



# Superstore Sales Performance Report

03 January 2015

2.26M

Total sales

9800

Count of Pro...

4922

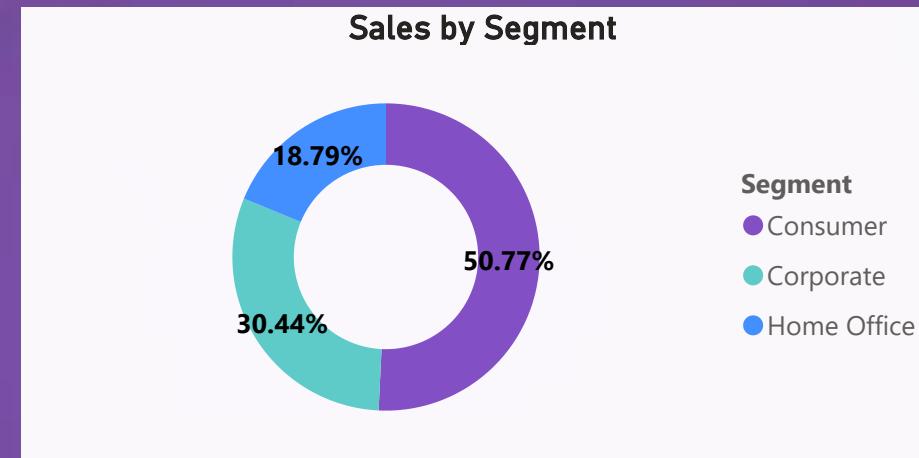
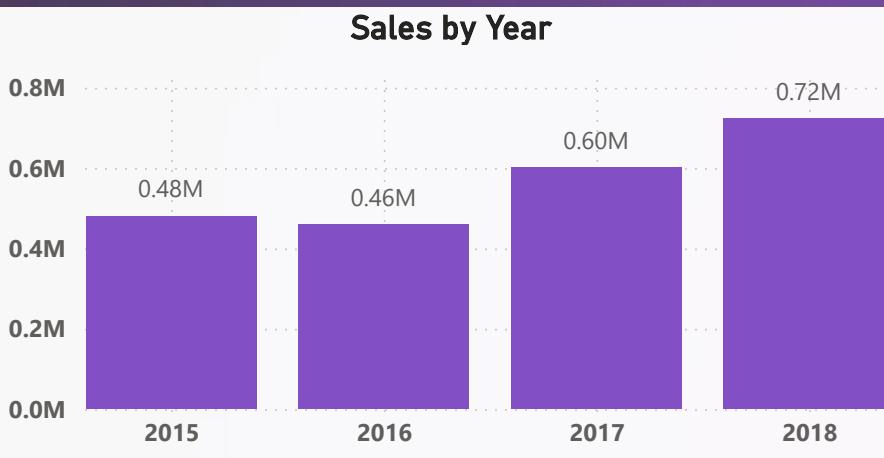
Count of Order ID

07 January 2015

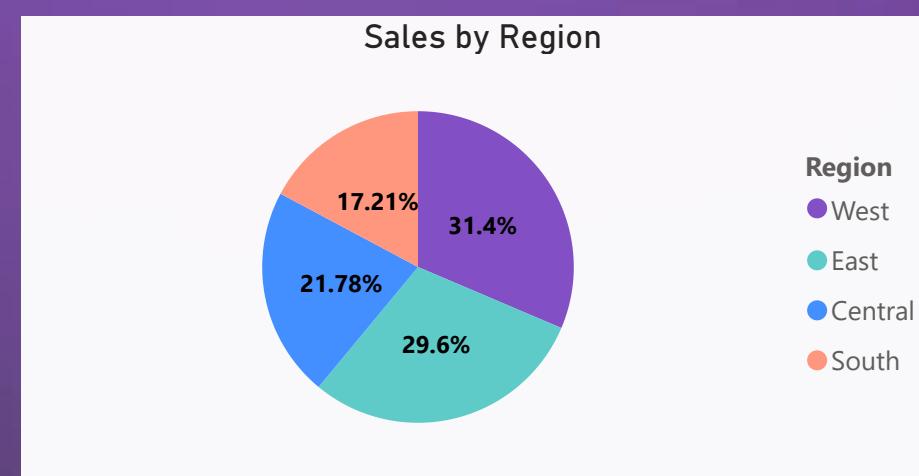
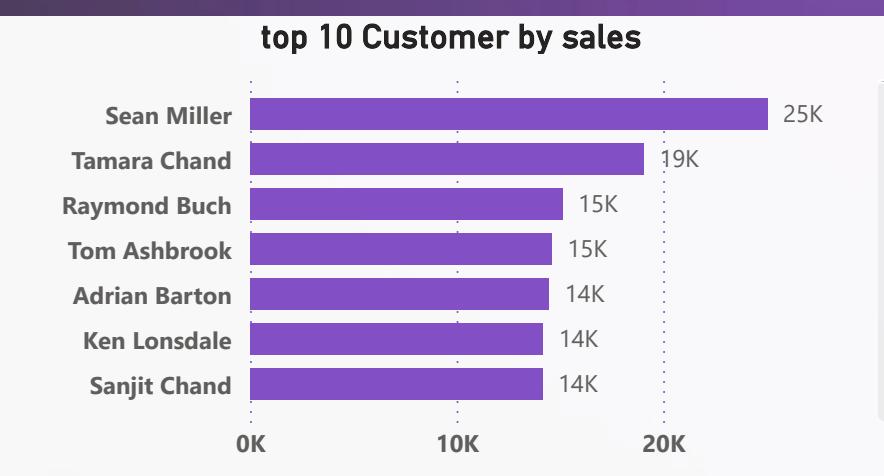
Earliest Ship Date

