FRONT- END DEVELOPER / DESIGNER FRONT-END DEVELOPER / DESIGNER FRONT- END DEVELOPER / DESIGNER - HACHETTE BOOK GROUP New York, NY Designing elegant UX solutions and robust marketer tools for Wordpress. Product Designer aspirant. Work Experience FRONT- END DEVELOPER / DESIGNER HACHETTE BOOK GROUP - New York. NY October 2018 to Present Designing and building web presences for authors (David Foster Wallace, Scott Turow, Sam Kean) and company imprints (Little Brown, Orbit Books, Grand Central Publishing). Creating marketing collateral for licensed properties; Marvel Studios, Fortnite, Transformers, My Little Pony, Spirit Rides Again, Teen Titans Go! EBOOK PRODUCTION MANAGER PENGUIN RANDOM HOUSE - New York, NY October 2012 to September 2018 Created ebooks for licensing partners; Disney, Star Wars and Little Golden Books et al. Collaborated with authors, editors and designers in creating complex ebooks of high-profile best-sellers: Jhumpa Lahiri In Other Words, Garth Risk Hallberg City On Fire, Lena Dunham Not That Kind of Girl et al. I was the department lead in ebook experiences more adaptive to tablet and mobile device sizes. Created the division-wide high-resolution image implementation process for all PRH ebooks. Streamlined cross-divisional workflows through the design of new QA documentation. BOOKING AGENT JUGENDSTIL BOOKING & TOURING - New York, NY August 2012 to December 2016 Education BS in Information Systems Carnegie Mellon University - New York, NY March 2011 to March 2013 MS in Urban Planning / Urban Design Columbia University - New York, NY Skills Illustrator (10+ years), Photoshop (10+ years), Contract negotiation, Ecommerce, LAMP (8 years), Indesign (10+ years), Premiere (3 years) Links http://johnlee.work Additional Information TECHNICAL SKILLS: Adaptive Web Design, Branding, Copy Writing / Editing, Ebooks, Illustration, LAMP Development, Live Audio Production, Print Design, Photography, Research, Studio Production, Wireframing SOFTWARE: Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Premiere, Audacity, G-Suite, MS Office PROTOTYPING: Invision, Marvel, Sketch, UXFolio COMMUNICATION: Jira, ServiceNow, Slack, MS Teams, WebEx

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