



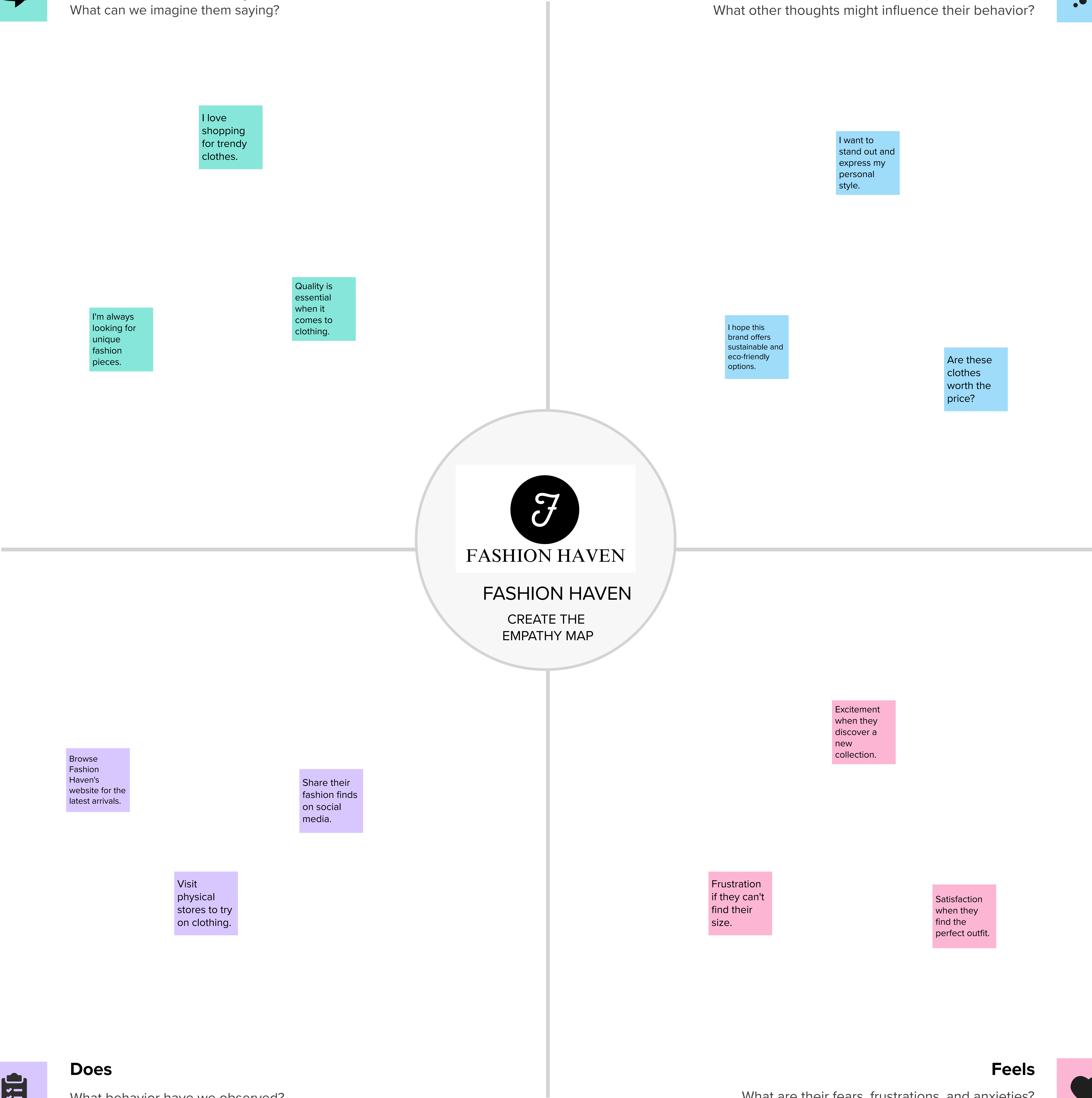
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



I love shopping for trendy clothes.

I'm always looking for unique fashion pieces.

Quality is essential when it comes to clothing.

I want to stand out and express my personal style.

I hope this brand offers sustainable and eco-friendly options.

Are these clothes worth the price?

Browse Fashion Haven's website for the latest arrivals.

Share their fashion finds on social media.

Visit physical stores to try on clothing.

Excitement when they discover a new collection.

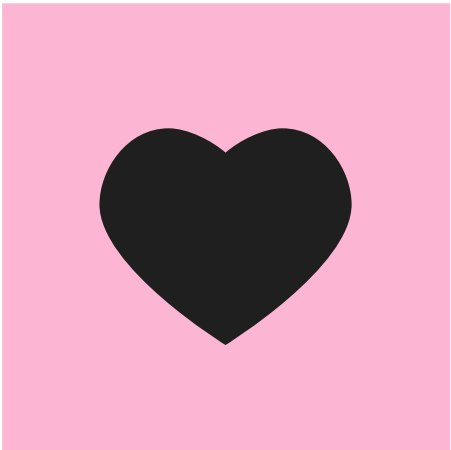
Frustration if they can't find their size.

Satisfaction when they find the perfect outfit.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?