



## Letter from your President

I joined SWE second semester my freshman year, so every spring I am reminded of what it's like to start new. It's with this reminder that I get excited all over again to be enjoying yet another semester of SWE awesomeness.

If you're a returnee, we're glad to see you here again! You are the reason SWE feels like a family, why we enjoy events and activities. We love seeing your familiar faces, getting to know you better with every meeting, and sharing your dedication to SWE. I love seeing you around campus and making connections across Berkeley.

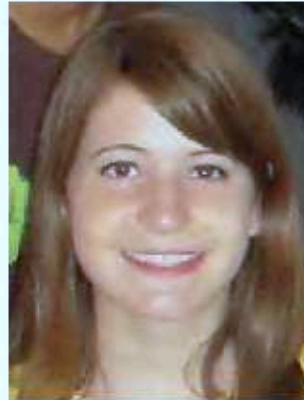
If you're new to SWE, welcome! This is a place where all are welcome. Where you can be exactly who you are and feel supported all the same. Where you can learn professional development skills one week and talk to companies the next, volunteer with the Outreach team and teach children the excitement of engineering on a Saturday afternoon, and celebrate Pi Day with friends – all within the hectic life of a Berkeley student.

### A checklist to make this your best semester in SWE yet:

- Mark all the GM dates in your planner right now so you never miss out on the fun: Wednesdays 2/23, 3/30, and 4/20.
- Sign up to be a National Member and start reaping the benefits immediately: [www.swe.org](http://www.swe.org)
- Create a design for our next SWE shirts! There's nothing quite like seeing your design worn all over campus. Send designs to [swe.berkeley@gmail.com](mailto:swe.berkeley@gmail.com)
- Join a committee! From outreach to publicity to social, the committees are an excellent way to increase your involvement, meet a closer group of SWE members, and boost your resume at the same time.
- Read the weekly SWE emails – they'll tell you everything you need to know about what's happening with SWE that week.
- Check out our website [www.swe.berkeley.org](http://www.swe.berkeley.org) for videos, committee applications, job postings, interesting news articles, calendar dates, and more.
- Apply to be an officer for next year; applications begin about mid-semester and we'd love to have new enthusiastic officers join our team.
- Branch out and talk to new people at the general meetings. That's what SWE is about: a welcoming, positive, energetic environment where you can meet and talk with anyone, at any time, and feel instantly connected.
- Try out at least one kind of every event. From professional development workshops, company infosessions, outreach events inspiring kids, and social activities having loads of fun, you can't go wrong. Try them all to take advantage of all that SWE offers and find what you truly love.
- Ask questions. What time is that event? Will you go with me? Where should I go for the best ice cream? Want to study together? What classes should I take? How do you find an apartment? What are you going to do when you graduate? How did you become an engineer? What do you like about SWE? Asking questions is how we learn, and what better place to ask questions than surrounded by other students going through the same things as you?

Pin this checklist to your wall. Consult it regularly. I promise you will have one amazing semester with SWE. Participating in SWE means you'll enjoy the benefits of involvement forever. We're so glad you're a part of Berkeley SWE!

-Kelsey



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## Meet the Officers and Chairs!

**Vice President: Sara La Vigna**



**Corporate Relations Committee: Deirdre Chen**

*Welcome back to the Spring Semester! I hope you enjoy all our upcoming activities for the new semester, and I look forward to getting to know you!*



**Vice President of Outreach: Jamie Young**

*Join us at outreach events by volunteering to help kids with engineering projects!!*



**Associate Treasurer: Liana Lo**

*Come to as many general meetings and info-sessions as you can; your incentives range from career advice to free food! Don't be afraid to say hi to me or the other officers if we don't say hi to you first. =)*

**Secretary: Sargam Tyagi**

*Hiiiiii SWE! I can't wait for another awesome semester and to meet all of you :)*



**Collegiate Development Director:**

**Kelly Zhang**



**Treasurer: Amy Lu**

*Hey everyone, welcome back! I'm excited to see all of you new and returning members.*



**Career Director:**

**Katie Ramp**

**Webmaster: Neal Master**

*Welcome everyone! Remember, guys can join too ;)*



**Public Relations—Video: Anika Tuba**

*SWE is awesome so you all should come to the events!*



**Elementary Outreach: Jessie Tung**

*Looking forward to get to know all of you. Join Outreach committee!*



**Public Relations—Historian: Rachel Leung**

*I'm looking forward to great semester and excited to get to know you at our events!*

**Middle and High School Outreach: Supada Sritanyaratana**

*Come volunteer at outreach events for a nice study break!! :)*



**Public Relations—Alumini: Meghan Mahajan**



**Corporate Relations Committee: Constance Lu**

*Welcome to Berkeley SWE: Spring 2012 Edition! I hope to see you at all sorts of events, from info sessions to socials :)*



**Student Advisor: Kathryn Cook**

## Get involved with SWE: Join a committee!

One way to be more involved with SWE and get the first dip of information is to join a committee. Our officers welcome you to join us in making SWE better. Sign up now!



