

₹142M

Revenue

350K

Sales Qty

₹2.1M

Total profit Margin

2017

2018

2019

2020

Jan 20

Feb 20

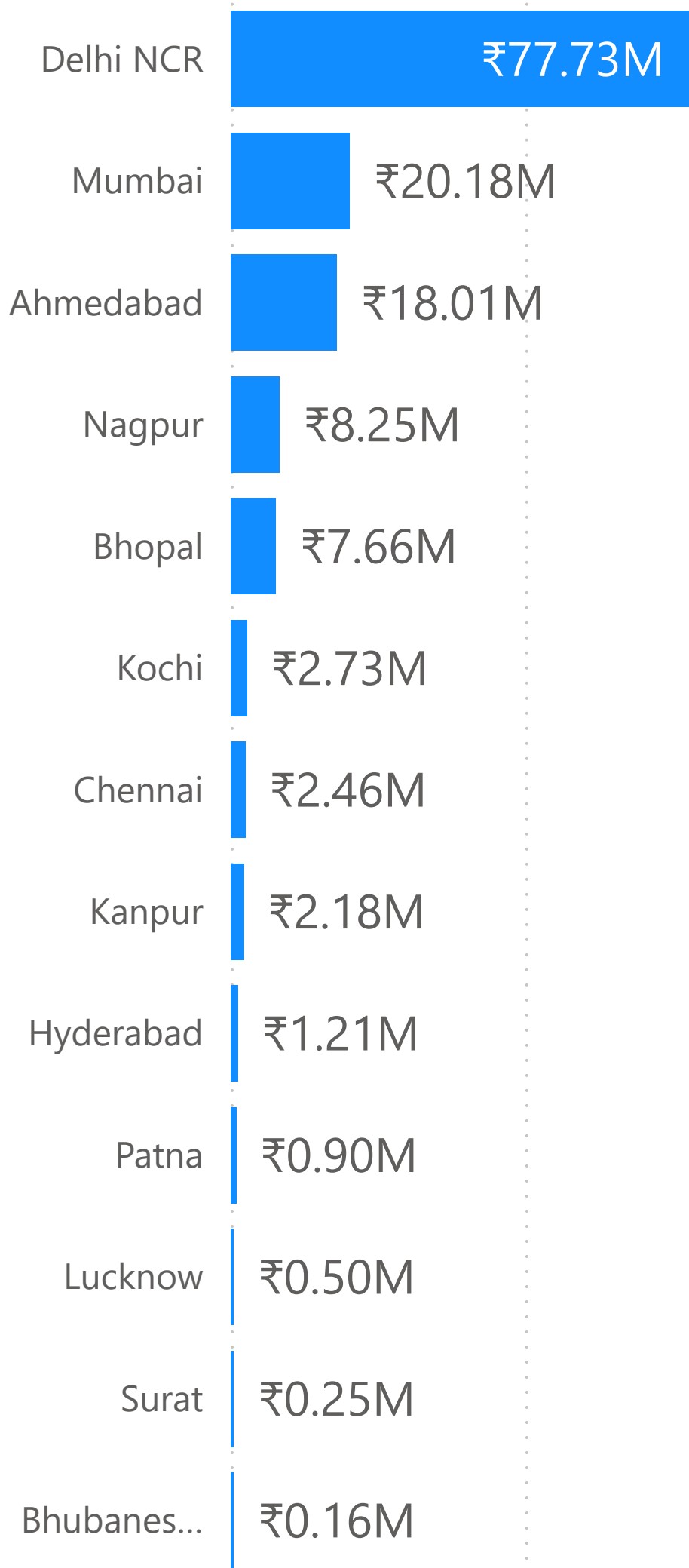
Mar 20

Apr 20

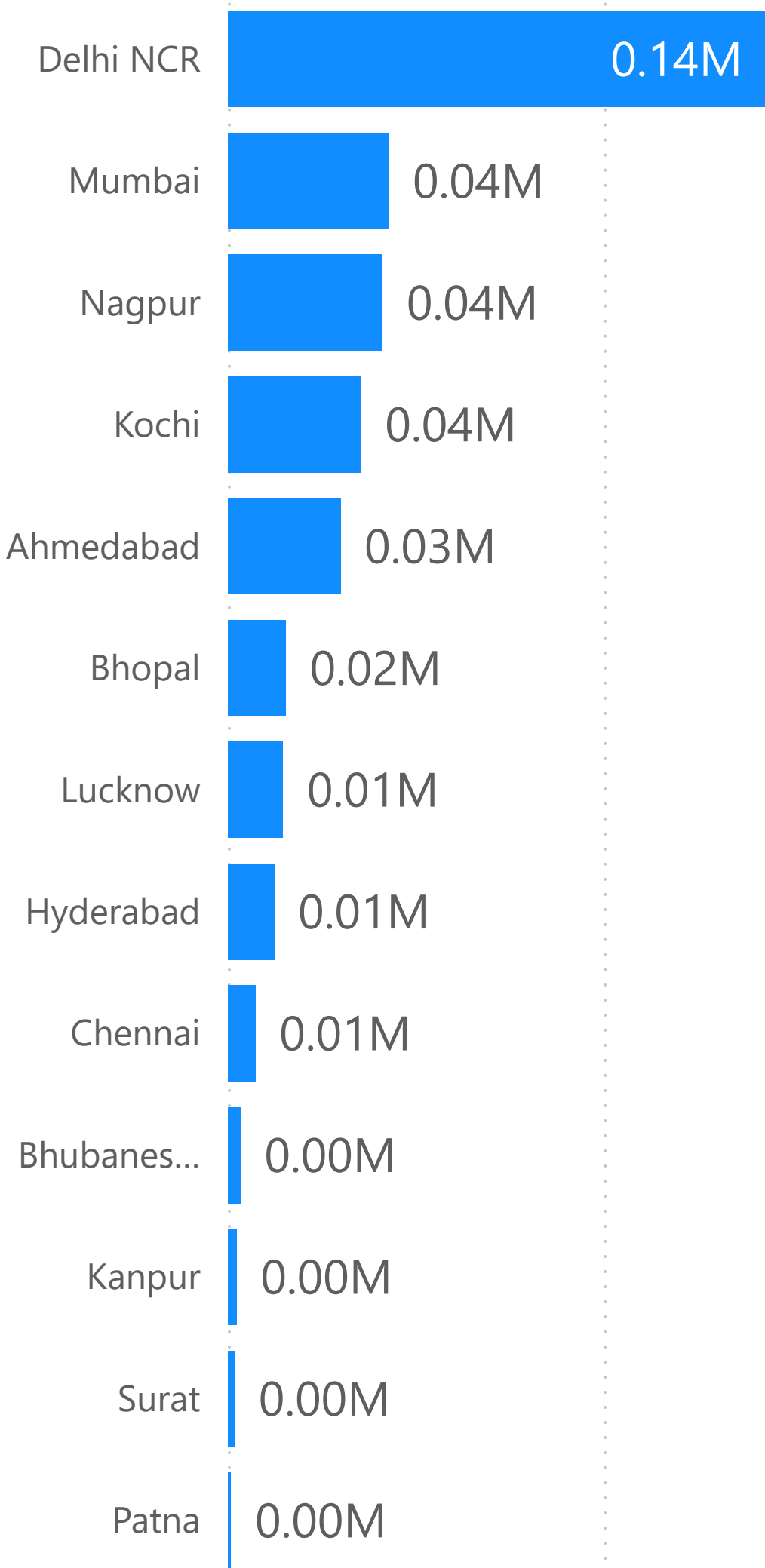
May 20

Jun 20

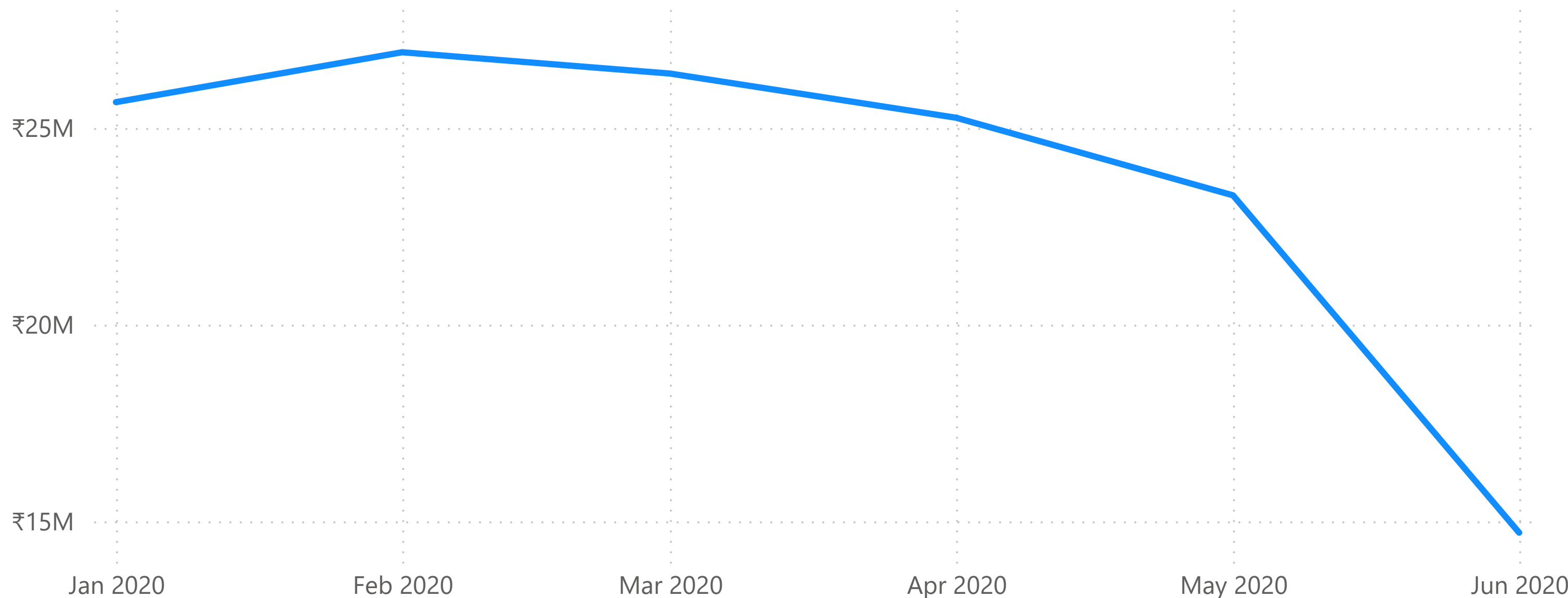
