Varun Srikanth | Product Manager

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SUMMARY

Product Manager with 4+ years of experience in end-to-end product development, roadmap execution and stakeholder management. Expertise in backlog prioritization, Agile execution, A/B testing, and data-driven decision-making to drive feature adoption and engagement growth. Skilled in product optimization, go-to-market strategies, and product lifecycle management, delivering cost-effective, scalable solutions while ensuring continuous innovation, successful product launches and iterative improvements.

SKILLS

Programming & Scripting: SQL, R, Python (NumPy, Pandas, Matplotlib, gg plot)
Methodologies: Agile, Scrum, SDLC, Lean
Tools: Git, GitLab, JIRA, Asana, Alteryx, Bloomberg
Cloud Technologies: AWS, Azure, Google CloudPlatform
Databases: PostgreSQL, MongoDB, NoSQL, Redshift, Google Big Query
Analytical Tools: Tableau, Salesforce, Power BI, Quicksight, SaaS, SAP, CRM, ERP, Looker, Slack
Certifications: Certified Scrum Product Owner, Certified Associate Project Management, Certified Scrum Master, Six Sigma Green Belt

PROFESSIONAL EXPERIENCE

Product Manager | Elevance Health, NY   **Feb 2024 - Present**
- Conducted **A/B testing** new product features, leveraging insights to optimize the user journey, resulting in **70%** reduction in drop-off rates.
- Managed **JIRA** for sprint planning and product road mapping, while driving **cross-collaboration** to achieve 95% task completion.
- Analyzed **user stories** and recommended product improvements using **Tableau, Excel and SQL** resulting in an 80% increase in efficiency.
- Leveraged Python for predictive modeling in market research, achieving 98% accuracy and aligning features with **stakeholders**.
- Prioritized **product roadmap** using **Agile framework** and **JIRA**, driving 35% boost in engagement and achieving **$3M+** in cost savings.

Product Manager Intern | MTA New York City Transit   **Feb 2023 - May 2023**
- Queried **SQL** to extract and analyze over 7000+ bus routes and passenger volumes to drive **product strategy** and enhance user experience.
- Executed **feature enhancements** to improve travel forecasting, reducing wait times by 15 minutes and aligning with **product roadmap**.
- Consulted with stakeholders to identify **KPIs** and develop metrics, resulting in a 77% improvement in product service efficiency.
- Created Tableau reports to summarize client impact, reducing time by 33%, driving **product insights** and supporting decision-making.
- Leveraged **AWS** and **Excel** for data analysis, improving product roadmap planning and driving **$500K+** in operational repair costs.

Product Analyst | Infosys   **Aug 2019 - Nov 2021**
- Analyzed credit transactions with SQL queries, driving **product improvements** and enhancing fraud management system accuracy by 89%.
- Developed **Tableau** dashboards and performed User Acceptance Testing, increased engagement by 14% and enhanced experience.
- Conducted data modeling using SQL, aligning with business objectives and leveraging **Scrum**, improving operational delivery by 25%.
- Built ETL models to optimize data collection, drove **product optimization** by 21%, and supported product roadmap execution.
- Led financial reporting processes using **SQL**, reducing manual effort by 37**%** and improving **AML** data accuracy in product delivery.
- Applied Advanced Excel for data manipulation, VBA macros and pivot tables to identify product metrics, improved decision-making efficiency by 22% and enhanced product strategy, stakeholder alignment, roadmap prioritization and feature scalability.

Product Manager | Muddie Trails   **Jan 2019 - Jul 2019**
- Leveraged **Tableau** to create dashboards, driving data-driven decisions and **product optimization** aligning 98% with product strategy.
- Analyzed large datasets of competitors with **Excel**, shaping product roadmaps and travel packages increasing customer experience by 65%.
- Implemented **CRM**, boosting repeat bookings by 27% and enhancing overall **product performance** and improving feature adoption.
- Improved cross-functional team and stakeholder decision-making by 38% through **Excel** analytics driving **product innovation**.
- Formulated strategies for business requirements using **JIRA**, performed GAP Analysis and **A/B testing**, and improved UAT by 11%.
- Consulted with **stakeholders** and presented new product development roadmap, leading to increased sales by 23% through leadership.

EDUCATION

Master's in Business Administration (Business Analytics) | Pace University, New York City   **Jan 2022 - Dec 2023**

Bachelor's in Business Administration | Surana University   **Aug 2016 - Aug 2019**

PROJECTS

Pace Airlines [SQL GitHub]   **Dec 2022**
- Built a **product solution** managing an airline's reservation system of 20,000 passenger records, enhancing **product efficiency.**
- Integrated Airlines API for interactive display and live visualization, driving **product innovation** and enhancing user engagement.

Airbnb New York City [Tableau]   **Oct 2023**
- Designed a host-guest product for Airbnb, refining strategy and driving **Product Lifecycle Management**, increasing bookings by 20%.
- Created product dashboards analyzing usage across NYC's 5 boroughs, providing location-based consumption for product marketing.

World Happiness Report [Tableau]   **Dec 2023**
- Developed happiness index product ranking 160+ countries using survey data, generating insights across 10,000+ columns and 80 rows.
- Generated visualizations and correlations between health indicators and well-being, supporting strategic product decisions and analysis.