

IT INDUSTRY ANALYSIS

*“INDIAN IT INDUSTRY LANDSCAPE:
STRATEGIC INSIGHTS & FUTURE
OUTLOOK”*



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IT SECTOR

"Indian IT: From outsourcing to innovation."



OVERVIEW

India's IT industry is a global powerhouse, fueling digital transformation across sectors. Once known mainly for outsourcing, it has evolved into a hub for innovation in AI, cloud, and cybersecurity. With strong profitability, efficient capital use, and deep global client ties, the sector remains one of India's most resilient and value-creating engines.

KEY FINANCIALS HIGHLIGHTS

TOTAL INDUSTRY REVENUE: US \$283B (7.3% OF INDIA'S GDP)

IT EXPORTS: US \$224.4B (12.5% YOY)

DOMESTIC MARKET: US \$58B (7% YOY)

WORKFORCE: 5.8M PROFESSIONALS (NET ADDITION - 126K)

Sources: NASSCOM Strategic Review 2025; MeitY FY25 Export Data; Reuters/NASSCOM Workforce Update 2025

KEY PERFORMANCE INDICATORS

REVENUE GROWTH

4–6%
CAGR

ATTRITION RATE

12–13%

ROCE (Industry avg)

20–25%

Source: ICRA Research Q3 FY25; Business Standard / Reuters on operating margin & attrition updates

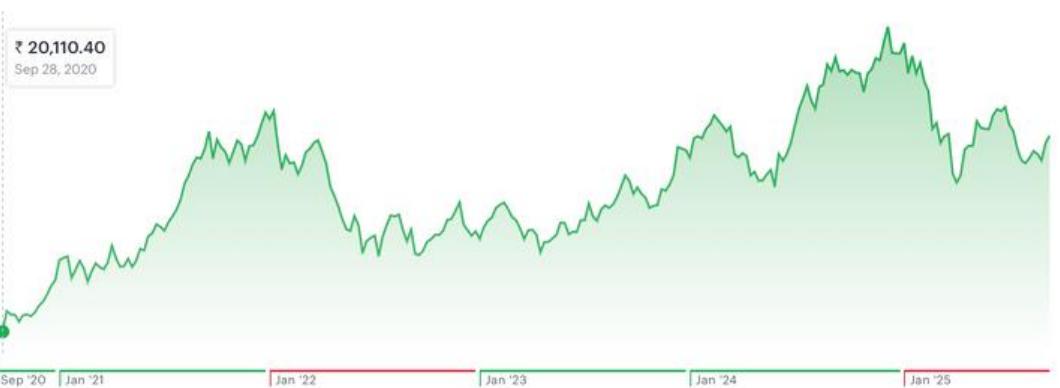
INDEX SNAPSHOT (Screener.in)

Nifty IT

₹ 36,750 + 0.83%
18 Sep 4:14 p.m.

Market Cap	₹ 30,43,673 Cr.	Current Price	₹ 36,750
P/E	26.3	Price to Book value	6.80
CAGR 1Yr	-15.3 %	CAGR 5Yr	13.1 %

NIFTY IT PRICE CHART (5 YEARS)



MAJOR PLAYERS



FUTURE TRENDS

- **AI & GenAI at Scale → AI to contribute 20%+ of IT revenues by 2030**
- **Cloud-Native Everything → 70% of enterprise workloads to shift to cloud by 2030**
- **Cybersecurity Demand Surge → India's cybersecurity market to grow at 15% CAGR (IDC)**

FUTURE OUTLOOK (2025–2030)

Industry Size

India IT to cross
US \$350B by 2030

AI Impact

Could add US
\$500–600B to GDP
by 2035

Exports

Growing 15–20%
annually

Investments

AWS: US \$12.7B
Microsoft: US \$3B

Sources: NASSCOM, NITI Aayog, Times of India, Economic Times (ET Tech), NASSCOM-Zinnov, Reuters