

Experience Designer Experience Designer Philadelphia, PA Work Experience Experience Designer
Drexel University Athletics - Philadelphia, PA October 2016 to Present Work with recreational management to maintain and refine the page content of the Drexel Recreational Athletics and Drexel Recreation Center websites that service over 40,000 unique users annually Work with a diverse team of creatives to produce original content promoting events and classes to the university's wide range of student and community members Manage time constrain digital outputs for the university's recreational offers including rock climbing, aquatics, group exercise, and personal training Work with University Communications team on multi-month project to streamline university's recreational sites Provide University Communications with critical information architecture to move project forward and meet deadlines Utilize Google Analytics data to provide insight and inform decisions on promotions and site efforts to recreational management UX Designer Epam Systems - Philadelphia, PA April 2018 to September 2018 Worked in a fast paced, global team environment, providing UX solutions for a variety of clients in the technology, healthcare, financial, e-commerce, and energy markets Created sitemap template and e-commerce wireframe UI kit in Sketch to optimize work flow for future projects Provided and presented competitor analysis, heuristic analysis, user flows, and page designs for client projects Presented low and high fidelity design concepts in InVision to clients and project managers Software Developer Thermo Fisher Scientific - Philadelphia, PA September 2015 to March 2016 Worked with Cordova to build web-based mobile application to coincide with desktop application Worked on the front-end of the web based application using DevExtreme with Knockout.js to produce data grids Fixed front-end issues across different platforms (iOS, Android, Windows) to meet project requirements Education Bachelor's in Interactive Digital Media Drexel University - Philadelphia, PA September 2014 to June 2019 Skills Sketch (4 years), Photoshop (5 years), InVision (4 years), Wireframe, User Experience, UX, User Interface, UI, Javascript

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