

Front End Web Developer Front End Web Developer Software Developer Los Angeles, CA Hello My name is Brian Castaneda, Since earning my bachelor s degree in computer science and web development from Cal State Bakersfield University, I've developed an eye for detail and have served as a web developer at WePromote, Google, 789inc, and others as one of California premier digital marketing and web development firms. In this position, I have managed web development projects for clients in diverse industries including technology, manufacturing, pharmaceutical, health, F&B, retail and Known for creating robust, high-speed web and mobile apps, my web development work has helped grow revenues, accelerate customer acquisition, increase web traffic and deliver an industry-leading competitive advantage Experience in Angular, JavaScript(ES5+)/TypeScript, MongoDB and Nodejs, Go, Python & Tensor Flow, Docker, GraphQL, Terraform, AWS, Microservice architecture, HTML and CSS. Also know SCSS/SASS or React-Styled-Components. Advanced knowledge of WordPress, jQuery, Bootstrap. PHP, JSON, and working with APIs. Version Control with Git / Github / Bitbucket / JIRA. Creating responsive email templates for use in marketing. Amazon Web Services or any other public/private cloud environment. Strong UI/UX skills and understanding of Usability E Commerce sites and Services Sites that I have developed and or been a part of: Lockjawgarage.com Newyorkersapparel.com ganoexcel.us wholesomeculture.com brighton.com readdressboutique.com saveit4thetrack.com Php and WP related Wepromote.com localsocialpro.com Athensservices.com Gipropertryservices.com Ganoexcel.us Gipropertryservices.com connectingdotbydot.com mmprintedbags.com encorepros.com Formosi.com Thesmartmushroom.com happyfishmarket.com n2amotors.com covina.life trinitygold.us homesbyamerica.com rektroofing.com Authorized to work in the US for any employer Work Experience Front End Web Developer Local Social Pro/ Giraffe Builder - Los Angeles, CA January 2019 to Present Develop and maintain PHP based applications for integration, automation, and web applications. Build real-time data driven applications that connect internal vendor applications with external data providers and web services using CURL, REST, AJAX, XML, JSON frameworks and other custom formats. Perform local testing and work with QA team to resolve issues. Ability to effectively manage multiple challenging and diverse projects. Front End

Web Developer Wepromote - Beverly Hills, CA September 2018 to January 2019 Development
Lead development efforts for all major features for the Meteor App on the Web Web Team
Leadership Manage the engineering team to ensure productivity Work with other Tech Leads
and Product Manager to understand product vision Work with Program Manager and other Tech
Leads to understand technical deliverables Ensure developers understand requirements, produce
supplemental technical tasks where required Manage estimation process for sprints Productivity
Management Oversee task management for team Managing team in coordination with Project
Manager to ensure developers are not over utilized Ensuring developers have a reasonable brief
to work against Assisting with estimates where required Assisting with clearing blockers and
dependencies at Tully Resource Management Additions & transfers from team where applicable
Interviewing new developers for local hires Quality Control Provide technical documentation
where required Ensure overall code quality and code coverage Individual code reviews Ensure
development best practices are followed Communication Daily check in with developers
Provide development update on weekly status call Oversee Tully Technical Demos where
applicable Lead Monthly Retrospectives for Web team Reporting Point of escalation for Dev
Team s dependencies and risks for delivery Reports & Escalation to Project Manager where
required AQA Input and direction to automation framework Ensure test coverage from
developers Assist with functional tests where required DevOps Advanced knowledge in
JavaScript and JavaScript libraries Proficiency using CSS3 and HTML5 Experience with React,
Redux, and NodeJS Experience with utilizing REST APIs Experience with testing frameworks
like Jest Experience with mobile first development and responsive design Effective verbal and
written communication skills and the ability to interact professionally with a diverse group of people.

Experience translating comps and wireframes into re-usable code templates. Web Developer New
Yorkers Apparel - Los Angeles, CA January 2018 to September 2018 Web Order Processing For
All Uploading Product And Publishing Content Daily Visual Merchandising Refresh Web
Banners Streamline Navigation And Increase Online Presence Creating Visuals And Content
For Email Marketing Organizing And Planning Studio Photoshoots Reporting Web Analytics And

