

Marketing and Retail Analytics



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place for Everything!

~ Vasundhara Kadekodi

Affordable Phones



Shop Phones

Trending Fashion



Shop Fashion

Safe & Clean Apartments



Shop Apartments



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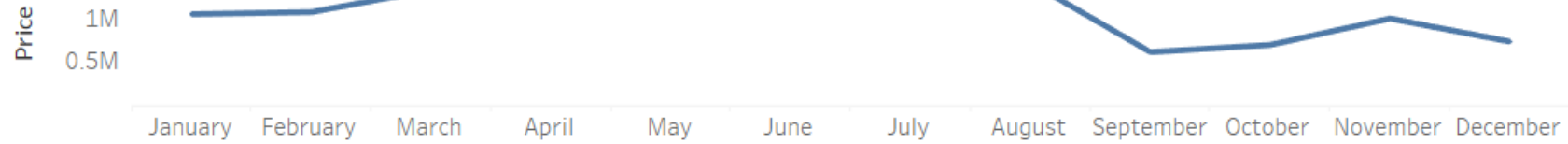
Pereto Analysis

Year filter

Total Revenue

13,591,644

Revenue



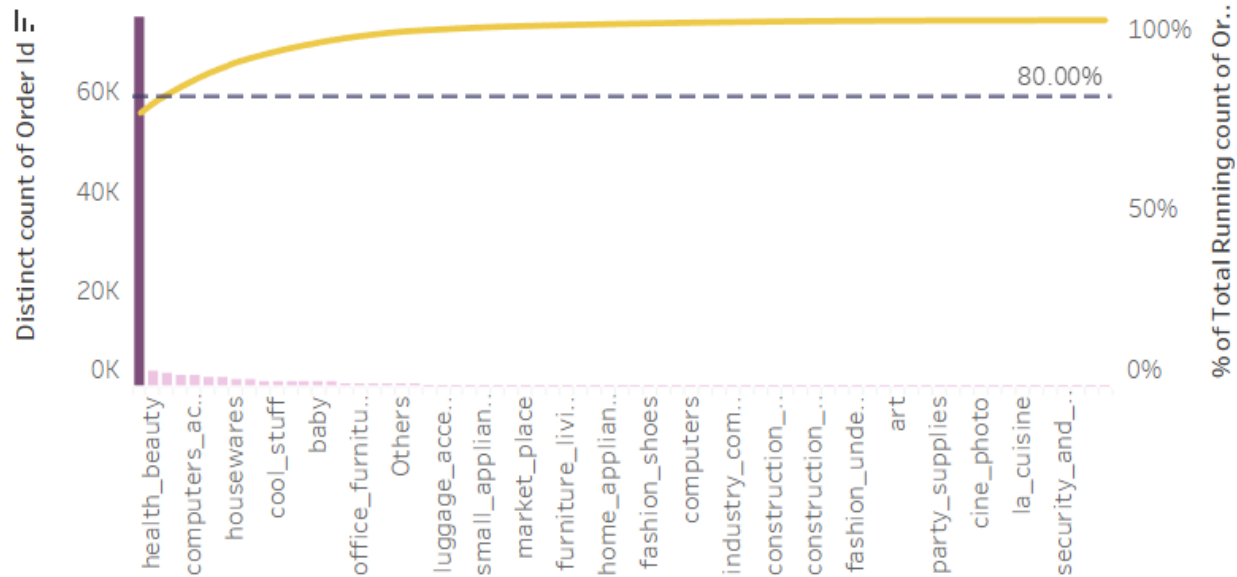
Total Orders

1,12,650

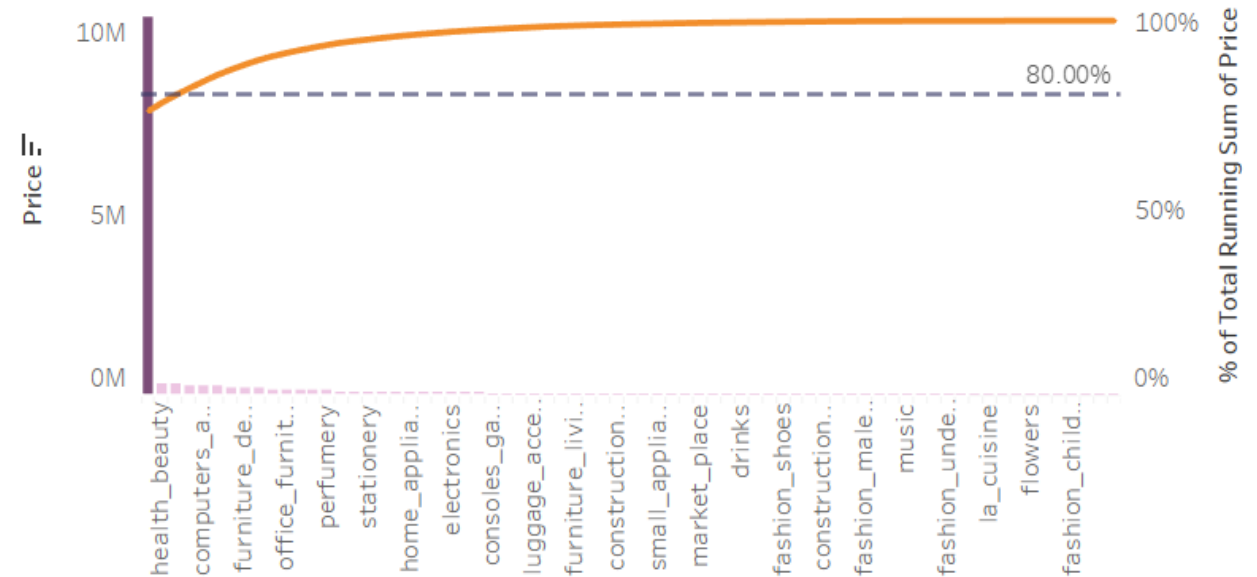
Orders



