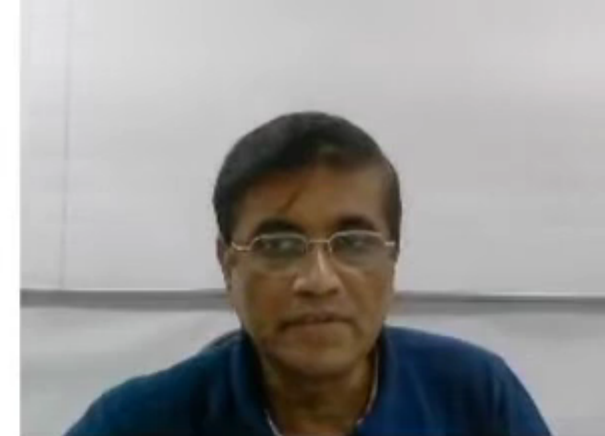


# GDA Vs Logistic Regression



GDA

$$P(X|Y=0) \sim N(\mu_0, \Sigma)$$

$$P(X|Y=1) \sim N(\mu_1, \Sigma)$$

$$P(Y) \sim \text{Bernoulli}(\phi)$$

From MLE  $\Rightarrow$

$$\mu_0 = \frac{\sum_{i=1}^m 1\{Y^{(i)}=0\} X^{(i)}}{\sum_{i=1}^m 1\{Y^{(i)}=0\}}$$

