

New Alt Horizons : Modern Investments

Venture Capitalism : Promising Business

PROBLEM

- Rapid technological advancement
- Financial instruments quicker/more advanced than human
- Traditional investments and ETFs underperforming
- Between 2015 → Present, the US Dollar had an average inflation of 1.66% per year with a cumulative price increase of 10.36%

Case Study - Thrift Savings Plan (TSP) C-Fund

- Largest contribution plan for United States civil service employees, retirees and members of uniformed services with more than \$769.1 billion in assets.
- Objective matches the performance of the Standard & Poor's 500 Stock Index (S&P 500), made up of stocks of 500 large to medium-sized U.S. companies
- Invests in large and mid cap companies such as APPL, AMZN, FB, JNJ, GOOGL, V
- Over the course of 5 years, TSP's returns would have been less than 5% of inflation

TSP AVERAGE ANNUALIZED RETURNS (as of Dec 2020)

2021 YTD	1 Year	3 Year	5 Year	10 Year
-1.01%	18.31%	14.13%	15.2%	13.9%

Source <https://www.tsp.gov/funds-individual/c-fund/>

5 YEAR INFLATION

Dollar Inflation 2015-2021		
Year	Dollar Value	Inflation Rate (%)
2015	\$1.00	0.12
2016	\$1.01	1.26
2017	\$1.03	2.13
2018	\$1.06	2.49
2019	\$1.08	1.76
2020	\$1.09	1.23
2021	\$1.10	1.07

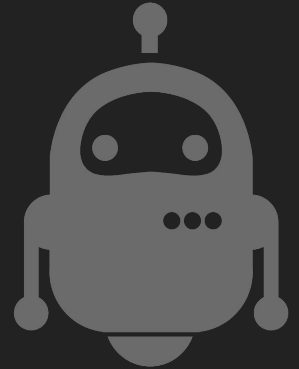
SOLUTION

Sunrise Portfolio Alternatives

- Alternative investments devised with efforts to maximize growth potential
- New and exciting investment opportunity exposure
- Escapes the business model of clamoring to push out product to keeps sales steady and investors happy
- Escapes natural resources subjective to government and international regulations/conflict
- Focuses on technological innovations providing modern solutions to modern problems

Strategic Focus

- Cryptocurrencies
- Technology driven ETFs
- Renewable energy
- Advanced robotics and A.I.
- Human genetic engineering



CRYPTOCURRENCIES

Why Cryptos

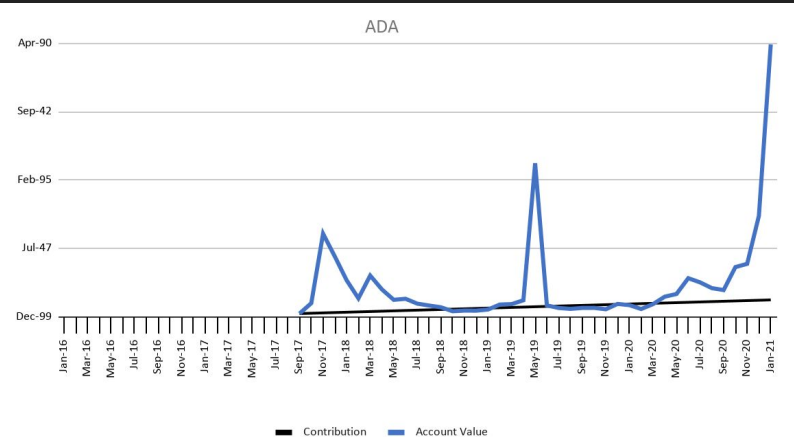
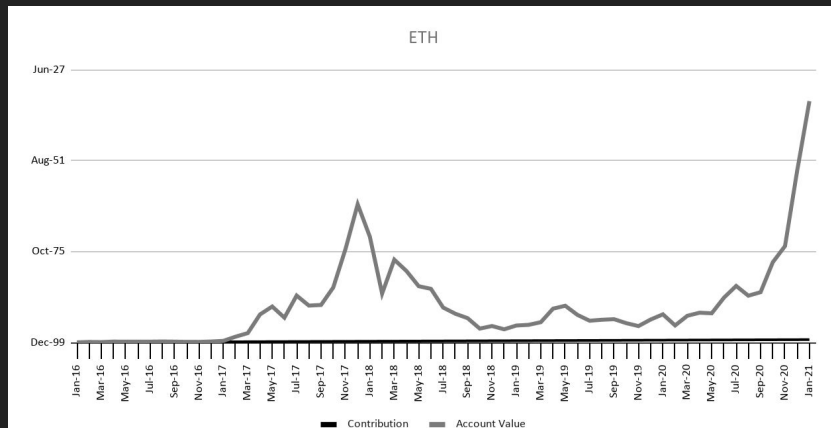
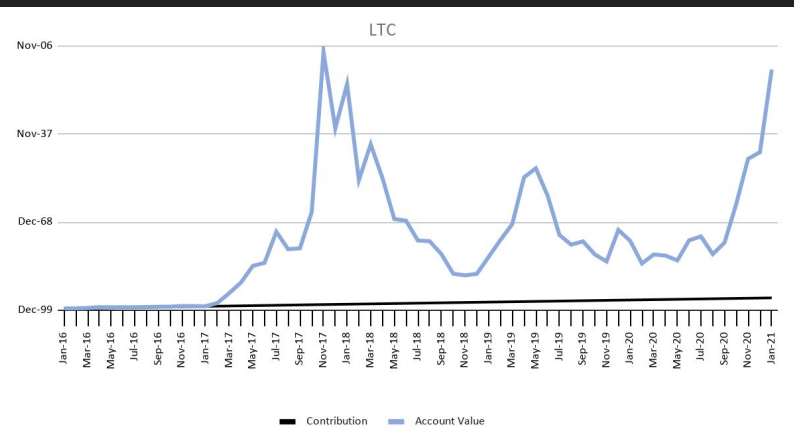
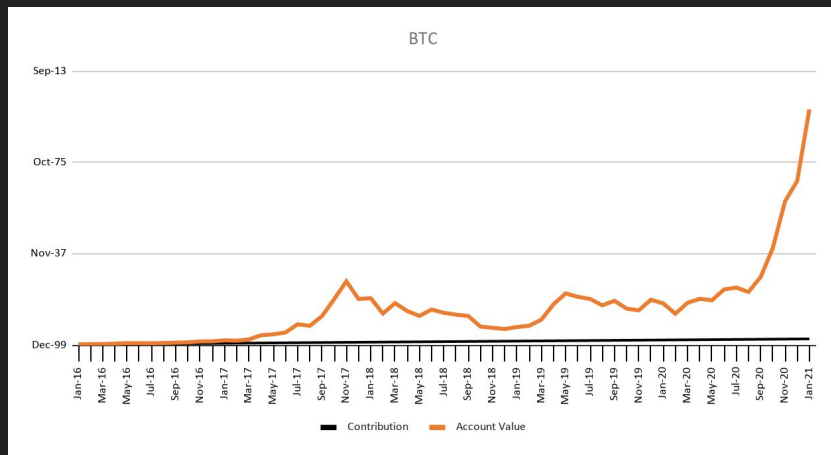
- Shift of paradigm with both retail and now institutional investors as an addition to their portfolios
- Tax advantages
- Bitcoin alone has outperformed the S&P 500 since 2013
- Utilizes the blockchain which acts a distributed and accountable ledger preventing tampering of the currency transaction
- Quick, easy, and affordable to distribute funds across the world in a more fast and efficient way.

