

**SOCIETY OF WOMEN  
ENGINEERS**  
GENERAL MEETING 1



# AGENDA

Overview of SWE

Why you should join SWE

Events Recap

Officer Introductions

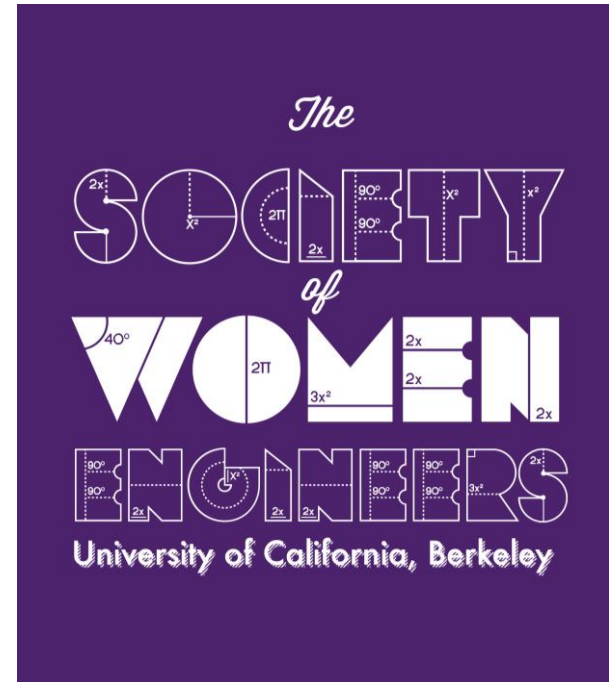
Keynote: Amy Herr

Getting Involved: Joining a Committee

Getting Involved: Joining a House

National Membership

Food 😊



# WHAT IS SWE

## Society of Women Engineers

National non-profit organization

17,000 members

“To encourage and empower women to reach their full potential as engineers”

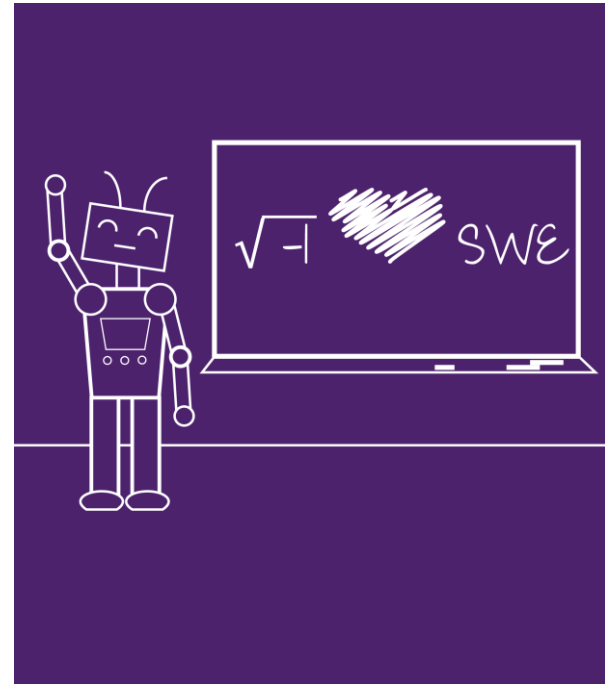
UC Berkeley Section:

300 members

Social

Outreach

Professional Development



# WHY YOU SHOULD JOIN SWE

- Network with industry professionals and other students
- Career opportunities
- Leadership opportunities
- Support systems
- Make a positive impact



# WELCOME WEEK RECAP

Incoming Student Social  
Decoration Cal Cookies  
Memorial Glade Picnic













# MEET THE OFFICERS

## **Executives:**

President – Amy Zhang

Vice President – Amy Tsai

VP of Outreach – Denise Doan

VP of Corporate Relations – Paroma Varma

Secretary – Mara Minner

Treasurer – Lauren Farell

## **Officers:**

Associate Treasurer, Corporate, PR, Social,  
Intersocietal, Elementary Outreach,  
Middle/HS Outreach, EWI, Membership,  
Webmaster, Web Developer, Historian, Senior  
Advisor

## **Chairs:**

Engineering for Kids Day, JSSC, Shadow an  
Engineer

**AMY HERR**  
308B Stanley Hall

**Associate Professor,  
Bioengineering**

PhD, Mechanical Engineering,  
Stanford University

MS, Mechanical Engineering,  
Stanford University

BS, Engineering, Cal Tech

**GETTING INVOLVED – JOIN A  
COMMITTEE**

**You are invited!**

## Evening with Industry Committee

**Event – Nov 5<sup>th</sup>**

Bringing 30 Companies and 100 students together for a professional dinner and career fair event.

