

NAME : DAYANA G
DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY
COLLEGE : GOVERNMENT COLLEGE OF
TECHNOLOGY, COIMBATORE
NAAN MUDHALVAN COURSE: DIGITAL MARKETING
NAAN MUDHALVAN ID : C2C514B1DC09C02AFED4E079C23BDCAE

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

BLOGSPOT:'

<https://www.blogger.com/blog/posts/5518735297045697959>

WORDPRESS:

<https://pickle477.wordpress.com/2023/10/30/pickle/>

10:50

Voi 4G LTE2 41%



e477.wordpress.com

2



Edit



Change



Launch



PICKLE

PICKLE

Oct 30th, 2023

Introduction

Pickle, a humble yet remarkable condiment, has a long and fascinating history that spans across cultures and centuries.

Whether it's the crisp dill pickles of New York City, the fiery achaar of India, or the sweet gherkins of the American South, pickles come



2.Create a new facebook business page and post one social media posterfor your brand.

https://m.facebook.com/story.php?story_fbid=pfbid0j5sdfHMXNFjsi7QP2ujwsEBamCkQbYfMTaVtSrdM3tyR6jUosYcuYjyxeoNmtLpKl&id=61553065255682&mibextid=Nif5oz

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2 NOV 2023

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3. Create and design a social media advertisement poster using canva tool.

WEEKEND MARKET

**FRESH FRUITS AND
VEGETABLES EVERY
WEEKEND**

**SATURDAY-SUNDAY
4PM-10PM**



PEAS



POTATOES



BROCCOLI



AVOCADO



TOMATOES



CUCUMBERS

4. Create email newsletter design using Mailchimp or canva tool.

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