

Senior Digital Designer/ Front End Developer Senior Digital Designer/Front End Developer Web Designer/ Front End Developer/Illustrator/Animator San Diego, CA Expertise in HTML, CSS, and Bootstrap to build responsive Wordpress and proprietary back- end sites, coupled with a background in graphic design, drawing, photography, video, and animation to created marketing materials. Knowledgeable in direct, email, and internet marketing with regard to managing campaigns, social media, and analytics. Authorized to work in the US for any employer Work Experience Senior Digital Designer/ Front End Developer IDEA Health & Fitness - San Diego, CA October 2016 to Present Hand code HTML and CSS to produce beautiful web content Work with the Editorial team on creating award winning e-newsletters Create website landing pages and marketing emails from Photoshop files Ensure IDEA's design standards are followed across all digital content Test, troubleshoot and repair HTML and CSS for cross platform compatibility Perform A/B testing and analysis Shoot and edit video at IDEA's conferences for promotional use Create promotional whiteboard, motion graphics, and character animations, including storyboarding, scriptwriting, voice acting, and music production. Co-Owner / Artist Amusement Artists - San Diego, CA June 2013 to Present Connect with clients via email, phone, and social media Design website, promotional materials, and corporate identity Build carts, mobile stands, and A-Frames Train future employees in caricature drawing Draw caricatures, face paints, and henna tattoos at events, retail locations, and via email UX Designer / Web Developer E-Rehab, LLC - Carlsbad, CA July 2012 to October 2016 Designed and built 200+ websites using Adobe Photoshop, Wordpress, HTML, CSS3 Work directly with clients on new website designs and existing sites Convert older PHP/HTML sites over to an object-oriented Wordpress/PHP workspace Format desktop sites to be mobile-friendly & optimized using J-Query Mobile and Bootstrap Designed graphics for email newsletter headers, social media cover and profile pictures Update HTML changes and client requests to existing sites Lead Caricature Artist Kaman's Art Shoppes, Inc - San Diego, CA May 2005 to June 2012 Draw caricatures at Legoland San Diego Zoo, and at private events Paint and maintain caricature stands Training newly hired caricature artists Keeping track and counting inventory Opening and Closing cash drawers, data entry of

daily sales in MS Excel Government Forms Specialist Intuit - San Diego, CA August 2011 to January 2012 Proof and markup government tax form changes from last year to this year Build and update government tax forms using proprietary design software Strictly adhere to specific guidelines and details provided individually by each state and federal tax agency Graphic Artist Modern Postcard - Carlsbad, CA May 2006 to March 2009 Preflight PDF's, Quark, Photoshop, Illustrator, & InDesign files for press by checking resolution, trim size, postal regulations, cropping, interpolation, etc. Contact clients to discuss job details and instructions and provide design solutions Field client calls, answer questions, provide technical advice on the use of design software Typeset layouts from digital and physical mock-ups and created custom designed postcards Designed borders and postcards for the Online Holiday Card store Education Web Development, Biology, Political Science, German Mira Costa College - Oceanside, CA 2010 to 2011 BFA in Digital Art and Animation Bowling Green State University - Bowling Green, OH May 2002 Skills Graphic Design (10+ years), Web Development/Web Design (6 years), Illustrator (10+ years), Video Editing (2 years), Photography (10+ years), Adobe Creative Suite (10+ years), Microsoft Office (10+ years), Management (2 years), Training (2 years), Sound Editing (4 years), UI, Front End, Animation Links <http://www.linkedin.com/in/christopherholtwick> <http://www.holtwickdesign.com> <http://www.khryztof.com> Assessments Attention to Detail Skills Expert January 2019 Measures a candidate's ability to use diligence when drafting and editing documents. Full results: https://share.indeedassessments.com/share_assignment/rtygfamtxi-vscaj Graphic Design Skills Expert January 2019 Measures a candidate's ability to create visual media to effectively communicate information and concepts. Full results: https://share.indeedassessments.com/share_assignment/42rs1bwwc9q3zfpu Email Skills Proficient January 2019 Measures a candidate's ability to effectively compose and organize email messages. Full results: https://share.indeedassessments.com/share_assignment/dohhwse6ahuzdg-b Marketing Skills Highly Proficient January 2019 Measures a candidate's ability to understand your target audience and how to best communicate with them. Full results:

https://share.indeedassessments.com/share_assignment/xouybiv-gxsoxyjw Memorization & Recall Skills Highly Proficient January 2019 Measures a candidate's ability to commit product or merchandize information to memory and recall at a later time. Full results:

https://share.indeedassessments.com/share_assignment/in9pw3ags8bvcfwb Written

Communication Highly Proficient January 2019 Measures a candidate's ability to convey written information using proper grammar rules. Full results:

https://share.indeedassessments.com/share_assignment/6o3tu1bisxawdtvu Indeed Assessments

provides skills tests that are not indicative of a license or certification, or continued development in

any professional field. Additional Information Adobe InDesign, Photoshop, Illustrator, PageMaker,

Quark Xpress HTML, CSS, WordPress, Flash, Bootstrap, Dreamweaver, PHP, UI-Kit Adobe

Premiere, Final Cut Pro, Adobe Audition, Adobe After Effects, Alias Maya, Adobe Character

Animator Google Analytics, IBM Watson Campaign Manager / Silverpop, Facebook Ad Manager,

Crazy Egg, Opt-In Monster Office, Word, Excel, Power Point

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