

Technical Product Specialist Technical Product Specialist Technical Product Specialist - Ryder  
Lewisville, TX Work Experience Technical Product Specialist Ryder - Fort Worth, TX July 2018 to  
Present - Work as part of development on an agile scrum team analyzing user stories, validation of  
code changes, and performing post-prod configuration - Utilize Visual Studio for managing assigned  
tasks in each sprint and storing test plans - Assist the scrum master and product owner with sprint  
planning and estimation - Create test plans to validate code changes to be implemented in each  
sprint - Utilize Oracle Developer for creating and execution queries for data analysis and validation  
- Serve as a main technical contact for our HP account by providing production support through data  
analysis and application troubleshooting - Utilize Remedy for managing production support tickets

Technical Project Manager Wunderman - St. Louis, MO March 2016 to January 2018 Remote) -  
Served as point of contact for internal technical team and external health insurance company clients  
to drive solutions supporting various marketing data efforts - Utilized Microstrategy to process,  
format, and validate files for pulling marketing mail lists in preparation for campaigns data migration  
projects - Communicated with external clients to gather business requirements to convert into  
technical requirements provided to the development team - Created test scripts and plans to assist  
with systems and integration test efforts - Created SQL adhoc queries to support client requests  
such as analyzing and troubleshooting reported issues, modifying campaign marketing data, and  
providing adhoc reports - Researched lead count discrepancies with comparisons between  
database records and the client's Salesforce reporting - Identified source fields in Salesforce for  
data to be captured in our internal database tables for leads reporting we provided back to the client  
- Developed and executed SQL scripts to provide target market counts and other critical market  
planning information to internal strategists and account managers - Captured agenda and recap for  
client calls to track and manage ongoing tasks and action items - Coordinated tasks as needed to  
work through tickets assigned to developers that addressed client data needs and R&D efforts

Senior Business Analyst BJC Healthcare - St. Louis, MO January 2015 to March 2016 - Gathered  
requirements from clinicians for health informatics requests and translated into technical  
requirements for patient blood management and outcomes program Tableau reporting - Partnered

with the clinical side to ensure accuracy of and develop metrics for reported physician data - Provided user support to address issues and enhancement requests for the reporting tool that included data sourced from Cerner Millennium, Horizon Clinicals, and HCLL - Led and assisted with data validation as needed for various projects and smaller efforts - Managed the monthly manual upload reporting process for non-electronic blood bank hospitals - Created a systems testing process and established a user acceptance group for validation efforts - Managed monthly reporting and support tasks for the non-electronic hospitals - Utilized JIRA for creating, tracking, and working tickets to resolution - Created charter and other project documentation for the Blood Waste Management sub- project - Created instruction documentation and a project plan for the team to use for executing the monthly data upload process for BJC's non-electronic reporting facilities - Participated in quarterly presentations to stakeholders to communicate project updates

**IT Business Analyst Monsanto - St. Louis, MO May 2007 to October 2014** - Partnered with system users to gather business requirements and translated into technical requirements for business process enhancements and bug fixes - Performed business process analysis and integration testing for application feeds into e-Commerce systems, Salesforce, Business Objects 4.0 Webi universes and reports, SAP OTC, data warehouses, and master data management and customer data sourced from SAP CRM - Collaborated on analysis with multiple application teams to determine processes needed to flow the data into the appropriate tables for downstream reporting and data warehouse storage - Created and maintained use case and system documentation for end-user reference - Utilized Toad to execute SQL and analyze PL/SQL logic for enhancements and troubleshooting - Worked with test teams on larger projects to develop test scripts and plans for integration and user acceptance testing - Worked with the IT support team to build business process alerts and reports providing stakeholder visibility to system issues - Coordinated monthly application releases

**Business Process Analyst Lead on IBM BPM Migration Project** - Lead analyst on platform replacement project to migrate a Visual Basic business rules and web reporting application to the Lombardi suite IBM BPM 8.0 tool utilizing IBM's BPM agile methodology - Utilized IBM's BPM agile process to work through project with daily stand-up meetings, 4 week sprints, and

monthly sprint reviews for business to review completed tasks and provide feedback - Worked as part of project development team to translate legacy PL/SQL rule logic into new WODM rule logic - Assisted Product Owner with facilitation of legacy application user meetings to gather business requirements for development of user stories - Worked with Product Owner to prioritize user stories into sprints and created then managed corresponding tickets to be worked on by developers - Consulted on development efforts to integrate BPM's services with MDM for reference data pull and Salesforce as source of product sales data - Assisted test team with creation of test scenarios for validating new BPM screens, WODM business rules, and integration points with Salesforce and MDM

Project Manager for XML Web Service project - Facilitated project kick-off meetings with stakeholders to determine needs for creating an XML web service needed for required biotechnology product reporting - Gathered estimates from multiple teams involved, managed timelines, project tasks, and resources through project closure - Represented the team in cross functional application meetings to report progress of project - Facilitated weekly team meetings and monthly user meetings to communicate project updates - Assisted with test efforts to validate accuracy of product list provided by new web service to ensure project was completed successfully per requirements

Monsanto Women in IT Group Lead/Program Manager - Led the Monsanto Women in IT group in outreach efforts that involved speaking to female students to encourage them to consider a career in information technology - Appointed and worked with committee leads to delegate various tasks throughout the group - Worked with the group's sponsor and finance lead to create the annual budget based on planned activities and purchases - Worked with committees to create and manage group's project plan throughout the year as needed to plan out and track various activities and meet set deadlines - Contacted school administrators to schedule visits to speak with their students - Managed Sharepoint site for the group as needed for collaboration and documentation management - Led monthly meetings with committees and quarterly meetings with larger group to communicate updates and upcoming events - Presented to sponsor and upper management at end of year group's accomplishments and plans for coming year

IT Business Analyst Contractor Vertis Communications - St. Louis, MO December 2006 to April 2007 - Worked

with developers, project managers, and DBAs to discuss project needs and development options for Java/J2EE-based and reporting applications - Documented technical requirements for screen enhancements and bug fixes - Attended client meetings to gather information for new requests and bug fixes - Designed screens and client reporting as part of requirement documentation

IT Business Analyst Contractor Mastercard - O'Fallon, MO March 2006 to November 2006 - Gathered requirements and created technical requirement documentation for data warehouse-debit enhancements and bug fixes - Further details available upon request

IT Defect Analyst AT&T - St. Louis, MO January 2005 to March 2006 - Managed and coordinated resolution tasks for test all defects in the e-Billing department - Further details available upon request

Programmer, Project Manager Wal-Mart Stores Inc - Bentonville, AR January 2002 to January 2005

Project Manager tasks - Managed small corporate real estate projects at a time from kick-off to rollout - Further details available upon request

Programmer - Teradata SQL and mainframe development and analysis - Further details available upon request

Education MBA Webster University - St. Louis, MO December 2003 BBA in MIS in MIS Langston University - Langston, OK December 2001

Skills Data analysis, Database, Sql, Sharepoint, Microstrategy, Tableau, Crm, Documentation, Technical documentation

Links <http://www.linkedin.com/in/keonahardin-mba>

Additional Information Skills Business Process and Data Analysis CRM Project Management Salesforce SharePoint Database Warehousing/SQL Reporting/Dashboard Design Tableau Microstrategy Waterfall/Agile Technical Documentation Agile Scrum

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