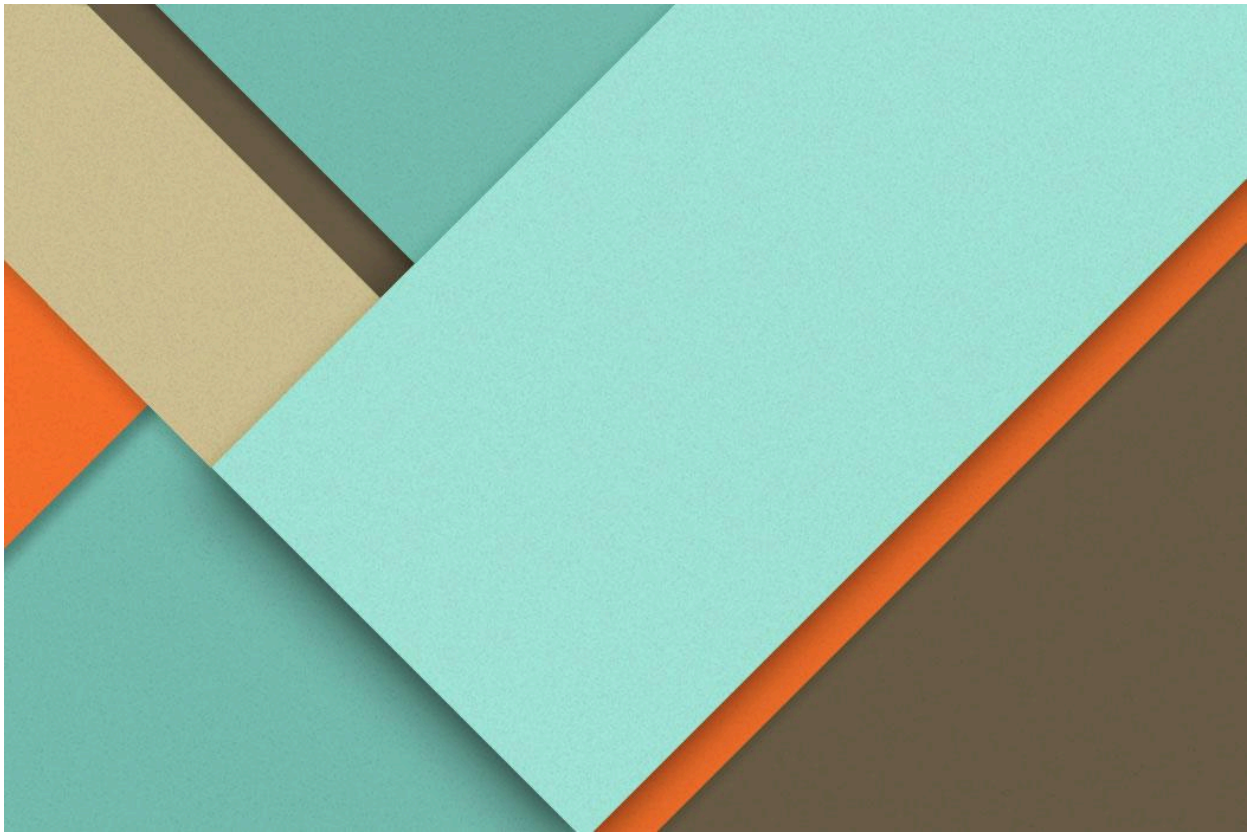


Wee Wear

Children clothing App

Mentor: Vicky Keshri
Acmegrade

Study Overview

In today's fast-paced world, parents often find themselves navigating the challenges of providing their growing children with quality clothing that is both affordable and sustainable. A dedicated mobile application is proposed to revolutionize the way parents buy, sell, and resell children's clothing.

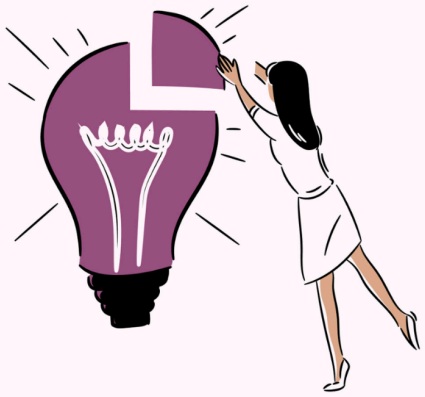
Problem Statement:

Parents often face challenges in finding affordable and quality clothing options for their growing children. As kids quickly outgrow their clothes.

