

UI Design / Web Design / Graphic Design UI Design / Web Design / Graphic Design Freelance Work  
UI Design / Web Design / Graphic Design - Freelance Work Chicago, IL Authorized to work in the  
US for any employer Work Experience UI Design / Web Design / Graphic Design Blue Plate  
Catering May 2017 to Present Blue Plate Chicago - Complete UI design for website refresh  
(mock-ups, wireframes, and site-maps using Sketch and InVision) email template creation, print/  
web collateral including catalogs, print/ web ads (Crain's Chicago Business, Eater Chicago,  
LinkedIn) Joseph Smart Lead Web Developer / Web Master josephsmart.com August 2015 to 2016  
Lead front-end developer for josephsmart.com. Also the creator of their Volusion e-commerce  
platform, custom designed to house multiple store fronts pulling from a single product SQL  
database. CSS, AJAX, XHTML5, web graphic design, minor PHP/JavaScript editing, and extensive  
research of the Volusion platform were used to accomplish the tasks. Created  
shop.josephsmart.com using Shopify. Administrator and web master of all Joseph Smarts  
platforms. ICO Uniforms E-Commerce Web Developer / Web Master November 2010 to 2015 Lead  
project manager and lead administrator of over 57 e-commerce sites while there, each having  
unique design and functionality requirements to meet client needs. The Volusion e-commerce  
platform was the content management system used for each site. CSS, AJAX, XHTML5, web  
graphic design, minor PHP/JavaScript editing, and extensive research of the Volusion platform  
were used to accomplish the tasks. Worked with third parties for accounting system integration as  
well as managed on-site staff in CMS use. Other responsibilities include overseeing constant  
contact email theme creation and marketing, and modifying WordPress themes with graphic design,  
CSS, and plug-ins. NewCastle UI Designer / Administrator June 2009 to October 2010 Created and  
maintained a dotproject application, forums, and an image storage and upload utility for private  
company use. Each of these applications were modified using CSS, graphic design, and slight  
PHP rewriting. I maintained these applications and aiding staff in the use of them. I also managed  
our FTP and managed all Autocad drawings as well as interfaced with the engineering firms to  
ensure project compliance Education Interactive Systems University of Central Florida 2005 to 2009  
Skills Adobe Suite (4 years), HTML5 / CSS (3 years), Bootstrap (3 years), Sketch (2 years), Invision

(2 years), usability and research (3 years) Links <http://vaalerdesign.com>

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