

Web Developer, Digital Marketing Specialist & Support Manager Web Developer, Digital Marketing Specialist & Support Manager Web Developer, Digital Marketing Specialist & Support Manager - MOMENTUM Alexandria, VA Work Experience Web Developer, Digital Marketing Specialist & Support Manager MOMENTUM - Utica, MI May 2018 to Present Efficiently responded to tasks, reduced response time from 40 to less than 4 hours within 4 months Collaborated with Production, Marketing and Sales teams to find solutions for clients Trained clients on website operations, processes and best practices Managed multiple projects to completion before deadlines Engaged clients with proactive solutions for website optimizations and followed through with the implementations Designed and developed web pages to best meet client needs Reduced page speed time with an average of over 85 for Page Speed Insights Created remarketing banners for pay-per-click campaigns Optimized search engine results by researching and implementing keywords based on company needs Managed client accounts to ensure client satisfaction and business profitability Web Developer & Digital Analyst MARK BOHAY MEDIA - Sterling Heights, MI June 2011 to Present Assist in the development and coding of websites and eblasts Test and correct bugs in applications Manage events for organizations Create, edit, and upload website and social media content Interact with clients to meet deadlines and needs Established metrics for company and clients using Google Analytics Manager's Assistant & Technical Support Administrator I. BOHAY, DDS - Warren, MI March 2002 to Present Provide technical support for network and computer systems Collaborate and assist owner on daily operations and business planning Developed and audited website and social media Helped manage company finances and payroll Web Development Manager SPINA BIFIDA ASSOCIATION - Washington, DC January 2012 to March 2016 Managed day-to-day design and updated 33 sites and social media platforms Managed relaunch of spinabifidaassociation.org with staff and outside vendors Created new websites for fundraising programs - raised over \$400,000 Established and tracked analytics for the web and social media Managed successful overhaul and moved marketplace to Amazon to turn a profit Assisted with planning and execution of internal and external communication Developed digital solutions that help promote SBA and initiatives with staff and outside parties Managed

multiple complex projects and prioritized competing needs to meet deadlines Articulated digital and technical systems in everyday language Provided general and technical support and assisted with graphic design work Education Bachelor of Science in Computer Science AMERICAN UNIVERSITY - Washington, DC May 2017 Skills Html, Javascript, Php, Python, Coldfusion, Css, Dreamweaver, Eclipse, Java, Mysql, Wordpress, Photoshop, Microsoft office, Digital Marketing, SEO, Marketing, Social Media Management, Google Analytics

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