

AtliQ Hardware Sales
Analytics Report



FILTER

division All market All region All

Customer Net Sales Performance

All Values In USD

All-Out	Customer	2019	2020	2021	21 Vs 20
Amazon 12.2M 37.5M 82.1M 118.9% Argos (Sainsbury's) 0.4M 0.7M 2.3M 206.0% 124 0.7M 3.2M 370.3% Atlas Stores 0.2M 0.7M 3.2M 370.3% Atliq e Store 7.2M 23.7M 53.0M 123.8% Atliq e Store 9.6M 17.7M 61.1M 245.8% BestBuy 0.9M 1.8M 6.3M 256.1% Boulanger 0.2M 0.8M 4.1M 392.9% Chip 7 0.6M 1.3M 5.5M 316.1% Chiptec 0.4M 3.0M 622.0% 0.5M 1.2M 2.4M 2.4M 2.60.0% Costco 1.1M 2.8M 9.3M 237.4% 0.5M 1.2M 2.50.1% 0.5M 1.2M 4.2M 2.60.0% Costco 1.1M 2.8M 9.3M 237.4% 0.5M 1.9M 1.4M 1.41.1% 1.41.1% 0.5M 1.5M 1.5M 1.41.1M 1.41.1%	Acclaimed Stores	1.4M	2.9M	10.9M	278.1%
Argos (Sainsbury's) 0.4M 0.7M 2.3M 206.0% Atlas Stores 0.2M 0.7M 3.2M 370.3% AtliQ Exclusive 9.6M 17.7M 61.1M 245.8% BestBuy 0.9M 1.8M 6.3M 256.1% Boulanger 0.2M 0.8M 4.1M 392.9% Chip 7 0.6M 1.3M 5.5M 316.1% Chip 6 0.4M 3.0M 622.0% Corloblue 0.5M 1.2M 4.2M 2.00.0% Corloblue 0.5M 1.2M 4.2M 2.00.0% Costco 1.1M 2.8M 9.3M 237.4% Croma 1.7M 2.5M 7.5M 205.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 146.9% Digimarket 0.8M 1.7M 4.1M 11.1 146.9% Electricalsas Stores 0.1M 0.6M 1.9M 186.0% 186.0% Electricalsbae Stores 0.1M <td< td=""><td>All-Out</td><td></td><td>0.2M</td><td></td><td></td></td<>	All-Out		0.2M		
Atlas Stores	Amazon	12.2M	37.5M	82.1M	118.9%
Atliq e Store	Argos (Sainsbury's)	0.4M	0.7M	2.3M	206.0%
AtliQ Exclusive BestBuy 0.9M 1.8M 0.3M 256.1% Boulanger 0.2M 0.8M 4.1M 392.9% Chip 7 0.6M 1.3M 5.5M 316.1% Chiptec 0.4M 3.0M 622.0% Control 0.9M 2.2M 7.7M 249.2% Coolblue 0.5M 1.2M 4.2M 237.4% Croma 1.7M 2.5M 7.5M 237.4% Croma 1.7M 2.5M 7.5M 205.1% Currys (Dixons Carphone) Digimarket 0.8M 1.7M 4.1M 2.5M 1.2M 4.1M 1.11,1% Ebay 2.6M 6.3M 1.7M 4.1M 1.11,1% Ebay 1.2M Electricalsbare Stores 0.1M 0.6M 1.9M 1.9M 1.86.0% Electricalslance Stores 0.1M 0.7M 2.3M 3.5M 1.2M Electricalslytical 1.8M 2.6M 11.9M 357.5% Electricalslytical 1.8M 2.6M 11.9M 357.5% Electricalsquipo Stores 0.2M 0.7M 3.6M 1.9M 357.5% Elkjøp 0.5M 1.3M 5.2M 291.9% Epic Stores 0.4M 0.9M 4.2M 395.5% Elkjøp 0.5M 1.3M 5.2M 291.9% Expression 1.7M 3.0M 9.8M 1.2M 28.2% Expression 1.7M 3.0M 9.8M 2.28.2% Expression 1.7M 3.0M 9.8M 1.8M 0.4M 0.9M 1.9M 1.8M 0.4M 0.9M 1.9M 1.8M 0.4M 0.9M 0.9M 0.9M 0.9M 0.9M 0.9M 0.9M 0.9	Atlas Stores	0.2M	0.7M	3.2M	370.3%
