

**A**

**Mini Project Report**

**On**

**Stock Market Prediction System**

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**A.Y: 2023 – 24, Semester II**



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**AY: 2023-24, Semester II**

## **CERTIFICATE**

This is to certify that project entitled with **“Stock Market Prediction System”** has been successfully carried out by **Pratham Satani (21IT417), Vatsal Patel (21IT414), Deep Hirapara (21IT403)** for the subject of **3IT31- Mini Project** under my guidance during the academic year 2023-24, Semester II.

The Mini Project work carried out by the students of 6<sup>th</sup> semester is satisfactory.

**Date: 20<sup>th</sup> May 2024**

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## **ABSTRACT**

This project presents a systematic exploration of stock market prediction using data analysis and machine learning techniques. It commences with a review of existing prediction methodologies, identifying gaps and opportunities for improvement. Subsequently, a robust data collection and preprocessing pipeline is established, ensuring the quality and consistency of the dataset. Feature selection and engineering techniques are applied to extract meaningful insights from the data, enhancing the predictive capabilities of the models.

The effectiveness of the developed prediction system is rigorously evaluated using standard performance metrics on historical data. Results indicate superior performance compared to baseline models, demonstrating the efficacy of the proposed approach. The project concludes with a comprehensive analysis of findings, discussing the strengths, limitations, and avenues for future research.

In summary, this project contributes to the field of stock market prediction by offering a data-driven framework that leverages advanced analytics and machine learning. The developed system provides valuable insights for investors, traders, and financial analysts, aiding in decision-making processes amidst the complexities of the stock market.

## **Chapter – 1**

### **1.1 Project Definition:**

The Stock Market Prediction System is a bold venture into the realm of financial forecasting, aiming to unveil the enigmatic tapestry of the market and empower investors with actionable insights. It transcends the limitations of mere prediction, serving as a comprehensive analytical platform that equips users to navigate the ever-shifting landscape of financial landscapes.

### **1.2 Project Objective:**

- **Primary Objective:**

To accurately predict short-term (next two months) price movements for a diverse range of listed companies, empowering investors to make informed trading decisions and maximize returns.

- **Secondary Objectives:**

1. Technical Analysis:

- Develop a user-friendly interface for interacting with various technical charts and indicators, catering to both novice and experienced users.
- Enable users to customize charts and indicators according to their individual preferences and strategies.
- Integrate company-specific data onto charts for comprehensive contextual analysis.

2. ML-powered Prediction:

- Train and maintain machine learning models that utilize historical data and real-time market factors to generate accurate and reliable price forecasts.
- Provide probability distributions and confidence levels for predictions to allow users to assess potential risk and reward.
- Offer scenario planning based on external events and their predicted impact on market behavior.



### 3. Market Sentiment Analysis:

- Implement natural language processing and sentiment analysis techniques to gauge investor sentiment towards individual companies, sectors, and the overall market.
- Track sentiment trends over time to identify potential turning points and shifts in market psychology.
- Deliver actionable insights based on sentiment analysis to inform investment decisions.

## 1.3 Project Scope:

### 1. Technical Scope:

- Data: The system will initially focus on readily available financial data sources like historical price charts, financial ratios, and news articles. Integration with live market data feeds can be considered in later phases.
- Prediction Models: The system will focus on one of the few well-established Machine Learning models for price prediction, like LSTM. More advanced models can be included later based on performance evaluation.
- Platform: The system will be developed as a web application accessible through standard web browsers, with potential for mobile app development in later stages.

### 2. Functional Scope:

- Prediction: The system will focus on predicting price movements for the next two months with various confidence levels. Offering predictions for longer timeframes can be considered later.
- Analysis: The system will primarily focus on technical analysis and market sentiment analysis.

### 1.4 Project Modules:

#### 1.4.1 Data Acquisition and Management:

- Gathers historical price data, financial ratios, news articles, and social media sentiment from reliable sources.
- Cleanses, preprocesses, and stores data in appropriate formats for analysis and model training.
- Implements data quality checks and safeguards to ensure integrity and accuracy.

#### 1.4.2 Sentiment Analysis Module:

- Analyses news articles, social media posts, and forum discussions to gauge sentiment towards stocks and sectors.
- Identifies nuanced emotions like confidence, fear, and anticipation using natural language processing.
- Tracks sentiment trends over time to identify potential turning points and shifts in market psychology.

#### 1.4.3 News Feed Module:

- Aggregates financial news from reliable sources and filters based on user interests and watchlists.
- Summarizes key articles and highlights relevant information using machine learning.
- Provides the cleaned data for Sentiment Analysis

#### 1.4.4 User Interface Module:

- Implements a user-friendly and intuitive web interface accessible through standard browsers.
- Provides clear navigation, informative visualizations, and interactive elements for seamless user experience.
- Supports personalization of charts, predictions, and news feeds based on user preferences.

### 1.4.5 Price Prediction Module:

- Applies various ML techniques like LSTM prediction to predict future closing prices.
- Provides with predictions for up to next two months' time frame.
- Identifies zones of interest like High Volatility, High Volume etc.

## 1.5 Project Basic Requirements:

### 1.5.1 Hardware Requirements

- Server-side:
  - o Processor: Intel Xeon or better with multiple cores.
  - o RAM: 16 GB or more depending data volume and usage.
  - o Storage: SSD for better retrieval of data.
  - o Network: High speed internet for low latency.
- Client-side:
  - o Mobile phone with 32/64-bit ARM processor with active internet connection.
  - o Desktop computer or laptop with active internet connection.

### 1.5.2 Software Requirements

- Server-side:
  - o OS: Windows or Linux
- Client-side:
  - o All devices should have a JavaScript enabled web browser.
  - o RAM: 8 GB or more.

## **Chapter – 2**

### **2.1 Comparison of Existing Applications with the Project:**

[1] This paper proposes a hybrid model combining Convolutional Neural Networks (CNNs) and Bi-directional Long Short-Term Memory (BiLSTM) networks for stock closing price prediction. The CNNs extract spatial features from historical price data, while BiLSTMs capture temporal dependencies.

[2] This project utilized Gated Recurrent Units (GRUs), another type of recurrent neural network, for daily stock closing price prediction. The study emphasizes the importance of data cleaning and feature engineering in improving model performance. The GRU model achieved competitive accuracy while highlighting the potential of deep learning approaches in this domain.

[3] This paper employed LSTM networks to analyse and predict stock market trends. LSTMs excel at handling sequential data like historical prices, allowing the model to learn long-term dependencies. The study showcases the visualization of predictions alongside actual prices, offering valuable insights into market behavior.

[4] This blog post provides a practical overview of various machine learning methods for stock price prediction. It compares the performance of techniques like Simple Moving Average (SMA), ARIMA, and Random Forests, highlighting their strengths and limitations. This resource proves valuable for beginners seeking an accessible introduction to the field.

[5] This research investigated the effectiveness of Artificial Neural Networks (ANNs) and Random Forests in predicting closing prices for diverse companies. The study emphasizes the impact of incorporating technical indicators like Moving Average Convergence Divergence (MACD) as model features.

## 2.2 Feasibility Study:

### 1.2.1 Technical Feasibility

Recent advancements in machine learning and AI offer promising tools for analyzing vast amounts of financial data and identifying patterns. Techniques like deep learning, natural language processing, and sentiment analysis can potentially capture complex relationships and extract valuable insights from various sources, including:

- Historical stock prices
- Financial news and reports
- Economic indicators
- News sentiment

### 1.2.2 Economic Feasibility

Developing and maintaining a sophisticated prediction system requires significant resources for data acquisition, infrastructure, and expertise. The potential benefits depend on the system's accuracy, reliability, and the targeted user base. Monetization strategies could include subscription fees, trading signals, or partnerships with financial institutions. A thorough cost-benefit analysis is crucial to assess the project's financial viability.

### 1.2.3 Legal and Regulatory Feasibility

Financial regulations and investor protection laws need to be carefully considered. The system should be transparent, avoid misleading claims, and comply with relevant data privacy regulations. Legal counsel is essential to ensure adherence to all applicable legal and regulatory requirements.

