

Senior Web Developer / Development Manager Senior Web Developer / Development Manager
Digital Solutions Architect, Strategist, Developer Milwaukee, WI Authorized to work in the US for any
employer Work Experience Senior Web Developer / Development Manager Forever Companies -
Franklin, WI October 2016 to Present Playing numerous roles in helping maintain/grow 3
e-commerce sites utilizing Magento EE multi-store; including Senior Developer, Development
Manager, Solutions Architect, etc. Introduction of a multitude of new tools, processes, & meetings
aimed at improving site performance, development/production processes, UX, customer insights,
content personalization, ROI, etc. Digital Solutions Architect / Senior Web Developer Core Creative
2012 to 2016 Played the role of solutions architect and technical lead on digital projects for the
agency. This included solutions research, development approach planning, estimates, programming
and oversight on all facets of production. I also provided consultation on digital strategy, technology
choices, seo & sem, analytics, etc. Principal T1 Media, LLC 2001 to 2016 Provided endtoend Web
solutions for a wide range of clients, as well as freelance web design, open source application
programming, search engine marketing, website hosting, and consulting services. Internet
Development Manager Thomson Financial Media 1997 to 2001 Promoted from Web Designer, to
Web Art Director, to Lead Developer, to Internet Development Manager where I oversaw the
production & maintenance of multiple multimillion dollar b2b websites. This included managing a
digital production team of 12 people across offices in WI & NY. Education BFA Maryland Institute
College of Art 1996 Additional Information Skills ? Vision: Creative use of digital technology to
maximize CX & ROI ? Planning: Strategic research & discovery, production planning, estimates,
testing ? Content: Content strategy, personalization, seo/sem consulting ? Design: Wireframes,
prototyping, UI/UX, rwd/mobile media optimization ? Frontend programming: HTML5, CSS3, SCSS,
JS (node, gulp, rwd, ooscss, svg, etc) ? Application programming: PHP, Python, JS, SQL, XML,
JSON, APIs, etc ? Databases: Database design, architecture, and performance tuning ? SAAS
integrations: Authorize.net, Stripe, FedEx, Salesforce, Mailchimp, Google Apps, etc ? CMS
solutions: Wordpress, Drupal, Magento, custom, etc ? Frameworks: Symfony, Laravel, Angular,
Bootstrap/Foundation, Vue, etc ? Analytics: Tracking/goal configuration, tag manager, custom

dashboards, analysis ? Misc: Ecommerce stores, email marketing automation, CDP, custom development, etc

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