



University of California, Berkeley  
Society of Women Engineers

# Corporate Sponsorship Package

Spring 2016



Dear Company Representative,

The UC Berkeley Society of Women Engineers (SWE) cordially invites you to be a part of our vibrant and growing community. Our goal is to encourage and empower women to reach their full potential as engineers. Throughout a typical semester, UC Berkeley SWE provides our members with invaluable opportunities to plan campus events, travel to national and regional conferences, expose younger students to engineering, attend corporate networking events, and much more.

Corporate sponsors make everything we do possible and we appreciate the tremendous support we receive each year. As listed below, we offer a diverse range of opportunities for sponsorship. We welcome sponsors to choose any combination of packages and individual sponsorships. We hope this partnership will benefit both UC Berkeley SWE and your company by increasing your visibility at the university and allowing you to connect with the brightest and most innovative engineers in the world. For more information, please visit our website at [swe.berkeley.edu](http://swe.berkeley.edu).

On behalf of all our members at UC Berkeley SWE, I'd like to thank you for your interest in partnering with us. Please let me know if you have any questions and if you would like to sponsor a package or event. I look forward to working with you to make this an amazing year!

Sincerely,

Elizabeth Chu  
VP of Corporate Relations  
[ekachu@berkeley.edu](mailto:ekachu@berkeley.edu)



### Information Sessions (\$500 + cost of food)

Host an information session with UC Berkeley SWE to attract top engineering students and a diverse cohort for full time and internship positions. Choose the date and time, and we will reserve a room, provide a projector, advertise on campus, and arrange lunch/dinner (within a budget of \$150) for the event. Your company logo will also be on our website for the entire school year.

### Workshops (\$500 + cost of food)

Host a workshop to connect with students in an educational and interactive setting. You can focus the workshop on any topic of your choice. Some workshops from previous years include "Transitioning from College to Career" and "How to Succeed as a Woman in Engineering." Choose the date and time, and we will reserve a room, provide a projector, advertise on campus, and arrange lunch/dinner (within a budget of \$150) for the event. Your company logo will also be on our website for the entire school year.

### Shadow an Engineer Program

Each year, UC Berkeley SWE coordinates an externship program to give students the exciting opportunity to see what real engineers do in the workplace. Over Winter Recess (December 19 - January 18) or Spring Recess (March 21-25), we invite companies to host select engineering students to shadow your employees and witness their daily activities on a first-hand basis. Contact program chairs Vaishali Amin (ivaishali8@berkeley.edu) and Varsha Venkat (varshavenkat@berkeley.edu) if you are interested in participating in this annual program.

### Startup Expo (\$100)

SWE's Startup Expo is an event designed to connect and engage UC Berkeley students with local startup companies. During the Expo, companies will be able to network with students, present about startup culture, and show students all the benefits of working for a startup. You will have the opportunity to host a workshop, participate on a panel, and connect with students at a career fair. Your company logo will also be on our website throughout the spring semester.

### Outreach Events (\$500)

Sponsor one of our numerous outreach events for students in elementary, middle, and high school. The activities range from building circuits and soldering to egg drop competitions and solar car races. Your company representatives are also welcome to join us in inspiring the next generation of engineers! A sampling of our outreach events, which can be read about on our website, includes:

- SWE Science Saturdays
- Mini University
- Engineering Day for Girl Scouts
- Junior Solar Sprint Challenge

Your company logo will be on our website for the entire school year as well as all outreach publication material.



## Named Scholarship (Amount of Your Choice)

This is the perfect opportunity to reach out to and support an engineering student. You can decide on the criteria for the scholarship, select the winner(s), and present the scholarship at the event of your choice. If offering the scholarship at Evening with Industry, your company representatives can personally present the scholarship during a key moment of the dinner banquet. Your company will be recognized as a key sponsor during our general meetings, email announcements, and other forms of publicity. Your company logo will also be on our website for the entire school year.

## SWE National Conference (Amount of Your Choice)

Our most important trip of the year is the SWE National Conference, which will take place this year from October 27-19 in Philadelphia, PA. In addition to connecting with thousands of professional and collegiate SWE members, attendees gain invaluable professional and personal development through the hundreds of workshops and networking events. Sponsoring this event will directly determine how many of our members can attend. Your company will be recognized as a key sponsor during our general meetings, email announcements, and other forms of publicity. Your company logo will also be on our website for the entire school year.

## General Donation (Amount of Your Choice)

UC Berkeley SWE is a non-profit organization. Any monetary donation to our cause of empowering future engineers is greatly appreciated. Your company will be recognized as a key sponsor during our general meetings, email announcements, and other forms of publicity. Your company logo will also be on our website for the entire school year.

## Fall and Spring Calendar

Fall 2015		Spring 2016	
<b>Aug 26</b>	Classes Begin	<b>Jan 19</b>	Classes Begin
<b>Sep 7</b>	Academic and Administrative Holiday	<b>Feb 15</b>	Academic and Administrative Holiday
<b>Sep 9</b>	SWE 1 <sup>st</sup> General Meeting	<b>Mar 10</b>	Engineering 4 Kids (Outreach)
<b>Oct 8</b>	SWE 2 <sup>nd</sup> General Meeting	<b>Mar 21-25</b>	Spring Recess
<b>Oct 22-24</b>	SWE National Conference	<b>May 9-13</b>	Final Exams
<b>Oct 26-30</b>	Professional Development Week		
<b>Nov 3</b>	Evening with Industry		
<b>Nov 10</b>	SWE 3 <sup>rd</sup> General Meeting		
<b>Nov 11</b>	Academic and Administrative Holiday		
<b>Nov 27-28</b>	Academic and Administrative Holiday	<b>Monthly (Fall and Spring)</b>	SWE Science Saturdays (Outreach)
<b>Dec 7</b>	SWE 4 <sup>th</sup> General Meeting	<b>TBD</b>	Mini University, Engineering Day, Junior Solar Spring Challenge (Outreach)
<b>Dec 14-18</b>	Final Exams		
<b>Dec 19-Jan 18</b>	Winter Recess		