

MARKETING ASSISTANT MARKETING ASSISTANT MARKETING ASSISTANT - UMBC Work Experience MARKETING ASSISTANT UMBC - Baltimore, MD December 2018 to Present Design, Fabric, Lottie, Brackets, Visual - Developing marketing materials distribution strategies Code, WordPress, MS OneNote, MS - Designing UX of application process to ELI UMBC Word, MS Excel, MS Teams, HotJar, - Statistics and quantitative analysis Google Analytics, SurveyMonkey, MailChimp UI DESIGN INTERN MICROSOFT - Redmond, WA June 2019 to August 2019 User experience research and competitor analysis of current landscape of UX SPECIALIST BELLOM - Seattle, WA 2015 to 2018 Created a web-site including 15 complex pages. Tools - Designed, prototyped and developed hybrid app - Created marketing materials for company campaigns including social Adobe Illustrator, Photoshop, After networks ads, banners, flyers, brochures Effects, XD, InDesign, Sketch, Figma, InVision, Principle, Trello, Git, UI DEVELOPER SeniorSays Technologies - Singapore March 2016 to June 2017 Developing interviews, - Designing and prototyping educational portal for student life in universities in questionnaires', conducting across Singapore contextual inquiry, think-aloud sessions, focus groups FRONT- END DEVELOPER March 2017 to May 2017 Prototyping using wireframes, - Designing and prototyping e-commerce resource storyboards, specialized software - Developing e-commerce pages using Shopify or HTML/CSS prototypes of various fidelity UI DESIGNER Nikitin Team - Odessa, UA March 2016 to July 2016 - Designing and prototyping landing pages - Understanding of user-centered, - Developing landing pages and themes in WordPress universal and usability design - Designing marketing distribution materials principles UI DESIGNER Rihno Tech 2015 to 2016 www.behance.net/alexalbov - Designing and prototyping landing pages - Designing marketing distribution materials Skills Education MS IN HUMAN CENTERED COMPUTING in design University of Maryland - Baltimore, MD May 2020 BE in SOFTWARE ENGINEERING Admiral Makarov National University of Shipbuilding 2014 to 2018 Skills Excel, Social Media, Adobe, Digital Marketing

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