BHARATHI WOMEN'S COLLEGE (AUTONOMOUS),

CHENNAI – 600108

A PROJECT

ON

JOB APPLICATION TRACKING SYSTEM

BY

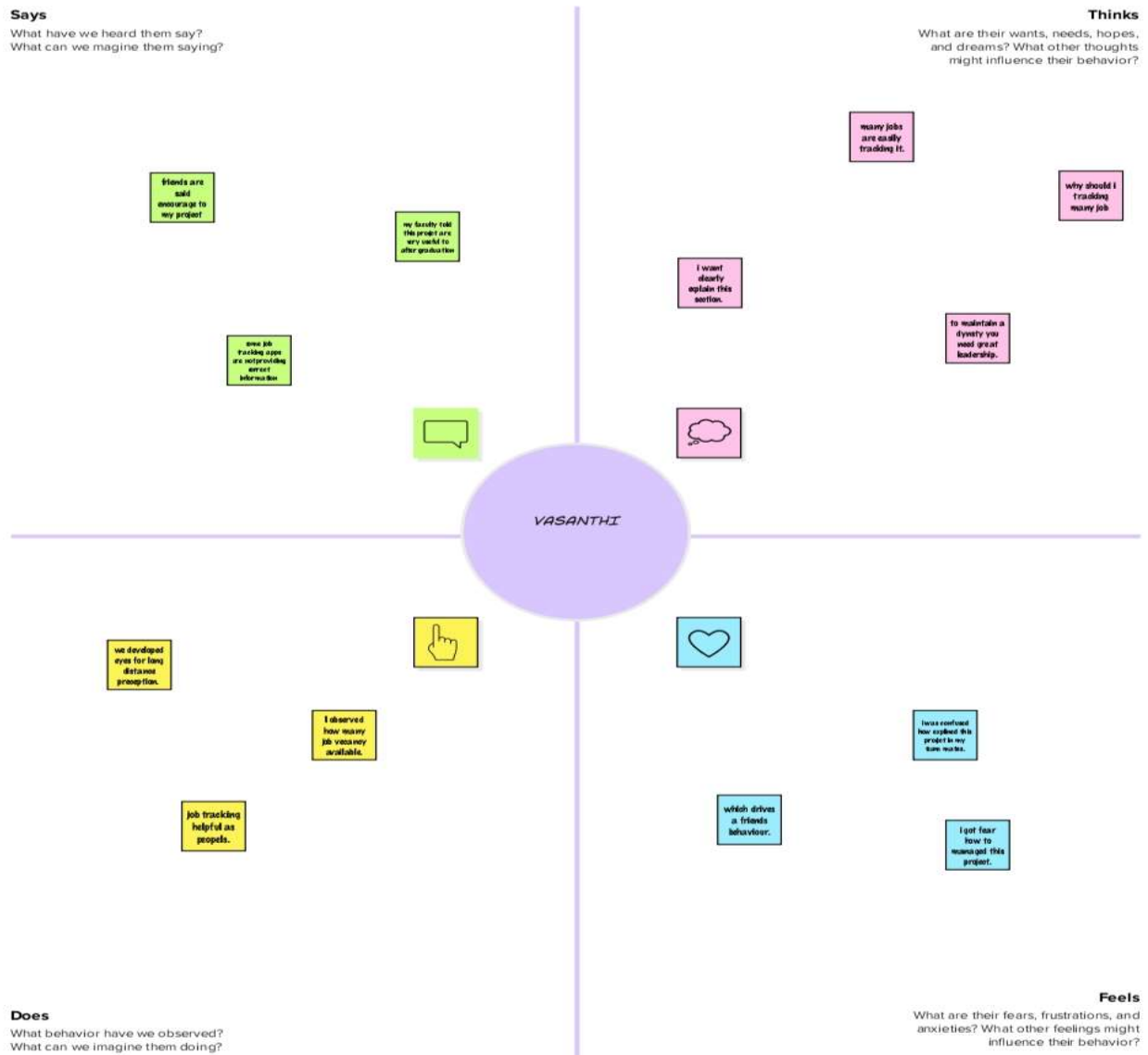| REGISTER NUMBER	ROLE	NAME	EMAIL
2013331011033	Team leader	Vasanthi R.	vasanthicrazy21@gmail.com
2013331011025	Team member 1	Saranya M.	saranyask788@gmail.com
2013331011026	Team member 2	Shalini D.	selvant9506@gmail.com
2013331011027	Team member 3	Sharmila K.	sharmikumar2712@gmail.com
2013331011032	Team member 4	Thamarai selvi T.	thamaraiselvitm8@gmail.com