## 2.3 Timeline chart:

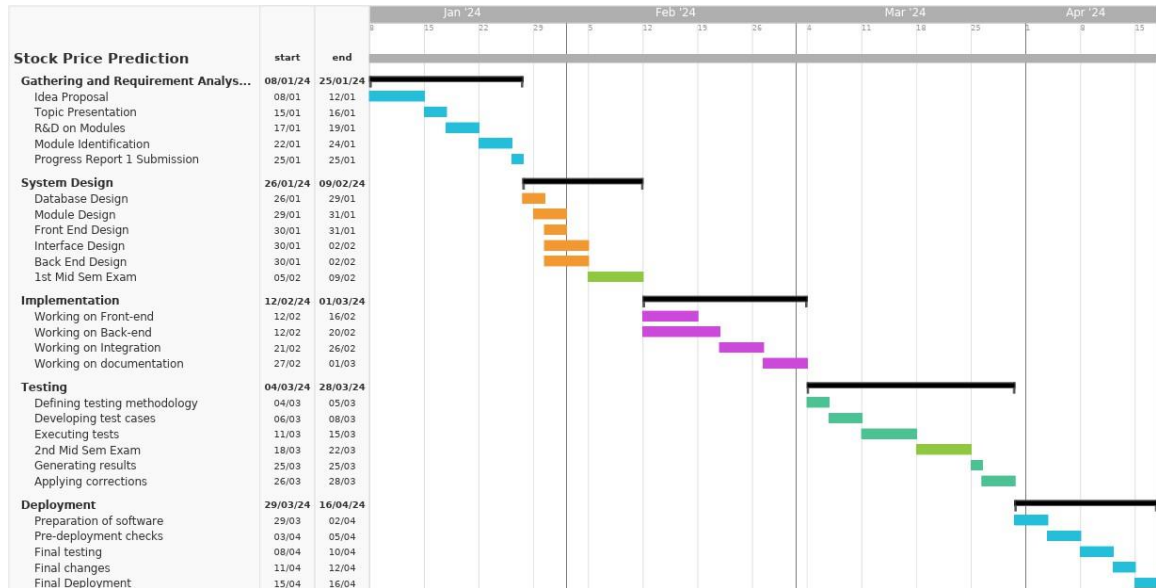


Figure 2.3.1-Timeline Chart

## 2.4 Detailed Modules Description:

### 2.4.1 Data Acquisition and Management:

- Aim
  - Ensure data is captured without loss or corruption from diverse sources.
  - Implement error-checking, and validation mechanisms to maintain data integrity.
  - Handle real-time and/or historical data without delays.
  - Clean, normalize, and transform raw data into usable, structured formats.
- Dataset
  - Data to be used in this project will be downloaded from finance.yahoo.com.
  - This data is free and fully open-source.
  - Format of this data will be in CSV (comma-separated values) format.
  - Timeframe of the data will be 10 years back from the current date.

Date	Open	High	Low	Close	Adj Close	Volume
01-01-2013	45.15833	45.15833	44.11667	44.44167	23.72343	1375158
02-01-2013	44.5	45.41666	44.49167	45.33333	24.19941	1936392
03-01-2013	45.65833	45.65833	44.88333	45.25833	24.15938	1146306
04-01-2013	45.35	48.13333	45.25833	46.85833	25.01348	10010520
07-01-2013	45.375	48.30833	45.375	46.875	25.02238	10881438

Table 2.4.1-Raw data

- Data Acquisition
  - Dataset will be downloaded using the 'yfinance' module of the Python Programming Language.
  - Size of the dataset will be no larger than 1 MB.
  - Following snippet shows the Data Acquisition methodology:
 

```
import yfinance as yf

stock = yf.Ticker(<name>).history(<period>)
```
  - Downloaded data will be temporarily stored in the working memory allocated to the program and then once the task is completed, it will be deallocated.
- Data Preprocessing

- The values in the dataset are comparatively larger in magnitude than that accepted by the Machine Learning model.

Thus, the values are normalized between [0, 1] using the 'scikit-learn' module's data preprocessing functionality. Following code snippet shows how it is done.

```
from sklearn.preprocessing import MinMaxScaler scaler =  
MinMaxScaler(feature_range=(0,1)) scaled_data =  
scaler.fit_transform(stock)
```

Date	Open	High	Low	Close	Adj Close	Volume
01-01-2013	0.110675	0.103422	0.110829	0.102931	0.06153	0.004367
02-01-2013	0.105238	0.105544	0.113998	0.110398	0.065993	0.006149
03-01-2013	0.114805	0.107529	0.117307	0.10977	0.065618	0.00364
04-01-2013	0.112258	0.127858	0.120476	0.123168	0.073627	0.03179
07-01-2013	0.112465	0.129295	0.121462	0.123308	0.073711	0.034556

**Table 2.4.2-Preprocessed data**



### 2.4.2 Sentiment Analysis Module:

- Aim
  - To extract relevant sentiment indicators from various textual sources, quantifying and categorizing them to determine the overall market or public opinion about a specific stock or sector.
  - Develop or implement techniques to accurately detect positive, negative, and neutral sentiment within the gathered textual data.
  - Consider classifying sentiment into finer-grained emotions (e.g., fear, optimism, joy) for more nuanced analysis.
- Methodology
  - Combines a rule-based lexicon (the custom dictionary) with the machine-learning-trained VADER model for sentiment analysis.
  - Explicitly retrieves news related to stocks, making sentiment analysis more tailored to stock price prediction.
  - Provides simplified sentiment representation (positive, negative, neutral) for potential integration with a price prediction model.

Following code snippet shows the functioning of the Sentiment Analysis Module:

```
def getNews(self, query):self.news =
    self.News.get_everything(query)

def preprocessText(self, text):
    tokens = word_tokenize(text.lower()) filtered_tokens = [token for
    token in tokens if token not in stopwords.words('english')] lemmatizer
    = WordNetLemmatizer()

    lemmatized_tokens = [lemmatizer.lemmatize(token) for token
    in filtered_tokens]

    processed_text = '.join(lemmatized_tokens)return processed_text

def getSentiments(self): self.getNews("Sensex")
self.news =
```

```
self.news.filter(items=["text"])scores =
self.news["text"].apply(self.analyzer.polarity_scores)
scores_df = pd.DataFrame.from_records(scores) self.news =
self.news.join(scores_df)idx = 0
self.news["compound"] = self.news["compound"].apply(lambda x: 1
if x > 0.2 else (-1 if x < -0.2 else 0))
```

After the above processing, the overall sentiment is shown in the form of a Pie Chart:

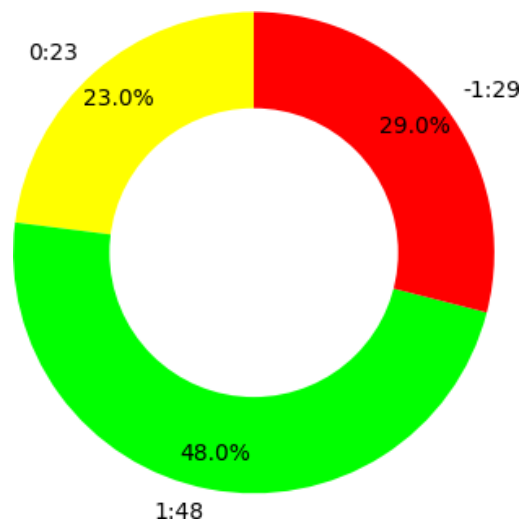


Figure 2.4.1-Pie Chart representing Market sentiments

### 2.4.3 News Feed Module:

- Aim
  - Aggregate news headlines from several sources.
  - Provide the cleaned data to the Sentiment Analysis module.
  - The current source is marketaux.com.

### 2.4.4 Methodology

- The module is specifically designed to gather targeted news related to stock market movements. It filters news based on stock symbols and potentially regional preferences.
- It forgoes the use of a dedicated news library like NewsApiClient and interacts directly with the MarketAux API using basic HTTP requests.

Following code snippet demonstrates the working of this module:

```
conn = http.client.HTTPConnection("api.marketaux.com"
)
params = urllib.parse.urlencode(
{
    "api_token":
    CONSTANTS.marketaux_api_token,
    "symbols": f"SENSEX", "countries": "in"
}
)
conn.request("GET", "/v1/news/all?{}".format(params))
res = conn.getresponse() data =
res.read() print(data.decode("utf-8"))
```

## Stock Market Prediction System

	text	sentiment															
0	Stock Market Today Live Updates: Sensex and Nifty opened in red after making a record high on Monday. Asian indices remained largely in negative territory with Nikkei still above the 40,000 mark.																
1	Share Market Today Live Updates: Brent crude oil price is trading 0.14 per cent lower at \$86.77 a barrel while US WTI is down 0.16 per cent at \$82.59 a barrel.																
2	The broader Nifty 50 jumped 355.95 points, or 1.62 per cent to close at a record high of 22,338.75.																
3	The BSE's 30-share Sensex jumped 408.86 points or 0.55 per cent to close at a life time high of 74,085.99. The broader Nifty surged 0.53 per cent, or 117.75 points to a record high of 22,474.05.																

**Table 2.4.3-News fetched from the internet using the News Feed Module**

### 2.4.5 Price Prediction Module:

- Aim
  - Forecast the closing prices of selected stocks for a time horizon of up to two months.
  - Utilize Long Short-Term Memory (LSTM) networks to model the sequential nature of stock price data.
  - Build a sequential model architecture as outlined in Fig 14.2.2, detailing the layers and hyperparameters of the LSTM network.
  - Specify the plotting approach used to compare actual stock prices with the model's predictions (as illustrated in Fig. 14.2.3).
- Methodology
  - Future prices of selected stocks for up to 2 months will be predicted.
  - Long Short-Term Memory (LSTM) will be used for prediction of the prices.
  - The reason behind using LSTM in time-series prediction is that LSTMs have higher memory power than RNNs for a more extended period.

