Vasudha Tapriya

C-6 Friends apt. Delhi 9999718081 vasudhatapriya2@gmail.com 4 October 2020

Client,

CEO, Sprocket Central Pvt Ltd. 123 Address St Anytown, ST 12345

Dear Sir,

I went through the entire data and I'm writing this to inform you that there are quite some problems with it. I have listed the problems folder wise here and how our team has attempted to solve them using the required measures.

Missing Values

There were a lot of empty values in the dataset. Empty values have been filled according to the forward fill/maximum occurrences during the daa cleaning step.

Difference in Customer IDs

There is a difference in customer IDs mentioned in Customer Address and Customer Demographic as compared to Transactions which might lead to confusion later in the training part.

Standardization Missing

In Customer Demographic, the same female category is written in many forms such as F, Femal etc. which might lead to ambiguity.

Yours Sincerely,

Vasudhs Tapriya