# CAREER EXPO FOR EMPOWERING WOMEN

# Team members:

Advaith.V – 1BM20AI003 Alaka Balaji Vembar – 1BM20AI008 Anushka Shivkumar – 1BM20AI011 Manchikanti Varunsai – 1BM20AI036

# Collaborated with Avala Hejje

"Avala Hejje" (Kannada phrase that means "Her Steps") is a social enterprise with the motto that when women step forward, the society takes a leap.



# Abstract

This project deals with web application development for a career expowhich "Avala Hejje" is planning to conduct in the month of April 2022. The career expo is intended to empower women job seekers by connecting them to women-friendly employers.

Using this website, the women job seekers can get all the information about the event. Interested women job seekers can register for the career expo by providing all the necessary details. The website is user-friendly and responsive.

# Web development tools utilized

HyperText Markup Language [HTML]

Cascading Style Sheets [CSS]

JavaScript

Asynchronous Javascript and XML [AJAX]

Bootstrap

jQuery

Node.js

Express

MongoDB

Mongoose

Multer

Pug

# Application Programming Interfaces (API's) used

Google Fonts API

Google Maps Geolocation API

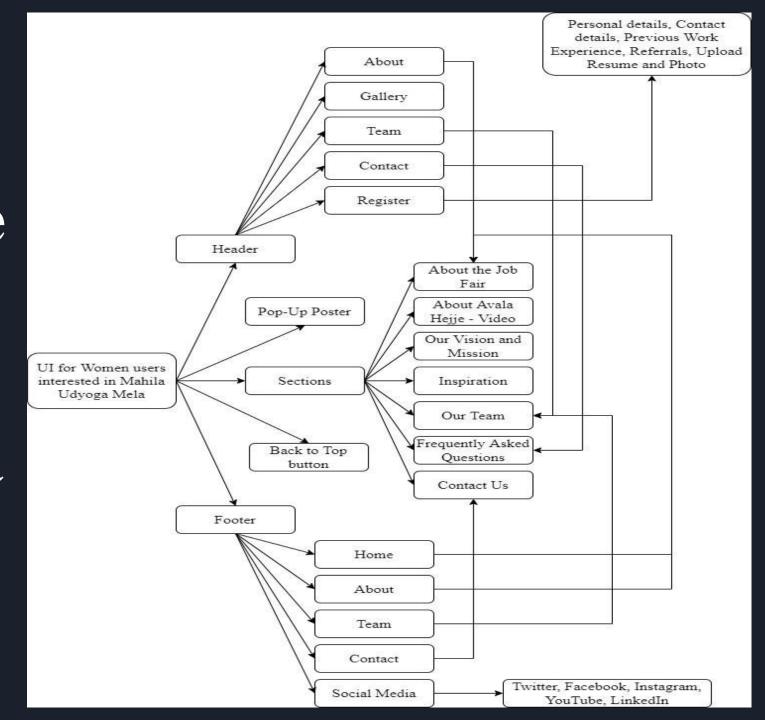
jQuery API

**Close Button API** 

Social media Favicon

Rest API

Layout of the website for the Mahila Udyoga Mela

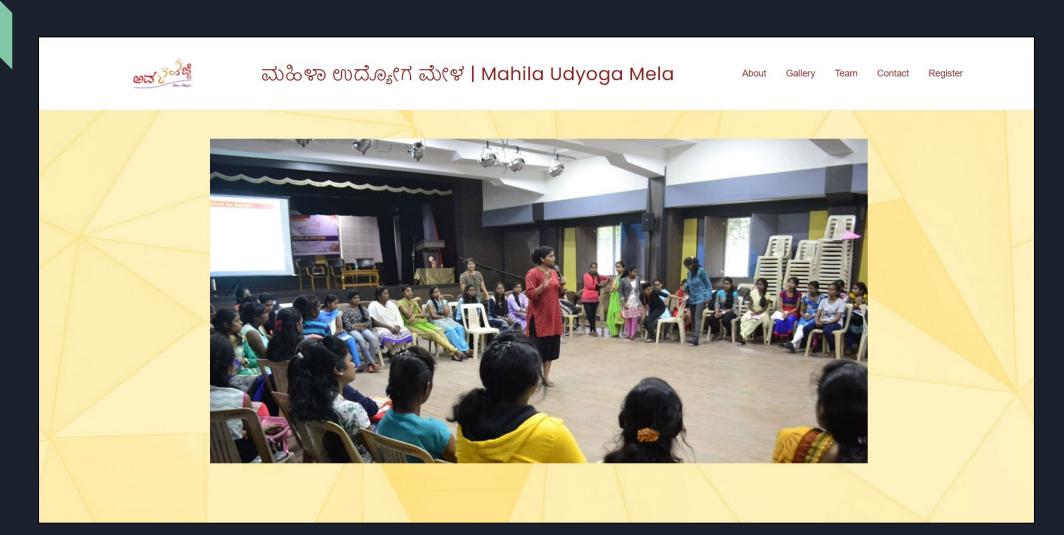


# Poster pop-up of Mahila Udyoga Mela (with close button)

- With so many different messages on the website, the pop-up poster gives the user space to focus on one call to action.
- There is one poster each in English and Kannada.
- The users can click on the 'Close' button to close the pop-up poster and move to view the other information on the site.



# Homepage of the website with image slideshow



# Information about the job fair



ಮಹಿಳಾ ಉದ್ಯೋಗ ಮೇಳ | Mahila Udyoga Mela

About Gall

Gallery

eam

ntact R

teaister



