

OLA Analysis Requirement

Business Requirement

To conduct a comprehensive analysis of Ola's ride performance, customer satisfaction, cancellations, payments, and revenue distribution to identify key insights and opportunities for optimization using various KPI's and visualizations in Power BI.

1. **Ride Volume Over Time**
2. **Booking Status Breakdown**
3. **Top 5 Vehicle Types by Ride Distance**
4. **Average Customer Ratings by Vehicle Type**
5. **cancelled Rides Reasons**
6. **Revenue by Payment Method**
7. **Top 5 Customers by Total Booking Value**
8. **Ride Distance Distribution Per Day**
9. **Driver Ratings Distribution**
10. **Customer vs. Driver Ratings**