

95, PARK STREET, KOLKATA - 700 016

PHONE OFF.: 2226-1175 / 5652

2226-1393 / 0769

FAX NO.: 91 33 2249 2218 E-mail: kolkataoffice@cel.co.in

Dated: 14th July, 2017

To
The General Manager-Listing
Corporate Relationship Department
BSE Limited, Ground Floor,
P.J. Towers, Dalal Street, Mumbai

Scrip Code: 523351

Dear Sir/ Madam,

SUB: NOTICE OF BOARD MEETING

This is to inform you that a meeting of Board of Directors of the Company will be held on Monday, 24th July, 2017 at 3.00 p.m. at the registered office of the company situated at 95, Park Street, 2nd Floor, Kolkata – 700016 to consider, adopt and approve Unaudited Quarterly Financial Results for the period ended 30th June, 2017 as per Regulation 33 of SEBI (Listing Obligations and Disclosure Requirement) Regulation, 2015.

Further, the Board of Directors shall also take on record and discuss the item for Resignation of Ms. Tanvi Panday as the Company Secretary of the Company and re-appointment of Mrs. Ananya Dey as Whole Time Director of the Company in the said meeting.

Further, pursuant to the SEBI (prohibition of Insider Trading), Regulations, 2015 the trading window for dealing in securities of the Company shall remain closed from 15.07.2017 to 26.07.2017 (i.e. after expiry of 48 hours after the results are made public) (both days inclusive).

The communication has been circulated to all Directors/ Officers/ Designated Employees.

Kindly take the same on record.

Thanking you,

Yours faithfully,

For Standard Shoe Sole and Mould (India) Limited

Kanshill Kundu Kaushik Kundu Director

DIN: 07565634

P-166/1, C.I.T. Scheme-VIIM, Kolkata - 700054