What social media app do you doom scroll on the most?

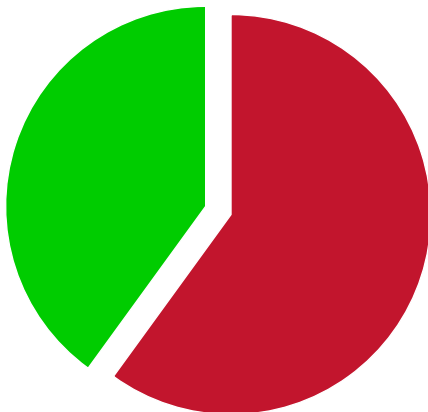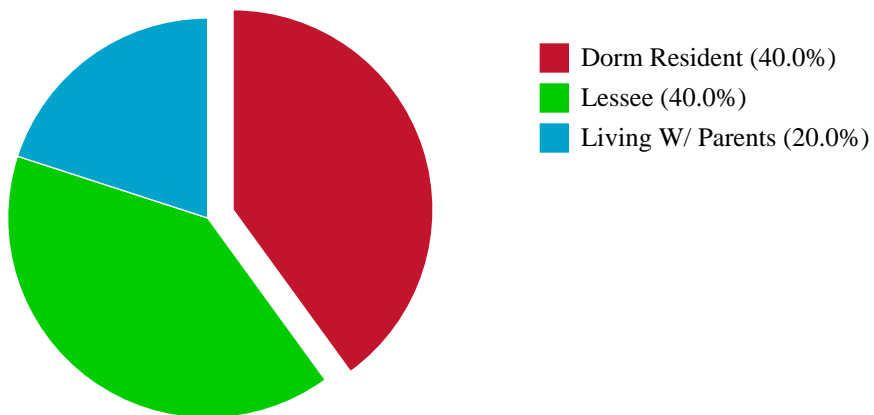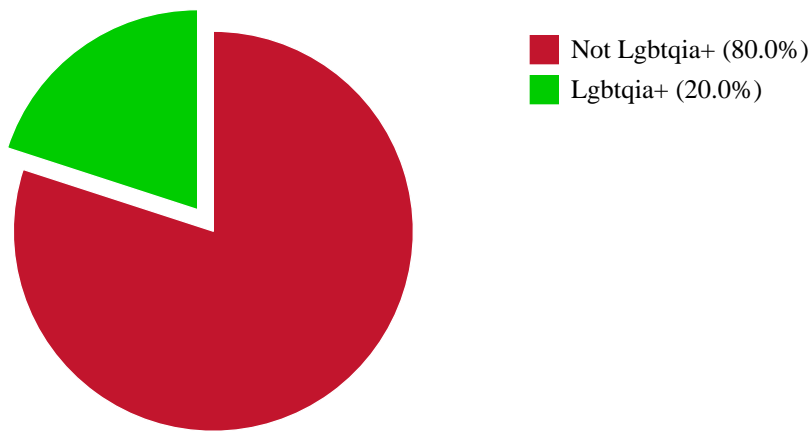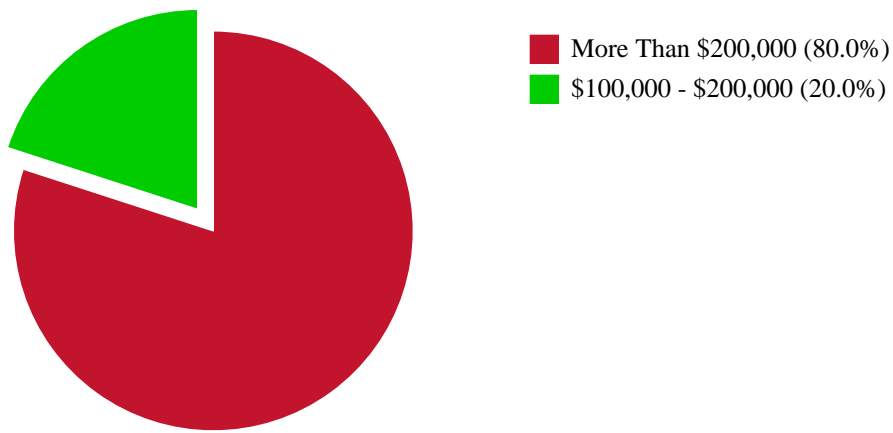| App	Count
TikTok	395
Twitter	38
Instagram	30
Other	15
Facebook	12
BeReal	5
LinkedIn	5
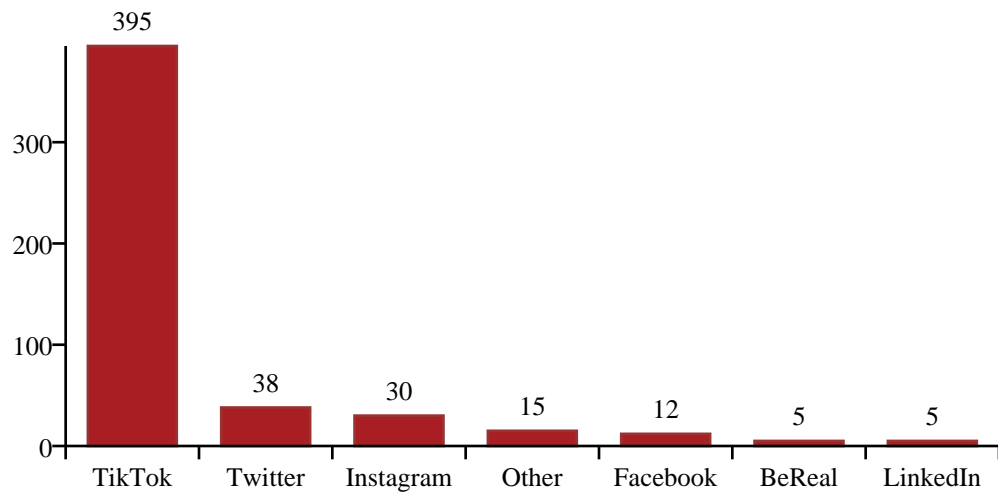
Answer: BeReal
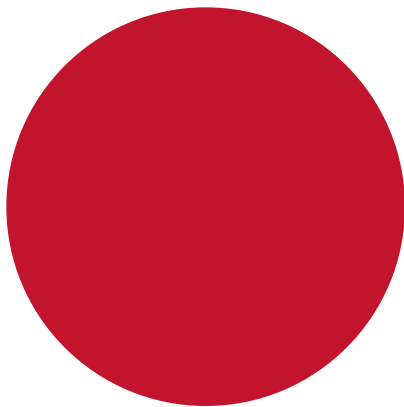
■ Bachelor's Degree (100.0%)
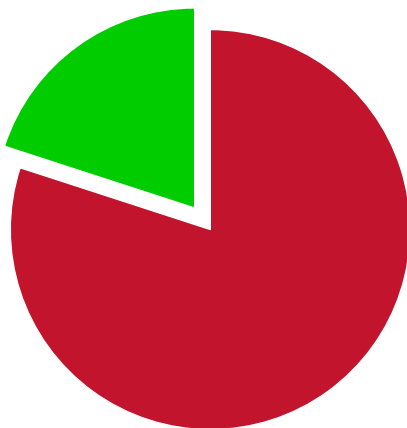
■ Male (80.0%)
■ Female (20.0%)

■ Not Hispanic (60.0%)
■ Hispanic (40.0%)

- More Than $200,000 (80.0%)
- $100,000 - $200,000 (20.0%)

- Not Lgbtqia+ (80.0%)
- Lgbtqia+ (20.0%)

- Dorm Resident (40.0%)
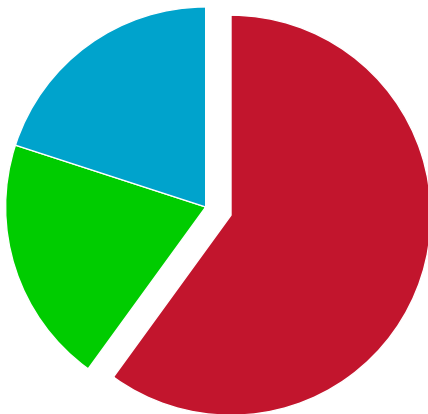- Lessee (40.0%)
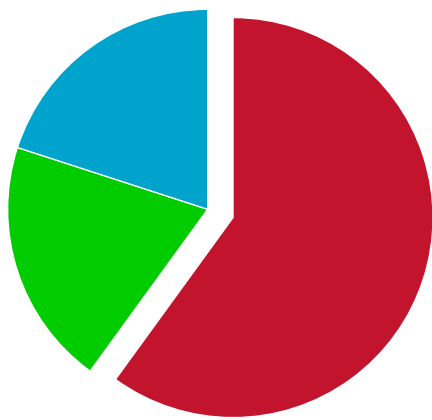- Living W/ Parents (20.0%)
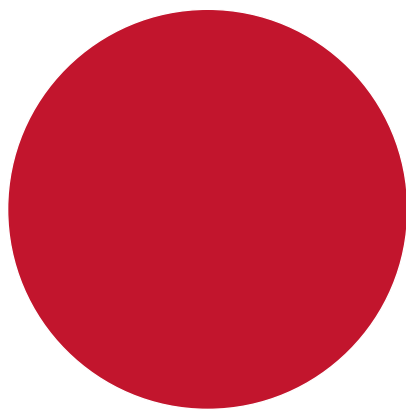
- Student (100.0%)
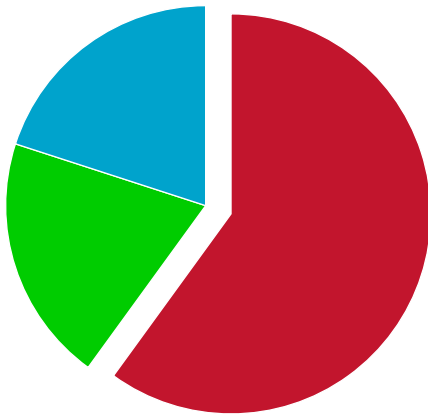
- Yes,Dog (60.0%)
- Yes, Dog (20.0%)
- No Pets (20.0%)

- Moderate (60.0%)
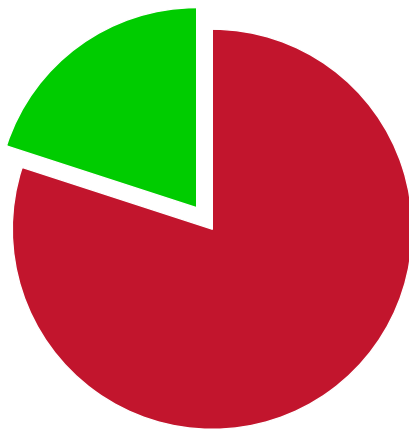- Very Conservative (20.0%)
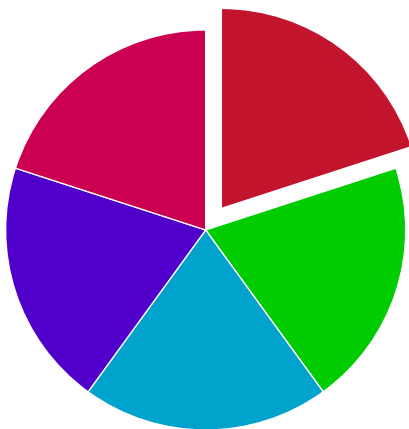- Slightly Conservative (20.0%)

- White (60.0%)
- Black or African American (20.0%)
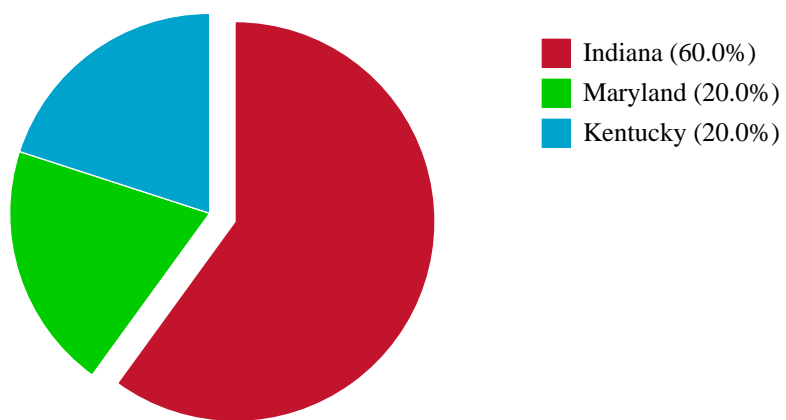- Asian (20.0%)

- Christianity (80.0%)
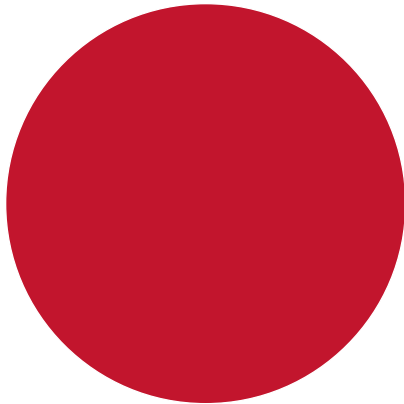- Not Religious (20.0%)

- University of Michigan (20.0%)
- Purdue University (20.0%)
- University at Albany SUNY (20.0%)
- Harvard University (20.0%)
- Georgetown University (20.0%)

Indiana (60.0%)
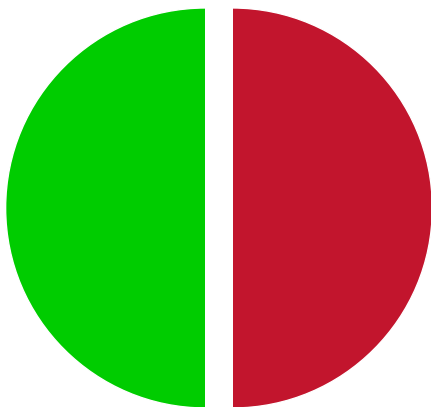Maryland (20.0%)
Kentucky (20.0%)

Answer: Facebook

- Bachelor's Degree (100.0%)

- Female (50.0%)
- Male (50.0%)
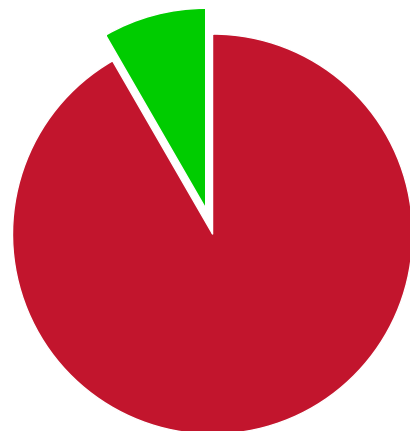
- Not Hispanic (91.7%)
- Hispanic (8.3%)

- More Than $200,000 (58.3%)
- $100,000 - $200,000 (25.0%)
- Less Than $25,000 (8.3%)
- $50,000 - $100,000 (8.3%)

- Not Lgbtqia+ (91.7%)
- Lgbtqia+ (8.3%)

- Living W/ Parents (41.7%)
- Lessee (33.3%)
- Dorm Resident (25.0%)

- Student (83.3%)
- Employed (Full Time) (16.7%)

- Yes,Dog (50.0%)
- No Pets (16.7%)
- Yes, Dog (16.7%)
- Yes. Both (8.3%)
- Yes, Cat (8.3%)

- Moderate (50.0%)
- Slightly Liberal (25.0%)
- Slightly Conservative (25.0%)
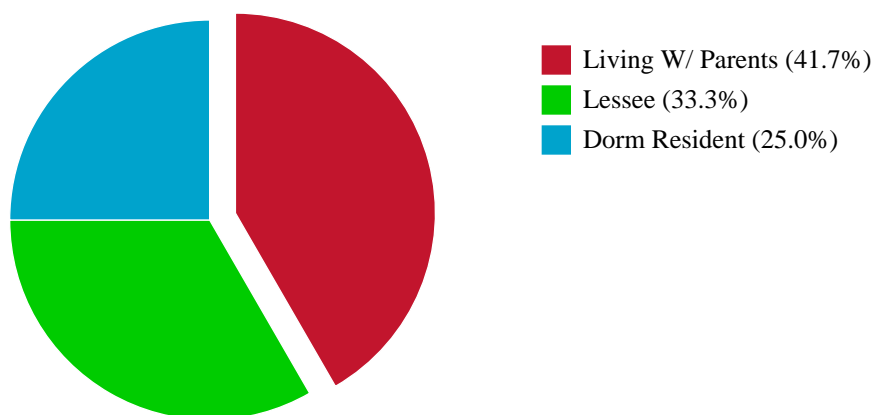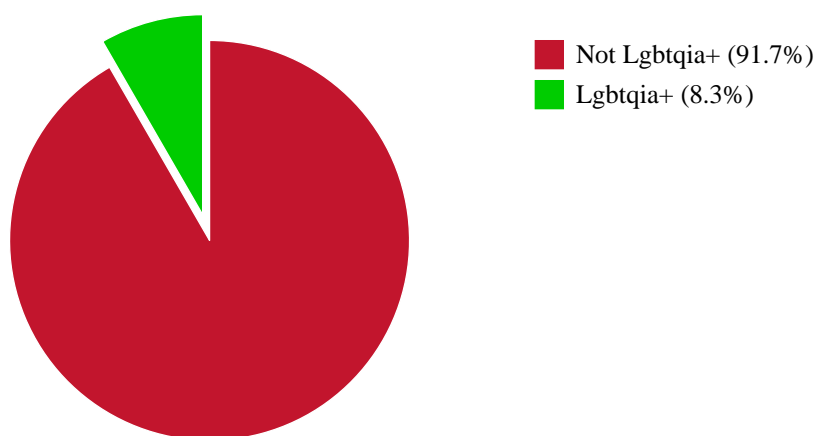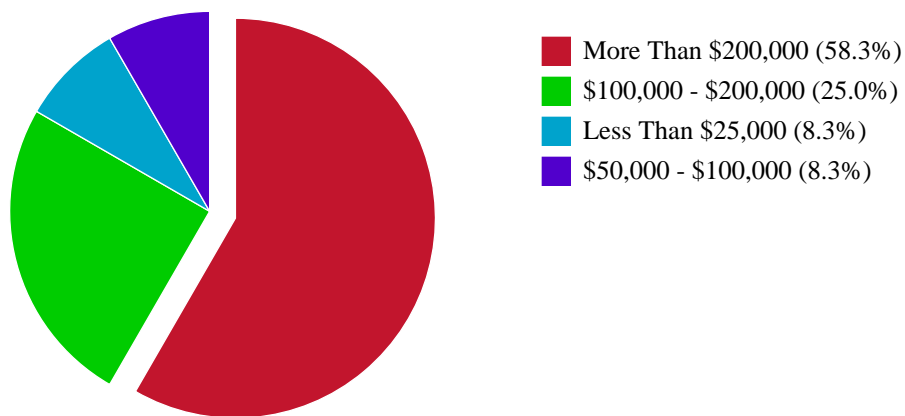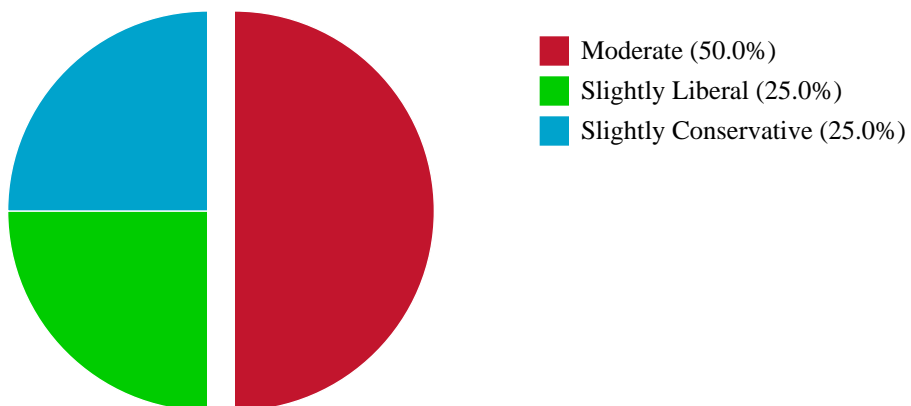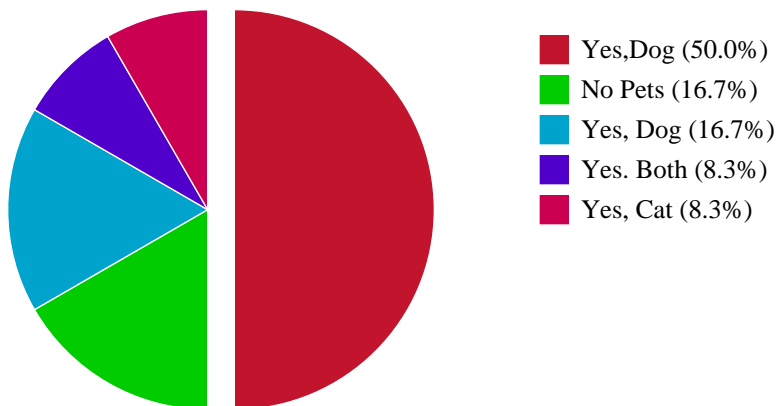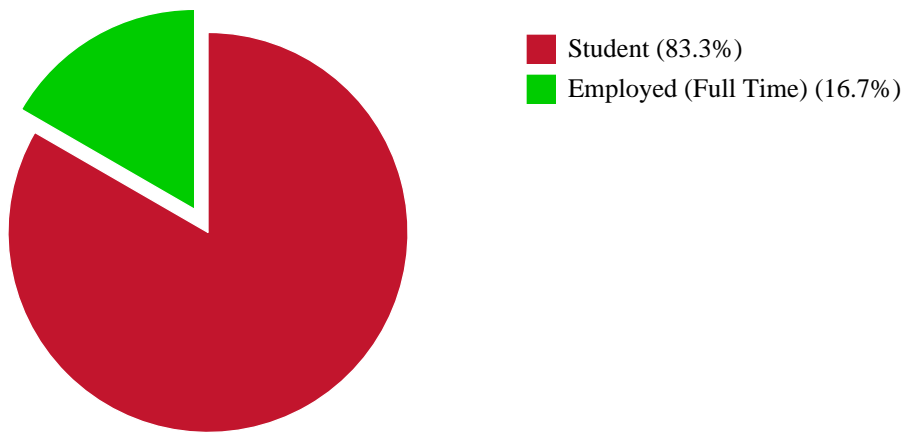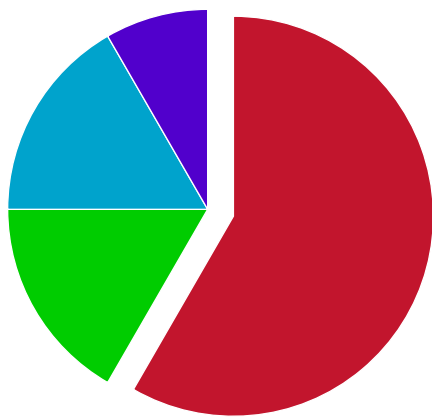
White (58.3%)
Black or African American (16.7%)
Other (16.7%)
Asian (8.3%)