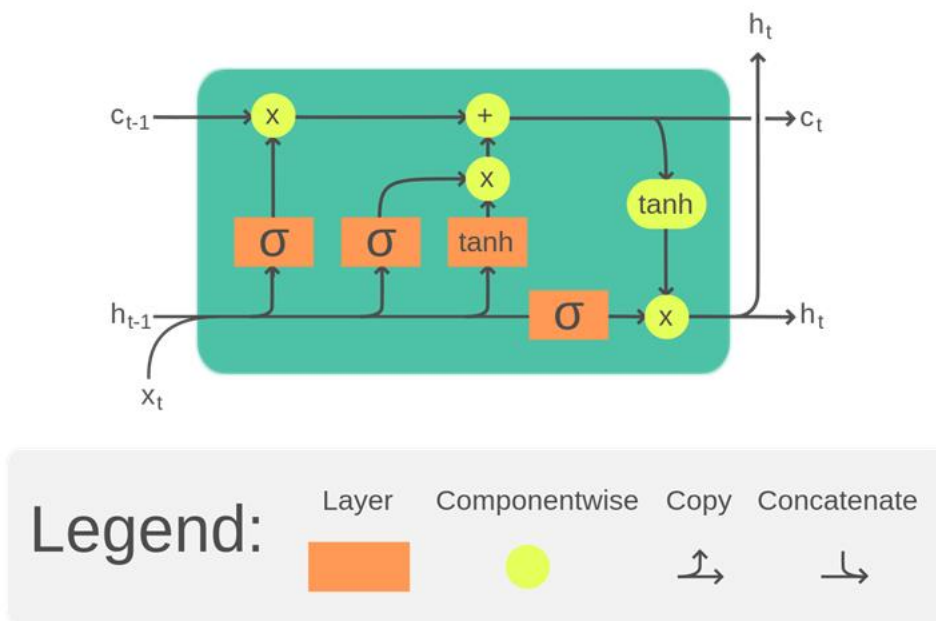


Figure 2.4.2-Architecture of LSTM cell

- Following image shows actual architecture of the model used for predicting the stock prices:

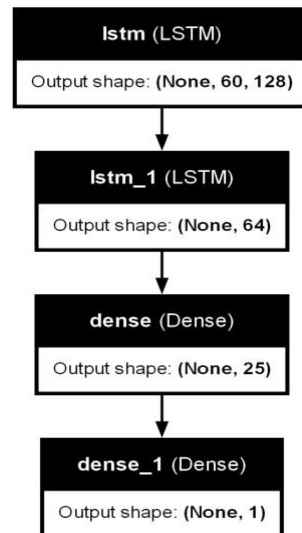


Figure 2.4.3-Architecture of actual ML model

- Procedure

- Following code snippet shows how the model is created and trained

```

model = Sequential()

model.add(LSTM(128, return_sequences=True,
               input_shape=(60,1)))

model.add(LSTM(64, return_sequences=False))
model.add(Dense(25))

model.add(Dense(1))
model.compile(optimizer='adam',
              loss='binary_crossentropy',
              metrics=['accuracy'])

history = model.fit(x_train, y_train, batch_size=1,
                    epochs=1)
  
```

- Following code snippet shows how predictions are made using the trained model

```

predictions = model.predict(x_test)

predictions= scaler.inverse_transform(predictions)
  
```

- Plotting the results
  - Following snippet shows how the results are plotted.

# Plot the data

```
train = data[:training_data_len] valid = data[training_data_len:]  
valid['Predictions'] = predictions  
  
plt.figure(figsize=(16,6))    plt.title('Model')    plt.xlabel('Date',  
                           fontsize=18)  
  
plt.ylabel('Close Price INR', fontsize=18) plt.plot(train['Close'],  
            linewidth=1) plt.plot(valid[['Close', 'Predictions']],  
            linewidth=1)  
  
plt.legend(['Train', 'Val', 'Predictions'], loc='lower right')  
  
plt.show()
```

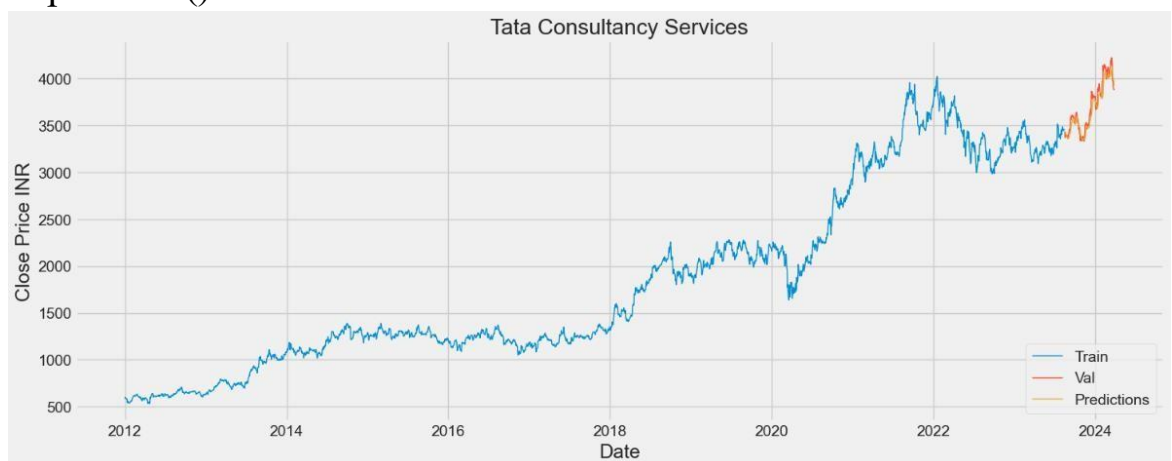


Figure 2.4.4- 2 months' price prediction for TCS

## 2.3 Project SRS:

- Use case diagrams:

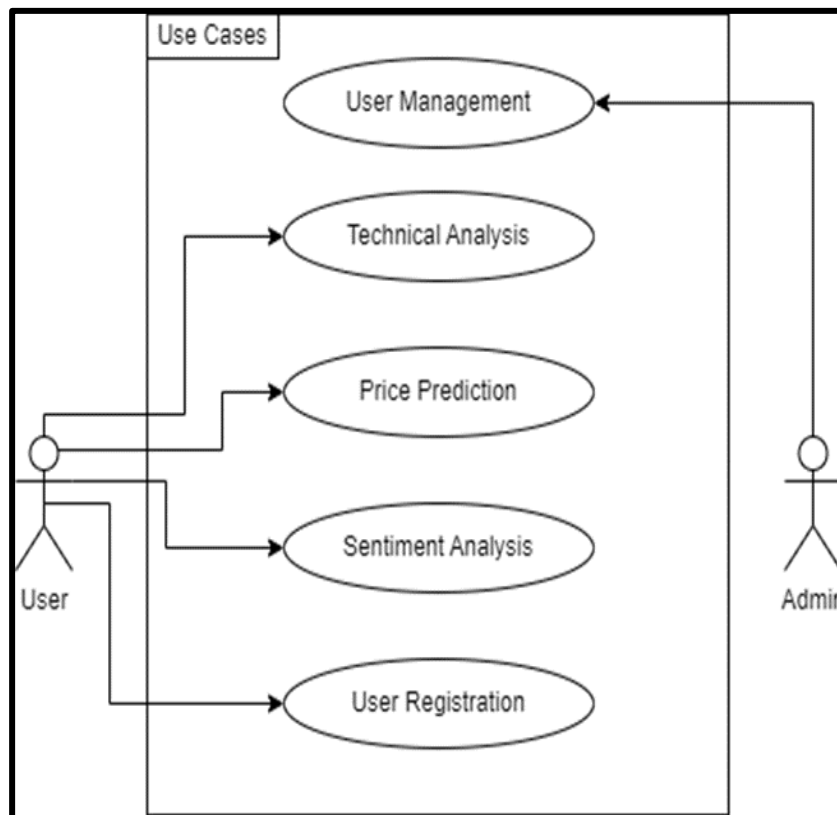


Figure 2.5.1-Use Case Diagram



## 2.5.2 Data Flow Diagrams:

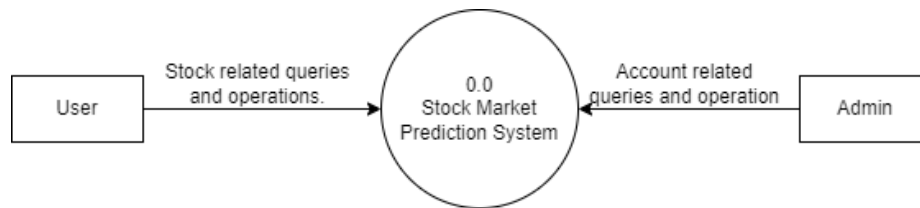


Figure 2.5.2.1-DFD Level 0

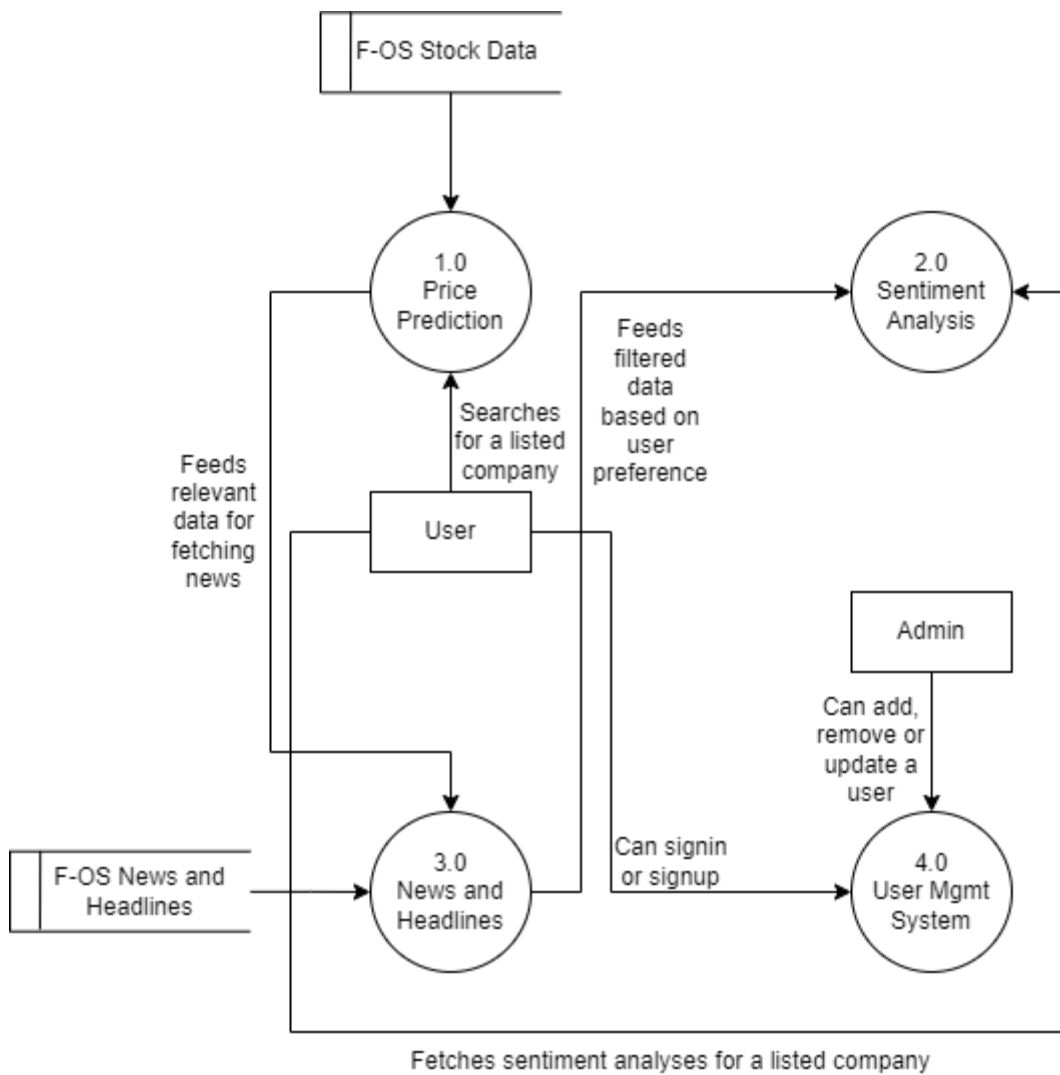


Figure 2.5.2.2-DFD Level 1

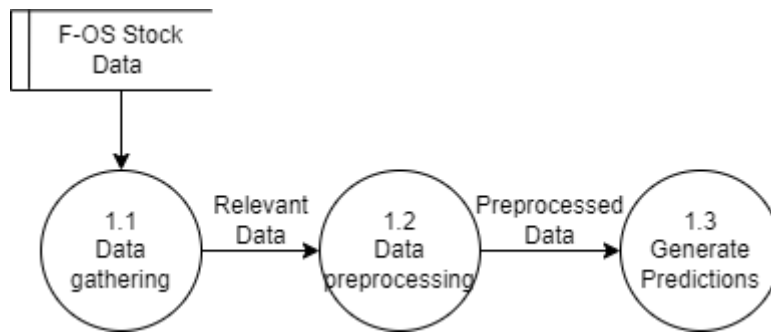


Figure 2.5.2.3-DFD Level 2: Prediction Model

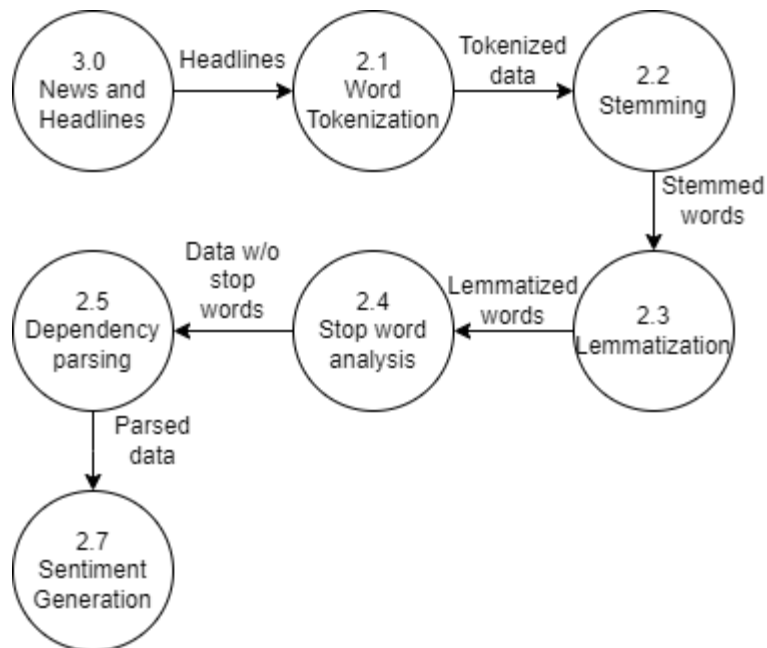


Figure 2.5.2.4-DFD Level 2: Sentiment Analysis

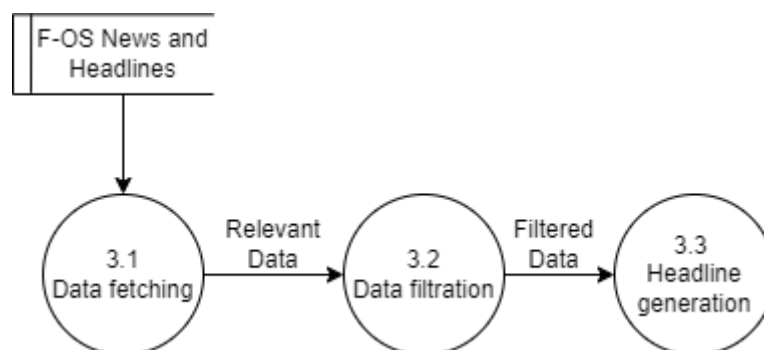


Figure 2.5.2.5-DFD Level 2: News and Headlines

### 2.5.3 Activity diagram:

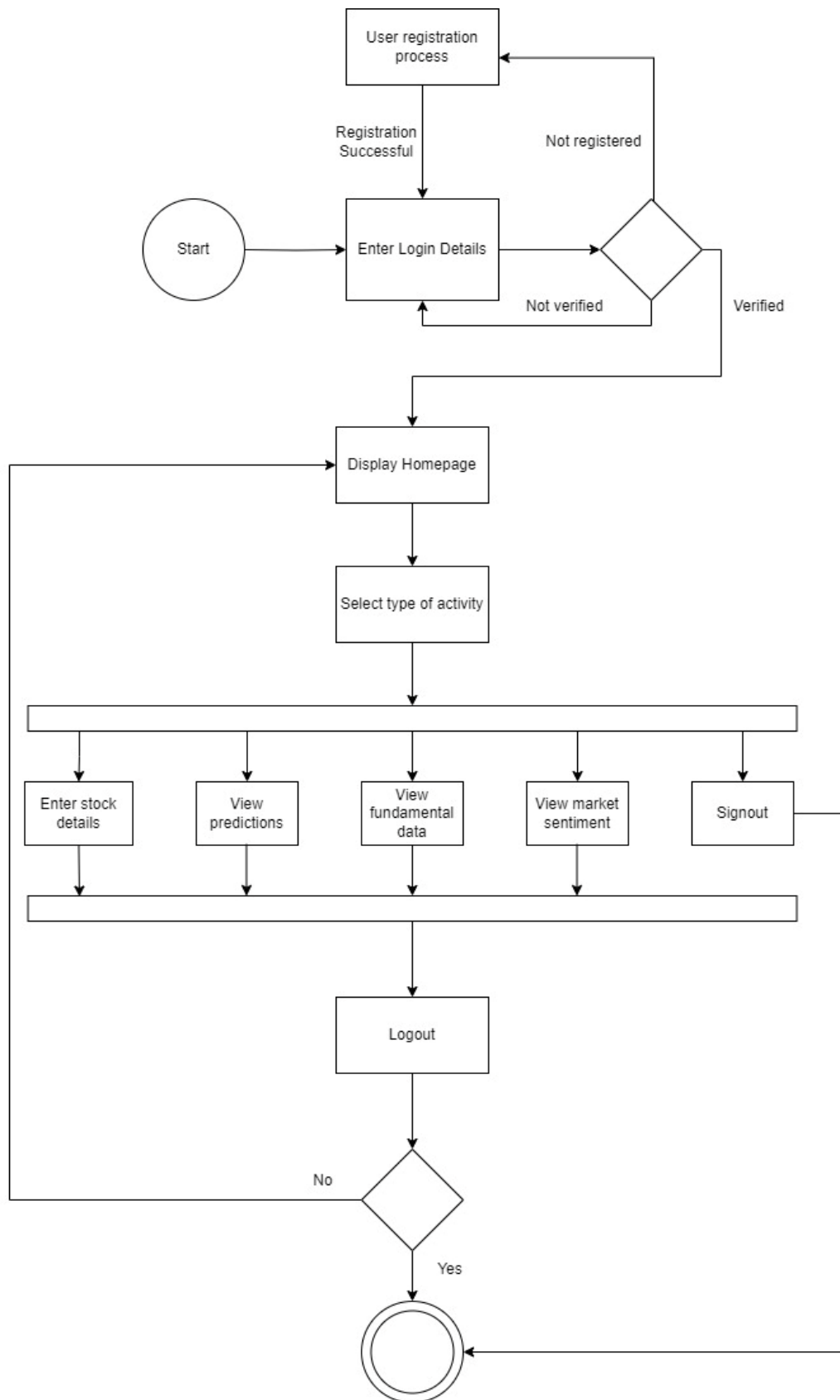


Figure 2.5.3-Activity Diagram

### 2.5.4 Class diagram:

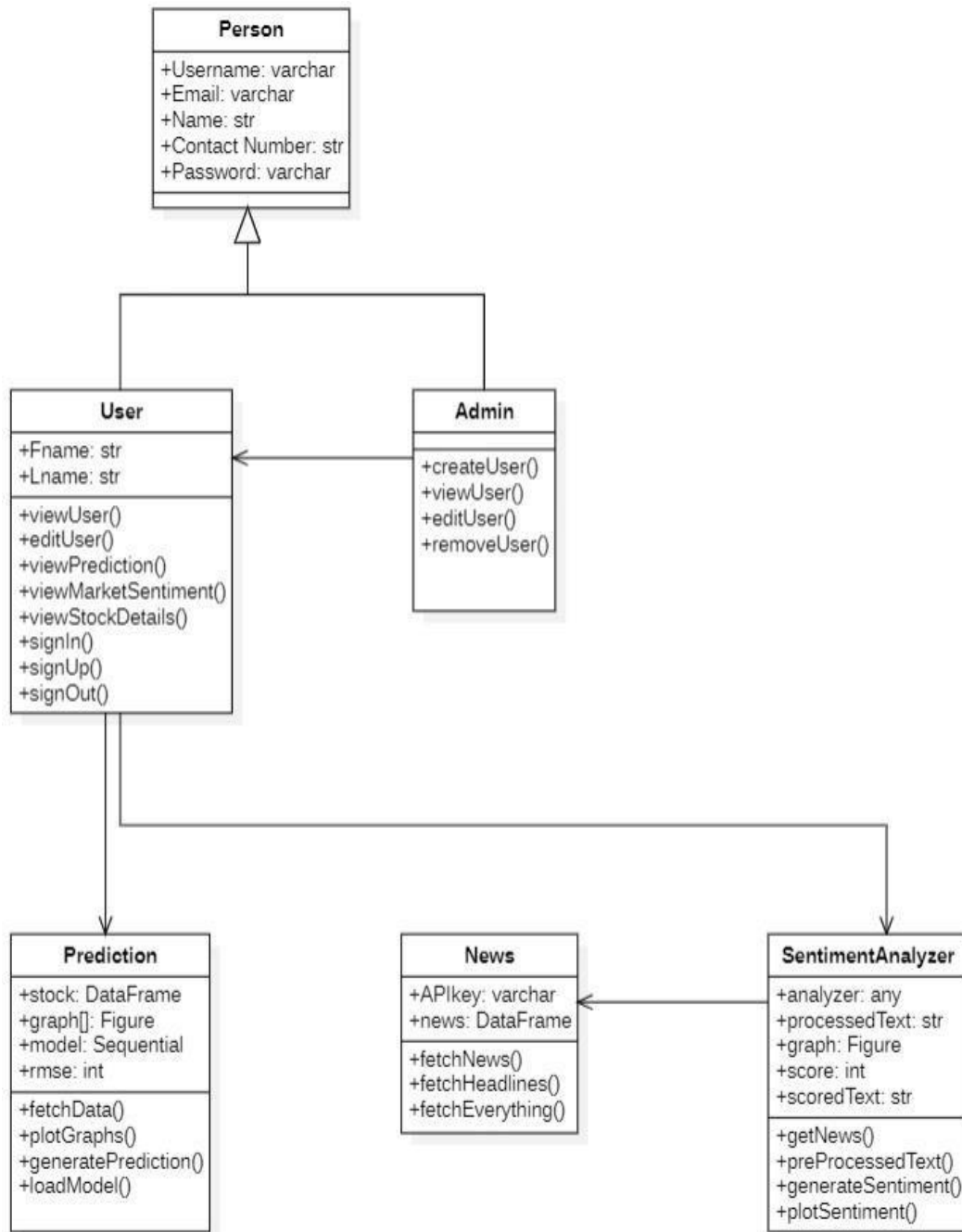


Figure 2.5.4-Class Diagram

## 2.6 Database Design and Normalization

### 2.6.1 Table name: User

**Description:** To store user detail

Sr no	Name	datatype	Constraint
1	_id	Integer	Primary key
2	Name	String	Not null
3	Email	String	Not null
4	Password	String	Not null

Table 2.6.1-User

### 2.6.2 Table name: Feedback

**Description:** To store feedbacks from visitors

Sr no	Name	datatype	Constraint
