

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from datetime import datetime
```

```
customers_path = '/content/Customers.csv'
products_path = '/content/Products.csv'
transactions_path = '/content/Transactions.csv'
```

```
customers_df = pd.read_csv(customers_path)
products_df = pd.read_csv(products_path)
transactions_df = pd.read_csv(transactions_path)
```

```
customers_df.head(), products_df.head(), transactions_df.head()
```

```

( CustomerID      CustomerName      Region  SignupDate
0      C0001  Lawrence Carroll  South America  2022-07-10
1      C0002   Elizabeth Lutz        Asia  2022-02-13
2      C0003   Michael Rivera  South America  2024-03-07
3      C0004  Kathleen Rodriguez  South America  2022-10-09
4      C0005    Laura Weber        Asia  2022-08-15,
  ProductID      ProductName      Category  Price
0      P001  ActiveWear Biography        Books  169.30
1      P002  ActiveWear Smartwatch  Electronics  346.30
2      P003  ComfortLiving Biography        Books  44.12
3      P004      BookWorld Rug    Home Decor  95.69
4      P005    TechPro T-Shirt    Clothing  429.31,
  TransactionID  CustomerID  ProductID      TransactionDate  Quantity \
0      T00001      C0199      P067  2024-08-25 12:38:23          1
1      T00112      C0146      P067  2024-05-27 22:23:54          1
2      T00166      C0127      P067  2024-04-25 07:38:55          1
3      T00272      C0087      P067  2024-03-26 22:55:37          2
4      T00363      C0070      P067  2024-03-21 15:10:10          3

  TotalValue  Price
0      300.68  300.68
1      300.68  300.68
2      300.68  300.68
3      601.36  300.68
4      902.04  300.68 )
```

```
print("Missing data in customers:", customers_df.isnull().sum())
print("Missing data in products:", products_df.isnull().sum())
print("Missing data in transactions:", transactions_df.isnull().sum())
```

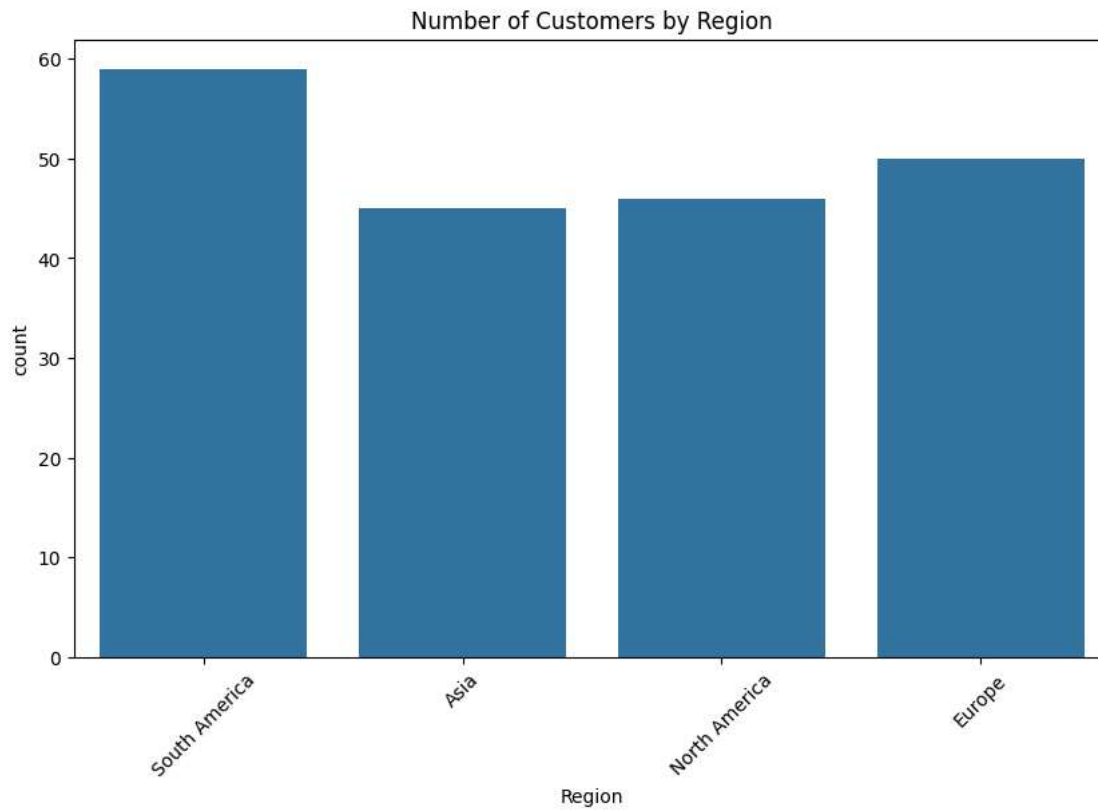
```

