

Business Data Analyst Business Data Analyst Business Data Analyst - Sterling NYC Inc Queens, NY Work Experience Business Data Analyst Sterling NYC Inc - New York, NY May 2019 to Present

Designed Use Cases, Use Case diagrams, Class diagrams, Activity diagrams and Sequence diagrams in UML methodology. Extracted SKU level data from different sources to create streamline reports on regular, weekly, monthly and quarterly basis Identified and analysed customer buying patterns on negotiated pricing and segmented customers who are cherry pickers, unprofitable, resellers or wholesalers or those having produce margin less than 5% Collaborated with cross-functional team such as Analytics to develop interactive dashboards using Tableau to analyse various trends Business Data Analyst- Tableau Reporting Intern Sterling NYC Inc - New York, NY September 2018 to November 2018 Created data marts using star schema to provide information that supported sales team Established project plan baseline helped in defining project scope, securing the necessary resources and planning and monitoring activities using MS Project Created interactive and dynamic dashboards using Tableau to present analysis and audience usage

Conducted reports for implementation of marketing strategies, leading to 30% growth in customer engagement Interacting with clients to gather requirements to help compose monthly reviews of operational and financial performance of the division. Developed various dashboards in areas like Category Planning, Sales and Pricing etc. Developing packages for ETL process like extracting raw data from Text files, Excel files and CSV files and perform SQL operations to find data quality issues. Monitored, analysed and evaluated complex organizational data with statistical tools to identify trends, variances and problem areas. Database Administrator EnliTen IT India - Mumbai, Maharashtra August 2015 to November 2016 Utilized R to update and remove errors from database and to monitor and provide different levels of security access. Involved in analysing PL/SQL Program units like Packages, Procedures and functions for loading data from CSV/ Excel files Develop the PL/SQL objects (Tables, Views, Procedures etc.) for the business requirements. Installed latest SQL server versions to increase compatibility as well as upgraded the older version. Analysed and visualized data sets to determine trends and to present the results to stakeholders using Tableau and pivot tables in MS Excel. Wrote database scripts & PL/SQL stored procedures,

functions and triggers. Created, managed, and maintained Data Flow Diagrams, Software and Network architecture using StarUML and Visio. Designed and upheld documentation to adhere to DBA standard operating procedures. Software Developer Intern Nectar Globe Technology Solutions - Mumbai, Maharashtra May 2014 to July 2014 Collect data information Utilize data to create queries for Tableau development Utilize Tableau to create visual charts and diagrams based upon data collected Research existing data and Tableau charts/graphs for further development Assisted in pricing of securities including bonds and mortgages in programming domain such as MATLAB and R programming Education Master of Science (M.S.) in Information Systems in Science and Information Systems Pace University Seidenberg School of Computer Science and Information Systems - New York, NY December 2018 Bachelors of Technology in Computer Science NMIMS Mukesh Patel School of Technology & Management Engineering - Mumbai, Maharashtra May 2015 Skills Sas, Tableau, Ms access, Microsoft sql server, Sql server, Excel, SQL, Microsoft Office, Powerpoint, MS Office Links <http://linkedin.com/in/drashti-patel-a2a874122> Additional Information TECHNICAL SKILLS Programming Languages: R, Python, SAS, SQL, C, C++, HTML, CSS, PHP Tools: Tableau, R Markdown & R Studio, PHPstorm, MATLAB, MS Excel, Eclipse IDE, Microsoft Office, IBM Blue Mix: Data Science, NetBeans IDE, GitHub. Statistics: Probability, Statistical Inference, Statistical Tests, Hypothesis Testing Databases: MySQL, Oracle RDBMS, MongoDB, Microsoft SQL Server, MS Access Disciplines: SDLC, Agile, Waterfall

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