

Digital Marketing & Lead Developer Digital Marketing & Lead Developer Digital Marketing
Consultant with SEO & Lead Development Background Orlando, FL Best known for inventing and
making Open Platform as a Service(tm) the preeminent platform of the 21st century with innovative
code & innovative Digital Marketing. Microsoft Interview:
<http://www.mpodz.com/sullivan/interview.htm> Authorized to work in the US for any employer Work
Experience Digital Marketing & Lead Developer IC for many large and medium size companies -
Boston, MA December 2010 to Present Best known for inventing the leading platform of the 21st
century - Open Platform as a Service(tm): Microsoft Interview:
<http://www.mpodz.com/sullivan/interview.htm> <https://www.youtube.com/watch?v=puz36pInRWE>
<https://www.youtube.com/watch?v=hnmvudMVq0k> Cutting edge Mobile First Web development,
SEO & Digital Marketig, including: Over The Top (OTT) Apps for Thought Leaders & Leading
Brands: E-commerce, V-Commerce, Social Media Integration, Cross platform notifications,
Video-conferencing Douglas Rushkoff App https://www.youtube.com/watch?v=_N1Q4XEzjmA
Tech used: MySQL, PHP, Perl, Javascript, CSS, jQuery, YouTube API, AI, Machine Learning, Web
RTC Next Generation Inter-temporal Media Platform - mPODS (Media Pods) Advanced Web/App
Creation: Inter-temporal story telling for brand awareness, consideration and preference
<https://www.youtube.com/watch?v=VLyDUAXTKvU> Tech used: MySQL, PHP, Perl, Javascript,
CSS, jQuery, YouTube API, AI, Machine Learning, Web RTC Bleeding Edge Cloud Music
Production Platform with Web Audio API - Mixola <https://www.youtube.com/watch?v=9Rh41oLSd8>
www.mpodz.com/mixola Tech used: Javascript, CSS, jQuery, Perl, Web Audio API AI Chat and
Chat Commerce (C-commerce) on any device: <https://www.youtube.com/watch?v=0xpw6yvHgQU>
Tech used: MySQL, PHP, Perl, Javascript, CSS, jQuery, YouTube API, AI, Machine Learning, Web
RTC Web RTC ("FaceTime" on the Web): Tech used: Javascript, CSS, jQuery, Web RTC
Fuzzy Logic Database Matching/Approximate String Matching for product catalogs and Web/app
search <https://www.youtube.com/watch?v=CsuX5OMHZvs> Tech used: Custom fuzzy logic
algorithm, MySQL, PHP, Perl, Javascript, CSS, jQuery Platform that builds database driven apps
with no programming required - WizzyWeb: https://www.youtube.com/watch?v=nh0JIU_FJs8

<https://www.youtube.com/watch?v=vkINGiamW7c>

<https://www.youtube.com/watch?v=WLSE6qZmr5Q> Tech used: MySQL, MariaDB, PHP, Perl, Javascript, CSS, jQuery Consistently getting websites, videos and images to #1 at Google for relevant keywords Digital Audio Workstation Sound Design, Mix Engineering, Music Production, Video Production for Social Media Marketing Web Architect Houghton Mifflin Harcourt - Boston, MA January 1999 to January 2001 Lead technical person for \$600,000,000 School Division of Houghton Mifflin's instructional Technology Department Advised C-Level employees on technical strategy and incoming business proposals Managed inside and outside developers Created many applications on leading edge Website, eduplace.com Spear-headed efforts to modernize technical infrastructure Spear-headed technical effort to introduce personalized content to every school district in the US Received Houghton Mifflins Strategic Achievement Award Web Developer Omnicom Group - Boston, MA January 1998 to January 1999 Web development for major companies, (e.g., IBM, Mastercard, Phillips) Education Bachelor's in Computer Science Boston - Boston, MA Skills Perl (10+ years), Web Design (10+ years), Application Development (10+ years), Web Development (10+ years), Website Design (10+ years), Website Development (10+ years), Digital Marketing (10+ years), Internet of Things (5 years), intelligent Agents (10+ years), Fuzzy Logic (10+ years), Approximate String Matching (10+ years), Fuzzy Search (10+ years), Fuzzy Lookup (10+ years), Search Engine Optimization (10+ years), Social Media Marketing (10+ years), PHP (10+ years), Web Audio API (5 years), Web RTC (4 years), Chat Bots (5 years), Messaging (6 years), Online Marketing (10+ years), Programming (10+ years), Information Technology (10+ years), Front End (10+ years), Front-end (10+ years), Back End (10+ years), Back-end (10+ years), User Experience Design (10+ years), User Interface Design (10+ years), Agile (7 years), MySQL (10+ years), MariaDB (6 years), Maria DB (6 years), Databases (10+ years), Database Development (10+ years), Data Mining (10+ years), HTML (10+ years), HTML 5 (8 years), CSS (10+ years), CSS3 (7 years), AI (10+ years), Search Engine Marketing - SEM (8 years), Google Adwords (5 years), Google Analytics (5 years), Email Marketing (10+ years), Photoshop (10+ years), MVC (10+ years), JQuery (8 years), Javascript (10+ years), Deduplication (7 years), XML (10+ years), SMTP

(10+ years), POP 3 (10+ years), POP3 (10+ years), OTT (7 years), Over The Top Applications (7 years), IoT (5 years), Reputation Management (8 years), UI (10+ years), UX (10+ years), sed (10+ years), awk (10+ years), Video Editing (10+ years), Amazon FBA Marketing (5 years), Content Creation (5 years), Content Marketing (5 years), PHP Data Objects (5 years), Single Page Applications SPA (7 years), HTML5, Coldfusion (7 years), Cold Fusion (7 years), Facebook Ads (5 years), Google Adwords (10+ years), YouTube Ads (10+ years), SEO (10+ years) Awards Houghton Mifflin Strategic Achievement Award Certifications/Licenses Certified MySQL Partner Certified Red Hat Partner Present Publications Microsoft Interview regarding me inventing Open Platform as a Service <http://mpodz.com/sullivan/interview.htm>

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