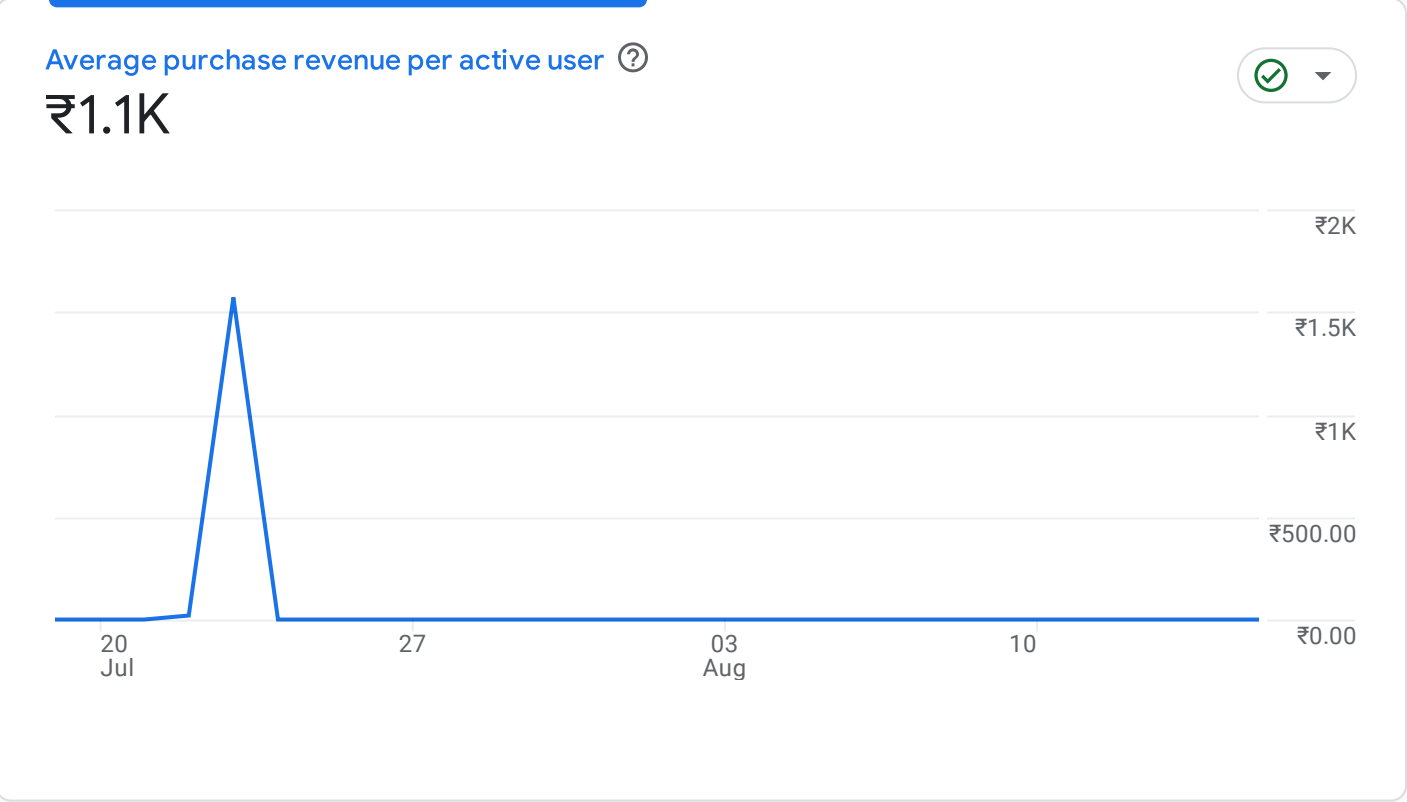


Monetisation overview



Items purchased by Item name

ITEM NAME	ITEMS PURCHASED
Premium Course Access	2

