

SHEDDING OFF | FEATHERS

13th November 2016

Conspectus



Ideas worth spreading

TED^xIITPatna

x = independently organized TED event

About TED

TED is a nonprofit organization devoted to 'Ideas Worth Spreading'. Starting as a conference in California in 1984, TED has grown to support world-changing ideas with many initiatives. At a TED conference, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes or less. TED speakers have included Roger Ebert, Sheryl Sandberg, Bill Gates, Elizabeth Gilbert, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Brian Greene, Isabel Allende and former UK Prime Minister Gordon Brown. On TED.com, talks from TED conferences are shared with the world for free as TED Talks videos. A new TED Talk is posted every weekday. Through the Open Translation Project, TED Talks are subtitled by volunteers worldwide. Through our distribution networks, TED Talks are shared on TV, radio, Netflix and many websites.

For more information go to www.TED.com

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About TEDx

The TEDx Programme is designed to help communities, organisations and individuals to spark conversation and connection through local TED-like experiences. At TEDx events, a combination of live presenters and TED Talks videos — sparks deep conversation and connections at the local level. TEDx events are planned and coordinated independently, under a free license granted by TED.

About IIT Patna

The Indian Institute of Technology Patna is an autonomous institute of education and research in science, engineering and technology located in Patna, India which was established in 2008. It is recognized as an Institute of National Importance by the Government of India and was recently ranked as the 10th best engineering college by the Ministry of Human Resource Development.

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WHY SPONSOR US

- TEDx is an internationally recognised and acclaimed event which attracts global audience. Connecting with it will facilitate its sponsors to reach to a different level altogether.
- Get showcased along with TED videos which have been watched over a billion times worldwide and have combined viewership figures which stand at more than 500 million.
- To bring together businesses and individuals who want to be change agents surrounding remarkable thinking and ideas.
- The conference presents you an exclusive opportunity to connect with IIT Patna and its fraternity and also with representatives from other colleges around the city.

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SPONSORSHIP CATEGORIES

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₹ 5,00,000+

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₹ 3,00,000+

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SILVER

₹ 75,000+

BRONZE

₹ 30,000+

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SPONSORSHIP CATEGORIES

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Logo on official T-shirt*	✓				
Logo on ID cards*	✓				
Exclusive access to speakers during breaks	✓				
Distributional items by sponsors*	✓	✓			
Sponsor logo on YouTube video	✓	✓			
Delegate passes	4	2	1		
Ad on LED on main stage	✓	✓	✓		
Stall/Provision for parallel session	✓	✓	✓		
Promotion on banners and standees	✓	✓	✓	✓	
Logo on promotional posters	✓	✓	✓	✓	
Logo and link on website	✓	✓	✓	✓	✓
Master of ceremony announcements	✓	✓	✓	✓	✓

* Items to be distributed to Sponsors, Audience and Organisers

** All the deliverables are subject to TEDx guidelines

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Other methods of association

- Food sponsor
 - Networking Lunch
 - High-Tea
 - Reception
- Hospitality sponsor
- Logistics sponsor
- Travel sponsor
 - Ground Travel sponsor
 - Air Travel sponsor

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For more information visit www.tedxiitpatna.com

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