BestBuy	Atliq e Store	7.2M	23.7M	53.0M	123.8%
Boulanger	AtliQ Exclusive	9.6M	17.7M	61.1M	245.8%
Chip 7 0.6M 1.3M 5.5M 316.1% Chiptec 0.4M 3.0M 622.0% Control 0.9M 2.2M 7.7M 249.2% Coolblue 0.5M 1.2M 4.2M 260.0% Costco 1.1M 2.8M 9.3M 237.4% Croma 1.7M 2.5M 7.5M 205.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 146.9% Digimarket 0.8M 1.7M 4.1M 141.1% Ebay 2.6M 6.3M 15.2M 142.2% Electricalsara Stores 0.1M 0.6M 1.9M 186.0% Electricalsbance Stores 0.1M 0.7M 2.3M 213.3% Electricalslytical 1.8M 2.6M 11.9M 357.5% Electricalsocity 2.3M 3.5M 12.4M 258.8% Electricalsquipo Stores 0.2M 0.7M 3.6M 4.1M 395.3% Elikjøp 0.5M 1.3M	BestBuy	0.9M	1.8M	6.3M	256.1%
Chiptec 0.4M 3.0M 622.0% Control 0.9M 2.2M 7.7M 249.2% Coolblue 0.5M 1.2M 4.2M 249.2% Costco 1.1M 2.8M 9.3M 237.4% Croma 1.7M 2.5M 7.5M 205.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 146.9% Digimarket 0.8M 1.7M 4.1M 141.1% Ebay 2.6M 6.3M 15.2M 142.2% Electricalsara Stores 0.1M 0.6M 1.9M 186.0% Electricalsbea Stores 0.1M 0.7M 2.3M 186.0% Electricalsocity 2.3M 3.5M 11.9M 357.5% Electricalsocity 2.3M 3.5M 11.9M 357.5% Electricalsocity 2.3M 3.5M 12.4M 258.8% Electricalsocity 2.3M 3.5M 12.4M 258.8% Electricalsocity 2.3M 3.5M 12.4M </td <td>Boulanger</td> <td>0.2M</td> <td>0.8M</td> <td>4.1M</td> <td>392.9%</td>	Boulanger	0.2M	0.8M	4.1M	392.9%
Control 0.9M 2.2M 7.7M 249.2% Coolblue 0.5M 1.2M 4.2M 260.0% Costco 1.1M 2.8M 9.3M 237.4% Croma 1.7M 2.5M 7.5M 205.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 146.9% Digimarket 0.8M 1.7M 4.1M 141.1% Ebay 2.6M 6.3M 15.2M 142.2% Electricalsara Stores 0.1M 0.6M 1.9M 186.0% Electricalsbea Stores 0.1M 0.7M 2.3M 186.0% Electricalsbea Stores 0.1M 0.7M 2.3M 213.3% Electricalslydical 1.8M 2.6M 11.9M 357.5% Electricalsquipo Stores 0.2M 0.7M 3.6M 435.3% Electricalsquipo Stores 0.2M 0.7M 3.6M 435.3% Elite 0.4M 0.8M 4.1M 395.5% Elkjøp 0.5M 1	Chip 7	0.6M	1.3M	5.5M	316.1%