Missing data in customers: CustomerID      0
CustomerName      0
Region      0
SignupDate      0
dtype: int64
Missing data in products: ProductID      0
ProductName      0
Category      0
Price      0
dtype: int64
Missing data in transactions: TransactionID      0
CustomerID      0
ProductID      0
TransactionDate      0
Quantity      0
TotalValue      0
Price      0
dtype: int64
```

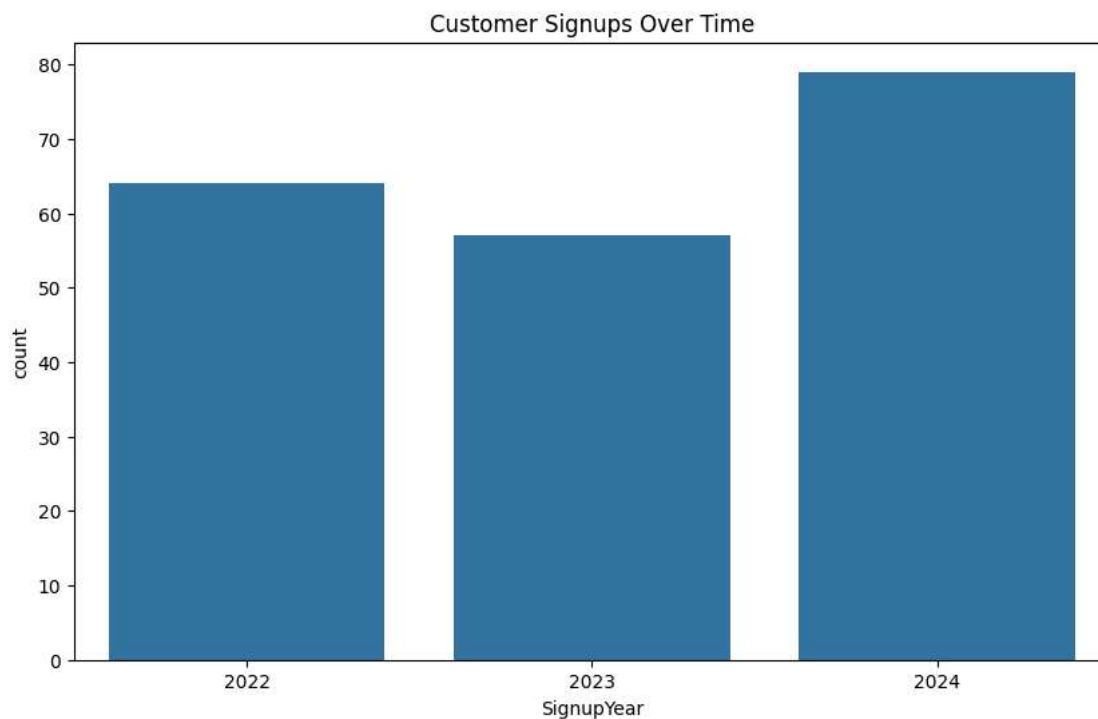
```
customers_df['SignupDate'] = pd.to_datetime(customers_df['SignupDate'])
transactions_df['TransactionDate'] = pd.to_datetime(transactions_df['TransactionDate'])
```

