

Lead Marketing Strategist/ Project Manager Lead Marketing Strategist/ Project Manager Lead Marketing Strategist/ Project Manager - TIGHT LINE MARKETING Pompano Beach, FL Work Experience Lead Marketing Strategist/ Project Manager TIGHT LINE MARKETING - Fort Lauderdale, FL October 2011 to Present Responsibilities: Email Marketing, Google Analytics, Social Media Campaign Management Project Management Client and employee training Web Design, Front- End Development WordPress, Drupal, Shopify, Magento, Volusion Website development and maintenance Social Media & SEO consulting Graphic Design - buttons, banners, headers, calls to action Client Relations/Account Management DBA TIME4LEARNING.COM VKIDZ, INC - Fort Lauderdale, FL June 2010 to October 2011 Responsibilities: HTML and CSS, Photoshop, Dreamweaver, PHP, JavaScript for coding original websites to client specifications. Converting Photoshop mock-ups to custom websites and custom templates. Creation & implementation of e-mail templates. Creation & implementation of custom e-commerce templates. Employing Search Engine Optimization techniques for all client websites Front End Developer E-STRATEGIC SOLUTIONS - Atlanta, GA September 2005 to June 2010 Responsibilities: HTML and CSS, Photoshop, Dreamweaver, PHP, Creating CSS web designs on .NET templates to client specs .NET with SQL Server database Education Bachelor of Science in Computer Information Systems University of North Alabama - Florence, AL 1998 Communication Studies Vanderbilt University - Nashville, TN Web Design Certificate Kennesaw State University Skills Marketing, SEO, Google Analytics, Photoshop, Digital Marketing, HTML, Social Media Management, Google Adwords, Graphic Design, Social Media Marketing, Customer Service, Advertising, Indesign

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