

UX/UI Designer, Senior Web Developer UX/UI Designer, Senior Web Developer UX, UI & Web Designer, Project Manager Folsom, CA More than 15 years experience as a web developer and UX/UI designer, for multiple brands across different industries. Passion for crafting an engaging product not only based on data driven objectives, but also by way of a creative and empathetic approach to shape a user's experience. Enjoys providing an intuitive experience for the user through an artistic and analytical approach. Authorized to work in the US for any employer

Work Experience

UX/UI Designer, Senior Web Developer MAXPREPS - El Dorado Hills, CA 2006 to 2018

Project lead and lead developer for the design and redesign of MaxPreps.com, MaxPreps.com mobile, and redesign of the Coach Administration site:

- Integral member of team that migrated MaxPreps.com from a templating system, to a .NET application
- Managed projects and bugs using Jira
- Worked with several advertisers to design and develop sponsorship opportunities within MaxPreps and externally for clients such as; Adidas, Nike, Gatorade, Burger King, Army National Guard, Marines, Cannon, Whataburger

Product Development / Management: Designed, developed and managed the build of the following products:

- MaxPreps Internal Administration site created for employees
- Coach Administration site: Collaborated directly with High School coaches to design sites that best catered to their needs; secure sites that allow coaches to manage rosters, schedules, stats, and more
- State Association Administration: Collaborated with High School State Associations to design site; these are secure sites that allow state associations to manage teams, playoffs, tournaments brackets, and more
- Army National Guard Rivalry Series microsite: Annual Multi- million-dollar sponsor
- Play-by-Play system allowing user to provide live play-by-plays and scores for football and basketball: 200% growth in pageviews year-over-year for three consecutive years
- "Heart and Soul of the Game" microsite for Whataburger using React.js: project generated \$300K in revenue
- Football Signing Day page: this project annually changes sponsors

Mobile App Design using Sketch:

- Teams App: Community app for coaches, athletes and parents
- MaxPreps App: Scores, schedules and rankings for all consumers

Education

Associate of Applied Science in Applied Science MTI College of Business and Technology - Sacramento, CA

Skills

Semantic HTML, CSS, Responsive Design, React.js, JavaScript, MS Visual

Studio & Code, Sketch, Principle, Git, Jira (10+ years) Links
<https://www.linkedin.com/in/danhaynoschjr> Additional Information Semantic HTML, PHP and C#
Responsive Design/Layouts JavaScript (ES5+), jQuery, AJAX React.js CSS SASS CSS
Modules Styled Components MS Visual Studio MS Visual Studio Code Dreamweaver
Photoshop Sketch Principle Git Jira CONTACT 916-335-7727 dhaynosch@gmail.com
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