SEO Producer / Web Developer SEO Producer / Web Developer Freelance Web-Design Marietta, GA Work Experience SEO Producer / Web Developer Force Marketing - Atlanta, GA December 2017 to Present Build Web Layouts Using Rich SEO Techniques Image Optimization Build and edit conversion-focused landing pages using customized HTML, CSS, JavaScript and markup schema Collaborate with SEO team to plan and review over 300 auto dealer/industry-focused unique content pieces each month. Optimize title tags, meta description tags and H1s for all core webpages Apply optimized schematic markup to high volume pages Confirm pages for mobile responsiveness Submitting work for compliance, meeting OEM standards Monitor websites via Google Analytics for strategy effectiveness and overall performance Make edits/performance optimization to preexisting webpages. Utilize Google Search Console to Control Indexing and Analyze Keyword Performance Use Google Analytics to Identify Areas of Opportunity and Diagnose Traffic Issues Work in Diverse Automotive CMS Platforms like Dealer Inspire (Wordpress), Dealer.com, CDK+ Testing new betas for product development Coordinating ongoing training for team growth and alignment Connect with marketing directors communicating wins, losses and strategy for increased traffic to websites. Freelance Web Developer Atlanta, GA August 2015 to Present HTML5 CSS Branding BootStrap Newsletters Wordpress Web Design Web Development JavaScript Logo Design JQuery Graphics Layout   Create custom graphics for online advertising, mobile websites, and website maintenance   PLATFORMS / PROGRAMS Adobe Photoshop Adobe Dreamweaver Visual Studio Code   CURRENT PROJECTS KIBUmap -https://www.kibumap.com/ - Collaborated with senior development regarding conceptual design and functionality. Real Time Analyst Comcast - Alpharetta, GA February 2017 to December 2017 -Evaluating call center call flow for performance efficiency.   -Track monthly productivity, quality, and sales performance goals.   -Provide forecast models identifying performance trends. -Advise management on schedule change requests.   -Enforce schedule compliance and adherence.   -Partner with call center agents and leadership for coaching opportunities.   -Train call center agents and leadership on new Workforce applications and procedures.   -Employee payroll time approval.   -Create documentation for RTA procedures As an RTA in Alpharetta I helped the center reach a 90% adherence goal for the first time in over

two years. I've created SOP's for current call center attendance policy. Trained new hire classes on Workforce expectations. I'm also a part of the "CREDO" team which is dedicated to site wide team advocacy and morale. Executive[Sales] Comcast - Alpharetta, GA April 2015 to February 2017 -Interacted with Comcast customers and potential customers in order to sell great Comcast products based on customer's needs and interests. -Met company/site sales and productivity goals. -Partnered with other company groups to provide an excellent customer experience Education Economics Bronx Community College - Atlanta, GA January 2015 to Present Skills Jquery (4 years), Front End, Javascript (4 years), UI, Salesforce (2 years), SEO (3 years), HTML 5 (6 years), CSS3 (5 years), Front-End, Bootstrap Links http://www.JustinKWallace.com

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