

# Society of Women Engineers

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## Incoming Student Social

This year, we kicked off the first SWE event with our Incoming Student Social. With over 80 attendees, our event was a huge success! We began the night with officer introductions, then played

an ice breaker game where our members had to answer various fun facts about UC Berkeley and SWE. And lastly, we ended the night with good food and more mingling. It was great to see that

because of this social, people of all engineering disciplines and backgrounds got a chance to share their stories: from giving advice to sharing interesting tidbits that had happened in class.



## Inter societal Broom-Balling

Last Friday, SWE members joined several other Engineering clubs for broom-balling at the Oakland Ice Center. (For those of you who have no idea what broomball is, it's like ice hockey but with your everyday shoes and a ball that's not quite as intimidating as a puck.) It was hosted by the Biomedical Engineering Society (BMES), but we met students from all engineering majors. We gathered at Memorial Glade, walked to the Downtown Berkeley BART, and after much trouble buying tickets, arrived in Oakland. Along the way there was much mingling – I person-

ally had a great time meeting new people. When we got to the ice center, we split up into 2 groups and took turns playing broomball on the ice. We slipped on helmets of questionable cleanliness, and took off on the slippery ice. The game was intense, with 3 balls zooming around and people all over chasing after them. Cheers meant a goal had been scored; "ooh's" were heard when people slipped and fell – a common occurrence as the game intensified. I was exhausted from chasing the balls around, and decided to try my luck as goalie. But my dreams of making a once-in-a-lifetime

save were dashed as I realized I was no match for objects quickly flying through the air (and ultimately past my feet). After my group's turn ended, we cooled down on the bleachers and watched the other group play, while also doing some more socializing. Broomballing was fun, but the best part was meeting so many fellow engineers from all different major and years. After getting back to Berkeley, we stopped and enjoyed Yogurtland, a great end to a fun but tiring night.

By Kathleen Lo—Membership director

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### INTERESTING SWE FACTS:

- *SWE was founded in 1950 (Berkeley in 1975)*
- *Approximately 20,000 members (half collegiate, half professional)*
- *We have members in all engineering majors offered at Berkeley*

## Meet the Officers!

### Prez—Kelsey Boulanger:

Looking forward to an amazing year with even more amazing people!  
Come say hi - I'd love to meet you :)

### Social Coordinator—Sunny Kung:

Get ready to take some fabulous pictures at the Scavenger Hunt Sept 12 at 2 PM on Memorial Glade. See you there!

### PR—Tracy Chuong:

Hey members!

Welcome to the SWE family! ♥

Keep a lookout for the SWE mails for super cool events!

### Intersocietal Coordinator—Elina Lin

What SWE's got is amazing people, valuable resource, an all around good time to meet an engineering student's needs...and much, much more! I hope you are already starting to love SWE---I know I do! :)

### VP Corporate Relation—Michelle Vu:

Yo SWEsters. Get in gear for the year, come check out our infosessions!

### Career Director—Katie Ramp:

I'm sure my last year with UC Berkeley SWE will be the best yet!



**Outreach Coordinator: Supada Sritan-yaratana** Hoping to see you in Outreach Committee!! :)

### Membership Director—

**Kathleen Lo:**

I'm super excited to get to know everyone.

### Secretary—Sargam Tyagi

I am so excited for this semester and cannot wait to hangout with old friends and meet all of the awesome incoming freshman! Don't hesitate to reach out to any of the officers :)

### Missing In action:



**Webmaster - Neal Master:**

I'm the only male officer!



**VP of Outreach: Jamie Young**

Hope to see you all at one of our amazing outreach events! I promise it will be rewarding experience and a great way to get to know other SWE

## Get involved with SWE: Join a committee!

Want to be more involved with SWE? Lots of SWE officers are looking for members to join their committee.

The **Public Relations Committee** is looking for creative individuals interested in helping SWE expand its voice to our Cal community. You will have the chance to design flyers, write articles for the GM Newsletters (like this one you're holding), and more.

Contact [tracychuong@berkeley.edu](mailto:tracychuong@berkeley.edu) for more information!

### Evening with Industry Committee

On November 10, 2010, Berkeley's SWE will be hosting its annual Evening with Industry. At this event, students and company representatives engage in a mini career fair, listen to an inspiring guest speaker, and chat over a delicious three-course meal. If you are interested in helping SWE put together one of SWE's biggest events of the year, please join the EWI Committee. Committee members are integral in making EWI run smoothly, from publicizing the event across campus to making program handouts to designing surveys. By joining the EWI team, members can garner better relations with company representatives, learn the ins and outs of running an event, and most importantly, become more involved with SWE!