#### About the Job Fair

A generous selection of large, medium and small women friendly companies' leaders and recruitment teams interested to meet women professionals, will come together at this Mahila Udyoga Mela to hire women. A unique career fair for women to boost their job search and meet senior leaders in companies hiring now. How you will be benefitted?

- · Larger job pool to choose from.
- · Women have proved to be better managers with higher productivity and multitasking skills.
- Find a job with the convenience of proximity to your residence.

What are you waiting for? Register today!

# Press to play video feature

## Vision and Mission



ಮಹಿಳಾ ಉದ್ಯೋಗ ಮೇಳ | Mahila Udyoga Mela

About

Gallery

Contact

Register



#### **Our Vision and Mission**

Our vision is to build a nation where women are contributing equally to the National GDP as well as leading the society towards higher Gross National Happiness. Our belief is that when women step forward, the society takes a leap.

#### Our mission is two fold:

- Empower women with knowledge and techniques to aim high, to develop skills and to achieve their potential leading to personal fulfilment.
- Build a platform to showcase achievements of 1000+ women who have excelled in their fields; women can interact with, draw inspiration and learn from these living examples of success.



#### **INSPIRATION**

66 At the end of the day, don't forget that you are a person, don't forget you are a mother, a wife and a daughter.



Indra Nooyi CEO. Pepsico

66 Leadership is about making others better as a result of your presence and making sure that impact lasts in your absence. 99



Sheryl Sandberg Founder, LeanIn •0000

66 Do your best to achieve your goal.Do what makes you distinct from others. Snatch your rights by excelling in your pursuits.



Badminton player



ಮಹಿಳಾ ಉದ್ಯೋಗ ಮೇಳ | Mahila Udyoga Mela

Contact

#### **INSPIRATION**

66 Do your best to achieve your goal.Do what makes you distinct from others. Snatch your rights by excelling in your pursuits.



66 Self revelation is a cruel process. The real 'you' never emerges.Looking for it is as bewildering as trying to know how you really look.