## Revenue by Market



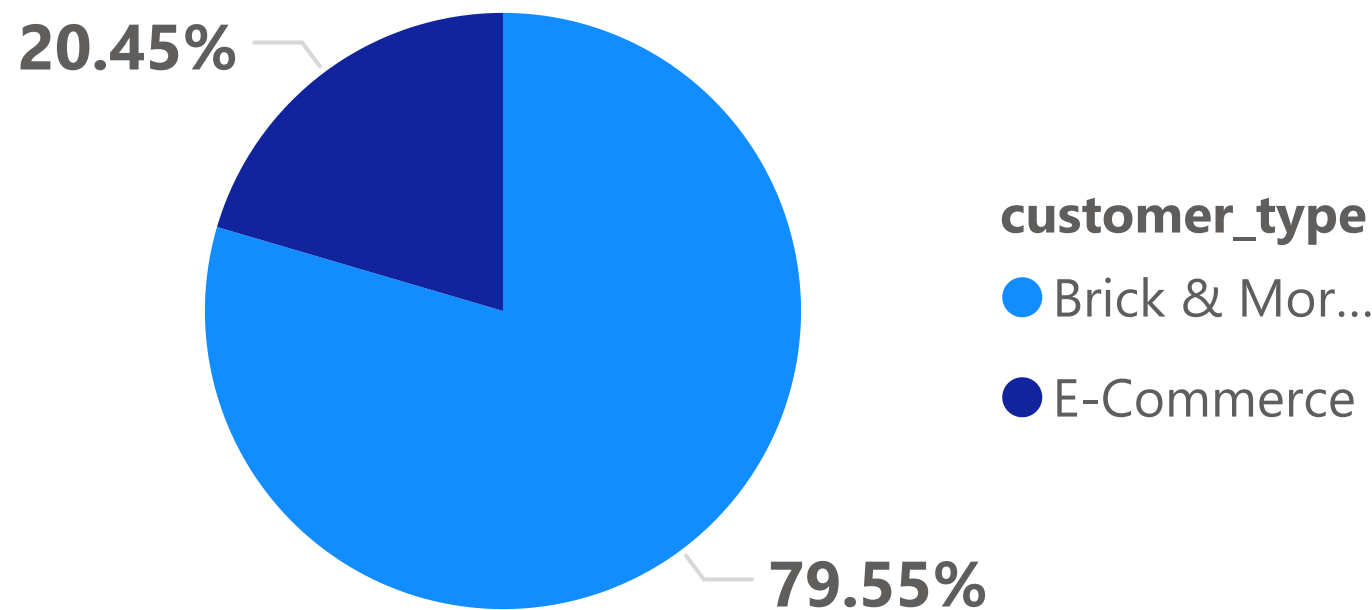
## Sales Qty by Market



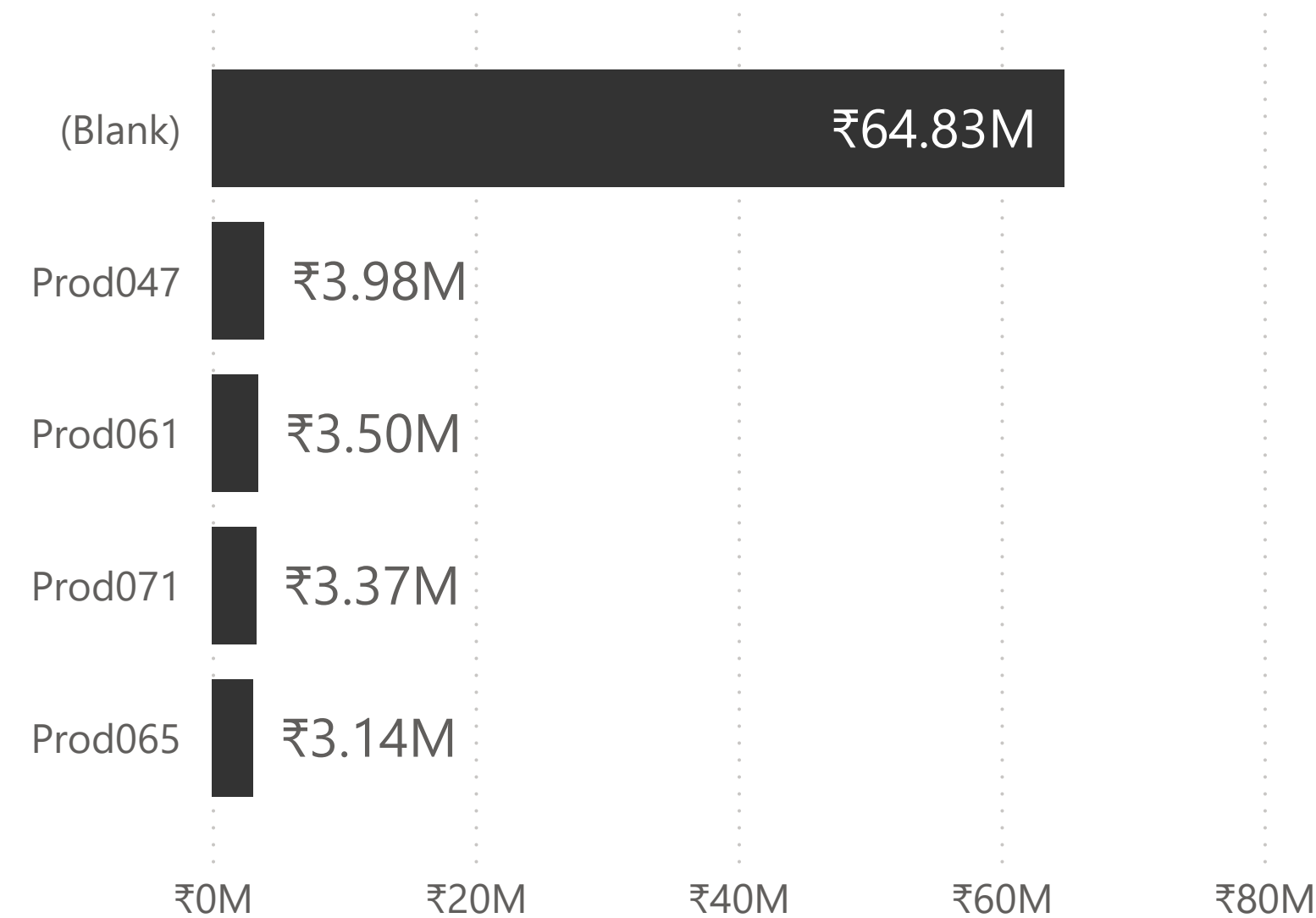
## Revenue Trend



## Split Between Customer Type



## Top- 5 Products



₹142M

Revenue

350K

Sales Qty

