

Customer Segmentation Report

1. Number of Clusters:

The clustering model has segmented the customers into 4 clusters.

2. Davies-Bouldin Index (DB Index):

The DB Index value is: 1.1218

A lower DB Index indicates better clustering quality.

3. Other Metrics:

Include any other relevant metrics, like Silhouette Score, here.

4. Clustering Visualization:

Clusters have been visualized using PCA for a 2D representation.