

ADMINISTRATIVE SUPPORT SPECIALIST (MARKETING & TRAINING) ADMINISTRATIVE
SUPPORT SPECIALIST (MARKETING & TRAINING) Marketing and Digital Media Professional
Somerset, KY Authorized to work in the US for any employer Work Experience ADMINISTRATIVE
SUPPORT SPECIALIST (MARKETING & TRAINING) The Center for Rural Development -
Somerset, KY 2017 to Present Successfully created a new logo for one of The Center's youth
programs, Rogers Explorers Created and implemented a marketing plan for client to run over the
course of seven months Helped obtain over \$18,000 worth of grant funding Managed invoices
and oversee the management of constant contact system for training department Manage social
media planning for execution of marketing strategies and community Monitor online presence of
The Center's brand awareness via Facebook and social media Database Administrator Oxford
Government Consulting - Mount Vernon, KY 2016 to 2017 Transferred Veterans' medical
documents to digital copy format, for them to receive better health care Editor (Undergraduate)
UNIVERSITY OF KENTUCKY - Lexington, KY August 2012 to December 2014 Education Master's
in Information Technology University of the Cumberland - Williamsburg, KY January 2019 to
Present Bachelor's in English Literature University of Kentucky - Lexington, KY August 2009 to May
2014 Skills MARKETING (2 years), CRM (2 years), CUSTOMER RELATIONSHIP MANAGEMENT
(2 years), Social Media, Email Marketing, Digital Marketing, Photoshop, Indesign Links
<http://Linkedin.com/in/natalie-pitman> Additional Information Business Development Grant Writing
EventBrite MailChimp Campaigns CRM (HubSpot) Strategic Planning Social Media
Management Marketing Analytics

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