

Associate Experience Designer Associate Experience Designer UX DESIGNER Orlando, FL
Authorized to work in the US for any employer Work Experience Associate Experience Designer
ELECTRONIC ARTS - Orlando, FL May 2018 to May 2019 Create innovative, emotive, and fun
solutions to complex UX problems with strict technical limitations and tight deadlines
Conceptualize and effectively visually communicate UX ideas to get buy-in from stakeholders Own
UX features end-to-end including Creative/Feature Briefs, Milestone Deliverables, Change
Requests, and Bug Tracking Work Closely with partners to evaluate and translate research
findings into actionable results Architect several low fidelity wireframes in a day and interactive
prototypes in a couple of days Player First - understanding of our target audience, personas, and
the motivations that lead to deeper consumer engagement Front End Developer Spark Creates -
Oklahoma City, OK August 2017 to November 2017 Collaborate with Graphic Designers and
Marketing team to execute projects Develop scalable WordPress sites using supplied wireframes,
design layouts, and sliced images Ensure technical feasibility of UI/UX designs provided Make
Decisions and influence the overall front-end user experience Utilize and enforce Test-Driven
Development (TDD) protocols. Build reusable code and libraries for future use Optimize
applications for maximum speed and scalability Graphic Designer Nominee Design - Oklahoma City,
OK August 2017 to November 2017 Problem-solve design and new media challenges Design
with up-to-date knowledge to interpret clients needs with high visual impact Amend final designs to
clients comment and gain full approval. UX Designer University of Oklahoma - Norman, OK June
2017 to July 2017 Improve the experience of brand loyalty of the customer Communicate ideas
with product owners and team leads Conduct and lead focus groups to discuss features and
issues UX Designer Rifle Paper Co - Winter Park, FL October 2016 to May 2017 Collaborate with
designer to rapidly prototype and develop new features and page types Planning and executing of
our in-house UI toolkit Develop and maintain an asset library for in-house UI toolkit Translate
house standards and guidelines into flexible styles for our brand online Conduct research into
emergent features and UX best practices Front End Designer Launch That - Orlando, FL October
2015 to July 2016 Contribute to all phases of the design and frontend cycle Develop new designs

and Wordpress web page templates Create front- end designs for company or partner Wordpress websites Develop new visions and templates for website updates Education Bachelor's in DIGITAL ARTS & DESIGN FULL SAIL UNIVERSITY - Winter Park, FL November 2010 to April 2014 Skills HTML 5, PHP, Wordpress, User Interface Design, User Experience Design, Sketch, Adobe Suite, Illustrator Links <http://averyillson.com> <http://dribbble.com/averyillson> <http://instagram.com/averyillson>

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