

Senior UX Manager Senior UX Manager Senior UX Manager - R&S SOLUTIONS Cincinnati, OH
Authorized to work in the US for any employer Work Experience Senior UX Manager R&S
SOLUTIONS - Jackson, TN March 2018 to Present * Leading ground-breaking e-commerce product
portal that is projected to disrupt and redefine the pharmaceutical distribution landscape. * Full
lifecycle development including research, requirements gathering, interviewing, documentation,
UX/UI, testing & deployment. * Reenergizing the brand, through website build and maintenance,
optimizing user engagement, and increasing page traffic over 400% * Establishing design and
communication best practices by supporting business and service teams. * Leading team to
displace competitors by resolving industry pain points. Contract Remote UX/UI Developer
CLARKDIETRICH BLDG SYSTEMS - West Chester, OH 2016 to 2018 * Conceived, designed and
developed a fully responsive customer-facing SPA (single-page application), utilizing Adobe CC,
HTML, CSS3, JavaScript, jQuery, and Durandal as primary architectural components. * Enterprise
UX structural audit, requirements analysis, user analysis, competitive analysis, prototyping, usability
testing, and debugging. * Utilized engagement strategies and collaboration tools, including: Cisco
WebEx, Lync, iRise, Dropbox, and Slack. Senior Front- End UI Engineer/UX Architect TRIPLEFIN -
Cincinnati, OH 2014 to 2018 * Led the front- end design and development team in full life-cycle
development and support of mobile ready customer-facing websites, applications and portals within
a proprietary framework. * Communicated directly with clients, external agencies, and internal
resources to facilitate the completion of project tasks and timelines. * Escalation, administration,
and manual deployment of assets into production servers. Software Engineer/UX Architect
TRIPLEFIN 2014 to 2016 * Architecture, design, development, implementation and support of
customer-facing websites and applications for global pharmaceuticals. * Full life-cycle enterprise
UI/UX development for brand strategy and new product development. * Integrated digital assets
with critical legal requirements. Design Consultant CIP INTERNATIONAL - Fairfield, OH 2013 to
2014 * Created custom signage and presentations utilizing Adobe Illustrator, Photoshop, and
AutoCAD. * Worked directly with clients to optimize their websites. UI UX Designer/Senior Graphic
Designer STARCOM USA - Chicago, IL 2011 to 2012 * Conception and production of UI/UX digital

assets for mobile integration. * Developed HTML/CSS3/jQuery responsive websites and email campaigns. Web Developer/UI Designer MARSH & MCLENNAN - New York, NY 2010 to 2011 * UI design, UX development, deployment and maintenance of web sites, banner ads, emails, icons, and other multimedia content. * Developed front- end financial applications (XHTML, CSS, JavaScript, AJAX) Broadcast Graphic Designer, Chyron/Deko Operator WKRC-TV Channel 12 - Cincinnati, OH 2005 to 2010 * Created topical graphics and marketing materials for print, television, and web and billboards utilizing Adobe After Effects, Dreamweaver, HTML, CSS, Illustrator and Photoshop. * Animated computer graphics live on the air during broadcasts. Education BFA in Strategic Communication Design The Ohio State University 2004 Skills Html (10+ years), Illustration (10+ years), Ux (10+ years), Adobe (10+ years), User Experience (10+ years) Links <http://www.aaron-davidson.com> Additional Information TECHNICAL SKILLS DESIGN: Adobe After Effects, Photoshop, Illustrator, InDesign, Lightroom, Premiere, Dreamweaver, Fireworks, Flash, Cinema4D. FRONT END WEB DEVELOPMENT: HTML, CSS, JavaScript, jQuery, React, Sublime Text, Foundation 6, Bootstrap 4, PHP, WordPress, Responsive Design, Mobile/Tablet Design PROTOTYPING TOOLS: AxureRP, Balsamiq, Omnigraffle, Justinmind, Microsoft Visio, iRise DESKTOP PUBLISHING: MS Office, Adobe Acrobat UX: Research, Analysis, User Empathy, Site Audit, Mapping, Information Architecture, Content Inventory, Wireframes, Prototyping, Design, Testing, Usability, Taxonomy Sets, HCI Principles, Agile, Waterfall, Scrum, Section 508 Standards, W3C, SEO, SEM, Compliance

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