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NAAN MUDHALVAN COURSE: DIGITAL MARKETING
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ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

BLOGSPOT:'

<https://www.blogger.com/u/2/blog/post/edit/300736413900437133/7553752536665477861>

WORDPRESS:

<https://vasubiotech.wordpress.com/2023/10/30/sea-sponges/>

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sea sponges – Biotech...



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Biotechnology



sea sponges

Sponges are an ancient group of animals, and have been around for more than 543 million years! The shape and the unmoving nature of sponges convinced early naturalists that they were plants. It was not until 1795, when their feeding method was described, that they were finally recognised as animals. Sponges are large-bodied multicellular animals that feed by circulating water through a unique system of water canals to filter out food particles. About 5,500 species of sponge are known, ranging from the bath sponges which are harvested for human's bathroom use, to the giant sponges over 2m in height that are found in Caribbean reefs and

2.Create a new facebook business page and post one social media posterfor your brand.

https://m.facebook.com/story.php?story_fbid=pfbid0884SJuo9ZVks1nSP95LPMQy7MpSbGrRgUNkAwAWCG6FXjnU8UPgTGfPQmmYjjJmel&id=100042378126666&mibextid=Nif5oz

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3. Create and design a social media advertisement poster using canva tool.

MY 5 BEST TRAVEL TIPS: SAVE MONEY, AVOID MISTAKES & TRAVEL LIKE A PRO



Do your research

Before you book your tickets, make sure to do your research. Read travel blogs, talk to friends who have been there, and look at forums for advice.



Find the best deals



Once you know where you want to go, start looking for the best deals on flights and accommodation. There are a lot of websites and apps that can help you find the cheapest options.



Travel during off-peak times

If possible, try to travel during off-peak times. This means avoiding holidays and weekends, when prices are usually higher. You'll also find that there are fewer crowds and more availability at attractions.



Stay in budget accommodation



There's no need to stay in a 5-star hotel when you're only going to be in your room to sleep. Look for budget-friendly options like hostels, Airbnbs, or guesthouses.



Eat like a local

One of the best ways to save money and get an authentic experience is to eat like a local. Avoid tourist traps and instead find hole-in-the-wall restaurants that serve up delicious food at a fraction of the price.



4. Create email newsletter design using Mailchimp or canva tool.