```
plt.figure(figsize=(10, 6))
sns.countplot(data=customers_df, x='Region')
```

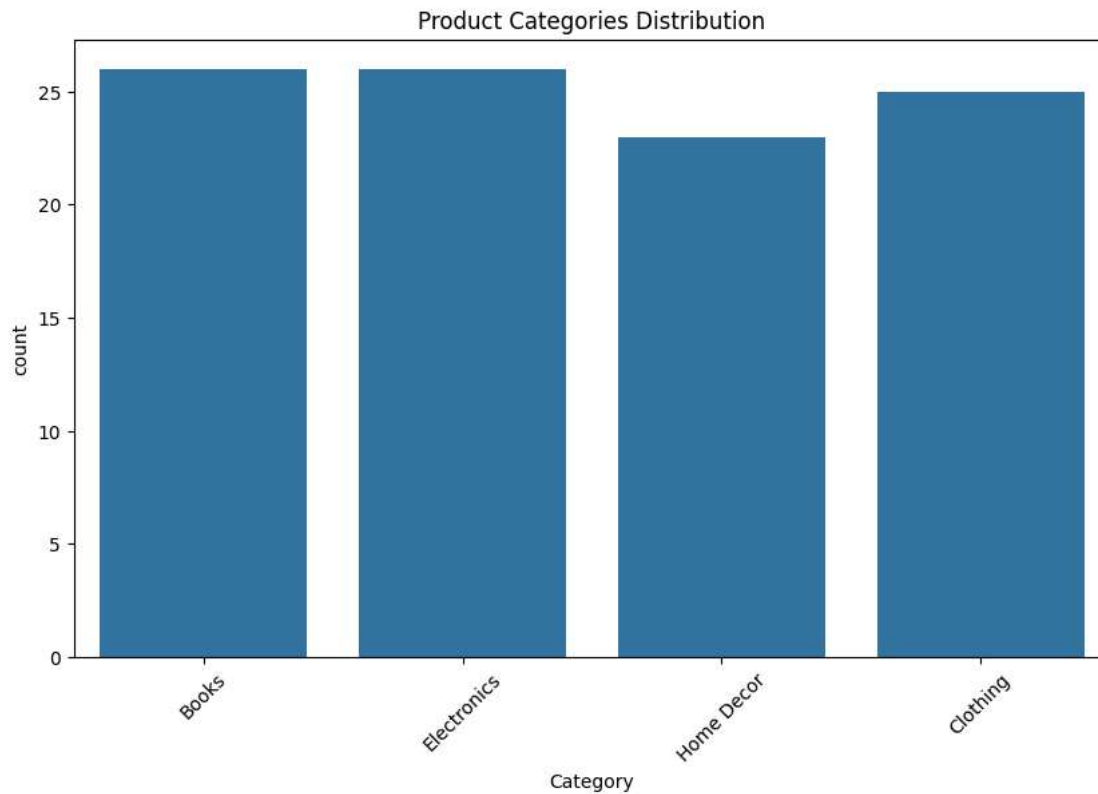
```
plt.title('Number of Customers by Region')  
plt.xticks(rotation=45)  
plt.show()
```



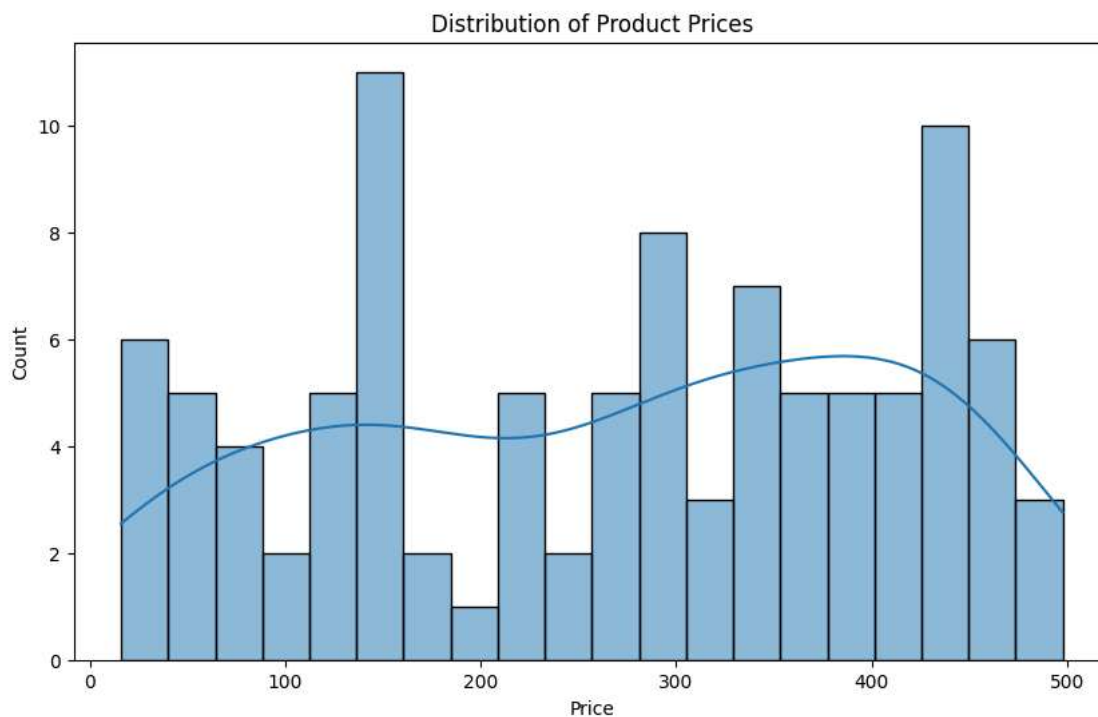
```
customers_df['SignupYear'] = customers_df['SignupDate'].dt.year  
plt.figure(figsize=(10, 6))  
sns.countplot(data=customers_df, x='SignupYear')  
plt.title('Customer Signups Over Time')  
plt.show()
```



