

Information Resource Manager Information Resource Manager Information Resources Manager
Dallas, TX Over the last 20 years I have continuously focused on learning best practices from user interface and interaction, to understanding workflows and knowledge sharing. The wisdom gained from non-stop learning has lead me to a greater respect and understanding of Lean Six Sigma. As a project manager and front- end architect it has been awesome to see our product quality increase by 36%, while increasing efficiency by nearly 72%. Authorized to work in the US for any employer

Work Experience Information Resource Manager UT Southwestern Medical Center - Dallas, TX
January 2019 to Present SCRUM master for a team of 8 Project development manager, oversee the creation of all projects after coordinating with the project coordinator and product owner to ensure delivery Assist with \$1.3 mil. budget planning and resource allocation Senior Front- end Developer UT Southwestern Medical Center - Dallas, TX August 2015 to December 2018 Summary As a front- end architect and developer I took the challenge of researching and implementing, within 2 years, the first ever UT Southwestern adaptive-responsive front- end framework. It has successfully served over 100,000 page CMS and more than 100 different website, including landing pages and the overall core UT Southwestern web interface. With it also brought a 95 percent passing for accessibility, including usability and performance. Research Compared frameworks to understand their individual learning curves, as-well-as flexibility to serve the institutional needs. Accomplishment: reduced development time, increased quality, support outdated browsers and be modern friendly, improved accessibility - which includes usability and performance. Website & Email Developed hundreds of websites serving more than 100,000 pages, while reducing the number of templates from over 50 to only 10 Researched and implemented the power of Foundation for Email framework Accomplishment: create an accessible first websites using adaptive-responsive approach for improved device performance and usability. Reduced development time by more than 70 percent, and provided emails that work in most email platforms and clients. Leadership I have overseen 4 developers, which had never worked within a front- end framework or pre-processing environment. Accomplishment: guaranteed my team is trained on the proper testing, coding and development techniques, and provide code reviews before merging code

for production Team collaboration Work with back- end developers to implement a better and more efficient build process that helps reduce deployment time and risk by more than 20 percent

Accomplishment: Coordinating between each core area: design, back- end development, system management, content contributors, and digital marketing/analytics to successfully deliver web experiences that improve the quality of life for UT Southwestern students, faculty, and patients

Supervisory skills Assist with daily SCRUMs, tasks creation and delegation Assisted in the interview process for the hiring of front- end developers, by testing their understanding and knowledge of HTML, CSS, JavaScript, frameworks, and accessibility. Fulfilling approximately 500 monthly maintenance request, including but not limited to the following; Channel creation Content coding support User account management Crash logs and republishing

Accomplishment: helped fulfill projects and task request with a 98 percent success rate

Front- end Web Developer UT Southwestern Medical Center - Dallas, TX February 2013 to August 2015

Successfully planned projects for research, design, front- end and back- end development, plus deployed with a 90 percent on-time completion rate. Front- end architect, developed the HTML, CSS, and JavaScript framework based on Foundation for Sites. Enhanced accessibility using the proper ARIA roles and checking for proper content layout. Reduced load time by 110 percent by limiting the number of server calls and reduced bloated code Improved user experience by creating adaptive-responsive web sites, which lead to a drop in bounce rate by almost 40 percent

Team participant in implementing a strategic SEO and SEM plan to boost UT Southwestern awareness and drive higher conversion for the physicians Supportive leader in the movement for responsive web development to improve accessibility for all patients and staff at UT Southwestern, no matter the device Fluent in using Alfresco content management system to maintain and build web pages for UT Southwestern Build and track SEO monthly reports for over 10+ campaigns/sites plus manage more than 500 keywords monthly Assist in properly configuring and optimizing all 19,000+ pages for SEO Implement SEOMOZ and CrazyEgg tools to better assist in understanding UT Southwestern users base Manage and correct any crawl errors Verify optimization for desired keywords Successfully garnished branding and updates for more than 100

