

Date
27 Jun 2025 - 24 Jul 2025

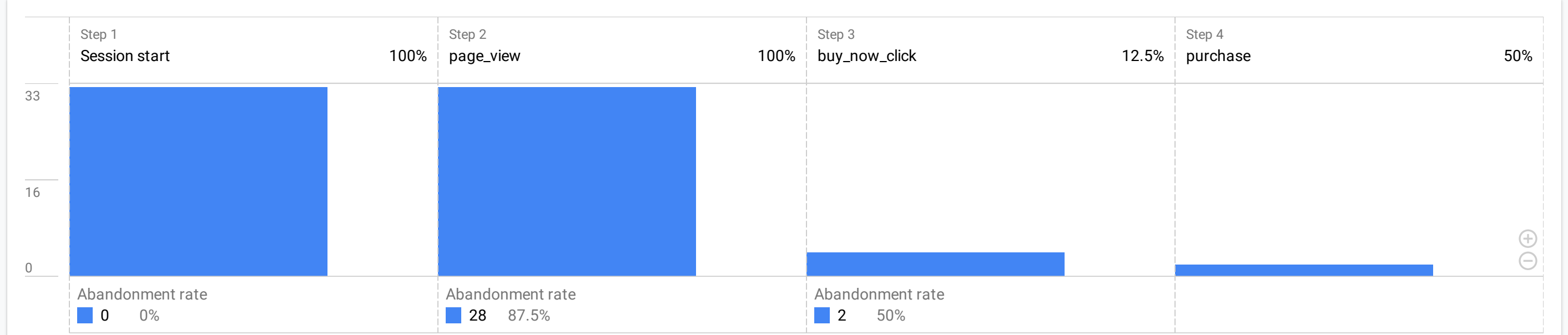
Funnel explor...

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Step	Device category	Elapsed time	Active users (% of Step 1)	Completion rate	Abandonments	Abandonment rate
1. Session start	Total	-	32 (100%)	100%	0	0%
	desktop	-	16 (100%)	100%	0	0%
	mobile	-	16 (100%)	100%	0	0%
2. page_view	Total	1.3s	32 (100%)	12.5%	28	87.5%
	desktop	2.5s	16 (100%)	18.75%	13	81.25%
	mobile	0.1s	16 (100%)	6.25%	15	93.75%
3. buy_now_click	Total	7d 05h	4 (12.5%)	50%	2	50%
	desktop	9d 14h	3 (18.75%)	33.33%	2	66.67%
	mobile	5.8s	1 (6.25%)	100%	0	0%
4. purchase	Total	5d 12h	2 (6.25%)	-	-	-

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Free-form 1

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No data available

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Filters

Event name contains purchase

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User explorer ...

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Effective user ID		Stream name	↓ Active users	Event count	Transactions	Key events
Totals			8	190	3	153
1	1237681903.1753258199	my practice	1	1	1	1
2	1261616675.1751450295	my practice	1	1	0	0
3	1707100922.1753259402	my practice	1	2	1	2
4	1869856426.1753172230	my practice	1	2	0	0
5	241299943.1753251315	my practice	1	1	0	1
6	358752819.1751443536	my practice	1	173	1	144
7	791156217.1753170747	my practice	1	5	0	0
8	912868879.1753251312	my practice	1	5	0	5

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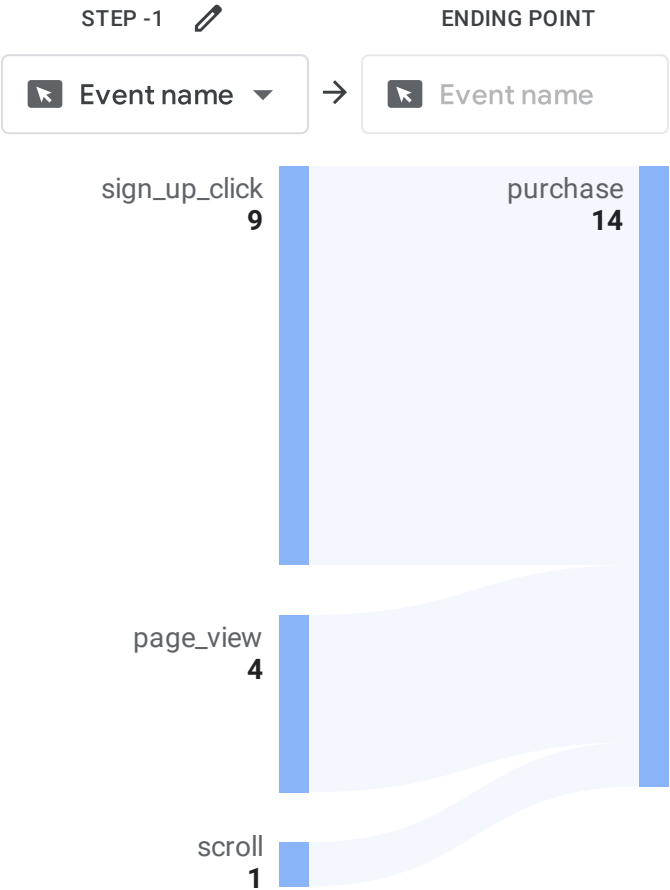
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Path explorati...

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All Users



Date
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Cohort explor...



Each cell is the sum of **Active users** for users who had **Any event**, in that week after **First touch (acquisition date)**Based on device data only.

	WEEK 0	WEEK 1	WEEK 2	WEEK 3	WEEK 4
<div><div>All Users</div><div>Active users</div></div>	32	1	1	2	0
<div><div>27 Jun - 28 Jun 2025</div><div>No users</div></div>	0	0	0	0	0
<div><div>29 Jun - 5 Jul 2025</div><div>5 users</div></div>	5	1	1	2	
<div><div>6 Jul - 12 Jul 2025</div><div>No users</div></div>	0	0	0		
<div><div>13 Jul - 19 Jul 2025</div><div>No users</div></div>	0	0			
<div><div>20 Jul - 24 Jul 2025</div><div>27 users</div></div>	27				