

VISHWA SHUKLA



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ABOUT ME

BBA graduate with experience in hospitality and marketing, skilled in travel operations and brand management.

WORK EXPERIENCE

ITC Narmada Luxury Hotel – Travel Desk Associate [Oct-2024] - [Feb-2025]

- Managed guest travel arrangements, including transportation and itinerary planning.
- Coordinated with airlines, transportation providers, and local tour operators.
- Ensured a seamless and luxurious travel experience for high-profile guests.
- Assisted in resolving travel-related issues efficiently.

Wabi Sabi Art Edit Marketing Firm – Brand Manager [Aug-2023] - [Oct-2024]

- Developed and executed brand strategies to enhance visibility and market positioning.
- Managed social media campaigns, content creation, and digital marketing efforts.
- Collaborated with designers, photographers, and influencers for brand promotions.
- Analyzed market trends and consumer behavior to optimize marketing efforts

EDUCATION

- **Bachelor of business administration in Aviation Management**
- Gujarat university
- Location: ahmedabad, gujarat
- Jun 2021 - March 2025

SKILLS & COMPETENCIES

- Travel & Hospitality Management
- Brand Strategy & Development
- Social Media Marketing
- Content Creation & Copywriting
- Client Relations & Customer Service
- Digital Marketing & Market Research
- Strategic Planning & Execution