Graphic Designer Graphic Designer Designer & Developer (jasonmares.com) Pomona, CA To deliver beautiful and functional websites, effective design solutions and authentic brands in an inpiring, agile environment to achieve big results for small to mid-sized clients. Authorized to work in the US for any employer Work Experience Graphic Designer Skytech Gaming - Rancho Cucamonga, CA January 2019 to Present   Elevating a gaming PC brand with the goal of launching a revamped website on the Woocommerce platform.   Doubled conversion rate   Halved bounce rate   Increased Alexa ranking by 400,000 Web Designer K&N Engineering, Inc - Riverside, CA February 2018 to November 2018   Created style guide for premium classic car aftermarket performance brand Spectre Performance   Designed and coded landing pages for national marketing campaigns   Created animated HTML5 banner ads Senior Graphic Designer & Developer Supreme Suspensions - La Mirada, CA April 2016 to December 2017   Increased sales 104% in 2015 with new e-commerce website.   Transitioned Woocommerce to Shopify to boost conversion rates by 1%   Successfully increased site speed 150%.   Introduced collaborative process to discover brand attributes, define users and set actionable goals.   Mentored a creative team of four. Graphic Designer & Web Developer Open Umbrella Inc. - Hacienda Heights, CA November 2013 to April 2016   Designed websites and wrote HTML/CSS for the company s subdivisions.   Print and web projects included: Infographics   Logos   Print catalogs.   Promoted to senior graphic designer for their most profitable subsidiary company: Supreme Suspensions Education Associate in Graphic Design Mt San Antonio College - Walnut, CA Skills UI/UX, SEO Best Practices, Typography & Lettering, Creative Brand Strategy, HTML, CSS, LESS, JQuery, Git, WordPress Development, Shopify Development, Responsive Email Design/Coding, Poster/Apparel Illustration, Photoshop, Illustrator, InDesign, Video Editing (Less than 1 year), Wordpress, Branding, Graphic Design, Web Design, illustration, Adobe, Typography, MYSQL, HTML 5 Links http://jasonmares.com Assessments Graphic Design Skills   Highly Proficient January 2019 Measures a candidate's ability to create visual media to effectively communicate information and concepts. Full results: https://share.indeedassessments.com/share_assignment/wdkkdxy9rnvv56fr   Indeed   Assessments provides skills tests that are not indicative of a license or certification, or continued development in

any professional field.

Name: Melissa Mendoza

Email: williamking@example.net

Phone: 001-872-702-4791x6930