The process of constantly buying, selling, and reselling children's clothing can be time-consuming and inefficient.

Existing platforms may lack a dedicated focus on children's clothing, making it challenging for parents to navigate through a cluttered marketplace.

Additionally, concerns about the safety and trustworthiness of transactions in the second-hand market for children's items can further hinder the buying and selling experience.



Solution Statement:

Our solution is a dedicated mobile application that streamlines the process of buying, selling, and reselling children's clothing items.

The platform provides a user-friendly interface specifically designed for parents, offering a curated marketplace with a focus on affordability, quality, and safety.

Through the app, parents can easily list outgrown clothing items, browse a diverse range of options, and connect with other parents in a trusted and secure environment.

The application will incorporate features such as secure payment gateways, user reviews, and verification processes to ensure a reliable and enjoyable experience for all users.

Style Guide
Design System

Typography

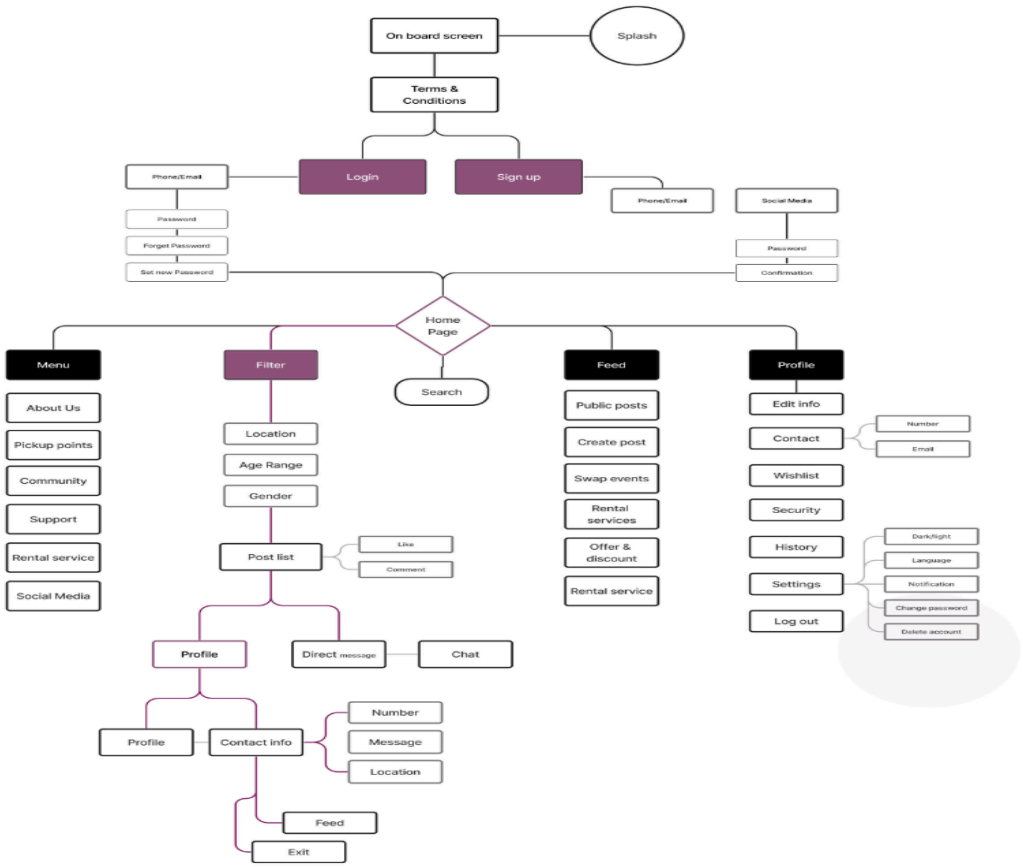
Poppins Aa

Regular Medium
Semi bold **Bold**

Heading Style-

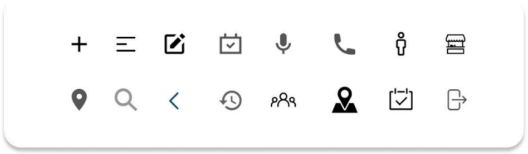
Heading 1 22pt Semi bold
Heading 2 20pt Semi bold
Heading 3 12pt regular
Heading 4 08pt regular

Information Architecture



Color style

IconGhraphy



Home page

Menu

A menu is a list of food and beverage items available for purchase at a restaurant, café.

