

Project Initialization and Planning Phase

Date	19 th July 2024
Team ID	SWTID1720627211
Project Name	Cognitive Care: Early Intervention For Alzheimer's Disease
Maximum Marks	3 Marks

Define Problem Statements (Customer Problem Statement Template):

Cognitive disorders impact millions worldwide, with initial symptoms often ignored or misdiagnosed, resulting in delays in essential intervention. There is a considerable deficiency in awareness and resources for early detection and treatment, especially in underserved regions. Stigma and misconceptions regarding mental health further hinder prompt diagnosis. Developing effective early intervention strategies is crucial to slow disease progression, boost cognitive function, and enhance the quality of life for those at risk or in the early stages of cognitive impairment.

Example:

I am	I'm trying to	But	Because	Which makes me feel
I am a 72-year-old former nurse who has noticed increasing difficulty remembering appointments and daily tasks.	I am trying to stay active and involved in my community by volunteering at the local food bank.	But I often find myself forgetting important details and feeling overwhelmed in social situations.	Because I worry that my cognitive decline might prevent me from contributing and engaging with others.	Which makes me feel anxious and concerned about losing my sense of purpose and connection to my community.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	72-year-old former nurse	to stay active and involved in my community	I often find myself forgetting important details	I worry that my cognitive decline might prevent me from contributing	anxious and concerned about losing my sense of purpose.