The **Inter-societal Committee** is looking for motivated and ambitious members interested in planning large-scale events and expanding their interpersonal skills. If this sounds like you, please consider applying! You will have the unique opportunity to help bridge connections between SWE and other groups on campus through social and service events such as the recent intersocietal broomballing social, upcoming Ir-Resistor-able Jewelry and Game Night, Halloween mixer, and many more to come! Fill out an application today. Contact [Elinalin@berkeley.edu](mailto:Elinalin@berkeley.edu) for questions.



### Outreach Committee

One of SWE's main goals is to inspire girls in K-12 to consider a career in engineering. We reach this goal with our many outreach events throughout the year. From Mini-University where we invited 80 students to create balloon-powered cars to SWE Science Saturdays where elementary school kids came to create bouncy balls out of borax and glue, all of our outreach events expose how fun engineering can truly be. If you are interested in organizing an event as a chair or simply volunteering, join SWE's Outreach Committee! Contact [supada.sritan.yaratana@gmail.com](mailto:supada.sritan.yaratana@gmail.com) for questions

We are looking for members to join the outreach committee and chairs to organize SWE outreach events! We will help you all along the way and this is a great opportunity to become more involved in SWE.

-Expanding Your Horizons - We are looking for a chair to plan EYH. Organize a fun activity for middle school girls scouts and recruit volunteers for a funday in SF University on November 20th.

-SWE Science Saturdays - We need many chairs to plan 2 hour SWE Science Saturdays for 4th and 5th graders. Plan a fun engineering activity and lesson with the help and guidance of the SWE Science Saturday Chair!

... and many more! If you're interested in chairing an event, being on an event committee, or have any new event ideas please contact: Jamie Young -

[jamiyoung@berkeley.edu](mailto:jamiyoung@berkeley.edu)

## A Letter from the Editor

*Hey there SWE members!*

*Thank you so much for coming out to our first General Meeting. I hope you had lots of fun in meeting all the other wonderful members and officers. In this newsletter, I hope you will find helpful information about SWE and all of the opportunities we offer. On the back, you will find a calendar with all of our upcoming events for the month. I hope you will be able to make it to at least one of our events (if not more)! Watch out for the weekly SWE-mails that will have the most up-to-date information. Until next time, see ya!*

*Best Regards,*

*Tracy Chuong*

*[Swe.berkeley@gmail.com](mailto:Swe.berkeley@gmail.com)*

# What is Swe All About?

To sign up for our mailing list, please write to [swe.berkeley@gmail.com](mailto:swe.berkeley@gmail.com)  
Weekly emails as well as reminder emails for events will be sent

*Aspire,  
Advance,  
Achieve.*

**We're on the web!**  
[Swe.berkeley.edu](http://Swe.berkeley.edu)

From social, to professional, to academic, to outreach events and more, SWE offers it all. You'll get to attend fun events like Fenton's social, Sushi/origami night, hike to the Big C, Frisbee on memorial glade, and much, much more! You'll meet talented industry professionals that will share their experiences with you and offer valuable networking opportunities. You'll be able to work with young girls and inspire them to pursue a career in engineering, and remind yourself why you got into this field in the first place. SWE provides a solid network of people always there to help you. In a tough department like Berkeley Engineering, a support net-

## Mission Statement:

*"Stimulate women to achieve full potential in careers as engineers and leaders, expand the image of the engineering profession as a positive force in improving the quality of life, demonstrate the value of diversity."*

# September 2010

S	M	T	W	T	F	S
			1	2	3	4
5	6	7 SWE GM 1	8 Chevron Info Session	9	10 Ballroom Dancing Social	11
12 Photo Scavenger Hunt	13	14 Bain & Co. Info Session	15	16	17	18
19	20	21	22	23	24	25
26	27 SWE GM 2	28	29 Cisco Info Session	30		

## UPCOMING EVENTS

9/8/10  
Chevron Info Session  
7-9pm  
235 Dwinelle

9/10/10  
Ballroom Dancing Social  
with Theta Tau  
7-10pm  
Lower Sproul

9/12/10  
Photo Scavenger Hunt  
204pm  
Memorial Glade

9/14/10  
Bain & Co. Info Session  
6:30-8:30pm  
3110 Etcheverry

9/27/10  
SWE GM 2  
6-8pm  
Wozniak Lounge

9/29/10  
Cisco Info Session  
Time: TBA  
Wozniak Lounge

