

Tech Architect/Lead Developer- SAP Hybris eCommerce Tech Architect/Lead Developer- SAP Hybris eCommerce Tech Architect/Lead Developer- SAP Hybris eCommerce - VetsFirstChoice Boston, MA 12+ years of experience as a JAVA Developer and Hybris Developer, with strong experience in working with several mid to large-scale application development projects involving several cross-functional teams. Above 4 years of experience in ECOMMERCE Technologies- Hybris for eCommerce, OCC, PCM, WCM, DAM with customization experience. Experience in Hybris Multichannel E-commerce Suite, data structures, PCM, WCMS customization, migration, data import/export, setting of WCMS templates and algorithms and object oriented concepts. Experience in environment setup for Hybris, Installation, configuration, on operating systems like Linux, Windows based systems, etc Experience in creating OOTB features of Hybris by reusing B2C and B2B Accelerators. Experience in Hybris core platform, extensions, type system, Cockpit extensions, ECommerce B2C or B2B, Product & Content Management, Search, order management and customer service. Multi skilled professional with good all-round ability to provide improvement based implementation support and guidance for successful execution of the project. Expertise on Object Oriented Designing and Programming concepts, design patterns, design, architecture and gathering functional requirements. Profound knowledge in Software Development Life Cycle (SDLC) and familiar with SCRUM/Agile development methodology and workflow. Experience in design and development of reusable enterprise systems and various web applications using Spring, Spring MVC, Hibernate, EJB, JSP, JMS, Servlets, JDBC, JNDI, AJAX, JSF, and RMI. Hands-on experience in relational databases like Oracle 10g, DB2, MySQL, Sybase, MS SQL Server using SQL and PL/SQL. Experienced in developing applications using Java, J2EE (JSP, Servlets, JDBC), Struts, Spring, JSF, Hibernate, Flex, RMI, Web services, XML, Jira, XSLT, HTML, and JavaScript. Experience in using open source frameworks like JUnit, Log4J and ANT. Determined leadership skills to manage teams and effective verbal and written communication skills supplement a proven aptitude and attitude to multi-task, sustained a classified access to ensure success. Authorized to work in the US for any employer Work Experience Tech Architect/Lead Developer- SAP Hybris eCommerce VetsFirstChoice - Portland, ME December 2016 to Present

Responsibilities: Provided solutions for Promotion Price Populator Cron Job which is used to kick in the promotions and provided a walk through HLD document on the code related to the cronjob. Worked on B2B site - multistep checkout page in making the total to Zero dollars when a Assisted Service representative orders via customer site Worked on Account Page Controller to reset the password for customer by a CSR without the help of old password. Worked on Cart Page Controller in modifying the existing functionality related to adding the Pet to Vet and Vet to Pet. Worked on different cockpits like BackOffice and HAC. Worked on Cronjobs, Impex, CMS components and Order management, data migration. Worked as a Tech Lead and Architect in providing support and solutions for crunchy issues like cronjobs, data models, etc.,. Worked on preparing the HLD for Indexing Static Content on SOLR integrated with Hybris. Worked on Design, discovery, coding and testing. Worked on different modules which include SOLR, Cart Page, Multi Step Checkout, PDP's, CronJobs and Impexes. Provided solutions in creating WCMS components for rendering all pages to facilitate different offers to enhance the sale. Environment: Java/J2EE, Hybris 6.3, JSP, MySQL Server, Springs, Linux, HTML, CSS, Java Script, XML. Tech Architect- SAP Hybris eCommerce MSA Safety, Cranberry Township, PA September 2015 to November 2016

Responsibilities: Acted as a Tech Architect and SME for the redesign B2B Site. Worked on preparing the HLD for Indexing Static Content on SOLR integrated with Hybris. Clean up the dead code related to OOTB configurations like Cybersource to increase computation time and memory for existing B2B site. Prepared functional and System Architecture designs for implementing B2B Site redesign. Facilitated requirements gathering and reviewing functional architecture for the redesign of new B2B Site. Suggested best practices for continuous integration and analyzing gaps on Hybris OOTB features for the redesign site. Provided continuous support in daily activities such as design, code standards, methodology and code review. Recommended using Hybris OOTB components to accelerate the development. Worked on different modules which include SOLR, Cart Page, Checkout, PDP, CronJobs and Impexes. Worked on different cockpits like CMS, HMC, HAC, ProductCockpit, and ImportCockpit. Environment: Java/J2EE, Hybris 5.7, JSP, SQL Server, Springs, Linux, HTML, CSS, Java Script, XML. Sr.Hybris Lead/ Developer West Marine -

