

# Jaydeep Noriya

*Sales and Marketing associate*

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## PROFESSIONAL EXPERIENCE

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### **Sales, marketing and advertising**

#### *Access Management*

worked as a sales coordinator and trainer in both companies

08/2021 – 09/2022

Ahmedabad, India

### **Supervisor**

#### *MAS Marine Service India Pvt Ltd.*

worked as cargo surveyor

11/2022 – 12/2023

Gandhidham, India

### **Co-founder**

#### *Foodity.in (<https://www.foodity.in/>), Street food startup*

Managed on-ground sales and finances including team management

06/2024 – 12/2024

Ahmedabad, India

## EDUCATION

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### **SSC GRADUATE**

#### *RP Patel high school*

03/2016

Gandhidham, India

### **HSC GRADUATE**

#### *RP Patel high school*

03/2018

Gandhidham, India

## SKILLS

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### **B2B and B2C Sales**

### **Lead Generation & Prospecting**

### **Account Management**

### **Product Marketing**

### **Customer Feedback & Iteration**

### **Supply Chain & Distribution Knowledge**

### **Dry Cargo Inspection & Measurement**

### **Soft Skills(Creativity,Adaptability,Communication,Project Management)**

## PROJECTS

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### **FOODITY.IN**

#### <https://www.foodity.in/>

Foodity was a street food brand offering a range of delicious, high-quality snacks inspired by local flavors. Focused on delivering fresh, authentic, and innovative food experiences, Foodity combines traditional recipes with modern convenience, catering to the growing demand for premium street food. It emphasizes quality, sustainability, and customer satisfaction.