Full Stack Developer & Digital Marketing Specialist Full Stack Developer & Digital Marketing Specialist Full Stack Web Developer Portland, OR I am a collaborative and passionate full stack web developer and marketing specialist with over six years of professional experience. My technical expertise ranges from day-to-day server management and operations, to comprehensive web-based applications development. Authorized to work in the US for any employer Work Experience Full Stack Developer & Digital Marketing Specialist Chico Web Design - Chico, CA January 2015 to June 2019   Designed and developed over 26 new mobile-friendly websites and transitioned sites into mobile-friendly versions   Coded custom web applications, interfaces, WordPress themes, and plugins   Managed CentOS 6 server environment and hosting accounts through WHM & SSH Monitored sites performance utilizing Google Analytics, SEMrush and WordStream analysis tools Increased search engine visibility using on-page SEO best practices   Implemented Google Ads campaigns with an average of 11.2% conversion rate across multiple accounts   Monitored, adjusted and generated Google Ads campaigns using Google Ads Scripting and AWQL Co-Founder & Front End Developer Wormhole Web Works - Chico, CA May 2013 to December 2018   Created UI/UX from design mockups using HTML, CSS, JavaScript, JQuery & PHP   Oversaw contract workers, facilitated completion of work by deadlines, and assured the quality of final products Managed client relationships, including acquisition and support   Maintained long-term clients by consistently providing exceptional services Education Bachelor's in Internet Communications CSU Chico - Chico, CA 2005 to 2009 Skills HTML, CSS, Javascript, JQuery, PHP, MySQL, Wordpress, Joomla, LAMP, Node Links http://www.garyadams.dev Certifications/Licenses Google Ads Fundementals 2017 to Present Covered the benefits of online advertising using Google Ads, and best practices for managing and optimizing Google Ads campaigns. Google Ads Search 2017 to Present Included best practices for creating, managing, measuring, and optimizing ad campaigns across the Search Network. Assessments Search Engine Optimization   Highly Proficient July 2019 Measures a candidate's ability to interpret online website performance metrics and understand search engine optimization tactics. Full results: https://share.indeedassessments.com/share_assignment/2zohmkl9xh-4lfl9   Indeed   Assessments

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