₹2.1M

Total profit Margin

2017

2018

2019

2020

Jan 20

Feb 20

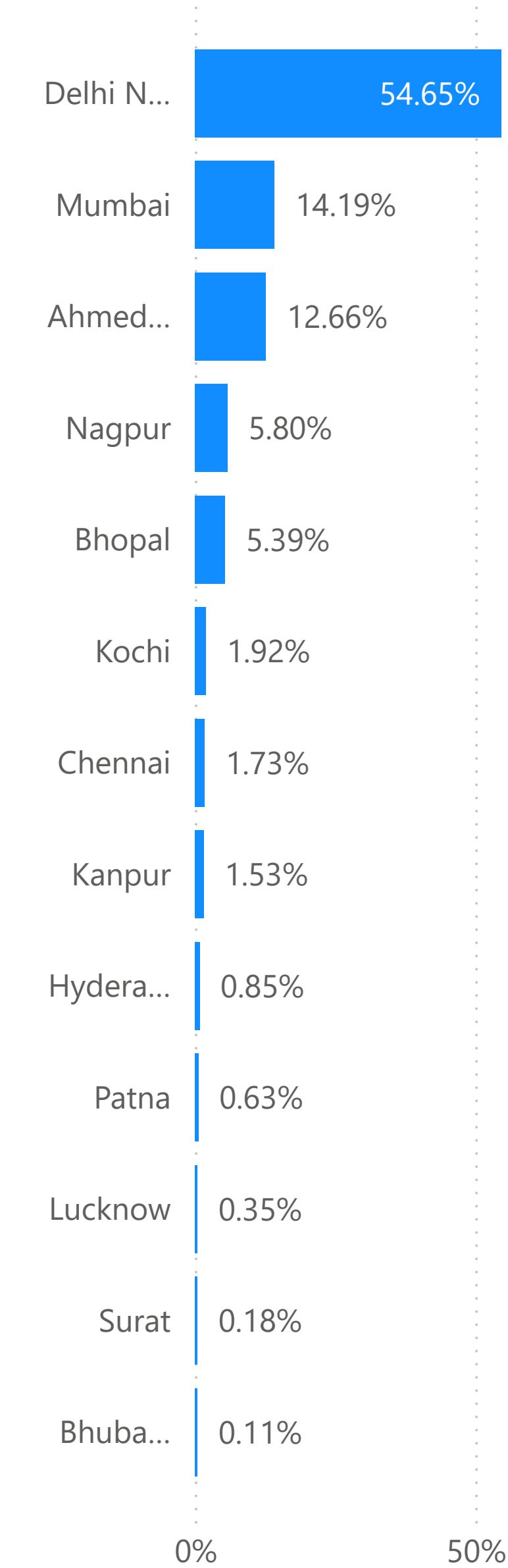
Mar 20

Apr 20

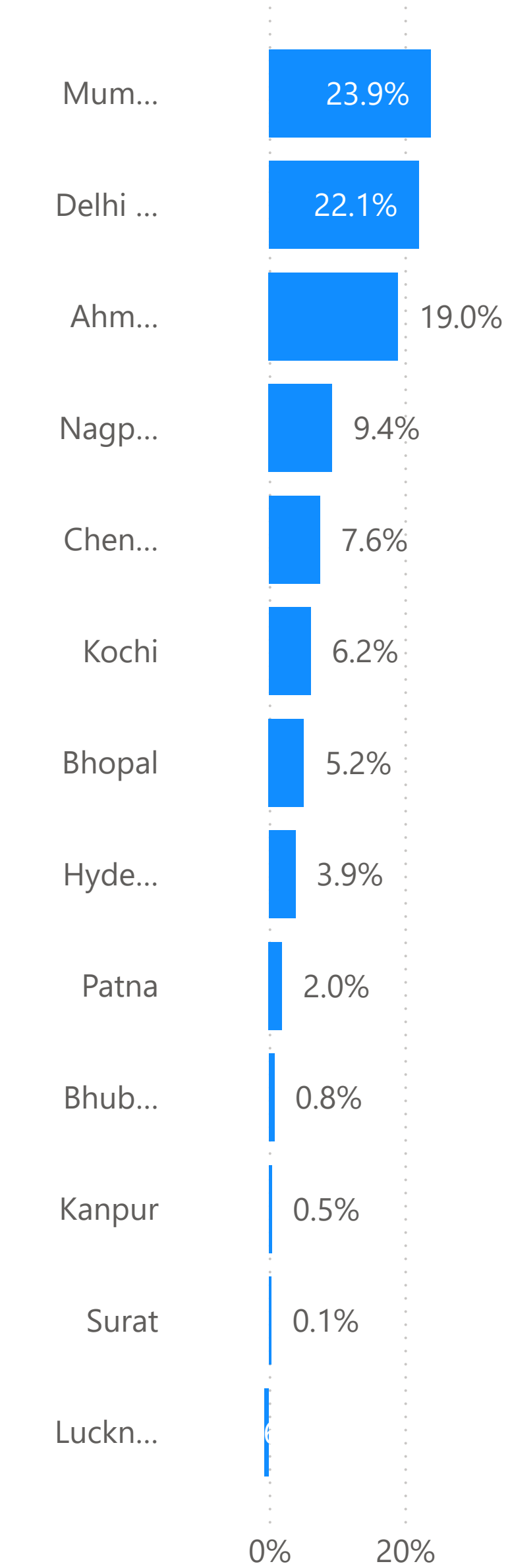
May 20

Jun 20

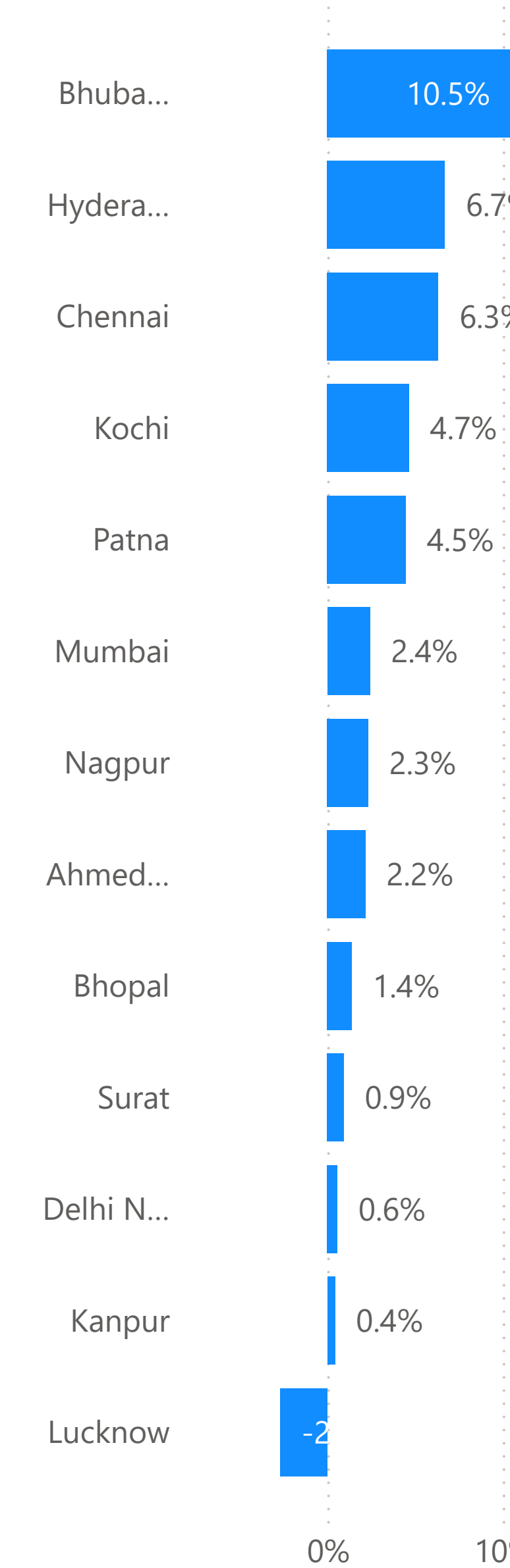
Revenue contribution by Market



