

Email Marketing Specialist Email Marketing Specialist Fort Worth, TX Authorized to work in the US for any employer Work Experience Email Marketing Specialist Balcom Agency - Fort Worth, TX December 2018 to Present Program email campaigns from scratch and by use of mobile first templates. Report on campaign results and recommend methods to improve KPIs. Build email signatures using HTML and inline CSS. Add and edit content on client websites using Drupal and WordPress. Web Developer Monkedia - Irving, TX May 2018 to November 2018 Built custom and fully responsive landing pages for multiple clients using HTML, CSS, Bootstrap and JavaScript. Managed Wordpress and Shopify sites Designer, Developer, Digital Strategist Clear C2 - Coppell, TX August 2017 to March 2018 Developed web app mockups by first wireframing with Adobe Illustrator, then bringing them to life using React, Javascript, HTML and CSS. Managed social media accounts, created social graphics, helped develop brand strategy for new product release, wrote technical user documentation, created collateral for clients Digital Strategist The Starr Conspiracy - Fort Worth, TX April 2016 to January 2017 Developed and carried out paid and organic media strategies for clients; including social media and web ads, managed media calendars, developed social media strategy for sales enablement Education Certificate in Front End Web Development The Iron Yard - Dallas, TX April 2017 to June 2017 Bachelor's in Business Texas A & M University-College Station - College Station, TX August 2012 to December 2014 Skills Email Marketing, Web Design, Web Development, HTML 5, CSS3, Javascript, React.js, Drupal, Shopify, Front End, Wordpress, PHP, Bootstrap, Front End, HTML5, JQuery, PHP, Wordpress Links <https://haleyhankinsweb.com>

Name: James Clark

Email: keith86@example.net

Phone: (410)865-9686