00000

66 As leaders we need to focus on digitization, but at the same time, we need to become more human. 99



CEO, Chanel

Interactive slideshow quoting inspirational women

# Our Team Section - Profiles of the team members



ಮಹಿಳಾ ಉದ್ಯೋಗ ಮೇಳ | Mahila Udyoga Mela

About

Gallery

m

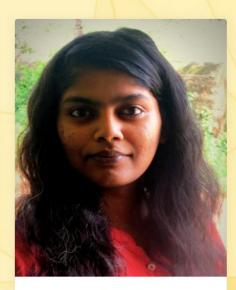
ntact F

Register

#### **OUR TEAM**



Shanthala Damle
Founder



Lekha Naidu Creative Director

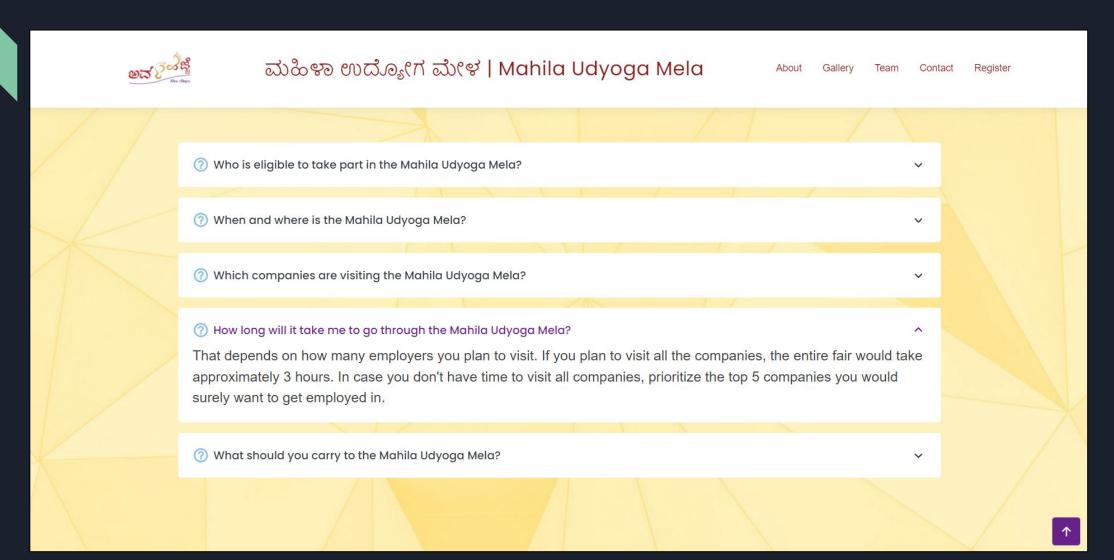