1. INTRODUCTION

1.1 Overview

The "Salesforce Recruitment" app helps you to automate recruitment workflows through seamless process automation. From the moment you receive an application and add it to the ATS, the tool allows you to process and analyze the same with increased automation and accuracy. "Job Application Tracking System" is aimed at designing personalized solutions to suit your recruiting needs. Right from the most basic stages of design and development, the tool ensures that the app is implemented exactly the way you prefer it to be.
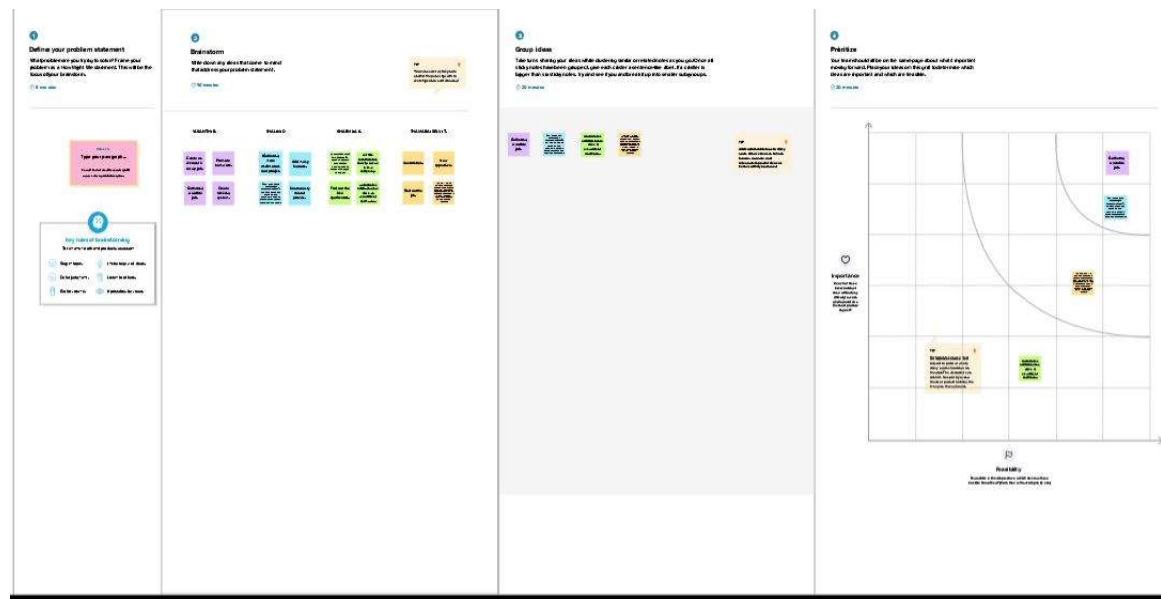
1.2 Purpose

A Job application tracking system is a tool for recruiters and employers to track candidates throughout the recruiting and hiring process.

2. PROBLEM DEFINITION AND DESIGNING THINKING

2.1 Empathy Map

Says
What have we heard them say?
What can we imagine them saying?

friends are said encourage to my project

my faculty told this project are very useful to after graduation

new job tracking apps are not providing correct information

Thinks
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

many jobs are easily tracking it.

why should i tracking many job

i want clearly explain this section.

to maintain a dynasty you need great leadership.

VASANTHI

we developed eyes for long distance preception.

I observed how many job vacancy available.

job tracking helpful as propels.

I was confused how explind this project is my time marks.

which drives a friends behaviour.

I got fear how to managed this project.

Does
What behavior have we observed?
What can we imagine them doing?

