

GOURAV SHARMA

Jamshedpur, Jharkhand 831001 | 9234791793 | gouraavv5487@gmail.com

Summary

Possess strong communication and interpersonal skills, fostering positive relationships with clients and colleagues. Skilled in creative problem-solving, bringing innovative ideas to marketing campaigns and sales strategies. Quick learner, adaptable to new environments, and capable of handling multiple tasks efficiently. Enthusiastic about driving growth through effective marketing and sales initiatives.

Experience

Marketing and Sales Executive

Toyota

12/2024 to I currently work here
Jamshedpur, INDIA

- Managed relationships with key clients to maintain high levels of satisfaction and loyalty.
- Adapted selling style based on customer profile and requirements.
- Designed innovative selling propositions to enable product to stand out and attract and retain customers.
- Tailored marketing messages to diverse audiences, ensuring relevance and maximising engagement.

Real Estate Sales and Marketing Intern

Zas India

04/2024 to 05/2024
Jamshedpur

- Conducted property viewings for potential buyers, highlighting features and benefits to stimulate interest.
- Established pricing and delivery terms based on current market trends and costs.
- Coordinated with sales teams to align marketing strategies with sales objectives and targets.

Skills

- Developed effective marketing strategies to enhance brand visibility
- Implemented new sales strategies to boost revenue
- Analysed social media metrics to optimise marketing efforts
- Customer relationship management systems
- Marketing campaign management

Education

Bachelor of Computer Application : Information Technology

Netaji Subhas University

08/2022 to 08/2025
Jamshedpur

HSC: Bio Science

Jusco School South Park

03/2020 to 03/2022
Jamshedpur

10th

Ramakrishna Vivekananda English High School

Chakulia

Languages

Hindi:

C2

Proficient

English:

C1

Advanced