Usha Sampathkumar
Outreach Director

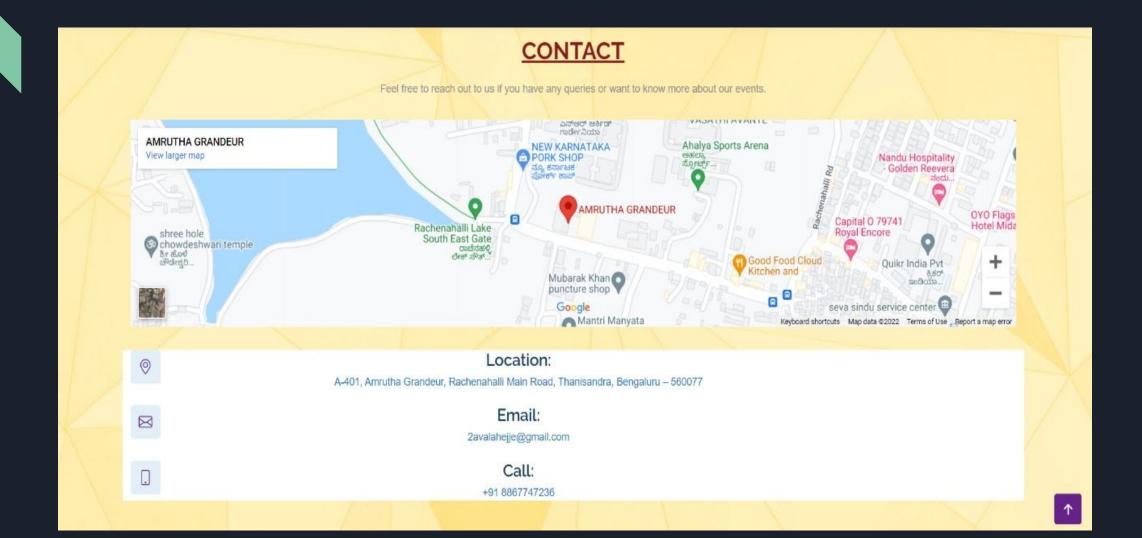


Renukambike
Programme Director

# Frequently asked questions with dropdown view of answers



# Google maps geolocation API and Contact Details



# Gallery Webpage

# Gallery





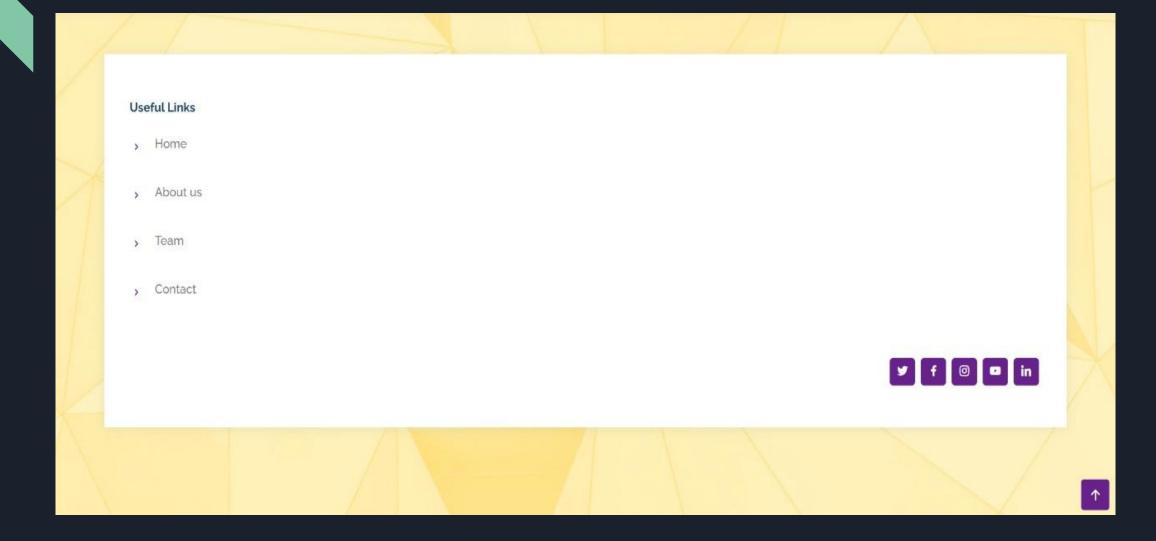




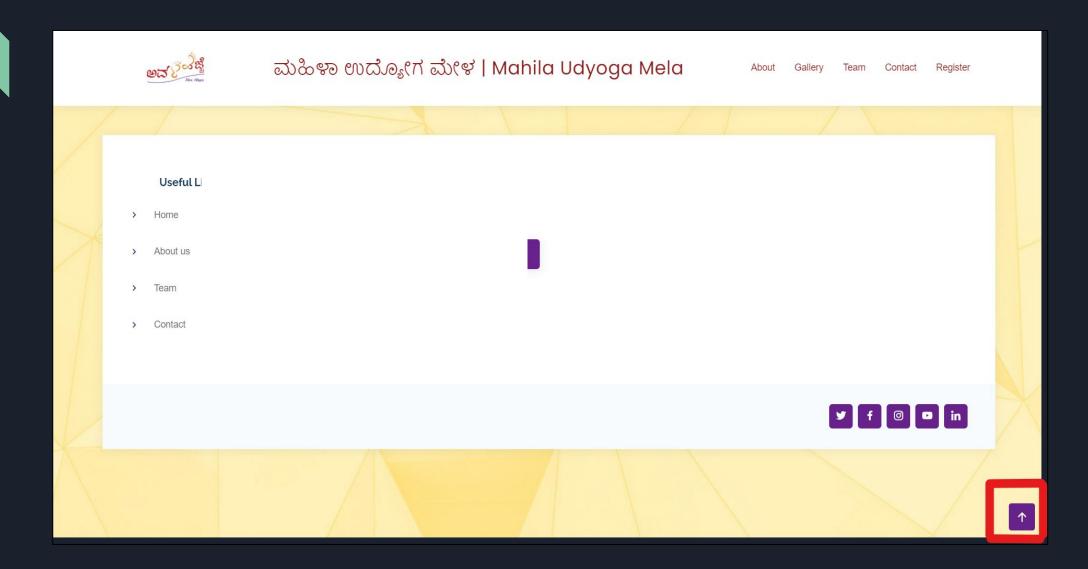




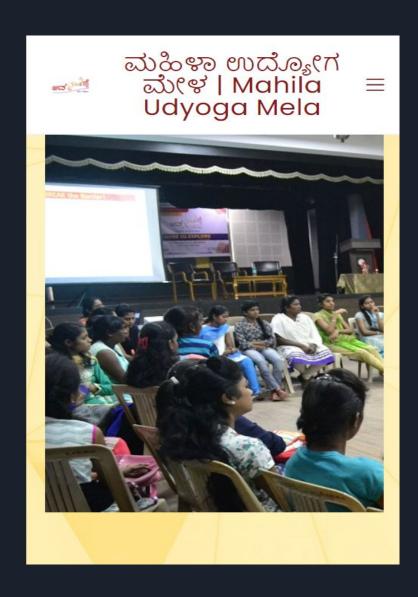
# Re-navigation links and Social Media Handles