Yearly report

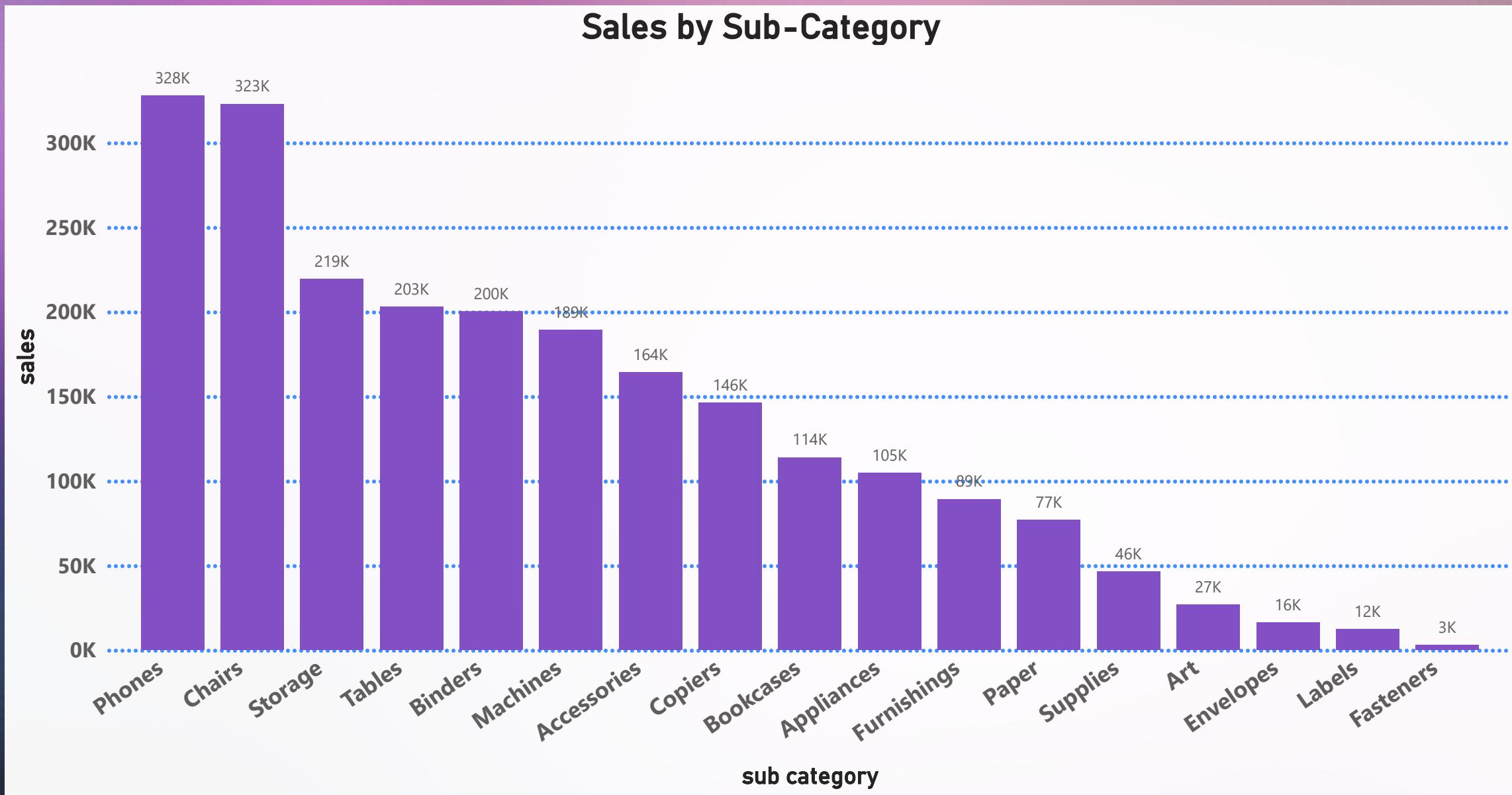
All



Segment	Furniture	Office Supplies	Technology
Consumer	387704	359399	4010
Corporate	220312	224155	2440
Home Office	120645	121939	1824
Total	728661	705493	8275

