



Society of Women Engineers

University of California, Berkeley

Corporate Sponsorship Package

Spring 2012



Dear Company Representative,

The UC Berkeley chapter of the Society of Women Engineers (SWE) cordially invites you to be a part of our vibrant and growing community. During a typical semester, members can expand their networks at socials and corporate events, organize engineering outreach activities for local students, travel to national and regional conferences, and partake in many other events hosted by SWE.

As listed below, we offer a diverse range of sponsorship opportunities. We believe that our partnership will greatly benefit both Berkeley SWE and your corporation by increasing your visibility at the university and allowing you to connect with the brightest and most innovative engineers in the world. For more information, please visit our website at swe.berkeley.edu.

Information Sessions (\$400 + cost of food)

Recruit Berkeley engineers for your internships, co-ops, and full-time positions. Choose the date and time, and we will reserve a room, provide a projector, advertise on campus, and arrange lunch/dinner for the event. Your company logo will also be on our website for the 2011-2012 school year.

Workshops (\$400 + cost of food)

Connect with students in an educational and interactive setting. You can focus the workshop on any topic of your choice. Some workshops from last year include:

- Transitioning from College to Career
- How to Succeed as a Woman in Engineering
- How to Work a Career Fair

Choose the date and time, and we will reserve a room, provide a projector, advertise on campus, and arrange lunch/dinner for the event. Your company logo will also be on our website for the 2011-2012 school year.

Outreach Events (\$500)

Sponsor one of our numerous outreach events for students in elementary, middle, and high school. The activities range from building circuits and soldering to egg drop competitions and solar car races. Your company representatives are also welcome to join us in inspiring the next generation of engineers. A sampling of our outreach events, about which you may find more information on our [website](http://swe.berkeley.edu), includes:

- [SWE Science Saturdays](#)
- [SWE Science Scholars](#)
- Have No Fear, Engineer!
- Engineering 4 Kids
- Mini University
- Junior Solar Sprint Challenge

Your company logo will be on our website for the 2011-2012 school year as well as all outreach publication.

Shadow-an-Engineer Week

Host a corporate visit for inquisitive engineers. For a day or the entirety of our spring recess (March 26-30), select SWE members have the exciting opportunity to follow your employees and witness their daily activities on a first-hand basis. Contact the VP of Corporate Relations if you are interested in participating in this annual program!



Named Scholarship (Amount of Your Choice)

This is the perfect opportunity to reach out and support an engineering student. You may decide on the criteria of the scholarship(s), select the winner(s), and present the scholarship(s) at the event of your choice. Your company will be recognized as a key sponsor during general meetings, in email newsletters, and on our website.

SWE National Conference (Amount of Your Choice)

Sponsor our important trip to the SWE National Conference, which will be in early November in Houston this year. In addition to connecting with thousands of professional and collegiate SWE members, attendees gain invaluable professional and personal development through the hundreds of workshops and networking events. Sponsoring this event will directly determine how many of our members can attend. Your company will be recognized as a key sponsor during general meetings, in email newsletters, and on our website.

General Donation (Amount of Your Choice)

As Berkeley SWE is a non-profit organization, any monetary donation is greatly appreciated. Your company will be recognized as a key sponsor during general meetings, in email newsletters, and on our website.

Calendar of Events

All dates are subject to change. [SWE Science Saturdays](#) and [SWE Science Scholars](#) (outreach) are also held monthly on Saturday mornings. Please visit our [website](#) for the most up-to-date calendar.

<i>January 25</i>	1st General Meeting
<i>February 20</i>	Academic & Administrative Holiday
<i>February 22</i>	2nd General Meeting
<i>February 29 - March 3</i>	Region ABJ Conference
<i>March 3</i>	Expanding Your Horizons (outreach)
<i>March 10</i>	Engineering 4 Kids (outreach)
<i>March 21</i>	3rd General Meeting
<i>March 26 - 30</i>	Spring Recess, Shadow-an-Engineer Week
<i>April 13</i>	Mini-University (outreach)
<i>April 25</i>	4th General Meeting
<i>April 28</i>	Junior Solar Sprint Challenge (outreach)
<i>May 7 - 11</i>	Final Exams

On behalf of all members of Berkeley SWE, I thank you for your interest in partnering with us. Please let me know if you would like to sponsor an event or participate in our Shadow-an-Engineer program, and I look forward to working with you to make this an amazing spring semester!

Sincerely,

Constance Lu
VP of Corporate Relations
clu266@berkeley.edu