Feels
What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

2.2 Ideation & Brainstorming Map

3. RESULT

3.1 Data Model

Object Name	Fields in the Object	
Recruiter	**Field label**	**Data type**
	Job title	Text
Job	**Field label**	**Data type**
	Recruiter	Master details relationship
	Description	Text
	Location	Text

3.2 ACTIVITY & SCREENSHOT

Milestone 1: Salesforce

Create a Salesforce Developer Org.
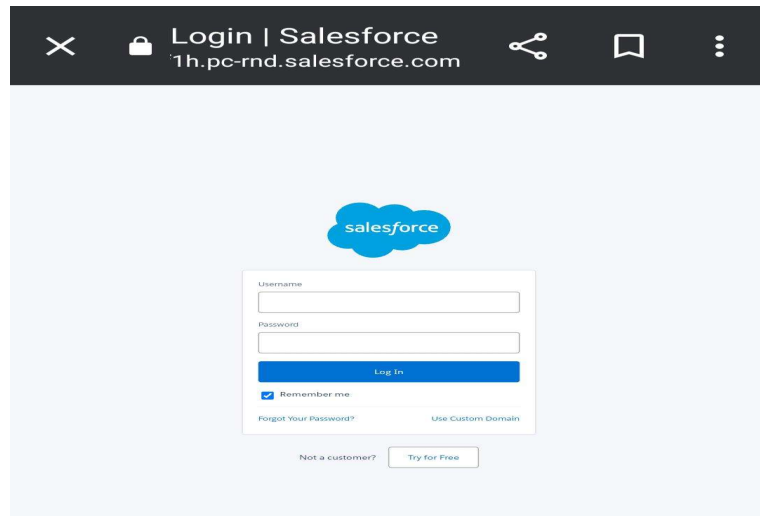
Salesforce is a customer success platform, designed to perform activities such as sell, service, market, analyze, and connect with customers.

Milestone 2: Object

Creating a custom object for Recruiter
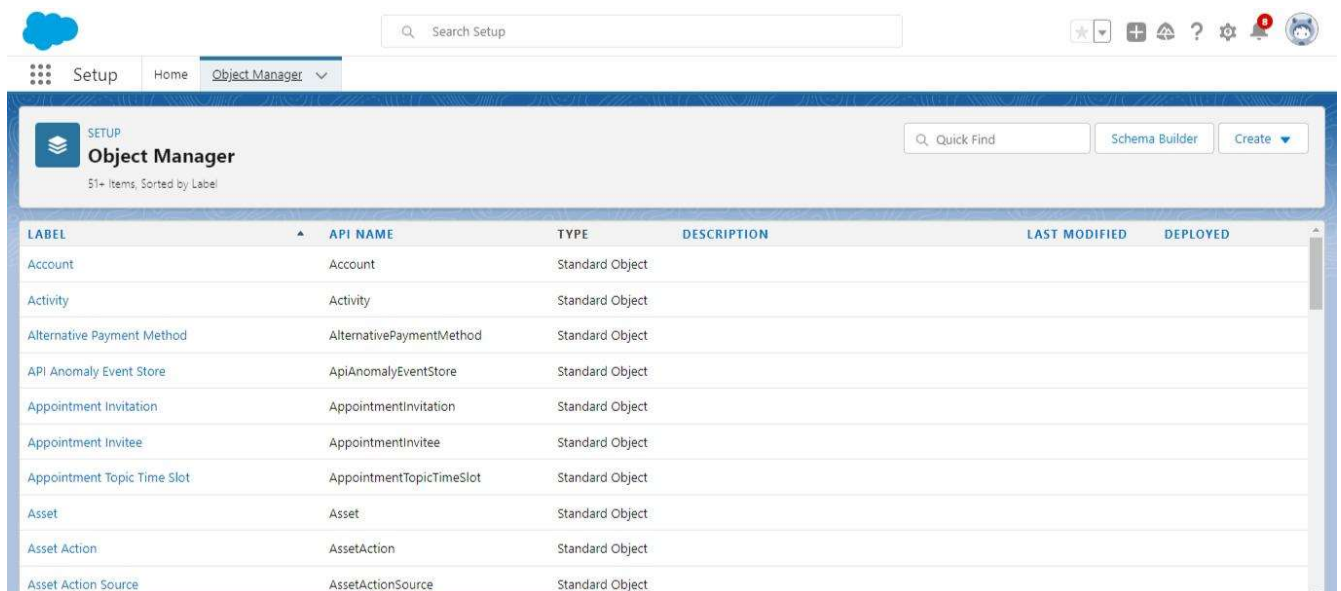
Salesforce objects are database tables that enable storing data specific to an organization. It consists of fields (columns) and records (rows).

