Senior Retail Marketing and Sales Associate Senior Retail Marketing and Sales Associate Sr. Retail Marketing and Sales Associate - TP-Link Technologies Corp Huntington Beach, CA Authorized to work in the US for any employer Work Experience Senior Retail Marketing and Sales Associate TP-Link Technologies Corporation - San Diego, CA September 2012 to Present Responsibilities Regional and store brand representative for all networking products. Oversee the Fry's Electronics store with the 2nd highest sales volume in the nation. Meet with sales staff regarding TP-Link products, promotions, and advertisements. Responsible for the organization and upkeep of end cap advertising displays. Analyze product s price points and compare against competitor s range to gain U.S. market share. Monitor store inventory, time on shelf, and returned merchandise rates. Implement marketing fixtures to promote company products and brand awareness. Report on new market trends and competitor s presence in stores. Fraud and Security Analyst DJ Networks -San Diego, CA November 2014 to February 2016 Responsibilities Verify credit card information, PayPal account authorizations, and international payments. Investigate fraud trends and implement new policies to combat current threats. Create security procedures and establish new strategies to ensure safe international payment processing. Assisted in lowering chargeback rates 62% in less than 3 quarters. Marketing Coordinator Binational Emergency Medical Care Committee - San Diego, CA January 2014 to December 2014 Responsibilities Met bi-monthly with multiple chamber of commerce organizations. Designed, planned, and oversaw company s annual Created resource lists for various sponsorships within community. fundraiser. Wrote the quarterly newsletter for company s website. Assisted in the implementation and progress of yearly charity drives. Trained for international medical transports. Marketing Analyst and Special Projects Internship San Diego Diplomacy Council (U.S. Department of State) - San Diego, CA January 2012 to July 2012 Responsibilities Consolidated data and analyzed annual reports. Created reports showcasing company performance based on the economic impact in San Diego Updated company s Collective Impact Report Database. County. Created invitations, and resource lists for donations for the council's annual event. Generate and present company statistics to the Board of Directors. Marketing and IT Innovations Internship Jack In The Box,

Incorporated - San Diego, CA September 2011 to December 2011 Responsibilities Assisted in the integration of technology and social media. Focused on the ideation, research, development, and testing phases of new products. Created innovative advertising and promotional campaigns based on mobile applications. Updated database for integration to mobile application. Researched competitor s mobile applications and bug tested beta applications. Presented findings on industry trends to VP and Chief level executives. Education Bachelor's in Business Administration Concentration in Marketing University of San Diego - San Diego, CA 2009 to 2012 Additional Information SKILLS & CERTIFICATIONS Bilingual, Fluent in both English and Spanish Microsoft Word, Excel, PowerPoint, Access, Outlook, Publisher and SharePoint HyperText Markup Language, WordPress Content Management System and Adobe Photoshop CS4

Name: Alexander Gomez

Email: ipeterson@example.com

Phone: 001-242-951-5421x4178