

VARUN PANDEY

FULL-STACK DEVELOPER / SHOPIFY DEVELOPER / WORDPRESS DEVELOPER

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SUMMARY

Highly motivated and results-driven Full-Stack Developer with strong expertise in ReactJS, NodeJS, ExpressJS, and MongoDB. Experienced in building, deploying, and maintaining scalable web applications, e-commerce platforms, Shopify stores, and WordPress sites. Skilled in leading full development life cycles, managing client projects, and delivering optimized, high-performance digital solutions. Passionate about modern UI/UX, system architecture, and measurable business impact.

EDUCATION

Institute of Engineering and Technology, Lucknow

Bachelor of Technology (B. Tech)

2020 – 2024

Uttar Pradesh, India

Puran Chandra Vidyaniketan, Kanpur

Intermediate (Class XII)

2018 – 2019

Uttar Pradesh, India

Puran Chandra Vidyaniketan, Kanpur

High School (Class X)

2016 – 2017

Uttar Pradesh, India

EXPERIENCE

AREVEI

Web Developer Intern

August 2024 - November 2024

Remote

- Developed full-stack websites for multiple startups, focusing on dynamic, user-friendly, and visually appealing interfaces.
- Contributed to a full-stack e-commerce platform with secure payments, admin panel, and functional shopping cart.
- Ensured high responsiveness and client satisfaction through clean UI, optimized UX, and fast performance.

December 2024 - Present

Web Developer & Project Manager

Remote

- Led end-to-end development for **10+ full-scale web projects**, including planning, development, deployment, and maintenance.
- Managed project timelines, technical strategy, and client communication to ensure on-time, high-quality delivery.
- Built custom Shopify, WordPress, and MERN stack websites for diverse business needs (e-commerce, non-profit, hospitality, landing pages, marketing sites).
- Collaborated with design and content teams to translate client requirements into responsive, scalable, and functional solutions.
- Optimized website performance across all projects, achieving faster load times and enhanced SEO rankings for multiple client websites.
- Implemented secure backend architectures, authentication systems, and data validation workflows to ensure reliability, scalability, and protection against common vulnerabilities.
- Streamlined development workflows by introducing version control best practices and reusable components, reducing build and delivery time.

PROJECTS

E-commerce & Management Platforms (MERN Stack)

- **Jenii – Jewellery E-commerce** [LIVE](#)
 - Developed and deployed a full MERN stack jewellery e-commerce platform with secure admin panel.
 - Improved checkout flow, leading to a **25% increase in conversion rate**.
 - Ensured **99.9% uptime** during high traffic seasons through optimized backend architecture.
- **Sgtmake – Hardware E-commerce** [LIVE](#)
 - Built a scalable MERN-based hardware e-commerce platform with a custom admin dashboard.
 - Implemented advanced search and filtering for technical products to improve user engagement.
 - Developed analytics pipelines to support targeted marketing automation.
- **Office Management System** [LIVE](#)
 - Built a full-stack office management system with user authentication, role-based access, employee modules, and task workflows.
 - Built robust APIs, optimized database operations, and implemented reusable React components.
 - Delivered a clean, intuitive dashboard for streamlined daily office operations.

Shopify E-commerce Platforms

- **InkSutra – Shopify E-commerce Store** [LIVE](#)
 - Developed a high-performance Shopify store with custom theme modifications and optimized product architecture.
 - Improved mobile responsiveness, product browsing speed, and checkout flow for better user experience.
 - Integrated custom Shopify apps, analytics tracking, and SEO enhancements for improved visibility and conversions.

Non-Profit & Foundation Websites (WordPress)

- **LLF - INDIA** [LIVE](#) | **LLF - USA** [LIVE](#)
 - Led development of CMS-rich WordPress platforms supporting global non-profit operations.
 - Integrated secure donation gateways and built a scalable resource library, increasing downloads by **30%**.
 - Improved navigation architecture to streamline program discovery and partner engagement.

Landing Pages (ReactJS)

- **Arevei landing page** [LIVE](#) | **GlobalRhub** [LIVE](#) | **MarketingArevei** [LIVE](#)
 - Designed and developed an animated, visually engaging ReactJS landing page focused on brand recall and user interaction.
 - Implemented smooth motion effects, optimized component rendering, and crafted a clean, modern UI.

TECHNICAL SKILLS

- **Languages:** C++, JavaScript, HTML, CSS, SQL
- **Frameworks & Libraries:** ReactJS, NodeJS, ExpressJS, Tailwind CSS, Bootstrap
- **CMS & E-commerce Platforms:** WordPress, Shopify
- **Databases:** MongoDB, MySQL
- **Tools & Environments:** Git, GitHub, VS Code, npm, REST APIs