

Front- End Web Developer Front-End Web Developer Front- End Web Developer - NATHAM ABRAHAM ENTERPRISE  
Pembroke Pines, FL A conscientious, fast learner offering the ability to assess an organization's needs and create a complementary, robust web presence. Extremely positive, focused self-starter with 9 years experience in the fields of web design and graphic design with an emphasis on helping companies improve designs, sales, and increase website traffic by 60% through effective meta-tagging and search engine submissions. Experienced in all 5 stages of the web development process including: information gathering, planning, design, development, testing, delivery and maintenance. Perform continual quality checks of all the web sites and make recommendations for revisions as needed, proficient with a wide array of scripting languages and multimedia web tools. Authorized to work in the US for any employer

Work Experience Front- End Web Developer NATHAM ABRAHAM ENTERPRISE - Pembroke Pines, FL April 2015 to Present  
[www.nathanabrahame.com](http://www.nathanabrahame.com) Edited content, debugging code and re-designed web pages Met relevant legal requirements such as accessibility standards, freedom of information and privacy Proofreader content and grammar and making changes where necessary Worked with clients and Project Managers to build and refine graphic designs for websites. Converted raw images and layouts from a graphic designer into CSS, HTML/XHTML themes. Solved HTML, CSS and JavaScript code problems Created web applications for a wide range of platforms such as Netsuite and Magento Enterprise. Created electronic form in Netsuite and created an automatic timeout or log out session Worked as part of a multi-disciplinary team Tested the site under construction to find and fix any problems - or 'bugs' - before it goes live. Wrote the programming code, either from scratch or by adapting existing website software and graphics packages to meet business requirements Customized and styled the Magento eCommerce design Researched, installed, and configured various Magento Extensions. Imported and exported eCommerce data (customer data, order data, product data, reviews, etc.) from one Magento installation to another, or from a custom cart to Magento. Built a Magento site from an approved design to a functional storefront. Extended Magento functionality through custom programming to meet client requirements. Configured basic and advanced Magento settings.

Front- End Web Developer

SEMINOLE HARD ROCK HOTELS & CASINOS - Hollywood, FL June 2014 to March 2015

[www.seminolehardrockhollywood.com](http://www.seminolehardrockhollywood.com) Designed and developed HTML responsive emails marketing for the Seminole Hard Rock Hotels & Casinos Hollywood, Tampa, Coconut Creek and Immokalee. Ensured marketing message is conveyed clearly and delivered properly to prospects.

Proofread emails for clarity, grammar, and spelling. Developed a personalization strategy and included specific graphics, incentives, and detailed descriptions Ensured messages are mobile-friendly. Purged non-deliverable email addresses and opt-outs Worked with marketing team to implement dynamic emails and automated emails Monitored customer segments and performance data to determine the focus of sales efforts and marketing Implemented email marketing best practices around deliverability, frequency, measurement and content Setup and deploy A/B and multivariate testing initiatives and report results to key decision makers Monitor campaigns to ensure consistency across all major email providers (AOL, Gmail, Outlook, etc.)

Primary role as Web Developer in Flash, ActionScript, JavaScript, HTML, and AJAX. Edited text, images, banners, flash animations, and layout in the main web site, these changes were done almost every day. Worked efficiently and met project deadlines with minimal supervision

FREELANCE Pembroke Pines, FL January 2014 to June 2014 Front- End Web Developer

Designed and developed HTML/CSS responsive websites in Wordpress for different clients Created site layout/user interface by using standard HTML/CSS practices Gathered and refined specifications and requirements based on technical needs Stayed plug into emerging technologies/industry trends and apply them into operations and activities Designed graphics, animations and manipulated digital photographs Registered web domain names and organizing the hosting of the website Front- End Web Developer RISO LATIN AMERICA - Sunrise, FL April

2012 to December 2013 [www.risolatin.com](http://www.risolatin.com) Freelance contractor brought in when needed to assist in the completion of RISO's main website. Web Development and graphic integration in JavaScript, PHP and JQuery Used NetSuite Content Management System to develop the main website. Testing including error checking, browser compatibility and accessibility testing. Collaborating with application developers to ensure UI designs are implemented and tested