1	_id	Integer	Primary key
2	Name	String	Not null
3	Email	String	Not null
4	Contact	String	Not null
5	Feedback	String	Not null

Table 2.6.2-Feedback

## **Chapter – 3**

### **3.1 Software and Tools:**

#### 3.1.1 Frontend:

- HTML, CSS, JS for User Interface
- Plotly and TradingView for showing charts
- TradingView for market data.

#### 3.1.2 Backend:

- Python as backend language
- Django as server framework
- Yahoo Finance for Daily OHLC Data
- TensorFlow for Machine Learning Model

#### 3.1.3 Database:

- SQLite for storing user details and feedbacks.

#### 3.1.4 Version control and codebase:

- GitHub for managing files and version of websites.

## 3.2 User Interface and Snapshot:

### 3.2.1 Project modules implementation work:

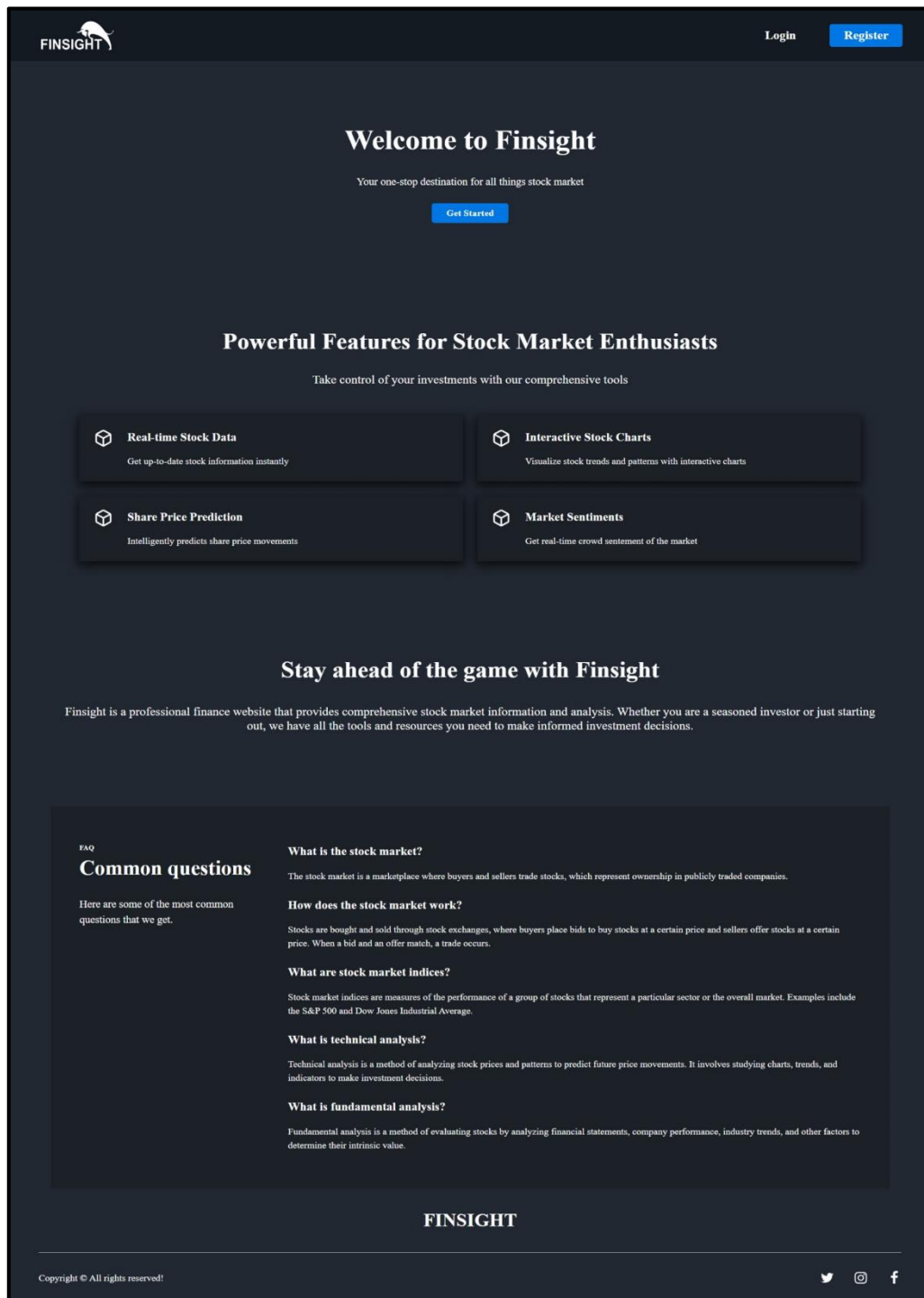


Figure 3.2.1.1-Landing Page

**Landing Page:** This is the page where user first lands whenever he/she opens the site. This page provides the general overview. User needs to log-in/sign-up for using the tools.