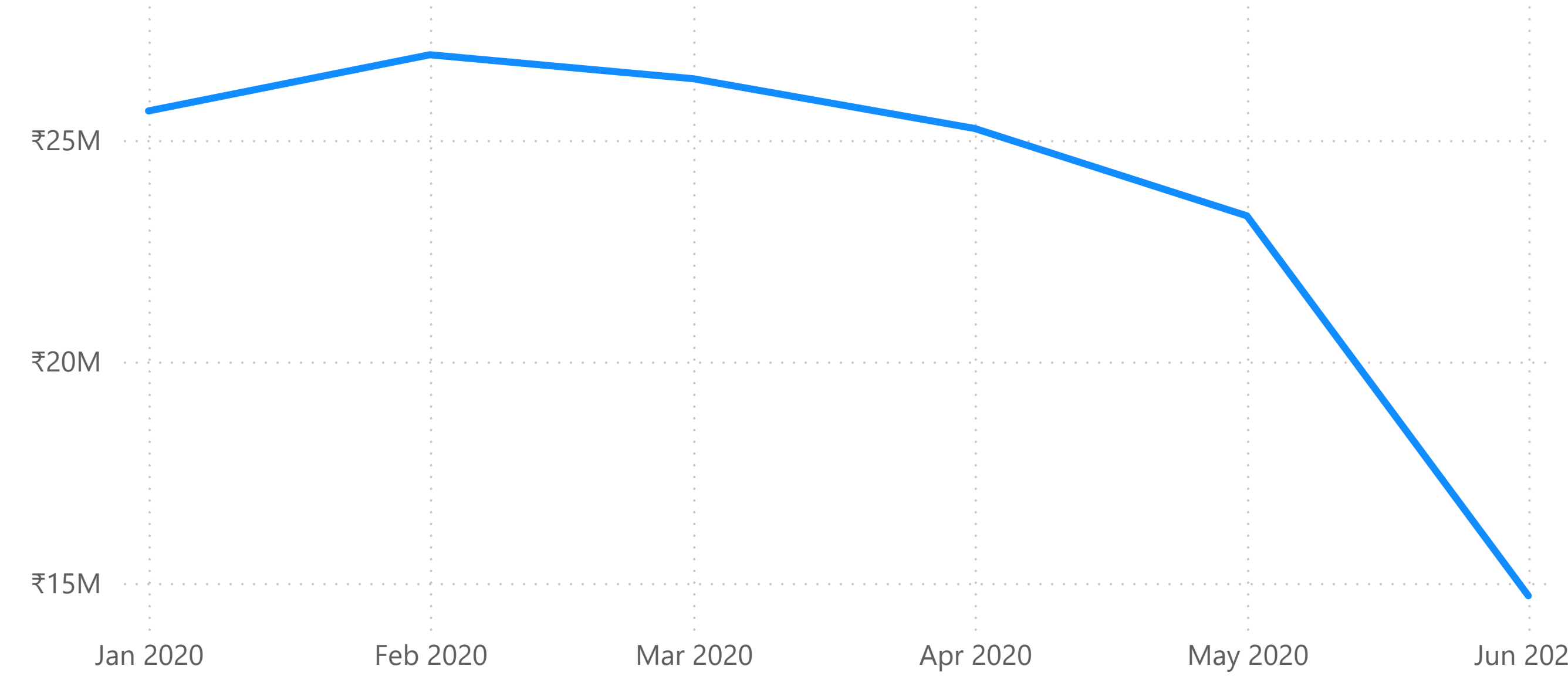
Profit contribution by Market



Profit % by Market



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹65,641,977.00	46.15%	11.9%	0.4%
Excel Stores	₹7,928,385.00	5.57%	12.5%	3.3%
Premium Stores	₹5,899,748.00	4.15%	1.4%	0.5%
Electricalslytical	₹5,537,904.00	3.89%	1.3%	0.5%
Info Stores	₹5,064,374.00	3.56%	7.8%	3.2%
Control	₹4,182,662.00	2.94%	2.5%	1.2%
Surge Stores	₹3,953,600.00	2.78%	11.9%	6.2%
Logic Stores	₹3,319,243.00	2.33%	0.6%	0.4%
Acclaimed Stores	₹3,116,384.00	2.19%	6.1%	4.0%
Nixon	₹3,028,345.00	2.13%	4.7%	3.2%
Epic Stores	₹3,002,834.00	2.11%	-6.8%	-4.7%
Forward Stores	₹2,560,961.00	1.80%	5.4%	4.3%
Electricalsocity	₹2,520,938.00	1.77%	3.3%	2.7%
Total	₹142,224,545.00	100.00%	100.0%	1.4%

