



Dear SWE members,

This is Deirdre Chen and would love to have the privilege of being your SWE President for 2012-2013. SWE has been my constant since my freshman year of college. The professors, the schoolwork, and the classmates change from semester to semester, but SWE has been a great home to me. Through SWE, I have made countless friends, and learned so much about professional development, outreach, and leadership.

First, I would like to give a little background on my involvement in SWE. My freshman year, I was a part of the Evening with Industry (EWI) and Public Relations committee. On the EWI committee, I was the Ambassador, which meant distributing flyers, updating the facebook page, creating the seating chart and writing thank you cards. On the PR committee, I was in charge of flyer-ing for SWE events, and writing articles for the monthly GM newsletter. As a member of SWE, I participated in activities like Engineering for Kids and the New Admit Overnight Host Program (the pilot year).

My second year in SWE, I was co-coordinator of Evening with Industry (EWI). During that year, along with the other co-coordinator (Constance) and VP of Corporate Relations (Michelle), we developed an entirely new corporate package, and put on one of the most successful EWI events of the past couple years. We were able to increase both company and student attendance to (20+ companies and over 150+ students). As a co-coordinator of EWI, Constance and I headed a committee of 6 members, which met bi-weekly prior to the event. During the spring semester, I aided the VP of Corporate Relations with putting on info sessions as wells as professional development workshops.

This year, I am working on the executive board as SWE Treasurer. As Treasurer, my responsibilities include handling all reimbursements, working with the Associate Treasurer on company invoices, and completing tax forms and budgeting reports. I work with ever branch of SWE, which keeps me grounded in what events are occurring and its impact to both the club and the engineering community.

On the national level, I have attended both the Region A Conference and National Conference and have been a national member since my freshman year. I have worked with the RCCE and RCR on budgeting for conferences and the CLCC Summit (at Berkeley this year).

I think my biggest attribute that would aid me to be a successful SWE President is the fact that I have worked with or in all branches of SWE. These past years of experience has given me a comprehensive look at how SWE functions as a group. I hope to continue and create great traditions next year if I am given such an opportunity as SWE President for 2012-2013.

With much appreciation,

Deirdre Chen