correctly. Developed and implemented promotional, sponsorships and community relations events. Directed the development of online advertising campaign Maintained SEO campaigns & post on social media Created and executed e-blast campaign (email campaign), Search Engine optimization (SEO) & Pay-per-Click or PPC marketing Monitored, responded and tracked reviews on Google Local, yelp, yellow pages on risolatin.com and its leading competitors. Created electronic forms in HTML, JavaScript and PDF format. Front- End Web Developer NIPROWEB CORP - Hollywood, FL July 2008 to March 2012 [www.niproweb.com](http://www.niproweb.com) Created websites using HTML, CSS, JavaScript and Tutorial CD's using Macromedia Flash Developed and managed online marketing campaigns for NAE Posted and monitored to all profiles for each store including but not limited to: Facebook, Twitter, and YouTube. Primarily created custom CMS and E-Commerce solutions for small to medium sized businesses Created and designed E-commerce, flash web design, Professional Corporate websites, email design, E-blast, custom web design, consulting. Optimized 10 websites averaging about 50 pages Created and designed logos, stationary, corporate identity, business cards, brochures an flyers, Increased website traffic by 60% through effective meta-tagging and search engine submissions. Experience with Pay Per Click advertising in Ask, Google Adwords, Yahoo Search Marketing, and MSN Ad center. I have written ads, created reports, made suggestions to clients about campaigns, keyword suggestions, geo-targeting settings, and managed budgets. Front- End Web Developer ATNETS, INC - Davie, FL March 2002 to June 2008 [www.atnets.com](http://www.atnets.com) Used my strong knowledge of Photoshop CS5, illustrator and fireworks to create great & impact marketing projects. Answered multi-line phone system, screening phone calls, ordering supplies, filing various administrative duties, distributing mail and greeting visitors. Assisted other staff with overflow work, including word processing, data entry, Internet research tasks and front desk duties Responsible for obtaining and entering of client supply orders into the management software system. PORTFOLIO Technologies Used: CSS, JavaScript, PHP, HTML5, JQuery, Bootstrap, CSS3 <http://www.nickproano.com> Education A.A. in Design SHERIDAN TECHNICAL INSTITUTE - Hollywood, FL December 2006 Graphic Design MIAMI DADE COLLEGE - Miami, FL May 2002 Skills JAVASCRIPT (10+ years), CSS (10+

years), HTML (9 years), jQuery (8 years), PHP (8 years) Additional Information Experience with UI,UX, XHTML 4, HTML 5, HTML, JavaScript, CSS, CSS3, PHP and JQuery Experience with WordPress, Vertical Responsive, Magento Enterprise and NetSuite business management software.

Experience with Backbone, Qooxdoo and Spine JavaScript framework Exceptional proficiency with Adobe Creative Suite: Dreamweaver, Flash, Fireworks, Photoshop, Illustrator and InDesign Ability to manage multiple projects simultaneously and follow through to successful completion.

Experience using Mac, Windows operating systems and Parallels Desktop 11 for Mac Proficiency on Microsoft Office 2007/2010/2013 Excel, Word, Power Point, outlook, Visio Collaborated with application developers to ensure UI designs are implemented and tested correctly. Experience

with video & sound editing specialist Solid working knowledge of html and table-based layouts as well as responsive design Experience with Icloud and Sugar Sync cloud computing service

Ability to create and execute e-blast campaign (email campaign) Setup and deployed A/B and multivariate testing initiatives and report results to key decision makers Understanding of email coding best practices Ability to take a Photoshop or Fireworks file and create or convert it in

HTML/CSS Experience with Search engine optimization (SEO) Created, optimized and managed Google Adword and Goggle Pay-Per-Click Campaign Experience with Google and

Bing's services, including Analytics, conversion tracking, and Webmaster Tools Experience with Google's Keyword Tool Managed the day-to-day search marketing activities across multiple

search engines (Google, Bing/Yahoo) including the keyword research, campaign planning, implementation, budget management, performance review, and optimization of paid search campaigns. Experience with new advances in search engine marketing, and a competitive

landscape. Increased website traffic by 60% through effective organic keywords, meta-tagging and search engine submissions. Ability to work with back- end SEO elements such as .htaccess,

robots.txt, metadata, site speed optimization, and related skills Strong multi-tasking skills with excellent attention to detail 6 years' experience as a general office clerk and prior receptionist

experience Able to work as IT Support (set up computers, fix network problems) Ability to handle all major or minor PC repair issues from virus and spyware removal Website inventory

management and ability to learn other software programs. Experience with e-commerce, shopping carts in 1and1 and jushost SKILLS Wordpress, Magento, XCart + 5 years 10 months at ATNETS, INC + 3 years 8 months at Nipro Web Corporation + 5 months at Nathan Abraham Enterprise HTML, CSS, JavaScript, PHP, JQuery + 5 years 10 months at ATNETS, INC + 1 years 9 months at Seminole Classic Casino + 1 years 8 months at Riso Latin + 3 years 8 months at Nipro Web Corporation + 5 months at Nathan Abraham Enterprise Audio-/Video Editing + 5 years 10 months at ATNETS, INC + 1 years 8 months at Riso Latin + 5 months at Nathan Abraham Enterprise Search Engine optimization (SEO), Google Adword, Organic Keyword + 1 years 9 months at Seminole Classic Casino + 1 years 8 months at Riso Latin + 3 years 8 months at Nipro Web Corporation Adobe Dreamweaver, Fireworks, Photoshop, Flash + 5 years 10 months at ATNETS, INC + 1 years 9 months at Seminole Classic Casino + 1 years 8 months at Riso Latin + 3 years 8 months at Nipro Web Corporation + 5 months at Nathan Abraham Enterprise ERP Softwares (Netsuite) + 1 years 8 months at Riso Latin + 5 months at Nathan Abraham Enterprise Adobe InDesign, Illustrator + 5 years 10 months at ATNETS, INC + 1 years 8 months at Riso Latin + 3 years 8 months at Nipro Web Corporation Microsoft Office 2007/2010/2013? Excel, Word, Power Point, Outlook, Visio + 5 years 10 months at ATNETS, INC + 1 years 9 months at Seminole Classic Casino + 1 years 8 months at Riso Latin + 3 years 8 months at Nipro Web Corporation + 5 months at Nathan Abraham Enterprise

Name: Martin Collins

Email: erin19@example.com

Phone: 548-433-8293x0742