Freelance - Front End Developer and SEO, PPC Freelance - Front End Developer and SEO, PPC Las Vegas, NV Courteous and enthusiastic I am seeking to advance my career in both Graphic Design and Front- End Web Development + Apps. I have 10+ years of experience in Multimedia Design, and Front- End Development for a broad-range of Companies & Clients. Highly Driven and Results-Oriented specialist with 6 years career experience in SEO and PPC, SEM and e-business optimization. Adept in original content development, search friendly solutions, and keyword research and optimization. As this area complements my studies, I am keen to gain more experience in the field. For this reason, I am looking for a company willing to offer me a placement among their developers. In return, I would offer my full commitment, and be a pleasant and friendly addition to your team.   -- Advanced: HTML, CSS,(HTML5, CSS3). Bootstrap, XML, AMP, Wordpress, WooCommerce, Shopify, Photography, UI, SEO, SEM, PPC - AdWords / (Facebook advertising), Print Design, Social Media Marketing, Email Marketing, Software: Photoshop, Illustrator, InDesign, Dreamweaver, Lightroom, MS Office, Windows, CINEMA 4D, After Effects,   Intermediate: jQuery, and Javascript, jQuery Mobile, AJAX, PHP, MySQL, Android App Development, IOS App Development, Windows Mobile App Development, --- Qualifications - 10+ years experience in multimedia design and web development. -Fundamental understanding of responsive UI/UX, specially calibrated for direct response marketing landing pages and sites with excellent conversion rates (and Mobile Apps) - Good understanding of the software development life cycle. - Graphic design, Front- End, Back- End, Web Development skills - Building responsive and mobile friendly websites. - Experience in Digital Photography, Videos, and Graphics. - Wordpress - Deep understanding of Wordpress development, including customizing custom templates, plugin development, site optimization, and more. - Outstanding Proficiency in Search Engine Optimization Techniques. - Fluent in English, Russian, Romanian, Ukrainian. - Defining editorial standards for maximizing search success on all content including the website, blog, social media platforms, and other communication channels.   - 12 Months of Management Experience.   - Self-Motivated and Detail-Oriented.   - Ability to see tasks through to completion without significant guidance.   -

Exceptional Creative and Analytical Thinking Abilities. - E-Marketing and Social Media. - Develop, implement and maintain effective SEO and SEM strategies that drive traffic and increase conversion. - Researching, reporting, and addressing changes in search engine algorithms. - Develop and execute Regional & Local marketing strategies. --

Several sites reflecting my work: https://www.karmaandluck.com/ http://sezon.com.ua/ http://ukr-reklama.com.ua/ https://www.proximainform.net/ https://skincrow.com/ Portfolio https://drive.google.com/open?id=19lWYTMl_PhUIaZbdTusWH-OLvLSWzp7U References available upon request. Authorized to work in the US for any employer Work Experience Freelance - Front End Developer and SEO, PPC flyuia.com, cartdiva.com, Skincrow.com And More December 2018 to Present - Graphic Design and Front And Back End Web Development. - Developed Dynamic And Interactive Websites That Ensure High Traffic, Page Views, Good Conversions, And User Experience, Resulting In 30% - 400% Increase In Sales Revenue. - Designing And Developing UI/UX Mobile Apps For Android. - Designed New Or Sustaining Applications, Writes Code, Completes Programming, Develops And Executes Testing And Debugging Routines, And Documenting Work And Results. - Designed And Developed User-friendly Websites, Including Responsive Websites, Landing Pages Design And Coding, Templates For Email Marketing and more. - Concept and designed logos, websites, info-graphics, social media campaigns, And Google Adwords, Bing Ads, Facebook Ads, Advertising Campaigns. - Fixed bugs from existing websites and implemented enhancements that significantly improved web functionality and speed. Front End Developer Karma And Luck - Las Vegas, NV September 2017 to December 2018 - Front end development: i.e. Liquid, Javascript, CSS3, HTML5, jQuery, PHP, (and other similar frameworks). - Development and maintenance of Shopify themes, Shopify API, Shopify App Development. - Oversee SEO strategy for web properties including keyword research, on-site technical audits, link building, and analytics, PPC, Facebook advertising. - Manage front and back end of web and other online properties + E-commerce. - Continuous development and maintenance of websites. - Oversee ecommerce software and web security. - Troubleshoot website and other technical issues. - Hire and manage outside contractors as needed. - Utilize data and analytics to provide

continuous web presence improvements. - Make recommendations for future needs and software integration. - Photography. Freelance - Front End Developer flyuia.com / citrus.ua / carusto.com / sezon.com.ua / proximainform.net And More December 2014 to September 2017 - Graphic Design and Front And Back End Web Development - Css, Html, Php, Mysql, Javascript - Developed Artwork And Layout For Print And Digital Signage, Banners, Posters, Publications And Flyers. - Concepted and designed logos, websites, info-graphics, social media campaigns, and online advertisements and banners to support client marketing objectives - Designed And Developed User-friendly Website, Including Responsive Websites And Mobile, Landing Pages Design And Coding, Templates For Email Marketing - Fixed bugs from existing websites and implemented enhancements that significantly improved web functionality and speed - Work with online marketing and marketing team to make sure the website functions properly for SEO and SEM as well as the proper display of data. Web Marketing Manager, SEO , Front End developer - Web Designer Agrolait - Odessa January 2014 to December 2014 - Plan and execute all web, SEO/SEM, marketing database, email, social media and display advertising campaigns. - SEO and SEM strategies that drive traffic and increase conversion. - E-Marketing and Social Media. - Digital photography, videos and graphics. - Product Strategy. - Strategic Marketing. - PHP & MySQL. - Expert in Responsive Web Design, CSS, HTML, Javascript. - Substantial Product and UX/UI experience. Front- End Developer, UI / UX, Design, Coding PROXIMA?????? - Odessa February 2011 to December 2014 - Android app development - Graphic design, front and back end web development. - E-Marketing and Social Media - Web Design CSS, HTML, PHP, MySQL - Designing : advertisements, posters/flyers, promotional materials, email, photography, catalogs, brochures, business cards, banners etc. - Write and maintain custom plugins and themes - Work with project managers and teams to deliver with quality, simplify projects and adhere to timelines. - Work with online marketing and marketing science team to make sure the website functions properly for SEO and SEM as well as the proper display of data. Front- end Developer TeleTrade - Odessa December 2009 to May 2011 - Designed various advertising, print and web design projects for the company. - Develop, implement and maintain effective SEO and SEM strategies that drive traffic

and increase conversion - Defining editorial standards for maximizing search success on all content including the website, blog, social media platforms, and other communication channels. - Researching, reporting, and addressing changes in search engine algorithms. - Create landing page mockups and code using HTML, CSS, PHP & JS and Responsive web design. Education Associate Skills Web Development (10+ years), Search Engine Optimization (7 years), Shopify Development (2 years), Javascript (7 years), Android App Development (4 years), Photography (6 years), Javascript (10+ years), CSS3 (10+ years), HTML 5 (10+ years), Email Marketing (5 years), Wordpress (10+ years), Bootstrap (5 years), SEO (7 years), PPC (6 years), Adobe XD (9 years), PHP/MySQL (10+ years), XML (5 years), AMP (2 years), Social Media Marketing (3 years), CINEMA 4D (7 years), IOS App Development (Less than 1 year), Front-end Developer (10+ years), Jquery (7 years), HTML5 (7 years), User Interface (5 years), Angularjs (Less than 1 year), UI/UX (4 years), PHP, MySQL, UI, WooCommerce (8 years)

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