

Director, Mobile Development Director, Mobile Development Mobile & Web Development
Leadership - Profit Performance Los Angeles, CA Strong Mobile & Web Development Leadership
Business Performance Creator Passionate & Innovative Exp.: American Express, Red Bull,
LifeLock, Colliers, AAA, SalesForce.com, KForce.com ++ Work Experience Director, Mobile
Development eGenerations Network, Inc. / SM Advanced Business Services - Los Angeles, CA
September 2006 to Present Architecture, Client Relations, Resource Management, Technology
Integration, ROI/Performance & Strategy, Sales ? Authored Scalable MVC Development
Framework LAMP OOP + Social API Integration & Social Media ? Innovative Mobile, Conversion &
Marketing Web Products: smartApp, smartSign, smartPromo, unlimiCore Engineering System ?
Mobile & Web Service Development - iPhone / iPad iOS Android Blackberry, LAMP/PHP, Social,
Enterprise ? Resource Management & Acquisition - Offshore (India, Pakistan, China, Japan,
Ukraine, Czech Repub., Israel) & U.S. ? Product Review, Code Review, Code & Arch. Leadership -
UI Design - Client Retention Rate: 90% Sr Project Manager, Global Enterprise Mobile Red Bull -
Santa Monica, CA September 2012 to November 2012 Correct guidance of high priority global
enterprise mobile projects for Customer Profitability Management ONP/OFP Risk analysis,
resource strategy & allocation, mobile & web services integration guidance Vice President, Mobile
Development Gunner Technology, Inc January 2012 to September 2012 Mobile Architecture &
Development - iOS (iPhone iPad) - Advanced 3rd Party Hardware Integration & Web Services ?
Advanced UI Design, Data Asset Management, eCommerce, User Engagement, Lead Generation &
Brand Building Sr. Architect, Enterprise Software LifeLock - Tempe, AZ March 2008 to August 2008
Enterprise Code Architecture & Development - LAMP/PHP5 OOP - Web Services - .Net integration
? PCI compliance - Code Security - Airline Systems Integration - CRM Middleware - Promotion /
Affiliate Systems Sr. Project Manager, Treasury American Express - Scottsdale, AZ October 2005 to
March 2006 Developed testing procedures & Tracking Software for high-priority payment system -
OCR Reliability - Asset Tracking ? Managed asset creation team of 10-20 contractors CIO
Consultant Centeon Corporation January 2005 to June 2005 Align software structures of 3 merging
firms to increase customer relation quality, production, and support market expansion ? Software

engineering planning, BU process analysis, modeling, and restructuring for an extensive converging
 CRM / ERP solution Extensive CRM / ERP Planning / UML & Flowcharting Stakeholder
 Leadership / Management Comm. & Production Structure Efficiency / Organization Budget
 Forecasting Chief Technology Officer / IT Operations Director DirectTrack - Scottsdale, AZ February
 2003 to April 2004 Led corporate & engineering integrations increasing organization value &
 efficiency ~ IT, Customer Service, Marketing, Policy ? Spearheaded Customer Service initiatives,
 policies/practices, and support systems improving Client Retention by 35% ? Led Software
 Engineering, Creative, and Marketing teams: Custom CRM / GPS, Print / Internet Design, Campaign
 Generation ? CSR call volume handling increase thru step reduction ~ Time-Utilization & Process
 Reorganization, IT Integrations ? 200%+ revenue increase via CRM development &
 implementation, Product line expansion, Service quality increase \$150K/year Reclaimed ~
 Efficiency Planning Developed New Business Units ERP ~ CRM & IT Architecture Definition
 Strategic IT Investment Management Strategic Relations - Suppliers, Stakeholders \$8M+
 Revenue ~ New Products IT & e-Marketing Budget Planning Software Development & Project
 Management Organization Structure Development Staff Management (25-30 Staff members)
 Director, Product Development Qualisys - St Petersburg Beach, FL August 2001 to April 2002
 Directed software product specification - Merged 2 independent hardware & software products to
 produce a unified deliverable ? Heavy market research & development aligning customer base with
 product capability - Tradeshow Representation, Negotiations ? Lowered per unit development cost
 by over \$9K through product restructuring - Platform Conversion, Human Factors / UI Planning
 Education BS 3.95 GPA in Computer Science University of Advancing Technology - Tempe, AZ
 1995 Skills mobile, development, ios, enterprise, management, php, architecture, sales, design,
 engineering, innovation Military Service Branch: USMC Service Country: United States Rank: PFC
 1994 to 1995 1833 Amphibious Assault Commendations: National Defense Service Medal High
 Marks & Recommendations via commanding officer Publications CIO Magazine - 2010 - Subject
 Matter Expert - Interview - "Next Steps for the Mainframe"
<http://www.cio.co.uk/article/3236813/the-next-steps-for-the-mainframe/?pn=5> 2010-08-25 The Next