Christianity (50.0%)
Not Religious (41.7%)
Hinduism (8.3%)
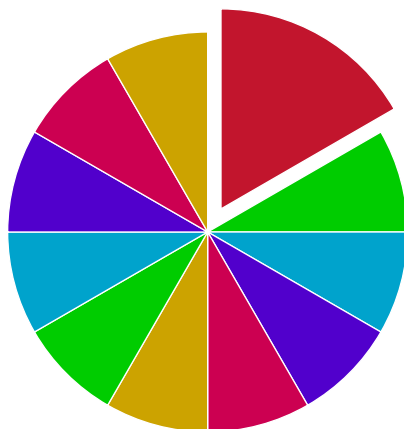
Rice University (16.7%)
Santa Clara University (8.3%)
University of Utah (8.3%)
University of the Pacific (8.3%)
Oregon State University (8.3%)
Rutgers - The State University of New Jersey, New Brunswick (8.3%)
Tulane University (8.3%)
University at Buffalo SUNY (8.3%)
University of California, Irvine (8.3%)
Northeastern University (8.3%)
University of Arizona (8.3%)

- Texas (16.7%)
- Michigan (16.7%)
- Mississippi (8.3%)
- Arkansas (8.3%)
- California (8.3%)
- Nevada (8.3%)
- Pennsylvania (8.3%)
- Missouri (8.3%)
- New Hampshire (8.3%)
- Utah (8.3%)

Answer: Instagram

- Bachelor's Degree (90.0%)
- High School (10.0%)

- Female (66.7%)
- Male (33.3%)

- Not Hispanic (83.3%)
- Hispanic (16.7%)
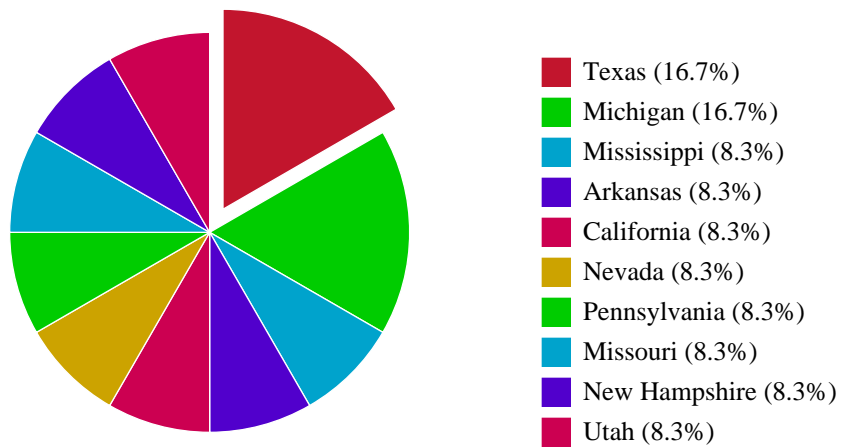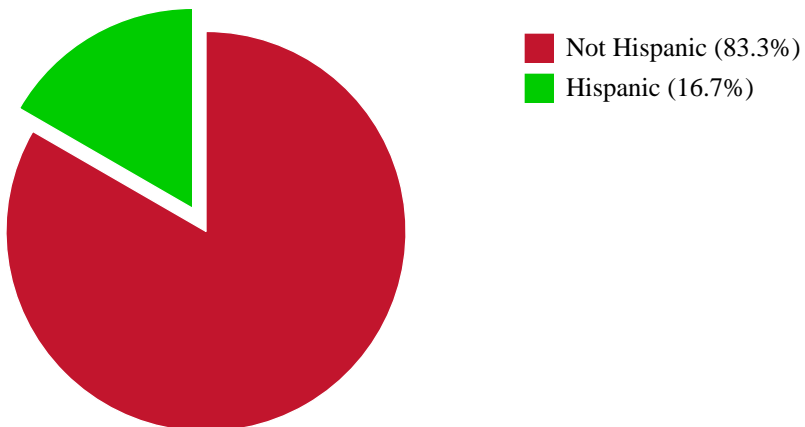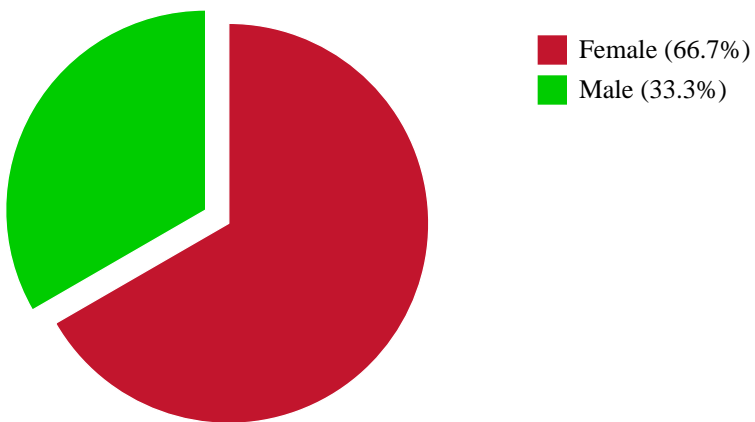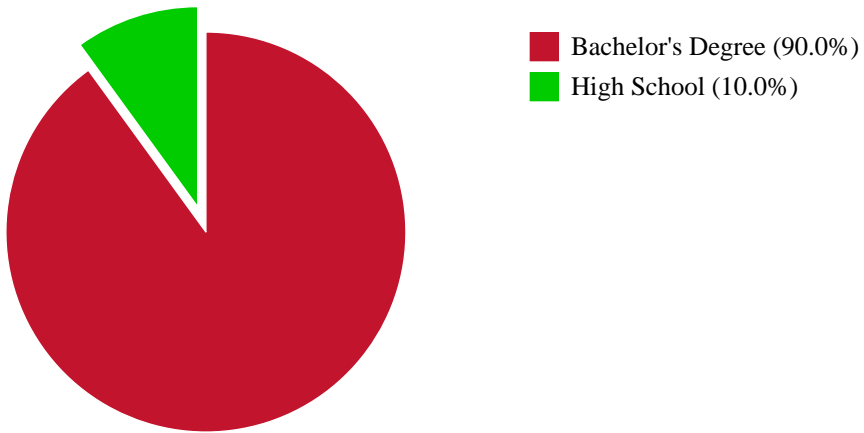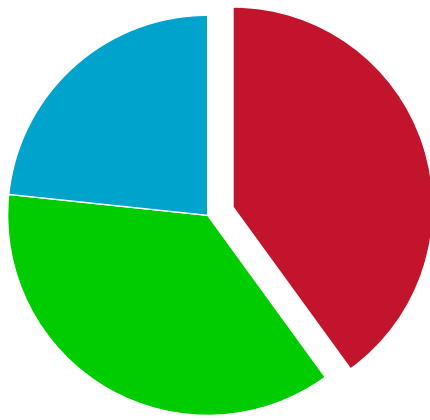
- ■ $100,000 - $200,000 (40.0%)
- ■ More Than $200,000 (36.7%)
- ■ Less Than $25,000 (23.3%)
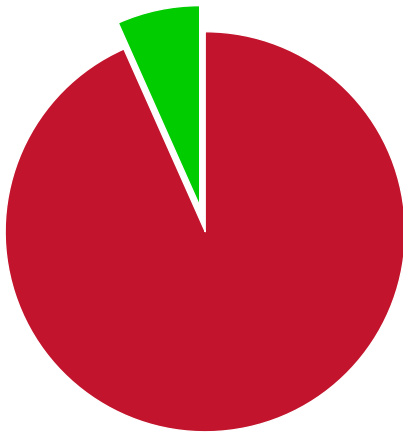
- ■ Not Lgbtqia+ (93.3%)
- ■ Lgbtqia+ (6.7%)
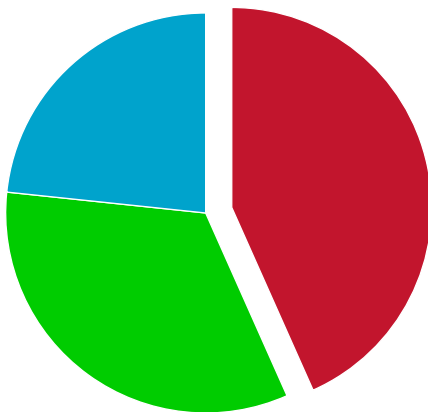
- ■ Lessee (43.3%)
- ■ Dorm Resident (33.3%)
- ■ Living W/ Parents (23.3%)

- Student (83.3%)
- Employed (Full Time) (16.7%)

- Yes,Dog (63.3%)
- No Pets (10.0%)
- Yes. Both (10.0%)
- Yes, Dog (10.0%)
- Yes, Cat (6.7%)

- Moderate (36.7%)
- Slightly Conservative (30.0%)
- Slightly Liberal (20.0%)
- Very Conservative (10.0%)
- Very Liberal (3.3%)
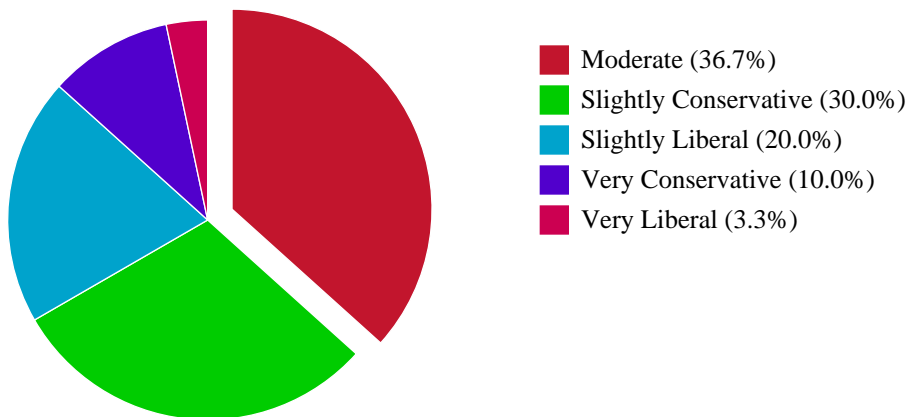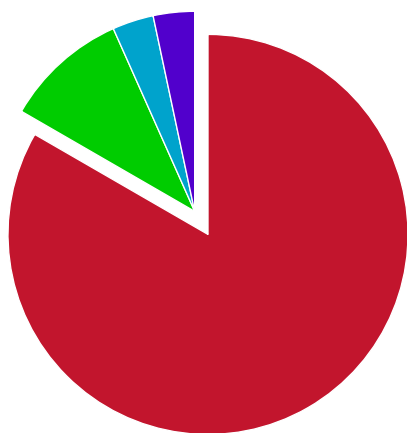
White (83.3%)
Black or African American (10.0%)
Native Hawaiian or Other Pacific Islander (3.3%)
Alaska Native (3.3%)
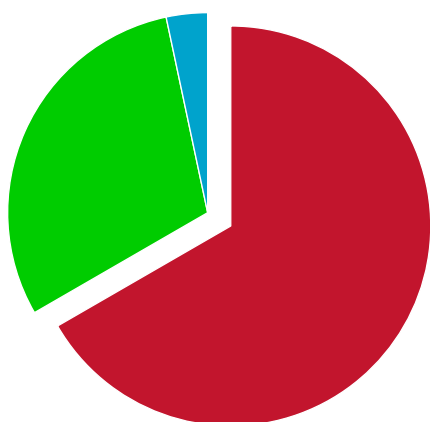
Christianity (66.7%)
Not Religious (30.0%)
Hinduism (3.3%)

Boston College (10.0%)
Case Western Reserve University (6.7%)
University of Hawai'i at Manoa (6.7%)
University at Buffalo SUNY (6.7%)
Drexel University (3.3%)
University of Delaware (3.3%)
University of California, Riverside (UCR) (3.3%)
University of Notre Dame (3.3%)
University of California, Davis (UCD) (3.3%)
Brown University (3.3%)
Temple University (3.3%)
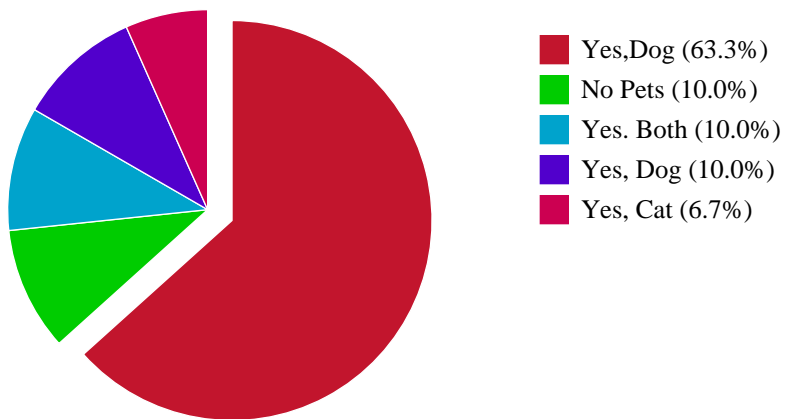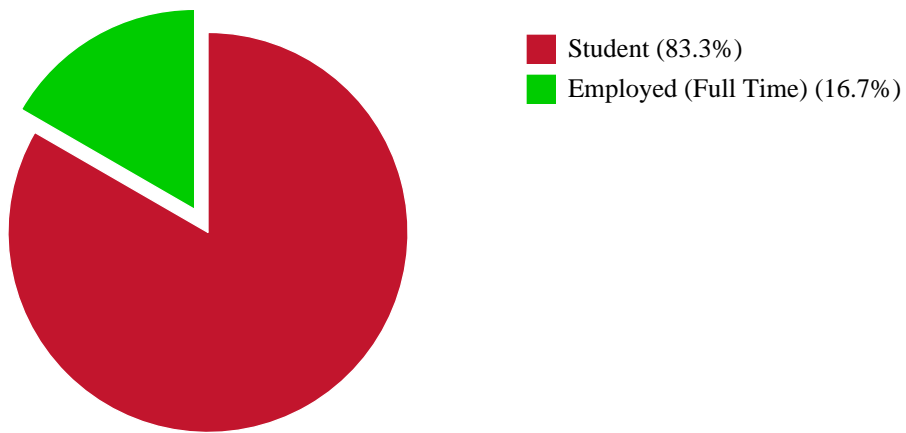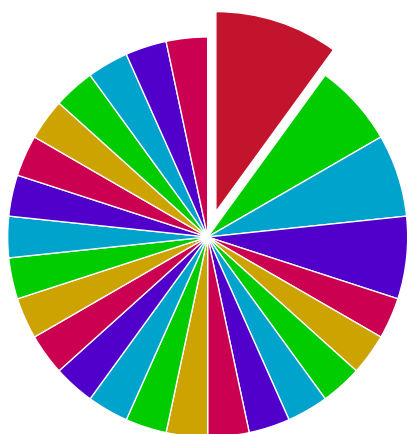George Washington University (3.3%)
University of California, Santa Cruz (UCSC) (3.3%)
Washington University in St. Louis (3.3%)
University of Massachusetts, Boston (3.3%)
Ohio State University, Columbus (3.3%)
Illinois Institute of Technology (3.3%)
University of Virginia (3.3%)
University of Houston (3.3%)
University of California, Irvine (3.3%)
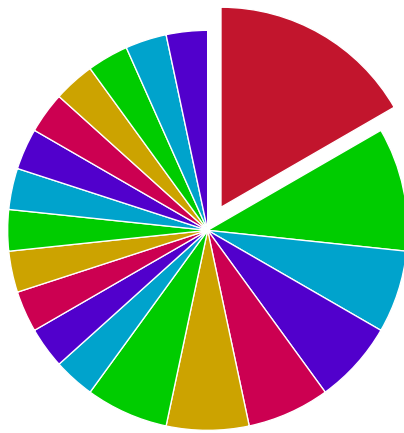
- Florida (16.7%)
- Oregon (10.0%)
- Wisconsin (6.7%)
- New York (6.7%)
- Pennsylvania (6.7%)
- Massachusetts (6.7%)
- North Carolina (6.7%)
- South Carolina (3.3%)
- California (3.3%)
- Missouri (3.3%)
- Michigan (3.3%)
- New Jersey (3.3%)
- Alabama (3.3%)
- Washington (3.3%)
- Ohio (3.3%)
- Idaho (3.3%)
- Tennessee (3.3%)
- Iowa (3.3%)
- Georgia (3.3%)

Answer: LinkedIn
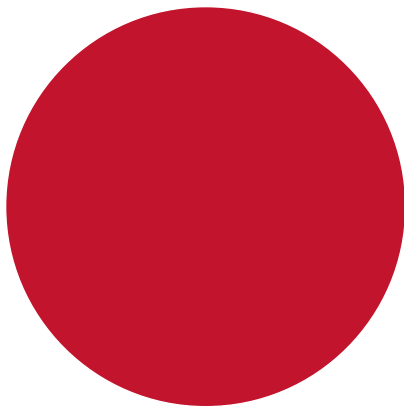
■ Bachelor's Degree (100.0%)
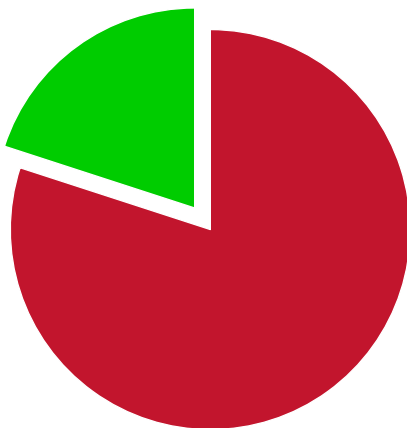
■ Female (80.0%)
■ Male (20.0%)

■ Not Hispanic (100.0%)

- More Than $200,000 (80.0%)
- $50,000 - $100,000 (20.0%)

- Not Lgbtqia+ (100.0%)

