

Question 1: How have movie genres changed over time?

Link:

https://public.tableau.com/profile/vayne#!/vizhome/Q1_170/Dashboard1?publish=yes

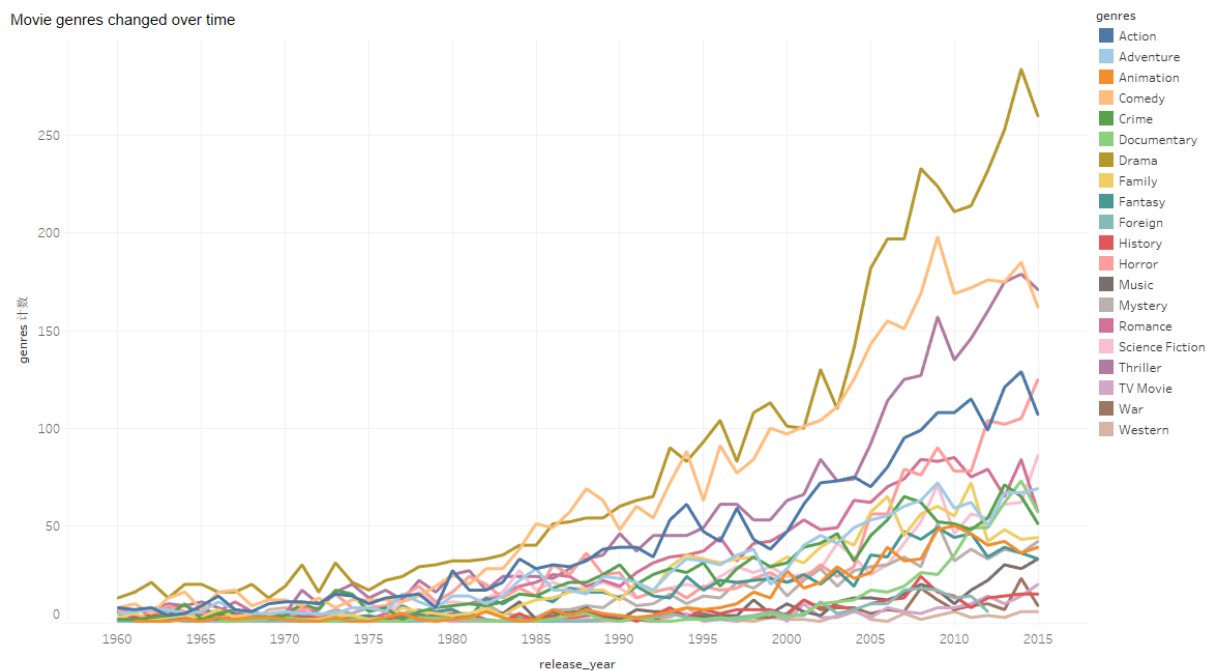


Fig.1

Answer 1:

From Fig.1 we can learn that Drama become the most popular genre. It has the most number in movie genres.

Question 2: How do the attributes differ between Universal Pictures and Paramount Pictures?

Link:

