

Senior Web Designer, UI/UX Senior Web Designer, UI/UX Senior Web Designer/ Developer Euless, TX I have a strong interest in the technical aspect of design and have a keen eye for visually stimulating design. Web design appeals to me because of the potential to enhance the design by keeping the end user in mind. I am always looking out for new trends and innovative web standards, learning how sites function and how they allow the user to interact. If there are transitions, animations or something involving interactivity, I want to know how it's done. I have worked for clients from a broad spectrum of industries and gained knowledge to accommodate their individual web design and development needs. My experience has challenged me to stretch my comfort zones and stay up-to-date on the latest trends. If you would like to see my work, take a look at my Behance profile: www.behance.net/trevorwest28 Authorized to work in the US for any employer

Work Experience Senior Web Designer, UI/UX Asimut Technology Solutions - Plano, TX April 2019 to Present

- Design and develop a new brand identity
- Evaluate existing applications and evaluate their UX (user experience) effectiveness
- Implement existing UX & design deliverables such as prototypes, wireframes, and style guides into functioning code
- Be able to ensure that the user interface is integrated as-intended with the Back- End code
- Troubleshoot and resolve any application and user interface defects between browsers
- Update the current template to utilize a fully responsive, Bootstrap framework
- Present mock-ups to clients and walk them through the business needs for template updates and user testing examples
- Create and implement interaction models, user flows, and user interface specifications

Senior Web Developer Southwest Airlines - Dallas, TX February 2018 to April 2019

- Develop and implement creative for homepage, sale landing pages, Rapid Rewards campaigns, Chase Credit Card offers, and updating multiple areas of Southwest.com to a responsive template, with new/redesigned web pages for a better user experience.
- Maintain overall design and development for .com and mobile pages.
- Work with our programming team to improve upon backend CMS, ensuring the team has a well developed work environment.
- Mentor junior teammates in growing their skills and abilities to use industry standard practices for front- end development.

Senior Web Designer Southwest Airlines - Dallas, TX August 2016 to February 2018

- Design and collaborate with email team on multiple email

campaigns, from Click n Save, to Rapid Rewards, to Corporate travel campaigns. Develop and implement creative for homepage, sale landing pages, Rapid Rewards campaigns and credit card offers. Maintain overall design and development for .com and mobile pages. Work with our programming team to improve upon backend CMS, ensuring the team has a well developed work environment. Mentor junior teammates in growing their skills and abilities to use industry standard practices for front- end development.

Freelance Designer / Web Developer Trevor West Designs - Austin, TX October 2008 to August 2016

UWorld Design brochures, flyers, business cards and catalogues
 Managed/created infographic videos
 Inspired By Births Managed project from start, including logo design, print pieces, site design and development in Wordpress
 Provide site maintenance
 Oakridge Bellows Managed photo retouch projects
 Produced website banners
 Designed catalogue cover
 Muldoon s Coffee House Designed layout of proposals shown to investors
 Managed poster designs for store opening
 Created t-shirt designs for retail
 Designed sister company s logo

Marketing Producer Major League Baseball Advanced Media (MLBAM) - Arlington, TX November 2015 to May 2016

Responsibilities Optimize overall performance of club sites as it relates to increasing traffic, registered users and revenue generation
 Act as a liaison between assigned clubs and MLBAM personnel
 Produce and manage club-specific feature/functionality development including, but not limited to: promotions, subscription products & ticketing initiatives, sweepstakes and other marketing pages
 Coordinate design, editorial, and technical teams
 Serve as point person for tech/design troubleshooting in support of daily site QA for assigned clubs
 Produce, proof, test and send HTML and text online newsletters and other email communication for assigned clubs through email delivery software

Senior Web Designer University of Texas at Arlington - Arlington, TX November 2013 to November 2015

Responsibilities Design innovative and comprehensive visual and functional solutions for new and current Web sites. Develop functional micro-site environments, online promotions, ad banners, e-newsletters, e-invites, interactive applications and other online interfaces. Manage design and review process from wireframes and storyboards to digital presentation comps to final executed products.

Graphic Designer / Web Developer Sundaram Design - Austin, TX June 2012 to September 2013

Contribute to various website designs from concept to development Manage multiple print pieces including logo, brochure, poster and magazine spread designs Design and build newsletters used on many different platforms Configure sites set up on host server Implement Wordpress content management system Designer / Front End Developer Schipul - Houston, TX April 2011 to May 2012

Conceptualized and designed websites for clients from a broad spectrum of fields Provided written content when needed for websites Consulted with new clients in initial meetings Taught fellow employees the Adobe Creative Suite Programs Designed and built newsletters used on many different platforms Graphic Design Intern American Airlines Publishing - Irving, TX January 2010 to August 2010 Aided production of projects and photo research Contacted vendors for photo shoot and image use Managed banners ads for AA Women s website Researched and designed logo and masthead for NEXOS magazine Designed spread layout for Cents magazine Education Bachelor of Fine Arts in Visual Communication The University of Texas at Arlington - Arlington, TX August 2008 to December 2010 Skills Expert with Adobe Creative Suite (Photoshop, Illustrator, Indesign, Dreamweaver), Proficient and up-to-date with W3C s standards for HTML5 and CSS3, Able to provide in-depth training to clients on how to use their website, Train co-workers on up-to-date methods for using the Adobe Creative Suite, Experience in setting up development sites and live sites on servers, Able to work within Javascript/JQuery and PHP frameworks Links <http://www.linkedin.com/in/trevorwest28> <https://www.behance.net/trevorwest28> Additional Information ACHIEVEMENTS Won a silver ADDY in the 2011 Fort Worth ADDYs for a Multimedia Marketing Campaign Elevate Layout chosen to be published in Cents magazine Work displayed in Art Show at The University of Texas at Arlington Designed over half the designs chosen by clients while employed at Schipul

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