

Dr. Marc Lange

Team Lead, Data Science, **Business Intelligence**



Hamburg, Germany



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About me —

problem solver analytical, creative, abstract Automation, Prediction, Analysis.. no kind of data I can't simulate or model into a Aha! Regression, that will work for years even without me :) fluent in python, sql, latex, zsh, english, german Blender, Numpy, Pandas, MFX, Scikit-Learn, (Tensorflow), BERT, Tesseract, Tableau ...

models in data, geometry, dynamical systems, algebra

Natural Language Processing, (Realtime) Audio/Video Processing, automated understanding, Chatbots, Revenue Prediction, Budget Optimisation

experienced with developing people, relationships, models, processes

Skills -

Abstract Mathematics

Data Science

Tracking

Teamplayer

SQL, Elastic, Python

Mobile Marketing

[Education]

2011-2015 Doktor (Ph.D.) "magna cum laude" Hamburg

Majoring in Mathematics, Minor Physics

2005-2011 Diplom "sehr aut" Hamburg

Majoring in Mathematics, Minor Computer Science

-2005 Abitur Schleswig-Holstein

Specialized in mathematics and chemistry.

Languages: German (native) English (fluent)

Theses

2015 PhD Multiplicative structures and involutions on algebraic K-theory **2011 Diplom** Examples of Involutions on Algebraic K-Theory of Bimonoidal Categories

Experience

2018-2019 Tech Lead, BI / Data Science

AppLike GmbH, Hamburg

- · doubled the margin share of revenue by mathematical optimisation of our bids
- · educated one working student in tracking, reporting and modelling (Python, SQL, Elastic, Machine Learning)
- · define half year goals for Team BI
- presented on our sales event for our Top10 partners
- joined career fairs to approach business and tech applicants
- attended a Sandler Workshop with the Sales-Team
- filled in as Product Owner for a backend-team in March 2018
- advising a master thesis in AppLike to synthetically generate fraudulent behaviour, so we can find new security holes - will finish in July

2016-2017 Business Intelligence (BI) Analyst

AppLike GmbH, Hamburg

- · center between tech and business: tracking and reporting
- communicating with external partners for integrations e.g. Appsflyer, Singular, King, Playrix, etc.
- · occasionally explaining new tech features to business
- · push a business request to the backend informally when efficient and needed

2007-2015 Various Tutoring jobs

University of Hamburg

• instructed classes in Linear Algebra, Set Theory, Mathematics for Physicist

Other information As a mathematician and a general tech enthusiast I am not fixed to specific areas of application. Currently my business expertise stems from a well-scaling business model in mobile marketing for the gaming sector, but I can see myself in contexts which are more scientific, more compassionate, or also more classic than this digital sector.

I generally make it a point to look for a diverse and kind environment of colleagues and contribute to that myself. I bring in some diversity expertise from contributing in university to the "AG Queer Studies". At the yearly Chaos Communication Congress I keep myself informed and inspired on current scientific developments as well as the ethics of tech. Finally I usually try to code one or two new papers (usually from arXiv, e.g. https://arxiv.org/abs/1901.02878v1) on machine learning in my spare time, so I will tell you when the most promising AI-development comes.

Hobbies: Gaming (Pen and Paper (DnD), PC (Starcraft, Mass Effect)), Sports (Yoga, Gym, BJJ (retired)), US-Series to keep my English current

Salary expectation: 80.000€+