https://public.tableau.com/profile/vayne#!/vizhome/Q2_159/Dashboard2?publish=yes

Revenue difference between Universal Pictures and Paramount Pictures

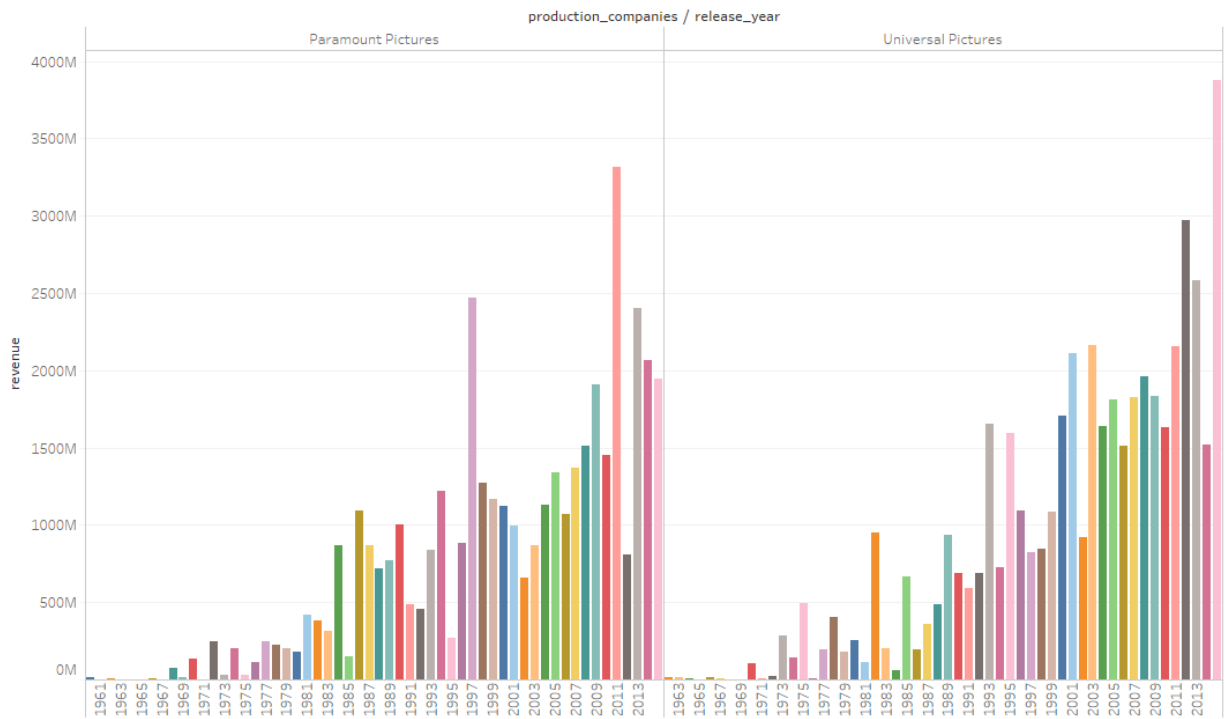


Fig.2

Answer 2:

From Fig.2 we can learn that Universal Pictures have better revenue than Paramount Pictures except some years like 1997, 2011.

Question 3: How have movies based on novels performed relative to movies not based on novels?

Link:

https://public.tableau.com/profile/vayne#!/vizhome/Q3_153/Dashboard3?publish=yes

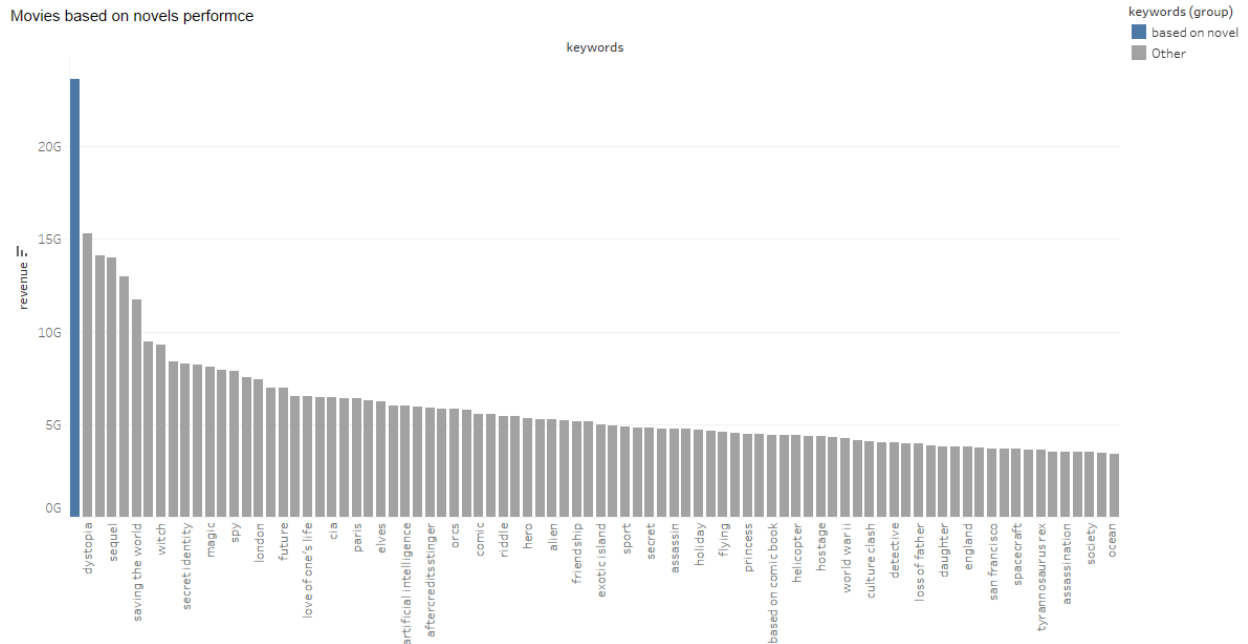


Fig.3

Answer 3:

From Fig.3 we can learn that movies based on novel have more revenue than any other movies which is not based on novel.

