

UX/UI Designer & Project Manager UX/UI Designer & Project Manager UX/UI Designer & Project Manager Los Angeles, CA Work Experience UX/UI Designer & Project Manager Cleared Renter - Los Angeles, CA April 2019 to April 2019 Contributed to a team of three UX Designers in designing and creating a prototype of their website in a 2.5-week sprint. Planned, executed, and managed multiple initiatives. Composed a comparative and competitive analysis along with a heuristic evaluation to gain a thorough understanding of rental market and all business objectives. Conducted interviews and usability tests on a population of current renters to identify pain points in the rental application process to determine how to optimize the user experience. Synthesized data to create feature prioritization and persona and scoped out the MVP. Hosted design studio sessions with stakeholders to ideate initial wireframe designs. Ran usability tests on medium-fidelity wireframes to ensure users not distracted by color or iconography; performed multiple iterations to achieve intuitive and clear user experience. Developed a high-fidelity prototype which allowed users to register and create an account, complete a full rental application, and input renting preferences. IT Technical Support - End User Services General Motors Advanced Design - North Hollywood, CA February 2013 to March 2019 Led and provided desktop, printer, and server support, including diagnosing problems, troubleshooting, and adhering to SLAs. Managed IT projects, collaborated with various teams, interfaced with the client, and oversaw progress across various phases of development. Planned and executed upgrades and updates including scheduling and minimizing downtime so as to not impact business operations. Developed and implemented innovative solutions to create an efficient work environment for designers, digital modelers, and engineers. Trained users and junior staff on how to operate and support software and hardware, including printers and other peripherals, and servers. Supported seven sites throughout California. Education General Assembly Santa Monica College Skills User Experience, UX, Wireframe, Sketch, Adobe, UI, User Interface Links <http://linkedin.com/in/ericjsarmiento>

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