Order Quantity Pereto Chart



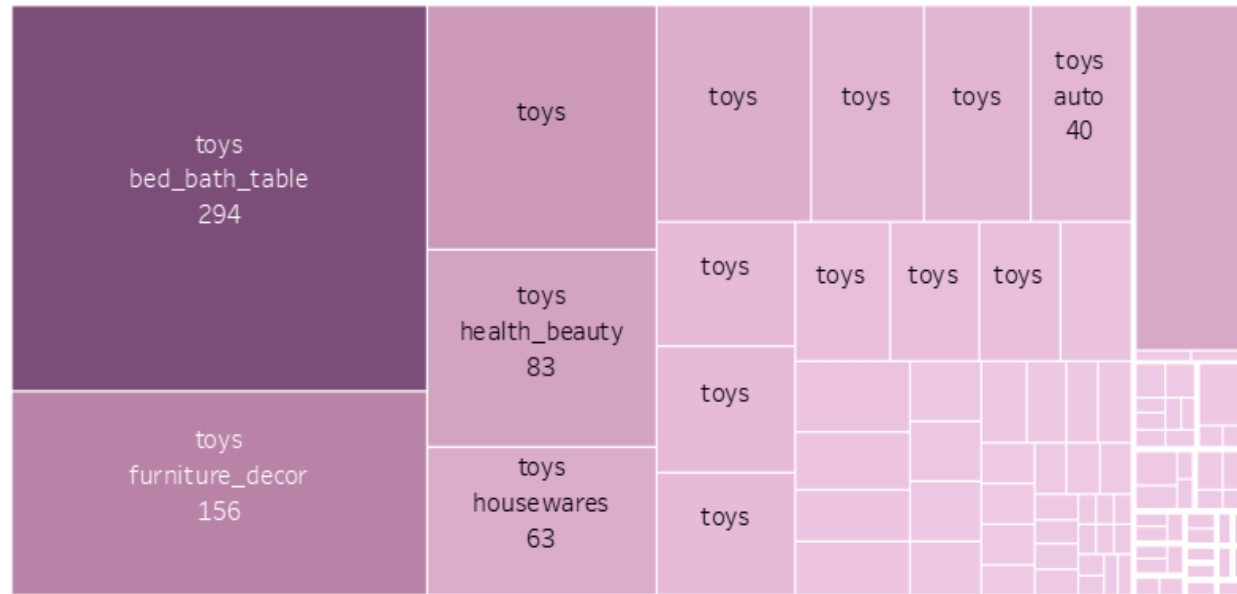
Revenue Pereto Chart



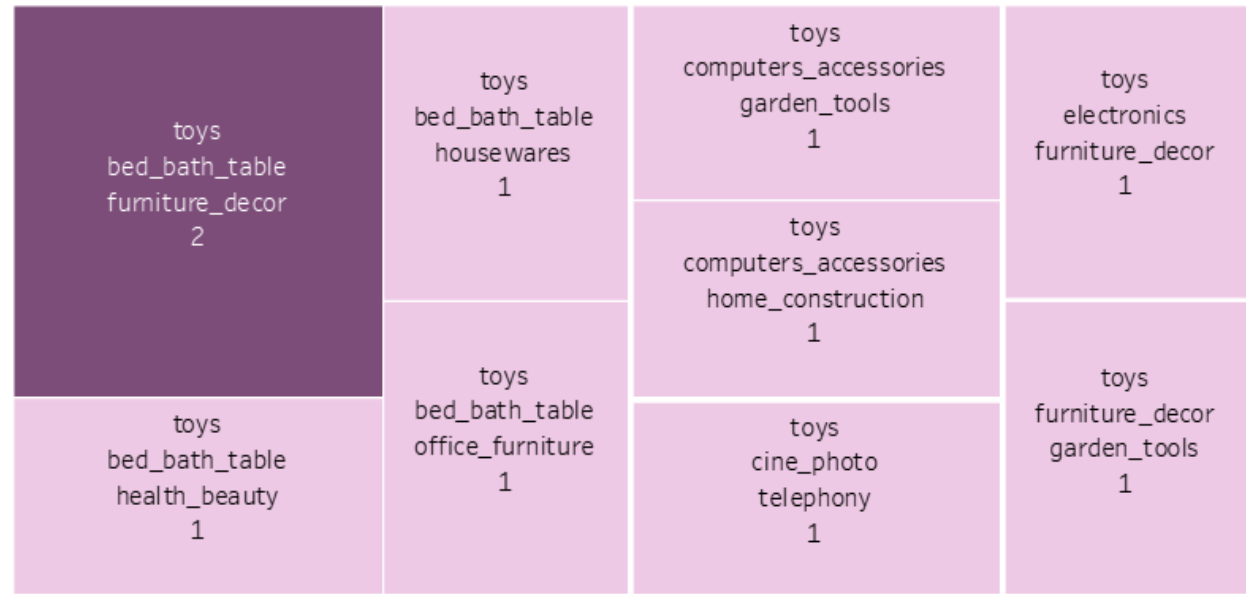
Market Basket Analysis

Year filter

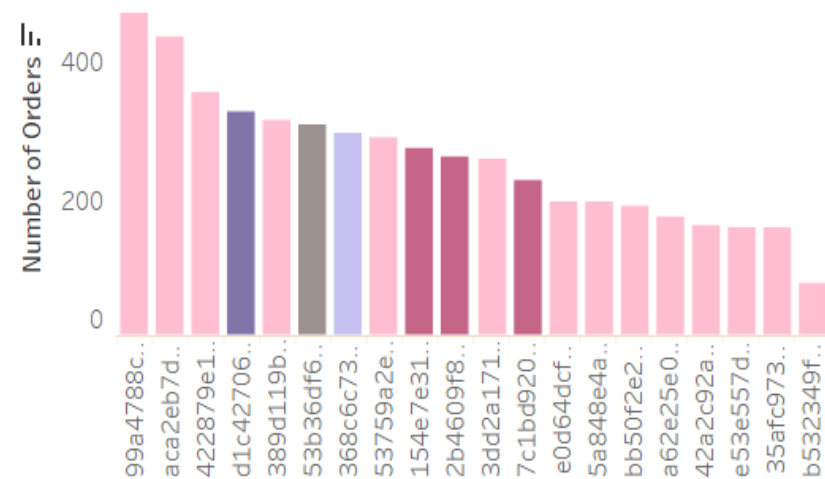
Association Analysis Between 2 Product Categories