Question 4: What's the difference between different directors? Who has highest box office director? Which film is his best movie?

Link:

https://public.tableau.com/profile/vayne#!/vizhome/Q4_128/Story1?publish=yes

Director's story

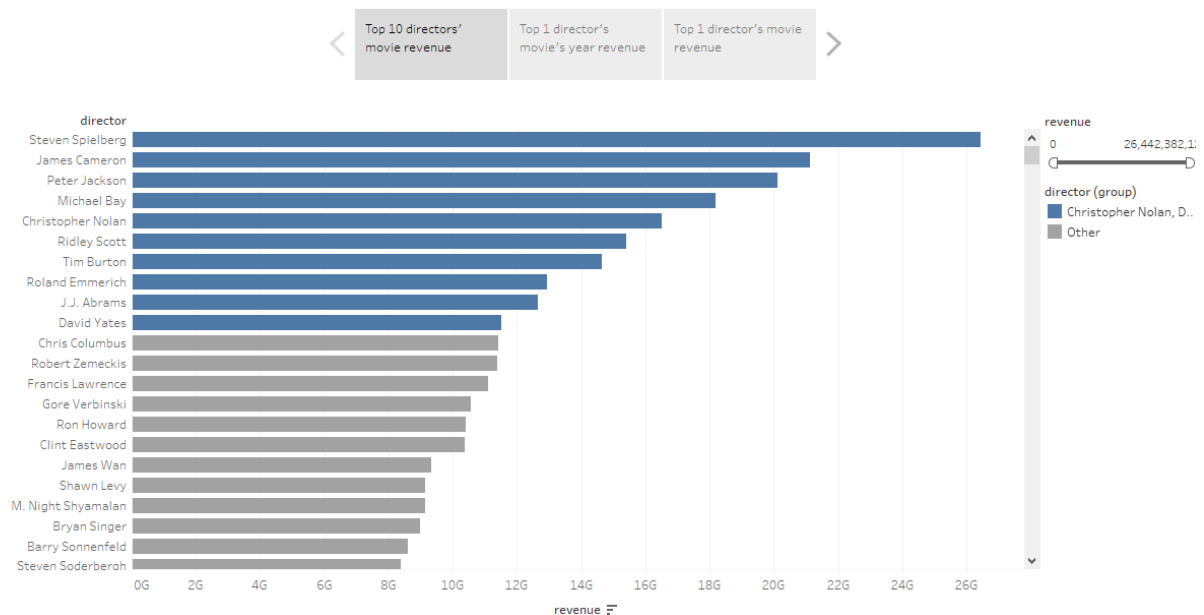


Fig.4

Answer 4.1:

From Fig.4 we can learn that there is a bigger gap in revenue between Top 10 directors than others.