Filter

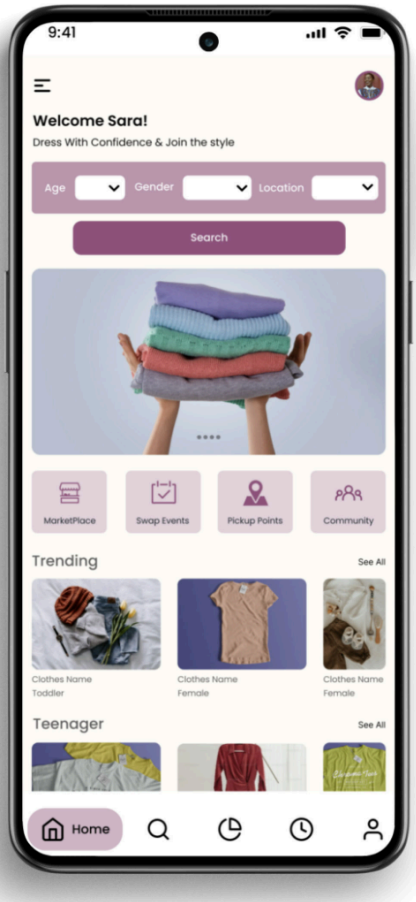
Fiilters Can Alter The Appearance Of The Image Or Video In Different Ways, Such As Changing Colors, Adding Textures.

Carousel

A Carousel Refers To A User Interface Element That Displays Multiple Pieces Of Content In A Rotating Or Sliding Manner.

Home

The Main Screen Or Landing Page Of The Application. It's The Initial Screen That Users See When They Open The App.



Button

A Graphical User Interface Element That Users Can Interact With To Perform An Action Or Trigger A Response.

Profile

A profile often refers to a user's account information, preferences, settings

Search

Typically refers to the feature that allows users to find specific content, items

Categories

A Coordinated Series Of Marketing Efforts Or Activities Aimed At Promoting The App,

Description

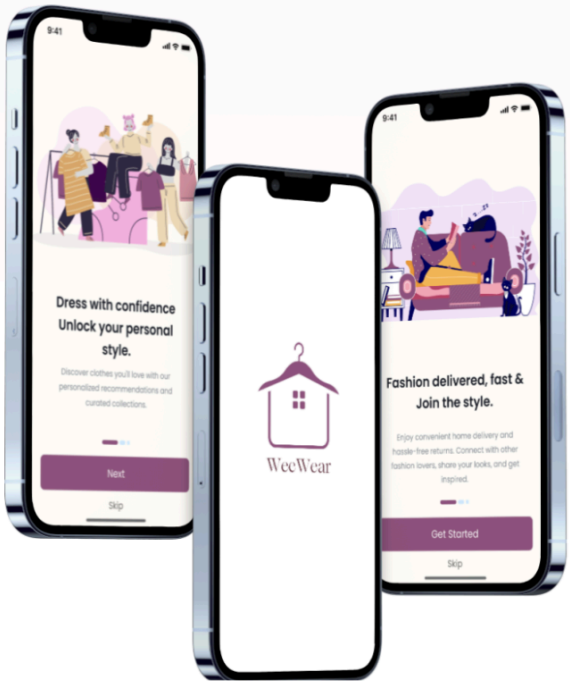
The Main Screen Or Landing Page Of The Application. It's The Initial Screen That Users See When They Open The App.

