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NAAN MUDHALVAN COURSE: DIGITAL MARKETING
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ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

BLOGSPOT:

<https://vstyhjk.blogspot.com/2023/10/biodegradable-waste.html>

WORDPRESS:

<https://biodegradablewaste.wordpress.com/2023/10/30/biodegradable-waste/>

22:29 M M •

VoLTE1 VoLTE2 5G 75%



Post: Edit
blogger.com



Title

Biodegradable waste



Paragraph



Biodegradable waste is organic waste material that can decompose naturally, such as food scraps, yard trimmings, and paper products. It can be broken down by microorganisms into simpler, non-toxic substances, making it environmentally friendly and suitable for composting or landfill disposal methods that promote decomposition.

Biodegradable waste types:

Biodegradable waste includes organic materials that can naturally decompose over time. Some common types of biodegradable waste are:

Food Waste: Leftover food, fruit and vegetable scraps, coffee grounds, and eggshells.

Yard Waste: Grass clippings, leaves, branches, and garden trimmings.

Paper Products: Newspapers, cardboard,

2. Create a new facebook business page and post one social media poster for your brand.

https://m.facebook.com/story.php?story_fbid=pfbid0AxrkPyLAJxCgfSypHBbedpTHsCDcYDASedaRyKFDNseWnb5YwJvYsRzQXBNW5gl&id=100058295102859&mibextid=Nif5oz



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About Food

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25,layola street,
Gandhipuram.

3.Create and design a social media advertisement poster using canva tool.

THANKSGIVING

Safety tips

1

SAFE COOKING PRACTICES

Thaw the turkey in the refrigerator, not on the counter, to prevent bacteria growth. Avoid cross-contamination by keeping raw turkey and its juices away from other foods.



2



CHILD AND PET SAFETY

Keep children and pets away from the cooking area to prevent accidents and burns. Secure cords from appliances to prevent tripping hazards.

3



DEEP FRYER SAFETY

If using a turkey fryer, do so outdoors, away from buildings and flammable materials. Thoroughly dry the turkey before lowering it into the hot oil to prevent splattering.

4



FOOD HANDLING

Wash your hands frequently, especially when handling raw meat or poultry. Use separate cutting boards and utensils for raw meat and vegetables to prevent cross-contamination.

5



TRAVEL SAFETY

If traveling, ensure your vehicle is properly maintained before hitting the road. Check weather and road conditions in advance and drive cautiously.

6



POST-MEAL CLEANUP

Clean up spills promptly to prevent slips and falls. Dispose of food waste properly to avoid attracting pests.

3. Create email newsletter design using Mailchimp or canva tool.



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