

Web Designer/ Developer Web Designer/Developer Web Designer/ Developer - CREATIVE Mill Valley, CA Work Experience Web Designer/ Developer INFOtask - Van Beekum Group - Mill Valley, CA June 1993 to Present Listen to each client in order to learn and understand their business. Transfer what I learn about their goals and challenges into an online presence, book, newsletter, marketing piece or collaterals that either increase their sales, augment their brand or educate their customers or clients. Web Design/Development - Design - Writing - Photography or design of imagery - SEO - Web hosting - Competitive & other research - Social media, marketing & PR consulting Book Design & Graphic Design - Designed Book - Imagery - located, edited or supplied images - Published via online publishers Owner World Travel Shop - Mill Valley, CA 1993 to Present Publishes shopping, dining & travel content for travel destinations around the world. - Web design & development - Photography - Writing Education Bachelor's Skills Acrobat (10+ years), CSS (10+ years), Excel (10+ years), Graphic Design (10+ years), Google Analytics (10+ years), HTML (10+ years), Illustrator (10+ years), Indesign (10+ years), Javascript (2 years), Marketing (10+ years), Powerpoint (10+ years), Photoshop (10+ years), Publisher (6 years), Sales (10+ years), SEO (10+ years), Word (10+ years), Wordpress (7 years), Web Design (10+ years), Git, HTML 5 Links <https://www.behance.net/VanBeekumGroup> Certifications/Licenses Google Analytics 2017 to Present Assessments Search Engine Optimization Expert July 2019 Measures a candidate's ability to interpret online website performance metrics and understand search engine optimization tactics. Full results: https://share.indeedassessments.com/share_assignment/ygrqpsbb4dksp50f Graphic Design Highly Proficient July 2019 Using graphic design techniques and producing visual media to communicate concepts. Full results: https://share.indeedassessments.com/share_assignment/floprerxti2chaui Market Research Proficient July 2019 Analyzing data and using market research tools Full results: https://share.indeedassessments.com/share_assignment/lktk8d77eeabns-t Spreadsheets with Microsoft Excel Proficient July 2019 Measures a candidate s Microsoft Excel knowledge including common tools, PivotTables, conditional & nested formulas, and custom visuals. Full results:

https://share.indeedassessments.com/share_assignment/tvnttsfuyrf0urse Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field. Additional Information SKILLS EXPERIENCE

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