View e-commerce purchases

Items purchased by Item list name

ITEM LIST NAME	ITEMS PURCHASED
No data available	

View item lists

Items viewed in promotion by Item promotion name

ITEM PROMOTION ...	ITEMS VIEWED ...
No data available	

View promotions

Purchase revenue by Order coupon

ORDER COUPON	PURCHASE REV...
SUMMER25	₹17K

View order coupons

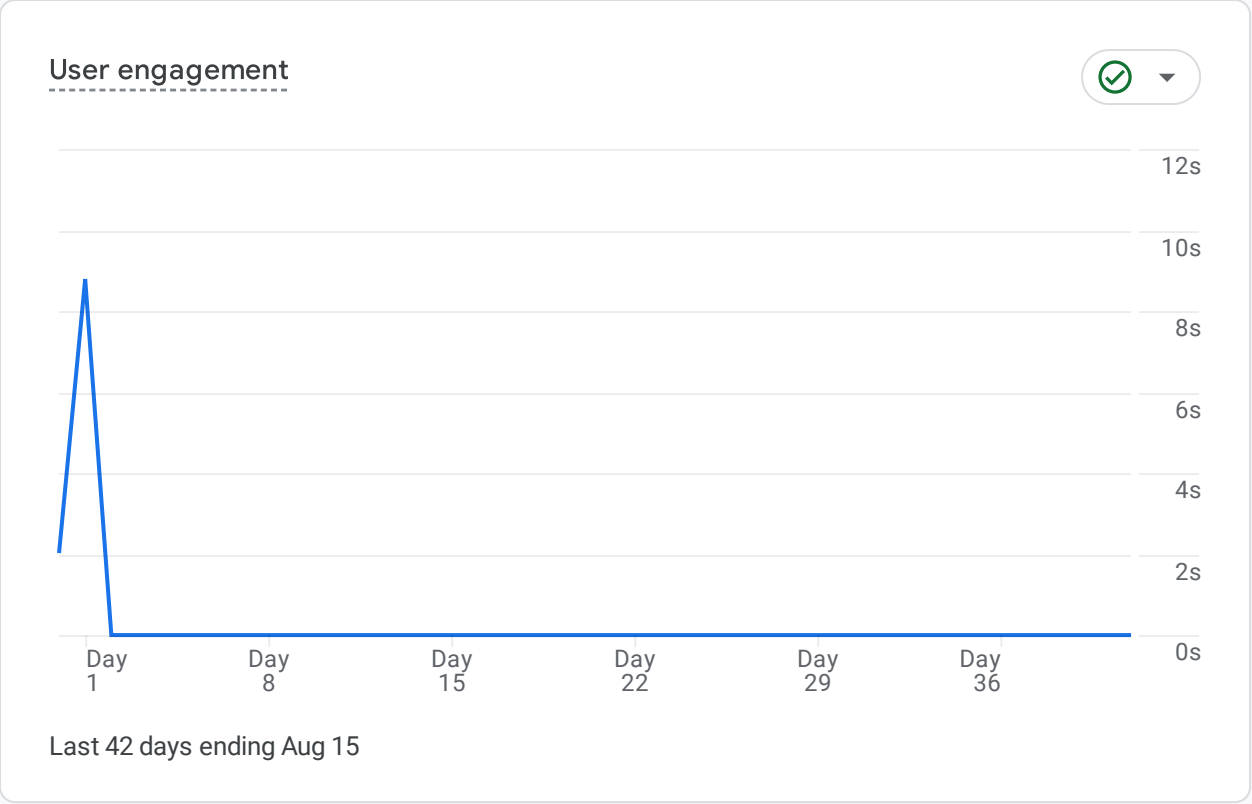
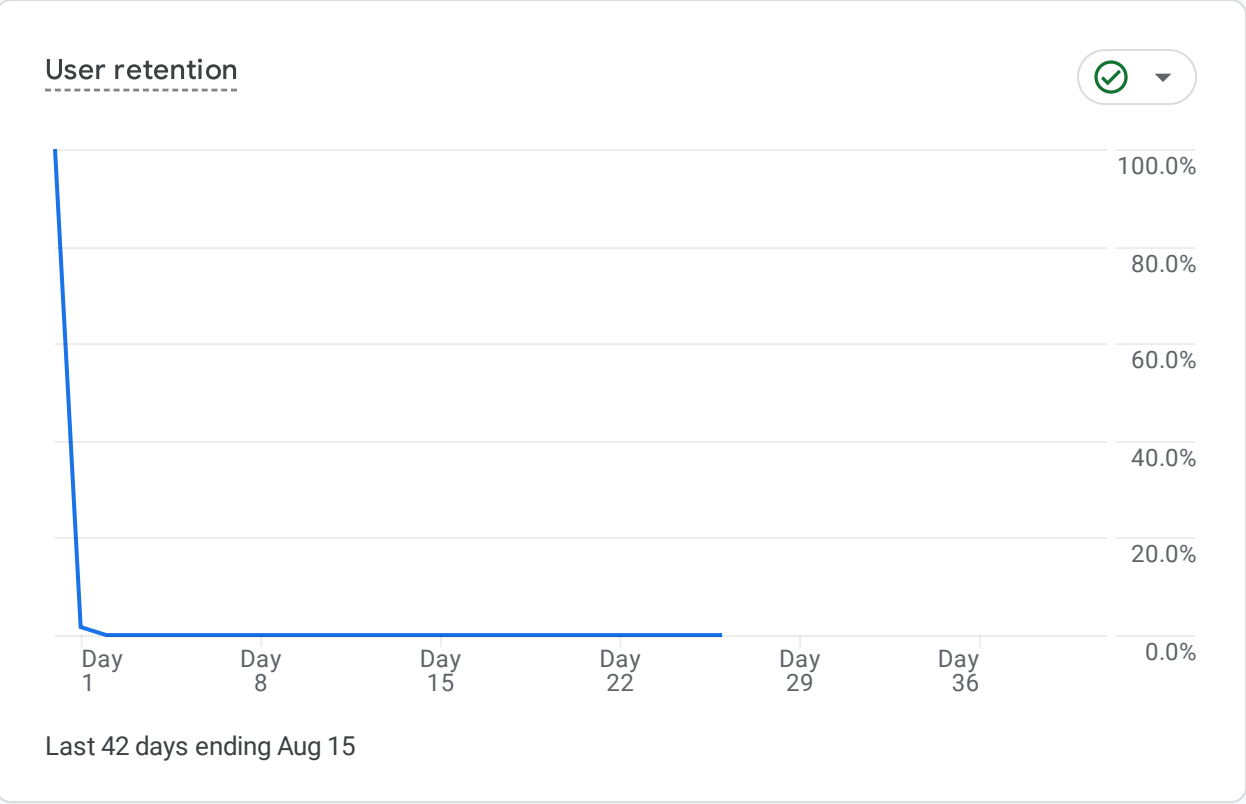
