

Senior WordPress Developer & SEO / SEM Specialist Senior WordPress Developer & SEO / SEM Specialist Senior WordPress Developer & SEO / SEM Specialist - Next Horizon Apopka, FL Work Experience Senior WordPress Developer & SEO / SEM Specialist Next Horizon August 2018 to Present Custom design / development of unique WordPress websites / themes. Managed WP sites: updates, backups, SEO enhancement. Senior Front- End Developer, WordPress Developer & Web-Designer Tourico Holidays, Inc June 2012 to July 2018 Web design / development of WordPress themes, including admin Data-Entry. Managed WP sites: updates, backups, SEO enhancement & the online marketing design department, Analytics & improved KPI. Front- End Developer & Web Designer AutoZone, Inc September 2010 to June 2012 Strategic Planning & Development designing / developing Email Marketing Campaigns (ePromos) & optimized Lead Generating Landing Pages. Design online advertisements - banners, pop-up windows, landing pages, etc. Freelanced WordPress sites between Marriot Vacation Club & AutoZone. Web Marketing & Designer Marriott Vacation Club February 2010 to June 2010 Web design / front- end development for Micro Websites, Email Marketing & Landing Pages. Multimedia Designer Orlando Sentinel / Tribune Interactive June 2007 to February 2010 Designed / developed interactive and static online advertisement. Created user-friendly websites for the general public, built from plain/static HTML/CSS to fully dynamic PHP. Edited video commercials for online advertisement. Art2Sense - Multimedia Designer Graphic & Online Advertisement - Miami, FL January 2006 to 2008 Created websites, landing pages, interactive and static online advertisement. Organized time between sales, design & develop online projects. Graphic Design Freelancer Adbox Designs March 2002 to August 2005 Designed printed ad campaigns. Created corporate packages: logos, business cards, flyers, letterheads & more. Education Bachelor of Fine Arts in Multimedia Design International Academy of Design and Technology (IADT) - Orlando, FL 2005 to 2009 Skills WORDPRESS, MARKETING, SOCIAL MEDIA MARKETING, PHP, CMS, HTML5, MAC Links <http://www.Linkedin.com/pub/juan-alonso/8/b68/570> <http://www.AlonsoPortfolio.com> Additional Information Technical Skills Experienced in Mac/PC WordPress CMS Adobe Creative Suite HTML5 & CSS3 PHP Google Analytics Online / Social Media Marketing. Speak and write

fluent English and Spanish.

Name: Willie Murphy

Email: kevincastro@example.net

Phone: 333-768-3703