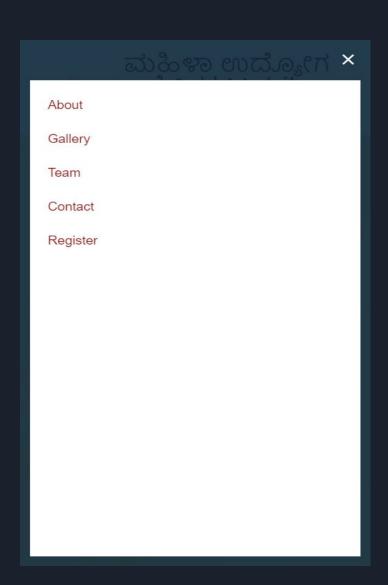


# Back to Top button

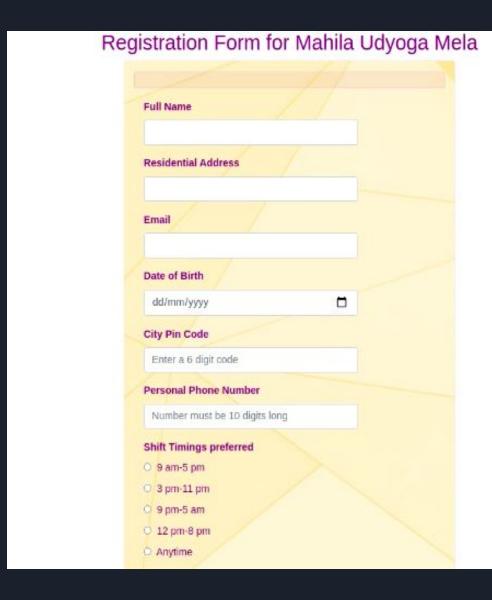


# Mobile Phone view of Homepage and Menu (when screen size is less than 1200px)



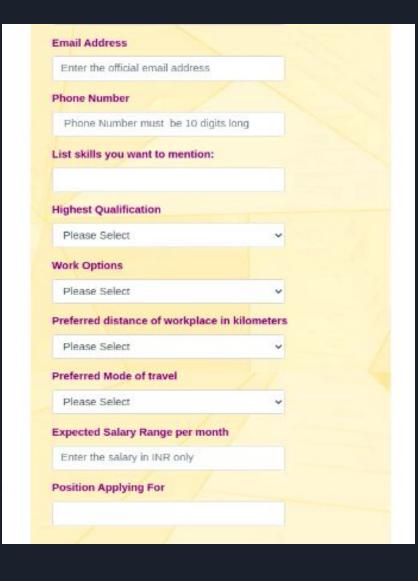


# Registration Form Layout



Enter your previous Employer's name	
Employer's Contact Number	
Enter your previous Employer's number	
Office Address	
Enter your previous Office Address	
Reason for Leaving	
Designation	
Previous job's designation	
Salary recieved per month	
Enter the salary in INR only	
May we contact the employer?	
O Yes O No	
Number of years you worked there	
Referral's Name	
Referral's Position	

