

Founder/ Front End/Backend Developer Founder/Front End/Backend Developer Founder/ Front End/Backend Developer - Ecommerce Store Houston, TX Work Experience Founder/ Front End/Backend Developer Ecommerce Store June 2017 to Present Customized website for mobile and desktop with HTML/CSS Usage of react to dynamically render products for a faster user experience The traffic of my store was the top 15% of all Shopify stores that were built within the same week as me Sustained a high profit margin of 46% Split A/B tested to optimize for a 6% conversion using Scipy and Pandas (average online retailers ~2.6%) Utilized FB and Instagram ads to help generate traffic Ads were created with Adobe Premiere Pro and Photoshop

SELF-INITIATED PROJECTS React Chat App Full-stack project using React framework and socket.io to create a real-time chat. React material was used for the component layout/UI. Node.js was used for the backend to emit socket.io messages. Exercise Tracker Microservice Full-stack project using MongoDB, Express, Javascript for the backend and HTML/CSS for the frontend. Created an API where user can GET and POST exercises, duration of exercises using their unique ID.

Skills FRONT-END, Git, HTML, JAVASCRIPT, BOOTSTRAP Links
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