Steps for the Mainframe We discover the challenges and benefits of incorporating the modern mainframe into today's IT infrastructure

Additional Information ? Technologies: c++, Visio, MS Project, Excel, Motion Capture, Biometrics, Photoshop, ASP, Access, SMP ? Innovations: Biovision Sports Analyzer (Sports enhancement software), On-line Customer Management / Marketing Offshore Human Capital Procurement Marketing / Customer Tracking Corporate Alliance Negotiations (Alias, Metacreation, more) Staff Management (10 Staff members) Senior Developer / CG Designer, Hydrogen Media Inc. 6/1999 - 2/2001 ? Led CG R&D group ~ Grid Processing / Distributive Systems Development, Hybrid Broadband Development ? E-commerce & Broadband development, ~ Client Consultation, Feasibility Review, Scope Planning, Media Development ? National Conference Speaker/Representative regarding "Advanced Internet / Broadband Development" - Invited to Co-Author Book ? Technologies: Clustered Systems, Grid Processing Systems, Windows NT / 2000/Server, IRIX, Visio, UML, SMP Server & Workstations, SAN (Storage Area Networks), ASP, MEL, C, SGI, PGP, WML, HDML, HTML, Sonic Foundry, Discreet Logic - Combustion, Maya, Photoshop, Flash, Lightwave, 3D Studio MAX Accounts: AON, Disney, Hyatt, FTD, Colliers, KForce, Arvida, AAA, duPont Registry, Salesforce many more

E-Commerce / Internet Systems Design & Development Programming / Advanced CG Advanced Broadband Research / Grid Processing Systems Tradeshow Rep. / Guest speaker ~ SIGGRAPH / 3 December [consultant] IT Strategy & Integration, Trial Practices Inc. 2/1999 - 5/1999 ? Full-time In-house consultant to Dr. Harvey A. Moore, Ph. D., President focusing on high-yield litigation IT systems ? Restructuring of internal IT & Digital Video Production Infrastructure ? Technologies: RAID systems, SMP servers, Windows NT, Lotus, Pinnacle, Premiere, Sonic Foundry, Lightwave, IT Director, Paxson Communications Corporation - (AMEX:PAX) 10/1997 - 7/1998 ? Developed \$750K+ infrastructure in support of Live National Television Production ~ DBase, Video, WWW, WAN ? \$50K+ saved through custom developed application solutions - Resource planning, Procurement, Budgeting, Negotiations ? Resource Procurement, Supplier Negotiation, ERP, Multi-Platform & Network Integration, Security, Disaster Recovery Planning ? Team member during successful IPO - Largest U.S. television group

Multi-building Fiber Optic Intranet (LAN) Citrix Administration (WAN) Client-Server Database
Development Vendor Relations / Budgeting / Negotiations Video-telecommunications
Implementation Grid Computing Systems Implementation Internet Developer, D.H. Technologies
Inc. Emergency Network Technician, Data Doctors Inc. Network Administrator, Motion Pixels Inc.
CAD Designer, Replacement Parts, Inc. 1994-1997 Consultant / Contractor 1994 - Throughout
Career ? Technology consulting providing strategically integrated corporate goal enhancing
technology solutions, and re-structuring Strategic Re-organization Process Modeling &
Efficiency Planning Project Management

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