

Senior UI Developer Senior UI Developer Senior UI Developer - Nielsen Fort Lee, NJ Highly motivated front- end web developer with excellent communication skills and over 10 years of experience in a variety of development environments producing hand coded cross-browser compliant code, with a pixel perfect attention to detail and a strong desire to learn Authorized to work in the US for any employer Work Experience Senior UI Developer Nielsen - New York, NY May 2012 to Present Full time 40 hours per week) Acted as a primary UI developer for all company initiatives in Nielsen IAG. Architected and actively participated in the current development of Nielsen's new survey portal (poprewards.com) utilizing Require.js for a modular Backbone, and connecting it to an internal and public RESTful API to deliver a responsive Single Page Application that is optimized for both phone and desktop views. Designed and implemented a mobile version of rewardtv.com taking it from the beta version to the final release with a heavy focus on usability, performance, and mobile first approach, including but not limited to, responsive pages and conditional loading of elements based on client dimensions. Worked closely with design, panel and engineering teams to design workflows and interactions for new company initiatives such as vendor integration of the RewardTV.com's consumer facing survey portal, and creating a facebook app version of the survey game. Front- End Developer Shutterstock Images - New York, NY February 2011 to May 2012 Full time 40 hours per week) Acted as a main front end developer on initiatives to improve shutterstock's customer sign-up and subscription process including, but not limited to, a/b testing the pricing and checkout pages, with a heavy focus on usability, code optimization and performance. Worked as a sole UI resource for an agile development team consisting of 3-4 developers, 2 QA engineers, visual designer and product owners. Collaborated closely with design and user experience teams to design workflows and interactions for product features and enhancements. Responsible for overall front end performance and cross-platform and browser compatibility (IE 6,7, 8, Firefox, Safari, Opera). Web / UI Developer Nielsen IAG - New York, NY May 2008 to February 2011 Full time 40 hours per week) Developed m.rewardtv.com for iPhone and Android, with a focus on AJAX, WebKit CSS and other rich internet features and functionality. Assisted in streamlining the logic and created prototypes for Nielsen's NCP cross

domain initiative utilizing flash persistence, cross domain, cross platform tags to consolidate pixel tracking from different divisions to a single ID. Developed a corporate media player widget from ground up to showcase NIAG's Top Ad, IPP and Hybrid product, and integrated it with Clearspring and AddThis API with a custom built grabbit functionality. Front- End Developer IAG Research - New York, NY August 2006 to May 2008 Full time 40 hours per week) Applied an advanced knowledge of HTML, JavaScript and CSS to deliver cutting-edge user interfaces and modules. Acted as a primary front- end developer for creating the Trivia Game Scheduler / Player components for RewardTV.com with an emphasis on code optimization, usability and scalability. Contributed user interface design mockups for several initiatives including rapid prototyping for different stages of the development process. Led front- end projects to a timely and successful completion. Built a corporate media player utilizing AS3 from ground up. Front- End Developer WhenU.com - New York, NY May 2005 to June 2006 Full time 40 hours per week) Efficiently developed the front- end components of web applications (ie. Web pages, Client-side JavaScript, XML/XSL templates) Coordinated with Design / Client side teams on creating new web pages. Acted as a technical resource for the front- end development of all company products such as SearchBars, Installer UI and pop-up creative. Maintained and updated the contents and layouts of company website. Consultant FTI Consulting - New York, NY January 2005 to March 2005 Full time 40 hours per week) Worked closely with senior consultants in retrieving and analyzing evidence of fraud and money laundering on a case involving a leading global investment bank.. Performed data analysis and prepared reports for senior consultants and managers to present to the client. COMPUTER Operating System: Microsoft Windows 10, 7, XP, 2000, NT, 98, 95, 3.1, Dos Education Bachelor of Business Administration in Computer Information Systems Bernard M. Baruch College - New York, NY August 2004 Skills HTML (10+ years), CSS (10+ years), Javascript (9 years), JQuery (8 years) Additional Information SKILLS: Programming Languages: HTML(5) / DHTML / XHTML, CSS(3), XML / XSL, JavaScript, JQuery, AJAX, JSON, Backbone.js, Java, JSP, SQL, PHP, Actionscript 2 / 3, FLEX DBMS: MySQL, MS SQL Software: Eclipse, Sublime, GIT, Smart CVS, Flash Develop, Adobe Flash MX / 8 / CS3 / CS4, Adobe Photoshop, Paint Shop Pro, SQL Navigator, Toad, MS

Office Suite

Name: Jessica Woodard

Email: richardmcknight@example.org

Phone: 8137206468