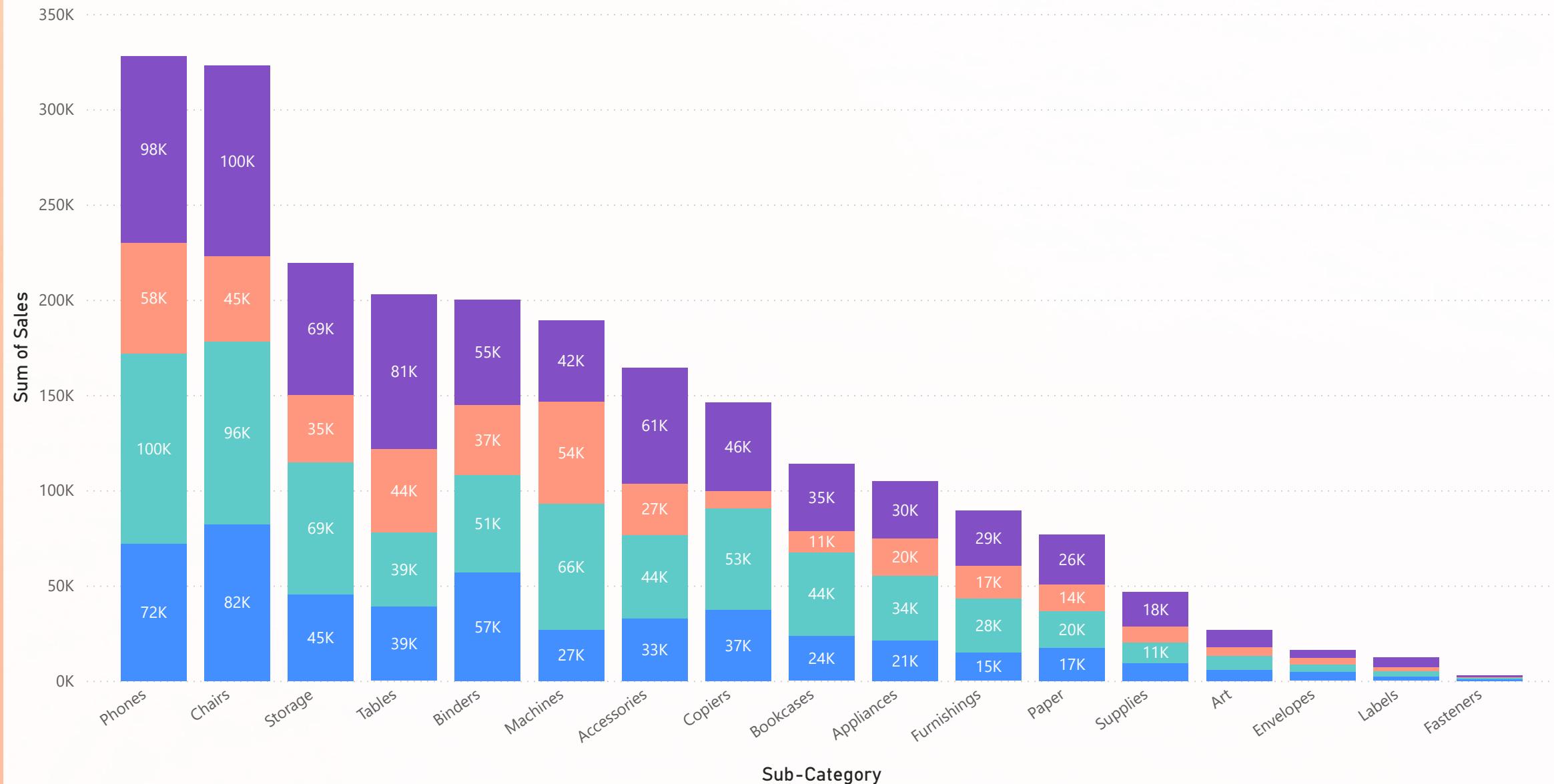


Region	Count
Central	10
East	10
South	10
West	10



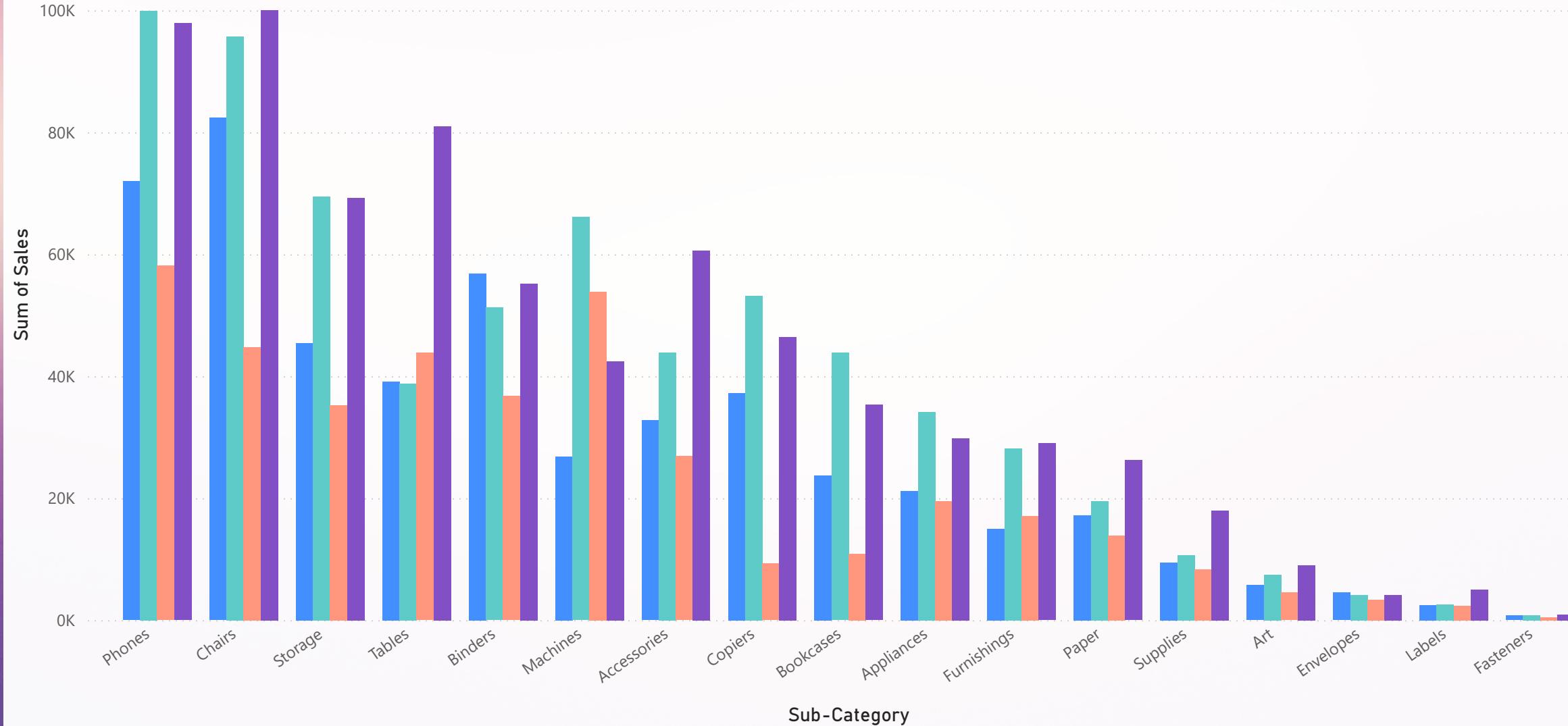
## Sales by Sub-Category and Region

Region ● Central ● East ● South ● West

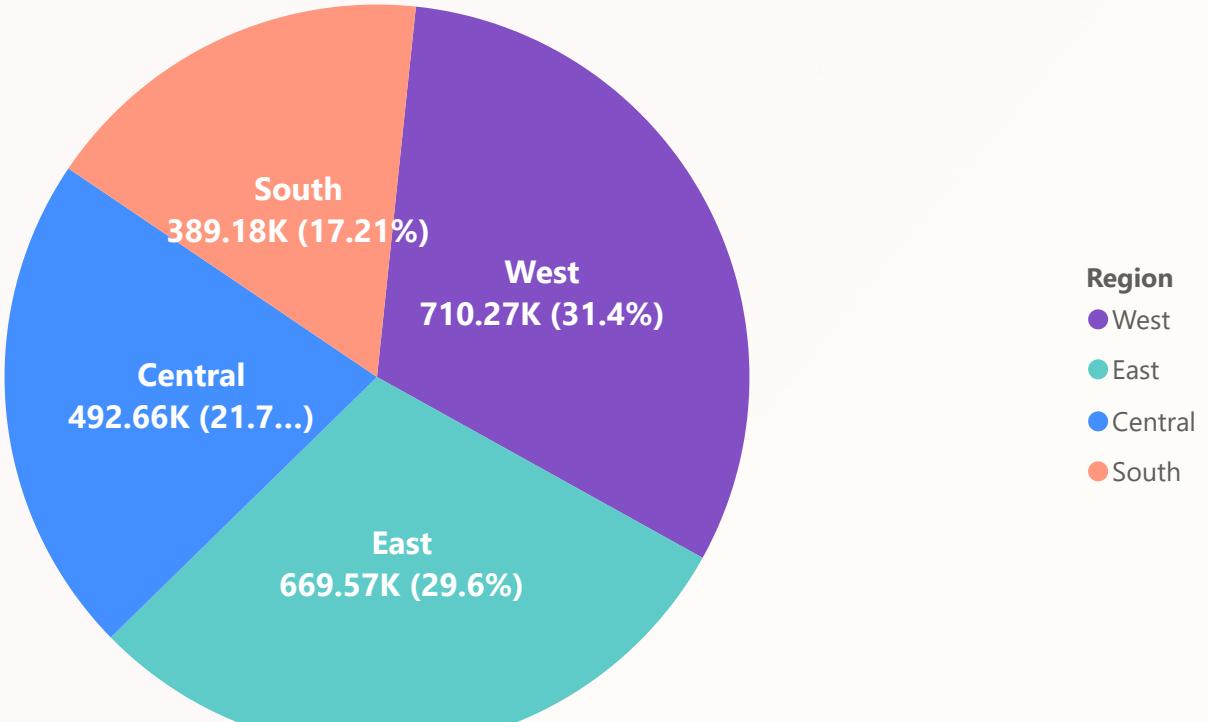


## Sum of Sales by Sub-Category and Region

Region ● Central ● East ● South ● West

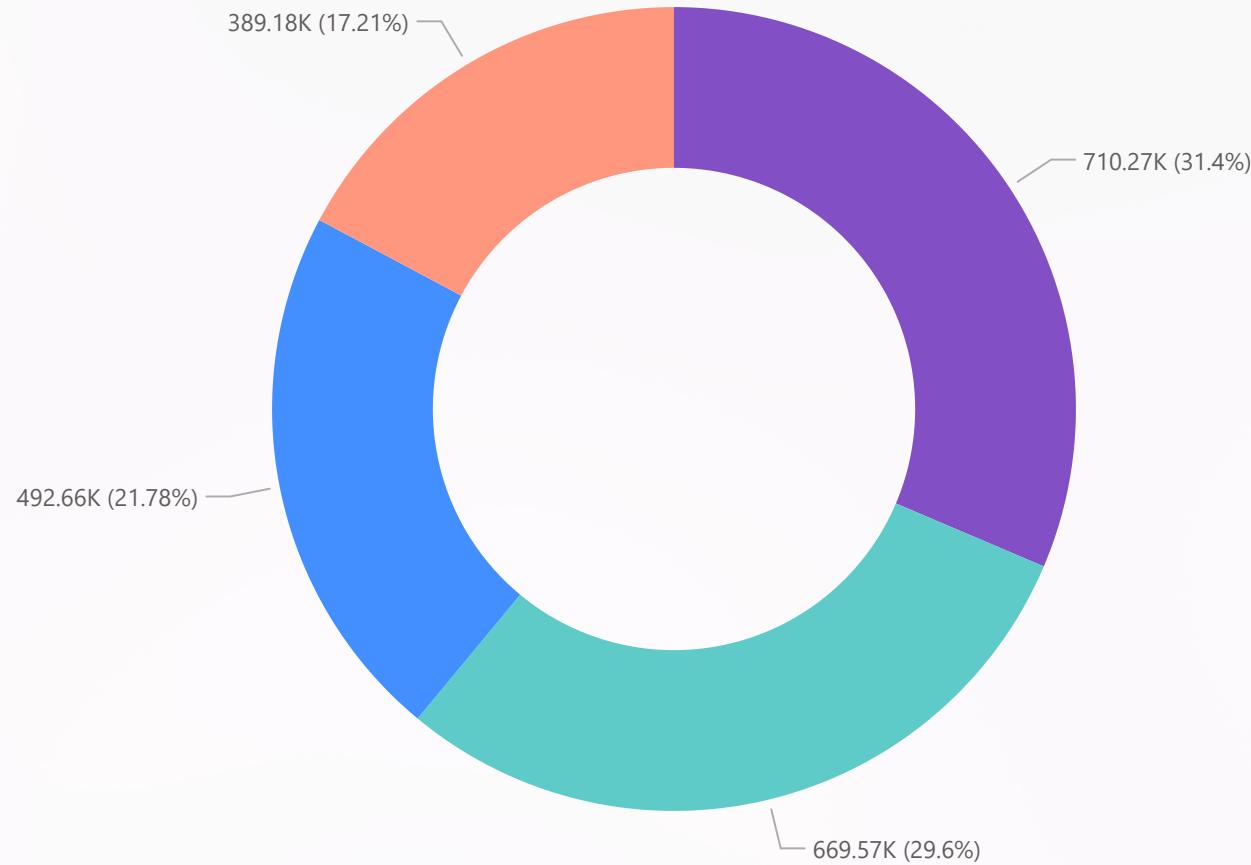


Sum of Sales by Region

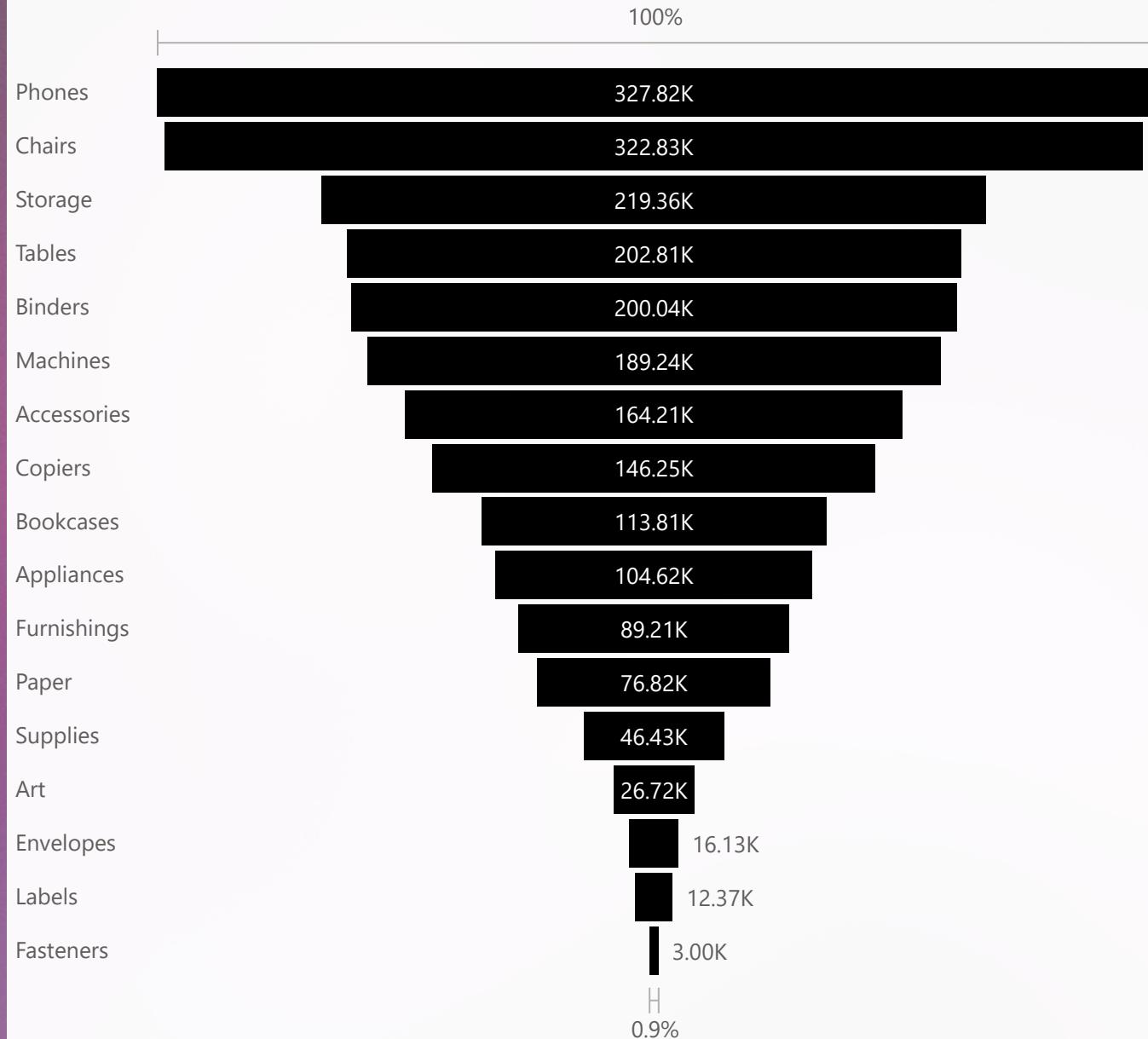


Region  
● West  
● East  
● Central  
● South

### Sum of Sales by Region

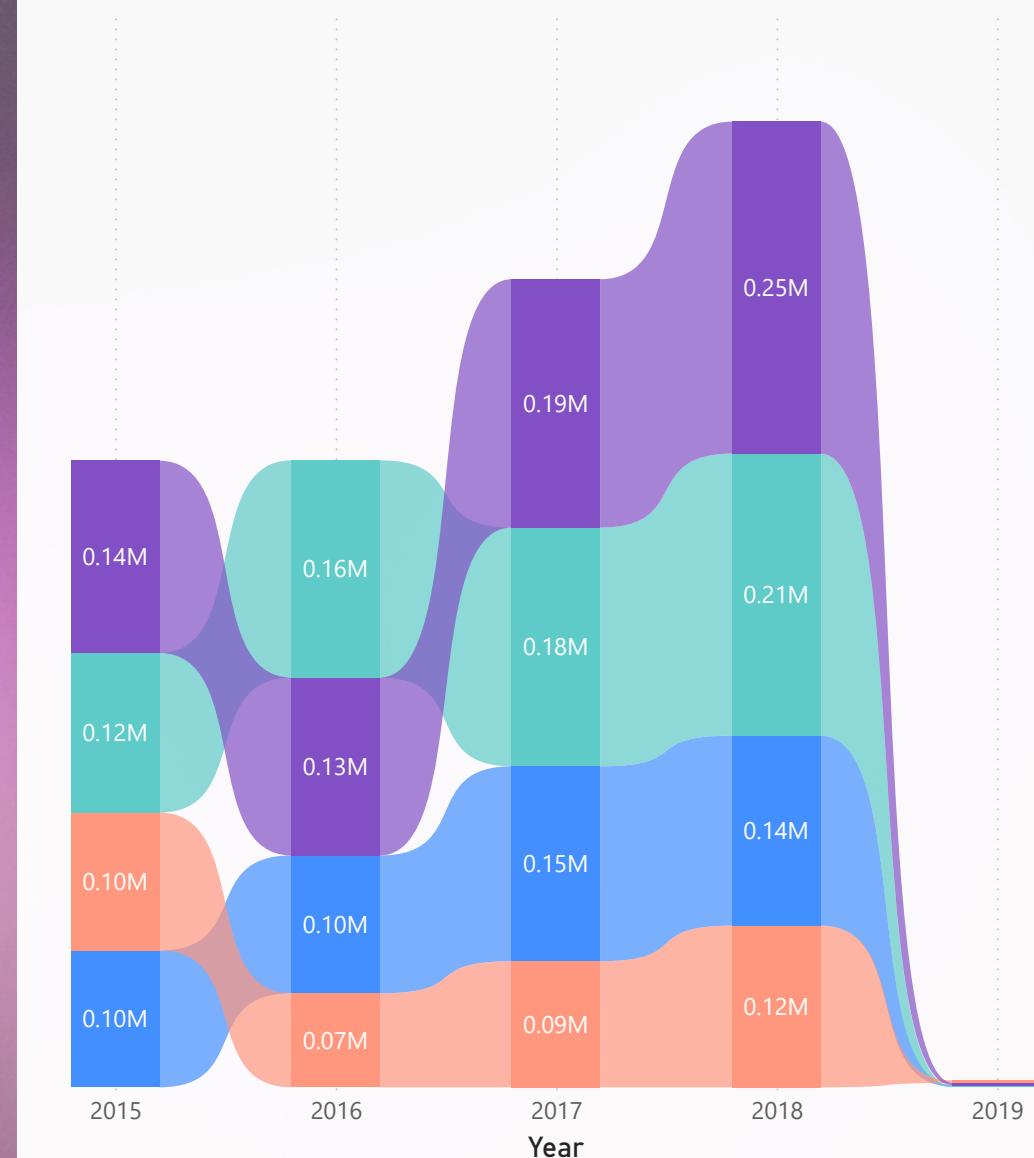


### Sum of Sales by Sub-Category



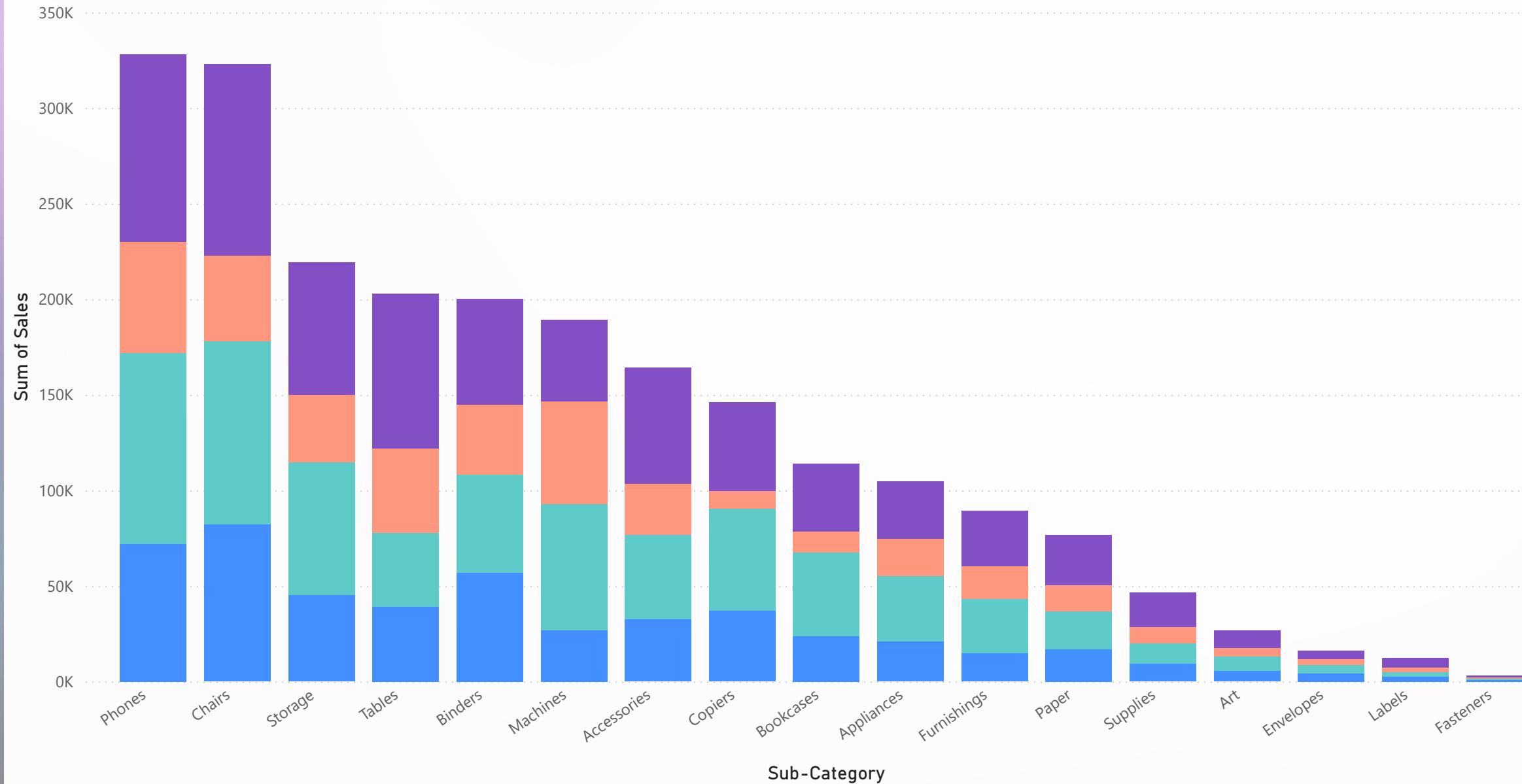
### Sum of Sales by Year and Region

Region ● Central ● East ● South ● West



## Sum of Sales by Sub-Category and Region

Region ● Central ● East ● South ● West



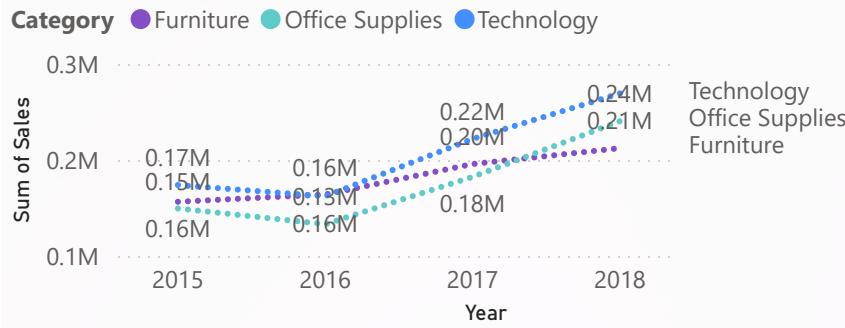