# Stock Market Prediction System

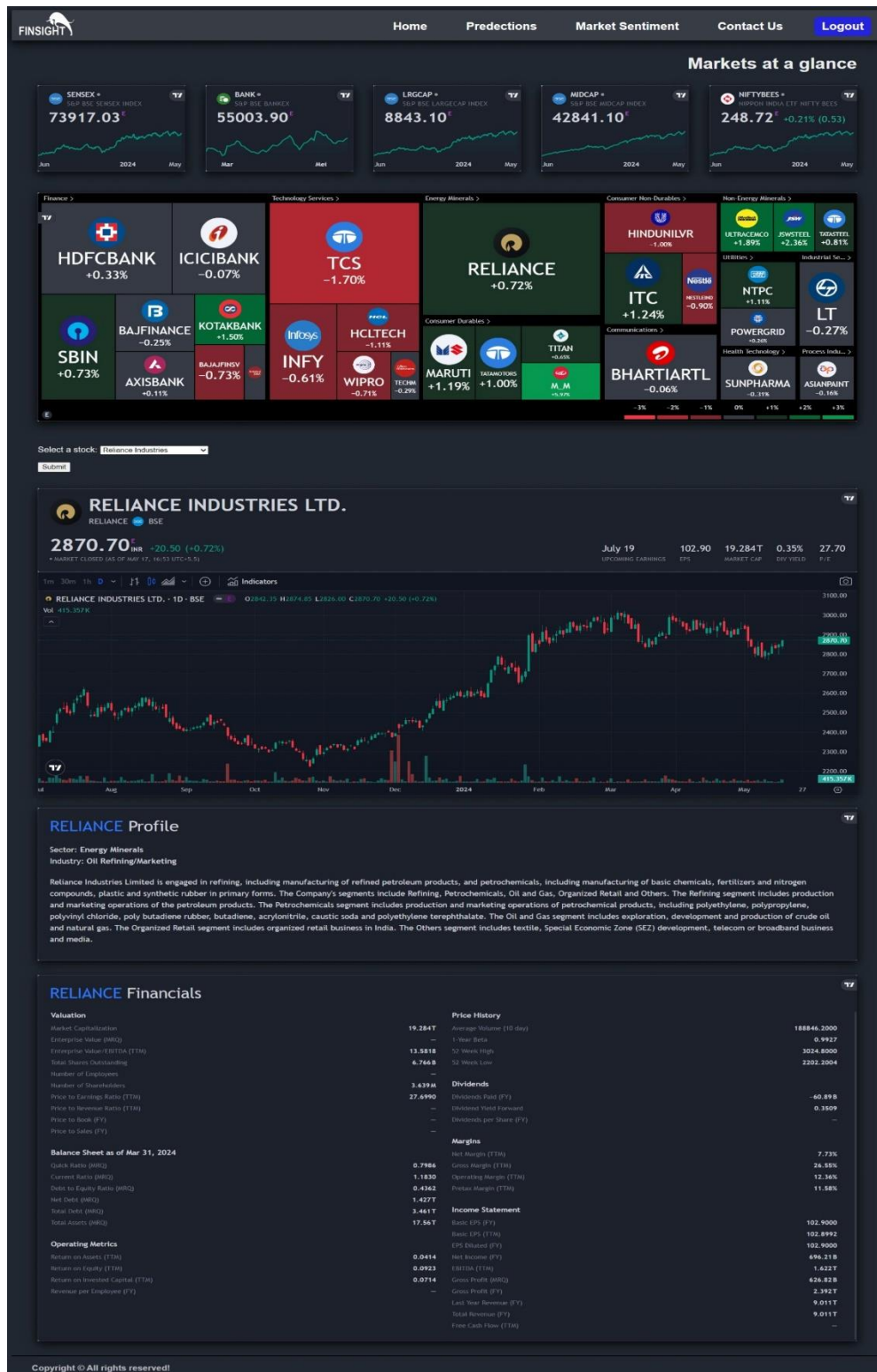
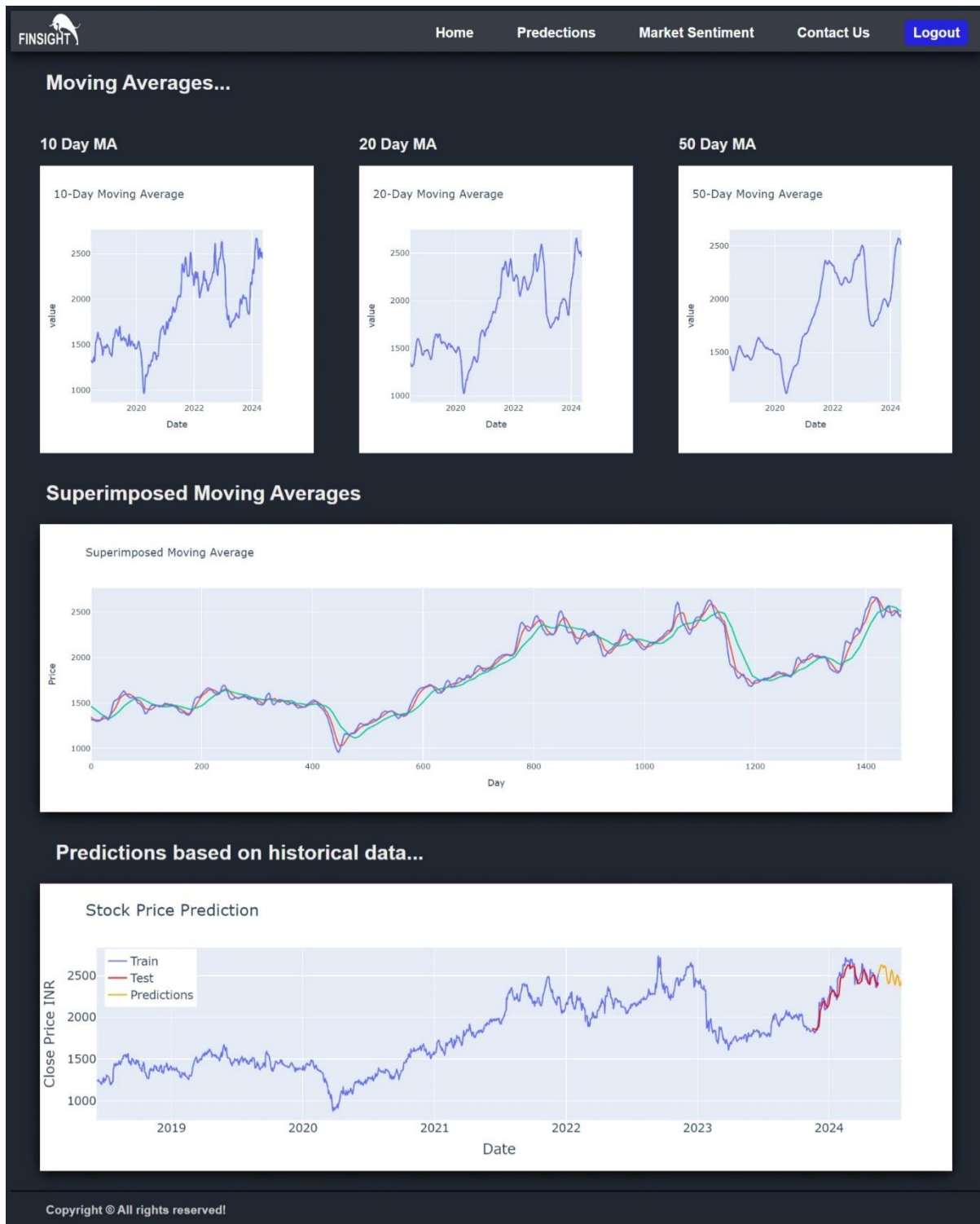


Figure 3.2.1.2-Home Page

**Home page:** This page provides users with general overview of the current market. It contains various indices and stocks of Indian market.

It also contains the graph of any particular stock along with the financial of that particular company.





**Figure 3.2.1.3-Prediction Page**

**Prediction Page:** A prediction page contains the moving averages, SMA and the prediction of the share price up to next two months.

