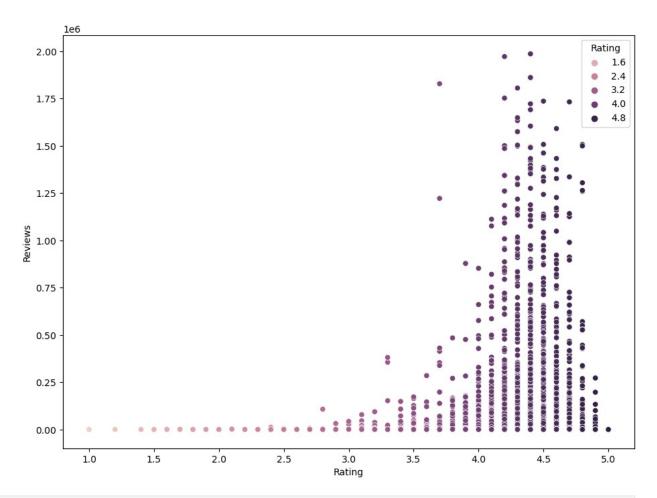
```
plt.figure(figsize=(10,6))
sns.scatterplot(x=df["Rating"],y=df["Price"],hue=df["Rating"])
<Axes: xlabel='Rating', ylabel='Price'>
```



```
plt.figure(figsize=(10,6))
sns.scatterplot(x=df["Rating"],y=df["Size"],hue=df["Rating"])
<Axes: xlabel='Rating', ylabel='Size'>
```

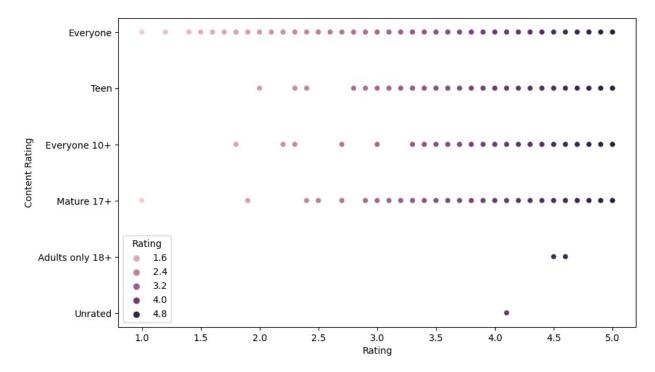


```
plt.figure(figsize=(11,8))
sns.scatterplot(x=df["Rating"],y=df["Reviews"],hue=df["Rating"])
<Axes: xlabel='Rating', ylabel='Reviews'>
```

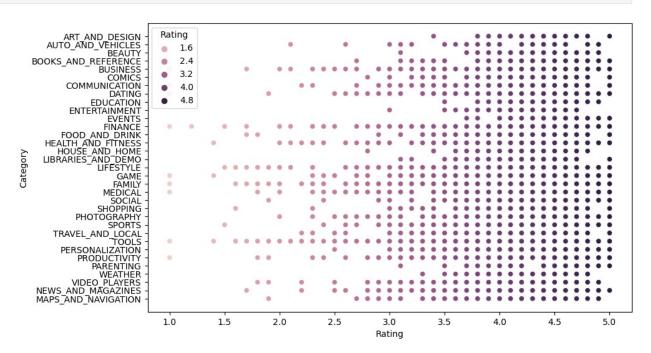


```
plt.figure(figsize=(10,6))
sns.scatterplot(x=df["Rating"],y=df["Content
Rating"],hue=df["Rating"])

<Axes: xlabel='Rating', ylabel='Content Rating'>
```



plt.figure(figsize=(10,6))
sns.scatterplot(x=df["Rating"],y=df["Category"],hue=df["Rating"])
<Axes: xlabel='Rating', ylabel='Category'>



