

Web Developer / Project Manager Web Developer / Project Manager Web Developer / Project Manager Brooklyn, NY Authorized to work in the US for any employer Work Experience Web Developer / Project Manager PixelPerfectCreation.com - Brooklyn, NY September 2013 to Present Worked on custom themes and plugins for Magento stores 1.9 and 2.x versions Built custom Shopify stores with unique design themes and app customizations Developed PSD to Wordpress responsive themes and plugins, according to specs Custom built VPS servers optimized for hosting different websites and apps Optimized websites for speed, SEO, PPC, affiliate marketing and newsletters Amazon store owner since July '18, and selling in various marketplaces Ecommerce Web Developer RemedyHut Inc January 2015 to November 2018 Worked on Magento store, PPC campaigns, multi-channel sync and setting FBA Led ecommerce operations and expanded it to many other marketplaces and countries Fetching vendors latest product data without being blocked and solving captchas Custom software for optimizing 50,000+ listings in automated ways Online Marketing Consultant FocusCamera Inc January 2015 to June 2015 Optimized SEM and PPC campaigns ACoS and reach target cost per acquisitions Reviewed Affiliate program and optimized it to be more effective Technical SEO Expert Adorama Camera Inc August 2012 to August 2013 Worked on semantic categorization of products and corresponding URL inter-linking Strategized development of landing pages for niche topics and long-tail keywords Integrated Schema.org tags for products, reviews, breadcrumbs, videos and more Web Development Manager/CTO Royal Capital Ventures LLC December 2001 to September 2011 Hired, Trained and Managed 15+ IT workers locally and through online outsourcing Participated in creation of 20+ online businesses each with its own custom strategy Provided hands on help with web development, SEO, PPC and affiliate marketing Managed social media integrations and their various functionalities through API's Created auto-scraper to do multi-thread fetching of dozens of sites within .5 seconds Helped create a proprietary PPC Ad Network with a marketplace exchange Negotiated strategic partnerships and business development decisions PHP, Python, C#, HTML5, CSS3, Bootstrap, JavaScript, Angular, SQL, C++, ASP, Java, API, Git, Perl, AWS Cloud, PPC Certified, Channel Advisor, Seller Cloud, Photoshop, SEO, Linux, Excel Education Bachelor of

Science in Computer Information Systems Pace University - New York, NY December 2001 Skills
PHP (10+ years), Python (3 years), HTML (10+ years), CSS (10+ years), Javascript (10+ years),
JQuery (7 years), Perl (10+ years), .NET (5 years), C# (5 years), Linux (10+ years), Photoshop (10+
years), Illustrator (10+ years), Magento (5 years), Shopify (4 years), Wordpress (6 years),
Woocommerce (3 years), PPC (10+ years), CRM (5 years), MySQL (10+ years), PostgreSQL (4
years), Apache (10+ years), NginX (10+ years), HTML 5 (6 years), CSS3 (5 years), SQL (10+ years)
Assessments Search Engine Optimization Highly Proficient August 2019 Measures a candidate's
ability to interpret online website performance metrics and understand search engine optimization
tactics. Full results: https://share.indeedassessments.com/share_assignment/2ydxn9lniua1swb
Critical Thinking Expert August 2019 Using logic to solve problems. Full results:
https://share.indeedassessments.com/share_assignment/0zdnwspts5ogzq4m Business Math
Expert August 2019 Measures a candidate's ability to use basic math to solve problems in a
business context. Full results:
https://share.indeedassessments.com/share_assignment/dwhbei0qfio4jemw Indeed Assessments
provides skills tests that are not indicative of a license or certification, or continued development in
any professional field.

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