

Currently responsible for the entire UX/UI management of the websites Currently responsible for the entire UX/UI management of the websites Currently responsible for the entire UX/UI, brand and media management of the websites - UX Designer VIP Outdoor Media San Diego, CA Working as a Web, Graphic or UX Designer everything from large format print to website design Authorized to work in the US for any employer Work Experience Currently responsible for the entire UX/UI management of the websites UX Designer VIP Outdoor Media - San Diego, CA May 2018 to July 2019 San Diego, Ca. May 2018 - Present Managing the company's 10+ websites as needed Adjusting Wordpress templates using HTML and CSS: edited shortcode as needed Created logo and brand for multiple subsidiaries Using Google Analytics, Adwords and Trends to analyze user flow data to revise information architecture Using SCRUM project management techniques to create daily sprints and managing Project/Sprint backlogs Managing SEO & SEM strategies for the websites Salvaged a previously deleted 169-page website from Internet archive website and rebuilt it Currently responsible for the entire UX/UI management of the websites Project Manager, Freelance San Diego, CA June 2013 to May 2018 Managed production of four sports shows. Duties included interviewing personnel, managing projects and managing media assets. Created an online media kit (websites), Facebook page, Google Analytics account, Gmail account, Sound Cloud account and Pinterest account for two modern operas Edited video of opera's performance in Final Cut Pro. Created design documentation for the opera websites. Front End Web Developer Certification San Diego Ca San Diego, CA February 2016 to June 2017 Certified as a Front End Web Developer. (see certification list above) Created a responsive menu jQuery plugin Created a jQuery Mobile app Graphic/Web Designer & Video Production One Productions San Diego Ca - San Diego, CA January 2014 to January 2015 Contracted to One Productions, duties included: Editing video for various projects in Final Cut Pro X Creating special effects for segments of corporate videos Created animated logos Updated company logos Edited business plan for future feature film production Provost IT Support/Rady Business College Graphic/Web Designer San Diego Ca UCSD - San Diego, CA September 2011 to June 2013 Worked as a web designer for UCSD's website Managed and implemented the integration of a Dreamweaver based website into

the Content Management System Created Writing Center and Out of Area Student websites
Created E-blasts, web pages, and area redesign Maintained and created HTML 5/CSS3 websites
using hand coding methods Education Bachelor's in Visual Arts Media UCSD - San Diego, CA
September 2011 to June 2013 Bachelor's Skills HTML (10+ years), DREAMWEAVER (10+ years),
jQuery (1 year), JAVASCRIPT (1 year), ADOBE ILLUSTRATOR (10+ years), Adobe CS/CC (10+
years), Final Cut Pro (10+ years), Wordpress (3 years), CMS (6 years), Project Management (10+
years), Team Building (10+ years), User Experience Design (3 years), User Interface Design (4
years), Content Management (3 years), Google Analytics (10+ years), Customer Service Links
<http://linkedin.com/in/jfgruber> <http://johnfgruber.com/portfolio> Certifications/Licenses Front End Web
Developer June 2017 to Present Certified In: Content Strategy JavaScript Responsive Web
Design HTML 5/CSS 3 SEO Wireframing & Prototyping Accessibility UX/UI Wordpress
Information Architecture jQuery, jQuery UI jQuery Mobile Javascript September 2017 to Present
Certification Number: 10864968 Interactive Media June 2002 to Present Additional Information
Technical Skills Experience with: Mac OS/Windows Adobe InDesign Google
AdWords/Analytics Microsoft Power Point Adobe Photoshop Axure Microsoft Word Adobe
Illustrator Dreamweaver Microsoft Excel Motion (Animation) Compressor (Video Compression)
Final Cut Pro Logic Pro (Sound Editing)

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