Sales Creating Interesting Design Layouts Working With Sales Team To Promote Inventory
 Maintaining Newyorkers Account Growing Email List Through Email Marketing Design And
 Implement Social Media Coordination Through All Channels (Instagram, Facebook, Etc) Web
 Developer ZeroSix Media - Los Angeles, CA September 2017 to January 2018 Development of
 WordPress themes and plugins that support the pages of the website and blog. This included new
 projects as well as maintenance, enhancements and optimization. Ensuring Web projects fully
 support and exploit SEO best practices to help our search engine rankings, using proper tags and
 attributes and full responsiveness Ensuring all Web projects are streamlined with efficient code,
 optimizing page load times, and an excellent user experience Creating HTML email templates
 including integration with marketing automation platforms (e.g. Marketo), populating templates with
 content, proofreading and testing each email, ensuring broad email platform compatibility, and
 resolving relevant integration issues. Daily activities include creating, testing, enhancing and
 optimizing Web templates and pages, creating new product and landing pages based on your
 templates, overall website maintenance, performance enhancement and troubleshooting, creating
 HTML email templates, testing and troubleshooting all emails, ensuring email client cross-platform
 compatibility, and interfacing with IT for systems integrations and problem resolution Web Designer/
 Developer 789 inc - Covina, CA January 2016 to August 2017 Code design critiques, and inspire
 and empower colleagues. Interface with clients as needed to share design concepts and explain
 design decisions and recommendations. Collaborate with developer and UX team to ensure that:
 All functionality and design meet client expectations. The product incorporates the best UI solutions
 possible. The design vision is carried through to product launch. * Make meaningful contributions to
 a shared set of best practices, standards, and living application design guidelines. A-C Electric,
 Software Developer Intern A-C Electric - Bakersfield, CA October 2016 to January 2017 Interning
 with the systems development team this summer. Cultivating Computer Science major topics and
 interest in web design. Implementing HTML 5, JavaScript, Ajax, jQuery and C# skills. Building SNAP 3
 and utilizing these skills and more with the development team. Facility Supervisor CSU Bakersfield -
 Bakersfield, CA September 2013 to October 2016 Bakersfield, California Ensure a safe

environment for staff and participants and maintain responsible operations of the SRC facility and programs. Maintain familiarity with Emergency Action Plans and, during major emergencies, notify all persons in the SRC facilities if necessary and assist in the evacuation of the facility. Respond to all injuries and assist in immediate first aid and proper emergency procedures. Maintain fitness/cardiovascular area with an emphasis on cleanliness and preventative maintenance. Conduct regular rounds to all areas within the facility and to campus facilities (tennis courts, sand volleyball courts, intramural fields, & soccer fields) used for recreational purposes to ensure that activities are conducted safely and appropriately and to record participation numbers.

College Peer Advisor Web Developer Formosi - Torrance, CA January 2016 to May 2016 Develop new user-facing features Build reusable code and libraries for future use Ensure the technical feasibility of UI/UX designs Optimize application for maximum speed and scalability Assure that all user input is validated before submitting to back- end Collaborate closely with other team members and stakeholders Design digital products that are thoughtful, beautiful, and usable and that adhere to client brand guidelines and specifications. Focus primarily on iOS or Android native application design. Evolve rough ideas into pixel-perfect interfaces. Apply strong design knowledge (layout, color theory, typography, iconography) to all designs. Communicate clearly and effectively with your team. Have the humility to admit when you don't have an answer, and work with your team to figure out the right answer.

Front Desk Receptionist Holiday Inn - Tehachapi, CA August 2015 to May 2016 Tehachapi, California Handle guest check in and checkouts professionally and in a welcoming and specialized manner Make changes and confirm reservations by means of the Lodging Management Systems Post charges of food, room, liquor and telephone to system and manual ledger Represented the Hotel in regard to guest complaints and situations that require instant action

Facility Supervisor College Peer advisor Golden Valley High School - Bakersfield, CA August 2013 to July 2014 Bakersfield, California Experience in Word, Excel, and power point. FAFSA/DREAM ACT aid and submission Guide students in accessing the many academic resources available at CSU's statewide, and provide referrals. Give individual and online peer advice on effective time management, studying and exam preparation. Act as an informed resource

for all students regarding matters related to registration, CSU mentor, major declaration, and schedule planning during registration periods. Customer Service Representative Sport Chalet - Bakersfield, CA July 2012 to April 2013 Sport equipment knowledge, customer support. Responsible for greeting and selling customers who visited the housewares department. Assisted store marketing team in placing and setting up sales floor marketing displays. Organizing and sorting of inventory. Monetary transactions. Data Entry Specialist California Student Opportunity and Access Program Cal-SOAP - Bakersfield, CA July 2012 to September 2012 Bakersfield, California Compiled and sorted documents before it is entered Customer care FAFA/DREAM ACT Submissions Activities. Maintained and updated files as necessary Store completed data entries into appropriate location Accurately processed any updates or change requests for all accounts in multiple database systems Activities and Interests - entrepreneurship, coding, volunteering, running, learning languages, music, poetry Education Bachelor of Science in Computer Science California State University Bakersfield - Bakersfield, CA 2017 Skills C++ (4 years), Javascript (4 years), SQL database (4 years), PHP (4 years), HTML 5 (6 years), Git (5 years), C# (2 years), Visual Studio (4 years), Node.js (Less than 1 year), bootstrap (5 years), Material Design (2 years), Ecommerce (4 years), Wordpress (5 years), CSS3 (4 years), Web Design (4 years), JSON (4 years), Python (3 years), Front End, JQuery, UI, HTML5, Front-End Links <https://www.linkedin.com/in/briancas/> Certifications/Licenses scuba diver Present Additional Information Operating Systems: Windows (2000, XP, Vista), Mac OS, Linux Professional: Self-motivated, creative thinker; detail- oriented; excellent time management skills -Databases: Oracle 8.x/9.x, SQL Server, MS Access

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