- Lessee (40.0%)
- Dorm Resident (40.0%)
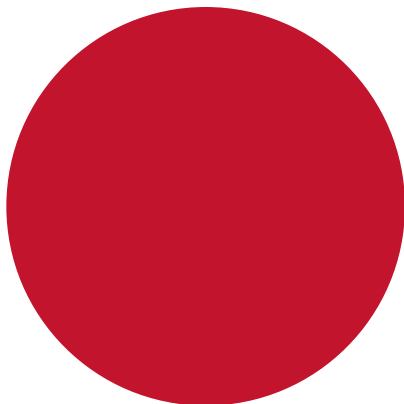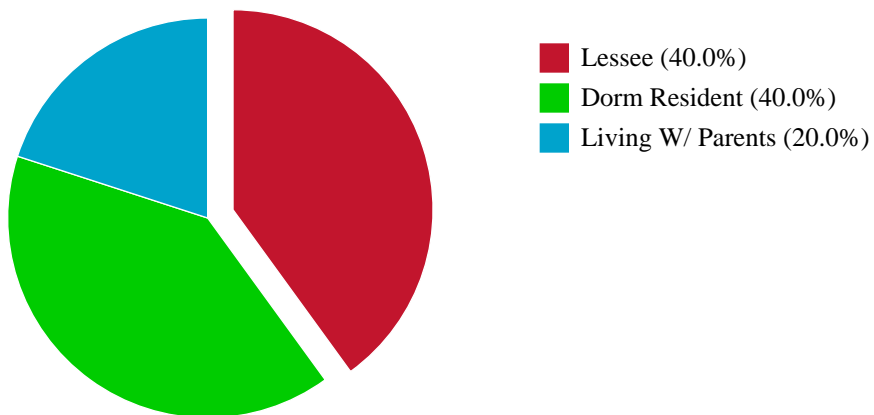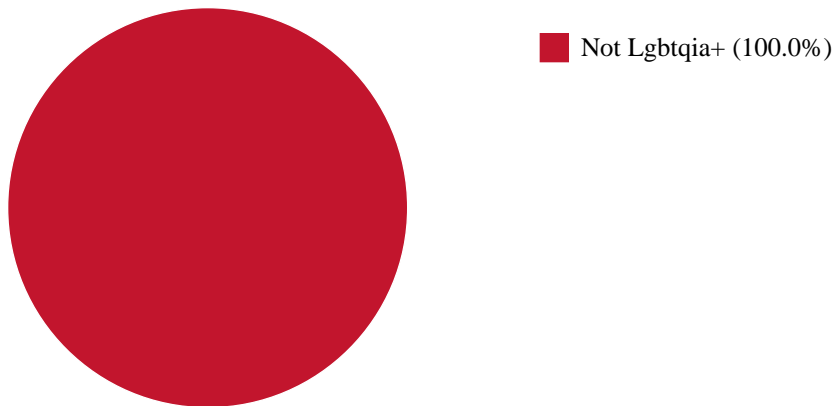- Living W/ Parents (20.0%)
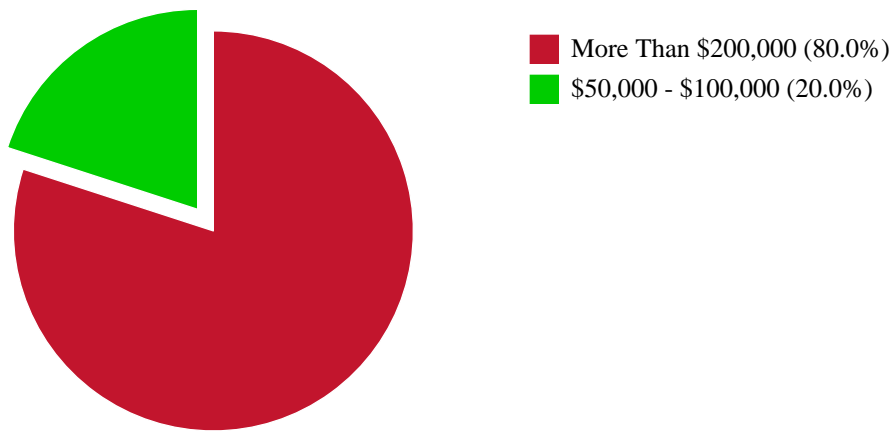
Employed (Full Time) (60.0%)

Student (40.0%)
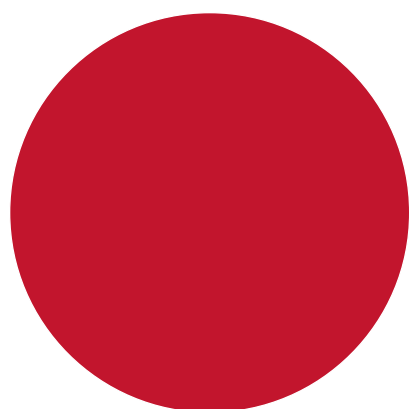
Yes,Dog (100.0%)
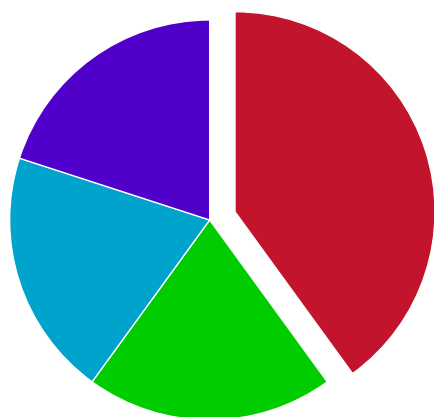
Slightly Liberal (40.0%)

Slightly Conservative (20.0%)

Moderate (20.0%)

Very Liberal (20.0%)
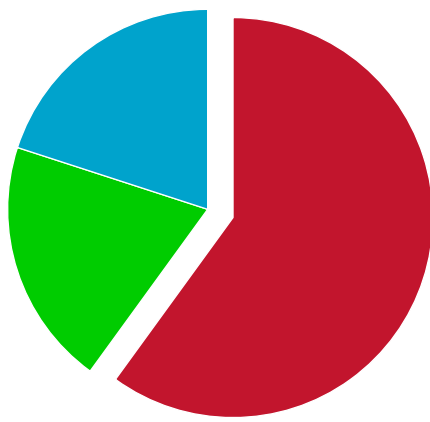
White (60.0%)
Asian (20.0%)
Black or African American (20.0%)
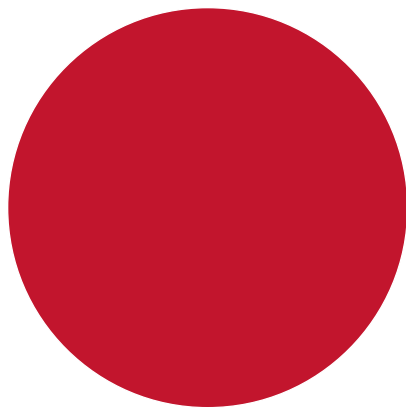
Christianity (100.0%)
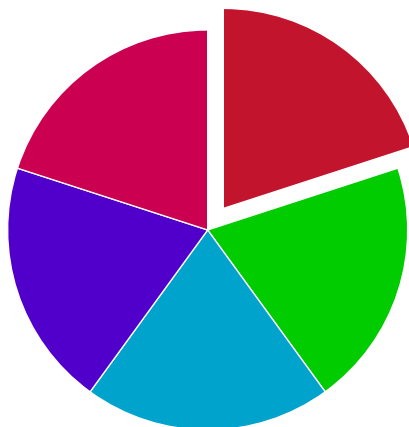
Vanderbilt University (20.0%)
Boston College (20.0%)
Stony Brook University (20.0%)
Georgetown University (20.0%)
North Carolina State University (20.0%)

California (40.0%)
Florida (20.0%)
Illinois (20.0%)
Pennsylvania (20.0%)
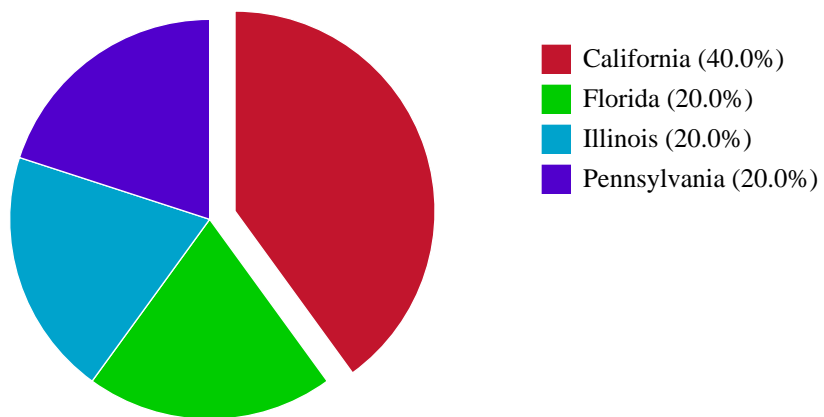
Answer: Other
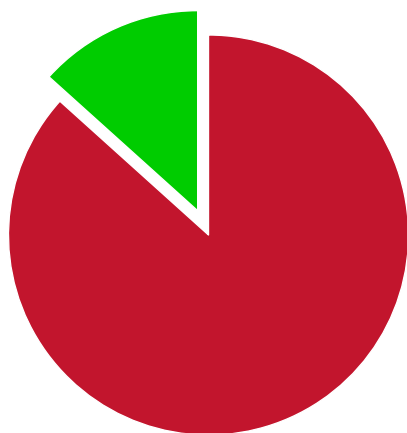
■ Bachelor's Degree (86.7%)
■ High School (13.3%)

■ Female (53.3%)
■ Male (46.7%)
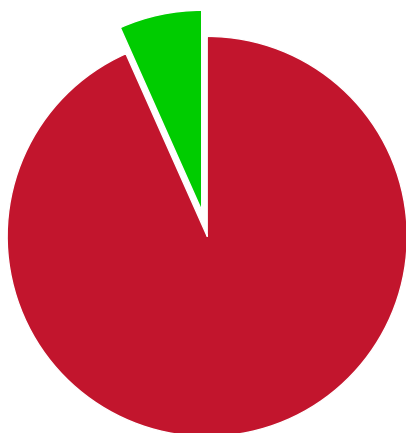
■ Not Hispanic (93.3%)
■ Hispanic (6.7%)
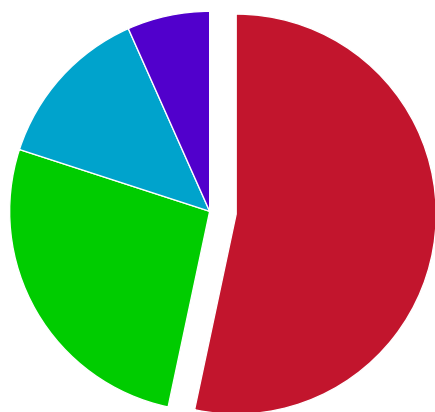
- $100,000 - $200,000 (53.3%)
- More Than $200,000 (26.7%)
- Less Than $25,000 (13.3%)
- $50,000 - $100,000 (6.7%)
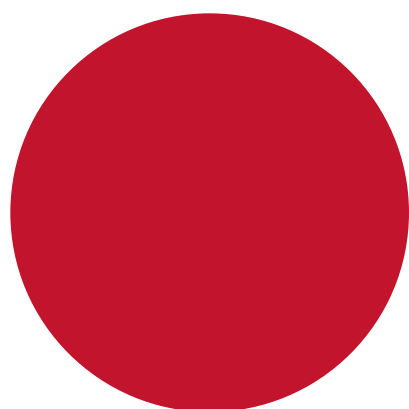
- Not Lgbtqia+ (100.0%)
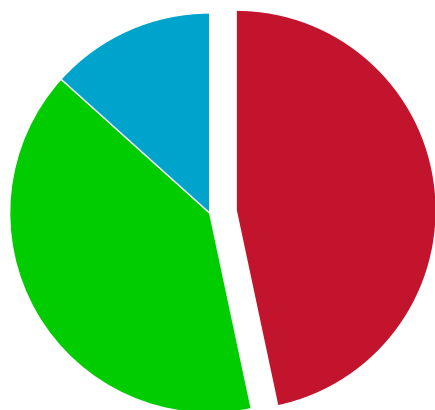
- Dorm Resident (46.7%)
- Lessee (40.0%)
- Living W/ Parents (13.3%)

Student (73.3%)
Employed (Full Time) (26.7%)

Yes,Dog (40.0%)
Yes, Dog (33.3%)
No Pets (13.3%)
Yes, Cat (13.3%)

Moderate (60.0%)
Slightly Conservative (20.0%)
Slightly Liberal (13.3%)
Very Liberal (6.7%)
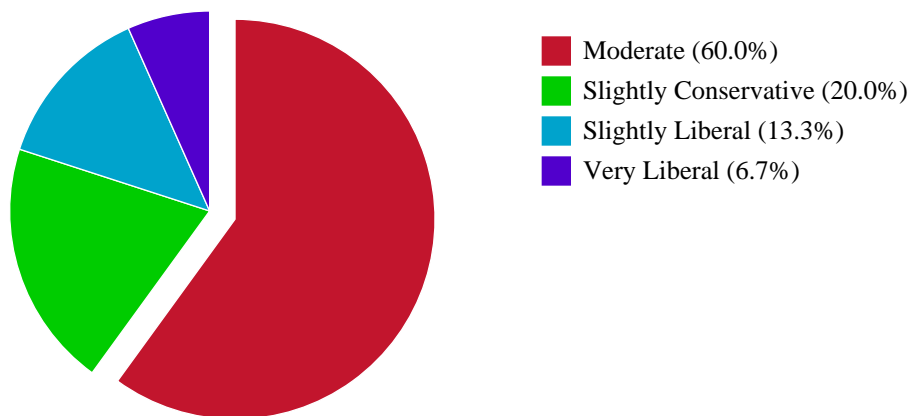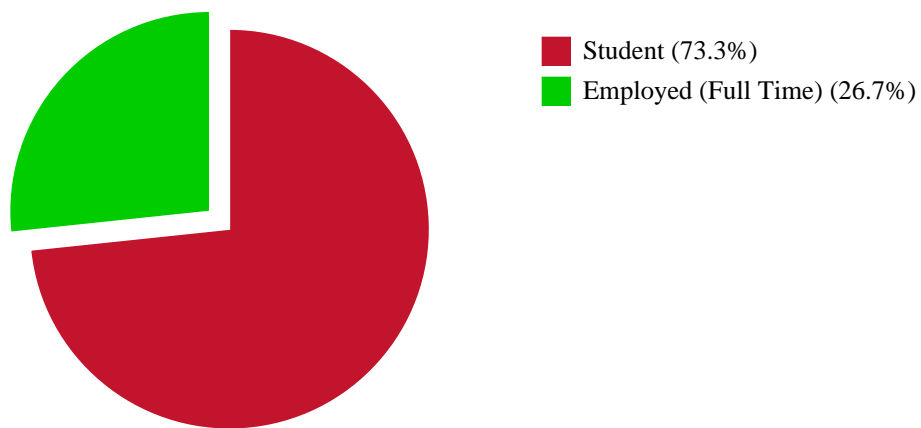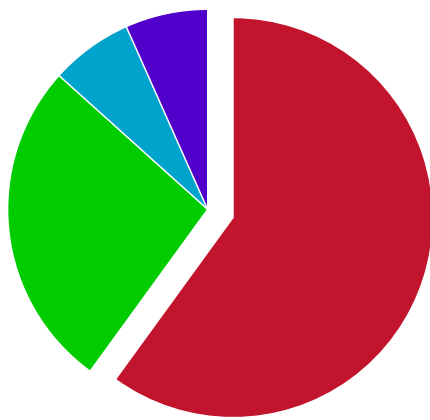
- White (60.0%)
- Black or African American (26.7%)
- Alaska Native (6.7%)
- Asian (6.7%)
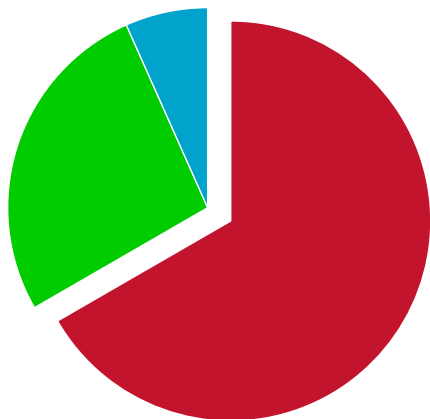
- Christianity (66.7%)
- Not Religious (26.7%)
- Other (6.7%)
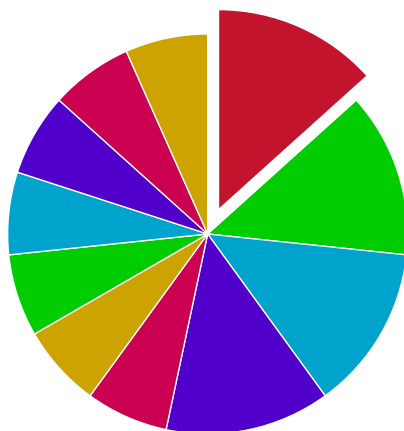
- Purdue University (13.3%)
- Vanderbilt University (13.3%)
- Lehigh University (13.3%)
- Michigan State University (13.3%)
- Harvard University (6.7%)
- University of Colorado at Boulder (6.7%)
- New Jersey Institute of Technology (NJIT) (6.7%)
- University of Washington, Seattle (6.7%)
- University of Texas Dallas (6.7%)
- University of California, Riverside (UCR) (6.7%)
- University of Notre Dame (6.7%)

- Texas (20.0%)
- Florida (13.3%)
- Arizona (13.3%)
- California (6.7%)
- Connecticut (6.7%)
- Missouri (6.7%)
- Ohio (6.7%)
- South Carolina (6.7%)
- Kansas (6.7%)
- Oregon (6.7%)
- New York (6.7%)

Answer: TikTok

■ Bachelor's Degree (93.2%)
■ High School (6.8%)

■ Female (61.3%)
■ Male (38.7%)

■ Not Hispanic (84.8%)
■ Hispanic (15.2%)

- More Than $200,000 (46.8%)
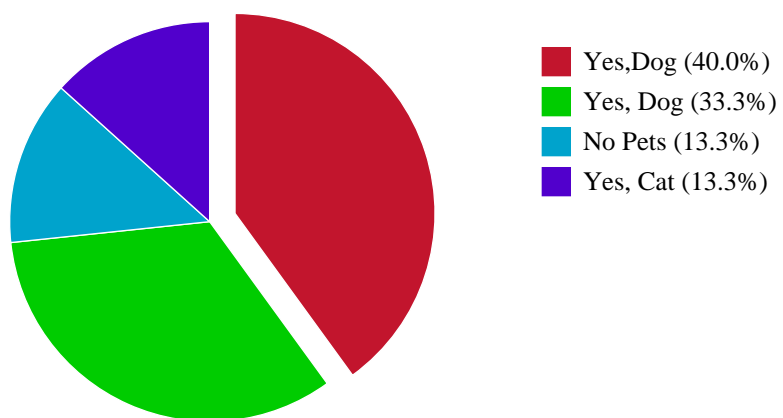- $100,000 - $200,000 (32.4%)
- Less Than $25,000 (13.9%)
- $50,000 - $100,000 (6.8%)

- Not Lgbtqia+ (92.4%)
- Lgbtqia+ (7.6%)