Watsonville, CA March 2014 to December 2015 Responsibilities: Worked on SinglePageCheckoutController for PortSupply (B2B), simplifying the checkout from MultiStepCheckoutPageController. Implemented SimplifiedCheckout for West Marine (B2C) from MultiStepCheckoutPageController. Worked on Performance issues, related to Controllers, Cronjobs, CheckoutPage. Increased the Performance by decreasing the Checkout page load time- tweaking the Controllers and required Filters. Created Cronjobs to fetch the required data at certain intervals. Working as a Liaison between Client Publishing Team and Implementation team, in using the Import Cockpit. Configuring the ImportCockpit and creating Jobs and Mapping, i.e., required for Client's Marketing Teams and Publishing Teams. Creating Impex and HOT folders, to avail the data loads from respective teams without help from Developing teams. Worked on PCM, in creating the media and customizations required for the particular product. Worked on HMC customizations and localization and items.xml to do the modeling. Worked on PCM (Product Content Management), WCM (Web Content Management). Worked on PDP Controllers to add Variables to the utag data layer and Cart Pages and Order confirmation pages Digital Transformation Consultant- SAP Hybris eCommerce DOW Chemicals - Midland, MI January 2015 to August 2015 Responsibilities: Primarily worked on Data Clean Up of unused tables and fields for data sync models and hot folder headers. Implemented delivery tracking roles which allows deliveries to be visible to certain groups with certain roles. Implemented Search and Promote feed, which helps in leveraging the buyer's search to specific products and allowing customer to find specific promotional products at top of the results. Worked on roles, assigning roles to different categories and defining filters and rules to roles which helps in providing visibility for shipTo's, products, Orders, customers and customer data. Vastly worked on shipTo's, soldTo, salesOrg, Division, Distribution Channel in defining relationships and data mapping between these attributes, categories and types to a customer or product/order/delivery. Worked on Material description/specifications and visibility of MyFavorite products to appear in delivery details page depending upon the roles assigned. Worked on deliveries and delivery search, which allows the user to find specific deliveries based on a B2BUnit and roles assigned to customer and enhanced

the search deliveries function which allows the customer to find the deliveries using different search criteria. Worked on Registration and advance Registration pages. Implemented new fields to b2bUnits, which allows the customer to find only those shipTo's when searched with new flag if the field is active. Worked on Order Details Page, Product Details/Description/Specification, Delivery Details Page, Cart Page, Summary Page, my Profile page. Worked on Email Templates, Impex, Flex Quires, HMC and HAC. Worked on Configuring Docker across the team, which is used to manage apps (Hybris, AEM) side-by-side in isolated containers. Environment: Java/J2EE, Hybris 5.7, JSP, MySQL Server, Springs, AEM, Linux, HTML, CSS, Java Script, XML, Docker. Sr. Hybris Developer Rodan and Fields, SFO, CA June 2013 to February 2014 Responsibilities: Worked on Performance issues related to Filters and facades- refactoring the code and inheritance mapping. Implemented the Hybris recommendations- refactor the deployment table or models, reviewed and refactored relationships for models. Analyzed the save method, to cut down the performance time.

Worked on CMS driven Components, in creating CMS driven emails & CMS driven Content Worked on Autoship Jobs that allows the USER to change their next Autoship or skip the Autoship. Created Impex for Emails, Phone numbers and images, which can be changed from CMS Cockpit by the Marketing Team. Worked on creating components using VM Files, to create an email-template as the business required. Worked on EIS Services, Rest Services, to check the flow of emails. Worked on HMC customizations and localization and items.xml to do the modeling.

Worked on PCM (Product Content Management), WCM (Web Content Management). Customized a Page Template to define number and name of slots of a page and positioning of the slots on the page using JSP of the page. Assisted in giving demo and documentation of e-mail template changes from the CMS - for the Digital Marketing Team. Communicated with DPM, PMO and other stakeholders regarding the functionality and further requirements on storefront content. Worked on UI related issues, in making changes to the existing JSP's. Started Working on SonarQube for testing the Code Quality, to increase the performance. Environment: Java/J2EE, Hybris 5.5, JSP, MySQL Server, Springs, Avalara, SonarQube, Linux, HTML, CSS, Java Script. Sr. Hybris Developer Life Time Fitness, MN, MN March 2012 to June 2013 Responsibilities: Design

and development of Hybris eCommerce with reporting module for Business Users and WCMS Cockpit customizations. Worked on Slots to render a group of components using Velocity File, CMS manager and landing page to create a template as the business required. Customizing the levels using XML configuration and CMS cockpit to change the appearance of cockpit. Worked on HMC customizations and localization and items.xml to do the modeling. Customized a Page Template to define number and name of slots of a page and positioning of the slots on the page using JSP of the page. Custom Integration with MYLT services for LT Bucks and other in-house systems. Integration with SOLR and customization to control order of products on multiple pages.

