MARKO VASIC

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Work Experience

Software Engineer at 100devs   May 2022 - Present

- Collaborated with a team of developers to build modern and responsive web applications using best practices
- Supported production systems by identifying bottlenecks and bugs and devising solutions to existing problems.
- Built semantically structured full-stack web applications

Recent projects:

ExpensifyIt (Fullstack Web App) – Users can either upload receipts or send them to a specific email address. The app matches unread emails with the logged-in user's email address, retrieves the receipt, and processes its data. Each article on the receipt is automatically categorized, but users can also manually classify or create their own categories. Spending is visualized through interactive graphs on a dashboard.

TickBoxed (Fullstack Web App) – After logging in, users can create, organize, and reuse checklists within their profile. These checklists can be sorted into specific folders. Additionally, items within the checklists can be added, edited, or deleted, providing a customizable organization tool.

Full Stack Web Developer   at Marko's consulting   November 2022 **-** Present

- Created full stack web applications and static websites for different clients across small and medium size businesses
- Consulted on SEO, copywriting and social media strategy

Recent projects:

AVS app (Web Extension & App) – The extension integrates with supplier webshops, allowing the client to categorize orders on-the-fly. Order details are then synced to the app, where payment statuses can be tracked, reviewed, and updated.

Apartmani Petra (Website**)**– A fully responsive, modern website for apartment rental. The user-friendly design boosted direct bookings by 150% within three months, elevating the client's digital presence in the rental market.

Sales Development Representative at Lokalise   May 2022 - Novembar 2022

- Developing the sales pipeline and managing the sales cycle from lead generation to discovery calls, including a notable $105k deal with a three-year contract
- Led clients through the localization process, using a deep software understanding to implement streamlined workflows, ensuring efficient operations
- Helping shape the direction of the operational strategy and optimizing new processes

Volunteering

Lifeguard Instructor at USVS   November 2021 - Present

- Conducted comprehensive training for over 120 new lifeguards, familiarizing them with safety protocols and operational processes.
- Acted as a mentor, guiding new lifeguards through challenges and skill enhancements.

Skills

HTML

CSS

SCSS

JavaScript

TypeScript

React

React Native

Node

MongoDB

PostgreSQL

Tailwind CSS

BootStrap

OOP

Web Acessibility

Education History

Faculty of Economics

2016 - 2022

Major: Auditing

Languages

English

Serbian