Sub-Category	Min of Sales	Customer Name	Country	Count of Row
Copiers	17500	Tamara Chand	United States	
Copiers	14000	Raymond Buch	United States	
Copiers	11200	Tom Ashbrook	United States	
Copiers	10500	Hunter Lopez	United States	
Binders	9893	Adrian Barton	United States	
Machines	9100	Bill Shonely	United States	
Machines	8750	Sanjit Engle	United States	
Copiers	8400	Christopher Conant	United States	
Supplies	8188	Ken Lonsdale	United States	
Machines	8160	Becky Martin	United States	
Machines	8000	Grant Thornton	United States	
Machines	7000	Tom Boeckenhauer	United States	
Binders	6355	Christopher Martinez	United States	
Binders	5444	Andy Reiter	United States	
Copiers	5400	Daniel Raglin	United States	
Machines	5200	Todd Sumrall	United States	
Binders	5084	Jane Waco	United States	
Supplies	4913	Edward Hooks	United States	
Copiers	4000	Harry Mario	United States	
<b>Total</b>	<b>0</b>			980

Sub-Category	Central	East	South	West	Total
Tables	39152	38810	43833	81016	<b>202811</b>
Supplies	9470	10658	8320	17978	<b>46426</b>
Storage	45411	69434	35253	69262	<b>219360</b>
Phones	71946	99898	58105	97872	<b>327821</b>
Paper	17183	19541	13887	26213	<b>76824</b>
Machines	26800	66107	53890	42445	<b>189242</b>
Labels	2438	2558	2349	5020	<b>12365</b>
Furnishings	15017	28141	17066	28986	<b>89210</b>
Fasteners	767	821	504	909	<b>3001</b>
Envelopes	4538	4137	3344	4109	<b>16128</b>
Copiers	37260	53220	9300	46470	<b>146250</b>
Chairs	82370	95689	44740	100028	<b>322827</b>
Bookcases	23770	43819	10900	35324	<b>113813</b>
Binders	56869	51258	36736	55181	<b>200044</b>
Art	5744	7442	4517	9019	<b>26722</b>
Appliances	21176	34121	19525	29801	<b>104623</b>
