

Business Development Manager/ Web Developer Business Development Manager/Web Developer
Business Development Manager/ Web Developer Torrance, CA Work Experience Business
Development Manager/ Web Developer Winston Financial Group - Santa Fe Springs, CA February
2011 to April 2019 Skills & Tools: SEO, PPC, PHP, AJAX, CSS, JS Marketing Manager for
Financial (Factoring) Company Designed and developed user-friendly websites that eventually went
to #1 slot in google for certain keyword terms. Increased user clicks, and subsequently customer
purchases. Fixed bugs on existing websites and implemented enhancements that significantly
improved web functionality and speed Web Developer Business Factors and Finance - Redondo
Beach, CA February 2008 to 2011 Skills & Tools: ASP, SQL, JavaScript, Visual Basic, XML, Ajax,
HTML Developed dynamic and interactive websites that ensured high traffic, page views, and
User Experience. Oversaw full lifecycle of over 250, website domains Implemented server that
expedited document generation and search functionality by 20% Designed processes for cleanup
and performance improvement, that minimized downtime Education CALIFORNIA STATE
UNIVERSITY - Long Beach, CA Skills Dreamweaver, Wordpress, Salesforce, MS Office,
Quickbooks Certifications/Licenses Microsoft Certified Systems Engineer (MCSE) Additional
Information Proficient in WordPress, Dreamweaver and All Adobe Software Ability to Manage
and Communicate with cross-functional teams

Name: Cassandra Anderson

Email: kari92@example.org

Phone: 830-812-8651