Milestone 3: Fields

Create the custom fields
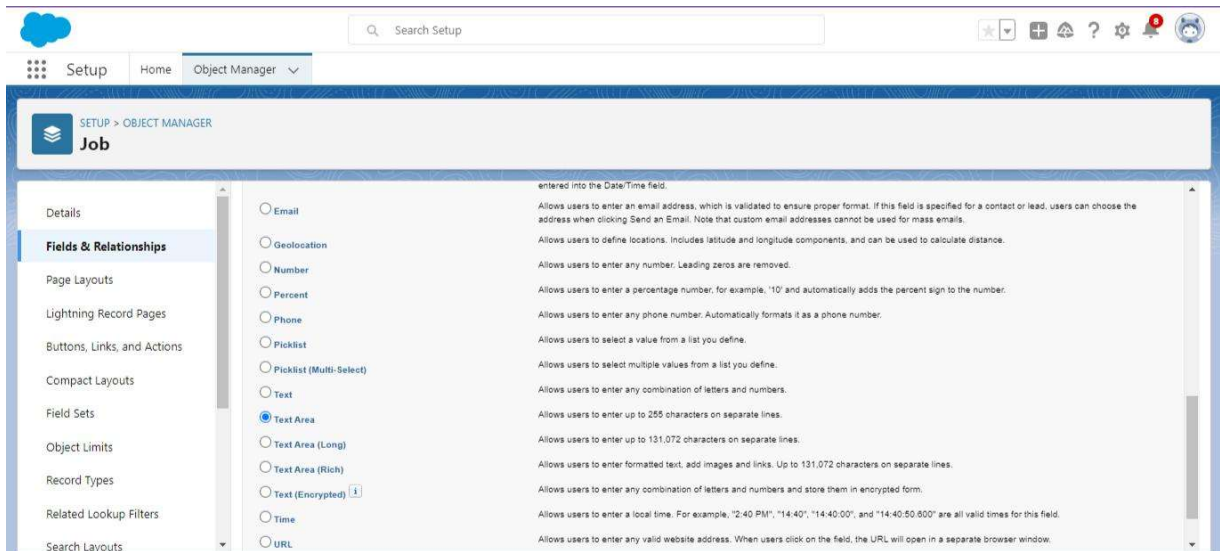
Fields in Salesforce represent columns in relational databases. It can store data values which are

required for a particular object in a record.