Accessories	32748	43911	26909	60638	<b>164206</b>
<b>Total</b>	<b>492659</b>	<b>669565</b>	<b>389178</b>	<b>710271</b>	<b>2261673</b>

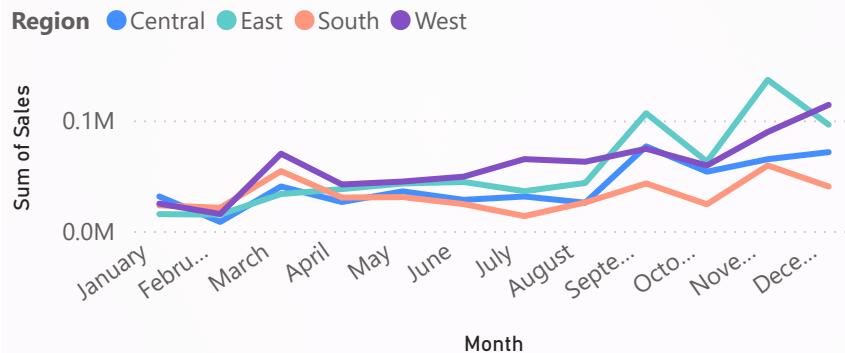
Category	Sum of Sales
<b>Furniture</b>	<b>728661</b>
<b>Bookcases</b>	<b>113813</b>
<b>Chairs</b>	<b>322827</b>
Consumer	171180
Corporate	95203
Home Office	56444
<b>Furnishings</b>	<b>89210</b>
Consumer	48720
Corporate	23975
Home Office	16515
<b>Tables</b>	<b>202811</b>
Consumer	99853
Corporate	67129
Home Office	35829
<b>Office Supplies</b>	<b>705493</b>
<b>Appliances</b>	<b>104623</b>
Consumer	52368
Corporate	34171
Home Office	18084
<b>Art</b>	<b>26722</b>
Consumer	14069
Corporate	8533
Home Office	4120
<b>Binders</b>	<b>200044</b>
Consumer	117106
Corporate	50009
Home Office	32929
<b>Envelopes</b>	<b>16128</b>
Consumer	7633
<b>Total</b>	<b>2261673</b>

