Front- End Web Developer Front-End Web Developer Front- End Web Developer Milwaukee, WI
Work Experience Front- End Web Developer Crisis Prevention Institute - Milwaukee, WI November
2012 to July 2019 My main focus at CPI was to re-build the structure of the website while
maintaining search relevancy.   I was hired just after CPI purchased two smaller companies, one of
which was international, and as the web developer I had to create a solution to combine the content
from those sites into CPI's and build a relationship with the international team so they could
maintain the intricacies of their culture.   To help keep CPI relevant in search I tracked SEO
errors/issues and worked daily with the copywriting team to update, correct, and redirect content.
Even though we removed nearly 1,000 pieces of old, stale content we were able to strengthen our
position of authority.   I also worked closely with the Online Marketing Manager and Marketing
Director to develop new ways to capture leads. One system we used was Marketo and in the
beginning it was nearly impossible to build a dynamic, mobile-friendly landing page. I was able to
develop multiple user friendly templates that helped increase our online leads.   Working with the
Training and Instructional Design teams I would help produce, edit, and streamline around 100
webinars and eLearning modules.   Some of my strongest skills are rapidly developing and
implementing ideas with little stress and connecting people and teams with far different ways of
thinking which allows me to find widely accepted solutions quickly. Skills Wordpress, Seo, C#,
Javascript, Node.js, Webpack, Json, Vs code, Ajax, Asp, Asp.net, Html5, Sass, Ssl, jquery, Http,
Sql, Microsoft office Additional Information Skills: Developing websites in Kentico and WordPress
using HTML5, CSS3, JS, along with many other third-party libraries and tools, such as: jQuery,
AJAX, JSON, SASS, Node.js, JavaScript Cookie, iziModal, OuiBounce, slick, Moment.js, Pikaday
Maintained tens of thousands of pages across multiple cultures (US, CA, UK, IE, AU, NZ) Setting
up advanced user tracking with Google Analytics and Google Tag Manager to better understand
visitor usage, flow, and click analytics. Experience with the Agile development methodology,
bi-weekly sprints, and daily scrums Develop responsive landing pages with Marketo and setup
advanced user tracking Implemented and maintain technical SEO methods; having a responsive
website designed, advocating to have SSL added, optimizing images and minimizing HTTP

requests to increase page load times Great analytical and troubleshooting abilities I regularly use the Microsoft Office Suite, Adobe Creative Cloud, and VS Code I have a functional understanding of C#/ASP.NET and SQL I have basic knowledge of React.js. Electron.js, and WebPack

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