

Front-end Wordpress Developer Front-end Wordpress Developer Front-end Wordpress Developer - Freeform Agency Princeton, NJ A self-starter and technology enthusiast. Always looking to stay ahead of the curve, actively keeps up with the latest technology trends and social outlets. Senior level professional with a proven career progression in IT, Web technology and wireless industries. Outstanding leadership and communication skills combined with a unique combination of creative, innovative, interpersonal and analytical abilities. Strong management experience in all phases of project development from needs analysis and design specifications to development, training and roll-out. Diverse industry work experience including pharmaceutical, financial, banking, insurance, music, entertainment, publishing, real estate, consumer products and academic institutions. CMS: Wordpress; Multisite/Genesis Framework/Buddypress, Joomla, Drupal, MS Sharepoint, Ecommerce: WooCommerce, Shopify, BigCommerce, Zen Cart, Paypal, Stripe Reporting & Analysis: Google Analytics, Google Tag Manager, Asana Project Management Web software: Adobe CS: Photoshop, Illustrator, Dreamweaver, Indesign, MS office suite Email & Forms: MailChimp, Gravity Forms, Infusionsoft, Eventbrite Language & Admin Tools: HTML, CSS, JavaScript, PHP, CPanel, PHPMyAdmin/MySQL, FTP Tools Authorized to work in the US for any employer Work Experience Front-end Wordpress Developer Freeform Agency April 2018 to Present Wordpress website development o Fisher Container Company merged with PPC Container. I was responsible for setting up the hosting, firewall, ssl, converting all data from two websites and created the new custom template from PSD. Correspondence with upper management. www.ppcflex.com o Provide consultation for two websites to update their sites to the latest technologies. Projects in progress. Front-end Wordpress Developer mBolden March 2017 to Present Wordpress website development ? Run new chapter website training meetings ? Involved in the conversion of old womeninwireless.org site to create a new and responsive custom template. ? Involved in the conversion from womeninwireless.org to weareembolden.org Front-end Wordpress Developer My Virtual Solution April 2004 to Present Wordpress Website design and CMS development using PHP. Consultant to local small business strategizing ways to gain exposure and increase traffic. ? Custom Wordpress Theme development ? Web design & development ? Design business pages

in Facebook, Google+, Pinterest and Twitter and integration into websites. ? SEO / SEM Services  
? Design Landing and sales pages ? Content curation strategies ? IDX Integration for Real Estate  
Clients: Month-to-month Retainer maintenance contracting services ? Performing website analysis  
with personalized website and SEO recommendations ? Research keywords and optimize websites  
primarily using Yoast's WordPress SEO plugin ? Customizing themes using the Genesis  
Framework, ThemeForest and other Premium Themes Web Designer & Developer Princeton  
University - Chemistry Dept January 2014 to December 2016 Work closely with department  
administration and web/communications staff to analyze requirements, define tasks and scope of  
effort to ensure development is aligned with business logic and end-user needs. ? Meet and  
collaborate with client groups (faculty, postdocs, grad students, staff) to assess needs and goals,  
time frame, and design aesthetic. ? Provide guidance to department manager on strategies to  
maintain overall design, future website direction, and use of latest website technologies. ? Maintain  
and develop 40+ custom websites and applications; research, test and recommend new web  
technologies. Build and provide technical maintenance for faculty research group, registration,  
administration and other internal departmental WordPress websites. Web Designer & Developer  
Bristol-Myers Squibb May 2008 to June 2009 Collaborated and worked with the BMS Multimedia  
Team in the revamp of (www.bms.com). ? Worked with the Associate Director and Site  
Stakeholders to determine content requirements ? Assisted in the overall site structure ? Designed  
and converted over 1000 pages to MS Sharepoint framework utilizing HTML, CSS, Photoshop for a  
consistent BMS brand look and feel. ? Designed over 60 Flash Banners consistent with the BMS  
brand look and feel. ? Through work with stakeholders, design & technology teams, helped to  
organize the streamlining of the site. ? Assisted in proactively assembling the components of the  
successful relaunch of bms.com worked in a timely, efficient and effective. ? Successfully launched  
BMS due to web technologies, project and site management experience which helped to improve  
existing processes and aided in the overall success of the project. Education BA in Management  
Information Systems Rochester Institute of Technology Skills UI, Front End, Javascript, Front-End  
Links <http://www.myvirtuallsolution.com> <http://www.linkedin.com/in/joycevdb>

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