NAME : DAYANA G

DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY

COLLEGE : GOVERNMENT COLLEGE OF

TECHNOLOGY, COIMBATORE

NAAN MUDHALVAN COURSE: DIGITAL MARKETING

NAAN MUDHALVAN ID : C2C514B1DC09C02AFED4E079C23BDCAE

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

BLOGSPOT:

https://www.blogger.com/blog/posts/5518735297045697959

WORDPRESS:

https://pickle477.wordpress.com/2023/10/30/pickle/



2.Create a new facebook business page and post one social media posterfor your brand.

https://m.facebook.com/story.php?story_fbid=pfbid0j5sdfHMXNFjsi7

QP2ujwsEBamCkQbYfMTaVtSrdM3tyR6jUosYcuYjyxeoNmtLpKl&i
d=61553065255682&mibextid=Nif5oz



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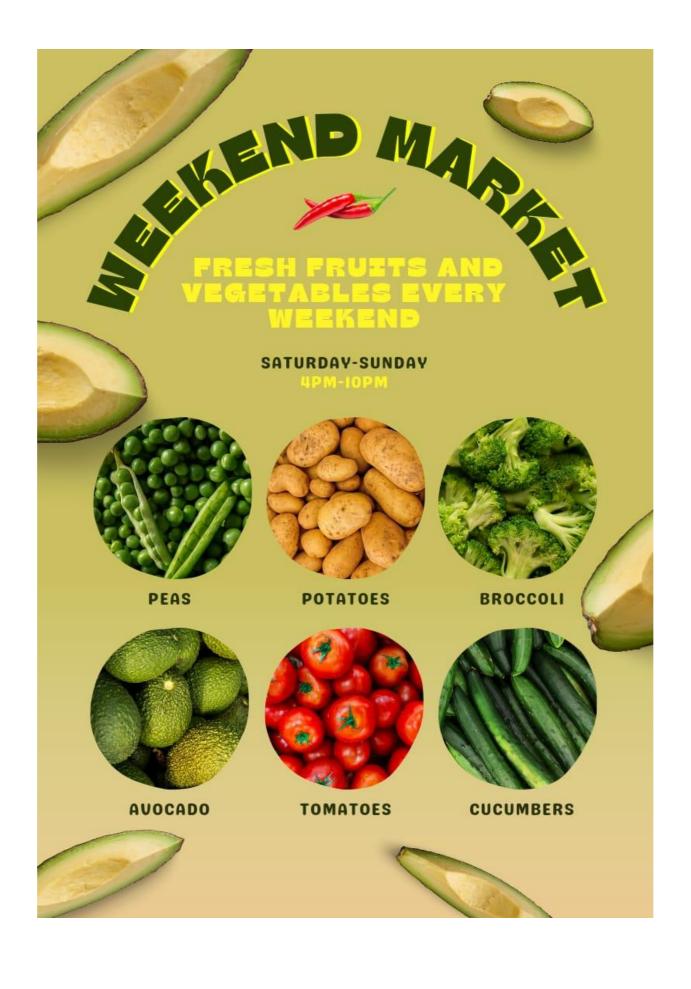
2 NOV 2023

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3.Create and design a social media advertisement poster using canva tool.	



4. Create email newsletter	design using Mailchimp o	or canva tool.	