Sub-Category	Sum of Sales
Fasteners	3001
Labels	12365
Envelopes	16128
Art	26722
Supplies	46426
Paper	76824
Furnishings	89210
Appliances	104623
Bookcases	113813
Copiers	146250
Accessories	164206
Machines	189242
Binders	200044
Tables	202811
Storage	219360
Chairs	322827
Phones	327821
<b>Total</b>	<b>2261673</b>

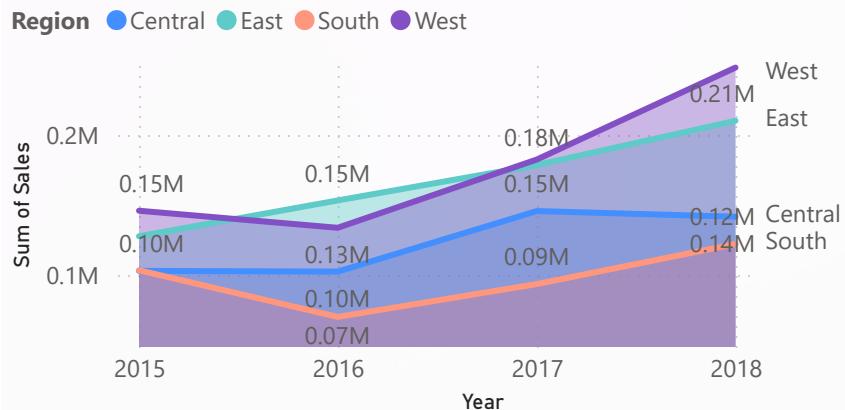
### Sum of Sales by Year and Category



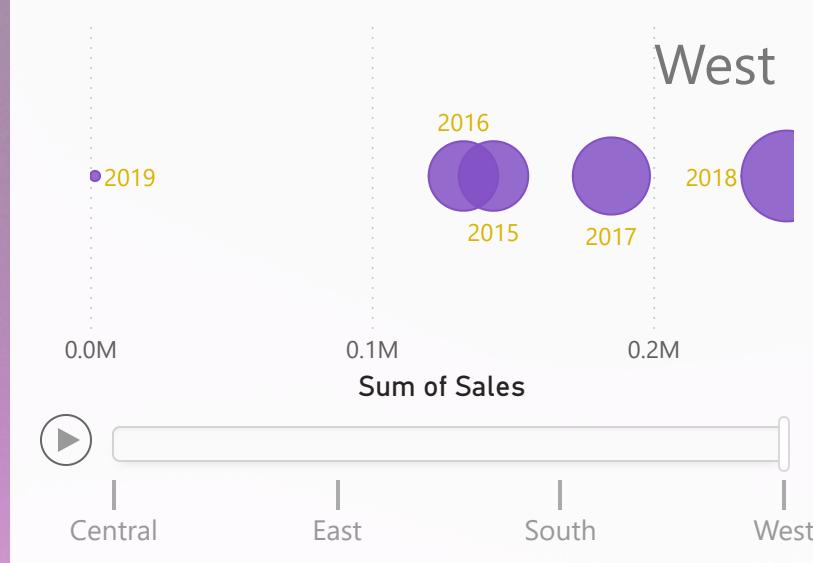
### Sum of Sales by Month and Region



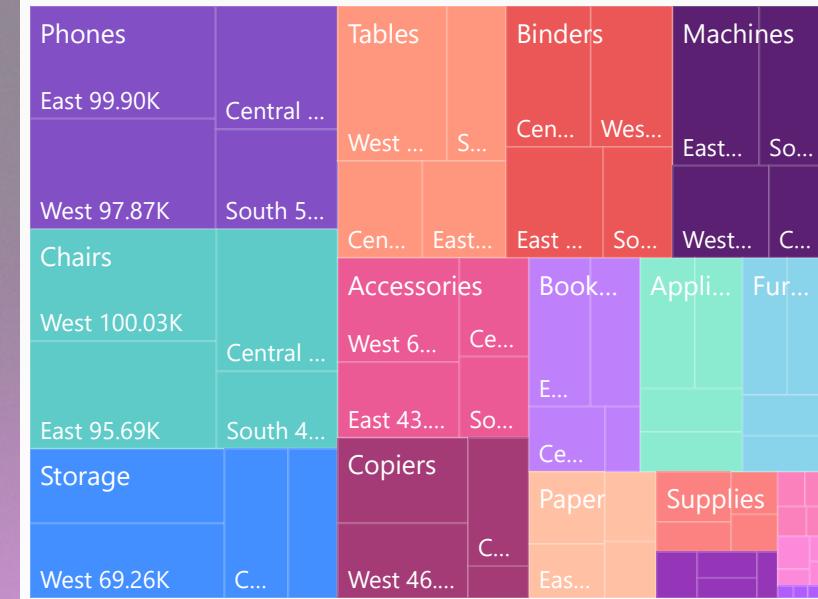
### Sum of Sales by Year and Region



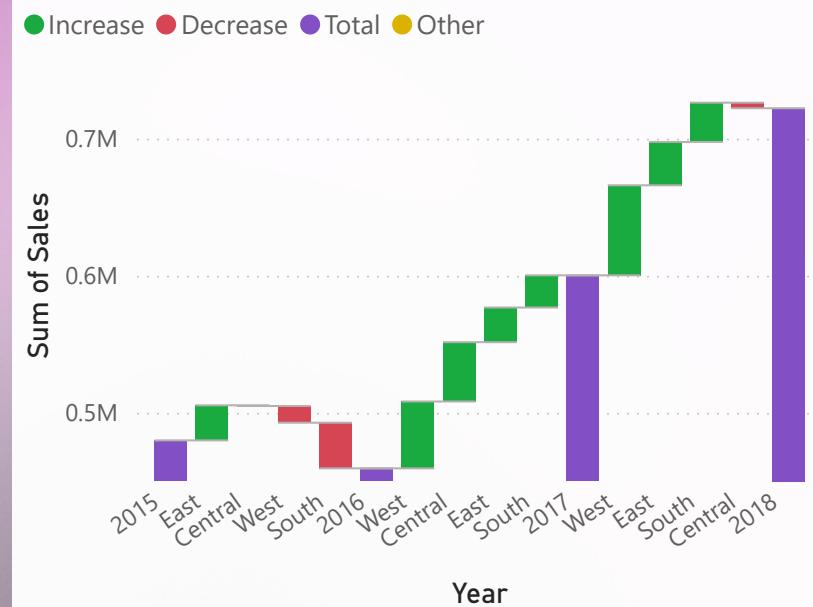
### Sum of Sales and Count of Category by Year and Region