### Social Committee

[sunnykung@berkeley.edu](mailto:sunnykung@berkeley.edu)

Did you like Ir-resistor-able Jewelry or SWEet Breakfast? Do events like "Pi Day" or "Back to Elementary School Day" sound awesome? If you said YES!, please email Sunny Kung if you're interested in helping out! Thanks!



### Corporate Relations Committee

[michellethevu@berkeley.edu](mailto:michellethevu@berkeley.edu)

Are you interested in learning how to effectively communicate with companies and how to plan professional events? We are taking on *one additional member to be on our Corporate Relations Committee*. Shoot me an e-mail if you are interested!



### New Admit Committee

[kathleenlo89@gmail.com](mailto:kathleenlo89@gmail.com)

Interested in showing newly admitted high school girls how awesome Berkeley Engineering is? Help plan SWE's 2nd Annual New Admit Overnight Program! (To freshmen who attended last year's program: your help is especially appreciated!) Email me if you're interested, or just



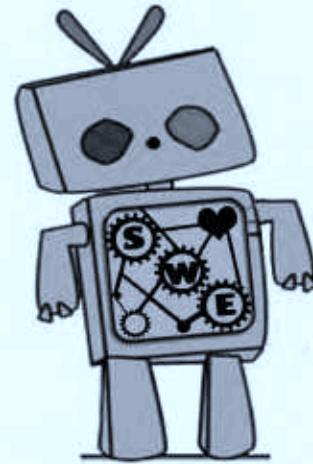
### Public Relations Committee

[tracychuong@berkeley.edu](mailto:tracychuong@berkeley.edu)

Got creativity but don't know where to express it? Noticed our wonderful SWE event fliers and think you can do a better job? Want to be the first one to know about info sessions? If you answered 'yes' to any of the questions, you belong in the PR committee!

Are you a writer, but don't want super long commitment as required by, lets say, the Daily Cal? Do you want to do a different kind of writing that is not lab report? Are you inspired by the

SWE newsletter? If you answered 'yes' to any of the questions, you also belong in the PR committee! Why think? Email me for more information or an application, or just to chat. Be sure to indicate whether you are interested in the info session fliers or the SWE newsletters.



## A Letter from the Editor

*Hey there! Welcome back to another wonderful semester at Cal. Thank you for taking the time to come out to our first general meeting. By coming out to our first GM, not only did you take the first step in expanding your connections, I'm sure you also met people that may be your support for the rest of t your time at Cal. I hope you found this newsletter helpful and consider the opportunities we offer. On the back, you will find a calendar with all of our upcoming events for the month. I look forward to seeing you at our events! Look out for the SWE-mails that I will be sending out with the most up-to-date information. Or check out our webpage at [swe.berkeley.edu](http://swe.berkeley.edu). Until next time, see ya!*

*Best Regards,*

*Tracy Chuong*

*[tracychuong@berkeley.edu](mailto:tracychuong@berkeley.edu)*

To sign up for our mailing list, please write to [swe.berkeley@gmail.com](mailto:swe.berkeley@gmail.com)  
Weekly emails as well as reminder emails for events will be sent.

*Aspire,  
Advance,  
Achieve.*

**We're on the web!**  
[Swe.berkeley.edu](http://Swe.berkeley.edu)



## What is SWE All About?

From social, to professional, to academic, to outreach events and more, SWE offers it all. You'll get to attend fun events like Fenton's social, Sushi/origami night, hike to the Big C, Frisbee on memorial glade, and much, much more! You'll meet talented industry professionals that will share their experiences with you and offer valuable networking opportunities. You'll be able to work with young girls and inspire them to pursue a career in engineering, and remind yourself why you got into this field in the first place. SWE provides a solid network of people always there to help you. In a tough department like Berkeley Engineering, a support network is the most valuable thing you can have!

### Mission Statement:

*"Stimulate women to achieve full potential in careers as engineers and leaders, expand the image of the engineering profession as a positive force in improving the quality of life, demonstrate the value of diversity."*

## Jan/February 2011

S	M	T	W	T	F	S
23	24 First GM	25 T-Mobile Info session	26	27	28	29
30 Gymnas- tics Social	31	1	2	3	4	5
6	7	8 Valentine's Day Social	9	10 College to Career by Seagate	11	12
13	14	15	16 Hulu Info Session	17	18	19
2-	21	22	23	24	25 SWE regional Conference	26

### UPCOMING EVENTS

1/25/11  
T-Mobile Info Session  
6-7pm  
3110 Etcheverry

1/30/11  
Gymnastics Social Event  
1-3pm  
LaVals

2/8/11  
Valentine's Day Social  
6-8pm  
TBA

2/10/11  
College to Career  
5-7pm  
TBA

2/16/11  
Hulu Info Session2  
7:30-8:30pm  
TBA

2/25/11  
SWE regional conference  
Feb 25-27  
Santa Clara University