```
plt.figure(figsize=(10, 6))
sns.countplot(data=products_df, x='Category')
plt.title('Product Categories Distribution')
plt.xticks(rotation=45)
plt.show()
```

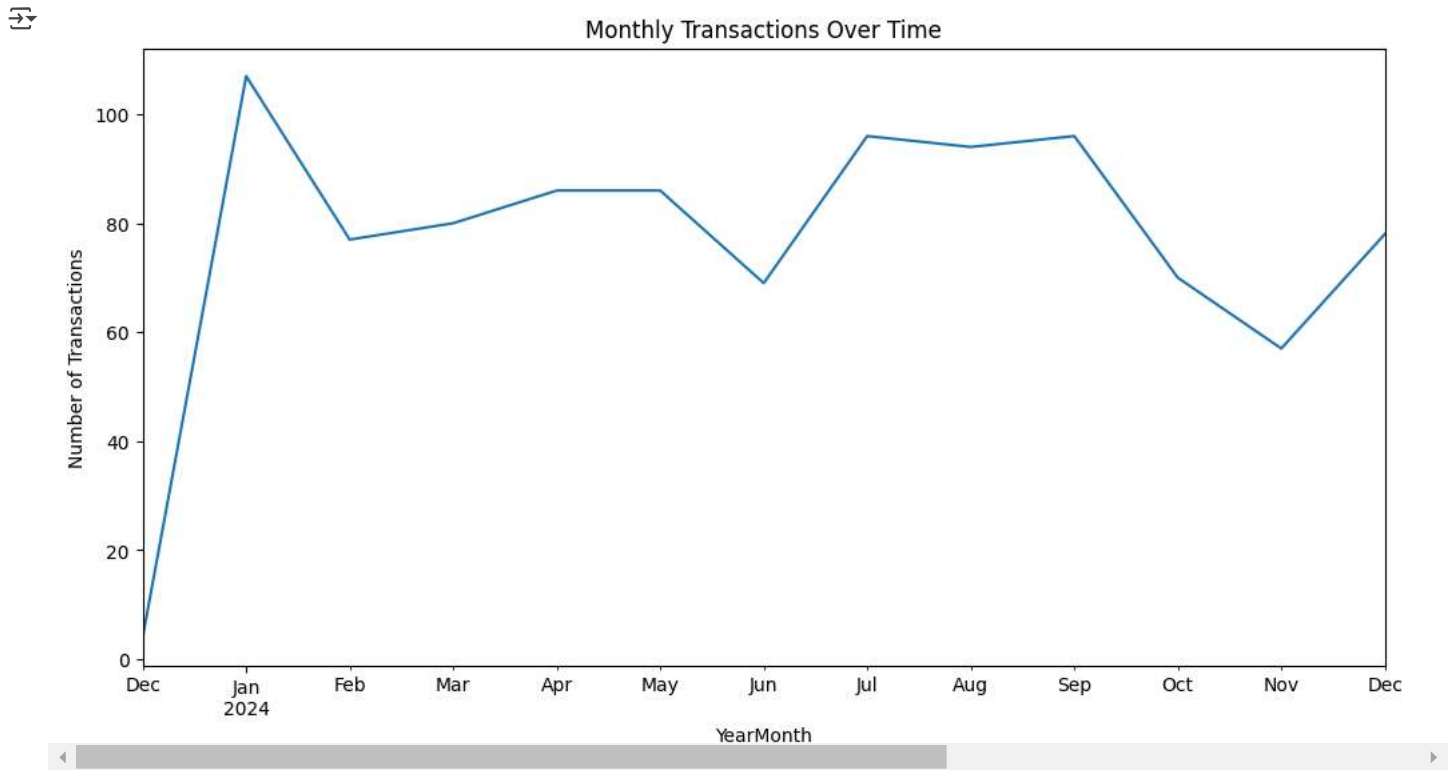


```
plt.figure(figsize=(10, 6))
sns.histplot(products_df['Price'], kde=True, bins=20)
plt.title('Distribution of Product Prices')
plt.show()
```



```
transactions_df['YearMonth'] = transactions_df['TransactionDate'].dt.to_period('M')
transaction_counts = transactions_df.groupby('YearMonth').size()
```

```
plt.figure(figsize=(12, 6))
transaction_counts.plot(kind='line')
plt.title('Monthly Transactions Over Time')
plt.ylabel('Number of Transactions')
plt.show()
```



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