Milestone 4: Tab

Create a tab
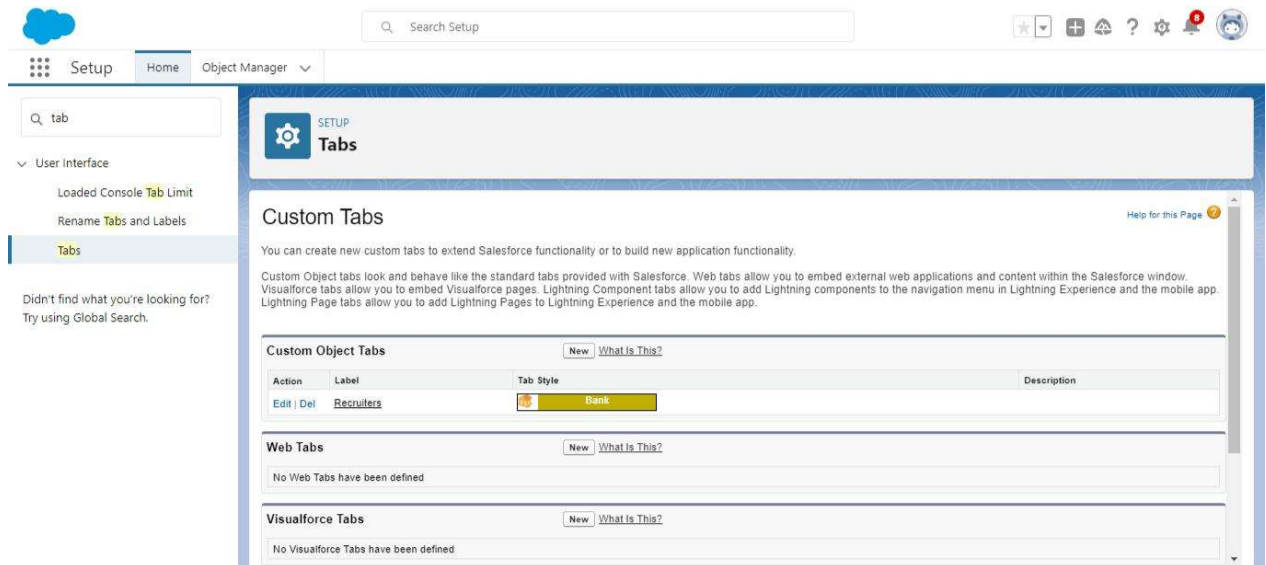
In Salesforce, a tab is a user interface element that allows users to navigate to different sections of the platform, such as Accounts, Contacts, Leads, and Opportunities.

Milestone 5: Profile

Create a custom profile
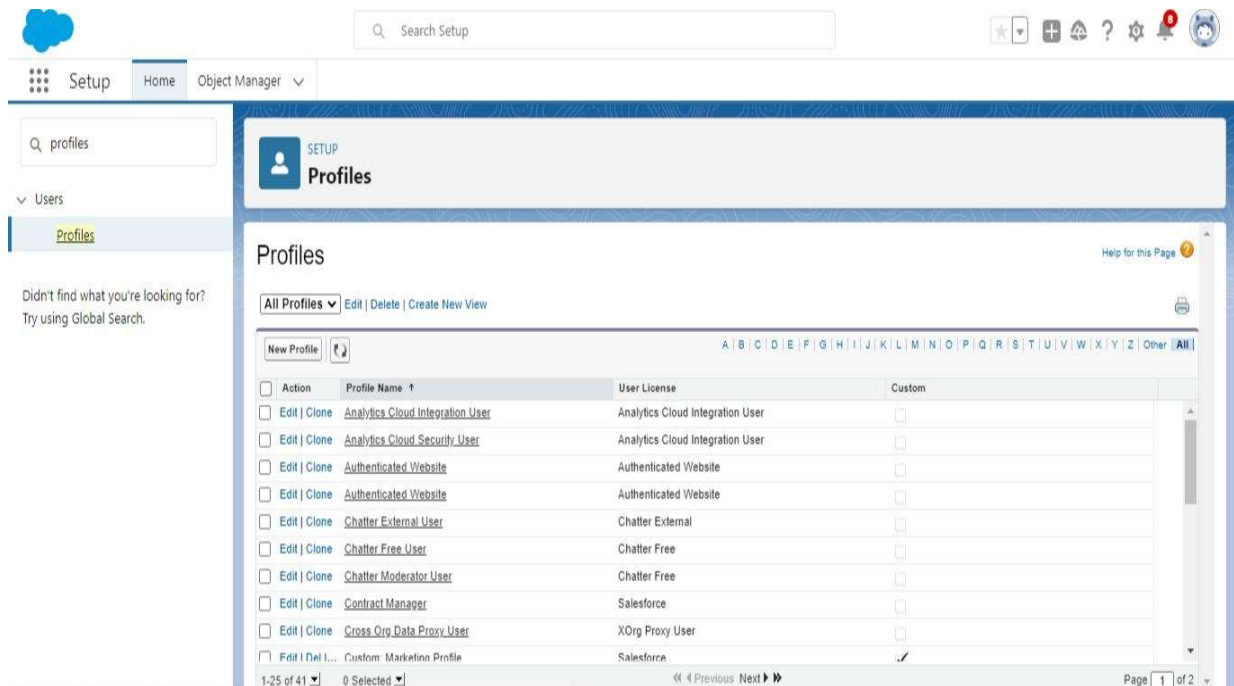
A profile is a group/collection of settings and permissions that define what a user can do in Salesforce.

