

UI/UX Designer UI/UX Designer UI/UX Designer Fallbrook, CA Work Experience UI/UX Designer Ignidus - Carlsbad, CA April 2018 to Present Identify problems and propose solutions to improve the user experience of web based and mobile applications Work closely with product owners/managers to define the user experience for new feature sets Deliver wireframes, mockups and prototypes Conceptualize, design and mock-up high-fidelity interfaces across all viewports Collaborate with development team to integrate designs Front- End Developer Fluent - Encinitas, CA 2017 to 2018 Website and landing page development using Bootstrap, HTML5, CSS3, JavaScript. Docker, Git, CodeKit, Sublime, Imgix Creative Director Lead Genesis - Las Vegas, NV 2016 to 2017 Creative Director Landing page design/development, A/B testing, split testing, conversion rate optimization. B2B/B2C email campaigns - design, develop, deploy. Responsive design, development, and maintenance of company's websites using WordPress, Bootstrap, HTML5, CSS3, PHP, JavaScript, JQuery. UI/UX design for company's custom CRM software. Senior Web Designer Elements Behavioral Health - Long Beach, CA 2013 to 2016 Responsive design, development, and maintenance of company's network of websites using WordPress, Bootstrap, HTML5, CSS3, PHP, JavaScript, and JQuery. Responsive design and development of landing pages for Google, Yahoo, and Bing pay-per-click ad campaigns. Web Designer CRC Health - Cupertino, CA 2009 to 2013 Design, development, and maintenance of company's numerous web properties using WordPress, Bootstrap, Joomla, HTML5, CSS3, PHP, JavaScript, and JQuery.

SEO for new and existing websites leveraging best practice optimization techniques and monitoring performance with Google analytics. Design and development of landing pages for Google, Yahoo, and Bing pay-per-click ad campaigns. A/B split testing using Google Experiments. Design of quarterly newsletters and email blasts using MailChimp and Constant Contact. Web Designer Aspen Education Group - Cerritos, CA 2005 to 2009 Design, development, and maintenance of company websites using HTML, CSS, PHP, and JavaScript. Onsite SEO for new and existing websites leveraging best practice optimization techniques and monitoring performance with Google analytics. Design and development of landing pages for Google, Yahoo, and Bing pay-per-click ad campaigns. Web Designer/Graphic Designer Solvere - San Clemente, CA 2002 to

2005 Design, development, and maintenance of company website using HTML, Flash, and JavaScript. Design magazine ads and online banner ads using Photoshop, InDesign, and Flash. Design printed corporate marketing materials, logos, and direct mail pieces using Photoshop, Illustrator, and InDesign. Design of large tradeshow booth using Photoshop and Illustrator. Graphic Designer Interactive Solutions Corporation - Irvine, CA 2000 to 2001 Design gaming interfaces using Photoshop and Illustrator. Design and development of promotional CD-ROM using Director and Flash. Design company's printed marketing materials, logos, and packaging using Photoshop, Illustrator, and PageMaker. Education AA in Graphic Design Platt College Skills UI, UX, Photoshop, Sketch, User Experience, User Interface, Adobe

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