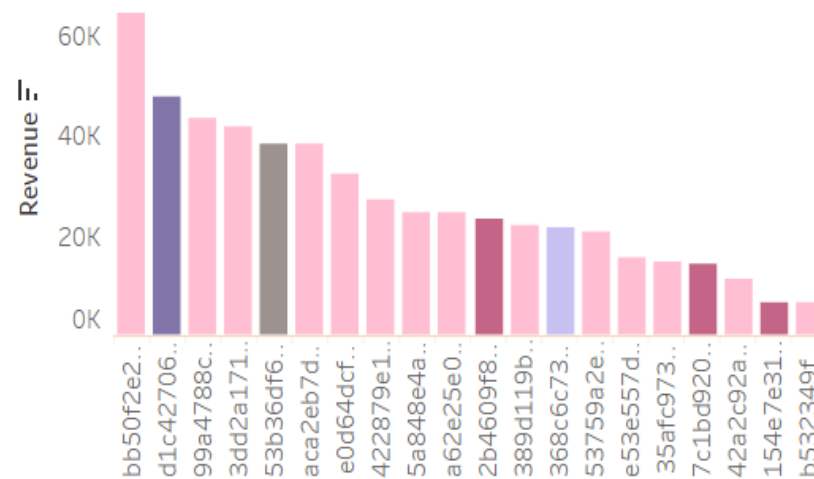
Association Analysis Between 3 Product Categories



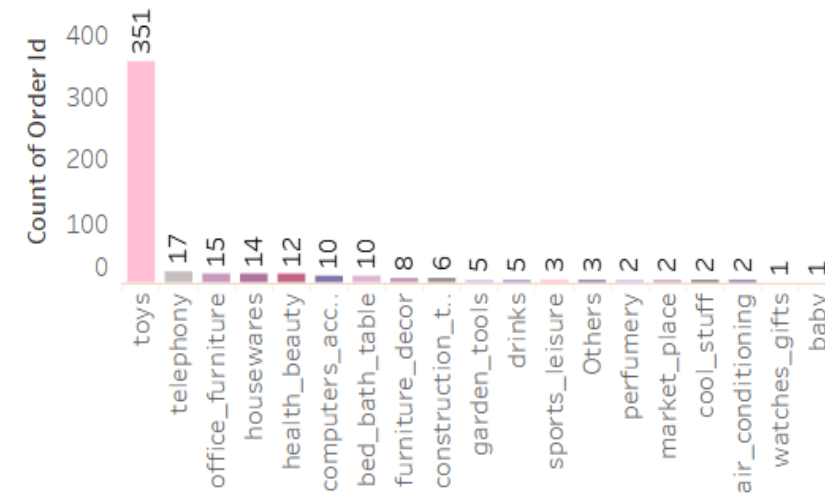
Top 20 Products by Orders



Top 20 Products by Revenue



Product Categories Ordered More Than 5 Times



Geographic Analysis

Year filter (All)

