



Society of Women Engineers

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Women Techmakers

By Julia Ting

On International Women's Day, March 8th, Google hosted a variety of events to expand opportunities for women in technology. The events included, but were not limited to: networking workshops, hands-on career planning, and panel discussions with leading females in the technological world. Google worked in conjunction with Women Techmakers to target these events towards the interests of actual women in the industry. These events were aimed at increasing the visibility of females in technology, setting up a community and providing the resources necessary for a successful career.

SWE's Pie Walk at E-Week Carnival By Tobin Holcomb

SWE participated in the end-of-E-Week Carnival by hosting a Pie Walk in honor of Pi Day (3/14). Elementary outreach chair Joanna Wu, president Amy Zhang, and intersocietal coordinator Jessica Sun as well as social committee members did a great job running the event! There was a lot of music, fun and Pizza and Pie!



ELECTIONS 2014

SWE Executive Officers 2014-2015

President:

**Amy Tsai
Lauren Farrell**

VP of Outreach:

Joanna Wu

Vice President:

**Heather Hughes
Jessica Sun**

Treasurer:

**Joyce Toh
Lesley Chiang**

VP of Corporate Relations:

**Apoorva Dornadula
Shir Nehama**

Secretary

**Aleksandrina Stoyanova
Grace Vasiknanonte**

Should I Apply to be a SWE Officer?

By Heather Hughes

You might currently find yourself at the pivotal point in your life where you must decide whether you want to further your relationship with SWE by applying to be an officer. If this is the case, please read on as I describe why becoming a SWE officer has been one of my most valuable experiences at UC Berkeley thus-far:

1.) **Network & friendship** - One of the best parts of SWE is that you get to interact, form friendships, and grow your future professional network with fellow female engineers at Cal. As an officer, this aspect of SWE is intensified. You are given the opportunity to spend quality time with fellow officers planning events, working events, and having fun. When placed in this situation, casual SWE friendships turn into strong and lasting bonds. Further, you feel a vested interest in all that SWE does and all of SWE's members and this interest influences you to reach out to form stronger relationships with other members of SWE

2.) **Unparalleled leadership experience** - Being a leader in SWE is kind of what I imagine it is like to be a leader in a very well organized small business. We have a very large leadership team with each officer having a well-defined role and responsibilities. From the start, it is clear exactly what is expected from you in your specific role and what type of commitment this position requires. SWE's officer team is the most well-developed and organized leadership group I have ever been a part of. I have learned a great deal throughout the past year about how an optimal leadership team runs and intend to implement what I have learned in other teams that I am a part of in the future including in my professional career.

3.) **The opportunity to shape the future of engineering** - The impact that UC Berkeley's SWE is having and will have on the future generation of engineers is something that is difficult to understand the scope of. As attendees of one of the top engineering schools in the nation, Berkeley's engineers will go on to be many of the future engineering and business leaders in America. By providing a community, networking, and leadership opportunities for female engineers, SWE helps support not only our own members in reaching their highest potential, but also in making the community aware of the important role female engineers are playing in redefining our future.

APPLY TO BE AN OFFICER NEXT YEAR! APPLICATION ARE POSTED ON SWE WEBSITE!

Top 10 Most Powerful Women in the World By Heather Hughes

- 1.) Angela Merkel - Chancellor, Germany
 - 2.) Dilma Rousseff - President, Brazil
 - 3.) Melinda Gates - Cochair, Bill & Melinda Gates Foundation
 - 4.) Michelle Obama - First Lady, United States
 - 5.) Hillary Clinton - Personality, Philanthropist
 - 6.) Sheryl Sandberg - COO, Facebook
 - 7.) Christine Lagarde - Managing Director, International Monetary Fund
 - 8.) Janet Napolitano - Secretary, Department of Homeland Security, United States
 - 9.) Sonia Gandhi - President, Indian National Congress, India
 - 10.) Indra Nooyi - CEO, PepsiCo
- Source: Forbes 2013 Most Powerful Women

Election Jokes By Kristal Celik

How come we choose from just two people to run for president and 50 for Miss America? ~Author Unknown

Two friends with radically different political views are on their way to the polls on election day. One guy turns to the other and says "You know, we've argued about this for months, and we're obviously going to vote for different candidates. Our votes will cancel each other out anyways, so why don't we just call it a draw and go home instead?" Other guy agrees, they shake hands and part ways. Another guy who overheard the conversation approaches the dealmaker and says with admiration, "That's a real sportsmanlike offer you just made!" "Not really," guy says, "Just this afternoon I've already done this three times."

Two politicians on the campaign trail encounter each other near a roadside diner, and decide to have a cup of coffee. They shoot the breeze for a while, and then get up to leave. "You know why I'm going to be elected?" guy asks, pulling a wad of bills out of his pocket. "It's because of my generous personality. I always give the waitresses a big tip and ask them for their vote." "That's a fact," says the other, "I always ask them to vote for you too . . . but then I tip them a nickel."

Our presidential race is beginning to sound more and more like Harry Potter's duel with the Ministry of Magic. ~Dave Beard, 2008 Aug 02, during the Obama-McCain race.



Join Overnight Host Program!

It's almost that time of year again! SWE is hosting the **annual New Admit Overnight Host Program**, a unique program that invites admitted women engineers to Berkeley to experience firsthand the supportive and thriving academic community that is Cal Engineering. We're currently looking for **student volunteers, panelists, and research presenters**. Some optional tasks and positions we are seeking to fill on Friday April 11 and Saturday April 12 are the following:

- **Volunteers** for various mini programs April 11 (giving campus/lab tours, participating in student mixer)
- **Presenters** during the Research Poster Session on Saturday April 12
- On campus **organizations' representatives** for the "How Berkeley Engineers Learn Outside the Classroom" segment April 11
- **Student/Alumni Panel** on April 11
- **Hosting** students the night before Cal Day (Females Hosts only, preferably in dorms)

If you're interested in participating in any of these activities please take a couple minutes to fill out the online form: <http://tinyurl.com/2014OHPVolunteer>

FOLLOW US ON Twitter @ucb_swe and Instagram: @ucb_swe
Take part of the Photo contest: take a photo from SWE event, add #ucb_swe and you can win a FREE SWE T-shirt! :)



CALENDAR

March/April 2014						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
17	18 SWEet Breakfast #3	19 Women in Engineering Networking Event	20 General Meeting 3	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5 Junior Solar Sprint Challenge	6
7	8	9	10	11	12	13
14 Verizon Info Session	15	16 SWEet Breakfast #4	17	18	19 SWE Science Satur- days & Scholars	20

**** For times, location, and up to date information on future events, please visit swe.berkeley.edu/calendar or our Facebook page.**