95, PARK STREET, KOLKATA - 700 016

PHONE OFF.: 2226-1175 / 5652

2226-1393 / 0769 FAX NO. : 91 33 2249 2218

E-mail: kolkataoffice@cel.co.in

Dated: 1st August, 2016

To
The General Manager-Listing
Corporate Relationship Department
BSE Limited, Ground Floor,
P.J. Towers, Dalal Street, Mumbai

Scrip Code: 523351

Dear Sir/ Madam,

SUB: NOTICE OF BOARD MEETING

This is to inform you that a meeting of Board of Directors of the Company will be held on Saturday, 13th August, 2016 at 11:00a.m. at the registered office of the company situated at 95, Park Street, 2nd Floor, Kolkata – 700016 to consider, adopt and approve Un-audited Quarterly Financial Results for the period ended 30th June, 2016 as per Regulation 33 of SEBI (Listing Obligations and Disclosure Requirement) Regulation, 2015.

The communication has been circulated to all Directors/ Officers/ Designated Employees.

Kindly take the same on record.

Thanking you,

Yours faithfully,

For Standard Shoe Sole and Mould (India) Limited

Mrs. Ananya Dey

Director

DIN: 01297763

Marikpara, 17 Nowapara, North 24 Paraganas, Barrackpore-743144

CIN-L24119WB1973PLC028902