Coolblue 0.5M 1.2M 4.2M 260.0% Costco 1.1M 2.8M 9.3M 237.4% Croma 1.7M 2.5M 7.5M 205.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 146.9% Digimarket 0.8M 1.7M 4.1M 141.1% Ebay 2.6M 6.3M 15.2M 142.2% Electricalsara Stores 0.1M 0.6M 1.9M 186.0% Electricalslance Stores 0.1M 0.7M 2.3M 1213.3% Electricalslance Stores 0.1M 0.7M 2.3M 213.3% Electricalsocity 2.3M 3.5M 12.4M 258.8% Electricalsquipo Stores 0.2M 0.7M 3.6M 435.3% Electricalsquipo Stores 0.2M 0.7M 3.6M 435.3% Electricalsquipo Stores 0.2M 0.7M 3.6M 435.3% Elite 0.4M 0.8M 4.1M 1.9M 395.5% Elite<	Chiptec		0.4M	3.0M	622.0%
Costco 1.1M 2.8M 9.3M 237.4% Coroma 1.7M 2.5M 7.5M 205.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 146.9% Digimarket 0.8M 1.7M 4.1M 141.1% Ebay 2.6M 6.3M 15.2M 142.2% Electricalsores 0.1M 0.6M 1.9M 186.0% Electricalsores 0.1M 0.7M 2.3M 186.0% Electricalsores 0.1M 0.7M 2.3M 213.3% Electricalsocity 2.3M 3.5M 12.4M 258.8% Electricalsocity 2.3M 3.5M 12.4M 258.8% Electricalsquipo Stores 0.2M 0.7M 3.6M 435.3% Electricalsquipo Stores 0.2M 0.7M 3.6M 435.3% Elite 0.4M 0.8M 4.1M 395.5% Elkjap 0.5M 1.3M 5.2M 291.9% Epic Stores 0.4M 0.9M <td>Control</td> <td>0.9M</td> <td>2.2M</td> <td>7.7M</td> <td>249.2%</td>	Control	0.9M	2.2M	7.7M	249.2%
Croma 1.7M 2.5M 7.5M 205.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 146.9% Digimarket 0.8M 1.7M 4.1M 141.1% Ebay 2.6M 6.3M 15.2M 142.2% Electricalsara Stores 0.1M 0.6M 1.9M 186.0% Electricalsbea Stores 0.1M 0.7M 2.3M 186.0% Electricalslytical 1.8M 2.6M 11.9M 357.5% Electricalsocity 2.3M 3.5M 12.4M 258.8% Electricalsquipo Stores 0.2M 0.7M 3.6M 435.3% Elite 0.4M 0.8M 4.1M 395.5% Elkjap 0.5M 1.3M 5.2M 291.9% Epic Stores 0.4M 0.8M 4.1M 395.5% Elkjap 0.5M 1.3M 5.2M 291.9% Epic Stores 0.4M 0.9M 4.2M 346.1% Euronics 0.4M 0.9M	Coolblue	0.5M	1.2M	4.2M	260.0%
Currys (Dixons Carphone) 0.3M 0.8M 1.9M 146.9% Digimarket 0.8M 1.7M 4.1M 141.1% Ebay 2.6M 6.3M 15.2M 142.2% Electricalsare Stores 0.1M 0.6M 1.9M 186.0% Electricalsbea Stores 0.1M 0.7M 2.3M 213.3% Electricalslance Stores 0.1M 0.7M 2.3M 213.3% Electricalsocity 2.3M 3.5M 12.4M 258.8% Electricalsquipo Stores 0.2M 0.7M 3.6M 435.3% Electricalsquipo Stores 0.4M 0.8M 4.1M 395.5%	Costco	1.1M	2.8M	9.3M	237.4%
Digimarket 0.8M 1.7M 4.1M 141.1% Ebay 2.6M 6.3M 15.2M 142.2% Electricalsara Stores 0.1M 0.6M 1.9M 186.0% Electricalsbea Stores 0.1M 0.7M 2.3M 20.1 2.3M 2.3M 2.3M 2.3M 2.3M 2.3M 2.3L 2.5L 2.2M 2.3L 2.5L 2.4M 2.58.8% 2.5L 2.2M 2.5L 2.4M 2.5L 2.8L 2.5L 2.8L 2.5L 2	Croma	1.7M	2.5M	7.5M	205.1%