- Dorm Resident (37.5%)
- Lessee (35.9%)
- Living W/ Parents (22.3%)
- Homeowner (4.3%)
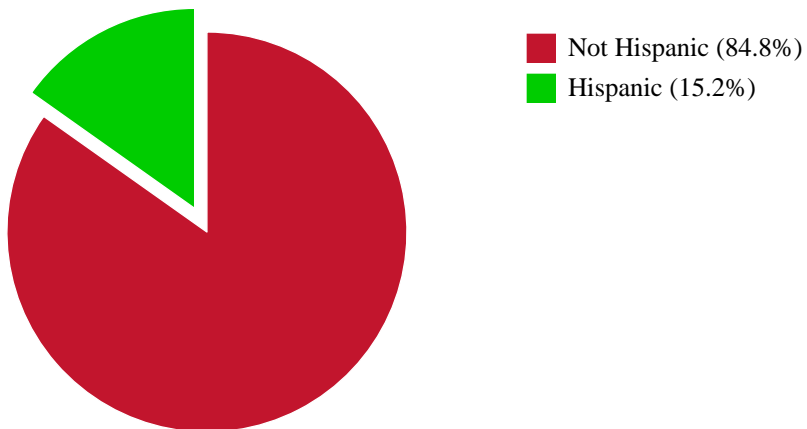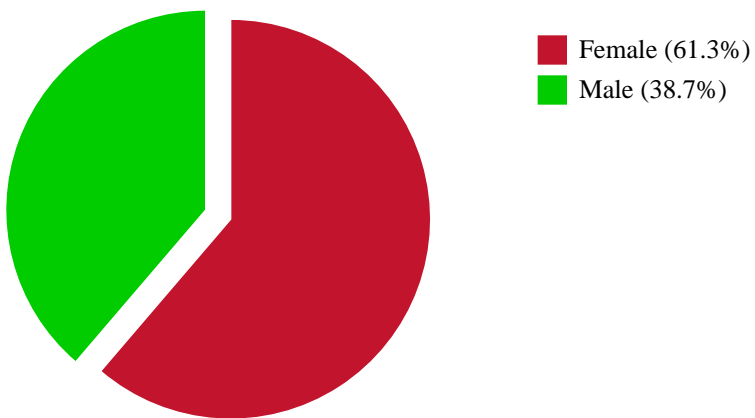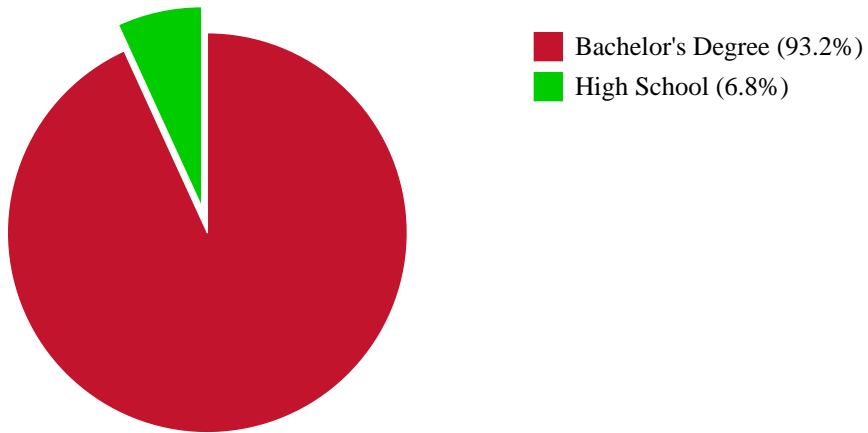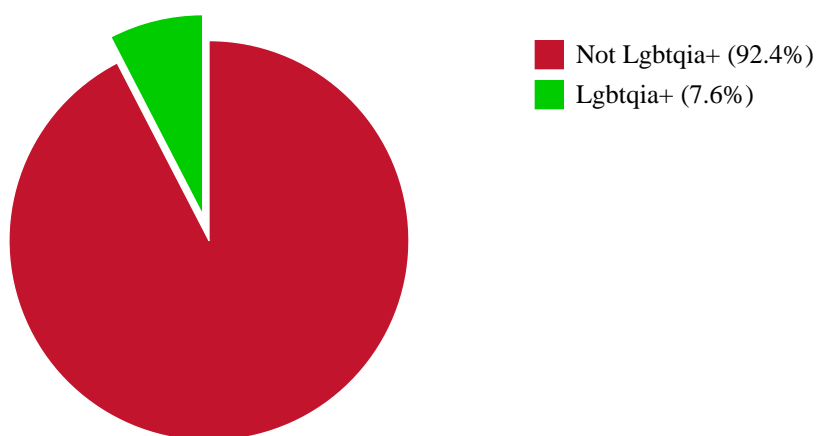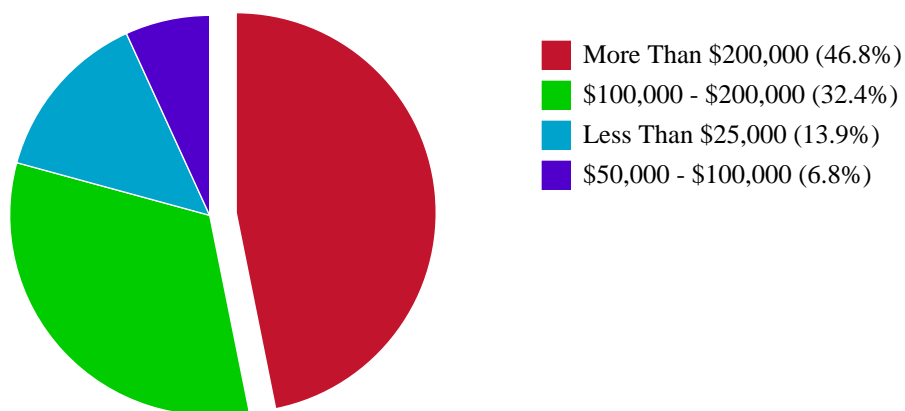
- Student (81.3%)
- Employed (Full Time) (18.7%)

- Yes,Dog (52.2%)
- No Pets (21.0%)
- Yes, Dog (10.9%)
- Yes. Both (8.1%)
- Yes, Cat (7.8%)

- Moderate (38.5%)
- Slightly Liberal (24.1%)
- Slightly Conservative (19.2%)
- Very Liberal (10.1%)
- Very Conservative (8.1%)

- White (71.9%)
- Black or African American (16.5%)
- Asian (6.1%)
- Other (3.5%)
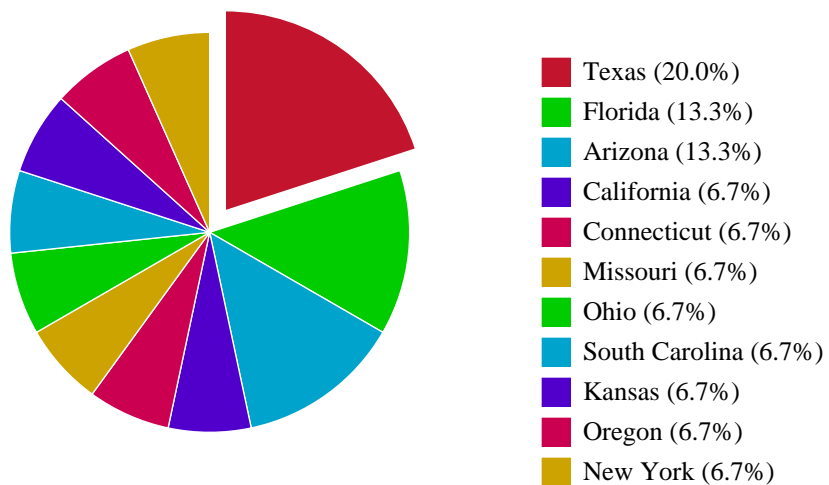- Alaska Native (1.3%)
- American Indian (0.8%)
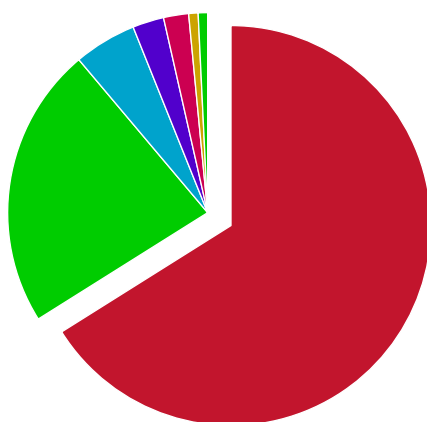
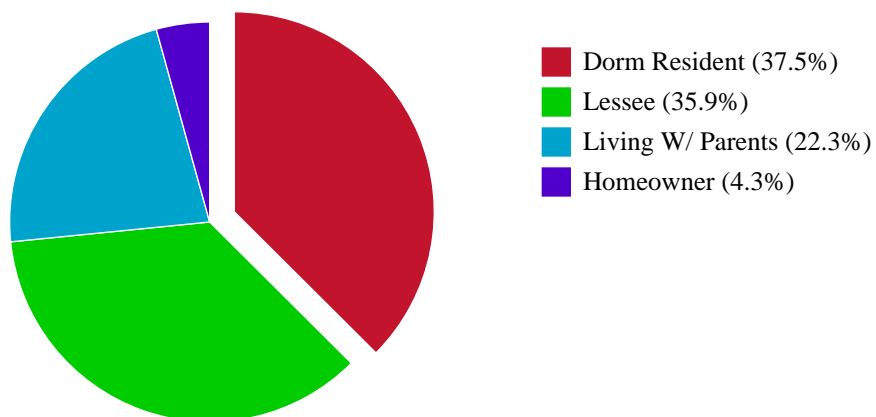- Christianity (66.1%)
- Not Religious (22.8%)
- Other (5.1%)
- Judaism (2.5%)
- Hinduism (2.0%)
- Buddhism (0.8%)
- Islam (0.8%)
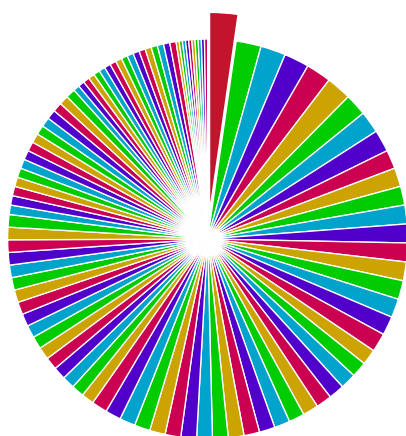
- Pennsylvania State University, University Park (2.3%)
- Howard University (2.0%)
- Florida State University (2.0%)
- University of Delaware (2.0%)
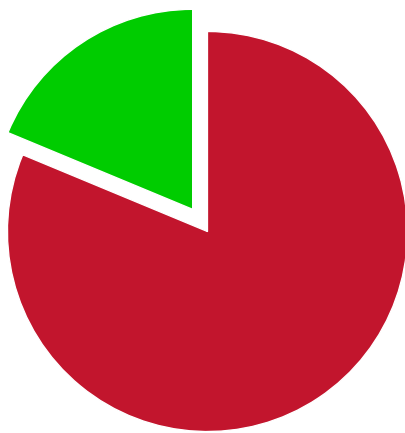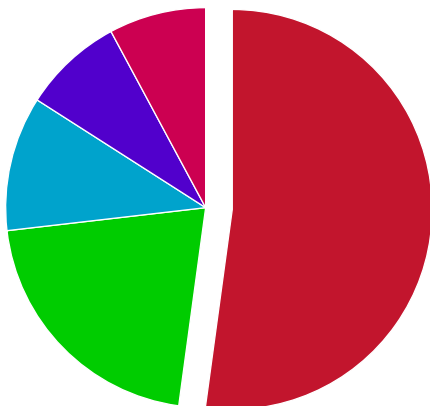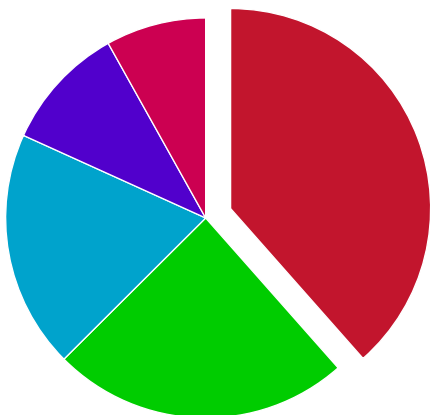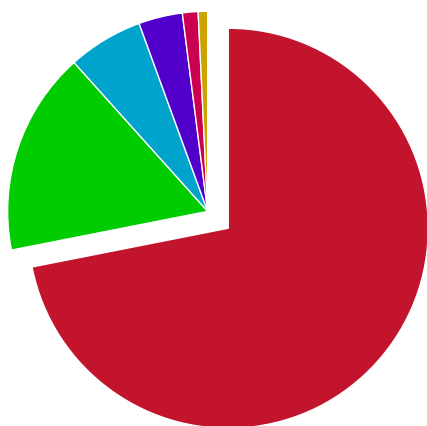- University of Washington, Seattle (2.0%)
- University of South Florida (2.0%)
- New Jersey Institute of Technology (NJIT) (1.8%)
- North Carolina State University (1.8%)
- Stony Brook University (1.8%)
- Wake Forest University (1.5%)
- Syracuse University (1.5%)
- University of Notre Dame (1.5%)
- University of Connecticut (1.5%)
- University of Kansas (1.5%)
- Tulane University (1.5%)
- Illinois Institute of Technology (1.5%)
- San Diego State University (1.5%)
- Columbia University (1.5%)
- University of California, Davis (UCD) (1.5%)
- University of Illinois, Chicago (UIC) (1.5%)
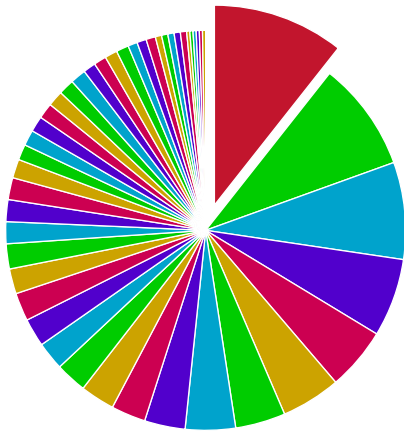
California (10.6%)
Texas (8.9%)
New York (7.8%)
Florida (6.3%)
Ohio (5.1%)
Pennsylvania (4.8%)
New Jersey (4.1%)
Michigan (4.1%)
Illinois (3.3%)
Tennessee (2.8%)
Georgia (2.8%)
North Carolina (2.5%)
Missouri (2.3%)
Maryland (2.3%)
Washington (2.3%)
Arizona (2.0%)
Louisiana (2.0%)
Arkansas (1.8%)
Colorado (1.8%)
Minnesota (1.8%)
Alabama (1.5%)
Connecticut (1.3%)
Utah (1.3%)
Indiana (1.3%)
Virginia (1.3%)
Massachusetts (1.3%)
Wisconsin (1.3%)
Oregon (1.3%)
Oklahoma (1.0%)
Mississippi (1.0%)
Kansas (1.0%)
New Mexico (1.0%)
Nevada (0.8%)
Idaho (0.8%)
Iowa (0.8%)
New Hampshire (0.5%)
Delaware (0.5%)
North Dakota (0.5%)
Nebraska (0.5%)
Kentucky (0.5%)
Alaska (0.3%)
Hawaii (0.3%)
Rhode Island (0.3%)
South Carolina (0.3%)
Montana (0.3%)
Wyoming (0.3%)

Answer: Twitter

■ Bachelor's Degree (100.0%)

■ Female (57.9%)
■ Male (42.1%)

■ Not Hispanic (89.5%)
■ Hispanic (10.5%)
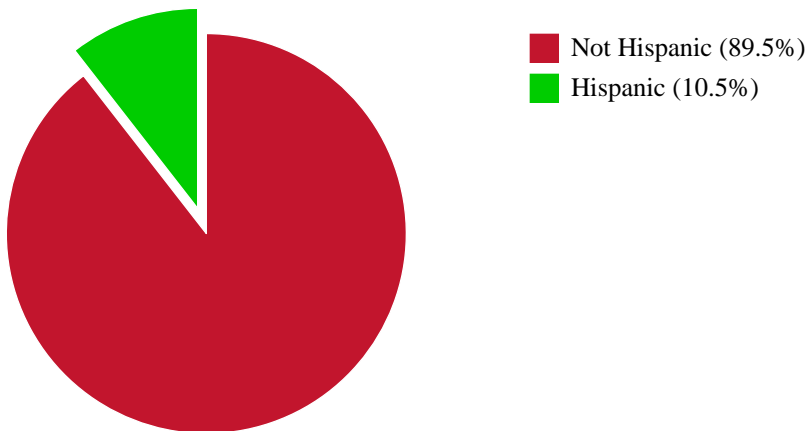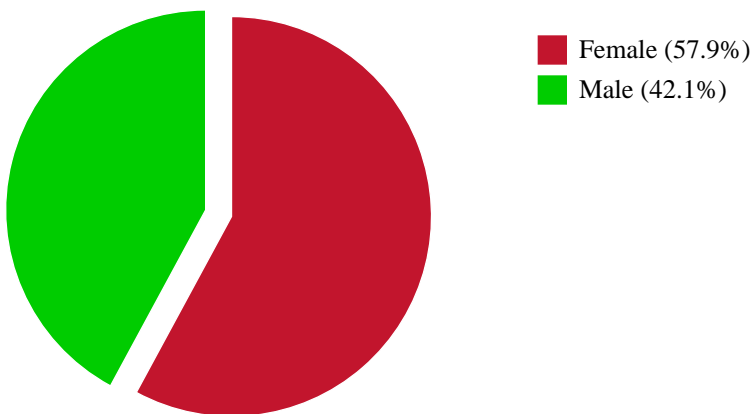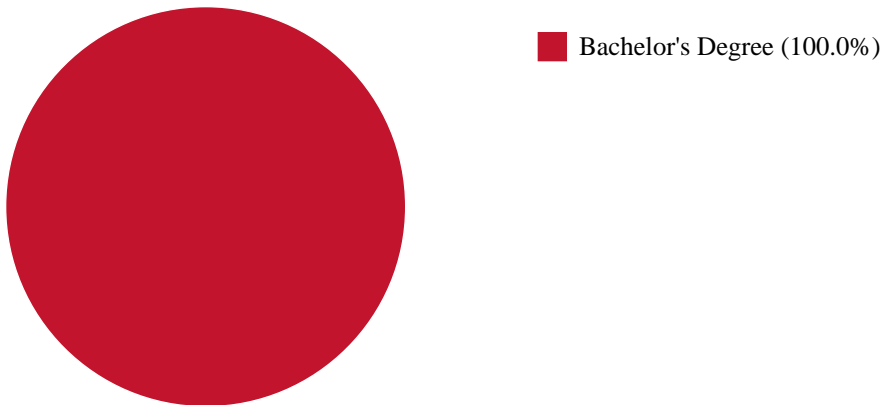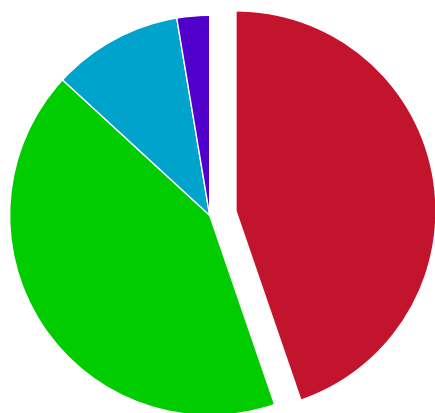
- $100,000 - $200,000 (44.7%)
- More Than $200,000 (42.1%)
- Less Than $25,000 (10.5%)
- $50,000 - $100,000 (2.6%)
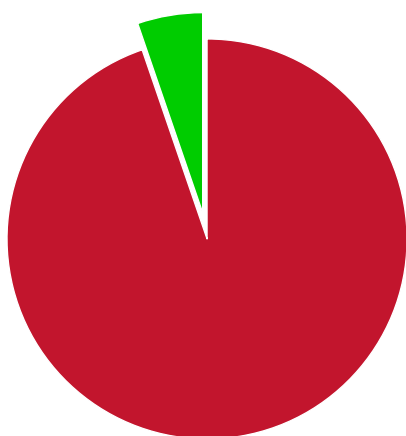
- Not Lgbtqia+ (94.7%)
- Lgbtqia+ (5.3%)
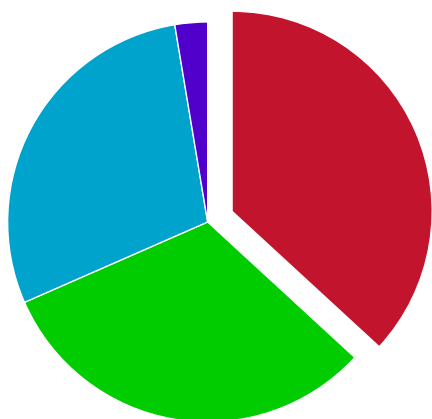
- Dorm Resident (36.8%)
- Lessee (31.6%)
- Living W/ Parents (28.9%)
- Homeowner (2.6%)

Student (86.8%)
Employed (Full Time) (13.2%)

Yes,Dog (57.9%)
No Pets (21.1%)
Yes, Dog (10.5%)
Yes. Both (5.3%)
Yes, Cat (5.3%)

Moderate (44.7%)
Very Liberal (23.7%)
Slightly Conservative (15.8%)
Slightly Liberal (13.2%)
Very Conservative (2.6%)

