

Social Media Consultant Social Media Consultant Social Media Consultant - Xeip Studios (Simnations) Chicago, IL Work Experience Social Media Consultant Xeip Studios (Simnations) - Chicago, IL May 2012 to Present Planning and administering the overall company social media and marketing strategy. Establishing media goals, objectives and strategies within our slim advertising budget. Working over demographic data and consumer profiles to identify target audiences of media advertising. World Admin Wonder How To - Beverly Hills, CA February 2012 to May 2012 Wrote, designed and produced high quality IT security and networking related articles and instructional content. Responded to written requests and questions on technical and support matters for a wide demographic of readers. Maintained strict editorial and content deadlines. Leveraged all forms of social media to guide and grow the user base. IT Security/Media Analyst Simnations - Chicago, IL November 2010 to January 2012 Documented computer security and emergency measure policies, procedures, and tests. Worked the security strategy into the media strategy to protect Intellectual Property. Brought a new media outreach program from conception to implementation in effort to increase marketing footprint with solid results. Operated hand in hand with owner to help create an over-arching development strategy. Cavalry Scout (19D) United States Army - Fort Lewis, WA October 2004 to February 2007 Performed combat patrol and exercises in support of OIF. Operated in a reconnaissance squadron (RISTA) in support of 2nd Infantry Division. Planned and set up staff meetings for squadron commander in garrison. Honorably discharged as a result of combat injuries at E-3 pay grade. Education Computer Science University of Wisconsin - Milwaukee, WI 2009 Additional Information Skills:

- o All aspects of Microsoft office
- o Heavy CRM experience including Siebel and OnContact
- o Image manipulation software including Photoshop and GIMP
- o General network installation, maintenance, and support
- o System security auditing and penetration testing
- o Excellent grasp of modern trends on social media outlets
- o Strong working knowledge of social media leveraging and marketing
- o Everyday use of media dashboards like Hootsuite and Zoop.
- o Great client and customer relation experience
- o I make a good cup of coffee and play a decent game of Chess

Also, I wrote several popular articles covering topics from IT security to general Internet tips. I would like to present the following

three links for your reading: Anonymity and Darknets:

<http://null-byte.wonderhowto.com/inspiration/anonymity-darknets-and-staying-out-federal-custody-part-one-deep-web-0133455/> A History of the Internet:

<http://null-byte.wonderhowto.com/how-to/hitchhikers-guide-internet-brief-history-net-came-be-0134490/> Wireshark and an Intro to the OSI Model:

<http://null-byte.wonderhowto.com/how-to/spy-your-buddys-network-traffic-intro-wireshark-and-osi-model-0133807/>

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