

Analysing Customer Reviews for Amazon Alexa Echo Devices

Sentiment Analysis of Amazon Alexa Customer Reviews.	About the Customer ratings and reviews for Amazon Echo devices.	Bigram Tokenization - Representation of two words most frequently used together in Customer Reviews.	Comparison WordCloud - Representation of Negative & Positive words used most frequently in Reviews.
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About the Customer ratings and reviews for Amazon Echo devices.

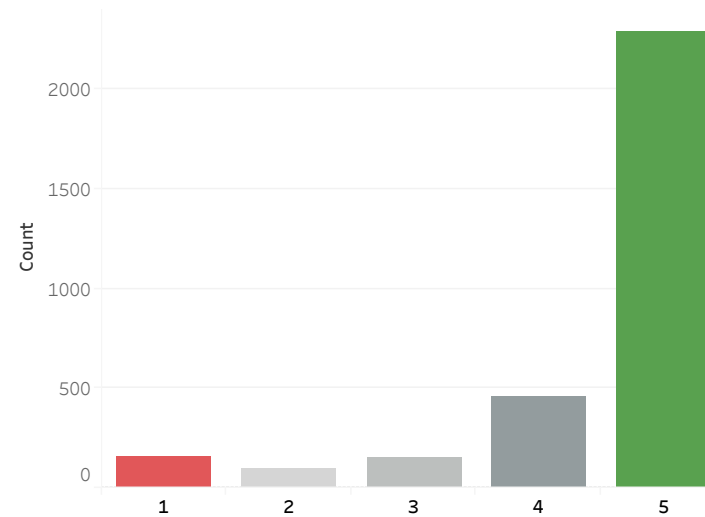
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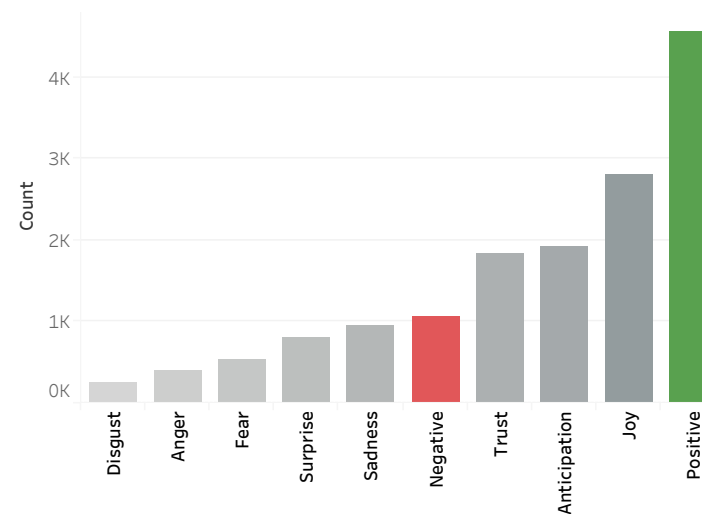
Words most frequently used by
Customers while reviewing Alexa.



Distribution of Customer Ratings.



Sentiment Analysis of Customer Reviews.



Sentiment Analysis of Amazon Alexa Cu..

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Conclusion



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Going by visualizations, we can conclude that positive ratings and reviews by far outweigh negative ratings and reviews. It seems that customers love Echo devices mainly for its sound quality and use it to perform functions like playing music, setting an alarm and controlling lights in their rooms. However, some customers are disappointed with echo devices for its poor Wi-Fi connectivity and longevity.