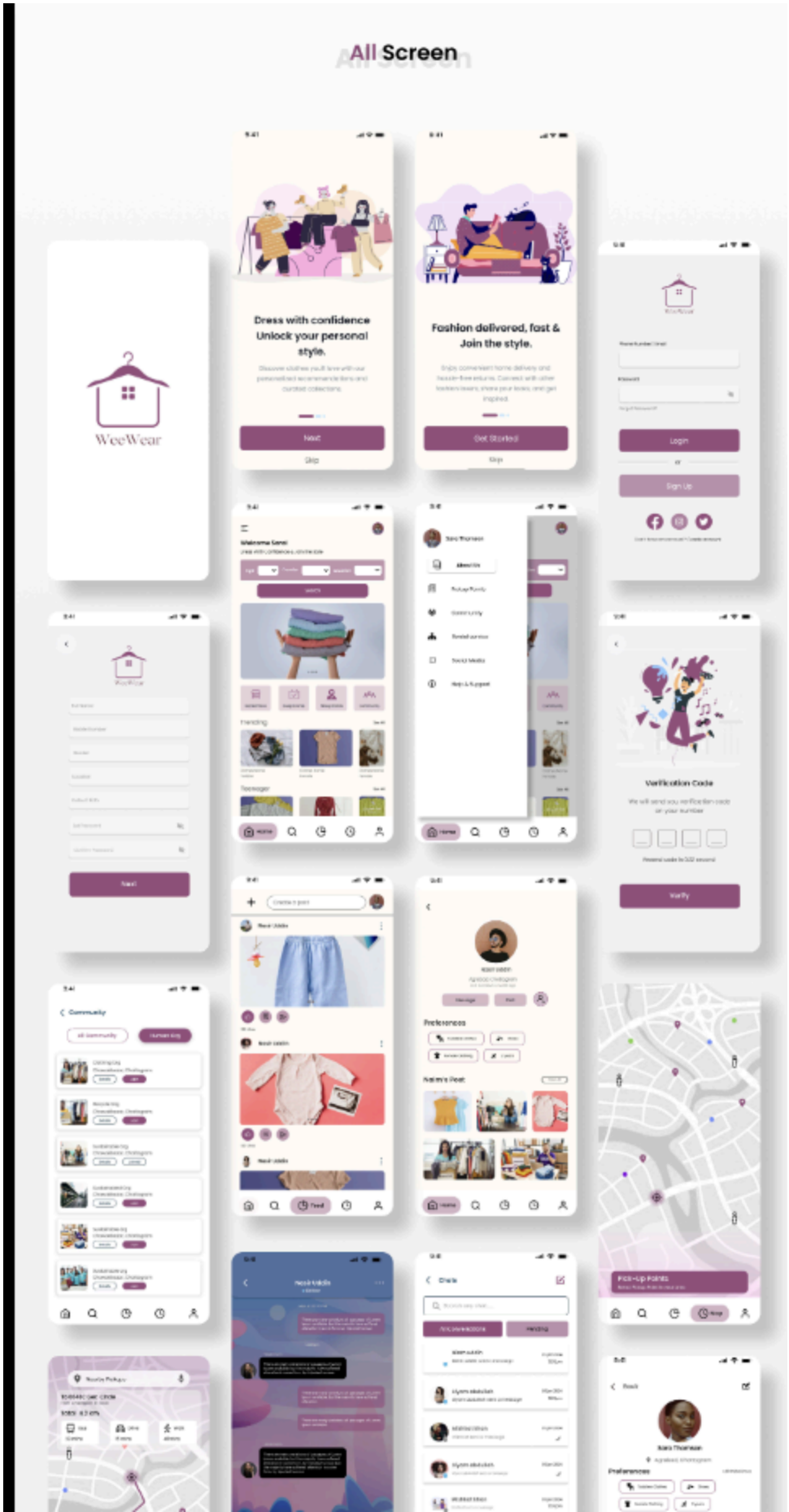
My profile

A profile often refers to a user's account information, preferences, settings

Onboarding

The initial screens or steps a new user experiences when first using a marketplace app or website. It aims to, Welcome and guide the user through the basic functionalities.
Explain the value proposition and benefits of using the marketplace.




All Screen
WeeWear
Dress with confidence
Unlock your personal style.
Next
Skip
Fashion delivered, fast &
Join the style.
Get Started
Skip
Login
Sign Up
Verification Code
Verify
Community
Preferences
Pick-Up Points