## Software Engineering Project Report

Group name: FluxCode

### **Members:**

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### A. How feasible is the project?

**Ans.** Our comprehensive city tour guide website project is technically and operationally feasible within the semester-long duration.

While challenges may arise, such as data integration complexities or API limitations, the overall scope of the project is manageable within the given timeframe, given proper planning and efficient development strategies. We would have to explore other possible options for fetching/gathering the data, and how to properly organize and display it in the best possible manner to provide a good UI/UX.

Since we would have to cater to a large number of needs of the users, we would also have to brainstorm all the possible options that a tourist may want (apart from tourist spots and hotels, such as malls, parks, etc.)

## B) How novel is the project?

This innovative city tour guide project tackles several novel challenges to redefine the user experience.

By incorporating ethnicity-centric recommendations, the system goes beyond conventional approaches, recognizing the importance of cultural preferences in travel decisions. The inclusion of a blogging area introduces a collaborative element, allowing users to share and gain insights from diverse experiences, fostering a sense of community engagement. The project's ability to seamlessly integrate data from multiple sources, including Google Maps, MakeMyTrip, and

other booking sites, offers users a comprehensive and reliable overview for making informed decisions.

Furthermore, the incorporation of a rating system for places to visit enhances the user's ability to prioritize destinations based on authentic feedback, ensuring a personalized and enriched exploration of the city. In essence, this project addresses the novel challenges of cultural personalization, community-driven content, data integration, and reliable rating systems, collectively shaping a unique and user-centric city tour guide experience.

## C) Is the project challenging enough?

**Ans.** Absolutely, the project is inherently challenging due to its multifaceted nature and the integration of diverse features. The non-trivial aspects of the project include:

- 1. Ethnicity-based Location Recommendations:
  - Categorizing locations based on ethnicity requires a nuanced understanding of cultural preferences, making it a non-trivial task.
- 2. Data Integration from Multiple Sources:

Synchronizing data from various platforms such as Google
Maps, MakeMyTrip, and other booking sites introduces
complexity, necessitating seamless integration and real-time
updates.

### 3. Public Transportation Information:

 Integrating public transportation data for multiple tourist spots adds complexity, as it involves dealing with diverse transportation systems and ensuring accurate, up-to-date information.

### 4. Local Testimonials and Blogging:

 Curating and managing a variety of local testimonials and blog content pose challenges, requiring continuous efforts for content curation and moderation.

### 5. API Integration and Data Security:

 Integrating APIs from different sources demands careful consideration of data consistency and security, especially when handling sensitive information from booking sites.

### 6. Responsive User Interface:

 Designing a responsive and user-friendly interface across various devices and screen sizes is a crucial challenge to ensure a seamless user experience. The collaborative effort of a dedicated team comprising 4-6 individuals is essential to tackle these challenges effectively. The project's success hinges on the diverse skills of team members, including data analysis, web development, UI/UX design, and content curation. The semester-long commitment from the team is vital to navigate the intricacies of the project, address emerging challenges, and deliver a robust and comprehensive city tour guide website.

# D) Can the project be applied to solve real-world problems?

**Ans:** Our website combines detailed tourism info, smart hotel booking , prices and an AI chatbot for personalized guidance further it also provides user generated blogs, videos and reviews. During travel, people face so many problems and our website provides solution for that:-

### 1) Time-Saving:

<u>Problem:</u> Travelers spend so much of their time on planning and searching the places to visit.

<u>Solution:</u> Our website provides information about all the places of tourism.

### 2) Affordability and Budgeting:

<u>Problem:</u> Travelers may struggle to manage their budgets effectively during their trips.

<u>Solution:</u> It includes features that provide estimated costs and information on affordable accommodations and activities, helping travelers to plan and manage their expenses efficiently.

### 3) Enhancing Tourist Experience:

<u>Problem:</u> Tourists often face challenges in navigating unfamiliar cities, finding reliable information about attractions, and making informed decisions about accommodations.

<u>Solution:</u> Our app provides a centralized platform with comprehensive details on tourist spots and user-generated content such as reviews, blogs and videos to enhance the overall tourist experience.

#### 4) Supporting Local Businesses:

<u>Problem:</u> Local businesses, especially smaller hotels and lesser-known tourist spots, may struggle to reach a wider audience and compete with larger establishments.

<u>Solution:</u> Our website can promote and support local businesses, contributing to the economic growth of the community.

## E) Informal list of Requirements (Functionalities):

ID	LIST OF REQUIREMENTS
REQ001	The website must have user authentication and authorization to allow users to create accounts, log in, and access personalized features such as saving preferences and bookings.
REQ002	Integration with Google Maps API to fetch real-time data for tourist spots, public transportation routes, and other location-related information
REQ003	Implement a notification system to keep users informed about updates, new blog posts, and special promotions related to their selected destinations

REQ004	Accessibility features to ensure the website is usable for individuals with disabilities, following web accessibility standards (e.g., WCAG guidelines).
REQ005	Integration with a payment gateway to facilitate bookings directly through the website for accommodations and other paid services.
REQ006	Provide a feature for users to create personalized itineraries, including the ability to save favorite tourist spots, accommodations, and transportation routes
REQ007	Implement a rating and review system for each tourist spot and accommodation, allowing users to contribute their opinions and experiences.
REQ008	Robust backend system to manage and update the database of tourist spots, accommodations, public transportation data, and blog posts.
REQ009	A blogging area where users can read and contribute blog posts about their experiences in the city, helping other visitors gain insights into local culture, activities, and hidden gems

REQ010	A testimonials section featuring reviews and recommendations from locals, providing an authentic and personal perspective on each tourist spot and locality.
REQ011	A comprehensive search functionality allowing users to filter accommodations, tourist spots, and transportation options based on various criteria such as ethnicity, rating, and distance
REQ012	Public transportation information should include details on bus routes, subway lines, and other modes of transport to popular tourist spots in the city.
REQ013	A user-friendly and responsive interface for both desktop and mobile devices, ensuring a seamless experience for users accessing the site from different devices
REQ014	Integration with MakeMyTrip API and other booking sites to display accommodation options based on user preferences, ethnicity, and locality tourism ratings.
REQ015	Integration with social media platforms to allow users to share their experiences and recommendations directly from the website.

### F) Tools and Technologies Used:

### 1) Programming Language:

- Frontend: HTML, CSS(frameworks to be used TailwindCSS), JavaScript (with React framework ).
- · Backend: Node.js, Express.js (JavaScript).
- 2) Operating System: All major operating systems can be supported since JavaScript and Node.js are platform-independent. This includes
  - Windows
  - · macOS
  - · and various Linux distributions.
- **3) Database:** MySQL/MongoDB are the possible options for our project.

### 4) Development Tools:

- · IDE: Visual Studio Code.
- · Version Control: GitHub.
- · Build Tools: npm (Node Package Manager).
- · CI/CD: GitHub Actions.
- · Testing Framework: Jest.