Method

- NAH tracks blockchain companies to allow ease of access for diversification
- Exposure to Bitcoin, Ethereum, Litecoin, to more recent innovators with immense growth potential such as Cardano (ADA), Polkadot (DOT, and Chainlink (LINK)
- As more tokens are added to the market, NAH investment strategy will continue to evolve to include top performers



CRYPTOCURRENCY PERFORMANCE



NEW TECHNOLOGY

Why Innovative Technology

- Core belief in the potential of progressive and experimental technology
- NASDAQ-100 has outperformed S&P 500 by 250%
- Broad investment approach to changing world
- Solely relying on S&P 500 an antiquated method to retirement planning
- Investing in significant sectors of depreciating resources and cutting edge technology will lucrative yield long term results

Invesco's QQQ ETF

- Pioneer in simplifying access to companies in the NASDAQ-100 Index
- Largest index ETF among its competitors and #1 highest rated
- 2nd most traded ETF in the US based on average daily trade volume
- Up 0.27% year to date and a return of 48.2% over 12 months

QQQ Annualized Returns

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2021 YTD	1 Year	3 Year	5 Year	10 Year
0.27%	44.61%	23.89%	25.85%	20.05%

Source

<https://finance.yahoo.com/quote/QQQ/performance/>

TECHNOLOGY NICHE

Mining (*projected for the future)

- Project on dwindling supply of scarce resource
- Focus on water, gold, phosphorus, rare earths

Renewable Energy

- Strong demand and future government regulations on non-sustainable sources
- Focus on solar, wind, hydro

Desalination

- Limited freshwater supply
- Expected growth of 9.5% by 2025

Robotics and A.I.

- Work and living efficiency
- Reduction of risks in labor

Human Genetic Engineering

- Genetic “on/off switch” against disease and ailments
- Increased life longevity
- Successful in testing stages with potential to be revolution to health industry

COMPOSITION

Cryptos	Stocks				
Large MKTCap	Mining	Renewable Energy	Desalination	Robotics	Genetic Engineer
BTC	RIO	HASI, BEP	ACXIF	TRMB, JD	CRSP
ETH	GOLD	DQ, LONG	VEOEY	ISRG	EDIT
ADA	ASXNT	ENPH, NEP		NVDA	NTLA
DOT	NTR	JKS, ORA		DE	REGN
LINK	MOS	FSLR, RUN		XLNX	

EXAMPLE BASKETS

Conservative Risk Tier Portfolio Fund

- offers 40% investment in S&P 500 Stock Index, 20% QQQ and VGT (Nasdaq-100 Index), 20% BTC and 20% Sunrise subfund

Moderate Risk Tier Portfolio Fund

- 30% investment in S&P 500 Stock Index, 25% QQQ and/or VGT, 25 % (20% BTC, 5%ETH), 20% Sunrise subfund

High Risk Tier Portfolio

- 20% S&P 500 Stock Index, 25% QQQ and/or VGT, 35% Cryptocurrencies (20% BTC, 5% ETH, 5%LTC, 2.5% LNK, 5% ADA, 2.5 DOT +) 20% Sunrise subfund

Goal

Solves retirement Inertia dilemma + greater diversification + more in tune with present and future

CONCLUSION

New Alt Horizon Believes

- There is demand for the innovative technology in the near and distant future
- People are seeking to invest their money beyond traditional finance
- NAH has a backtested solution for consumers to provide exposure in a range of markets