Director's story

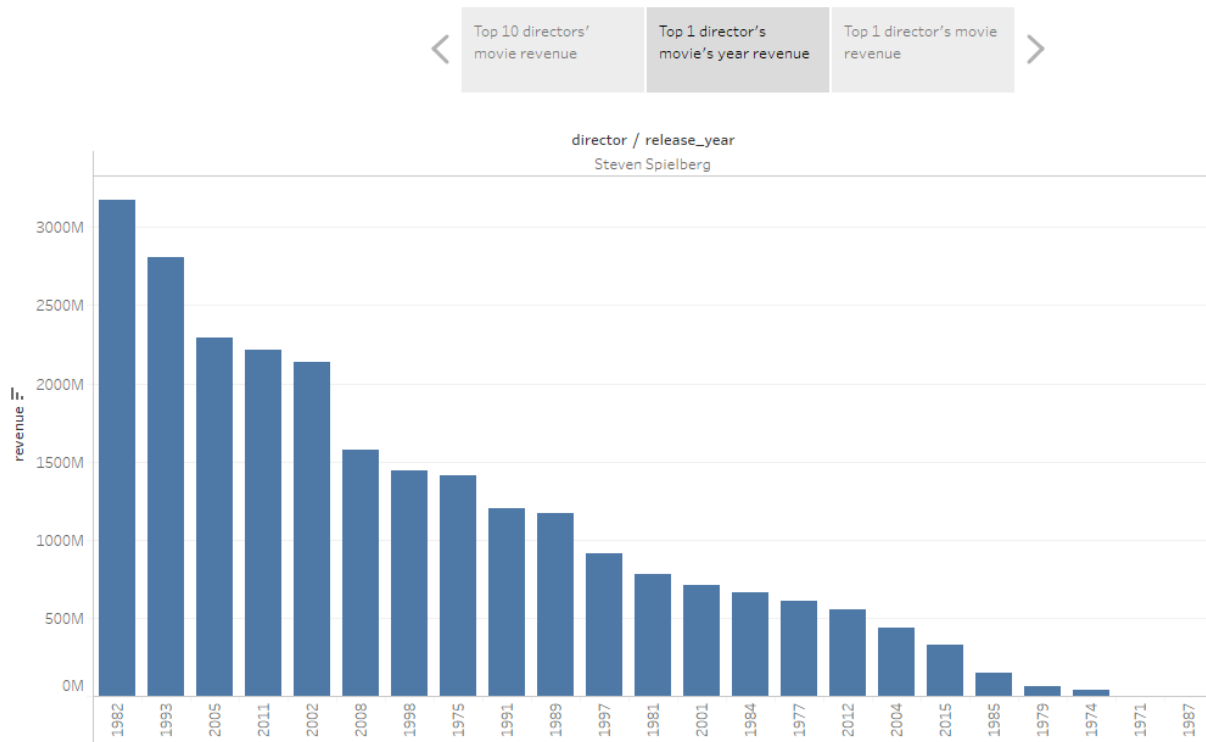


Fig.5

Answer 4.2:

From Fig.5 we can learn that Steven Spielberg has the highest revenue in 1982.

Director's story

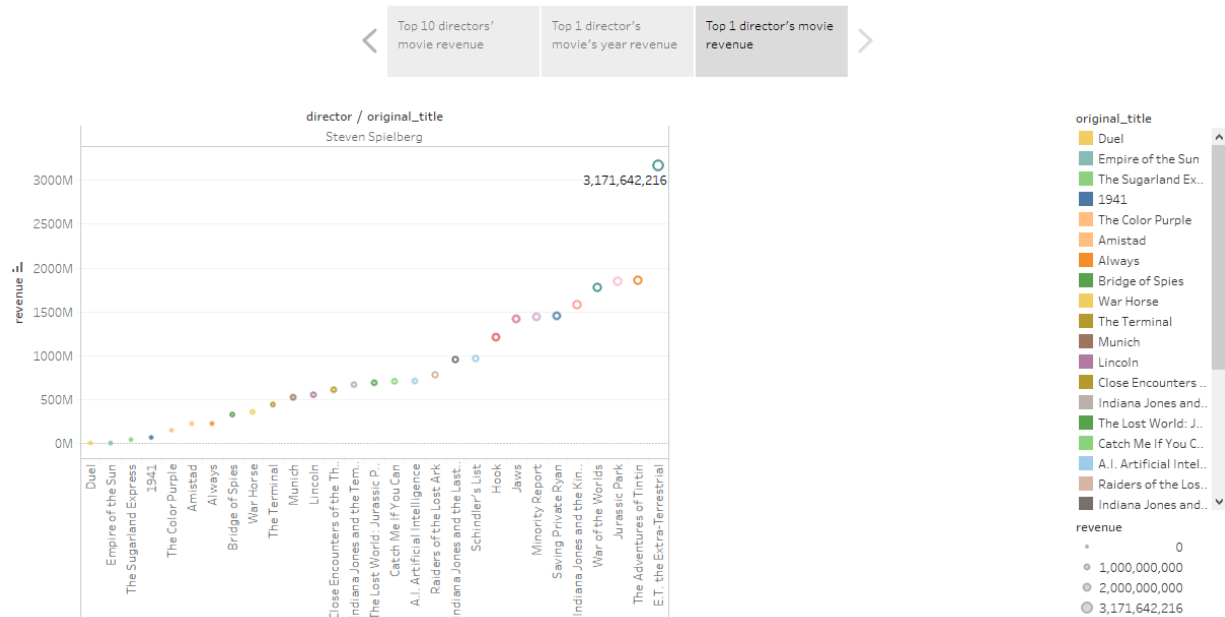


Fig.6

Answer 4.3:

From Fig.6 we can learn that Steven Spielberg's E.T. the Extra-Terrestrial has the highest revenue in his life.

Answer 4.4:

I am interested in directors' difference and want to know who is the most popular director and which movie is his best so I ask these questions.