

Front End Developer Front End Developer Front End Developer - Synapse Group, Inc Work Experience Front End Developer Synapse Group, Inc - Stamford, CT March 2014 to Present Engineered e-commerce platform for airline magazine sales using JavaScript, ReactJS, Redux, HTML5, CSS3, and Sass; raised conversation rate from 25 - 30% based on 10,000+ visits per month. ? Implemented homepage with JavaScript, ReactJS, Redux, and PostCSS, increasing promotion emails sign-up rate by over 5%, generating ~\$10,000 in revenue annually. ? Created new web application to help client's agent to process customers' order subscription updates using JavaScript, Angular 2, HTML5, CSS3, and Sass, minimizing agent order changing time by 30%. ? Automated internal CMS configuration utilizing Nightmare.js, Gulp, and Google Sheets, optimizing manual configuration time per campaign from 40 to 5 minutes and saved ~\$20,000 on outsourcing. ? Created web scraping scripts to download assets from internet for business needs using JavaScript, cheerio.js, Gulp, Node.js, and Nightmare.js, saving company \$5,000 annually. ? Maintained 2 legacy e-commerce platform templates for magazine sales with EJS, JavaScript, jQuery, HTML5, CSS3, Sass, PostCSS, webpack, and Gulp, creating A/B testing microsites, and enabled employees with limited programming knowledge to publish sites, saved developers' time by 20% ? Developed and updated email templates for multiple marketing channels with Groovy, HTML5, and CSS3. ? Supported back end team with microservice API implementations and third party API integrations. ? Mentored junior and offshore developers for problem-solving and introducing new technologies. Front End Developer NYU-poly Networked System lab - Brooklyn, NY November 2013 to February 2014 Created responsive UI layer of music video recommendation app "MvRock" on Facebook utilizing JavaScript, jQuery, HTML5, and CSS3, allowing app to have 3 viewports based on different browser width. Front End Developer New York, NY May 2013 to October 2013 Developed login page for telecom service portal in jQuery, HTML, and CSS enabling customers to login in 5 sec. ? Created data viewing page for portal using JavaScript, jqGrid, and Google Chart, allowing access to telecom service usage and billing data in different charts and tables; improved customer satisfaction rate by 15%. Education M.S. in Electrical Engineering New York University - Tandon Engineering School May 2012 B.E. in Electrical Engineering Harbin

Institute of Technology July 2010 Skills Angularjs (Less than 1 year), Asp (Less than 1 year), Asp.net (Less than 1 year), Backbone (Less than 1 year), C# (Less than 1 year), Git (Less than 1 year), Html5 (5 years), Java (Less than 1 year), Javascript (5 years), jquery (5 years), Ms asp (Less than 1 year), Mysql (Less than 1 year), Oracle (Less than 1 year), Php (Less than 1 year), Sass (4 years), Sql (Less than 1 year) Links <http://linkedin.com/in/cycui> <http://github.com/AndyHIT> <http://angel.co/chenyang-cui> Additional Information TECHNICAL SKILLS ? Proficient: JavaScript, ReactJS, Redux, AngularJS, jQuery, SQL, MySQL, Oracle DB, HTML5, CSS3, PostCSS, Sass, Webpack, Gulp, Nightmare.js, Git ? Exposure: C#, ASP.NET, Java, Groovy, Backbone.js, MySQL, PHP

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