

Senior Front- End Developer Senior Front-End Developer Taylors, SC Marketing professional with over four years of progressive experience in digital marketing, project management and web analytics. Accomplished at creative development, website operations, digital platform management and collaborating effectively with stakeholders, vendors and clients. Areas of Expertise: Project Management Web Analytics and Reporting Website Development & Management CRM System Management Search Engine Optimization Email Marketing Search Engine Marketing Marketing Automation Digital Marketing Social Media Marketing PROFICIENCIES & SKILLS Project Management: Jira, Trello, MeisterTask, MindMeister Web Analytics: Google Analytics Social Media Marketing: Facebook for Business, Twitter, LinkedIn, Google for Business CRM, Email & Marketing Automation: MailChimp, Hubspot, Salesforce, Microsoft Dynamics Website Development: HTML, CSS, WordPress, PHP, Adobe Photoshop Authorized to work in the US for any employer Work Experience Senior Front- End Developer July 2016 to Present Lead developer for responsive website team that creates specialty websites and manages the digital web presence of clients, from social media to lead generation. Manage CRM systems for various clients Train and manage new team members Develop custom websites Integrate social media and email marketing into websites for full-circle web presence Collaborate in cross-functional teams to develop and launch marketing strategies Front- End Developer August 2014 to July 2016 Established a new specialty website development offering for the agency that develops specialty websites and manages the digital web presence of clients, from social media to lead generation. Introduced new project management software to allow for better time/workload tracking Brought website development and management in-house to reduce company spend with external vendors Report directly to executive-level management to develop new corporate website for the agency Web Developer July 2012 to August 2014 Created and designed custom websites and HTML email templates Integrated web pages and emails with multiple CRMs and Content Management Systems Managed website content and debugging for over 50 client accounts Education Associate of Science in Software Application Programming ITT Technical Institute Links <http://www.linkedin.com/in/ChrisSaddoris>

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