Digimarket 0.8M 1.7M 4.1M 141.1% Ebay 2.6M 6.3M 15.2M 142.2% Electricalsara Stores 0.1M 0.6M 1.9M 186.0% Electricalsbea Stores 0.1M 0.7M 2.3M 20.1 2.3M 2.3M 2.3M 2.3M 2.3M 2.3M 2.3L 2.5L 2.2M 2.3L 2.5L 2.4M 2.58.8% 2.5L 2.2M 2.5L 2.4M 2.5L 2.8L 2.5L 2.8L 2.5L 2	Currys (Dixons Carphone)	0.3M	0.8M	1.9M	146.9%
Electricalsara Stores		0.8M	1.7M	4.1M	141.1%
Electricalsbea Stores	Ebay	2.6M	6.3M	15.2M	142.2%
Electricalslance Stores	Electricalsara Stores	0.1M	0.6M	1.9M	186.0%
Electricalslytical 1.8M 2.6M 11.9M 357.5% Electricalsocity 2.3M 3.5M 12.4M 258.8% Electricalsquipo Stores 0.2M 0.7M 3.6M 435.3% Elite 0.4M 0.8M 4.1M 395.5% Elkjøp 0.5M 1.3M 5.2M 291.9% Epic Stores 0.4M 0.9M 4.2M 346.1% Euronics 0.4M 0.9M 3.9M 344.7% Expert 0.8M 1.8M 6.4M 264.0% Expression 1.7M 3.0M 9.8M 228.2% Ezone 1.5M 2.0M 7.9M 291.6% Elawless Stores 0.1M 0.5M 1.8M 296.3% Flipkart 2.9M 8.3M 19.3M 131.0% Fnac-Darty 0.5M 0.8M 2.9M 249.8% Forward Stores 0.6M 1.5M 2.1M 8.7M 319.3% Info Stores 0.1M 0.5M	Electricalsbea Stores		0.1M	0.7M	404.6%
Electricalsocity	Electricalslance Stores	0.1M	0.7M	2.3M	213.3%
Electricalsocity	Electricalslytical	1.8M	2.6M	11.9M	357.5%
Electricalsquipo Stores 0.2M 0.7M 3.6M 435.3% Elite 0.4M 0.8M 4.1M 395.5% Elkjøp 0.5M 1.3M 5.2M 291.9% Epic Stores 0.4M 0.9M 4.2M 346.1% Euronics 0.4M 0.9M 3.9M 344.7% Expert 0.8M 1.8M 6.4M 264.0% Expertssion 1.7M 3.0M 9.8M 228.2% Ezone 1.5M 2.0M 7.9M 291.6% Flawless Stores 0.1M 0.5M 1.8M 296.3% Flipkart 2.9M 8.3M 19.3M 131.0% Fnac-Darty 0.5M 0.8M 2.9M 249.8% Forward Stores 0.6M 1.5M 2.1M 8.7M 319.3% Info Stores 0.1M 0.5M 1.8M 284.1% Insight 0.4M 1.0M 2.8M 171.8% Integration Stores 0.2M 0.4M 1.	-				
Elite 0.4M 0.8M 4.1M 395.5% Elkjøp 0.5M 1.3M 5.2M 291.9% Epic Stores 0.4M 0.9M 4.2M 346.1% Euronics 0.4M 0.9M 3.9M 344.7% Expert 0.8M 1.8M 6.4M 264.0% Expression 1.7M 3.0M 9.8M 228.2% Ezone 1.5M 2.0M 7.9M 291.6% Flawless Stores 0.1M 0.5M 1.8M 296.3% Flipkart 2.9M 8.3M 19.3M 131.0% Fnac-Darty 0.5M 0.8M 2.9M 249.8% Forward Stores 0.6M 1.5M 4.1M 172.0% Girias 1.5M 2.1M 8.7M 319.3% Info Stores 0.1M 0.5M 1.8M 284.1% Insight 0.4M 1.0M 2.8M 171.8% Integration Stores 0.2M 0.9M 4.8M 415.2% <td>-</td> <td></td> <td></td> <td></td> <td></td>	-				
