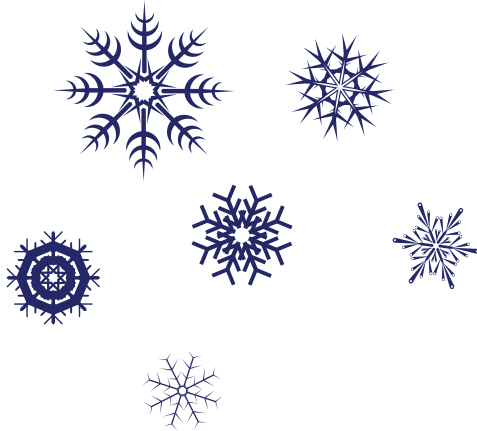


# The Society of Women Engineers

UNIVERSITY OF CALIFORNIA, BERKELEY

ASPIRE ADVANCE ACHEIVE

## *Winter Edition*



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### ROCKMELT & SWE: HOW TO CHOOSE A STARTUP

By Aleksandrina Stoyanova

Have you ever wondered what it's like to work for a startup? I was wondering, too. Luckily I had the opportunity to learn what it is from first hand. On Thursday, November 15th, RockMelt held an info session in their headquarters in Mountain View. The topic of the talk was: "How to Choose (the right) Startup", presented by Eric Vishria, CEO and co-founder of RockMelt. RockMelt was founded in 2008 and launched their browser in 2010. The event was attended by UC Berkeley and Stanford SWE members. The positive outcome about this experience was we managed to exchange ideas and information with other SWE members, but most important was that we got valuable advice on what is to work for a startup and how to choose the right one. (cont on pg 4)

# Top 10:

## Things To Do Over Winter Break

by Heather Hughes

1. Sleep!
2. Have a potluck with family and/or old friends
3. Hike
4. Go to the beach
5. Go skiing/snowboarding
6. Go ice skating
7. Build a gingerbread house
8. Read a fun book
9. Do a mini creative or volunteer type project
10. Eat holiday goodies, drink eggnog, and wear tacky Christmas sweaters

# Joke

--Excerpted from Readers Digest

These holiday “headlines” — concocted by the satirists at the Onion — are completely fabricated. And yet they have the ring of truth.

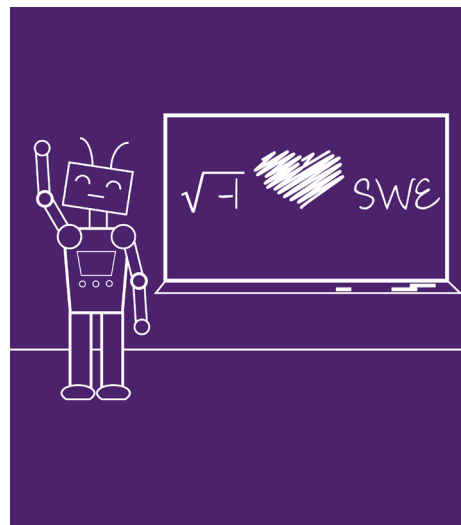
- Coal Now Too Expensive to Put in Christmas Stockings
- Study Finds Link Between Red Wine, Letting Mother Know What You Really Think
- Accountants Pack Times Square for Fiscal New Year
- Book Given as Gift Actually Read

