

Questions

Question Set 1 – Easy

1. **Who is the senior most employee based on job title?**

Why it matters: Identifying the senior-most employee is useful for knowing the top authority or leader in the organization for communication, approvals, and strategic decisions.

2. **Which countries have the most invoices?**

Why it matters: Shows where most transactions are happening geographically, helping prioritize market focus, allocate resources, and decide where to invest in marketing or expansion.

3. **What are top 3 values of total invoice?**

Why it matters: Highlights the biggest transactions, helping identify high-value orders and potentially important clients for VIP treatment or targeted offers.

4. **Which city has the best customers (highest total sales)?**

Why it matters: Pinpoints the most profitable city for hosting events, running targeted campaigns, or increasing sales efforts.

5. **Who is the best customer (most money spent)?**

Why it matters: Helps identify the most loyal and valuable customer for special rewards, relationship building, or personalized marketing.

Question Set 2 – Moderate

1. **List all Rock Music listeners with email and name.**

Why it matters: Enables targeted marketing to specific genre fans, such as sending them promotions, concert invites, or new release notifications.

2. **Top 10 artists with most rock tracks.**

Why it matters: Shows which artists contribute most to the catalog, helping in deciding partnerships, promotions, or priority in playlists and events.

3. **Tracks longer than average length.**

Why it matters: Useful for curating special playlists (like long tracks for live events or background music) and understanding content trends.