

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

Reach your instagram advertising goals with right resources

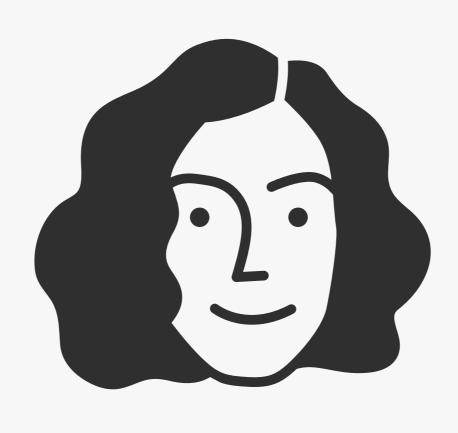
To generate money from posting vedios and important materials and notes.

Raise awareness about social issues and promote social change.

The strength of your social media is determined by the strength of your content.

Get popoularity from people and reach our identity worldwide.

Staying connected with peoples.



Persona's name

Short summary of the persona

Behind the scene content.

Raise promotion for social media content.

User generated content.

Recieving bad comments from the viewers.

Having many fake user accounts issue.

Using every social media for only entertainment.



Does

What behavior have we observed? What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