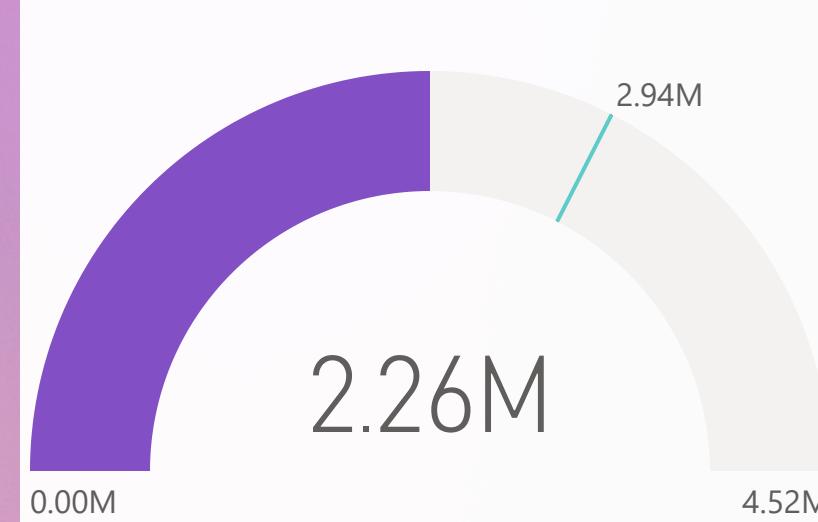
### Sum of Sales by Sub-Category and Region



### Sum of Sales by Year and Region



### Sum of Sales and Sum of target sales





2.26M

Sum of Sales

9800

Count of Row ID

Accessories

First Sub-Category

Tables

Last Sub-Category

05 January  
2019

Latest Ship Date

Accessories

164206

Sum of Sales

Appliances

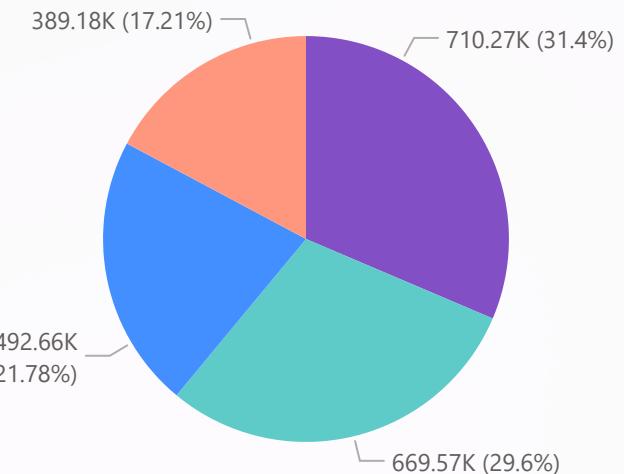
104623

Sum of Sales

Art

26722

Sum of Sales by Region



Region

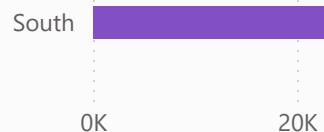
West

East

Central

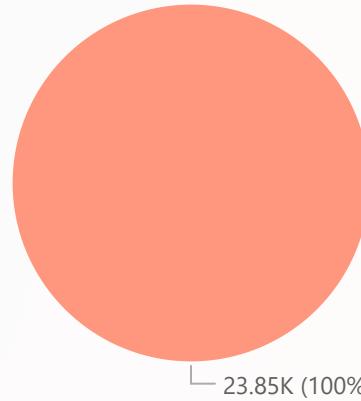
South

### Sum of Sales by Region



	Sum of Sales	Year	Quarter	Month	Day
	192	2016	Qtr 1	January	4
	4298	2016	Qtr 1	January	28
	552	2016	Qtr 1	February	28
	37	2016	Qtr 1	March	12
	1167	2016	Qtr 1	March	29
	122	2016	Qtr 2	April	11
	1720	2016	Qtr 2	April	16
	595	2016	Qtr 2	April	20
	402	2016	Qtr 2	April	21
	<b>23846</b>				

### Sum of Sales by Region



Region  
● South

Year

2015  
 2016  
 2017  
 2018

Customer Name	Sum of Sales	Count of Row ID
Andrew Gjertsen	192	1
Ann Blume	17	1
Anna Häberlin	670	2
Art Foster	288	1
Barbara Fisher	5	1
Barry Weirich	46	1
Benjamin Venier	643	1
Brian Dahlen	29	1
Bruce Degenhardt	71	1
<b>Total</b>	<b>23846</b>	<b>71</b>



Category

Furniture

Office Supplies

Technology

Year	Month	Sum of Sales	previousdaysales	previousmonthsales	nextmonthsales	difference	3daysbacksales
2018	January	43481	732	95749	19925	9554975%	42356
2018	February	19925		43481	58871	4289229%	21347
2018	March	58871	18	19925	35546	1956954%	55637
2018	April	35546	4982	58871	43822	5843278%	38026
2018	May	43822	1392	35546	48190	3506410%	45634
2018	June	48190		43822	44828	4337372%	40372
2018	July	44828	4723	48190	62847	4756153%	50599
2018	August	62847	1560	44828	86172	4396628%	62924
2018	September	86172	3164	62847	77458	6207242%	86621
2018	October	77458	542	86172	117945	8499255%	75811
2018	November	117945	524	77458	83030	7662770%	108491
2018	December	83030	6645	117945		11794500%	93449
2017	January	18548	1382	74541	22979	7431121%	18472
2017	February	22979	1602	18548	51166	1803634%	27298
2017	March	51166	147	22979	38686	2259214%	48246
2017	April	38686	641	51166	56661	5059939%	41367
2017	May	56661	143	38686	39732	3828868%	47697
2017	June	39732	438	56661	38320	5627780%	46903
2017	July	38320	1353	39732	30546	3942654%	35979
2017	August	30546	2174	38320	69196	3762804%	32996
2017	September	69196	24	30546	59587	2995013%	69614
2017	October	59587	526	69196	79067	6840533%	57441
2017	November	79067	3750	59587	95749	5862951%	78410
2017	December	95749	970	79067	43481	7863219%	97665
2016	January	18065	5255	68166	11954	6804646%	25306
2016	February	11954	99	18065	32345	1774155%	12503
2016	March	32345		11954	34156	1161244%	31724
2016	April	34156	200	32345	29963	3204537%	30864
2016	May	29963	1571	34156	23603	3391997%	28607
2016	June	23603	5179	29963	28609	2967691%	29023
<b>Total</b>		<b>2261673</b>					<b>2258042</b>