**You + EWI**

Join the EWI Committee to help organize and plan SWE's biggest professional event of the year!

**Gain Leadership Experience**

**Expand your  
Professional Network**

**Career Development**



Contact us!

Grace Vasiknanonte [rvasik@gotmail.com](mailto:rvasik@gotmail.com)

Shir Nehama [snehamajr@gmail.com](mailto:snehamajr@gmail.com)



# CORPORATE COMMITTEE

- Brand new committee!
- Chance to interact with industry representatives



- Host an Info session
- Shadow an Engineer, Graduate Workshops and more!

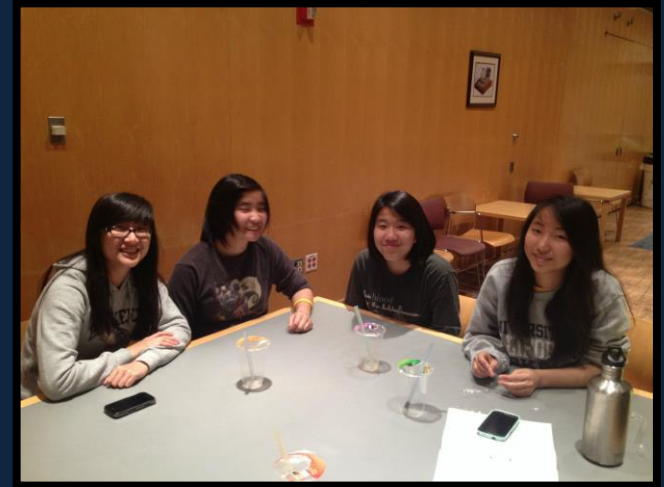


# THE SOCIAL COMMITTEE

**THESE COOL GIRLZ**



**LEARN LEADERSHIP SKILLS**



**MAKE LIFELONG FRIENDS**



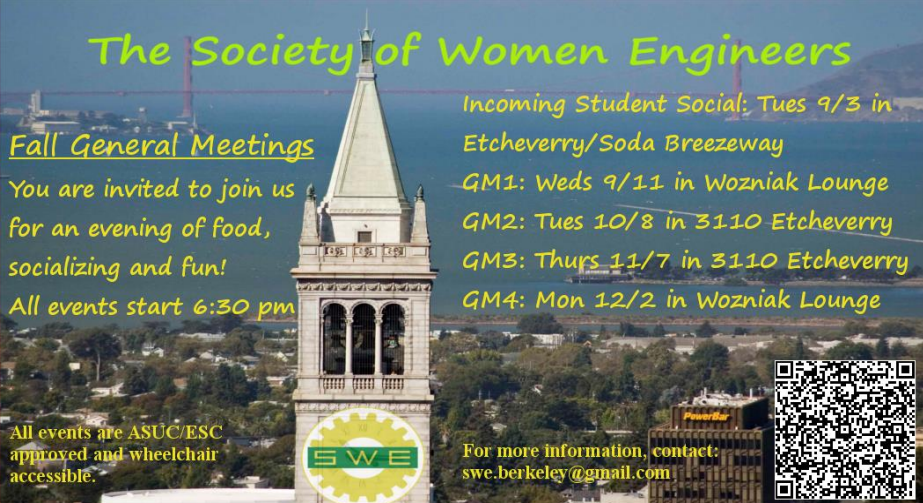
**COURTNEY CHOW:  
COURTNEY.CHOW888@GMAIL.COM**

**JESSICA SUN:  
JESSICASUN@BERKELEY.EDU**

**WE ARE SO MUCH FUN!**

# Join PR Committee if you love:

- ★ to write articles for the newsletter
- ★ to create flyers
- ★ to create banners
- ★ to popularize SWE events through FB
- ★ to tweet
- ★ SWE



*The Society of Women Engineers*



Fall General Meetings  
You are invited to join us  
for an evening of food,  
socializing and fun!  
All events start 6:30 pm

All events are ASUC/ESC  
approved and wheelchair  
accessible.