## TIE-DYE SOCIAL RECAP

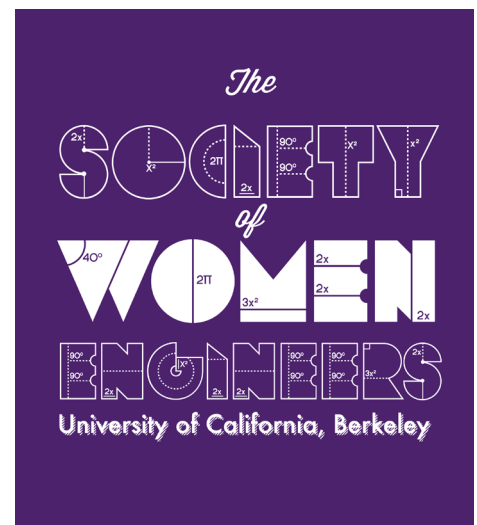
by Jing Chen

On the evening of November 15, SWE and ASME together hosted a joint tie dye social for its members. As the materials for the tie dye process were being organized, the members enjoyed some delicious pizza and drinks and mingled with the other participants while excitedly anticipating the upcoming activity. The white shirts were distributed, and the excited attendees immediately proceeded to create their DIY tie dye shirts. There was a lot of ingenuity and craftsmanship in the room as the members chose their unique designs, tied their shirts with rubber bands, and began immersing their shirts in pink, blue, purple, green, and yellow. Everyone had a great time chatting and working on their individual shirts, and giggling over their dye-stained fingers and even clothes. This social was a wonderful break and creative outlet from midterms and schoolwork, and resulted in beautiful new shirts as well!

## New T-Shirts!



Front



Back

Congratulations to our winning T-shirt design! This submission was received from an anonymous SWE member. Thank you to everyone who participated. The new shirts will be made available next semester.



# SEASONAL SPECIAL: christmas sweaters

By Aleksandrina Stoyanova

What are the Christmas holidays without the Christmas sweaters? According to Glamour Magazine "This season, everyone's favorite Christmas tradition (X-mas sweaters) is now officially chic! More designers than ever are producing super-luxe versions, and they sure are something!" To make sure you stay chic, your favorite SWE stylist picked the hottest sweaters outfits for this year's holidays!



Want to show off you engineering skills?

Here's a new tip: add some Christmas lights to your sweater. Wiring them in should be as easy as pie for such gifted Berkeley students!



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## CHOOSING A CONFERENCE by Amy Tsai

This semester, I had the privilege of attending two amazing conferences, the Grace Hopper Celebration of Women in Computing and the SWE National Conference. Both conferences provided different and valuable experiences to me. If you are trying to choose which conference to attend, I would recommend GHC if you are a CS major or EECS major focusing on more CS. The workshops will feel more tailored to your interests and the companies at the career fair are largely CS companies. If you are another engineering major or you have attended GHC before, than I would definitely choose the SWE conference. It is the larger of the two conferences and tailors to a more diverse group of engineers. SWE conference also has the best food! Feel free to chat with me if you have any questions.



# Photo Recap

Continued...



Elementary school students build bridges at SWE Science Saturday.

SWE members decorate cookies at the Halloween Social.



(Rockmelt & SWE)

I had a really wonderful time that day, because I met great people and learn a lot by experience. If you want to learn more about RockMelt and the opportunities that provide you should definitely check their website: <http://www.rockmelt.com/>. If you are willing to learn a lot, experiment, have fun and impact others you should check their internship and full-time options.



Girls show off their skills at biomedical devices during this month's SWE Science Saturday.

To join the SWE mailing list, visit [swe.berkeley.edu](http://swe.berkeley.edu)

Have a top 10 list or joke you're dying to share? Send newsletter suggestions to Amy Tsai: [amietsai@gmail.com](mailto:amietsai@gmail.com)

## November /December 2012

Sun	Mon	Tue	Wed	Thurs	Fri	Sat
	26 GM 4 6:30 PM	27	28	29 Gingerbread House Social 5PM	30 Alumni Dinner 6:30 PM	1 SWE SS 10AM
2	3	4	5	6	7	8
	RRR Week					
		Food for Finals 11AM				
9	10	11	12	13	14	15
	Finals Week					
16	17	18	19	20	21	22
	Happy Holidays!					
23	24	25	26	27	28	29

\*\*For times, location, and absolute up to date information on future events, please visit [swe.berkeley.edu/calendar](http://swe.berkeley.edu/calendar) or check our Facebook page