

WEB DEVELOPER WEB DEVELOPER FRONT-END WEB DEVELOPER Berkeley, CA Front-end web developer experienced in Javascript, HTML, CSS and JS frameworks, with background in product design and UX. Work Experience WEB DEVELOPER REVEL SYSTEMS - San Francisco, CA 2018 to Present Implemented site-wide redesign and new custom landing pages using SASS, javascript, and MAMP stack. Improved SEO metrics by reducing page speed load time and increasing time on page with new interactive features. Developed proof-of-concept javascript applications to test new marketing initiatives. SOFTWARE ENGINEER I CONTRA COSTA SUPERIOR COURTS - Martinez, CA 2017 to 2018 Developed new website for self-help litigants using React, Redux, Node, MongoDB, SCSS. Scoped and integrated a new content management system, and initiated data migration from a legacy product. Worked with back-end developers to build authentication routes using passportJS and Microsoft Identity Management. INTERN CONTRA COSTA SUPERIOR COURTS - Martinez, CA 2017 to 2017 Designed and built the front-end components of a new website for self-help litigants using React, SCSS, and Adobe Illustrator. Features built included: site navigation, home page, topics pages, user portal and profile pages. SENIOR PRODUCT DESIGNER ALLSTATE - Menlo Park, CA 2013 to 2016 Designed, tested and launched two new consumer-facing mobile applications. Guided projects through the product design lifecycle, including designing user studies, synthesizing research, generating insights, developing and testing wireframes, creating detailed visual designs, coordinating with programmers and other business teams to build product, and analyzing market test data for product feedback and improvements. Education B.A. University of California, Berkeley - Berkeley, CA 2011 M.A. California State University - Hayward, CA Skills Git, Html, Javascript, Bootstrap, Redux, Php, Mongodb, Sass, Mysql, Css, Lamp, Ux, jquery, Illustrator, Wordpress, Adobe illustrator, Photoshop, Adobe photoshop, Front End, HTML5 Links <http://taylor-parsell.com> <https://github.com/taypsl/> Additional Information Skills HTML, CSS, SASS, LESS, Javascript, jQuery, React, Redux, php, Node, NPM, Wordpress, Express, Git, Github, RESTful APIs, MongoDB, LAMP, mySQL, Bootstrap, Responsive Design accesibility, mobile-first, Adobe Illustrator, Adobe Photoshop, Adobe XD, Zendesk, Instapage, Marketo, Wistia, UX Research, experience design

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