White (73.7%)
Black or African American (13.2%)
Asian (13.2%)
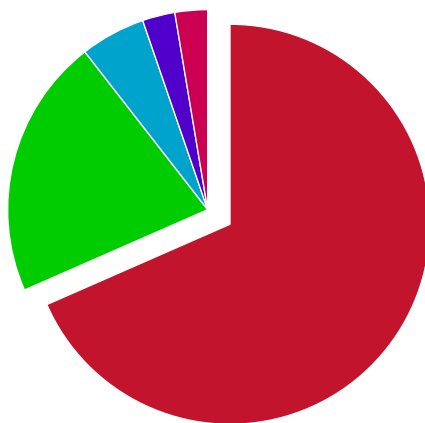
Christianity (68.4%)
Not Religious (21.1%)
Judaism (5.3%)
Hinduism (2.6%)
Other (2.6%)
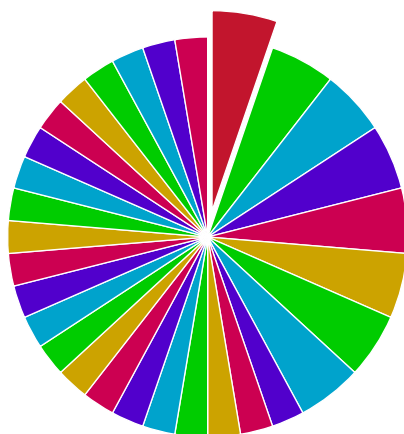
University of Virginia (5.3%)
Oregon State University (5.3%)
Rutgers - The State University of New Jersey, New Brunswick (5.3%)
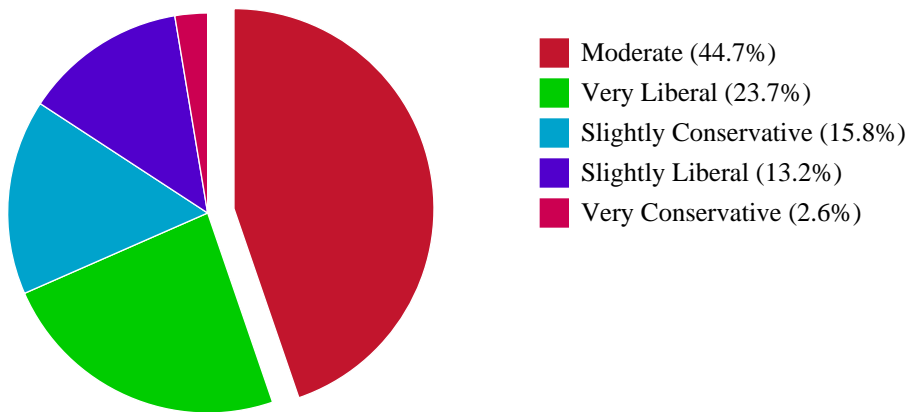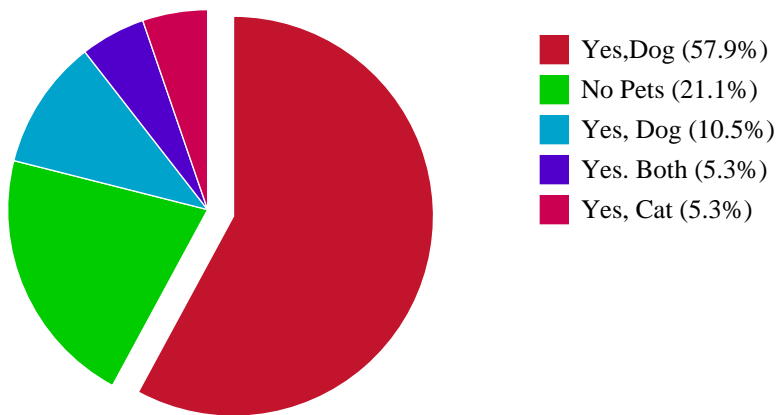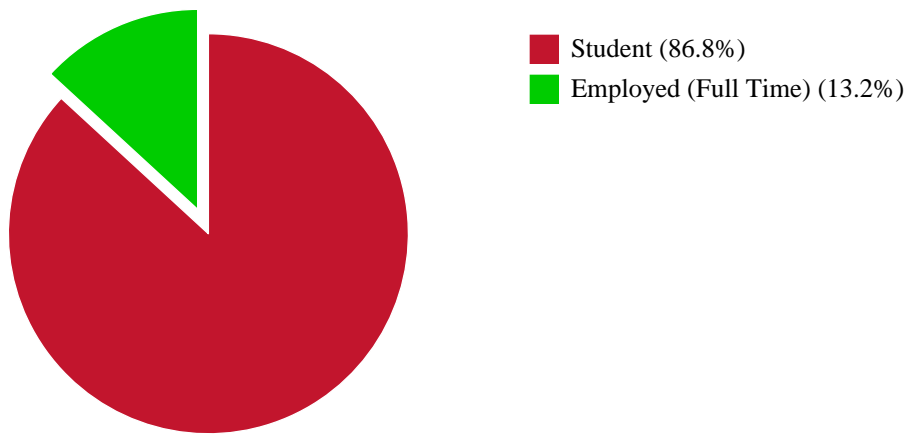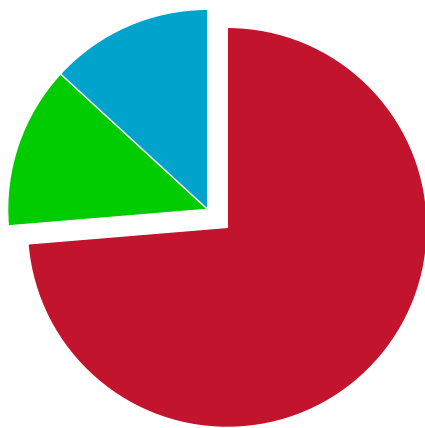Stanford University (5.3%)
Brandeis University (5.3%)
University of Utah (5.3%)
Rice University (5.3%)
College of William and Mary (5.3%)
Carnegie Mellon University (2.6%)
University of Connecticut (2.6%)
Howard University (2.6%)
University at Albany SUNY (2.6%)
Duke University (2.6%)
Virginia Polytechnic Institute (Virginia Tech) (2.6%)
Case Western Reserve University (2.6%)
University of Kansas (2.6%)
Wake Forest University (2.6%)
Dartmouth College (2.6%)
Michigan State University (2.6%)
Drexel University (2.6%)
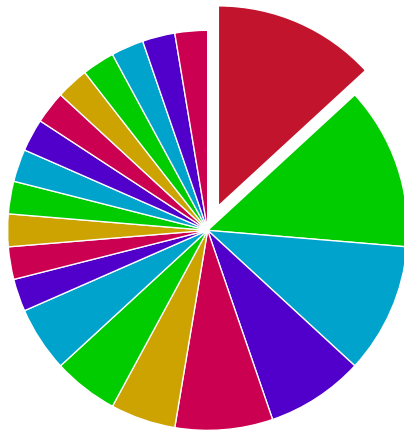
- Florida (13.2%)
- Texas (13.2%)
- Oregon (10.5%)
- Pennsylvania (7.9%)
- Michigan (7.9%)
- Illinois (5.3%)
- Arizona (5.3%)
- North Carolina (5.3%)
- Connecticut (2.6%)
- Massachusetts (2.6%)
- New Jersey (2.6%)
- Alabama (2.6%)
- South Dakota (2.6%)
- Georgia (2.6%)
- Ohio (2.6%)
- California (2.6%)
- Colorado (2.6%)
- Missouri (2.6%)
- Maryland (2.6%)
- Minnesota (2.6%)

What's Your Most Used Social Media App?
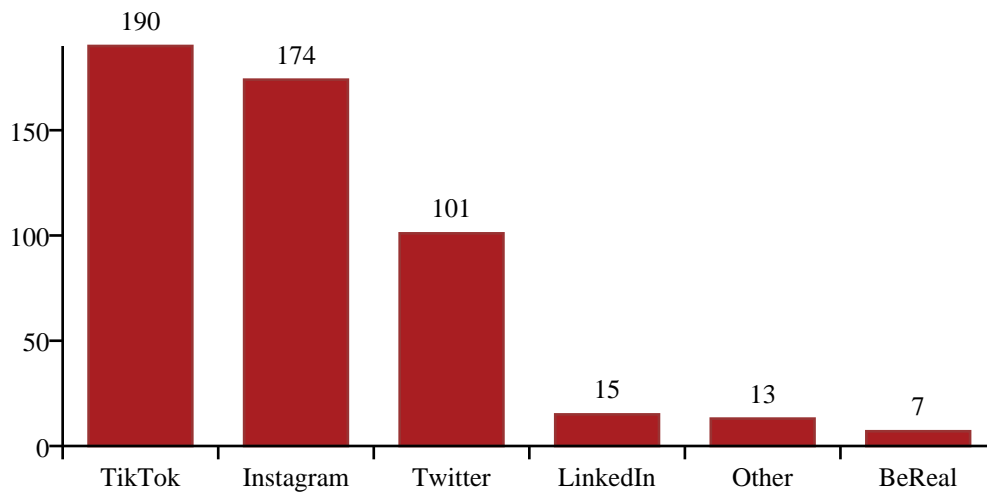
Answer: BeReal
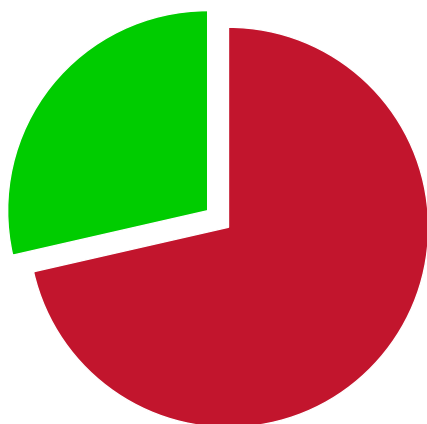
- Bachelor's Degree (71.4%)
- High School (28.6%)

- Male (57.1%)
- Female (42.9%)
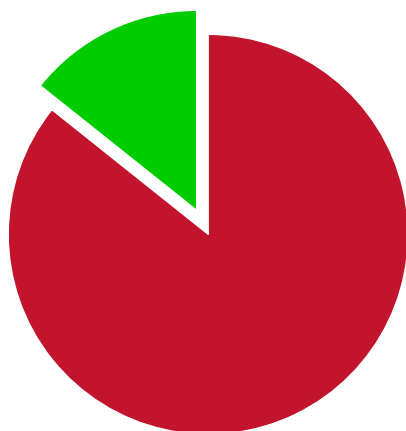
- Not Hispanic (85.7%)
- Hispanic (14.3%)

- More Than $200,000 (57.1%)
- $100,000 - $200,000 (28.6%)
- Less Than $25,000 (14.3%)

- Not Lgbtqia+ (100.0%)

- Living W/ Parents (42.9%)
- Dorm Resident (28.6%)
- Lessee (28.6%)
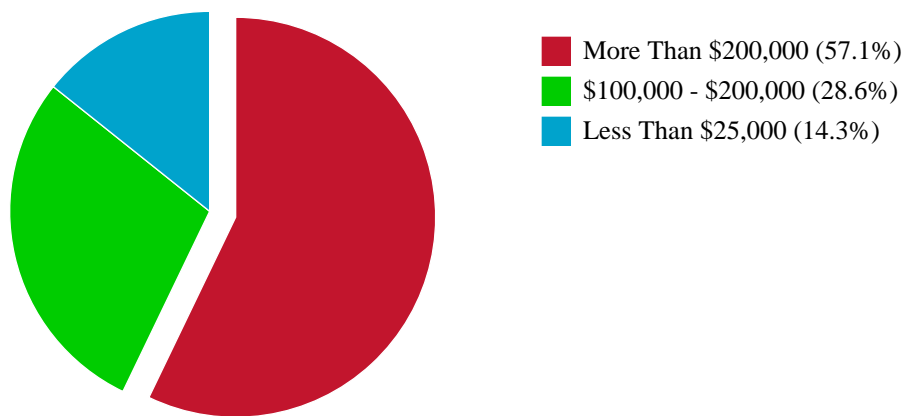
Student (71.4%)
Employed (Full Time) (28.6%)

Yes,Dog (57.1%)
No Pets (28.6%)
Yes, Dog (14.3%)
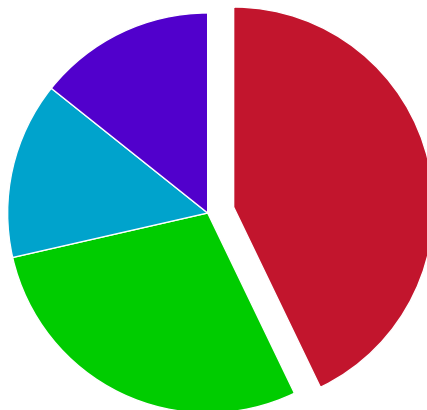
Slightly Conservative (42.9%)
Moderate (28.6%)
Very Conservative (14.3%)
Very Liberal (14.3%)
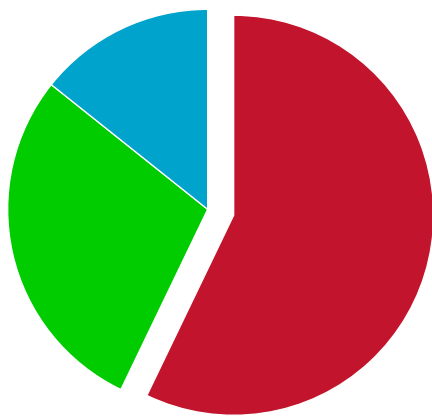
White (57.1%)
Black or African American (28.6%)
American Indian (14.3%)

Christianity (57.1%)
Not Religious (42.9%)
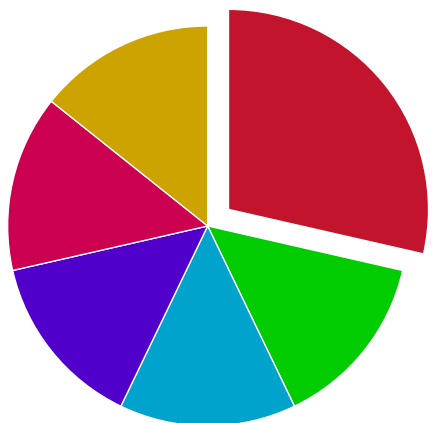
Syracuse University (28.6%)
University of Arizona (14.3%)
Santa Clara University (14.3%)
Binghamton University, SUNY (14.3%)
University of Wisconsin-Madison (14.3%)
University of Minnesota, Twin Cities (14.3%)

California (28.6%)
New Jersey (14.3%)
Texas (14.3%)
Oregon (14.3%)
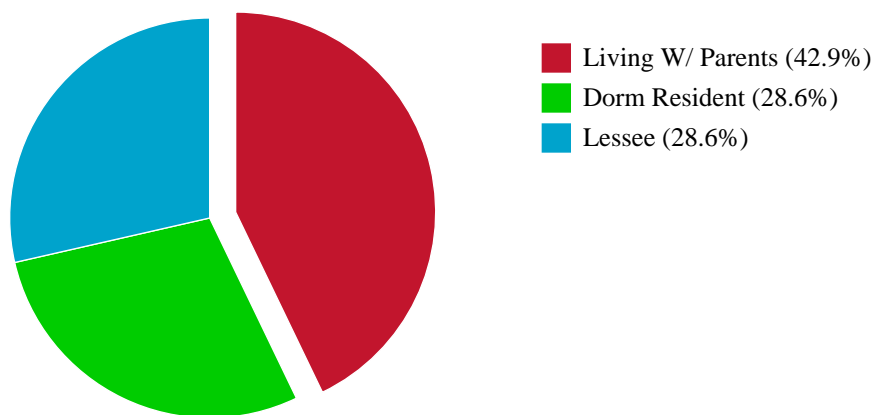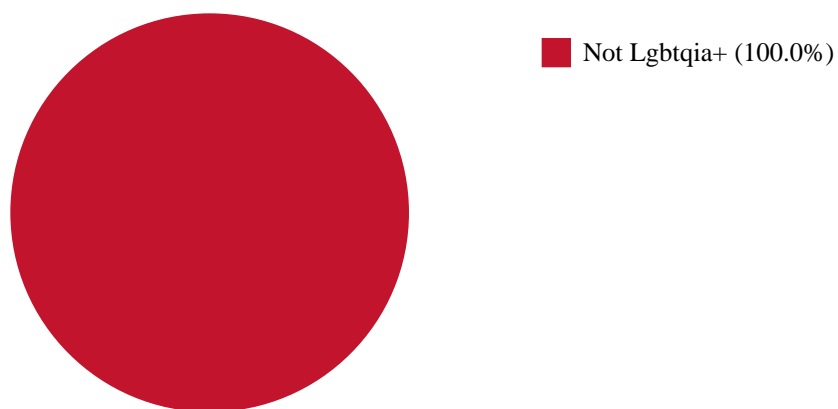New York (14.3%)
Florida (14.3%)

Answer: Instagram

■ Bachelor's Degree (97.1%)
■ High School (2.9%)

■ Female (60.3%)
■ Male (39.7%)
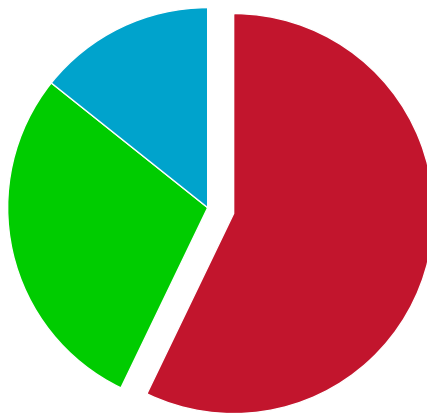
■ Not Hispanic (85.1%)
■ Hispanic (14.9%)

More Than $200,000 (46.0%)
$100,000 - $200,000 (32.8%)
Less Than $25,000 (15.5%)
$50,000 - $100,000 (5.7%)

Not Lgbtqia+ (92.5%)
Lgbtqia+ (7.5%)

Lessee (40.2%)
Dorm Resident (33.9%)
Living W/ Parents (23.0%)
Homeowner (2.9%)
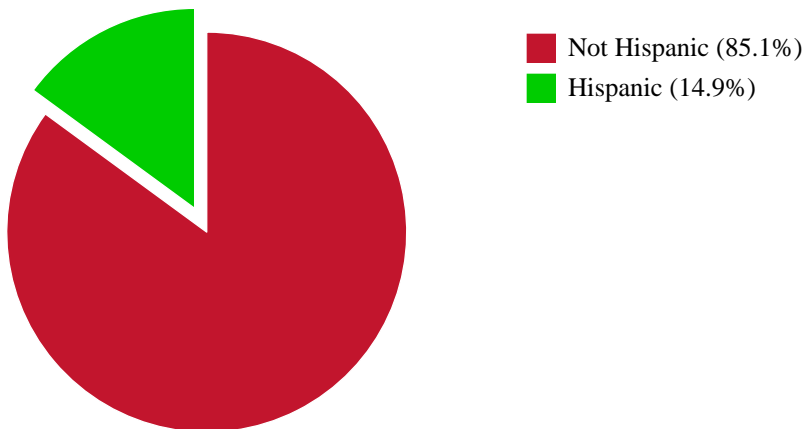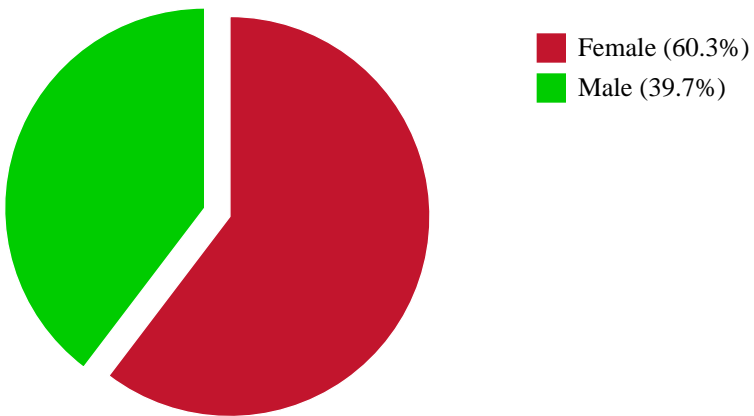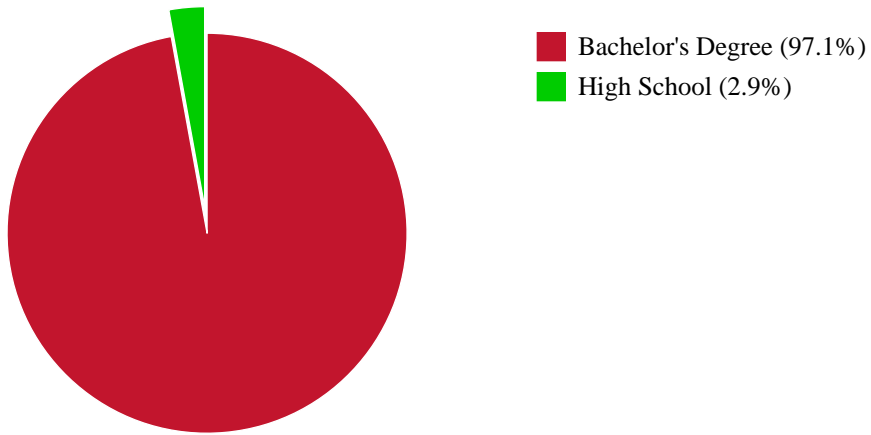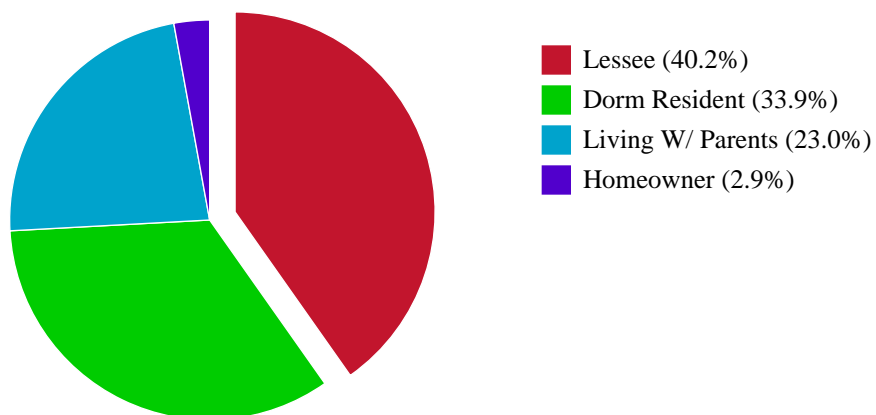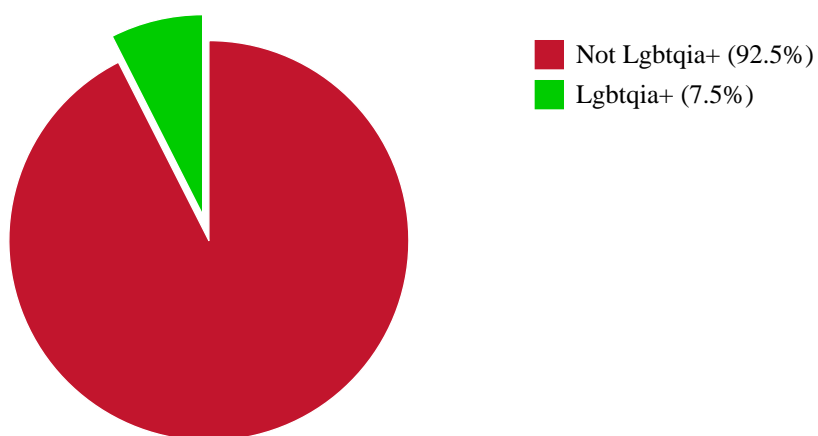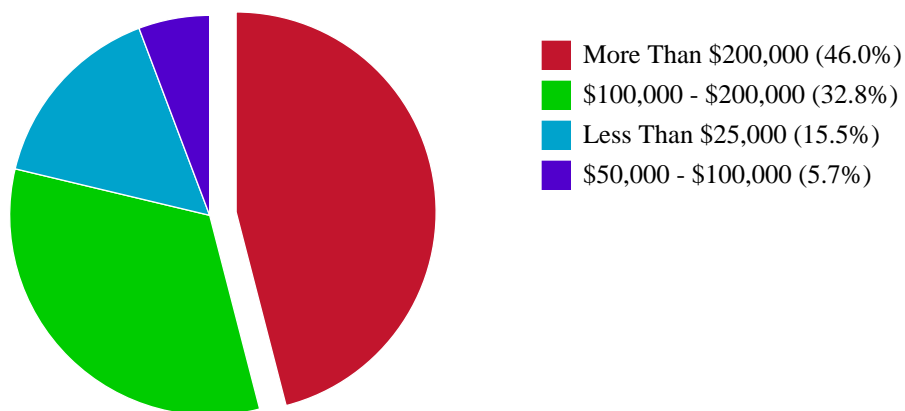
- ■ Student (84.5%)
- ■ Employed (Full Time) (15.5%)

