

Front- End Developer Front-End Developer UX/ Front- End Developer Cream Ridge, NJ I am a skilled UX/ Front- end developer with over 10+ years experience. I specialize in HTML5, CSS3, Javascript and User Centered Design. Playing key roles on both the creative, and development phases of many projects. I love designing and building experiences that real solve problems for people. Authorized to work in the US for any employer Work Experience Front- End Developer Diocese of Trenton February 2015 to Present Wireframing, front- end web development using HTML5, CSS, javascript. Content development and SEO optimization for commercial and non-profit clients using a variety of content management systems, responsive frameworks, and hand-coding. CX/Business Strategist Diocese of Trenton - Lawrenceville, NJ November 2011 to Present Applied consumer-centric approach to help the organization make strategy decisions. Analyzed and mined datasets for use in organization-wide planning. Acted as a change agent within an organization to improve internal team work processes and advocated for a consumer-centric approach to teams in the field. Trained parish and school leadership on the use of application of demographic data in pastoral situations. Front- End Developer Diocese of Trenton January 2015 to March 2015 Front end refactoring of internal data collection website using Foundation framework. Front- End Developer Diocese of Trenton April 2013 to October 2014 Wireframe, prototyping, content strategy, graphic design and front- end web development. Development of CMS using Expression Engine. Developed modular and scalable HTML5, CSS3 with a heavy focus on responsive design and UX/UI design. UX/ Front- End Developer Diocese of Trenton January 2012 to December 2012 Wireframe, prototyping, content development, front- end development for fundraising websites. Director, Web Development Diocese of Trenton July 2005 to November 2011 Front- end web development for websites across the organization using HTML, CSS/Sass, jQuery/Javascript and PHP. Responsible for design and development, prototyping, content strategy, UX strategy and graphic design. Created and delivered digital media strategies to directors in diocesan departments Project Manager/web developer for organizations website redesign and content realignment Managed timelines, project plans and migrations of website content for all organization accounts Met with stakeholders and contract developers to asses needs Translated the Diocese of Trenton's social

media strategy into executable plans to build engagement around, and support of, its Pastoral and
Communication Plans Strategy/Development and implementation of organizational websites
Trained leadership in best practices in order to engage more customers at the local level Education
M.A. Boston College Links <http://twitter.com/kennethgperry>

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