

Freelancer Freelancer Freelancer - Self Fort Worth, TX Committed, enthusiastic, and knowledgeable web professional. Excellent communication skills and consistent team player in all types of environments. Seeking to expand talents by bringing wealth of expertise to well-established company. Highly teachable with a joy for learning. Motivated self-starter. Organized and detail-oriented. Authorized to work in the US for any employer

Work Experience

Freelancer Self - Fort Worth, TX January 2009 to Present

Web Designer/ Developer: Create (design and code) responsive, cross- platform, SEO driven, Section 508 and web standards compliant websites. Primarily use HTML and WordPress.

Web Content Management: Upload images and manage image inventories, manage product info for digital catalogs. Update business and client eCommerce site content. Verify information is accurate, reflects the brand, and is clear.

Project Manager: Manage people and projects, both offline and online, creating sites on time and within budget, manage workflow, gather project requirements, examine client business process, goals, and needs, aid clients in gathering site content and/or create site content, QA websites.

Art and Developer Director roles: Manage staff and create websites that draw new customers, retain customers, and provide excellent ROI.

Problem solver: Find client problems, needs, and goals, then create and promote sites to fix those problems.

Copywriter: Write SEO and customer-friendly content for client sites.

Leadership: Manage, train, and mentor staff for their professional growth and to complete projects on time and within budget.

Web Designer/ Developer/Content Manager MESA Supplies - Fort Worth, TX December 2018 to April 2019

Design, Build and maintain multiple company websites

Upload images for product listings on digital catalog

Manage shopping cart

Handle on-page SEO

Write website content and press releases

Create marketing reports

Design and send email blasts, utilizing HTML coding

Web Designer/ Developer/Content Manager Click4Corp - Allen, TX April 2018 to July 2018

Meet with clients to gather requirements, liaison to clients for websites

Design, build and maintain client mostly WordPress websites

Graphic design for logos, banners, PDFs, website graphics, modify photography

Handle on-page SEO

Web Content Manager Compunnel, Inc - Richardson, TX January 2017 to November 2017

Assigned to Infosys & AT&T

Add text and images to AT&T website for wired, and wireless products, and

product streams Ensure content added matches information provided by Marketing, Legal, Design and other Business Line departments Manage workflow with Business Owners and Approvers, and QA team using JIRA Coordinate content and deadlines with Producers Work with overseas teams and remote U.S. teams

Web Consultant Advantage Resourcing - Grapevine, TX December 2015 to October 2016
Assigned to Thryve Major Accomplishments: Exceeded target quota of monthly site launches, straight out of the gate Consistently receive kudos from clients, sales staff, and other coworkers Train staff on proprietary site builder platform Job Duties: Gather requirements from clients and sales staff for website creation Research industries and organizations for website content, design, and layout Coordinate site creation with overseas web designers and developers Write website copy, targeting SEO and client demographic QA websites for SEO, usability, writing, and UX, design and layout issues Make edits to websites as needed for aesthetics, SEO, debugging Manage and track projects - JIRA, Salesforce, VISION

Customer Service Web Analyst U.S. Bank Corp/Elan Financial Services - Irving, TX January 2013 to November 2014
Major Accomplishments: Participated in successful implementation of around 10 successful enterprise- level applications for the 5th largest bank in the country. Outstanding customer response. Bronze Award for Outstanding Work Job Duties: Work effectively, from home, (remote), within a team and with other teams such as developers, product owners, IT teams, and customer support Gathered project requirements and incorporate into formal documentation Created UI mockups and UI documentation - Axure, Visio, SnagIt and Word Wrote test scripts for QA (Quality Assurance) and managed QA testers and track testing progress Performed QA tests on websites using test scripts Reported defects using in-house bug tracking software Retest defects and either return to developers or close tickets Liaison between a wide variety of departments when gathering requirements Acted as advocate for sites to provide best in-house user and customer service experience

UI Operations Web Developer Fossil - Richardson, TX October 2011 to December 2012
Major Accomplishments: Usability suggestions to Fossil, Inc boosting online holiday sales by 600k the first week Provided Usability and UX feedback resulting in double online holiday sales season increases Trained new developers in Fossil procedures

Created Internal Wiki for new hires Worked on International websites for 8 countries Job Duties:
Q/A any content given, follow-up with staff to ensure accuracy of content Assisted in prioritizing
A/B testing Assist with Usability Planning and Testing Submitted ideas for improved Usability,
SEO, and general improved customer conversion Created Use Cases and assist UX team
member Created Mantis tickets (bug tracking) for A/B testing implementation Wrote markup to
update site pages using content provided Assist with Usability Planning and Testing UI Operations
Web Developer Creative Circle - Richardson, TX February 2011 to August 2011 Assigned to Fossil
Major Accomplishments: Re-skinned the Fossil WordPress blog Contributed ideas to improve
developer operations and site creation Worked on International websites for 6 countries Job
Duties: Wrote markup to update site pages using content provided by Art Department Added
code to site for Google A/B testing Used jQuery for custom functionality Modified images to fit
site layout Education Bachelor of Science in Business/e-Business University of Phoenix Skills
Search engine optimization, Marketing, Branding, Content management systems, Dreamweaver,
Search engine, Web content management, Content management, Javascript, Sdlc, jquery, Html5,
Deployment, Wordpress, Illustrator, Requirements gathering, Team player, Detail oriented, Acrobat,
Excel, CSS Additional Information SKILLS HTML5, CSS3, JavaScript, jQuery Team leadership
and team player Adobe Photoshop, Illustrator, Strong analytical skills InDesign, Dreamweaver,
Acrobat Excellent problem solving skills Microsoft Word, Excel, PowerPoint, Marketing Outlook
Search engine optimization Axure Cross-browser compatibility Accessible design and
Website structure development E-commerce design Content management systems,
User-centered design especially WordPress proficiency Design, layout and typography (design
and development) Interface creation Web content management Integrating user feedback
Responsive Design and Campaign branding development Detail oriented Oral and written
communications SDLC Decision making Strong collaborative skills Testing and deployment
Task prioritization Analytics and problem resolution Requirements gathering Design and
development

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