- ■ Yes,Dog (50.6%)
- ■ No Pets (20.1%)
- ■ Yes, Dog (12.1%)
- ■ Yes. Both (12.1%)
- ■ Yes, Cat (5.2%)

- ■ Moderate (46.6%)
- ■ Slightly Liberal (21.3%)
- ■ Slightly Conservative (14.4%)
- ■ Very Liberal (9.8%)
- ■ Very Conservative (8.0%)

White (68.4%)
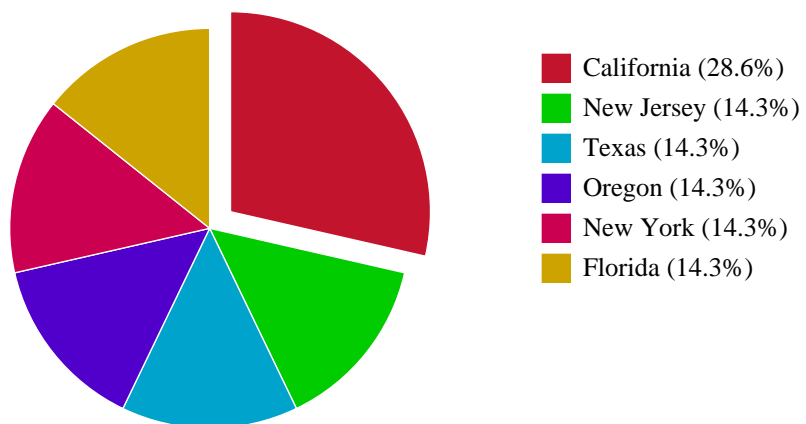Black or African American (19.0%)
Asian (6.9%)
American Indian (2.3%)
Other (2.3%)
Alaska Native (1.1%)

Christianity (73.0%)
Not Religious (21.3%)
Judaism (2.3%)
Other (1.7%)
Islam (1.1%)
Buddhism (0.6%)

University of Maryland, College Park (2.9%)
University of California, Irvine (2.9%)
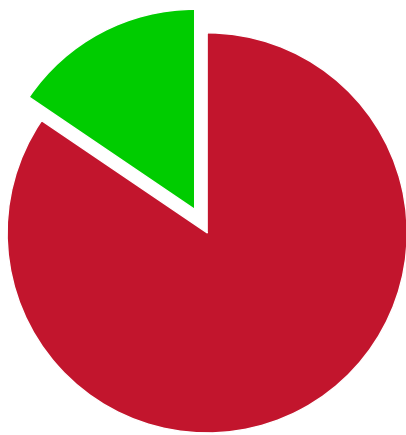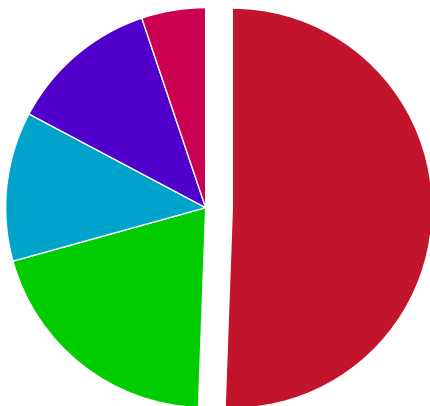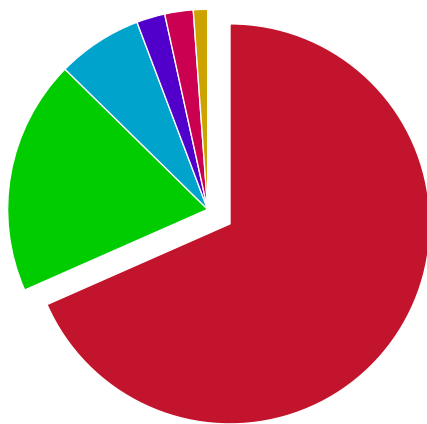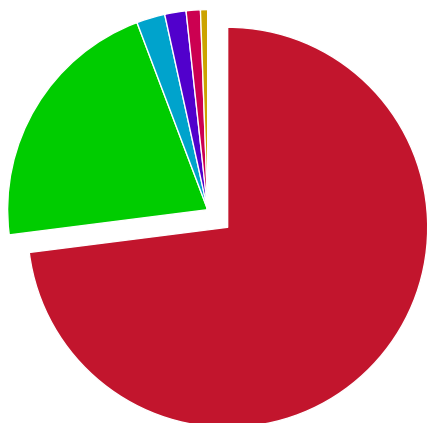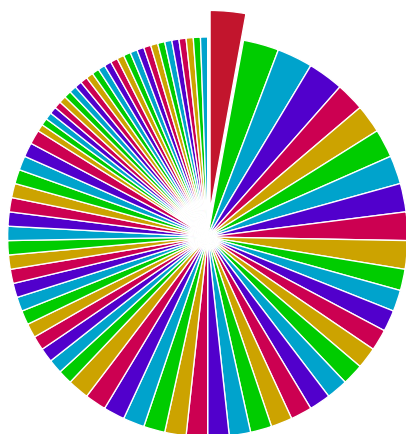University of California, Davis (UCD) (2.9%)
University of Georgia (2.9%)
University of Delaware (2.3%)
New Jersey Institute of Technology (NJIT) (2.3%)
University of California, Riverside (UCR) (2.3%)
San Diego State University (2.3%)
University of Southern California (2.3%)
Arizona State University, Tempe (2.3%)
Ohio State University, Columbus (2.3%)
University of Massachusetts, Boston (1.7%)
Texas A&M University (1.7%)
Syracuse University (1.7%)
College of William and Mary (1.7%)
University of Illinois, Chicago (UIC) (1.7%)
University of Houston (1.7%)
University of Minnesota, Twin Cities (1.7%)
University of New Mexico (1.7%)
University of Connecticut (1.7%)
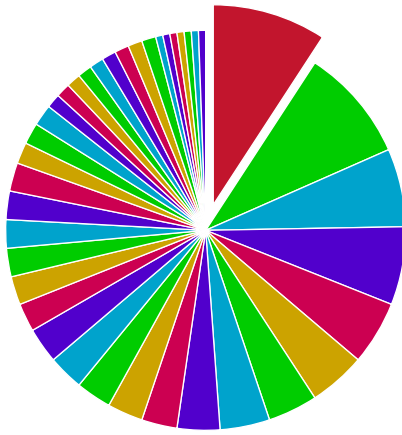
California (9.2%)
New York (9.2%)
Pennsylvania (6.3%)
Texas (6.3%)
Florida (5.2%)
North Carolina (4.6%)
New Jersey (4.0%)
Illinois (4.0%)
Ohio (3.4%)
Georgia (2.9%)
Kentucky (2.9%)
Massachusetts (2.9%)
Colorado (2.9%)
Virginia (2.9%)
Michigan (2.3%)
Maine (2.3%)
Utah (2.3%)
Indiana (2.3%)
Minnesota (2.3%)
Alabama (2.3%)
Maryland (1.7%)
Oklahoma (1.7%)
Washington (1.7%)
Wisconsin (1.1%)
Mississippi (1.1%)
Kansas (1.1%)
Iowa (1.1%)
Missouri (1.1%)
Arizona (1.1%)
Louisiana (1.1%)
West Virginia (1.1%)
Montana (1.1%)
New Mexico (0.6%)
Oregon (0.6%)
Wyoming (0.6%)
Arkansas (0.6%)
Tennessee (0.6%)
Hawaii (0.6%)
North Dakota (0.6%)

Answer: LinkedIn

- Bachelor's Degree (86.7%)
- High School (13.3%)

- Female (66.7%)
- Male (33.3%)

- Not Hispanic (93.3%)
- Hispanic (6.7%)
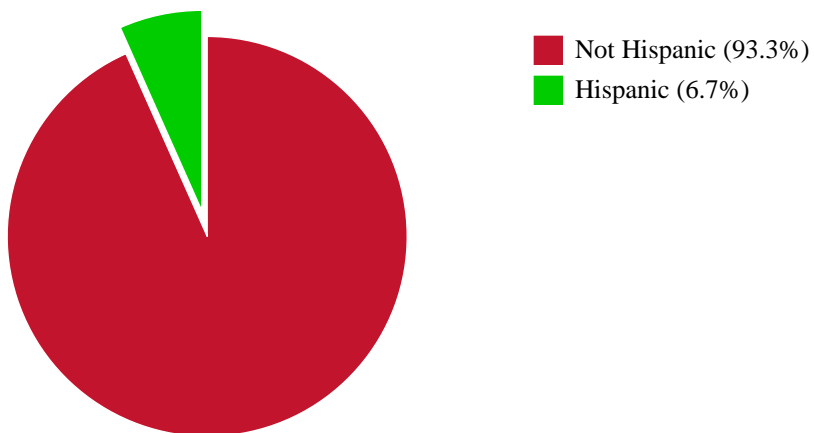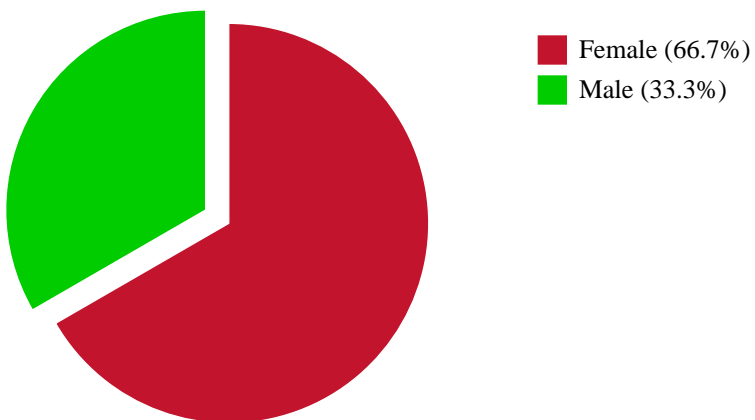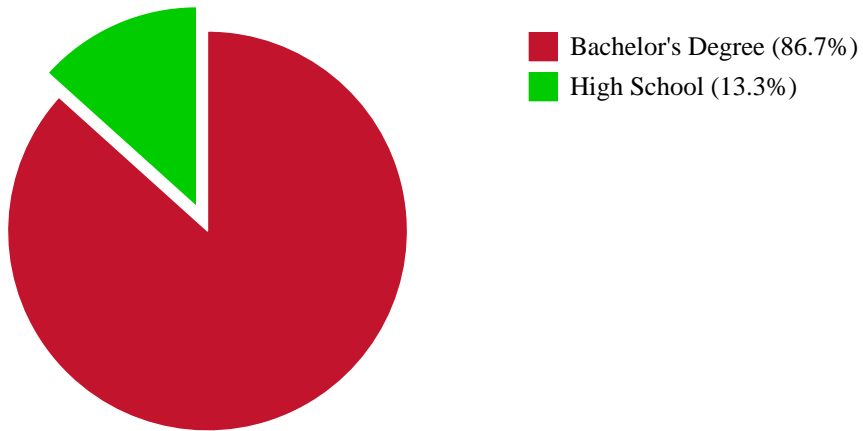
- $100,000 - $200,000 (33.3%)
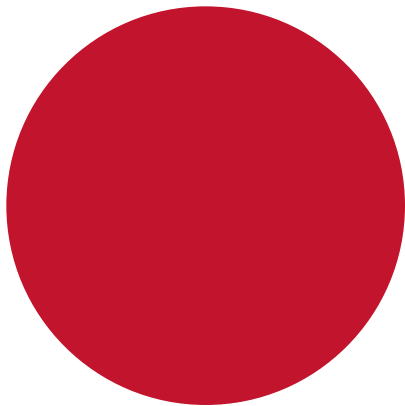- Less Than $25,000 (33.3%)
- More Than $200,000 (33.3%)

- Not Lgbtqia+ (100.0%)
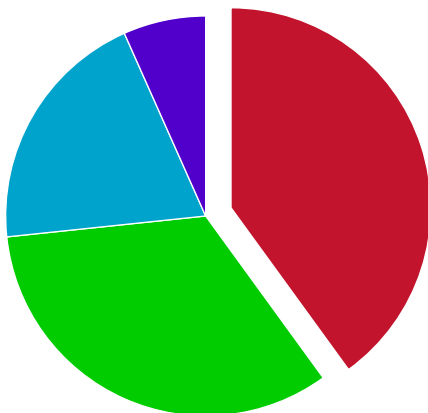
- Lessee (40.0%)
- Living W/ Parents (33.3%)
- Dorm Resident (20.0%)
- Homeowner (6.7%)

Student (86.7%)
Employed (Full Time) (13.3%)

Yes,Dog (40.0%)
No Pets (26.7%)
Yes, Cat (20.0%)
Yes. Both (6.7%)
Yes, Dog (6.7%)

Moderate (40.0%)
Slightly Conservative (26.7%)
Slightly Liberal (20.0%)
Very Liberal (6.7%)
Very Conservative (6.7%)
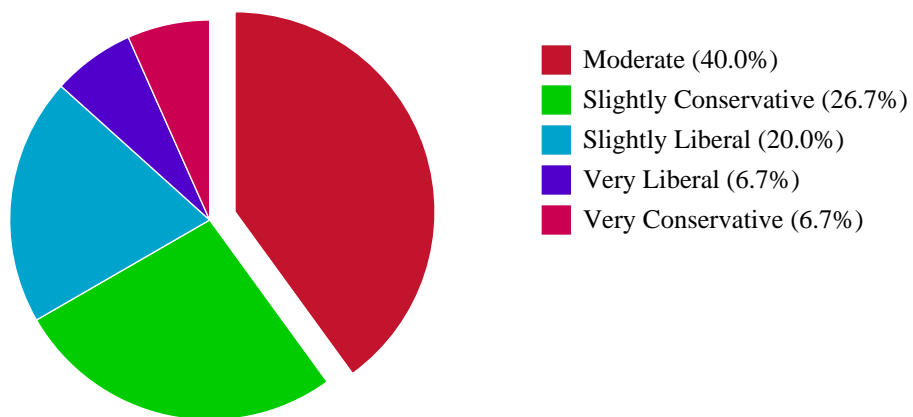
White (66.7%)
Asian (13.3%)
Black or African American (13.3%)
Other (6.7%)
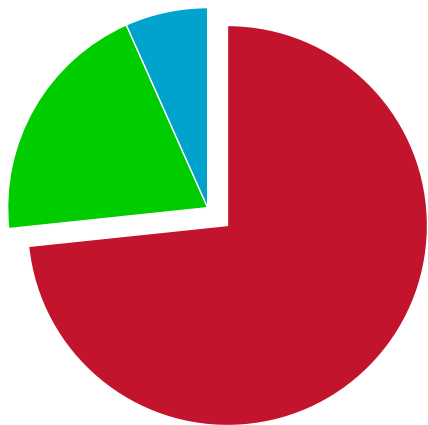
Christianity (73.3%)
Not Religious (20.0%)
Buddhism (6.7%)
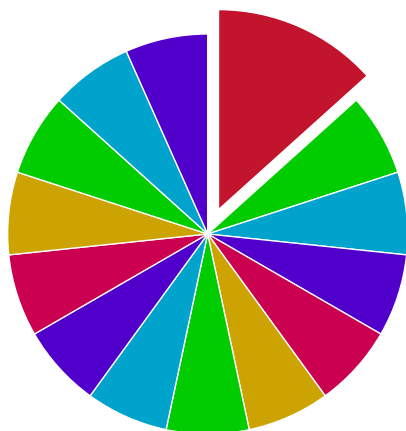
Texas A&M University (13.3%)
University at Albany SUNY (6.7%)
Northeastern University (6.7%)
University of Connecticut (6.7%)
University of Massachusetts, Boston (6.7%)
University of Arizona (6.7%)
Northwestern University (6.7%)
Michigan State University (6.7%)
Howard University (6.7%)
Dartmouth College (6.7%)
Stanford University (6.7%)
Cornell University (6.7%)
Duke University (6.7%)
University of Notre Dame (6.7%)