Milestone 6: User

Create a user
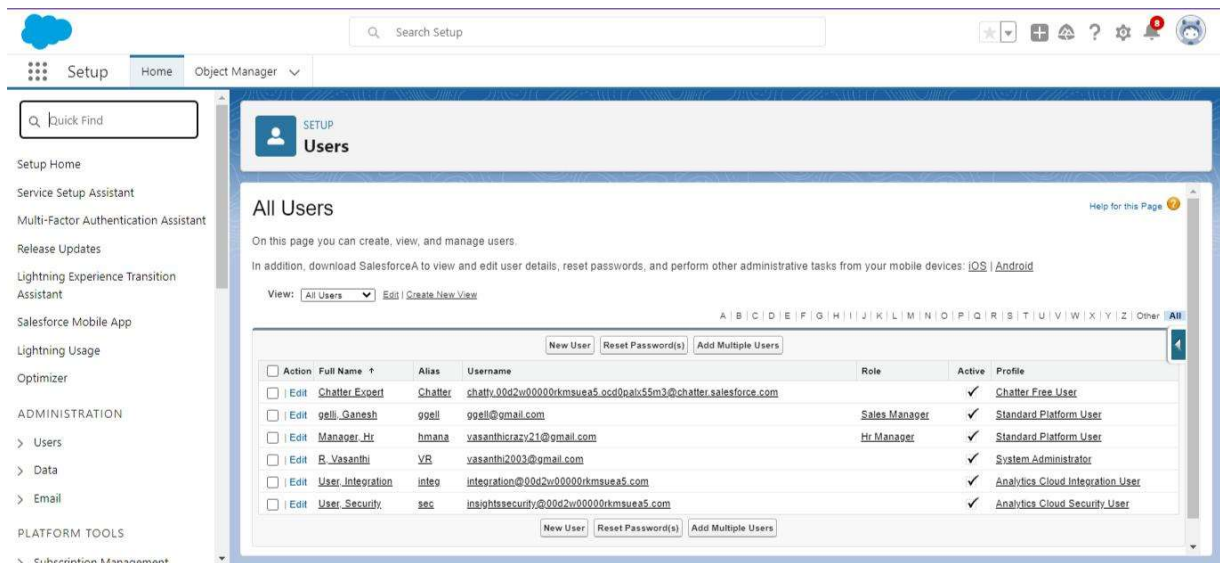
Users are employees at a particular organization or a company, such as sales representatives, managers, and IT specialists, who need access to the company's records.

Milestone 7: Sharing Rules

Create a sharing rule

Sharing rules help users to share records based on conditions. It is basically created for objects whose organization-wide defaults (OWD) are set to public read-only or private because sharing rules can only extend the access and not restrict it.