Data Preprocessing

```
inp1 = df.copy()
inp1.columns
Index(['App', 'Category', 'Rating', 'Reviews', 'Size', 'Installs',
       'Price', 'Content Rating', 'Genres', 'Last Updated', 'Current
Ver',
       'Android Ver'],
     dtvpe='object')
#Reseting the rows' index
inpl=inpl.reset index(drop=True)
#Droping all teh unnecessary columns from the dataset
df useful =inp1[col useful]
df useful.head()
                  Rating Reviews
                                     Size Installs Price Content
        Category
Rating \
0 ART AND DESIGN
                     4.1
                             159 19000.0
                                              10000
                                                      0.0
Everyone
1 ART AND DESIGN
                     3.9
                             967 14000.0
                                                      0.0
                                             500000
Everyone
2 ART AND DESIGN
                     4.7
                                                      0.0
                           87510
                                   8700.0
                                            5000000
Everyone
                     4.5
                                                      0.0
3 ART AND DESIGN
                          215644 25000.0
                                           50000000
Teen
4 ART AND DESIGN
                     4.3
                             967
                                   2800.0
                                             100000
                                                      0.0
Everyone
                     Genres
0
               Art & Design
1
  Art & Design; Pretend Play
2
               Art & Design
3
               Art & Design
4
    Art & Design; Creativity
df useful['log Installs'] = df useful['Installs'].apply(np.log1p)
C:\Users\varun\AppData\Local\Temp\ipykernel 6352\302540963.py:1:
SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row indexer,col indexer] = value instead
See the caveats in the documentation:
https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#
```

```
returning-a-view-versus-a-copy
  df useful['log Installs'] = df useful['Installs'].apply(np.log1p)
df useful['log Installs']
         9.210440
1
        13.122365
2
        15.424949
3
        17.727534
        11.512935
7478
         6.908755
7479
         6.216606
7480
         8.517393
7481
         4.615121
7482
        16.118096
Name: log Installs, Length: 7483, dtype: float64
df useful['log Reviews'] = np.log1p(df useful['Reviews'])
C:\Users\varun\AppData\Local\Temp\ipykernel 6352\414248437.py:1:
SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row indexer,col indexer] = value instead
See the caveats in the documentation:
https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#
returning-a-view-versus-a-copy
  df useful['log Reviews'] = np.log1p(df useful['Reviews'])
df useful['log Reviews']
         5.075174
1
         6.875232
2
        11.379520
3
        12.281389
         6.875232
          . . .
7478
         3.806662
7479
         2.079442
7480
         3.663562
7481
         1.609438
7482
        12.894981
Name: log Reviews, Length: 7483, dtype: float64
#Converting categorical columns to numeric columns
dummy = ['Category', 'Genres','Content Rating']
inp2 = pd.get dummies(df useful,columns=dummy,drop first=True)
inp2.head()
```

Rat		leviews	Size	Installs	Price	log_Installs
log_Re	views 4.1	159	19000.0	10000	0.0	9.210440
5.0751 1	74 3.9	967	14000.0	500000	0.0	13.122365
6.8752	32					
2 11.379	4.7 520	87510	8700.0	5000000	0.0	15.424949
		215644	25000.0	50000000	0.0	17.727534
	4.3	967	2800.0	100000	0.0	11.512935
6.8752	32					
			D_VEHICLE REFERENCE	S Categor	y_BEAUT	1
0	т у_воо	NS_AND_I		0	(9
0 1				0	(9
0 2						
0				Θ		9
3 0				0	(9
4				0	(9
0						
0	Genr	es_Vide	o Players	& Editors		
1				Θ)	
23				0		
4				0		
	res_Vi	deo Pla	yers & Ed	itors;Crea	-	\
0 1					0 0	
2 3 4					0 0	
4					Ö	
Gen Genres		deo Pla	yers & Ed	itors;Musi	.c & Vide	eo Genres_Weather
0 0						0 6
1						0 6
0						
2						0 6
0 2 0 3						0 6

```
4
                                                0
0
   Content Rating Everyone Content Rating Everyone 10+
0
1
                          1
                                                         0
2
                          1
                                                         0
3
                          0
                                                         0
4
                          1
                                                         0
   Content Rating Mature 17+ Content Rating Teen Content
Rating Unrated
                                                  0
0
1
                                                  0
0
2
                                                  0
0
3
                                                   1
0
4
                                                  0
0
[5 rows x 155 columns]
df train=inp2.iloc[:,1:]
df test=inp2.iloc[:,0]
df_train.shape
(7483, 154)
#Spliting the dataset into training and testing dataset
from sklearn.model selection import train test split
X_train,X_test,y_train,y_test=train_test_split(df_train,df_test,test s
ize=0.3)
```

machine learning (model building)

```
from sklearn.linear_model import LinearRegression
regressor=LinearRegression()
model=regressor.fit(X_train, y_train)

#Predicting the Test result

y_pred=model.predict(X_test)

#Finding various metrics for evaluating the regression model from
sklearn library

from sklearn.metrics import r2_score, mean_squared_error
```

```
print('R2_Score=',r2_score(y_test,y_pred))
print('Root_Mean_Squared_Error(RMSE)=',np.sqrt(mean_squared_error(y_te
st,y_pred)))
R2 Score= 0.1228978530511744
Root_Mean_Squared_Error(RMSE) = 0.5427793437397055
a=pd.DataFrame({'Actual':y_test,'Predicted':y_pred});a.head(10)
              Predicted
      Actual
5098
         4.5
               4.457942
5501
         3.3
               3.849888
496
         4.2
               4.185315
910
         4.6
              4.474242
3149
         4.8
              4.259059
2098
         4.1
              3.605412
         4.1
              4.176261
6627
1442
         4.8
               4.639270
         4.8
               4.315058
4352
4310
         4.4
               4.517972
```

Conclusion : - With the help of linear regression , the predicted ratings are very cose the the actual ratings