

## ADIDAS SALES DASHBOARD

Total Sales  
**120.0M**

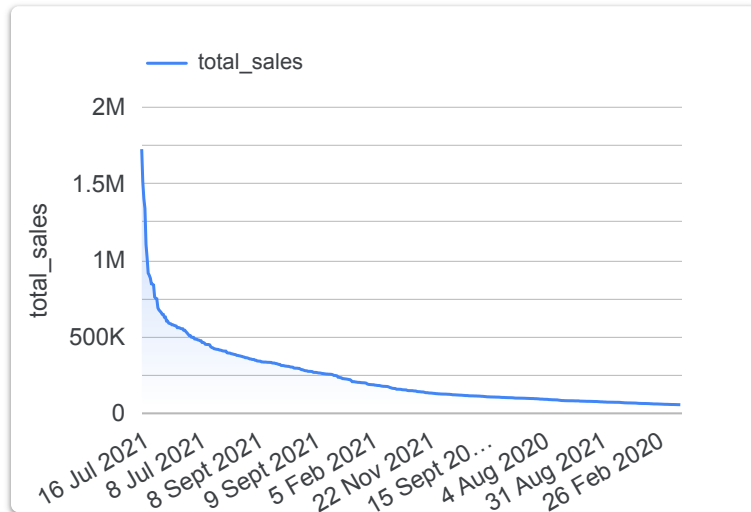
Total units sold  
**2.5M**

Total Price per unit  
**435.8K**

Total profit  
**33.2M**

Average Margin  
**17.38**

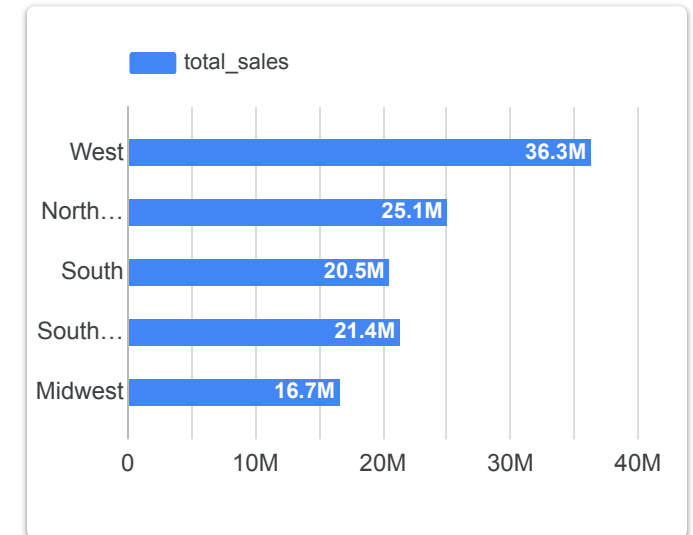
### Sum of sales Day by day



### Financial Performance by Location

city	total_sales	operating_...	Margin
New York	5,676,160	1,390,007	3,070.24
Charleston	4,904,272	1,560,731	6,236.07
San Francisco	4,837,470	997,571	2,664.61
Portland	4,176,777	1,076,096	5,950.11
Orlando	3,946,476	875,762	2,784.81
Miami	3,874,113	1,216,883	2,989.66
Los Angeles	3,651,288	904,498	3,229.58
Houston	3,571,007	964,005	3,328.52

### Total sales by region

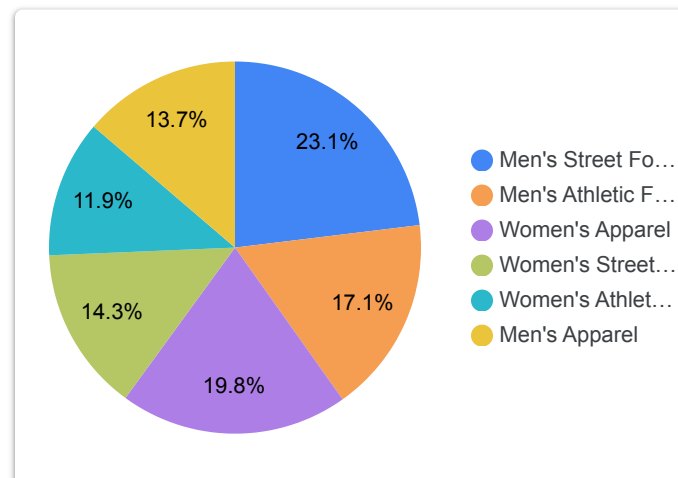


### Retailer Performance

	retailer	operati...	total_sales ▲	units...
1.	Amazon	2,881,885	10,096,987	197,990
2.	Walmart	2,578,226	10,506,085	206,225
3.	Kohl's	3,681,153	13,512,453	287,375
4.	Sports Direct	7,412,864	24,557,997	556,090
5.	Foot Locker	8,065,150	29,004,945	603,919
6.	West Co...	8,528,808	22,217,808	621,012

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### Product Category



### Sales Method