Elkjøp 0.5M 1.3M 5.2M 291.9% Epic Stores 0.4M 0.9M 4.2M 346.1% Euronics 0.4M 0.9M 3.9M 344.7% Expert 0.8M 1.8M 6.4M 264.0% Expression 1.7M 3.0M 9.8M 228.2% Ezone 1.5M 2.0M 7.9M 291.6% Flawless Stores 0.1M 0.5M 7.9M 291.6% Flawless Stores 0.1M 0.5M 1.8M 296.3% Flipkart 2.9M 8.3M 19.3M 131.0% Fnac-Darty 0.5M 0.8M 2.9M 249.8% Forward Stores 0.6M 1.5M 4.1M 172.0% Girias 1.5M 2.1M 8.7M 319.3% Info Stores 0.1M 0.5M 1.8M 284.1% Insight 0.4M 1.0M 2.8M 171.8% Leader 4.7M 6.0M 18.8M 214.8% Logic Stores 0.2M 0.9M 4.8M 415.2%		0.4M	0.8M	4.1M	395.5%
Epic Stores 0.4M 0.9M 4.2M 346.1% Euronics 0.4M 0.9M 3.9M 344.7% Expert 0.8M 1.8M 6.4M 264.0% Expression 1.7M 3.0M 9.8M 228.2% Ezone 1.5M 2.0M 7.9M 291.6% Flawless Stores 0.1M 0.5M 1.8M 296.3% Flipkart 2.9M 8.3M 19.3M 131.0% Fnac-Darty 0.5M 0.8M 2.9M 249.8% Forward Stores 0.6M 1.5M 2.1M 8.7M 319.3% Info Stores 0.1M 0.5M 1.8M 284.1% Insight 0.4M 1.0M 2.8M 171.8% Integration Stores 0.2M 1.4M 787.2% Leader 4.7M 6.0M 18.8M 214.8% Logic Stores 0.2M 0.9M 4.8M 415.2% Lotus 1.5M 2.1M 8.1M 282.6% Neptune 1.0M 3.4M 16.1M 371.5% <t< td=""><td>Elkjøp</td><td></td><td></td><td></td><td></td></t<>	Elkjøp				
Euronics 0.4M 0.9M 3.9M 344.7% Expert 0.8M 1.8M 6.4M 264.0% Expression 1.7M 3.0M 9.8M 228.2% Ezone 1.5M 2.0M 7.9M 291.6% Flawless Stores 0.1M 0.5M 1.8M 296.3% Flipkart 2.9M 8.3M 19.3M 131.0% Fnac-Darty 0.5M 0.8M 2.9M 249.8% Forward Stores 0.6M 1.5M 2.1M 8.7M 319.3% Info Stores 0.1M 0.5M 1.8M 284.1% Insight 0.4M 1.0M 2.8M 171.8% Integration Stores 0.2M 1.4M 787.2% Leader 4.7M 6.0M 18.8M 214.8% Logic Stores 0.2M 0.9M 4.8M 415.2% Lotus 1.5M 2.1M 8.1M 282.6% Neptune 1.0M 3.4M 16.1M 371.5%		0.4M	0.9M	4.2M	346.1%
Expression 1.7M 3.0M 9.8M 228.2% Ezone 1.5M 2.0M 7.9M 291.6% Flawless Stores 0.1M 0.5M 1.8M 296.3% Flipkart 2.9M 8.3M 19.3M 131.0% Fnac-Darty 0.5M 0.8M 2.9M 249.8% Forward Stores 0.6M 1.5M 4.1M 172.0% Girias 1.5M 2.1M 8.7M 319.3% Info Stores 0.1M 0.5M 1.8M 284.1% Insight 0.4M 1.0M 2.8M 171.8% Integration Stores 0.2M 1.4M 787.2% Leader 4.7M 6.0M 18.8M 214.8% Logic Stores 0.2M 0.9M 4.8M 415.2% Lotus 1.5M 2.1M 8.1M 282.6% Neptune 1.0M 3.4M 16.1M 371.5% Nomad Stores 0.5M 1.6M 4.0M 1.1M 187.4%	•	0.4M	0.9M	3.9M	344.7%
