Web Designer and Developer Web Designer and Developer WordPress Developer / Project Manager Pennsville, NJ Developer of professional websites, implementing SEO and UI/UX best practice to aid in sites organic ranking, and SEM setting up and tweaking paid marketing efforts to maximize lead generation. I'm motivated, organized, constructive and forthright. When presented with problem-solving situations, I depend on my sense of urgency, knowledge of efficient processes, and 14+ years of experience to get the job done. I am proficient in designing and developing websites for multiple industries using WordPress. I work closely with Digital Media Creative Teams, Project Managers, Web Developers, and Clients. I enjoy problem-solving and working with others on a team, as well as working alone to accomplish the task at hand. Authorized to work in the US for any employer Work Experience Web Designer and Developer mminguez web design - Pennsville, NJ June 2004 to Present Discovery Design and layout Graphics / Image optimization HTML5 and CSS development PHP, Javascript, and jQuery MySQL database setup and integration User experience testing WordPress, Themes and Plugins SEO optimization Google Analytics and Tag Manager Senior Marketing & Web Advisor Miles Technologies - Lumberton, NJ February 2018 to February 2019 Web Developer Front end WordPress website development for small to mid-sized BtoB and BtoC clients. All websites are SEO optimized and focus on UI/UX. Capitalize on as much organic traffic as possible. Web Team Lead, collaborating with the creative, tech, and development teams on website projects Communications between the clients and the team. Creating projects, scope of work and timeline. Identify bottlenecks or the need for additional time or team members. Web Developer / Project Manager M bius New Media - Wilmington, DE August 2007 to April 2017 Project Manager Collaborating with the creative and development teams Developed an internal process that increased production efficiency and company profitability. Web developer content management system implementation and eLearning module development. Skills: Web Design, Web Development, HTML, CSS, UI/UX, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Wordpress, Drupal, eLearning Development, Wireframing, Project Management, Problem Solving, Conflict Resolution, Team Development, Process Development, Marketing Communications, Digital Marketing, SEO, SEM,

Microsoft Office Suite, Google Business Education Certificate in Graphic Design, Web Design, Web Development, and Database Management Gibbs School - Norristown, PA September 2002 to June 2003 Skills Web Design (10+ years), Web Development (10+ years), HTML (10+ years), CSS (10+ years), User Experience Design (8 years), User Interface Design (8 years), Adobe Photoshop (10+ years), Adobe Illustrator (10+ years), Adobe Dreamweaver (10+ years), Wordpress (8 years), Javascript (2 years), jQuery (2 years), PHP (4 years), MySQL (4 years), Wire-framing (10+ years), Project Management (10+ years), Problem Solving (10+ years), Conflict Resolution (10+ years), Team Development (7 years), Process Development (7 years), Digital Marketing (4 years), SEO (10+ years), SEM (6 years), Microsoft Office Suite (10+ years), Google Analytics (4 years), Google Adwords (2 years), Drupal, Divi Wordpress Theme (5 years), Advertising, Illustrator, Indesign, Marketing, Social Media Marketing, search engine optimization, Customer Service, Photoshop, Graphic Design, Social Media Management Certifications/Licenses Driver's License Present Google Analytics June 2018 to Present Additional Information === WEB PROJECT EXAMPLES === cleanrental.com* accessiblehomehealthcare.com* accessiblefranchise.com* acjourneys.com* communitypro.com** pettinaro.com** hagley.org** hs-design.com** celeritytools.com** atcomimaging.com** promarkfi.com** asrmllc.com** * working @ Miles Technologies ** working @ Mobius New Media

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