Incoming Student Social: Tues 9/3 in  
Etcheverry/Soda Breezeway

GM1: Weds 9/11 in Wozniak Lounge  
GM2: Tues 10/8 in 3110 Etcheverry  
GM3: Thurs 11/7 in 3110 Etcheverry  
GM4: Mon 12/2 in Wozniak Lounge

For more information, contact:  
swe.berkeley@gmail.com





# Outreach Committee!

## Inspire and Be Inspired!

- Work with enthusiastic young minds!
- Fun and exciting science and engineering challenges!
- Great mentoring and leadership opportunities!
- 4th through 12th grade!

## SWE Science Saturdays/Scholars:

Saturday, Sept. 28th from 9:30am-12pm!

Elementary: Joanna Wu ([wujoanna@berkeley.edu](mailto:wujoanna@berkeley.edu))

Middle&High: Sahithi Rani ([sahithirani@berkeley.edu](mailto:sahithirani@berkeley.edu))

VP: Denise Doan ([dtdoan@berkeley.edu](mailto:dtdoan@berkeley.edu))





# Society of Women Engineers 2013-2014 Membership Program

Headmistress Amy Zhang (President)  
The Magical Nanavati Low (Membership Director)



# Some Basic Ground Rules

*"While you are at SWE, your triumphs will earn you house points, while any rule-breaking will lose house points. At the end of the year, the house with the most points is awarded the house cup, a great honour."*



**House System**

A-House

House FBRD

ENTROPY

TYTO

Sorting

# Overview

- 4 houses: these officers will also be your mentors throughout the year
- Point system
  - Examples: attending events, hanging out with your family while taking selfies, being active in a committee
  - Details and running tally on the website
- At the end of the year there will be a house cup awarded to the house with the most points
- We'll also have prizes for the top point earners at the end of each semester. Top point earners in each house will receive recognition at our GMs :)

*House System*

A-House

House FBRD

ENTROPY

TYTO

Sorting

# Let's Meet The Houses...



*House System*

A-House

TYTO

House FBRD

Sorting

ENTROPY



# {A}dventure House



The house of  
**culinary** and  
**outdoors**  
exploration!

Head of House:  
**Heather Hughes**

House System

***A-House***

House FBRD

ENTROPY

TYTO

Sorting



# HOUSE FBRD

Head of House:  
Joanna Wu

got a problem?  
eat a cookie and  
Join House FBRD!



House System

A-House

TYTO

***House FBRD***

Sorting

ENTROPY

# House of

# ENTROPY



**Head of House**

House System

A-House

House FBRD  
TYTO      Sorting

***ENTROPY***

# Welcome to...

# TYTO House



We are all about the **red** and **gold**...

Etiquette

Career Development

Social-ability

Friends

Professionalism

Networking

Research

Campus Involvement

JOIN US!



Co- House leader



Co- House leader



# How Do I Sign Up?

- Signup for houses on the website [swe.berkeley.edu](http://swe.berkeley.edu) or by visiting this link:  
<http://tinyurl.com/swemembership2013> by **9/20**
- You will receive a house assignment by the 23rd (the sorting hat is slow)
- Questions? Contact Amy:  
[amyzhang92@berkeley.edu](mailto:amyzhang92@berkeley.edu)  
or Nana:  
[nlow77@gmail.com](mailto:nlow77@gmail.com)



House System

A-House

House FBRD

ENTROPY

TYTO

*Sorting*

# BECOME A NATIONAL MEMBER

\$20 / year

or

\$50 College-to-Career

## Perks:

- National Conference
- Regional Conference
- Resume Database
- Discounts on SWE events



**THANKS! ANY QUESTIONS?**

