

Web Developer/Designer Web Developer/Designer Web Developer / Designer Woodbridge, VA
Northern Virginia Community College Authorized to work in the US for any employer Work
Experience Web Developer/Designer RoosterShoppe Online Store - Woodbridge, VA September
2018 to Present - Wordpress and Bootstrap: Uploading new products to the online store, writing
information in HTML coding editor. - Photoshop: Modifying and improving all product images before
being uploaded to the online store. - PHP: Modifying template by editing PHP code functions,
create new functions and insert new scripts in pages. - Wordpress - Plugins and Widgets: Installing
and setting up plugins and widgets to improve customer experience - CSS: Improve framework
layout by adding CSS code. Constantly improving online presence by making the website user
friendly. - SEO: Implements performance and website/ search engine optimization best practices. -
Google Analytics: Create campaigns to monitor customer behaviors and interactions with online
store. - Facebook Manager: Create Ad campaigns to sell engaging video Ads. - Facebook
Developers: Integrating widget code into online store. (like, share...) - Video Editing: Creating
Engaging videos in Final Cut or Camtasia to promote new products on social media. - Youtube:
Uploading new products and add descriptions on Youtube channel. - Manage Social Media Pages
(FacebookK and Youtube): Adding new products daily, writing content. Web Designer ACCURATE
PRINTING - Woodbridge, VA February 2011 to January 2014 - Create mock-ups and develop page
layout and navigation. - Coordinate with company departments in the development of websites and
other digital media. - Determines user s needs, strategies, and goals and develop
sites/designs/products that meet those needs. - Format all files for printing or other output means as
required - Achieve a minimal error rate in design content demonstrating the ability to question
effectively and model the division s needs with whatever information is supplied. - Become and stay
aware of current marketing trends and promotional concepts at work in the world through constant
market research and personal passion. - Perform various design projects to accommodate the daily
flow of business within the context of needs as assigned. - Back-up all files and maintain design
server organization with exceptional attention to detail. - Provide recommendations for printing
methods and materials to best suit the needs of each project. - Design creative and unique visually

appealing artwork both from scratch and from existing design direction. - Create finished print related materials, including documents, presentations, brochures, stationary, whitepapers, conference material, signage, event signage, etc. - Design and develop strong visually focused, web related marketing material using HTML5, CSS3, etc. - Gather requirements and estimating hours/budget and prepare & maintain scopes. - Programs online, mobile-capable, and/or desktop user interfaces for a variety of platforms. - Interpret feedback and manage expectations. - Understand scope, budget, and timeline of projects and be able to communicate effectively to ensure smooth delivery. Education Associate in Information Technology Northern Virginia Community College - Woodbridge, VA Skills Bootstrap (5 years), Html 5 (5 years), JQuery (2 years), Php (2 years), MySQL (2 years), HTML 5, Photoshop (10+ years), Illustrator (10+ years), Video Editing (10+ years), CSS3 (5 years), JQuery (3 years), phpmyadmin (3 years), Javascript (Less than 1 year), Wordpress (2 years), c# (Less than 1 year), Indesign (3 years) Links <https://www.roostershoppe.com> Assessments Graphic Design Highly Proficient July 2019 Using graphic design techniques and producing visual media to communicate concepts. Full results: https://share.indeedassessments.com/share_assignment/oobw7zalunjfhnp Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

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