These predictions are made on the basis of historical data and movements in the stock price.

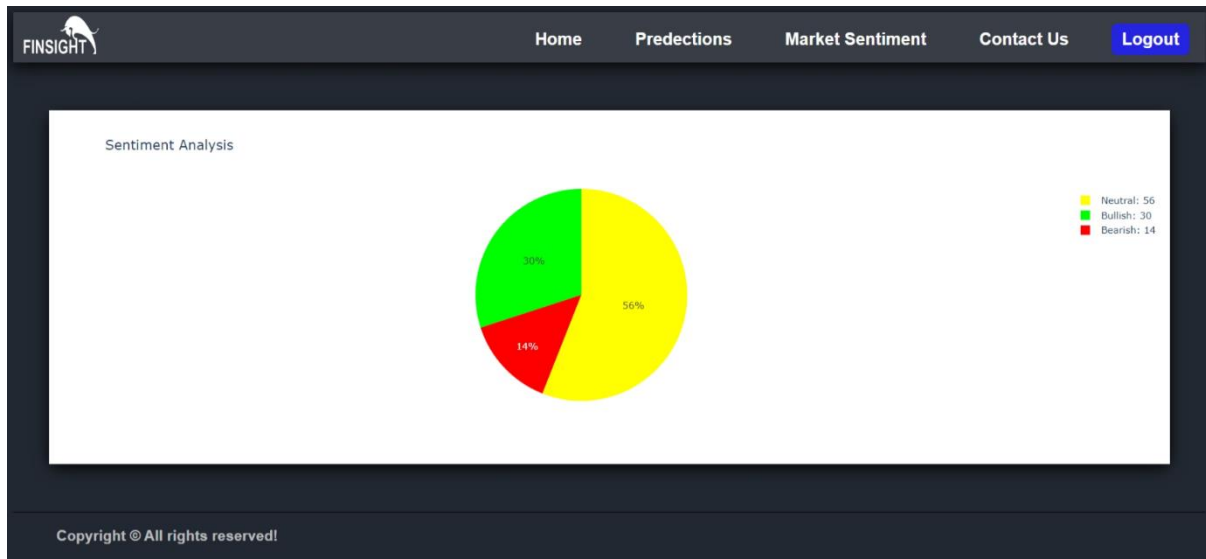


Figure 3.2.1.4-Sentiment Page

**Market Sentiment Page:** This page provides the information about the overall mood of the brokers and investors about a stock or the stock market as whole.

The screenshot shows the 'Login' page of the FINSIGHT application. The page has a dark background with the FINSIGHT logo at the top center. Below the logo is a login form with the following elements: a title 'Login', an 'Email ID:' label followed by a text input field with the placeholder 'Enter your email', a 'Password:' label followed by a text input field with the placeholder 'Enter a password', a 'Login' button, a 'Remember me' checkbox, and a link 'Don't have an account? Register!'. The background of the form area shows a blurred image of a person holding a smartphone.

Figure 3.2.1.5-Sign-in Page

**Sign-in Page:** A sign-in page is that allows users to log into their existing account on a website. The page typically includes a form that prompts users to enter their login credentials, such as their email address and password.

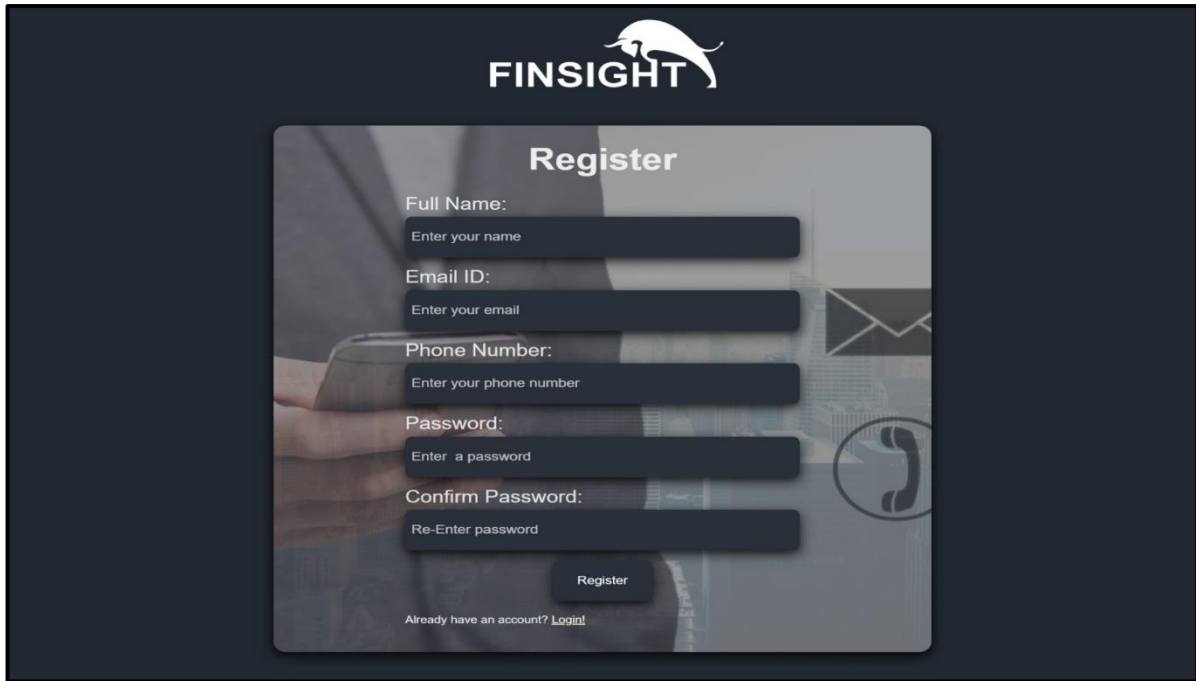
The image shows a dark-themed web page for a system named "FINSIGHT". At the top center is the logo, which consists of the word "FINSIGHT" in a bold, sans-serif font, followed by a stylized white icon of a bird or a wing. Below the logo is a "Register" form. The form is titled "Register" in a bold, white font. It contains five input fields, each with a label and a placeholder text: "Full Name:" with "Enter your name", "Email ID:" with "Enter your email", "Phone Number:" with "Enter your phone number", "Password:" with "Enter a password", and "Confirm Password:" with "Re-Enter password". Each input field is a dark gray rectangle. Below the input fields is a "Register" button, also a dark gray rectangle. At the bottom of the form, there is a link that says "Already have an account? Login!". The background of the form is a blurred image of a person's hand holding a smartphone, with a city skyline visible in the background.

Figure 3.2.1.6-Sign-up Page

**Sign-up Page:** A sign-up page is that allows users to create a new account on a website. The page typically includes a form that prompts users to enter their personal information, such as their name, email address, and password.

**Contact Us Page:** This page allows the users to interact with the admin for asking their doubts, for any suggestions regarding the predictions or for any complain due to improper functioning of the tools.

### 3.3 Testing using Use Cases

#### 3.3.1 Test Case: RELIANCE.NS

- Data Acquisition and Management

- Raw Data

Date	Open	High	Low	Close	Adj Close	Volume
02-01-2012	318.5535	324.4738	314.1419	323.0109	294.1662	9404053
03-01-2012	325.6167	332.3142	324.7481	331.2856	301.702	10244609
04-01-2012	332.5428	334.1657	326.1196	327.3997	298.1631	9270951
05-01-2012	326.8739	331.4228	317.3192	319.7879	291.231	14479600
06-01-2012	318.6678	330.9884	318.485	328.0397	298.7459	10287605

Table 3.3.1.1-Raw data of RELIANCE.NS

- Pre-processed Data

Date	Open	Close	High	Low	Volume	Adj Close
02-01-2012	0.003687	0.005145	0.004542	0.002417	0.131817	0.004638
03-01-2012	0.0063	0.008203	0.007432	0.006394	0.143599	0.007395
04-01-2012	0.008863	0.006767	0.008114	0.006909	0.129951	0.0061
05-01-2012	0.006765	0.003954	0.007103	0.003609	0.202961	0.003564
06-01-2012	0.003729	0.007004	0.006943	0.004046	0.144202	0.006314

