

Sr. Data Analyst, IT Security & Risk / Contracted Sr. Data Analyst, IT Security & Risk / Contracted Data Analyst Brookline, MA Authorized to work in the US for any employer Work Experience Sr. Data Analyst, IT Security & Risk / Contracted Homesite Insurance July 2016 to January 2017 - Designed research parameters; worked and communicated with various business units to gather data - Used SQL scripts and Excel techniques to organize data and identify useful metrics and relationships - Built a successful presentation for company executives outlining project findings and recommendations - Acted as an "unofficial" Jr. Project Manager; although my title and many of my responsibilities were still as an analyst, I was tasked with delegating and coordinating efforts from a cross-functional team of individuals from different business units within the company in order to effectively implement a new software. - Developed automated QA reports to ensure this new software solution achieves and maintains accurate data quality going forward; used a combination of SQL scripted analytics solutions and Excel analyses with corresponding procedural documentation. This was a team effort that I am proud to have been able to lead. Research Associate Research & Consulting Firm April 2016 to July 2016 Collected and synthesized market data, providing private equity clients with actionable industry insights; advised toward clients' market strategy, customer analysis, marketing analytics, M&A, and due diligence - Engaged in the writing/drafting of investment presentations and competitor profiles through slide production and specific competitor or market case studies Product Analyst, Capstone Project Internship Quill.org February 2016 to April 2016 - Improved efficacy of the product by producing data driven insights using R and Orange3 - Discovered previously unknown instances of widespread cheating - Built Tableau visualizations and dashboards; produced documentation for client education and marketing - Cleansed and wrangled PostgreSQL database; designed and executed relevant queries for analyses Business Analyst Sales & Operations National Lumber March 2014 to January 2016 - Used Excel to accomplish data analysis projects that generated data driven insights into operations and sales - Presented findings and recommendations to Account Executives, VP of Operations, VP of Sales, and CFO Research Analyst Front Row Communications June 2012 to August 2012 - Lead Generation: investigation of over 400 prospective advertising clients with exploratory analysis -

Designed weighted metrics in Excel ranking prospective clients by propensity to advertise, expected revenue generated, and predicted selling effort required by Front Row Communications in hours and expenditure Education Certificate in Level Education Northeastern University 2016 B.A. in Secondary Education State University of New York at Geneseo - Geneseo, NY 2009 to 2013 Skills Excel (4 years), SQL (1 year), MySQL (1 year), PostgreSQL (1 year), Tableau (Less than 1 year)

Name: Kathryn Mercado

Email: christophermclaughlin@example.net

Phone: +1-525-670-3731x92532