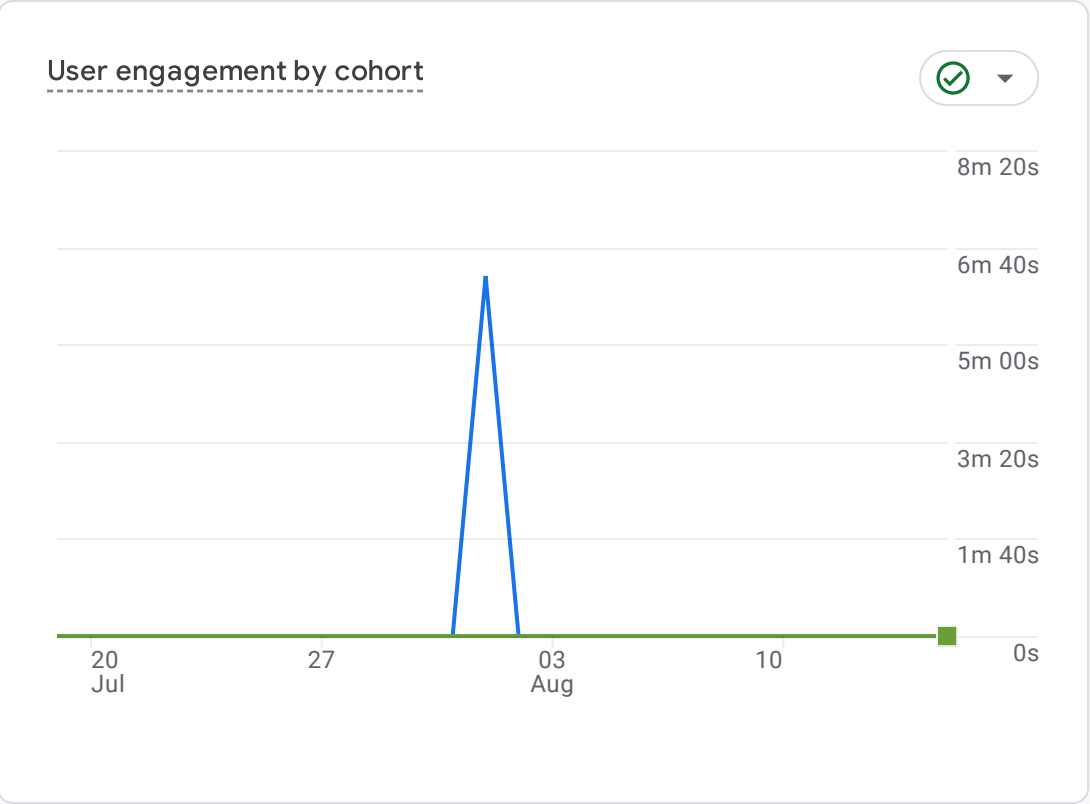
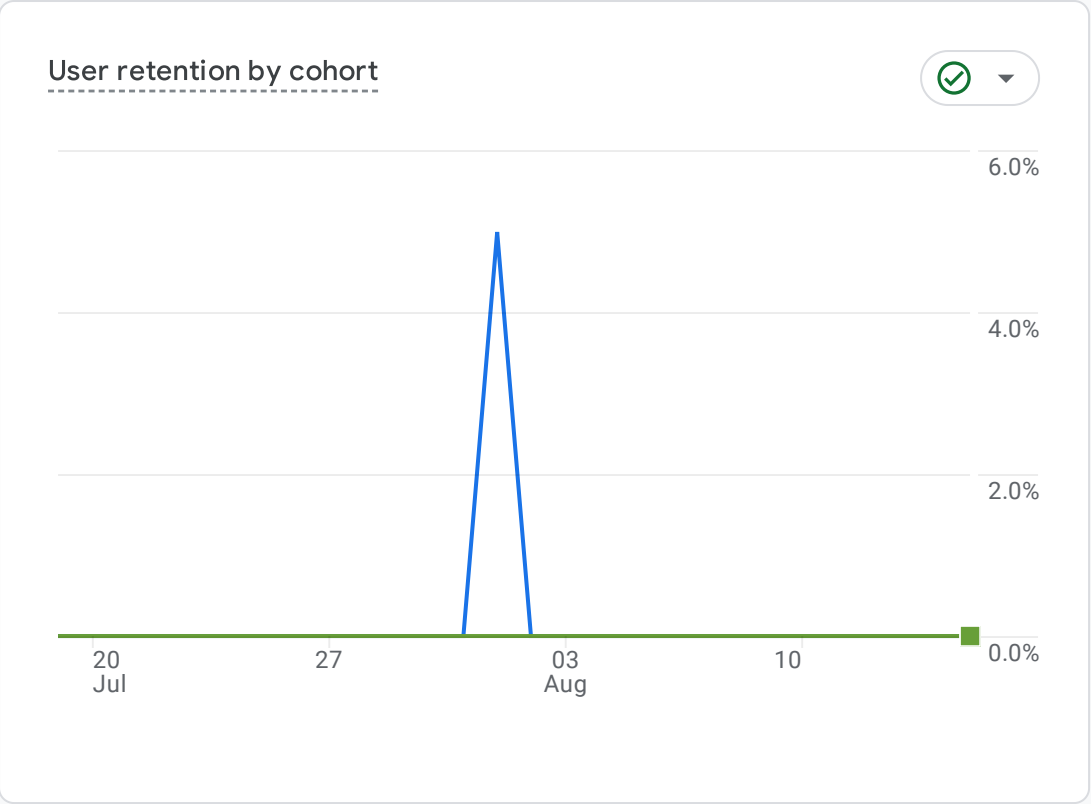
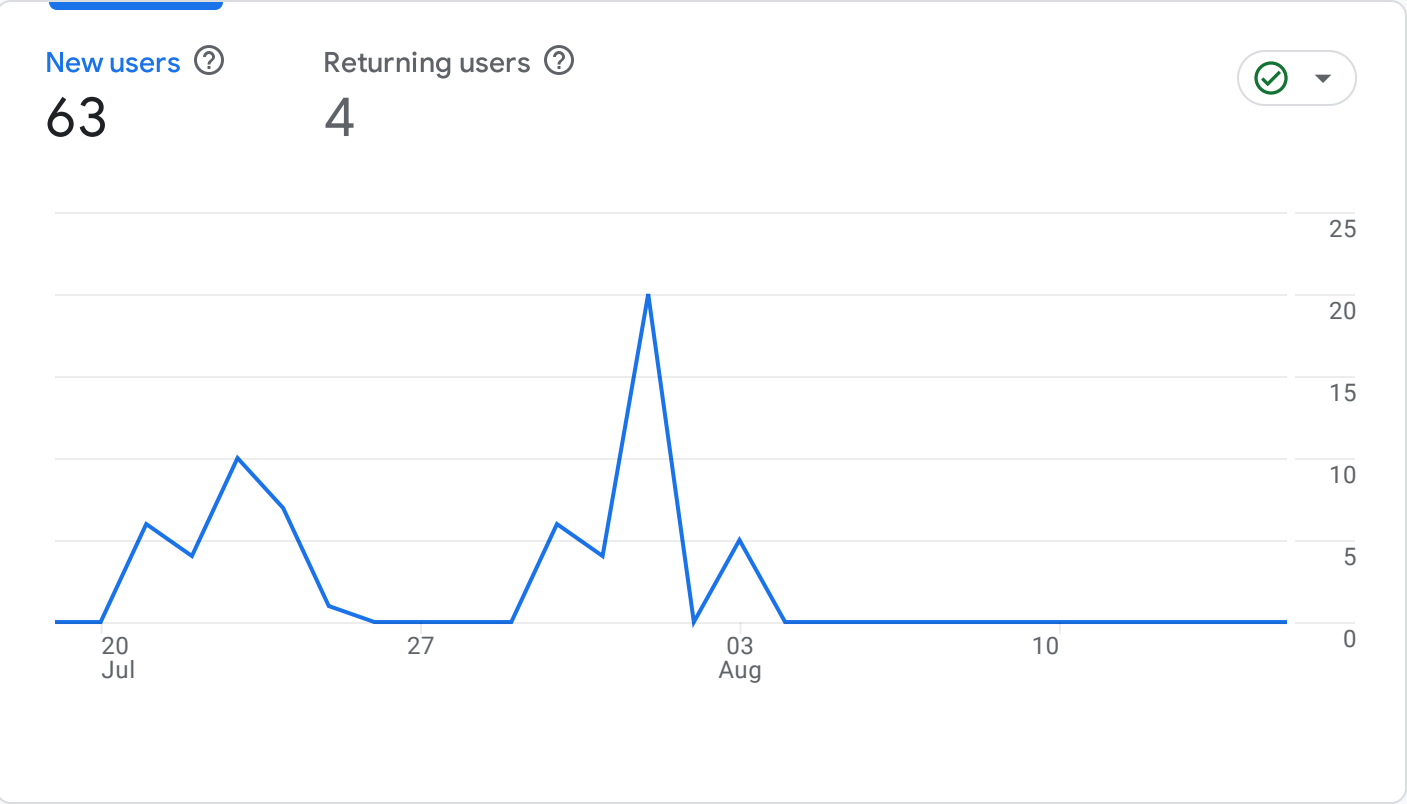
A All Users