Design, Development and Architecting Hybris Reporting module that interact with in house Data warehousing systems and MYLT authorization systems. Creating Restful web services for in house applications for data exchange w.r.t Orders, Auto shipments and other vital information. Assisted in the documentation of technical and functional design documents. Communicated with business and other stakeholders regarding requirement analysis and estimations. Formulate coding and design practices to use best available eCommerce solution. Participate in peer reviews to ensure coding standards and code reusability. Participated in the migration of Hybris 4.8 to Hybris 5.1. Environment: Java/J2EE, Hybris 4.8 & 5.1, Solr, JSP, MySQL Server, Ajax, JSON, Spring MVC, Linux, HTML, CSS, Java Script. Hybris Developer Jaycar Electronics - Chicago, IL November 2010 to January 2012 Responsibilities: Designed and developed components within pages for integration with third party web services and developed pages in accordance with the Mobile website requirements. Developed 'Download Checked Files' jQuery component for downloading selected documents. Participated in development of Roles to create pages and managing content using CMS (Designer, Content Manager and Publisher). Integrated Solr in WCMS pages for efficient faceted search and developed WCMS templates & pages to match the wireframes provided by the UX Team. Developed and deployed Impex scripts for high volume data uploads to PCM, project data configurations, essential data and migration of content pages. Customized a Page Template to define number and name of slots of a page and positioning of the slots on the page using JSP of the page. Configured Solr to index custom types used for generic

search and custom types in Solr for faceted search. Configuration of developed Ajax scripts to populate web pages dynamically based on the selections made by the user Customized PCM to import product images from Celum (DAM) Updated web pages to match wire frames

Participated in Design reviews and Code reviews from the architectural point of view Developed high level software designs, specifications and component architecture for feature implementation.

Environment: Java/J2EE, Hybris 4.8, Spring MVC, JSP, Java Script, Oracle 10g, MySQL, HTML, XML, and Linux. Sr. Java Developer SoftCard - Dallas, TX December 2009 to October 2010

Responsibilities: Actively used Design, Analysis, Coding and Testing for the automatic deployment process using UNIX scripts Used Analysis, Design and Development of different modules on Struts. Developed code for file receiving and dispatching modules and developing a web interface to trigger receiving and dispatching files. Developed the presentation layer using JSP and Servlets with Eclipse tool. Used HTML5, CSS3, Java Script, JQuery, AJAX, JSON for better and faster interactive front-end development. Developed application in J2EE technologies using Spring MVC architecture. Developed web Components using JSP, Servlet and EJB under J2EE Environment.

Implemented the SOAP and RESTful Web services using Apache Axis2 and Jersey REST API in Eclipse IDE environment. Designed Stored Procedures, Functions, packages, Views, Sequences, Triggers using PL/SQL for Oracle database. Implemented Hibernate Criteria for Object oriented queries and used Named and Native queries for accessing the database using Hibernate Template.

Implemented Spring Security with LDAP authentication management. Lead the Rate Revision Team and coding (Enhancements, CR's and productivity improvement tasks) and Unit Testing.

Environment: JAVA, J2EE, Spring MVC, J2EE (EJB, JSP, JDBC, Servlets), JDBC, EJB, Junit, JSP, Java Script, Ant, HTML, XML, CSS, Spring, Hibernate, SOAP & REST Web Services. Sr. Java Developer Winston, NC October 2008 to November 2009

Responsibilities: Designed and development applications using Rational Unified Process (RUP), UML and OOAD. Developed the Use cases, Diagrams, Sequence Diagrams using Rational Rose and deployed the project using the MVC design pattern. Developed Sitemap page and Help pages using bootstrap framework. Used Hibernate as an ORM mapping tool and worked with Hibernate Query Language (HQL).

Implemented Secondary Level Caching in Hibernate using Eh cache and created the Action classes, Action Forms Beans, Validator using Struts Framework. Approach for screen development and reusability of visual components in the JSP pages. Implemented business logic in Middle Tier using pluggable components, which were specified in the customized xml documents.