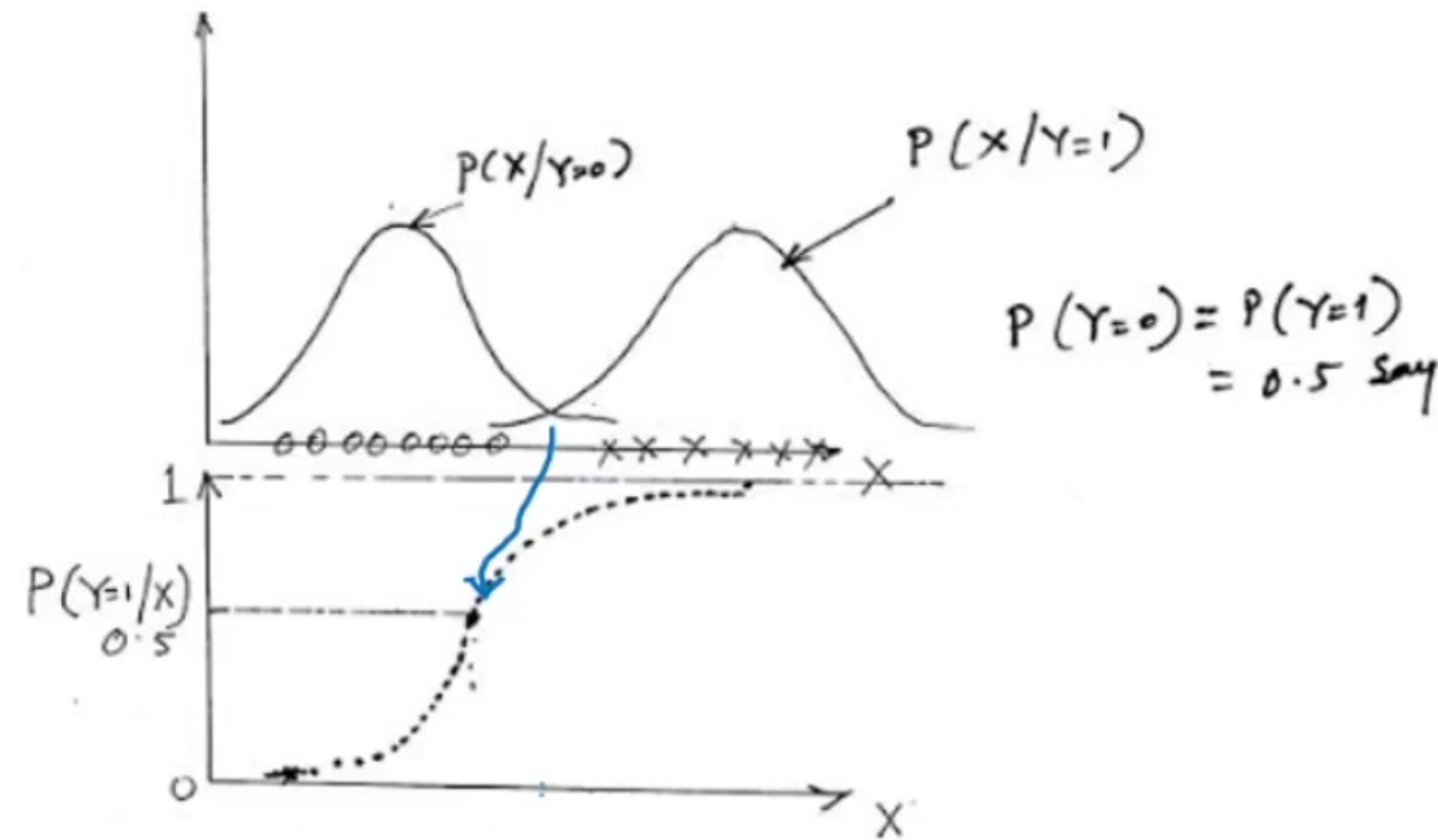
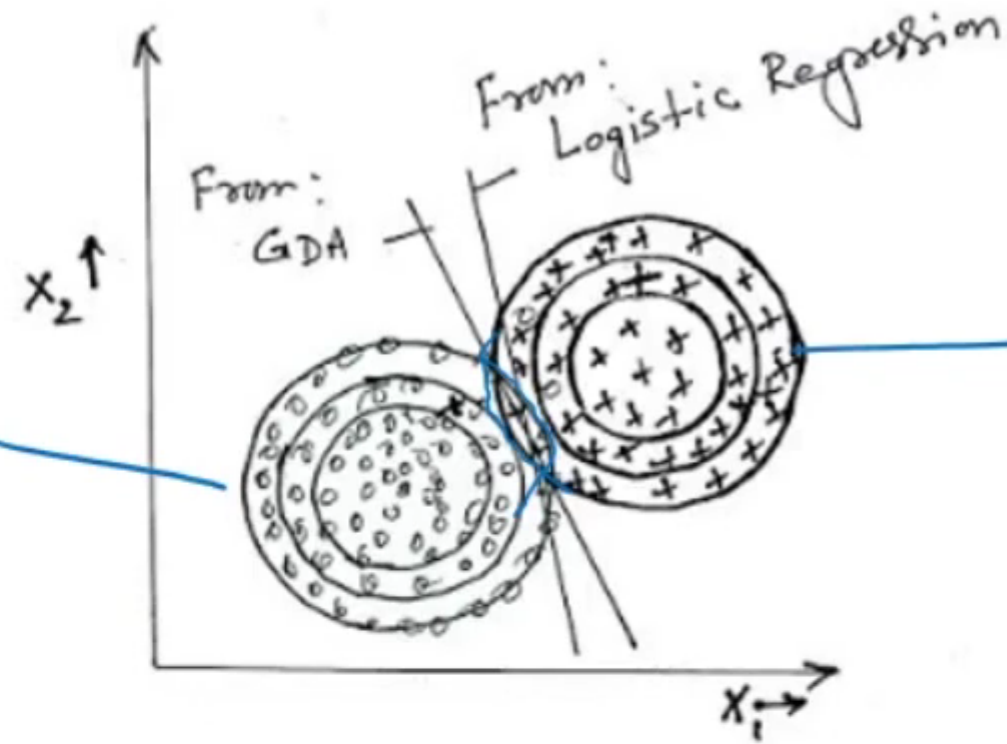
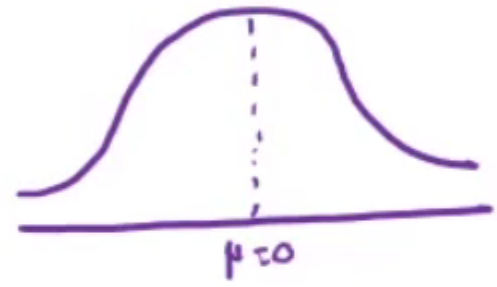
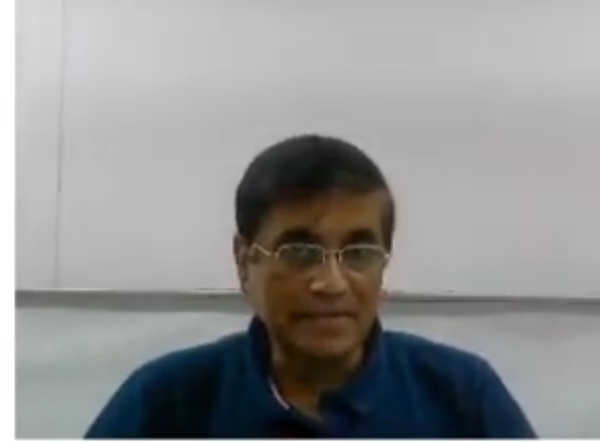
$$\mu_1 = \frac{\sum_{i=1}^m 1\{Y^{(i)}=1\} X^{(i)}}{\sum_{i=1}^m 1\{Y^{(i)}=1\}}$$

$$\Sigma = \frac{1}{m} \sum_{i=1}^m (X^{(i)} - \mu_{Y^{(i)}})(X^{(i)} - \mu_{Y^{(i)}})^T$$

$$\phi = \frac{1}{m} \sum_{i=1}^m 1\{Y^{(i)}=1\}$$

Logistic Regression

$$P(Y=1|x) = \frac{1}{1 + e^{-w^T x}}$$





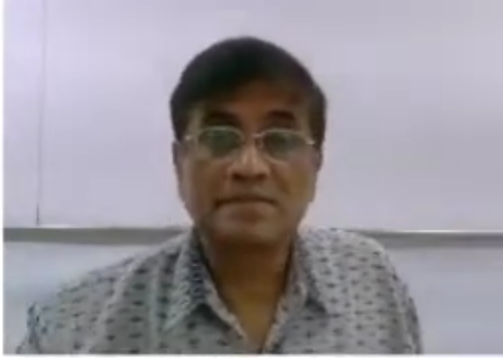
# Learning Naïve Bayes Classifier for developing Spam mail Filter

