

Marketing Coordinator Marketing Coordinator Raleigh, NC Authorized to work in the US for any employer Work Experience Marketing Coordinator Hydro Service & Supplies, Inc. - Durham, NC January 2019 to Present Manage and create print, online, and email marketing campaigns Develop brand image Work on designing new website to enhance mobile usability and follow updated marketing format Track leads for sales team Marketing & Graphic Design Dayton Parts August 2014 to Present Marketing & Graphic Design Designed and created marketing materials for B2B company utilizing various software as dictated by project constraints. Materials included corporate branding, promotional pamphlets, flyers, kiosk backdrops, packaging, and catalog covers. Gathered feedback from customers and company salesmen regarding company website and sales opportunities and applied design changes to improve user experience and interest Assisted webmaster with website management including updating current site and implementing changes to enhance mobile usability Maintained Microsoft Access Databases for use in online catalogs Managed company's quarterly newsletter Web Administrator Furry Friends Network May 2017 to March 2018 Volunteered as manager of a WordPress site for non-profit animal rescue Created online advertisements for rescue events Customer Service Coordinator / Assistant Manager University of Pittsburgh - Transportation October 2013 to January 2014 Designed procedure manuals to aid in departmental operations Assisted in managing student workers and office employees Utilized HTML/CSS skills to aid in creation of department website Web Developer Intern University of Pittsburgh - University Marketing Communications January 2013 to April 2013 Developed and utilized skills in Drupal and HTML/CSS Leveraged design skills to aid in content creation and management Populated websites for multiple departments at the University of Pittsburgh Updated content as requested and engineered solutions for content problems Education Bachelors of Arts in Digital and Professional Communications University of Pittsburgh August 2009 to April 2013 Skills ASP, DREAMWEAVER, ASP.NET, VISUAL STUDIO, Adobe Suite (5 years), HTML/CSS, Wordpress Additional Information COMPUTER SKILLS Expert: HTML/CSS, Javascript, Photoshop, Illustrator, inDesign, Microsoft Suite, WordPress Intermediate: CorelDraw, Dreamweaver Exposed: ASP.net, Drupal/PHP, Visual Studio

Name: Jessica Young

Email: stephen31@example.org

Phone: 628-514-3954