Wrote ANT build scripts to compile Java classes and create jar, performed unit testing and package them into EAR files. Developed Hibernate ORM mapping and wrote HQL queries to retrieve buyer and product related information from Oracle database. Implemented base classes, setting up framework classes/configuration files for implementing full-fledged J2EE application. Developed presentation layer using HTML, CSS, Java Script and AJAX. Performed design, code reviews and prepared detailed documentation. Implemented Exception mechanism and used Struts validation framework. Environment: Java, J2EE, Servlets, Hibernate, Struts, Web sphere, RAD, Oracle, SQL, ANT, HTML, DHTML, JavaScript, AJAX, CSS, XSLT, JUnit, BASH. Application Developer DWS, NSW - AU April 2007 to August 2008 Responsibilities: Developed various UI (User Interface) components using Struts (MVC), JSP, and HTML. Developed the Action Classes, Action Form Classes, created JSPs using Struts tag libraries and configured in Struts-config.xml, Web.xml files. Developed servlets and JSPs with Custom Tag Libraries for control of the business processes in the middle-tier and was involved in their integration. Generated UML sequence and class diagrams. Professional in writing the test cases for the application using JUnit. Used extensive JSP, HTML, and CSS to develop presentation layer to make it more user friendly. Developed EJBs (Session and Entity) in Web Sphere 5.1 Application Studio for handling business processes, database access, and asynchronous messaging. Implemented Stateless Session beans (EJB) for middleware and deployed on Weblogic Application Server. Implemented J2EE design patterns Session Fa ade, Data Access Object, Business Objects, and Service Locator for middle-tier development. Used JTA to provide transaction capabilities to the business processes. Implemented JDBC to connect to the oracle database and JNDI to lookup administered objects. Developed application functionalities using PL/SQL Stored Procedures and Functions. Added logging and debugging capabilities using Log4j and JUnit using CVS. Involved in design of test

plans with QA to ensure functional, usability and performance requirements are met. Environment: OOAD, UML, SDLC, Java, J2EE, Struts, Servlets, JSP, JSTL, JavaBeans, JDBC, XML, CSS, JavaScript, SQL, Oracle, Weblogic 8.0, JBuilder, NetBeans, CVS, Clear Quest, Rational Rose, HTML, JUnit, BASH. Java Developer Bank West - Sydney NSW February 2005 to March 2007

Responsibilities: Developed MVC architecture, Business Delegate, Service Locator, Session facade, and Data Access Object, Value Object and Singleton patterns. Actively participated in the complete development, testing and maintenance process of the application. Used Hibernate as the ORM tool to communicate with the database. Designed and created a web-based test client using Struts up on client's request, which is used to test the different parts of the application. Participated in writing the test cases for the application using JUnit. Used extensive JSP, HTML, and CSS to develop presentation layer to make it more user friendly. Developed back-end stored procedures and triggers using Oracle PL/SQL, created database objects, performance tuning of stored procedures, and query plan. Developed Presentation screens using Struts view tags. Created XSL style sheets to generate complicated output reports based on user requirements from XML data. Developed various Customer and Network capacity flows. Designed and developed various server side components using J2EE APIs. Supported the application through debugging, fixing, production support and maintenance releases. Worked closely with the client and the offsite team and coordinated activities between them for effective implementation of the project.

Environment: Java/JDK 1.5, J2EE, JSP, JDBC, Servlets, EJB, RMI, Spring MVC Framework, Web Services, JMS, Web Sphere MQ 6.0, Hibernate, HQL, Oracle 10g, SQL and PL/SQL. Education Bachelor's Skills XML (10+ years), HTML (10+ years), J2EE (10+ years), JSP (10+ years), CSS (10+ years), Devops, Java, Demandware, CFC, Java J2Ee Certifications/Licenses Driver's License A valid Federated Enterprise Architecture Certification. Additional Information TECHNICAL SKILLS Skills and Technologies Hybris 4.8, 5.1, 5.4, 5.7, 6.3, 6.5, J2EE, Springs (MVC), Hibernate, EJB, Omni Channel Commerce Databases Oracle 8i/9i/10g/11g, MS Access, MS SQL Server Web Technologies J2EE (Servlets, JSP), HTML, CSS, JavaScript, JSON, JQuery, XML, JSON, JQuery Application/Web-Servers Web logic 8.x/9.x/10.x, Web Sphere 6.x/7.x, JBoss 4.x/5.x/6.x/7.x, Apache



and Tomcat. Developer Tools Eclipse, Net Beans, WSAD, RSA, RAD, JIRA, STS Operating Systems Windows, Unix/Linux, Ubuntu Configuration Tools JUnit, Log4j, SVN, ANT Repository Tools Bit bucket, GIT, SVN, CVS

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