

Interactive Sales Requirement

Business Requirement

To perform a detailed analysis of sales revenue, product performance, employee contributions, and supervisor effectiveness to track sales growth, identify key drivers, and optimize overall sales strategy using Power BI.

Questions

1. What is the overall **total revenue and units sold** during the selected time?
2. How does **revenue and units sold vary by product name**?
3. Which **supervisor contributes the most to revenue generation**?
4. How do different **employees perform in terms of revenue contribution**?
5. What is the **trend of revenue by day** to identify sales peaks and drops?