

Padre Conceicao College of Engineering

Department of Computer Engineering

Presents

Techyon 2023

9th,10th & 11th October

Sell Me This Pen

What is “Sell me this pen”?

Unleash your creativity and persuasion skills in our unique competition where participants are given a product idea by the organizing committee and have just one hour to prepare a compelling pitch. This competition is a test of quick thinking, strategic planning, and effective communication. Join us and showcase your ability to think on your feet and sell any product!

Mode: offline

COORDINATORS:

Vivek paste:87667 68522

Khushi anjum:83799 76109

When: 10 November 2023

Timeline :

1. The problem statement will be released by **10 am** , 10 November 2023
2. The presentation round will begin at **1 pm** , 10 November 2023
3. You have 10 am to 1 pm to work on your presentation.

Registration:

1. Team Size: 2-4
2. All participants should be UG Students.
3. The registration will be done by google forms.
4. Last date to submit form **8th November 2023 11:59 pm.**
5. All communication will go to the team leader.

Rules:

1) Preparation Time

Participants will be given **3** hours to prepare their pitch once they receive the product idea from the organizing committee.

2)Presentation

Each participant will have 7 minutes to pitch their product idea to the judges.

3)Question and Answer Session

After the pitch, there will be a 3-minutes question and answer session where the judges can ask questions about the product/ idea.

4)Order of Presentation

The order of presentation will be determined randomly by the organizing committee.

5)Decision of Judges

The decision of the judges is final and binding.

Please review and modify as needed to fit your specific competition requirements.

6)Disqualification

Any participant who exceeds the allotted time for either the pitch or the question and answer session may be disqualified at the discretion of the judges.

Judging Criteria:

The judges will evaluate the participants based on their

- Understanding of the product
- Presentation skills,
- Creativity
- Responses during the question and answer session.