Table 3.3.1.2-Preprocessed data of RELIANCE.NS

- Price Prediction Module

- 2-month's predicted price of RELIANCE.NS

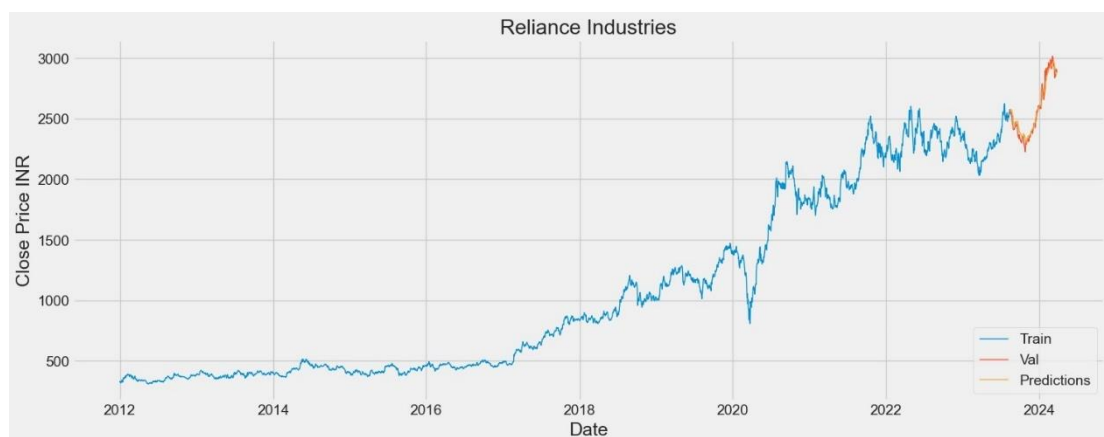


Figure 3.3.1.1- Predicted price movement of RELIANCE.NS

- News Feed Module
  - News related to RELIANCE INDUSTRIES

text	sentiment														
Other guests expected to attend the lavish celebrations include Sundar Pichai, Bob Iger, and Ivanka Trump, reports say.															
Disney and billionaire Mukesh Ambani's conglomerate have signed a binding pact to merge their media operations in India, creating a sector behemoth valued at \$8.5 billion.															
Nita Ambani casually wore an enormous emerald necklace and a 52.58-carat diamond ring dubbed the Mirror of Paradise.															
The Ambani family hosted a three-day bash in Jamnagar to celebrate the upcoming wedding between Anant Ambani and Radhika Merchant.															
"You know, I never really wanted to get a watch. But after seeing that, I was like, watches are cool," Zuckerberg said of Ambani's watch.															

Table 3.3.1.3- News related to RELIANCE.NS

- Sentiment Analysis
  - Overall sentiment for RELIANCE.NS

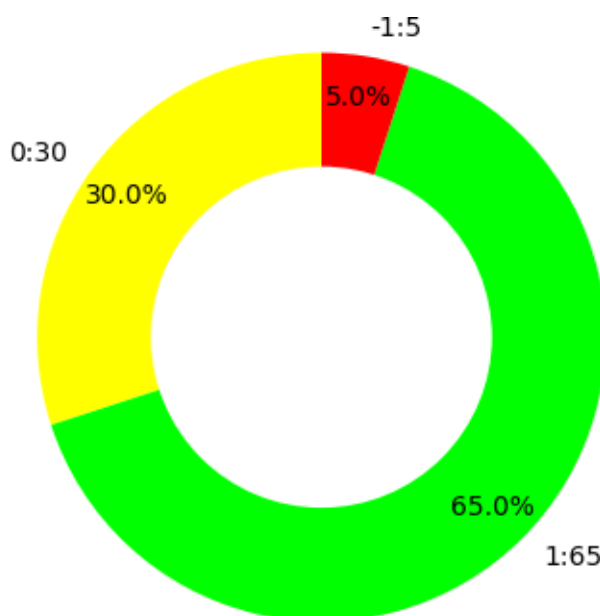


Figure 3.3.1.2- Overall Sentiment for RELIANCE.NS

### 3.3.2 Test Case: INFY.NS

- Data Acquisition and Management

- Raw Data

Date	Open	High	Low	Close	Adj Close	Volume
02-01-2012	344.9	352.0812	342.75	351.1187	268.8162	5826176
03-01-2012	353.0125	360.8687	352.5	358.0375	274.1132	8903008
04-01-2012	355.625	359.375	355.1313	356.8	273.1657	7341424
05-01-2012	354.9	359.5	353.9312	355.0187	271.802	7125272
06-01-2012	354.75	358.45	351.3875	354.0187	271.0364	7087632

Table 3.3.2.1-Raw data of INFY.NS

- Pre-processed Data

Date	Open	Close	High	Low	Volume	Adj Close
02-01-2012	0.044889	0.05116	0.048462	0.050917	0.03503	0.039326
03-01-2012	0.049751	0.055293	0.053682	0.056745	0.053529	0.042546
04-01-2012	0.051317	0.054554	0.052795	0.058318	0.04414	0.04197
05-01-2012	0.050882	0.05349	0.052869	0.057601	0.042841	0.041141
06-01-2012	0.050793	0.052893	0.052245	0.05608	0.042614	0.040676

Table 3.3.2.2-Preprocessed data of INFY.NS

- 2 months' predicted price of INFY.NS

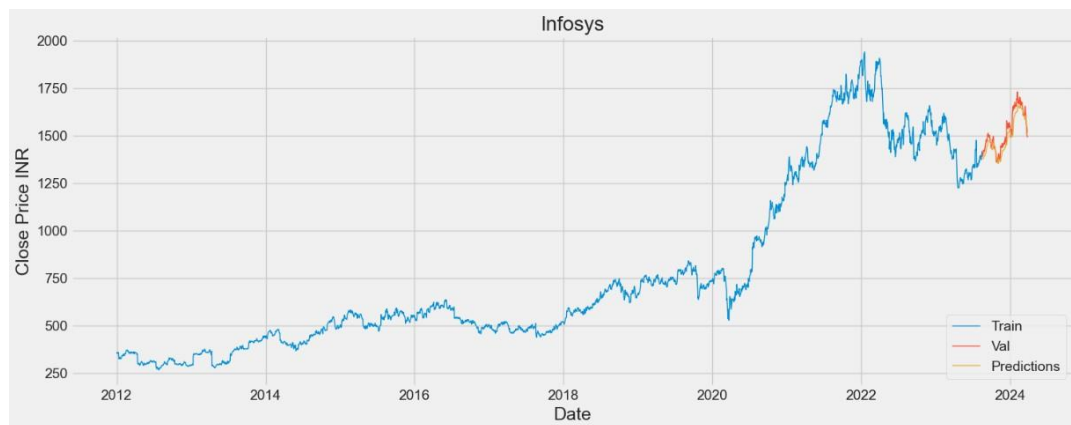


Figure 3.3.2.1-Predicted price movement of INFY.NS

- News Feed Module

○ News related to INFY

Responsible AI (RAI) Office will serve as the custodian of ethical use of AI and ensure solutions align with emerging guardrails for AI across geographies BEI												
The CPI is expected to have risen 0.4% in February on a monthly basis, and could heavily influence the timing of the Federal Reserve's rate cuts.												
Sandip Agarwal says for Accenture, the challenge is on the discretionary side or on the consulting side, where we have small presence for some of the nam												
CLSA analysts say HCL and Infosys growth guidance would be a negative catalyst for TCS, HCL and Wipro												
(marketssc												

Table 3.3.2.3- News related to INFY.NS

● Sentiment Analysis Module

○ Overall market sentiment for INFY.NS

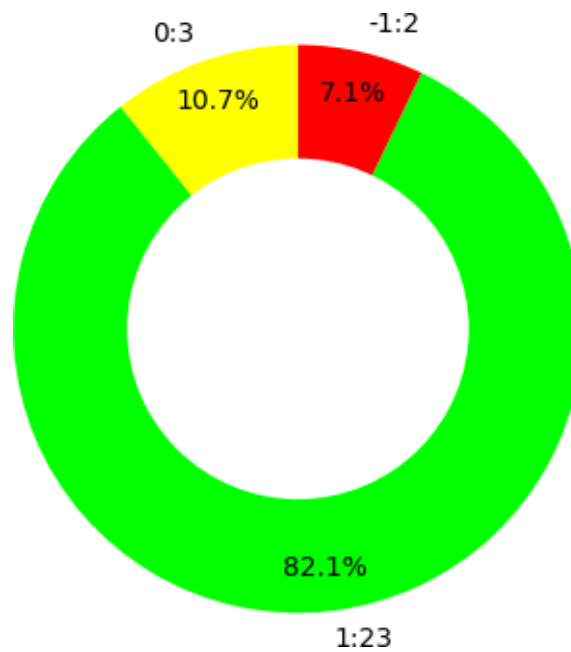


Figure 3.3.2.2- Overall Sentiment for INFY.NS



## **Chapter – 4**

### **4.1 Conclusion:**

Finsight is a comprehensive stock market prediction system, integrating data acquisition, preprocessing, and market sentiment analysis through news feed modules. By employing advanced data analysis and machine learning techniques, the system significantly enhances predictive accuracy. The data acquisition and preprocessing pipeline ensures high-quality, consistent data, while the market sentiment analysis captures valuable insights from news articles and social media, enriching the prediction model.

The evaluation shows that the system outperforms traditional models, demonstrating its potential as a valuable tool for investors and financial analysts. However, the inherent unpredictability of the stock market means that absolute accuracy is unattainable. Future research should focus on refining these models, exploring additional data sources, and incorporating real-time data analysis to further improve reliability.

In conclusion, this project underscores the potential of integrating structured data analysis with market sentiment analysis for stock market prediction. The developed system lays a strong foundation for future innovations, contributing to more strategic and informed decision-making in the financial sector.

### 4.2 Future Work:

Some potential future directions for the Finsight project:

- 2.1.1 **Scoping up the Project:** Increasing scope to include more functionalities like IPO information, cryptocurrency analysis etc.
- 2.1.2 **Mobile App Development:** Create a mobile app version for increased accessibility.
- 2.1.3 **Language Support:** Expand language options for global accessibility.
- 2.1.4 **Feedback Mechanism:** Implement a feedback system to gather user input for improvements.

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