

Email Campaign Developer Email Campaign Developer Email Campaign Developer Cerritos, CA  
Work Experience Email Campaign Developer Centric Brands Inc June 2014 to July 2019 Used  
HTML5/CSS3 to designs layouts. Implemented PSD designs for email campaigns. Proficient in  
platforms Salesforce Marketing Cloud & Responsys. Working knowledge of Ampscript, SQL, and  
RPL. Built 10,000+ email campaigns. Examples:

<http://view.email.bcbgeneration.com/?qs=4fe105ac63fbccb790f5f79ddf04e25d1202e167f49c1e5212ab66805a11702617a6a7d9d4ae1b6f69bad6f2feebac38edcd83c48174148ca5c502c02e911d47b9411731f64b6576>

<http://view.email.herveleger.com/?qs=32379e75761e3b7cd5c69d2ff3aa8c5b88cb97fd2ad27879b20273411f2dd36b480e9cb3800f0db015fca6e3867cbd13fe01dc86bfd0ec177fa5bfec63011870f99c4aebbca62f90>

<http://view.email.bcbgeneration.com/?qs=9ef5a59bec2014b628e87712991350b68f937424fd3a0ab332b298d6115e68ea5879ed03f85192d8fea860d06484a9f7ec58c0e91cb522bacd2c22186fc03cdb58dc2d76a2098fcc>

<http://view.email.bcbg.com/?qs=c09e5dd0050946a90d3aa457d59cb9e64c648daf73a4bdbd987f2498d87f0c9c08d2a29452b7c601c6dc84878ad8ea0512c8f54da1b6cb7e6612830f5f8104c34f5e5b6b1eb0053f>

Web Developer / Email Campaign Developer Allied Modular Building Systems. Inc May 2010  
to March 2014 Started: 05-2010 / Ended: 03-2014 URLs: <http://www.AlliedModular.com>,  
<http://www.AlliedCleanrooms.com>, <http://www.TanWall.com> Web Developer / Email Campaign  
Developer Built websites/microsites (Allied Modular, Allied Cleanrooms, Privee Designs, and  
BuyMod). Used HTML5/CSS3/PHP5 to designs layouts. Tableless and Responsive layouts.

Implemented PSD designs for both websites and email campaigns. Used PHP to develop online  
forms to submit data to emails. Work on SEO techniques by modifying page contents, inserting  
metatags, social media sites, and blogging.. Email Designs/Builds using Vertical Response Front-

End Web Developer / Content Specialist Bowtie Inc April 2009 to February 2010 Started: 04-2009 /  
Ended: 02-2010 URL: <http://www.birdchannel.com>, <http://www.smallanimalchannel.com>,  
<http://www.fishchannel.com> Front- End Web Developer / Content Specialist HTML, CSS,

JavaScript. Content Management Email Designs Built and managed pages throughout the sites. Education Bachelor's Degree in Multimedia in Multimedia California State University East Bay - Hayward, CA May 2006 AA degree in Anthropology Fullerton College - Fullerton, CA April 2004 Skills HTML, JAVASCRIPT, CSS, jQuery, ACROBAT, ADOBE ACROBAT, EXCEL, POWERPOINT, WORD, PHOTOSHOP, ADOBE PREMIERE, MYSQL, HTML 5 Certifications/Licenses Driver's License Additional Information 7+ years experience hand-coding HTML/CSS including browser compatibility for both Internet Explorer and Firefox. 3+ Years experience using Responsys Interact. 2+ Year experience using Salesforce Marketing Cloud. Built 10,000+ Email Campaigns. 5+ years experience using Dreamweaver. 3+ years coding PHP 4-5. 3+ years experience with design layouts in Photoshop, and Fireworks. 2+ years experience with WordPress. 3+ years experience with Adobe Premiere/Final Cut: making several short films in HD, DV, and DVD. 3+ years experience mixing, editing, and composing several audio tracks in Adobe Audition. 2 years SEO experience. Computer Skills Scripting Languages: HTML / CSS (5+ Years Experience), PHP (3 Year Experience), and JavaScript / JQuery (4 Years Experience). Image Editing Applications: Photoshop, Illustrator, Fireworks, Irfanview, Paint Shop Pro, and ImageReady. Video/Audio Editors: Adobe Audition, Adobe Premiere, and Final Cut Pro. Office Applications: Word, Excel, and PowerPoint. Other Applications: Adobe Acrobat Pro, SoftImage 3D, and Nero. OS's: Windows & Mac.

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