SEO Analyst/ Web Developer SEO Analyst/Web Developer Web Developer/SEO Analyst Rochester, MN - HTML, CSS, JQuery, JavaScript, PHP, Bootstrap, Drupal, Shopify,WordPress, Joomla, OpenCart, Webflow, Adobe XD, Macromedia Dreamweaver, Fireworks, Microsoft Office Professional Edition, Proficient with Salesforce, WebPosition Gold, Search Engine Optimizer and Adobe Acrobat, Photoshop, and Illustrator - Google AdWords   Keyword Planning, Campaign Strategy, Campaign Optimization, and Campaign Reporting for the Google marketing challenge. - Skills in Computer Organization and Computer Architecture   - Experienced with SEO   Keyword Strategy, Yoast SEO, Google Search Console, Google Analytics, Google Task Manager - Social Media Marketing   Social Media Strategy, Social Accounts Management, Facebook, Twitter, LinkedIn. - Work on servers and domain configurations (Transfer of domains and configuring the hosting) - Desktop support and experienced with Windows OS and different Linux OS - Branding campaigns for corporates as well as small and medium-sized businesses. - Experienced in Domain name management and transfers.   - Server configurations and understanding of SAP Hanna Authorized to work in the US for any employer Work Experience SEO Analyst/ Web Developer PepsiCo - Plano, TX March 2017 to April 2019 Remote/Onsite   Developed Link building strategy Improve Company's Organic search results   Ensure the website portal is filled with optimal keywords   Implement off page SEO content strategy such as coding   Ensure Effective use of header tags   Compile and present SEO performance reports   Utilize basic programming skills to improve the SEO performance of the Portal. Efficient in Google Tag Manager, Google Search Console E-commerce Web Developer Medcouture Inc - Carrollton, TX January 2015 to January 2017   Created dashboards to track project development, including # of bugs, feature integration, etc.   Designed and developed site graphics, layouts and web interfaces using HTML, CSS, JavaScript, Bootstrap, JQuerry.   Designed and created test websites for sales as well as for other demonstration purposes.   Updated the E-Commerce website and added products.   Developed E-Commerce websites using WordPress and also working on SEO performance. Web Developer Tech Hub January 2012 to December 2014   Worked with entrepreneurs to develop business plans   Developed project plans to build or modify software projects   Coordinated a tech training and

knowledge exchange program, including recruiting volunteers   Develop prototypes for products at the hub and enable Entrepreneurs to work and launch faster.   Using web development skills CCS, HTML, Content Management systems, JavaScript.   Configure Data bases and domain name configurations and management. Domain name transfers.   Portfolio and Some Links https://ngahkenneth.tumblr.com/   www.programordie.com   https://www.wihdcameroon.org/ https://smconf.org/   https://mokaorigins.com/   www.worfarms.com   https://afyatea.com/ www.tekcitadel.com   https://www.makonjo.com/corp/   https://www.activspaces.com/   DEGREE Bachelors of Science, Computers and Communications Engineering   University of Southern California   University College of technology Buea Cameroon   Google Academy Bootcamp San Francisco Education Bachelor's in Computers and Communications University of South California - Los Angeles, CA Skills HTML 5 (6 years), Ecommerce (7 years), Wordpress (7 years), Javascript (5 years), Shopify (4 years), Dreamweaver (8 years), PHP (6 years), CSS3 (7 years), SEO (5 years), Software Documentation (5 years), Photoshop (5 years), Marketing (5 years), Digital Marketing (6 years), Google Analytics (5 years), Google Adwords (5 years), Google Webmaster Tools (7 years), Email Marketing (5 years), Web Design (8 years)

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