- Texas (20.0%)
- Maryland (13.3%)
- Florida (13.3%)
- Nebraska (6.7%)
- Alabama (6.7%)
- California (6.7%)
- Ohio (6.7%)
- Iowa (6.7%)
- Illinois (6.7%)
- Arkansas (6.7%)
- Missouri (6.7%)
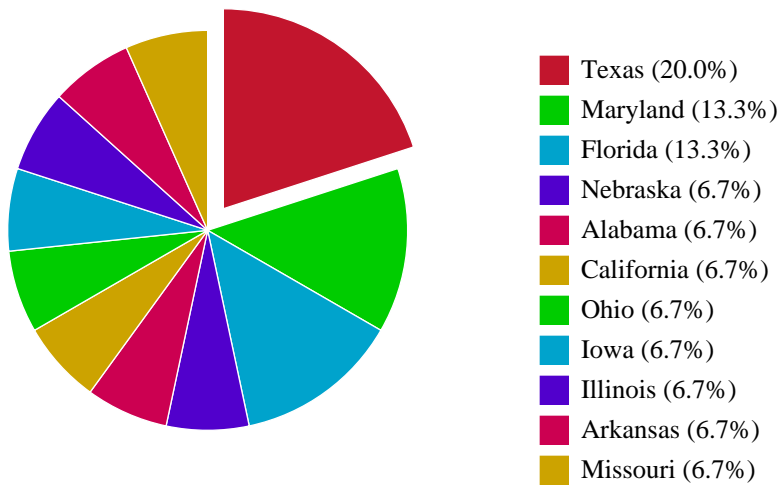
Answer: Other
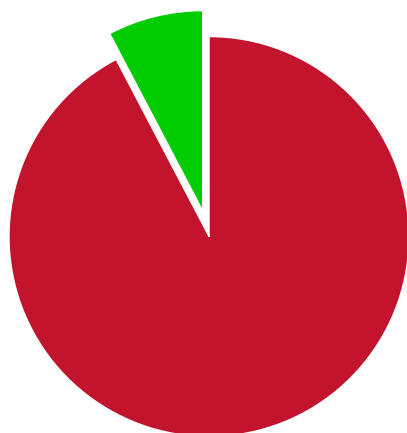
■ Bachelor's Degree (92.3%)
■ High School (7.7%)
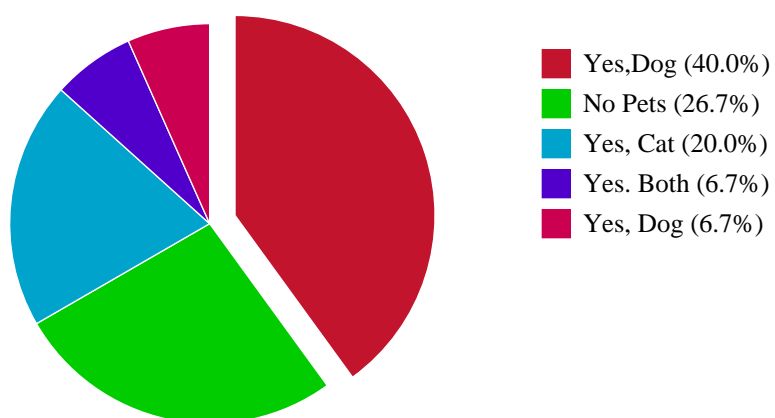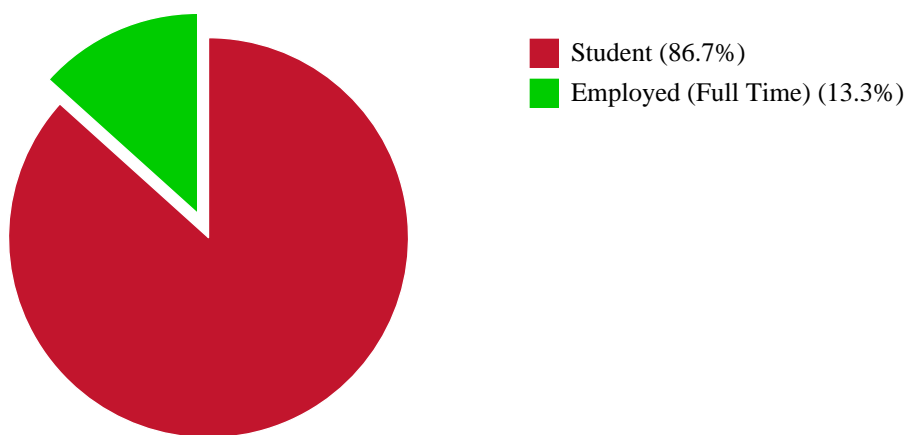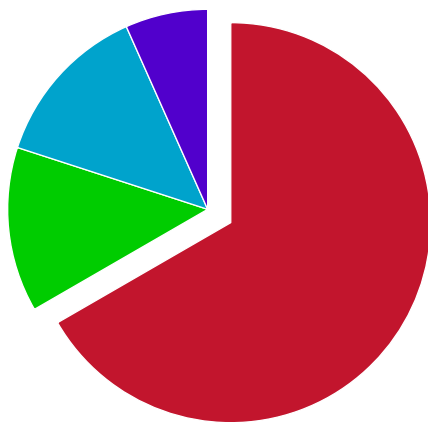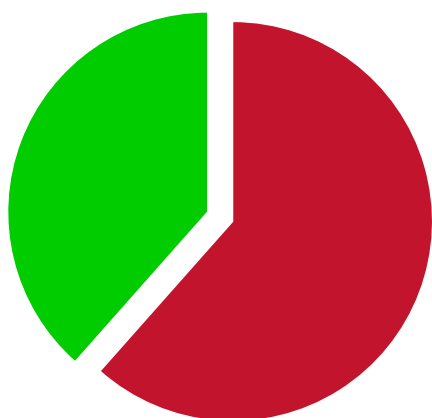
■ Female (61.5%)
■ Male (38.5%)

■ Not Hispanic (100.0%)

- $100,000 - $200,000 (46.2%)
- More Than $200,000 (38.5%)
- Less Than $25,000 (15.4%)

- Not Lgbtqia+ (92.3%)
- Lgbtqia+ (7.7%)

- Dorm Resident (46.2%)
- Living W/ Parents (23.1%)
- Homeowner (15.4%)
- Lessee (15.4%)

- Student (84.6%)
- Employed (Full Time) (15.4%)

- Yes,Dog (61.5%)
- Yes, Dog (15.4%)
- No Pets (15.4%)
- Yes. Both (7.7%)

- Slightly Liberal (38.5%)
- Moderate (30.8%)
- Very Liberal (23.1%)
- Slightly Conservative (7.7%)
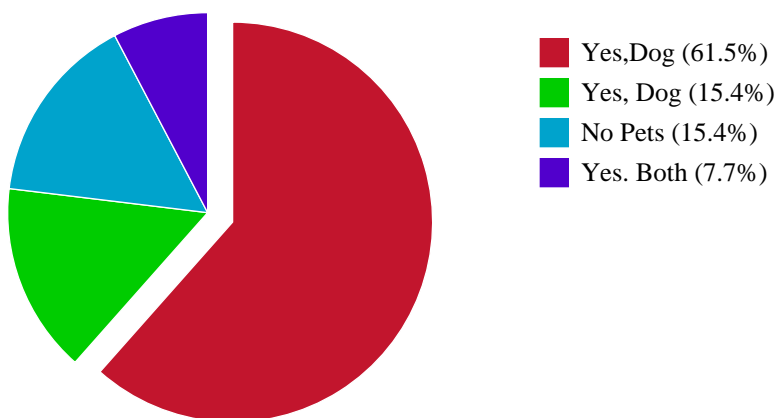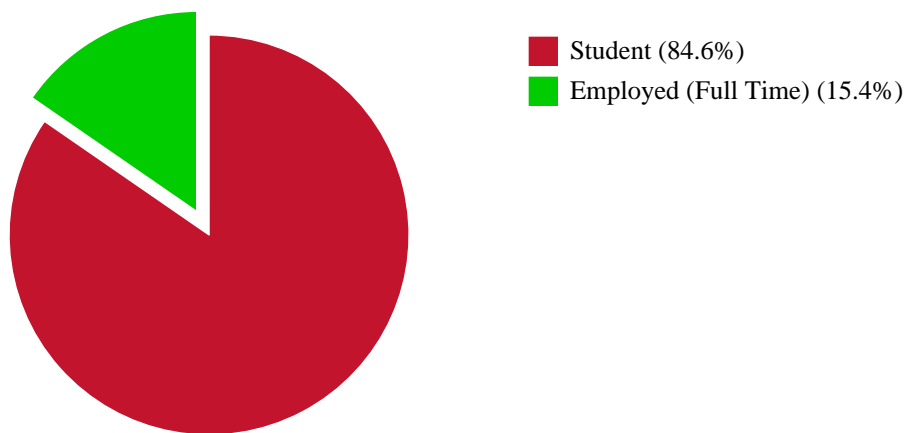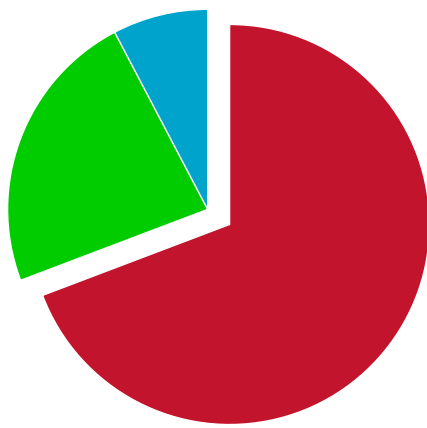
White (69.2%)
Black or African American (23.1%)
Asian (7.7%)
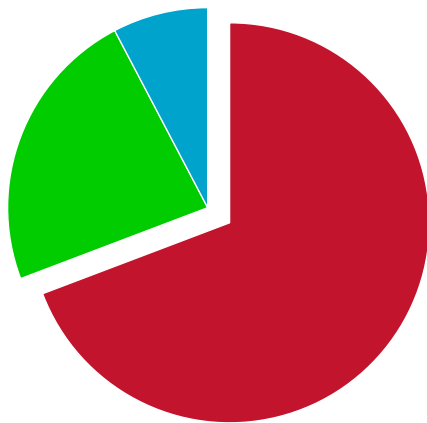
Christianity (69.2%)
Not Religious (23.1%)
Hinduism (7.7%)
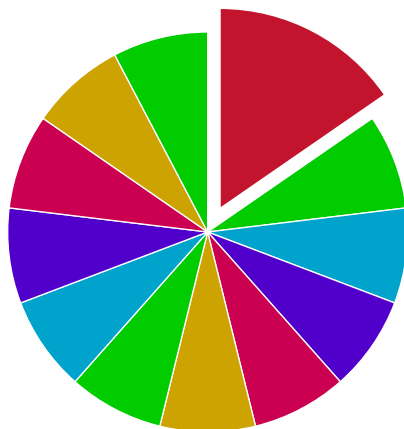
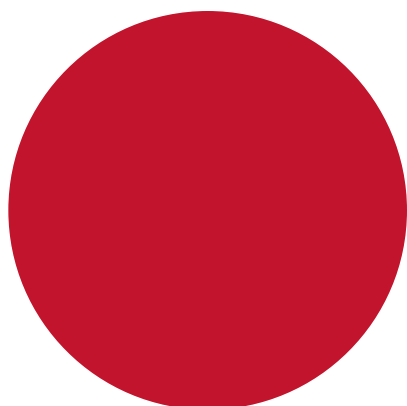University of Maryland, College Park (15.4%)
University of New Mexico (7.7%)
Santa Clara University (7.7%)
Dartmouth College (7.7%)
University of Massachusetts, Amherst (7.7%)
University of Maryland, Baltimore County (7.7%)
Indiana University Bloomington (7.7%)
Washington University in St. Louis (7.7%)
University of Texas Dallas (7.7%)
University of Texas at Austin (7.7%)
University of Illinois at Urbana-Champaign (7.7%)
Cornell University (7.7%)
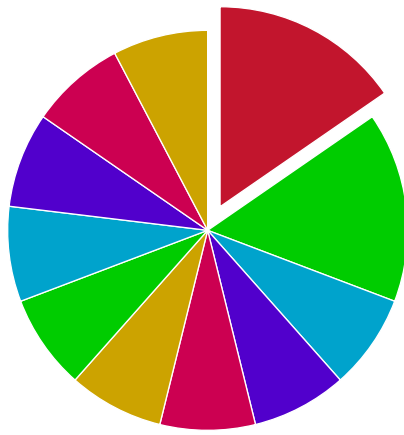
California (15.4%)
Texas (15.4%)
Massachusetts (7.7%)
Oregon (7.7%)
Louisiana (7.7%)
Florida (7.7%)
North Carolina (7.7%)
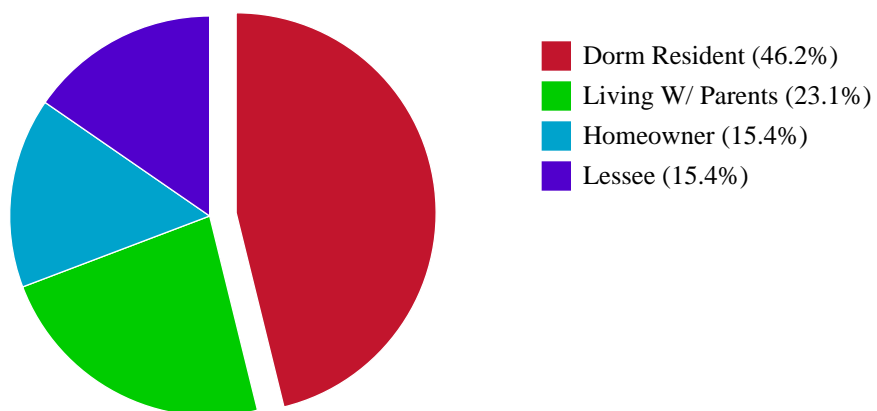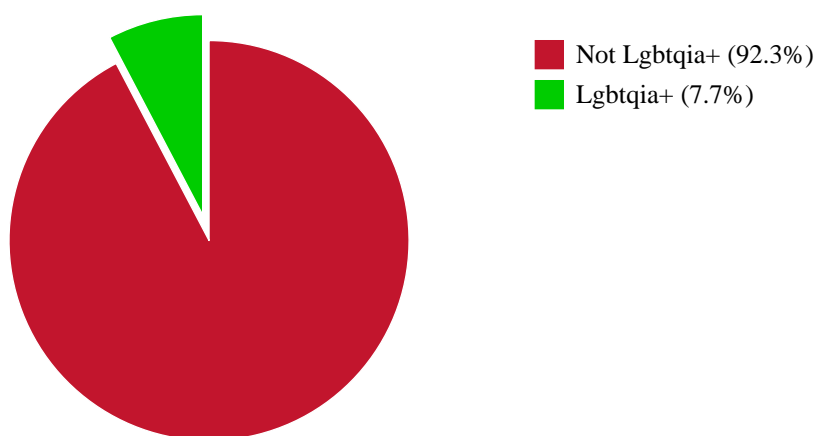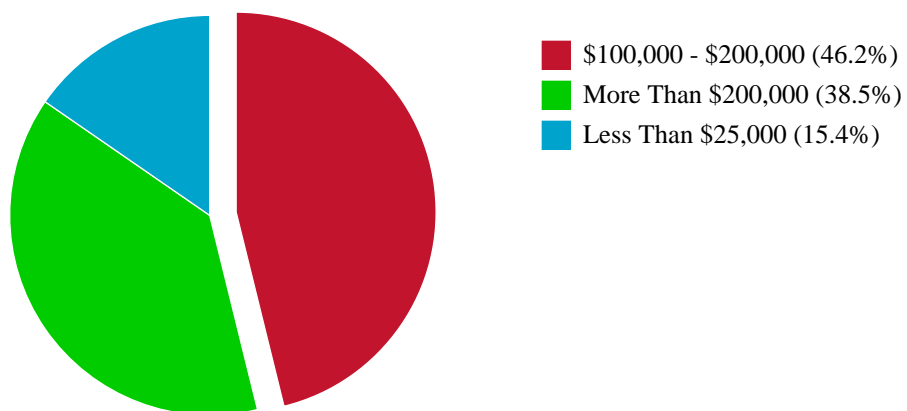Indiana (7.7%)
Idaho (7.7%)
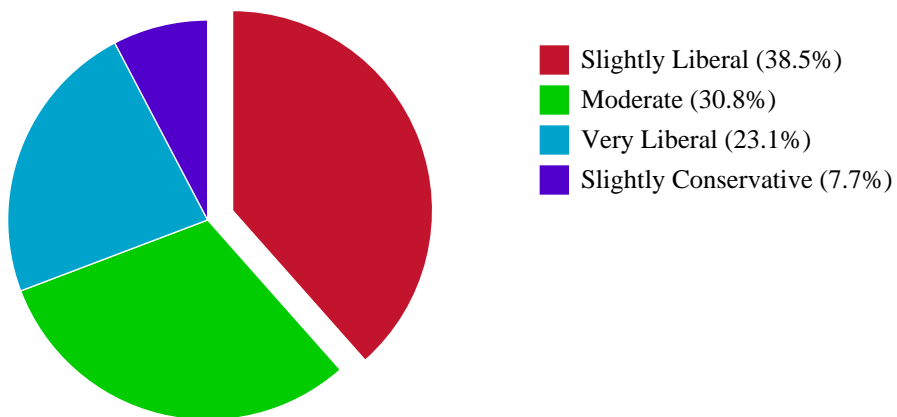Mississippi (7.7%)
Kansas (7.7%)

Answer: TikTok

- Bachelor's Degree (94.7%)
- High School (5.3%)

- Female (61.6%)
- Male (38.4%)

- Not Hispanic (82.1%)
- Hispanic (17.9%)
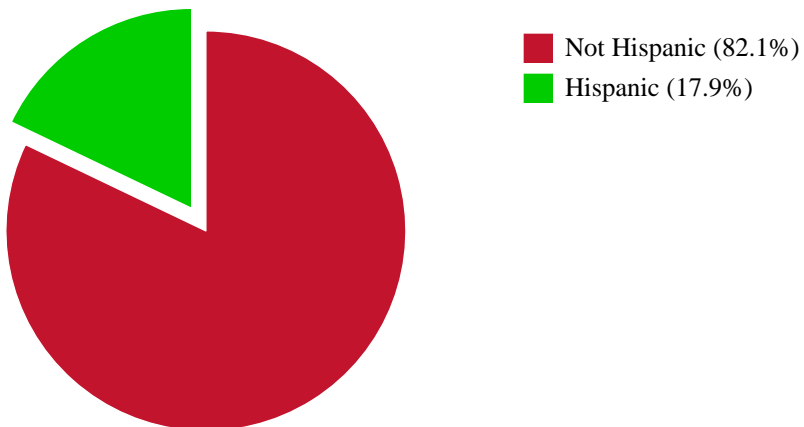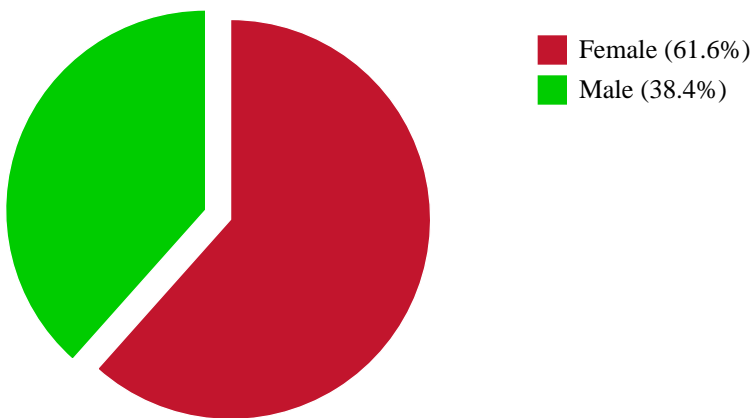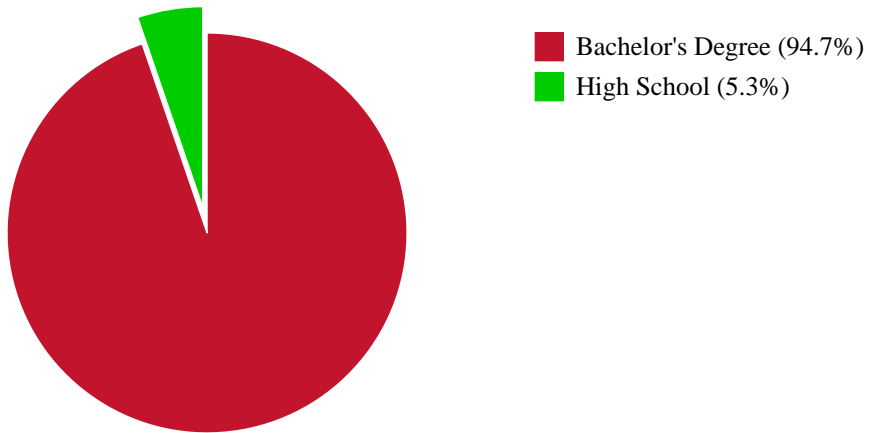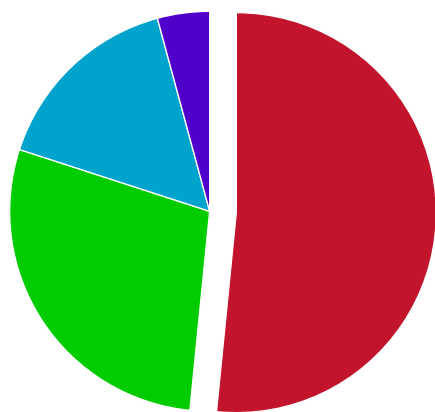
- More Than $200,000 (51.6%)
- $100,000 - $200,000 (28.4%)
- Less Than $25,000 (15.8%)
- $50,000 - $100,000 (4.2%)
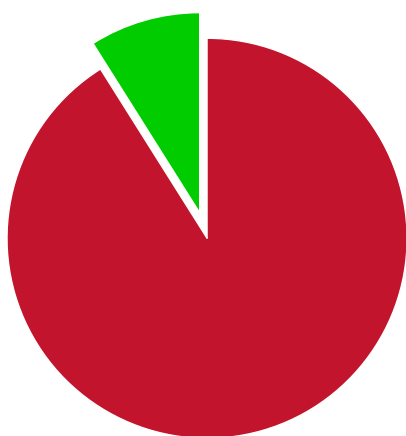
- Not Lgbtqia+ (91.1%)
- Lgbtqia+ (8.9%)
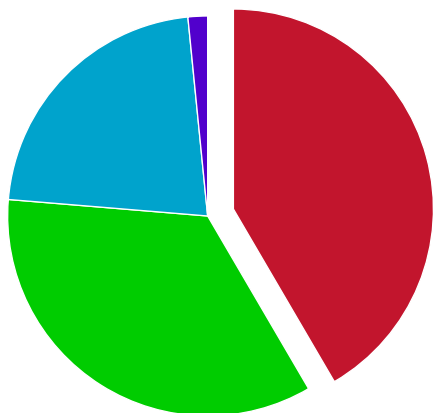
- Dorm Resident (41.6%)
- Lessee (34.7%)
- Living W/ Parents (22.1%)
- Homeowner (1.6%)
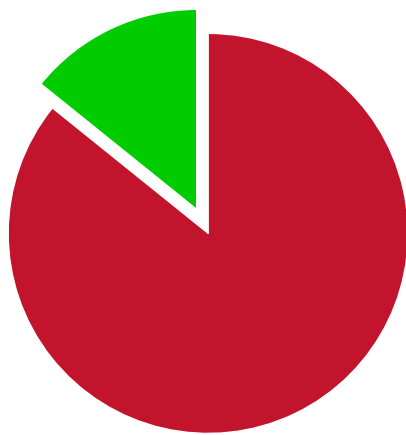
- Student (85.8%)
- Employed (Full Time) (14.2%)