plus locations using Google Places for Business and Moz Local Skills used: HTML CSS SCSS
JavaScript/jQuery Angular.js Foundation by Zurb Alfresco Google Analytics Google
Webmaster Tools Bing Webmaster Tools Moz SEO and Local Google Places for Business
Google Plus OpenGraph Twitter Card SugarCRM Web Developer & Web Designer Freelancer
1999 to 2013 Responsibilities Developed custom designed sites, integrated with WordPress CMS
Created and Developed multiple page free-standing web sites Built a Drupal back- end CMS for
a client Validated all HTML and CSS against W3C Validator before publishing to the web
Optimize keywords for client sites using Google Keywords and Bing webmaster tools Deliver SEO
monthly reports with recommended changes to optimize for increase traffic Setup and optimize
Site Index for each client site and submit to the major search engines Configure Apache 404 error
handling Skills Used HTML, CSS, Hand-coding, Web Development, Web Design, JavaScript,
PHP, MySQL, WordPress, Drupal, SEO and SEM, Education Bachelor's in Business Organizational
Leadership Southern New Hampshire University 2017 to Present Certificate in Web Developer
Francis Tuttle Technology Center 2011 to 2014 Certificate in Web Multimedia Gordon Cooper
Technology Center 1998 to 2000 Skills HTML 5 (10+ years), CSS3 (10+ years), Lean Six Sigma (2
years), Agile (6 years), Adaptive Responsive Design (6 years), Accessible & Inclusive Design (10+
years), Project Management (10+ years), Project Planning (10+ years), Project Coordination (10+
years), Budgeting (6 years), Budget Management (6 years), Business Management (10+ years),
Collaboration (10+ years), Customer Service (10+ years), Change Management (3 years), Java (1
year), Javascript (5 years), Microsoft Office (10+ years), Adobe (10+ years), Search Engine
Optimization (6 years), Digital Marketing (6 years), Digital Strategy (6 years), Google Analytics (6
years), Bing Analytics (6 years), Supervisor (6 years), Subversion (6 years), Git (6 years), Google
Webmaster Tools (6 years), Strategic Planning, Word, budget, training, retail sales, Marketing,
Powerpoint Links <http://www.linkedin.com/in/glennphilp>
<http://www.codecademy.com/users/glennphilp/achievements>
<http://www.lynda.com/AllCertificates/User/1231543> Certifications/Licenses Business Multimedia
Received this through Gordon Cooper Technology Center Web Design Fundamentals - Lynda.com

Website Planning and Wireframing Hands-on Training - Lynda.com jQuery Essential Training -
 Lynda.com CSS: Page Layouts - Lynda.com HTML5: Graphics and Animation with Canvas -
 Lynda.com Drupal 7 Essential Training - Lynda.com Drupal 7 - Creating and Editing Custom
 Themes - Lynda.com Dreamweaver and Wordpress: Building Themes - Lynda.com Assessments
 Sales Skills: Influence & Negotiation Expert July 2019 Measures a candidate's ability to effectively
 use influence and negotiation techniques to engage with and persuade customers. Full results:
https://share.indeedassessments.com/share_assignment/wi8czqbtjt6-adj1 English Communication
 Skills: Typing Expert July 2019 Measures a candidate s ability to effectively transcribe text using a
 standard keyboard. Full results:
https://share.indeedassessments.com/share_assignment/ob75nsge5-eok6py Search Engine
 Optimization Highly Proficient July 2019 Measures a candidate's ability to interpret online website
 performance metrics and understand search engine optimization tactics. Full results:
https://share.indeedassessments.com/share_assignment/umddwaffxeux0ndx Attention to Detail
 Proficient July 2019 Identifying differences in materials, following instructions, and detecting details
 among distracting information. Full results:
https://share.indeedassessments.com/share_assignment/2b8bqpzf-c1ywxyl Critical Thinking
 Proficient July 2019 Using logic to solve problems. Full results:
https://share.indeedassessments.com/share_assignment/hpq-gcrrv0t3ph0 Research Familiar July
 2019 Measures a candidate s ability to follow protocols, interpret statistics and graphs, identify
 errors, and choose research methodology. Full results:
https://share.indeedassessments.com/share_assignment/zh8tnuhf07dzkhua Management &
 Leadership Skills: Planning & Execution Familiar July 2019 Measures a candidate's ability to
 effectively plan and manage resources to accomplish organizational goals. Full results:
https://share.indeedassessments.com/share_assignment/kvutf3tjtr5vxjuy Management & Leadership
 Skills: Impact & Influence Familiar July 2019 Measures a candidate's ability to adapt their
 leadership style to accomplish goals using rational or emotional appeal. Full results:
https://share.indeedassessments.com/share_assignment/l668bnf9rjnxkprd Marketing Expert July

2019 Measures a candidate's ability to understand your target audience and how to best communicate with them. Full results: https://share.indeedassessments.com/share_assignment/x6w7ffs3jt16jv-f Real Estate Highly Proficient July 2019 Measures a candidate's ability to match listings with specifications and identify errors on marketing materials. Full results: https://share.indeedassessments.com/share_assignment/vx7ulmjlm6pjjn1 Data Analysis Proficient July 2019 Measures a candidate's skill in interpreting and producing graphs, identifying trends, and drawing justifiable conclusions from data. Full results: https://share.indeedassessments.com/share_assignment/3vuk5ssosvdgk-se Organizational Skills Proficient July 2019 Arranging and managing information or materials using a set of rules. Full results: https://share.indeedassessments.com/share_assignment/9e4tvvpo3l6oPON2 Project Management Skills: Budgeting Highly Proficient July 2019 Measures a candidate's ability to manage project budgets by appropriately allocating and monitoring financial resources. Full results: https://share.indeedassessments.com/share_assignment/qi6xsotorkkpcsmD Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

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