

Marketing Coordinator Marketing Coordinator Web Developer/Designer & Digital Marketer Diamond Bar, CA A creative web developer & digital marketer seeking a position working with a business that has goals to increase their online presence, boost sales and build a thriving audience. Work Experience Marketing Coordinator Oh Beauty Direct - La Verne, CA March 2019 to Present eCommerce project management | Brand development | Graphic design (Logo, product photography, web graphics) | Product development | Inventory management | Social media marketing | Customer service | Industry research | Networking (influencer and affiliate program initiatives) Freelance Web Developer Rika Athena Intl. - <http://rikaathena.com> 2014 to Present Web dev. | Blogging | Copywriting | Traffic building | Client acquisition | Back-end dev. | Programming (HTML, CSS, Java, PHP) | Utilizing industry standard programs and apps such as: Photoshop, WordPress, MailChimp, Infusionsoft, and more. Education Training in Content Marketing Content Marketing Institute September 2017 to January 2019 C. Ht in Sales Psychology Hypnosis Practitioner Training Institute - Newport Beach, CA August 2014 to January 2016 Navigator Marketing Course in Digital Marketing Millionaire Marketing Mentor - Irvine, CA August 2013 to January 2015 Skills Web Development & Design (10+ years), Graphic Design (Photoshop, Illustrator) (10+ years), HTML (10+ years), CSS (10+ years), Digital Marketing (7 years), Social Media Marketing (5 years), Project Planning (5 years), PHP (2 years), Javascript (1 year) Assessments Marketing Highly Proficient August 2019 Measures a candidate's ability to understand your target audience and how to best communicate with them. Full results: https://share.indeedassessments.com/share_assignment/buyajww05ewwdnlh Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

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