

Web Developer Web Developer Web Developer - Bold White SEO & Marketing Email: [michaellippert11@gmail.com](mailto:michaellippert11@gmail.com) Phone: (585)-200-2493 Location: Salt Lake City, UT Work Experience Web Developer Bold White SEO & Marketing - Park City, UT May 2019 to Present - Web Design and Development using WordPress, Magento, Shopify, WooCommerce, and Wix. -Other tasks include SEO, advertising, analytics, graphics, copywriting, content creation, CRM customization, consultation, social and email marketing. Category Buyer, Content Developer, Marketplace Manager Camofire.com - Salt Lake City, UT February 2018 to February 2019 BlackOvis.com & Elk101.com -Copywriter, SKU builder, and blogger using html/html5/CSS. -Retail Buyer for Camping, Knives, Footwear, Watches, and Private Label website categories. -Marketplace Manager for accounts on Amazon, eBay, WalMart, & Jet using ChannelAdvisor software. - on - SEO Strategist LifeSpan Fitness - Salt Lake City, UT May 2017 to February 2018 SEO and Advertising for lifespanfitness.com and 8 figure Amazon account. Daily tasks included keyword research, keyword rank tracking, and a/b testing. Also built catalogs on WalMart, Overstock, Jet, and eBay marketplaces. Education Bachelor of Science in Economics University of Utah 2011 to 2016 Skills Copywriting, Marketing, Seo, Css, Visual studio, Html, Javascript, Bootstrap, Html5, Wordpress, Woocommerce, Logistics, Finance, Excel, Photoshop, Dom, JQuery

Links <https://michaelsecommerceportfolio.wordpress.com>

<https://www.linkedin.com/in/ecommercepro> Additional Information COMPUTER SKILLS HTML /HTML5 CSS, JavaScript DOM Manipulation Bootstrap 3 & 4 Amazon Seller & Vendor Central Google AdWords, Analytics, KP WordPress, Shopify, Wix WooCommerce, Magento Copywriting, SEO, Blogging eBay, Walmart, Overstock, Jet Social Media & Email Marketing SOFTWARE SKILLS Photoshop, Canva ChannelAdvisor, AMS, AWS ShipStation, MerchantWords Keepa, SKUVault, Asana HootSuite, Excel Sublime Text, Visual Studio Code ActiveCampaign, MailChimp

OTHER SKILLS Economics Math Strategy Youtube SEO Dropshipping Logistics Communication Emotional Intelligence Negotiating Finance

Name: Paul Morales

Email: dawnmiller@example.net

Phone: 475-931-2507