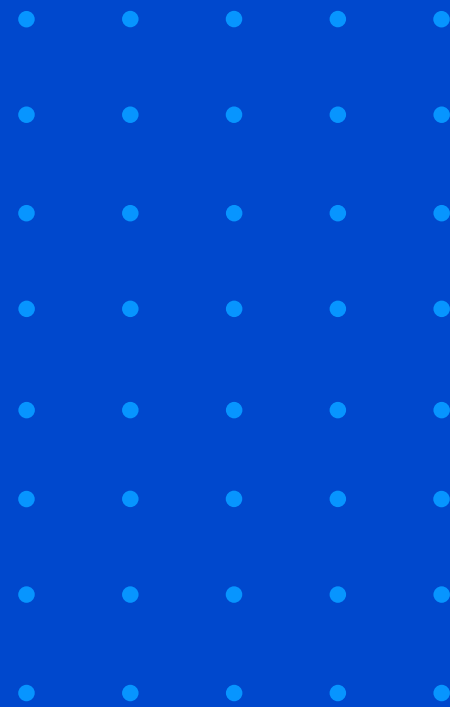
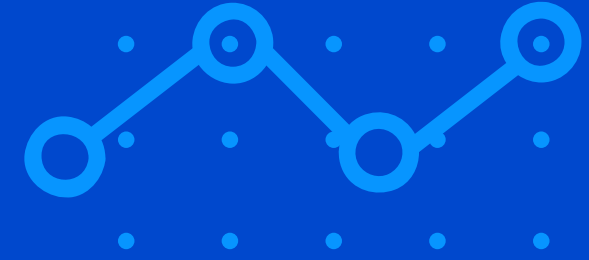


# PixHealth



# Problem

## Problem 1

Paper Based and physical Record Sytem for Healthcare Industry Leading to Mismanagement of Records and Less efficiency

## Problem 2

Lack of Centralized Data Platform for Gaining Insights from the same



# 80%

**Hospital clinic loose their patient data after  
several years**

# 59.5%

**children were not vaccinated in time due to lack  
of reminders**

## December 2018

**Delhi high court banned sales of online  
medicines due to sales of medicines without  
any prescribed prescription.**



**\$11.9 Trillion**  
**- Estimated**  
**Size of**  
**HealthCare**  
**Market**

# Who has the problem?

- 1.Hospitals
- 2.Medical Insurance Company
- 3.Patients
- 4.Doctors
- 5.Medical Authorities

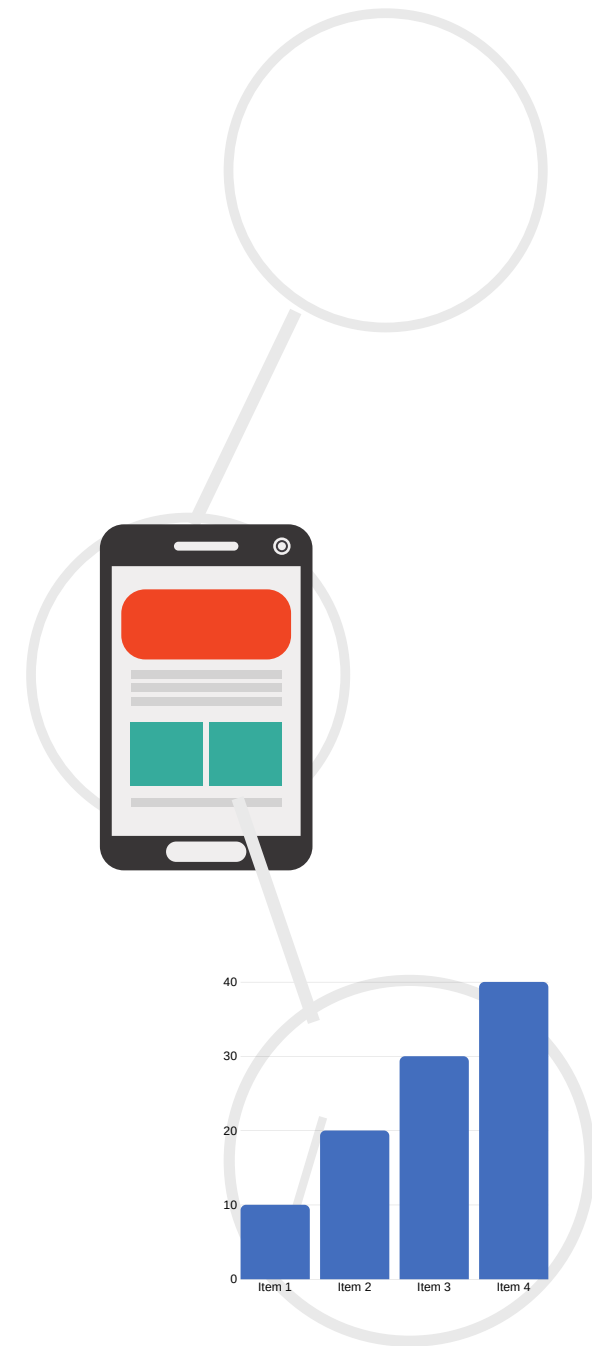


# Solution

Smart Card and  
HealthCare  
Database

Web / App  
Interface

Data  
Analysis



# Smart Card & EHR

## Reason 1

Why is “now” the best time for your company to rise and go to the next level?

## Reason 2

What are the trends these days that make your product or service possible?

## Reason 3

Detail the opportunities in the market that have arisen that will make this possible.





# Interface Pics

List the reasons that it's the right time for your product or service.

PITCH DECK V 1.0

## Reason 1

Why is “now” the best time for your company to rise and go to the next level?

## Reason 2

What are the trends these days that make your product or service possible?

## Reason 3

Detail the opportunities in the market that have arisen that will make this possible.



# Data Analysis Charts

List the reasons that it's the right time for your product or service.

PITCH DECK V 1.0

## Reason 1

Why is “now” the best time for your company to rise and go to the next level?

## Reason 2

What are the trends these days that make your product or service possible?

## Reason 3

Detail the opportunities in the market that have arisen that will make this possible.





## Why our System ?

- Apart from providing paperless system for Hospitals, Laboratory , Pharmacy this also provides easy and paperless access of the documents to the patients
- Personalized data insights for better resource utilization and more sales



# Unique Selling Point

## More Patient Centric Feautres in Interface

Apart from the regular ERP the APP based interface provides more reasons to the patient to use the App

## Ease in data analysis

Due to the centralization of data analysis becomes an Easier task compared to

Events, partnerships, ads — list the effective ways to reach them.



# Revenue Model

- Software As A Service(SaaS) model by which earning revenue through charging the hospitals and other health organization for the service provided.

- Providing Data Insights to the Interested Clients

Ex:- Insurance Companies  
Pharmacy Companies  
Hospitals



# Future Scope

De-Centralization of Data  
using Blockchain

Epidemic Detection  
Using Deep Learning

Smart Fitness and  
Diet Building in the  
app

Automated Vending  
Machine Based Upon  
Smart Card



# Pix-Health



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