

Lead Developer Lead Developer Looking for the next Brooklyn Bridge New York, NY Full-stack developer. Capable of learning any language and platform. Pioneer in e-commerce and event management software. Recent work includes helping The NYT increase paid subscriptions 400% and Disney's Topps division launch iOS #1 sports app. Authorized to work in the US for any employer

Work Experience

Lead Developer The New York Times - New York, NY December 2011 to June 2017 Built the architecture for several high-profile, high trafficked websites for the marketing services division of The Times, including TimesTalks, The New York Times Film Club, and LookWest. Built a Landing Page generator to streamline the creation and editing of the marketing department's subscription campaigns. Solved daily challenges that came across our desk related to ad trafficking and analytics. Provided technical expertise to roll out online marketing of new NYT products such as Times Insider, re-branded International edition and partnerships with likes of Apple Pay. Mentored and directed junior developers in executing online subscription sales. Assured successful code integration among marketing, business ops, and account teams.

Python Developer Dog on a Horse - Brooklyn, NY June 2012 to October 2012 Contractor to Disney's Topps trading cards company. Built an iOS app "Bunt" that became #1 in Sports category of App Store. I developed the CMS that monitored statistics of use and enabled Topps to communicate with members. Helped manage the Amazon AWS servers. Used Web2Py, Python, and Bootstrap.

Self-Employed Open Hydrant - New York, NY April 2011 to November 2011 Created a Twitter App for performers to manage repertoire and schedule shows. Wrote all front-end, back-end code, SQL design, and supporting marketing assets. LetSister.com. Created a mobile version. Provided consulting to clients re. various HTML5 and database issues.

Consultant Wunderland Group - Chicago, IL February 2010 to March 2011 Provided front-end development for clients CME Group (NYMEX, Board of Trade), Northwestern Law, A Simple Truth, Opinon Labs. Worked with Art departments to generate new templates and web sites, such as a micro-site for AllState. For CME Group, built Javascript-tools to aggregate and display data for a variety of types of trades.

Web Developer Wunderland Group - New York, NY March 2010 to April 2010 Created all HTML, CSS, Javascript and VBScript to re-launch a web site for client Plan B Created custom CMS to manage

assets for Census 2010. Sr. Content Strategist Publicis Modem - New York, NY July 2009 to October 2009 Interviewed product managers and technology team to determine how to convert factory specifications into consumer-friendly product attributes. Helped develop a new LG Compare tool. Web Developer Strategic Data - Los Angeles, CA April 2008 to June 2009 Created Tenant Mail, for landlords to manage rent roll, schedule printing and mailing of invoices to tenants. Produced all front-end, back-end code, SQL design, Cron jobs. For a cooking school, built a Recipe Manager / Shopping List Generator. Built wholesale, fulfillment interface for water bottle company, EcoUsable using PHP, SQL. Sr. UI Designer and Application Developer Vanguard Direct - New York, NY October 2006 to February 2008 Built HTML, CSS to provide for web sites, email campaigns. Worked with IT team at City of New York, New York Sports Club, MCU Credit Union. Enabled project managers to record client feedback by building a metric-based survey system. Design Consultant RMG Connect - New York, NY August 2006 to October 2006 Designed multiple language versions of a DeBeers web site. Provided CSS for a re-launch of the Lane Bryant and Fashion Bug web sites. Chief Technology Officer Allyance Apparel - New York, NY August 2005 to July 2006 For apparel maker, created custom web tools using Ajax / PHP / Mysql. Web site: e-commerce store / membership profiles, rewards program with redeemable points. Made custom CMS for event planning and web site content. Created codebase and templates for use across divisions/lines: BlackBottoms, SkiGear. Interim Dir. Technology Innovation Ads - New York, NY February 2005 to May 2005 Drafted a design for an integrated Ad Network / Affiliate Manager. Solved daily, on-going challenges of converting publisher feeds into client lead deliverables by devising custom forms, content scraping using PHP, Javascript. Lead Developer Massey Knakal Realty - New York, NY February 2004 to February 2005 Worked with Technology Committee to standardize listings templates, gather requirements for a Listings Management System (LMS) to serve fast-growing company. Built the LMS, allowing brokers to pull data from external sources, edit listings, one-click push to web site and PDF, and to track marketing activity. Enabled management to quickly gauge the productivity of 100+ brokers and territories. Lead Developer Axis Interactive - Los Angeles, CA July 2002 to February 2004 Created back-end code and custom

admin tools to manage a variety of web sites, including those for a Grammy-winning musician, a DIY wedding card vendor, card services provider. Created databases and migrated Excel sheets to serve re-designed websites for infant clothing company, Baby Lulu. Provided all ASP.net code to manage and display catalog. Devised and implemented a postcard campaign that converted hard-copy list of customers into members of online loyalty program. Developer, Customer Service Lazy Lizard Internet February 2000 to June 2002 Earned high service rating. Set up web hosting accounts and responded to requests from a range of clients that included comedian Louis CK and the Ukranian Boy Scouts Alumni. Helped maintain Red Hat servers and installed and created software to run on Linux. Education B.S. in Business Administration University of South Carolina - Columbia, SC Skills Ajax (10+ years), CSS (10+ years), Javascript (1 year), PHP (8 years), SQL (8 years) Additional Information Won a Publisher's Award at The New York Times. Was a paid contributor to America's Finest News Source, The Onion. Completed three marathons. Completed improvisation program at ImprovOlympic West, enhancing listening skills. Participant at Google I/O Developer Conference, 2008. Initiate improved design by blogging about usability issues pertaining to Google, Pandora, Windows and other major service providers. Features Editor and regular columnist for The Gamecock during Univ. South Carolina years.

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