SONY V JEEDI

sonyjeedi@gmail.com • 9148898175 • Bengaluru • linkedin.com/in/sonyvjeedi

Summary

Motivated MBA (Finance) graduate with strong analytical skills and hands-on experience in Excel, data analysis, and MIS reporting. Seeking an MIS Analyst position at BlackBuck to utilise my skills in reporting, dashboard creation, and data-driven decision support.

Education

Master's in Business Administration (Finance),   2025
ISBR COLLEGE BANGALORE
7.04 Cgpa

Bachelor of Commerce, *KLS Gogte College Of Commerce Belagavi*   2022
71.56%

Experience

Data Analyst, *TechnoHacks Solutions Pvt Ltd*   03/2025 – 04/2025
- Processed datasets in Excel using formulas and descriptive statistics (SUM, AVERAGE, mean, median, mode, standard deviation) for benchmarking.
- Cleaned data by resolving duplicates, trimming entries, and replacing errors using Excel functions.
- Visualized data via various charts (bar, line, pie), adding narrative insights for clarity.
- Constructed interactive Excel dashboards with PivotTables and slicers for dynamic data exploration.

Technical Skills

- Python
- Variance Analysis
- Power BI
- SQL
- MIS Reporting
- Advance Excel
- Reporting
- Data Analysis

Soft Skills

- Attention to detail,
- Problem-solving
- Team collaboration
- Communication & Leadership
- Adaptability & Time Management

Projects

POWER BI: Netflix Content Strategy Dashboard
- Designed a story-driven Power BI dashboard that revealed viewing trends, from genre popularity patterns to regional demand spikes.
- Cleaned and transformed raw viewing datasets using Power Query to ensure data accuracy and consistency.
- Applied advanced DAX measures to analyze audience engagement and highlight drivers of viewer retention.

Financial Data Analysis Project – NSE IT Sector Peers
- Analyzed 1 year of NSE stock data (Infosys, TCS, Wipro, Tech Mahindra, HCL Tech) using Excel.
- Built models for Daily & Monthly Returns, Volatility, and Correlation Matrix, providing insights into sector risk and performance.
- Prepared the dataset for Power BI dashboards, highlighting trends, SLA monitoring, and financial KPIs relevant to PwC's consulting domain.

Certifications

- Data science certificate
- Corporate Communication Mastery
- Mckinsey Forward learning program

Extra Curricular

- Volunteered for AssisTech Foundation to help partially blind cricket tournament at IIM Bangalore
- Attended workshop about Microsoft MVP at Microsoft Reactor Bangalore
- Jury member of Viksit Bharat Yuvamanthan Model United Nations (YMUN)

Leadership

Vice President - Business Analytics Club
- Led club initiatives and coordinated workshops, case competitions, and analytics events to promote data-driven learning.
- Led workshops, events focused on data driven decision and Conducted a club event about various AI tools.