## Indian Institute of Information Technology, Allahabad

C1- Examination (Feb 2022)

Paper: Data Mining

B.Tech. (IT), VIth Semester Max. Marks : 40 Duration: 02 Hours Course Instructor: Prof. O.P. Vyas, Dr. Manish Kumar & Dr. Muneendra Ojha

Ques 1:Define the importance of following entities in respective Data Mining algorithm along with their mathematical formulation (Define each one with their corresponding algorithm):

(05 Marks)

- a). Support
- b). Confidence
- c). Entropy
- d). Information Gain

OR

Highlight the problem of the Data Analyst while applying mining techniques to any

domain in terms of

(05 Marks)

- a) Data pre-processing
- b) Choice of Algorithms
- c) Choice of Software
- d) Final pattern

Ques 2: Assume that minimum support threshold (s = 33.33%) and minimum confidence threshold (c = 60%), Find the frequent itemsets and generate association rules on this.

(10 Marks)

Transaction ID	Items
Trans 1	Burger, Pizza, Ketchup
Trans 2	Burger, Pizza
Trans 3	Burger, Beer, Biscuit
Trans 4	Biscuit,Beer
Trans 5	Biscuit, Ketchup
Trans 6	Burger, Beer, Biscuit

Customer ID	Transaction ID	Items Bought
1	0001	$\{a,d,e\}$
1	0024	$\{a,b,c,e\}$
2	0012	$\{a,b,d,e\}$
2	0031	$\{a,c,d,e\}$
3	0015	$\{b,c,e\}$
3	0022	$\{b,d,e\}$
4	0029	$\{c,d\}$
4	0040	$\{a,b,c\}$
5	0033	$\{a,d,e\}$
5	0038	$\{a,b,e\}$

- (a) Compute the support for itemsets  $\{e\}$ ,  $\{b,d\}$  and  $\{b,d,e\}$  by treating each transaction ID as a market basket.
- (b)Use the results in part (a) to compute the confidence for the association rules  $\{b, d\} \rightarrow \{e\}$  and  $\{e\} \rightarrow \{b, d\}$ . Is confidence a symmetric measure?
- (c) Repeat part(a) by treating each CustomerID as a market basket. Each item should be treated as a binary variable (1 if an item appears in at least one transaction bought by the customer, and 0 otherwise).
- (d)Use the results in part(c) to compute the confidence for the association rules  $\{b, d\} \rightarrow \{e\}$  and  $\{e\} \rightarrow \{b, d\}$ .

Ques 4: The table provided below lists a small dataset for soybean crop. If we had to compare between two features namely "precip" and "temp", then which feature would be a better choice for split w.r.t. the three flavors of decision trees discussed in class i.e. ID3, C4.5 and CART.Demonstrate all the calculations clearly and in sequential manner.

[Marks: 15]

date	plant-stand	Precip	temp	hail	crop-hist	area-damaged	severity	seed-tmt	Germination	Class
3	0	2	1	0	2	0	2	1	1	D1
3	0	2	1	0	2	1	1	0	1	D1
3	0	2	1	0	1	0	2	1	2	D1
4	0	2	1	1	1	0	1	0	2	D1
4	0	2	1	0	3	0	2	0	2	D1
5	0	2	1	0	3	1	1	1	2	D1
5	0	2	1	0	2	0	1	1	0	D1
6	0	2	1	0	1	1	1	0	0	D1
6	0	2	1	0	3	0	1	1	1	D1
6	0	2	1	0	1	0	1	0	2	D1
3	0	0	2	1	0	2	1	0	1	D2
3	0	0	1	0	1	2	1	0	0	D2
4	0	0	1	0	2	3	1	1	1	D2
4	0	0	1	1	1	3	1	1	1	D2
5	0	0	2	0	3	2	1	0	2	D2
5	0	0	2	1	2	2	1	0	2	D2
5	0	0	2	1	3	3	1	1	2	D2
6	0	0	2	1	0	2	1	0	0	D2
6	0	0	1	1	3	3	1	1	0	D2
6	0	0	2	0	1	3	1	1	0	D2
0	1	2	0	0	1	1	1	1	1	D3
0	1	2	0	0	0	1	1	1	2	D3
0	1	2	0	0	2	1	1	1	1	D3
0	1	2	0	0	0	1	1	0	1	D3
0	1	2	0	0	1	1	2	1	2	D3
2	1	2	0	0	3	1	2	0	1	D3
2	1	2	0	0	2	1	1	0	2	D3
2	1	2	0	0	3	1	2	0	2	D3
3	0	2	0	1	3	1	2	0	1	D3
4	0	2	0	1	0	1	2	0	2	D3