12

Avg Time to Deliver

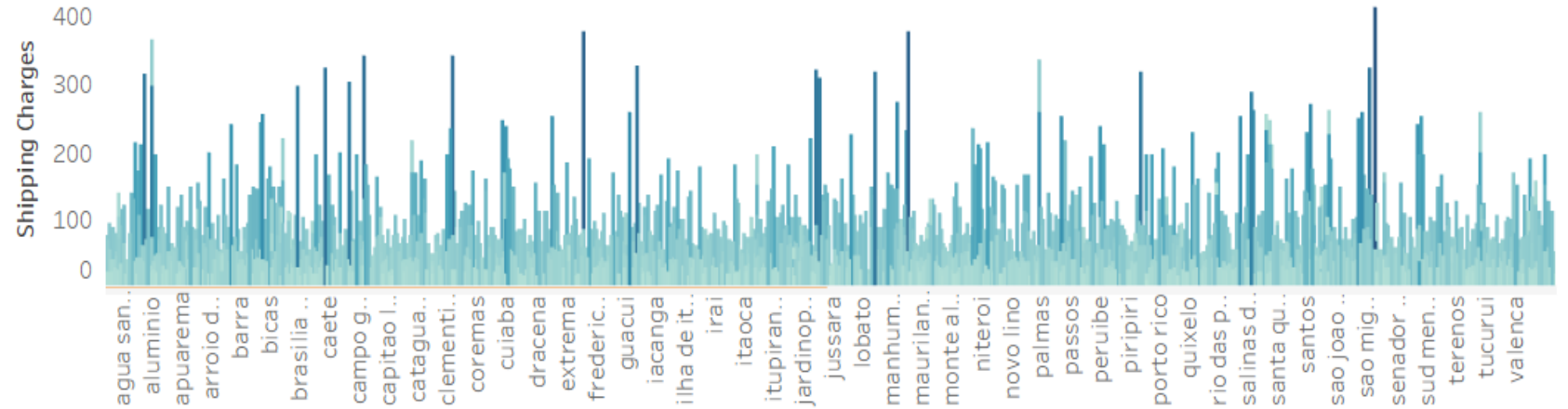
76.51

Avg Shipping Charge

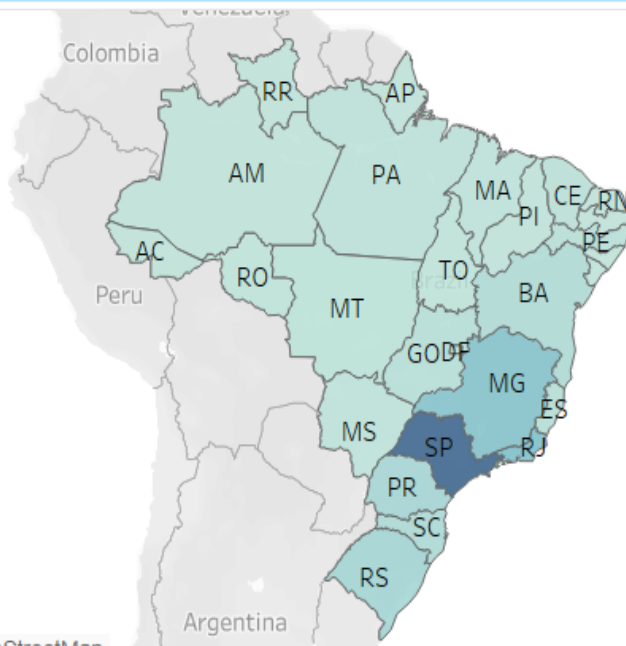
96,096

Total Customers

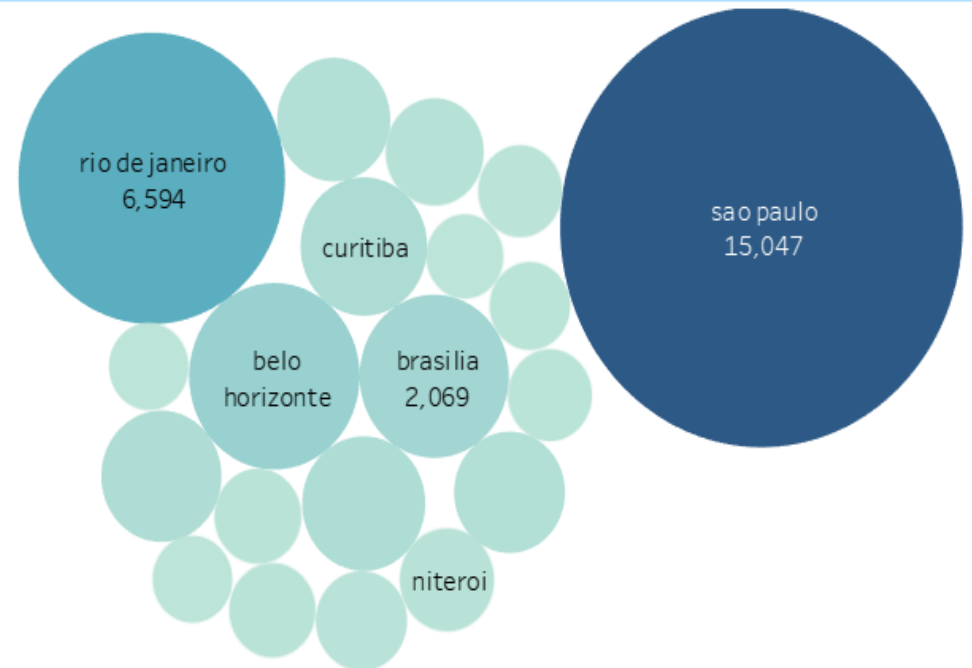
Shipping Charges Distribution



State



City





Cars



House To Let



Phones



Phones



Vehicle



Jobs



Electronics



Fashion



Home & Kids



Services

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