- Yes,Dog (60.0%)
- No Pets (13.7%)
- Yes. Both (10.5%)
- Yes, Dog (8.9%)
- Yes, Cat (6.8%)

- Moderate (46.8%)
- Slightly Liberal (20.5%)
- Slightly Conservative (16.8%)
- Very Liberal (9.5%)
- Very Conservative (6.3%)

- White (74.7%)
- Black or African American (14.7%)
- Asian (6.8%)
- Other (3.2%)
- American Indian (0.5%)

- Christianity (70.0%)
- Not Religious (20.5%)
- Judaism (4.7%)
- Other (2.6%)
- Hinduism (1.1%)
- Buddhism (0.5%)
- Islam (0.5%)

- University of Wisconsin-Madison (3.2%)
- University of Massachusetts, Amherst (2.6%)
- University of Texas at Austin (2.6%)
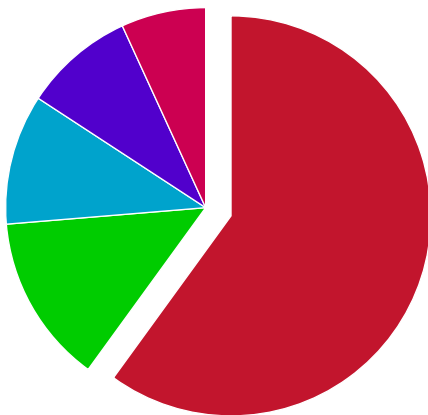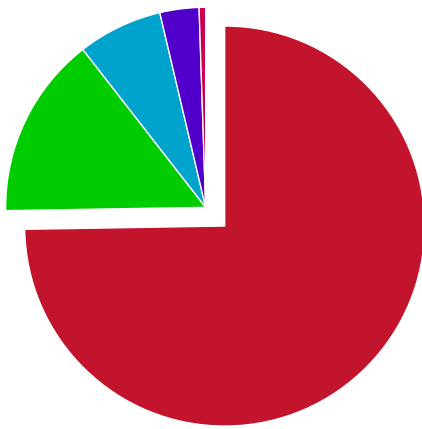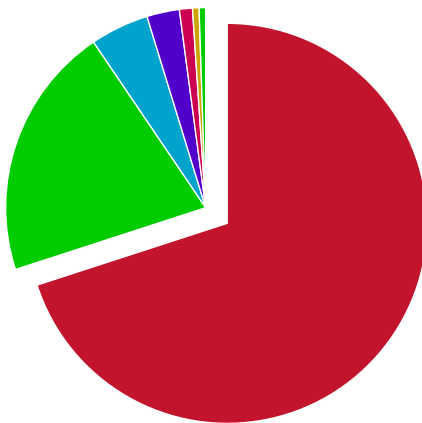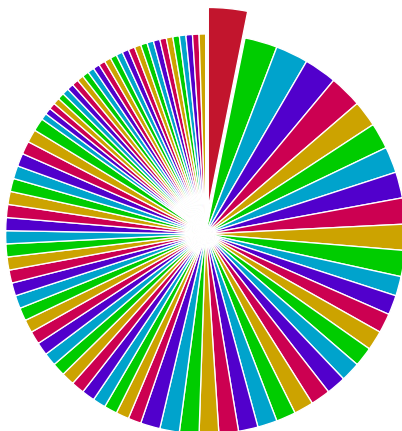- University of Houston (2.6%)
- University of Utah (2.6%)
- University of Texas Dallas (2.1%)
- University of California, San Diego (UCSD) (2.1%)
- University of Minnesota, Twin Cities (2.1%)
- New Jersey Institute of Technology (NJIT) (2.1%)
- Tulane University (2.1%)
- University of Kansas (2.1%)
- Temple University (2.1%)
- University of Connecticut (1.6%)
- Carnegie Mellon University (1.6%)
- San Diego State University (1.6%)
- University of South Florida (1.6%)
- Ohio State University, Columbus (1.6%)
- Oregon State University (1.6%)
- University of Oklahoma, Norman (1.6%)
- University of California, Santa Barbara (UCSB) (1.6%)
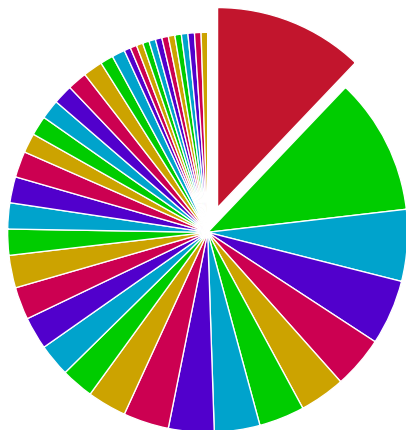
California (12.1%)
Texas (11.1%)
Florida (5.8%)
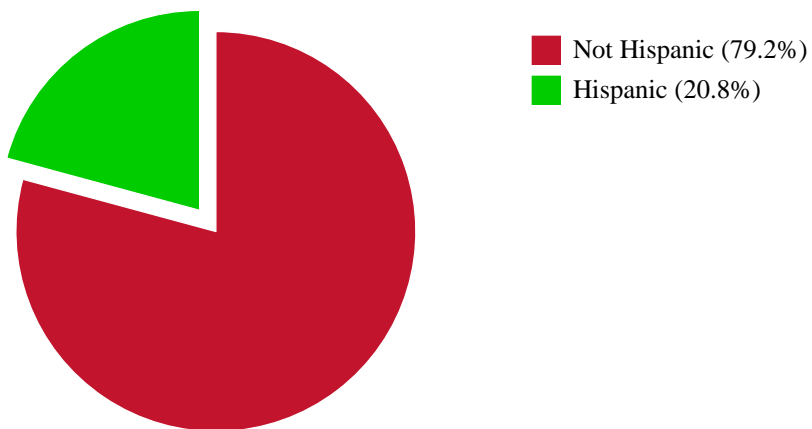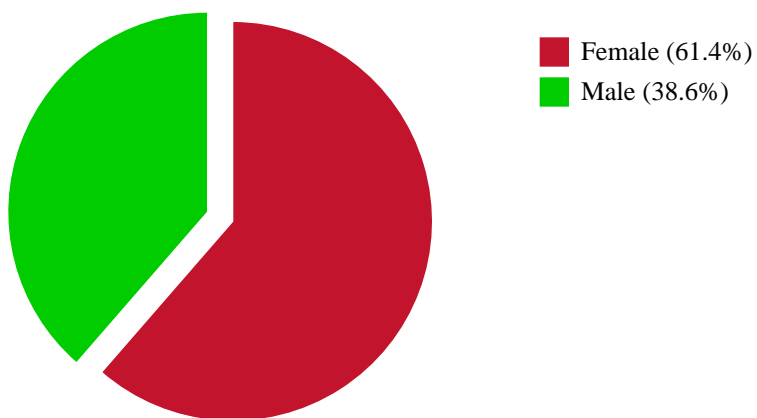Pennsylvania (5.3%)
North Carolina (4.2%)
Colorado (3.7%)
Illinois (3.7%)
Oklahoma (3.7%)
Michigan (3.7%)
New York (3.7%)
Ohio (3.2%)
Virginia (2.6%)
Georgia (2.6%)
Wisconsin (2.6%)
Louisiana (2.6%)
Indiana (2.6%)
Tennessee (2.1%)
New Jersey (2.1%)
Missouri (2.1%)
Washington (2.1%)
Maryland (1.6%)
Massachusetts (1.6%)
Utah (1.6%)
South Carolina (1.6%)
Nevada (1.6%)
Arizona (1.6%)
Nebraska (1.1%)
Kentucky (1.1%)
Rhode Island (0.5%)
New Hampshire (0.5%)
Oregon (0.5%)
Mississippi (0.5%)
Vermont (0.5%)
South Dakota (0.5%)
New Mexico (0.5%)
West Virginia (0.5%)
Iowa (0.5%)
Maine (0.5%)
Minnesota (0.5%)
Alabama (0.5%)
Kansas (0.5%)

Answer: Twitter

■ Bachelor's Degree (90.1%)
■ High School (9.9%)

■ Female (61.4%)
■ Male (38.6%)

■ Not Hispanic (79.2%)
■ Hispanic (20.8%)
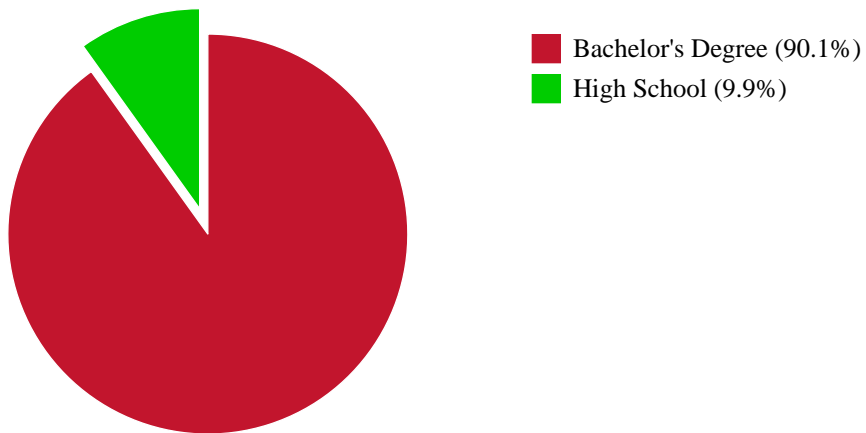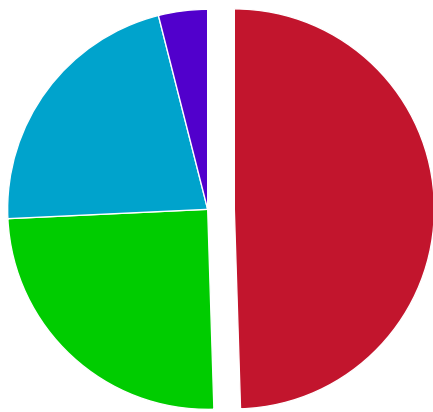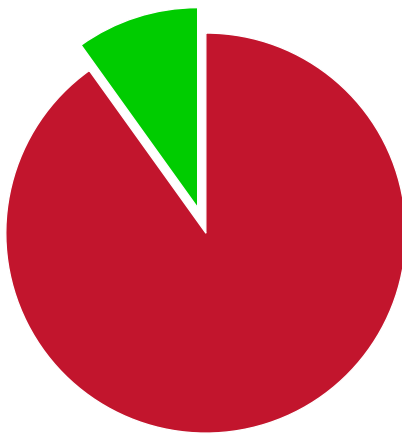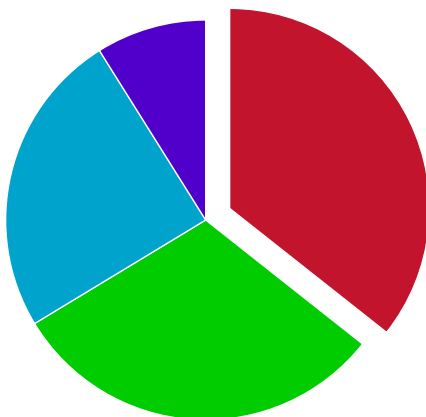
- More Than $200,000 (49.5%)
- $100,000 - $200,000 (24.8%)
- Less Than $25,000 (21.8%)
- $50,000 - $100,000 (4.0%)

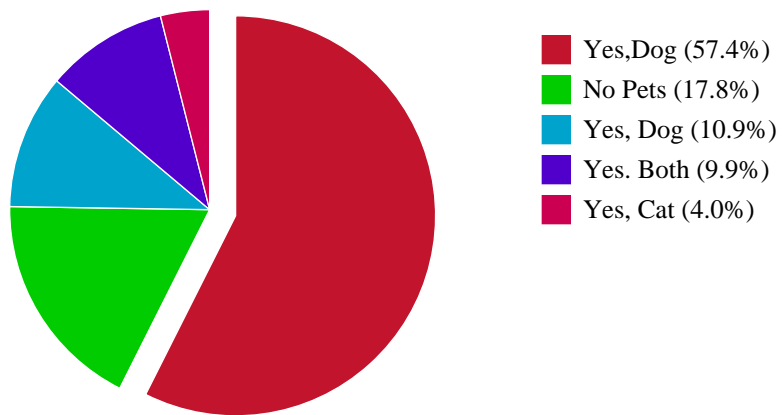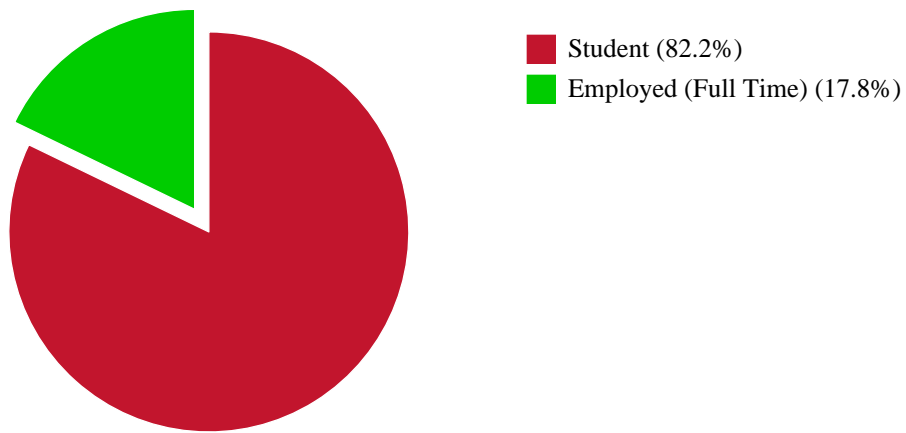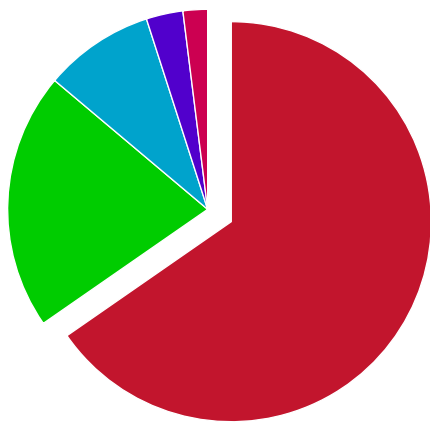- Not Lgbtqia+ (90.1%)
- Lgbtqia+ (9.9%)

- Lessee (35.6%)
- Dorm Resident (30.7%)
- Living W/ Parents (24.8%)
- Homeowner (8.9%)

- Student (82.2%)
- Employed (Full Time) (17.8%)

- Yes,Dog (57.4%)
- No Pets (17.8%)
- Yes, Dog (10.9%)
- Yes. Both (9.9%)
- Yes, Cat (4.0%)

- Moderate (41.6%)
- Slightly Liberal (23.8%)
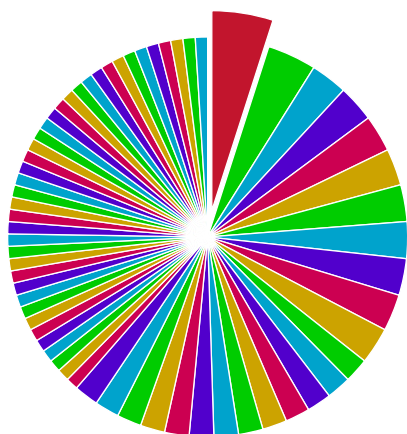- Slightly Conservative (17.8%)
- Very Liberal (8.9%)
- Very Conservative (7.9%)
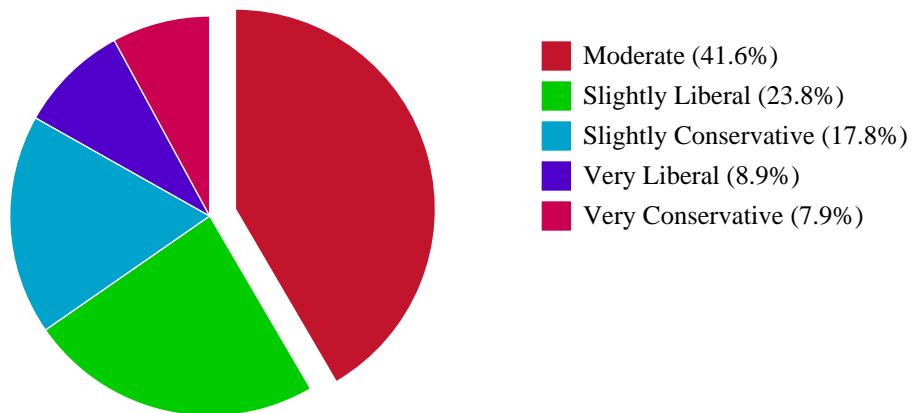
White (65.3%)
Black or African American (20.8%)
Asian (8.9%)
Other (3.0%)
American Indian (2.0%)
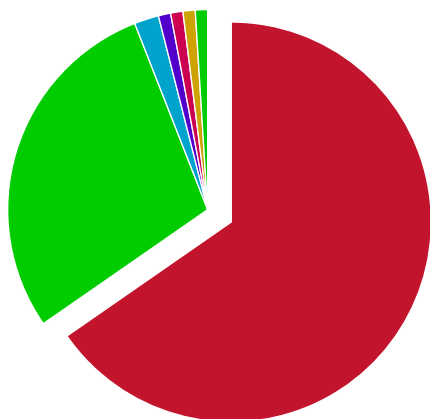
Christianity (65.3%)
Not Religious (28.7%)
Hinduism (2.0%)
Other (1.0%)
Islam (1.0%)
Judaism (1.0%)
Buddhism (1.0%)

University at Albany SUNY (5.0%)
University of Hawai'i at Manoa (4.0%)
Georgia Institute of Technology (Georgia Tech) (3.0%)
University of Pennsylvania (3.0%)
University of Wisconsin-Madison (3.0%)
Rice University (3.0%)
Illinois Institute of Technology (3.0%)
Princeton University (3.0%)
Syracuse University (3.0%)
Rensselaer Polytechnic Institute (3.0%)
Boston University (3.0%)
University of Illinois at Urbana-Champaign (2.0%)
Temple University (2.0%)
University of Kansas (2.0%)
University of New Mexico (2.0%)
University of Notre Dame (2.0%)
University of Minnesota, Twin Cities (2.0%)
University of Massachusetts, Amherst (2.0%)
University of the Pacific (2.0%)
Pennsylvania State University, University Park (2.0%)
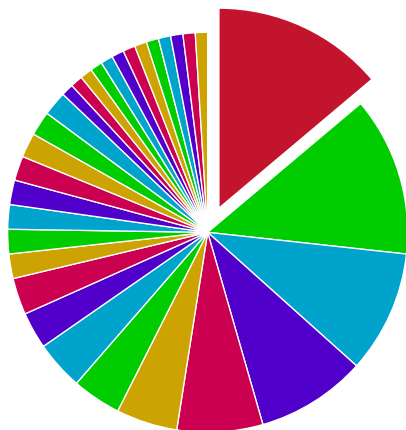
California (13.9%)
Texas (12.9%)
New York (9.9%)
Florida (8.9%)
Ohio (6.9%)
Georgia (5.0%)
Michigan (4.0%)
Louisiana (4.0%)
Virginia (3.0%)
Indiana (3.0%)
Minnesota (2.0%)
North Carolina (2.0%)
Arizona (2.0%)
Massachusetts (2.0%)
Maryland (2.0%)
Colorado (2.0%)
Pennsylvania (2.0%)
Tennessee (2.0%)
Missouri (1.0%)
New Mexico (1.0%)
Utah (1.0%)
Montana (1.0%)
Mississippi (1.0%)
Illinois (1.0%)
Arkansas (1.0%)
Maine (1.0%)
Washington (1.0%)
Nevada (1.0%)
Wisconsin (1.0%)
Hawaii (1.0%)
New Jersey (1.0%)