Expression 1.7M 3.0M 9.8M 228.2% Ezone 1.5M 2.0M 7.9M 291.6% Flawless Stores 0.1M 0.5M 1.8M 296.3% Flipkart 2.9M 8.3M 19.3M 131.0% Fnac-Darty 0.5M 0.8M 2.9M 249.8% Forward Stores 0.6M 1.5M 4.1M 172.0% Girias 1.5M 2.1M 8.7M 319.3% Info Stores 0.1M 0.5M 1.8M 284.1% Insight 0.4M 1.0M 2.8M 171.8% Integration Stores 0.2M 1.4M 787.2% Leader 4.7M 6.0M 18.8M 214.8% Logic Stores 0.2M 0.9M 4.8M 415.2% Lotus 1.5M 2.1M 8.1M 282.6% Neptune 1.0M 3.4M 16.1M 371.5% Nomad Stores 0.5M 1.6M 4.0M 1.1M 187.4%		0.8M		6.4M	264.0%
Ezone 1.5M 2.0M 7.9M 291.6% Flawless Stores 0.1M 0.5M 1.8M 296.3% Flipkart 2.9M 8.3M 19.3M 131.0% Fnac-Darty 0.5M 0.8M 2.9M 249.8% Forward Stores 0.6M 1.5M 4.1M 172.0% Girias 1.5M 2.1M 8.7M 319.3% Info Stores 0.1M 0.5M 1.8M 284.1% Insight 0.4M 1.0M 2.8M 171.8% Integration Stores 0.2M 1.4M 787.2% Leader 4.7M 6.0M 18.8M 214.8% Logic Stores 0.2M 0.9M 4.8M 415.2% Lotus 1.5M 2.1M 8.1M 282.6% Neptune 1.0M 3.4M 16.1M 371.5% Nomad Stores 0.5M 1.6M 4.0M 1.1M 187.4%	·	1.7M	3.0M	9.8M	228.2%
Flipkart 2.9M 8.3M 19.3M 131.0% Fnac-Darty 0.5M 0.8M 2.9M 249.8% Forward Stores 0.6M 1.5M 4.1M 172.0% Girias 1.5M 2.1M 8.7M 319.3% Info Stores 0.1M 0.5M 1.8M 284.1% Insight 0.4M 1.0M 2.8M 171.8% Integration Stores 0.2M 1.4M 787.2% Leader 4.7M 6.0M 18.8M 214.8% Logic Stores 0.2M 0.9M 4.8M 415.2% Lotus 1.5M 2.1M 8.1M 282.6% Neptune 1.0M 3.4M 16.1M 371.5% Nomad Stores 0.5M 1.6M 4.0M 1.46.9% Notebillig 0.2M 0.4M 1.1M 187.4%	-	1.5M	2.0M	7.9M	291.6%
Fnac-Darty 0.5M 0.8M 2.9M 249.8% Forward Stores 0.6M 1.5M 4.1M 172.0% Girias 1.5M 2.1M 8.7M 319.3% Info Stores 0.1M 0.5M 1.8M 284.1% Insight 0.4M 1.0M 2.8M 171.8% Integration Stores 0.2M 1.4M 787.2% Leader 4.7M 6.0M 18.8M 214.8% Logic Stores 0.2M 0.9M 4.8M 415.2% Lotus 1.5M 2.1M 8.1M 282.6% Neptune 1.0M 3.4M 16.1M 371.5% Nomad Stores 0.5M 1.6M 4.0M 146.9% Notebillig 0.2M 0.4M 1.1M 187.4%	Flawless Stores	0.1M	0.5M	1.8M	296.3%
Fnac-Darty 0.5M 0.8M 2.9M 249.8% Forward Stores 0.6M 1.5M 4.1M 172.0% Girias 1.5M 2.1M 8.7M 319.3% Info Stores 0.1M 0.5M 1.8M 284.1% Insight 0.4M 1.0M 2.8M 171.8% Integration Stores 0.2M 1.4M 787.2% Leader 4.7M 6.0M 18.8M 214.8% Logic Stores 0.2M 0.9M 4.8M 415.2% Lotus 1.5M 2.1M 8.1M 282.6% Neptune 1.0M 3.4M 16.1M 371.5% Nomad Stores 0.5M 1.6M 4.0M 146.9% Notebillig 0.2M 0.4M 1.1M 187.4%	Flipkart	2.9M	8.3M	19.3M	131.0%