# Registration Form Layout





# Some of the Form Validation Errors

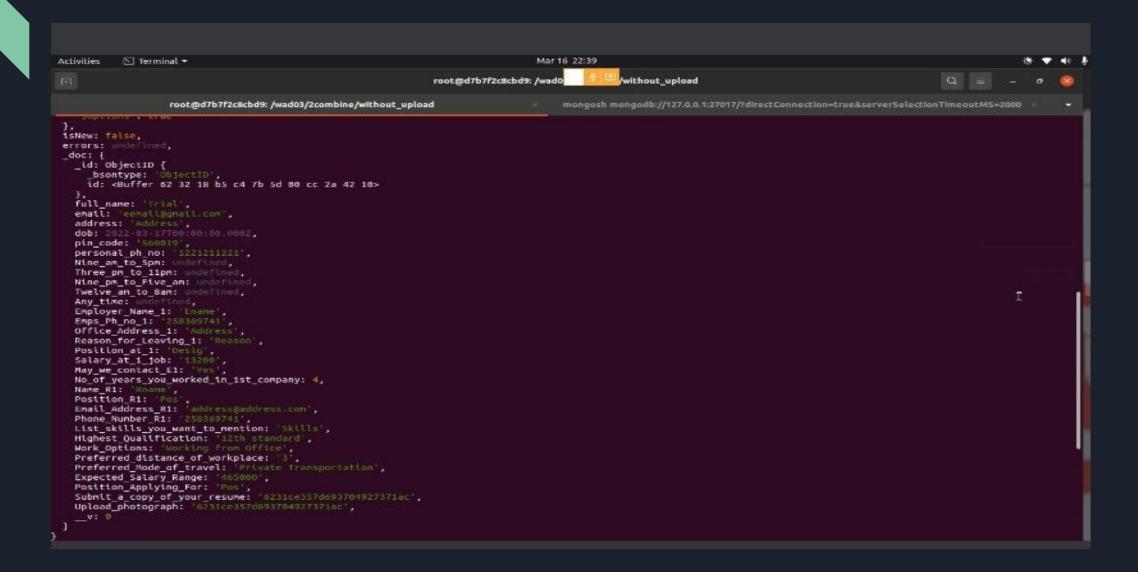
123

**Personal Phone Number** 

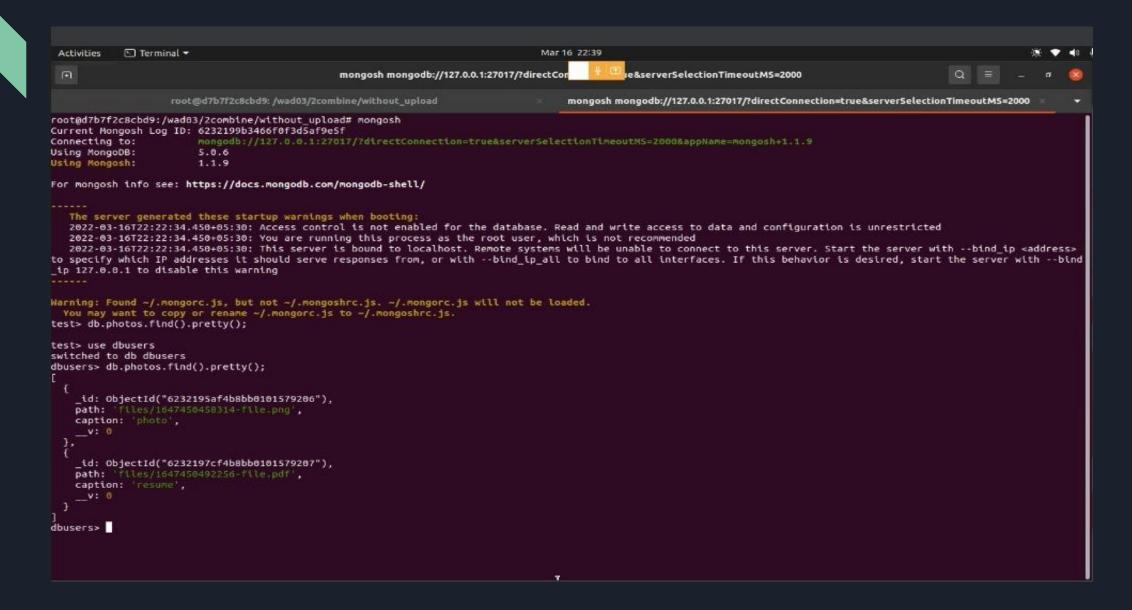
9101234567000

#### Registration Form for Mahila Udyoga Mela . This email already exists. Please enter another email. · Pin code must be of 6 digits in length . Do not include +91 as the phone number must have a maximum 10 characters Full Name Namop **Residential Address** qwas Email mail@mail.com Date of Birth 08/03/2022 City Pin Code

### Stored Database of users



### Stored Database of users



Thankyou