Milestone 8: Reports

Create a report

A report is a list of records that meet the criteria you define. It's displayed in rows and columns and can be filtered, grouped, or displayed in a graphical chart.
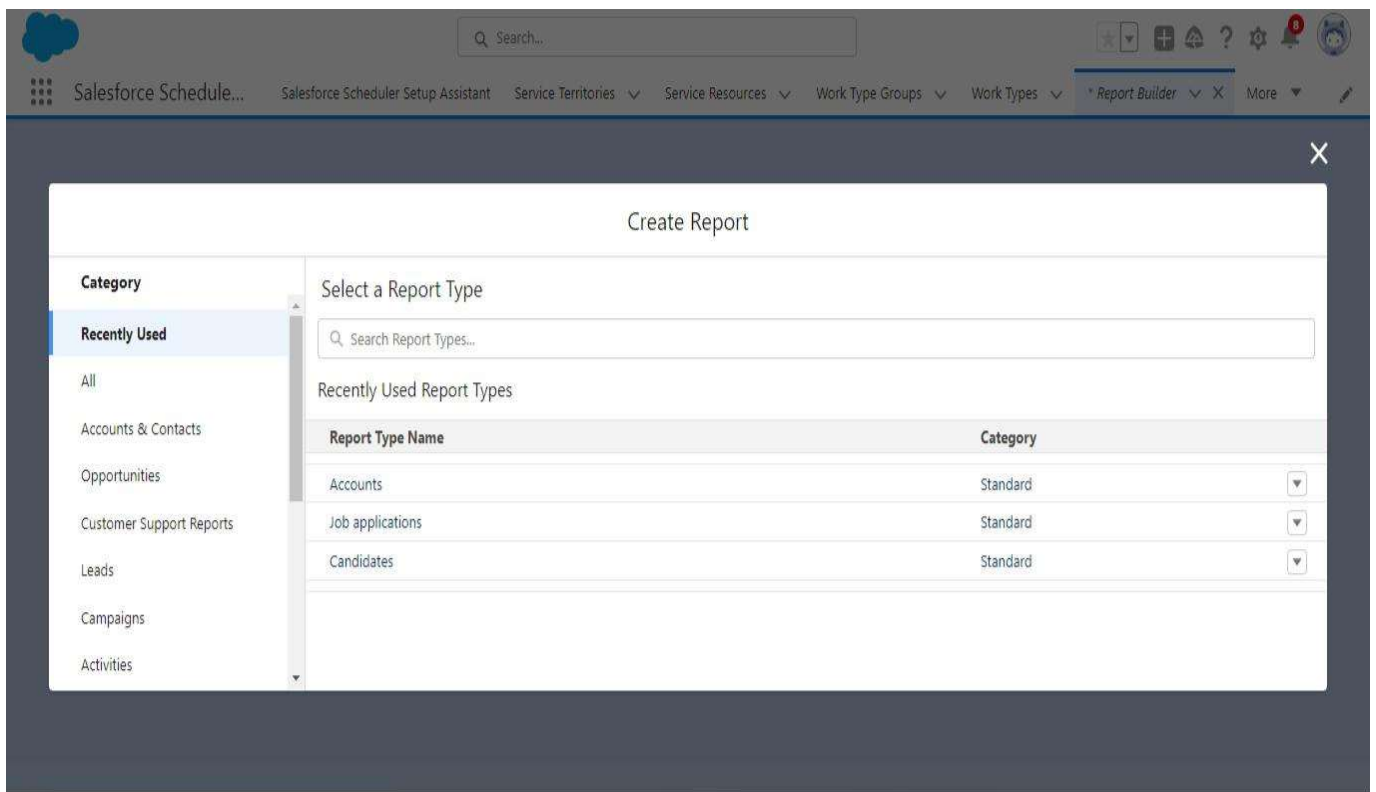
4. **TRAILHEAD PROFILE PUBLIC URL**

   Team Lead - https://trailblazer.me/id/vasar20

   Team Member 1 - https://trailblazer.me/id/saram330

   Team Member 2 - https://trailblazer.me/id/dshalini6

   Team Member 3 - https://trailblazer.me/id/shark111

   Team Member 4 - https://trailblazer.me/id/thamarai29

5. **ADVANTAGES & DISADVANTAGES**

   Advantages

   - Reduces time spent on admin tasks.

   - Resume and CV screening.

   - Speeds up the recruitment cycle.

   - Improves the quality of hire.

   - Enhances reporting and compliance.

   Disadvantages

   - Could filter out good candidates.

   - Communications can be less personalized.

6. **APPLICATIONS**

   Job Application Tracking System (JATS) is a database of job applications and applicants with easy tracking and management of the recruitment process. Most organizations use the application tracking system to track, manage, and communicate with many candidates to automate the recruiting process.

7. **CONCLUSION**

   Job Application Tracking System for recruiters is a very effective hiring solution that most of successful recruiters utilize because, without it, there is a good chance that your process of moving applicants through different stages can become very difficult.

8. FUTURE SCOPE

The world is moving into automation and AI, and leads way to the new age of Application Tracking System (ATS). Leaving tradition behind, the recruitment technology domain has added new aspects and innovative features, making ATS the core of the recruitment industry. It has embraced multiple access and distribution processes in genres like social networking via WhatsApp and video conferencing.