Add comparison +

Last 28 days

19 Jul - 15 Aug 2025

Retention overview



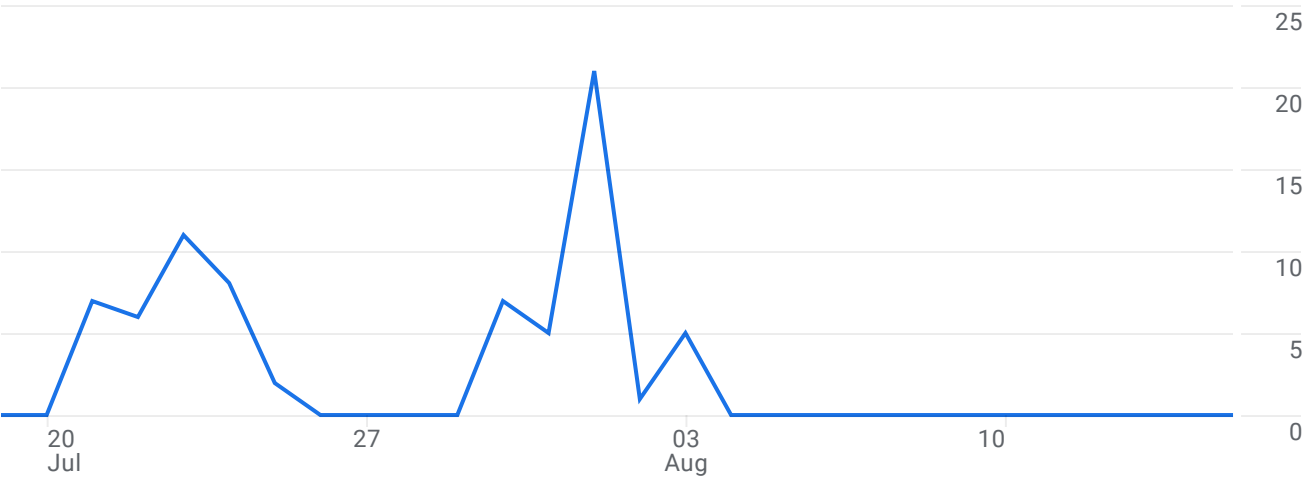
Acquisition overview

Active users

65

New users

63



New users by

First user primary channel group

FIRST USER PRIMARY CHANNEL GROUP	NEW USERS
Organic Search	34
Direct	23
Paid Search	5
Referral	1

[View user acquisition](#)

Sessions by

Session primary channel group

SESSION PRIMARY CHANNEL GROUP	SESSIONS
Organic Search	34
Referral	29
Direct	26
Paid Search	5
Unassigned	1

[View traffic acquisition](#)

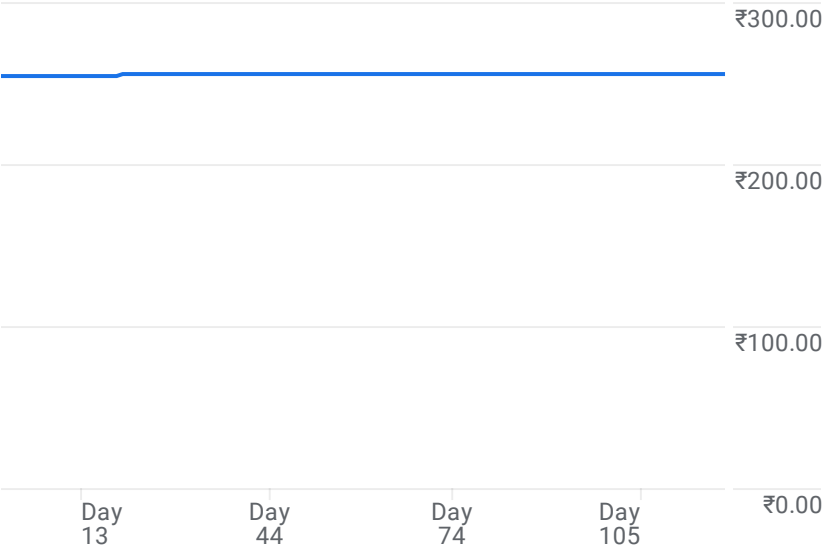
Sessions by

Session Google Ads

No data available

[View Google Ads campaigns](#)