- We want our Classifier will tell us whether an email received is a Spam or non –Spam through text classification.
- We will train this using labelled data in line with generative Model principle.
- We will then use it as mail reader which will automatically filter out Spam messages and possibly will keep it in another folder.
- Depending on how Feature is represented we will present two Naïve Bayes models:
  - Multi-variate Bernoulli event model
  - Multinomial event model
- Multi-variate Bernoulli event model

$$X = \begin{bmatrix} 0 \\ 1 \\ 0 \\ 1 \\ 0 \\ 0 \\ 0 \end{bmatrix} \quad \left. \begin{array}{l} \text{or} \\ \text{abacus} \\ \text{absence} \\ \vdots \\ \text{Lottery} \\ \text{million} \\ \text{zero} \\ \vdots \\ \text{10,000 X 1} \end{array} \right\} \text{create a dictionary.}$$



# Learning Naïve Bayes Classifier for developing Spam mail Filter



$$P(X_1, X_2, \dots, X_{10,000} | Y)$$

$$= P(X_1 | Y) P(X_2 | Y, X_1) P(X_3 | Y, X_1, X_2) \dots P(X_{10,000} | Y, X_1, X_2, \dots, X_{10,000})$$

Assumptions -

The words are occurring in the mail independently -

$$= P(X_1 | Y) P(X_2 | Y) P(X_3 | Y) \dots P(X_{10,000} | Y) \text{ - Naïve Bayes -}$$

$$= \prod_{j=1}^n P(X_j | Y)$$



# Naïve Bayes Classifier

In GDA, the feature vectors were continuous, real-valued vectors.

In Naïve Bayes, another generative model, we assume the features are discrete valued.

Model:

$$P(X/Y) \cdot P(Y)$$

$$P(X/Y) = \prod_{j=1}^n P(X_j/Y)$$

Parameters:

$$P(Y=1) = \Phi_Y \rightarrow \text{Bernoulli distribution} \quad \checkmark$$

$$P(X_j=1/Y=0) = \Phi_{j/Y=0}$$

$$P(X_j=1/Y=1) = \Phi_{j/Y=1}$$

Using MLE the parameters are evaluated as follows:

$$\Phi_Y = \frac{\sum_{i=1}^m 1\{Y^{(i)}=1\}}{\sum_{i=1}^m 1\{Y^{(i)}=1\} + \sum_{i=1}^m 1\{Y^{(i)}=0\}} \leftarrow \text{indicator function AND}$$

$$\Phi_{j/Y=0} = \frac{\sum_{i=1}^m 1\{X_j^{(i)}=1 \wedge Y^{(i)}=0\}}{\sum_{i=1}^m 1\{Y^{(i)}=0\}}$$

$$\Phi_{j/Y=1} = \frac{\sum_{i=1}^m 1\{X_j^{(i)}=1 \wedge Y^{(i)}=1\}}{\sum_{i=1}^m 1\{Y^{(i)}=1\}}$$

This simply consider the entire training set and count the number of times the word  $X_j$  has appeared when the mail is spam.

# Naïve Bayes Classifier

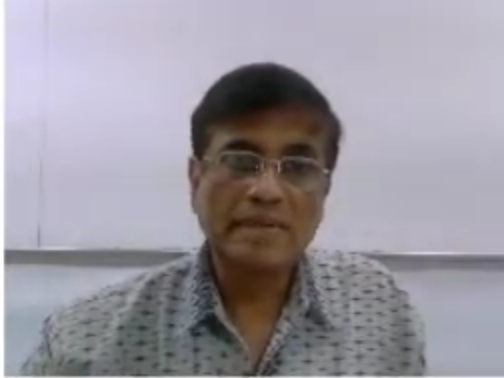
Testing the model:

$$P(Y | x_j) = \frac{P(x_j | Y) \cdot P(Y)}{P(x_j^{(n)})}$$

specifically,

$$P(Y=1 | x_j) = \frac{P(x_j | Y=1) \cdot P(Y=1)}{P(x_j | Y=1) \cdot P(Y=1) + P(x_j | Y=0) \cdot P(Y=0)}$$

$$= \frac{\prod_{j=1}^n P(x_j | Y=1) P(Y=1)}{P(x_j | Y=1) P(Y=1) + P(x_j | Y=0) P(Y=0)}$$



# Naïve Bayes Classifier

Testing the model:

$$P(Y=1/X_j) = \frac{P(X_j/Y=1) \cdot P(Y=1)}{P(X_j^{(n)})}$$

specifically,

$$\underbrace{P(Y=1/X_j)} = \frac{P(X_j/Y=1) \cdot P(Y=1)}{P(X_j/Y=1) \cdot P(Y=1) + P(X_j/Y=0) \cdot P(Y=0)}$$

$$= \frac{\prod_{j=1}^n P(X_j/Y=1) P(Y=1)}{P(X_j/Y=1) P(Y=1) + P(X_j/Y=0) P(Y=0)} = 0$$

