

Graphic Designer & UI/UX Graphic Designer & UI/UX UI/UX Designer & Front- End Developer
Grand Rapids, MI Authorized to work in the US for any employer Work Experience Graphic
Designer & UI/UX Morley Companies, Inc - Saginaw, MI February 2016 to Present Saginaw, MI
(Feb 2016 - Current) Created work for Fortune and Global 500 clients as a member of the creative
team. Worked as lead designer on a wide range of large- and small-scale projects, from signage
and collateral for corporate meetings and sales incentive programs, to a complex redesign of a
banking rewards site. Managed multiple projects simultaneously under short deadlines in a
fast-paced environment. Responsible for ensuring brand consistency throughout all products.
Designer & Web Developer Discount Health Foods - Saginaw, MI August 2014 to February 2016
Managed various design projects such as creation of corporate document templates, signage, and
marketing materials. Performed website design and maintenance on a regular basis. Design
Consultant Discount Health Foods - Saginaw, MI January 2013 to February 2016 Created and
maintained brand guidelines and resources. Produced campaigns for print and digital media,
including web sites, print collateral, television ads, direct mail, social media and text message
marketing. Designed, developed and maintained company websites. Front- End Web Developer for
Freelance Clients 2008 to February 2016 Designed and developed various custom websites to meet
client's needs. Created brand identities, logos, packaging design, print design, advertising
materials, and signage. Education BFA Columbia College Chicago 2014 Skills UI/UX (3 years), Web
Development (10+ years), Graphic Design (10+ years) Additional Information SKILLS Languages:
Strong knowledge of HTML5, CSS3, JavaScript, jQuery, & PHP. Front- End: Mobile-first responsive
design, semantic markup, QA Testing, event handling, AJAX/JSON, Web API's, CMS (Wordpress,
Ektron), Bootstrap, W3C standards, object oriented fundamentals. Creative: Graphic design,
interaction design, typography, UI/UX, wireframing, prototyping, and 3D modeling. Adobe CC:
Photoshop, Illustrator, InDesign, Experience Design, Muse, After Effects, Acrobat Pro, Bridge.
Favorite Tools: Sublime Text(Coding), Balsalmiq(Wireframes), Codepen(Experiments),
InVision(Interactive Prototyping & Collaboration), Adobe XD(Rapid Prototyping). Other: Microsoft
(Office, Excel and Powerpoint), Facebook Ads, Facebook API, Mailchimp.

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