Average 120d value



Last 120 days ending Aug 15

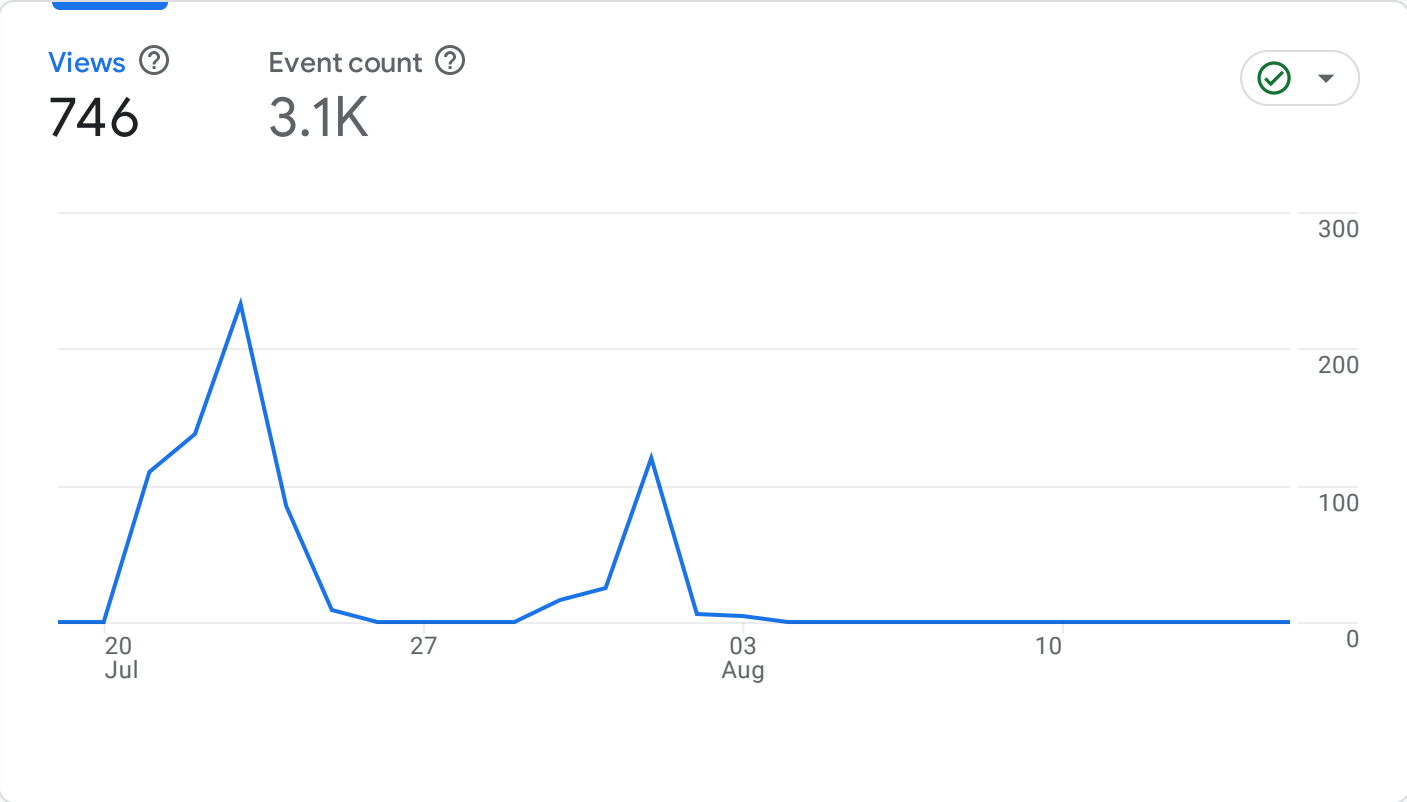
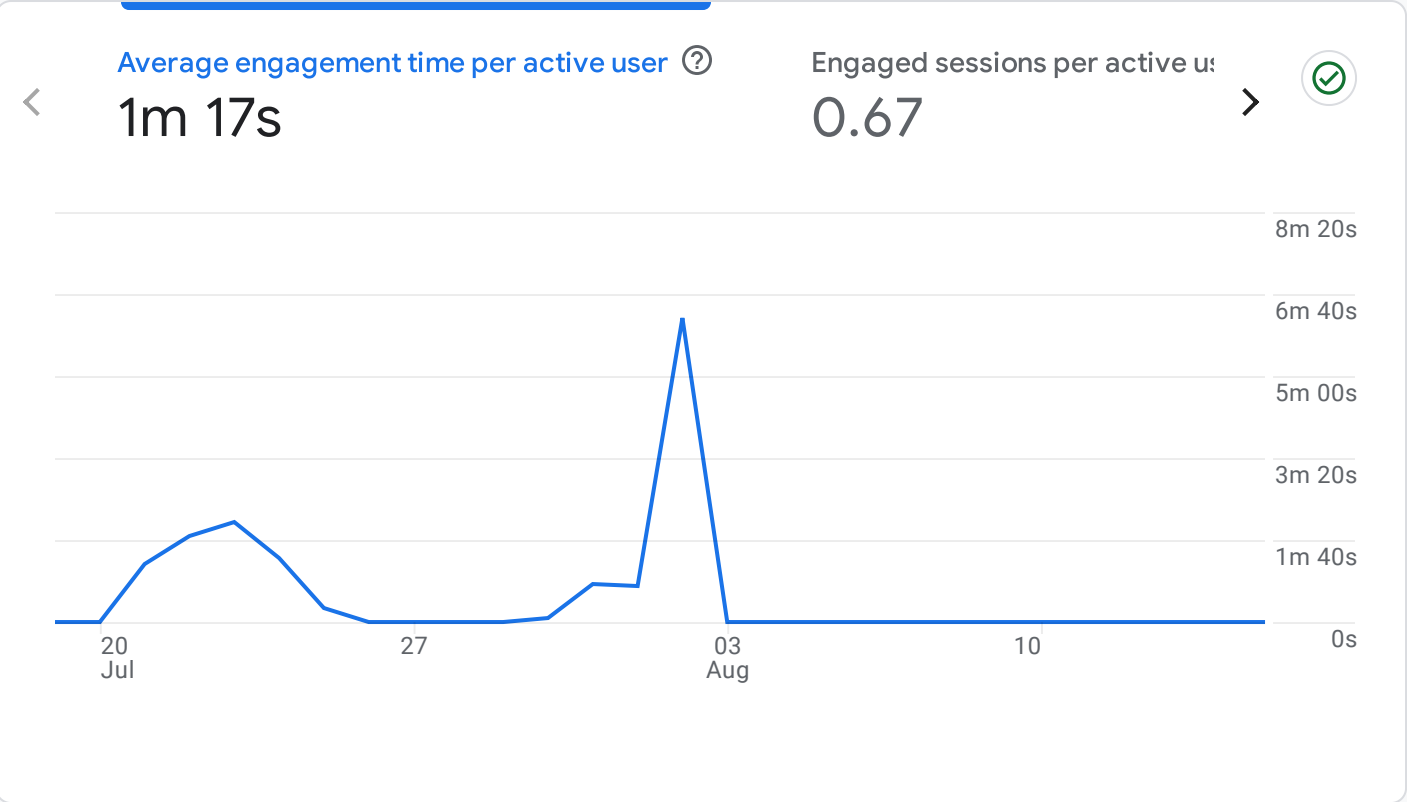
Sessions by

Session manual source

SESSION MANUAL SOURCE	SESSIONS
google	34
tagassistant.google.com	28
chatgpt.com	1

[View Manual campaigns](#)

Engagement overview



Event count by Event name

EVENT NAME	EVENT COUNT
sign_up_click	858
page_view	746
scroll	403
buy_now_click	316
user_engagement	292
purchase	107
session_start	94

View events

Views by

Page title and scree...

PAGE TITLE AND S...	VIEWS
GA4 Test Site	474
Thank You!	214
Top 5 Budget Fitness ...	38
Budget Fitness Gear -...	14
Why Resistance Band...	6

View pages and screens