₹142M

Revenue

350K

Sales Qty

₹2.1M

Total profit Margin

Profit Target

2%

2017

2018

2019

2020

Jan 20

Feb 20

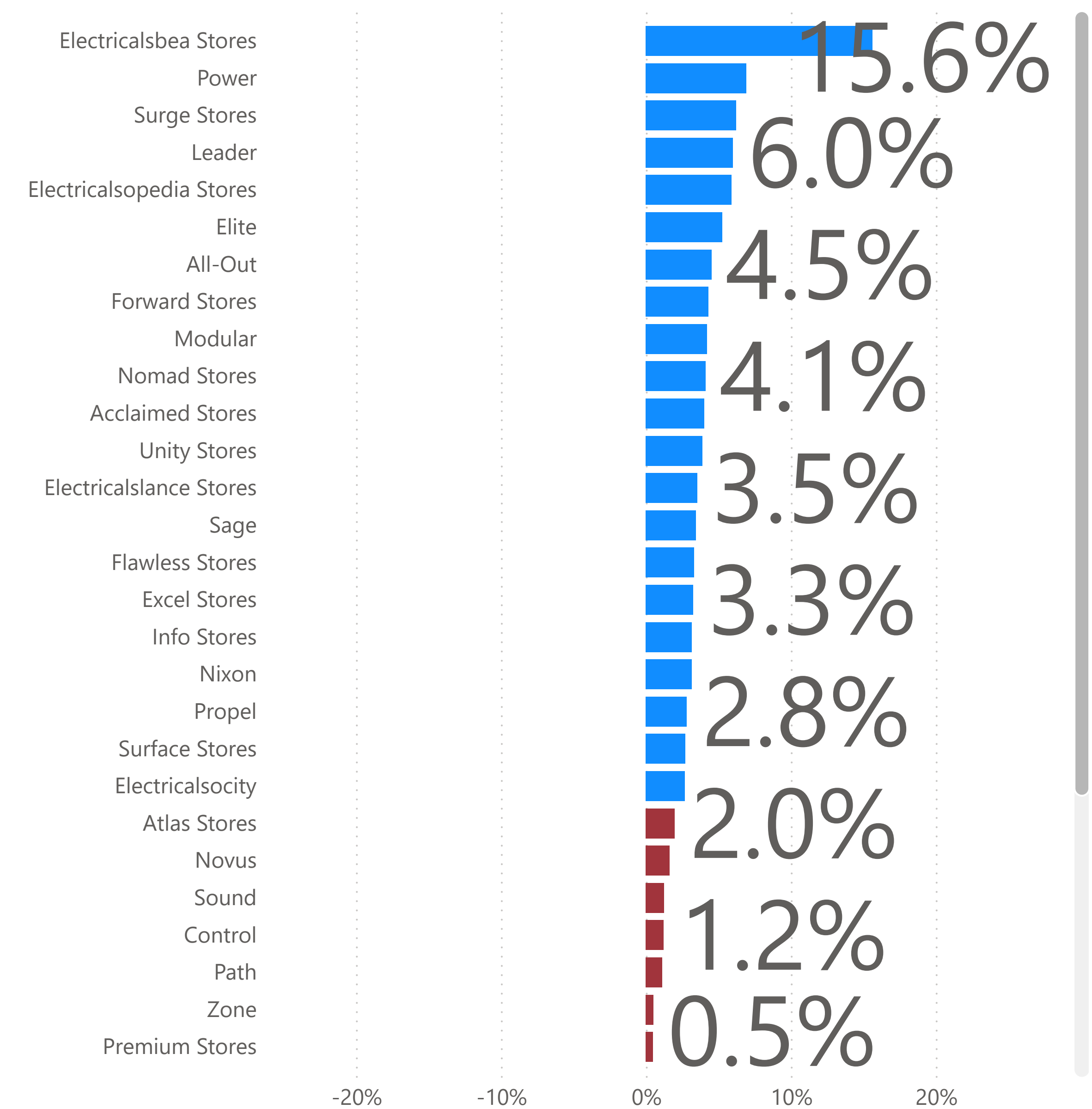
Mar 20

Apr 20

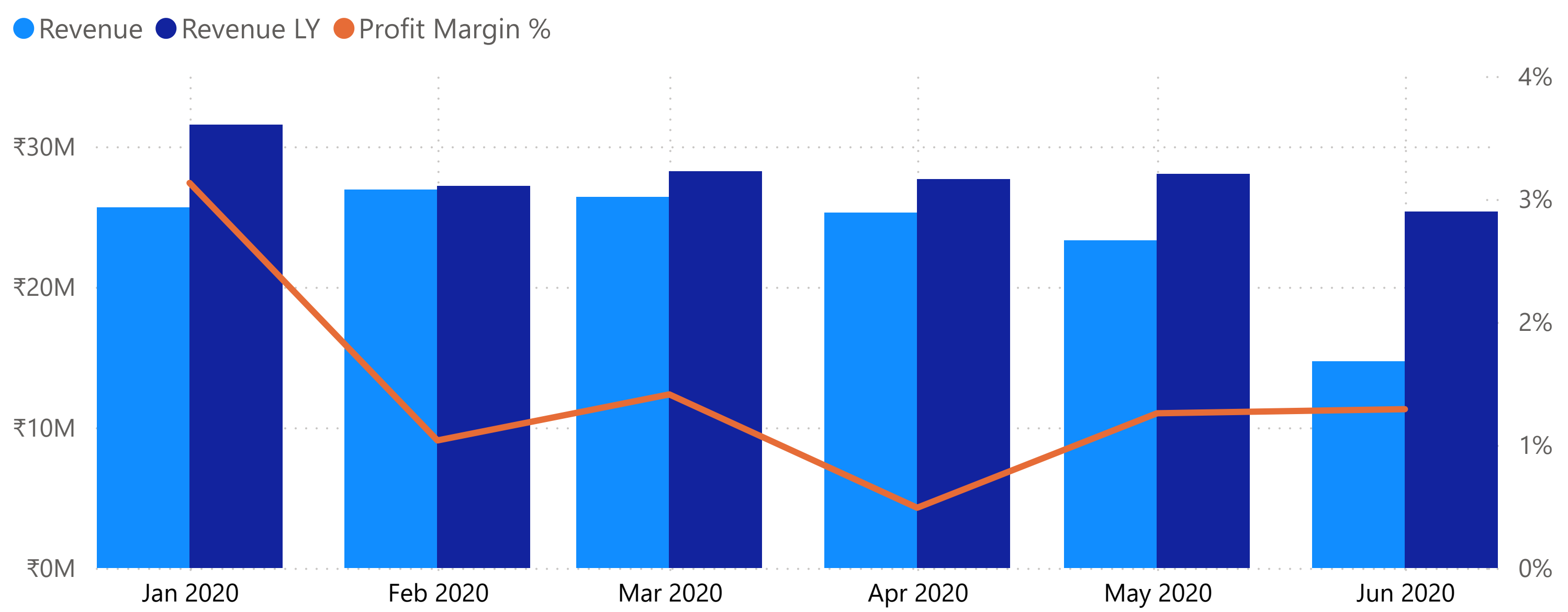
May 20

Jun 20

Revenue contribution by Market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsbea Stores	₹50,940.00	0.04%	0.4%	15.6%
Power	₹1,098,552.00	0.77%	3.7%	6.9%
Surge Stores	₹3,953,600.00	2.78%	11.9%	6.2%
Leader	₹1,671,901.00	1.18%	4.9%	6.0%
Electricalsopedia Stores	₹995,764.00	0.70%	2.9%	5.9%
Elite	₹1,247,785.00	0.88%	3.2%	5.3%
All-Out	₹713,953.00	0.50%	1.6%	4.5%
Forward Stores	₹2,560,961.00	1.80%	5.4%	4.3%
Modular	₹2,453,519.00	1.73%	5.0%	4.2%
Nomad Stores	₹1,978,550.00	1.39%	4.0%	4.1%
Acclaimed Stores	₹3,116,384.00	2.19%	6.1%	4.0%
Total	₹142,224,545.00	100.00%	100.0%	1.4%