NAME : SRINITHI K

DEPARTMENT: INDUSTRIAL BIOTECHNOLOGY

COLLEGE : GOVERNMENT COLLEGE OF

TECHNOLOGY, COIMBATORE

NAAN MUDHALVAN COURSE: DIGITAL MARKETING

NAAN MUDHALVAN ID : 9BC9F479EB5BDE6820E4663700F68502

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

BLOGSPOT:

<u>https://dtyhtrtyt.blogspot.com/2023/10/feathered-friends.html</u> WORDPRESS:

https://birds040.wordpress.com/2023/10/30/feathered-friends/

FEATHERED FRIENDS

Oct 30th, 2023

Birds are a diverse group of warm-blooded, feathered animals belonging to the class Aves. They are characterized by their beaks, which are adapted to their specific diets, and their lightweight skeletons, which enable flight. Birds come in a wide range of sizes, from the tiny hummingbird to the massive ostrich. They are found on every continent and in various habitats, from dense forests to open plains, and they play crucial roles in ecosystems as pollinators, seed dispersers, and predators.

Birds reproduce by laying eggs, and they exhibit a remarkable variety of nesting behaviors and strategies. Many species are known for their elaborate songs and vocalizations, used for communication and attracting mates.

Migration is another fascinating aspect of bird behavior, with many species undertaking long journeys to find suitable breeding and wintering grounds.

Birdwatching is a popular hobby worldwide, with enthusiasts observing and

2.Create a new facebook business page and post one social media poster for your brand.

https://m.facebook.com/story.php?story_fbid=pfbid026vvrxdnkK3FG87QwUEog iwZvqiTVqypFt8qKXcEAKHHouwBqsnwbvFZ3MX7m2Zxwl&id=6155101199 0243&mibextid=2JQ9oc



3.Create and design a social media advertisement poster using canva tool.	



4. Create email newsletter	design using Mailchimp o	or canva tool.	

