

Freelance Web Developer Freelance Web Developer Freelance Web Developer - COLOREDGE Chappaqua, NY Work Experience Freelance Web Developer COLOREDGE - New York, NY August 2016 to Present Collect, define and translate user requirements into project designs and implement web-based graphic order fulfillment solution to support complex workflows in online ordering and print procurement. Design and implement online retail tracking tool that provides client administrators with detail information that can track the history of graphic change-outs with proof of installs in stores. Develop digital assets management tools that enable uploading and indexing media content. Test websites and perform troubleshooting prior to deployment. Senior Web Developer PEEQ MEDIA - New York, NY August 2006 to June 2016 Designed and implemented database driven web applications that generate customizable advertising materials for Verizon's sales representatives and store managers nationwide using PHP, MySQL, AJAX and HTML. Worked directly with clients from requirements gathering through website deployment. Programmed and maintained marketing material portals to support functions such as Print-On-Demand, order tracking and customizable templates. Designed and maintained sales, user and product databases. Created interface for clients to update and maintain product feature and pricing information. Debugged programs, built MySQL queries, supported and maintained existing applications with regards to bug fixes and troubleshooting as well as functionality additions and modifications. Web Developer CYBERSCRUB LLC - Alpharetta, GA December 2003 to August 2006 Provided design, development and support of Internet, extranet and intranet web based applications and their backend. Provided database support for the implementation and management of sales database. Programmed a variety of customer service, user and maintenance tools that dealt with database interaction, internet access, and statistical processing. Collected data on web user behaviors and website traffic, work with management to implement improvements to increase traffic and site stickiness. Analyzed, strategized and reported on most popular search terms. Worked with marketing director to create html email campaigns. Established website standardizations and flow, and maintained site's consistent look and feel. Education M.S SCHOOL OF INFORMATICS / INDIANA UNIVERSITY - Bloomington, IN January

2002 to May 2003 Skills Javascript, Node.js, Php, Laravel, Mysql, Html5, Mvc, Apache, Linux, Unix, jquery, Server administration, Illustrator, Team player, Photoshop, Indesign, Problem solving, Front End, HTML, Bootstrap

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