

Freelance Web Designer/ Developer Freelance Web Designer/Developer Arlington, TX Recent college graduate with 3+ years of experience in web design, web content management and digital marketing. I'm a Communication Technology major seeking to be a part of a challenging environment that utilizes team-work efforts for researching, learning and developing new high-tech products in the Dallas - Fort Worth area. Authorized to work in the US for any employer Work Experience Freelance Web Designer/ Developer QB's Clean Cut Designs - Arlington, TX September 2016 to Present Design and develop websites using content management systems and hand coding Create complex graphics and professional designs for a variety of businesses and organizations Write and edit web code (HTML, CSS, JavaScript, Query) Campaign Manager DexYP - Grapevine, TX June 2017 to August 2018 Developed and managed online marketing campaigns for small business owners, which increased their online visibility by 50% Provided desktop support for flagship CRM software (Thryv) Developed quarterly reports based on digital marketing campaign performance Created and edited content for business owners through website content editor (WordPress) Webmaster The University of Texas at Arlington - Arlington, TX June 2015 to June 2017 Managed department s website by revising and adding content with Cascade CMS Managed department s social media platforms (Facebook, Twitter, Instagram, Flickr, YouTube) Served on the Annual CAAS Conference Committee as photographer and videographer Developed marketing materials for department s events on campus Education B.A. in Communication Technology University of Texas at Arlington - Arlington, TX August 2012 to December 2016 Skills Content Management Systems (3 years), Digital Marketing (1 year), Social Networking (4 years), HTML (3 years), CSS (3 years), CRM (1 year), Digital Photography (2 years), Video Editing (2 years), Webex (1 year), Website Design (3 years), Web Services (4 years), SEM, Email, Fundraising, PPC, Salesforce (2 years), Graphic Design, Marketing, Adobe, Wordpress, Photoshop, Web Design, Branding, Typography, Advertising, Indesign, Javascript, JQuery, HTML 5 Links <https://quincyburse.weebly.com> <https://www.linkedin.com/in/quincy-burse/>

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