Forward Stores 0.6M 1.5M 4.1M 172.0% Girias 1.5M 2.1M 8.7M 319.3% Info Stores 0.1M 0.5M 1.8M 284.1% Insight 0.4M 1.0M 2.8M 171.8% Integration Stores 0.2M 1.4M 787.2% Leader 4.7M 6.0M 18.8M 214.8% Logic Stores 0.2M 0.9M 4.8M 415.2% Lotus 1.5M 2.1M 8.1M 282.6% Neptune 1.0M 3.4M 16.1M 371.5% Nomad Stores 0.5M 1.6M 4.0M 146.9% Notebillig 0.2M 0.4M 1.1M 187.4%	Fnac-Darty	0.5M	0.8M		
Info Stores 0.1M 0.5M 1.8M 284.1% Insight 0.4M 1.0M 2.8M 171.8% Integration Stores 0.2M 1.4M 787.2% Leader 4.7M 6.0M 18.8M 214.8% Logic Stores 0.2M 0.9M 4.8M 415.2% Lotus 1.5M 2.1M 8.1M 282.6% Neptune 1.0M 3.4M 16.1M 371.5% Nomad Stores 0.5M 1.6M 4.0M 146.9% Notebillig 0.2M 0.4M 1.1M 187.4%	Forward Stores	0.6M	1.5M	4.1M	172.0%
Insight 0.4M 1.0M 2.8M 171.8% Integration Stores 0.2M 1.4M 787.2% Leader 4.7M 6.0M 18.8M 214.8% Logic Stores 0.2M 0.9M 4.8M 415.2% Lotus 1.5M 2.1M 8.1M 282.6% Neptune 1.0M 3.4M 16.1M 371.5% Nomad Stores 0.5M 1.6M 4.0M 146.9% Notebillig 0.2M 0.4M 1.1M 187.4%	Girias	1.5M	2.1M	8.7M	319.3%
Integration Stores 0.2M 1.4M 787.2% Leader 4.7M 6.0M 18.8M 214.8% Logic Stores 0.2M 0.9M 4.8M 415.2% Lotus 1.5M 2.1M 8.1M 282.6% Neptune 1.0M 3.4M 16.1M 371.5% Nomad Stores 0.5M 1.6M 4.0M 146.9% Notebillig 0.2M 0.4M 1.1M 187.4%	Info Stores	0.1M	0.5M	1.8M	284.1%
Leader 4.7M 6.0M 18.8M 214.8% Logic Stores 0.2M 0.9M 4.8M 415.2% Lotus 1.5M 2.1M 8.1M 282.6% Neptune 1.0M 3.4M 16.1M 371.5% Nomad Stores 0.5M 1.6M 4.0M 146.9% Notebillig 0.2M 0.4M 1.1M 187.4%	Insight	0.4M	1.0M	2.8M	
Logic Stores 0.2M 0.9M 4.8M 415.2% Lotus 1.5M 2.1M 8.1M 282.6% Neptune 1.0M 3.4M 16.1M 371.5% Nomad Stores 0.5M 1.6M 4.0M 146.9% Notebillig 0.2M 0.4M 1.1M 187.4%	Integration Stores		0.2M	1.4M	787.2%
Lotus 1.5M 2.1M 8.1M 282.6% Neptune 1.0M 3.4M 16.1M 371.5% Nomad Stores 0.5M 1.6M 4.0M 146.9% Notebillig 0.2M 0.4M 1.1M 187.4%	Leader	4.7M	6.0M	18.8M	214.8%
Neptune 1.0M 3.4M 16.1M 371.5% Nomad Stores 0.5M 1.6M 4.0M 146.9% Notebillig 0.2M 0.4M 1.1M 187.4%	Logic Stores	0.2M	0.9M	4.8M	415.2%
Nomad Stores 0.5M 1.6M 4.0M 1 146.9% Notebillig 0.2M 0.4M 1.1M 187.4%	Lotus	1.5M	2.1M	8.1M	282.6%
Notebillig 0.2M 0.4M 1.1M 187.4%	Neptune	1.0M	3.4M	16.1M	371.5%
<u> </u>	Nomad Stores	0.5M	1.6M	4.0M	146.9%
<u> </u>	Notebillig	0.2M	0.4M	1.1M	187.4%
	S .				
Novus 1.9M 3.7M 9.9M 164.2%		1.9M		9.9M	
Otto 0.3M 0.4M 1.2M 198.6%					
	Premium Stores	0.5M	1.1M		



