

# IT INDUSTRY ANALYSIS

*“INDIAN IT INDUSTRY LANDSCAPE:  
STRATEGIC INSIGHTS & FUTURE  
OUTLOOK”*



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# IT SECTOR

“Indian IT: From outsourcing to innovation.”



## OVERVIEW

India’s IT industry is a global powerhouse, fueling digital transformation across sectors. Once known mainly for outsourcing, it has evolved into a hub for innovation in AI, cloud, and cybersecurity. With strong profitability, efficient capital use, and deep global client ties, the sector remains one of India’s most resilient and value-creating engines.

## KEY FINANCIALS HIGHLIGHTS

TOTAL INDUSTRY REVENUE: US \$283B (7.3% OF INDIA’S GDP)  
IT EXPORTS: US \$224.4B (12.5% YOY)  
DOMESTIC MARKET: US \$58B (7% YOY)  
WORKFORCE: 5.8M PROFESSIONALS (NET ADDITION - 126K)

Sources: NASSCOM Strategic Review 2025; MeitY FY25 Export Data; Reuters/NASSCOM Workforce Update 2025

## KEY PERFORMANCE INDICATORS

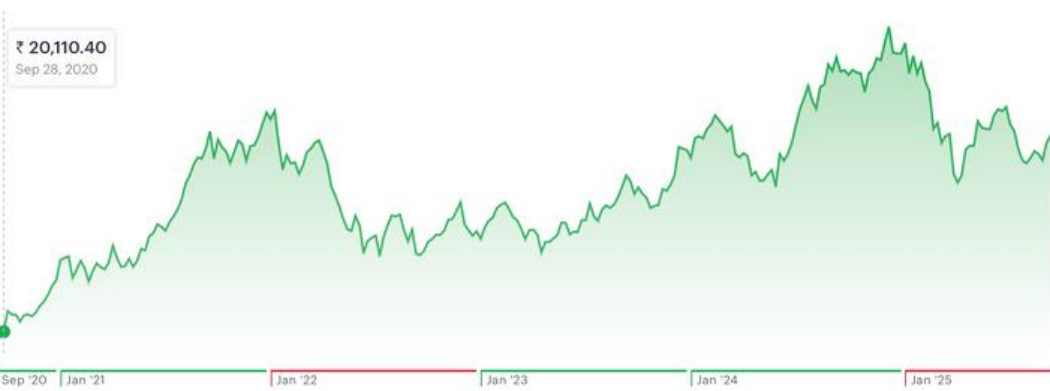
REVENUE GROWTH	ATTRITION RATE	ROCE (Industry avg)
4–6% CAGR	12–13%	20–25%

Source: ICRA Research Q3 FY25; Business Standard / Reuters on operating margin & attrition updates

## INDEX SNAPSHOT (Screener.in)

Nifty IT ₹ 36,750 0.83% 18 Sep 4:14 p.m.			
Market Cap	₹ 30,43,673 Cr.	Current Price	₹ 36,750
P/E	26.3	Price to Book value	6.80
CAGR 1Yr	-15.3 %	CAGR 5Yr	13.1 %

## NIFTY IT PRICE CHART (5 YEARS)



## MAJOR PLAYERS



## FUTURE TRENDS

- AI & GenAI at Scale → AI to contribute 20%+ of IT revenues by 2030
- Cloud-Native Everything → 70% of enterprise workloads to shift to cloud by 2030
- Cybersecurity Demand Surge → India’s cybersecurity market to grow at 15% CAGR (IDC)

## FUTURE OUTLOOK (2025–2030)

<b>Industry Size</b> India IT to cross US \$350B by 2030	<b>AI Impact</b> Could add US \$500–600B to GDP by 2035
<b>Exports</b> Growing 15–20% annually	<b>Investments</b> AWS: US \$12.7B Microsoft: US \$3B

Sources: NASSCOM, NITI Aayog, Times of India, Economic Times (ET Tech), NASSCOM–Zinnov, Reuters