Propel	1.6M	2.5M	10.8M	340.6%
Radio Popular	0.5M	1.5M	5.3M	262.6%
Radio Shack	0.8M	1.7M	5.4M	211.5%
Reliance Digital	1.6M	2.6M	9.7M	277.9%
Relief	0.4M	1.0M	4.1M	303.6%
Sage	4.8M	6.4M	20.7M	221.5%
Saturn	0.2M	0.4M	1.2M	210.5%
Sorefoz	0.6M	1.1M	4.7M	333.6%
Sound	0.6M	1.7M	4.4M	160.3%
Staples	1.2M	2.9M	8.8M	207.0%
Surface Stores	0.1M	0.5M	2.1M	298.8%
Synthetic	1.9M	4.4M	12.2M	176.0%
Taobao	0.2M	1.3M	3.3M [148.7%
UniEuro	0.6M	1.6M	7.3M	357.0%
Vijay Sales	1.7M	2.1M	8.5M	297.8%
Viveks	1.6M	2.2M	7.8M	248.1%
walmart	1.3M	2.6M	9.7M	270.4%
Zone	0.3M	1.6M	5.3M	236.2%
Grand Total	87.5M	196.7M	598.9M	204.5%



FILTER

division All region All

Market Performance Vs Target

All Values In USD

Market	2019	2020	2021	2021 - Target	%
Australia	3.9M	10.7M	21.0M	-2.2M	-10.5%
Austria		0.1M	2.8M	-0.3M	-11.7%
Bangladesh	0.5M	2.3M	7.0M	-0.7M	-10.3%
Canada	4.8M	12.2M	35.1M	-5.1M	-14.5%
China	1.4M	5.4M	22.9M	-2.1M	-9.0%
France	4.0M	7.5M	25.9M	-2.2M	-8.4%
Germany	2.6M	4.7M	12.0M	-1.5M	-12.7%
India	30.8M	49.8M	161.3M	-9.6M	-5.9%
Indonesia	2.5M	6.2M	18.4M	-2.4M	-12.9%
Italy	2.9M	4.5M	11.7M	-1.0M	-9.0%
Japan		1.9M	7.9M	-0.3M	-4. <mark>1%</mark>
Netherlands	0.2M	3.4M	8.0M	-0.7M	-8.2%
Newzealand		2.0M	11.4M	-1.4M	-12.3%
Norway		2.5M	13.7M	-1.4M	-10.5%
Pakistan	0.6M	4.7M	5.7M	-0.5M	-9.3%
Philiphines	5.7M	13.4M	31.9M	-2.5M	-7.8%
Poland	0.4M	2.8M	5.2M	-0.9M	-18.1%
Portugal	0.7M	3.6M	11.8M	-0.5M	-4. <mark>3%</mark>
South Korea	12.8M	17.3M	49.0M	-4.4M	-8.9%
Spain		1.8M	12.6M	-1.8M	-14.1%
Sweden	0.1M	0.2M	1.8M	-0.2M	-11.1%
United Kingdom	2.0M	8.1M	34.2M	-3.0M	-8.7%
USA	11.5M	31.9M	87.8M	-10.2M	-11.7%
Grand Total	87.5M	196.7M	598.9M	-54.9M	-9.2%



FILTER

region	All	Top 10 Products
division	All	All Values In USD
customer	All	

Product	2020	2021	21 Vs 20
AQ Electron 4 3600 Desktop Processor	3.0M	19.4M	541.3%
AQ GT 21	0.8M	4.4M	461.1%
AQ Home Allin1	0.7M	5.2M	669.0%
AQ LION x1	0.0M	0.8M	1619.5%
AQ LION x2	0.1M	0.9M	1668.9%
AQ LION x3	0.1M	1.2M	1692.3%
AQ Mx NB	0.0M	1.4M	5623.5%
AQ Pen Drive DRC	0.6M	3.8M	487.7%
AQ Smash 2	0.4M	11.2M	2 <mark>489.5%</mark>
AQ Zion Saga	0.7M	3.6M	428.5%
Grand Total	6.4M	52.0M	708.0%



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region All Division-wise Report
customer All All Values In USD

Division	2020	2021	21 Vs 20
N & S	51.4M	94.7M	84.4%
P & A	105.2M	338.4M	221.5%
PC	40.1M	165.8M	313.7%
Grand Total	196.7M	598.9M	204.5%



FILTER

market	All
region	All
customer	All

Product	Qty
AQ Gamers	3.4M
AQ Gamers Ms	4.0M
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1	3.4M
AQ Master wireless x1 Ms	4.1M
Grand Total	19.0M

Top 5 Products

All Values In USD

FILTER

market	All
region	All
customer	All

Product	Qty
AQ Gamer 1	51.7K
AQ GEN Z	63.1K
AQ Home Allin1	15.2K
AQ HOME Allin1 Gen 2	8.9K
AQ Smash 2	36.0K
Grand Total	174.9K

Bottom 5 Products

All Values In USD



FILTER

region All New Products- 2021 division All Values In USD customer All

Product	2020	2021
AQ Clx3		4.4M
AQ Electron 3 3600 Desktop Processor		14.2M
AQ Gen Y		19.5M
AQ GEN Z		11.7M
AQ HOME Allin1 Gen 2		3.5M
AQ Lumina Ms		4.2M
AQ Marquee P3		4.9M
AQ Marquee P4		1.7M
AQ Maxima Ms		13.7M
AQ MB Lito		2.8M
AQ MB Lito 2		2.3M
AQ Qwerty		22.0M
AQ Qwerty Ms		15.4M
AQ Trigger		20.7M
AQ Trigger Ms		17.9M
AQ Wi Power Dx3		17.2M
Grand Total		176.2M



FILTER

region	All
customer	All

Market	2021
India	161.3M
USA	87.8M
South Korea	49.0M
Canada	35.1M
United Kingdom	34.2M
Grand Total	367.2M

Top 5 CountriesAll Values In USD