

Key.com Operations Manager Key.com Operations Manager Manager, Front End Developer, Designer Cleveland, OH A front- end web developer and designer specializing in UI/UX and Accessibility. Skills and experience include: Vanilla JavaScript, ES6 HTML5 CSS3 & Sass WCAG 2.0 SDL Tridion, Craft CMS, ExpressionEngine React Angular Nunjucks, Twig, Razor, Mustache npm, Gulp, Grunt, Webpack Git Jasmine, Jest Puppeteer Sketch, Adobe Creative Suite, Invision Adobe Marketing Cloud Work Experience Key.com Operations Manager KeyBank - Cleveland, OH May 2019 to Present Oversee key.com capabilities and overall user experience Lead a team of digital marketing strategists, content managers and developers to execute and optimize digital marketing initiatives Create, maintain and document CMS workflow and content standards Collaborate with marketing, technology and third-party partners to prioritize, advise, schedule and manage projects, updates and improvements for key.com Provide strategic direction for personalization, optimization and analytics efforts. Ensure standards are met (WCAG, compliance, branding, content) First line of contact for critical incident response Owner & President IAMSTEVEHART LLC - Cleveland, OH January 2009 to Present Budgeted, managed and created websites, apps and design systems for clients in various sectors, including non-profit, healthcare and entertainment Lead Front- End Developer & UI/UX Designer KeyBank - Cleveland, OH September 2018 to May 2019 Senior Front- End Developer & UI/UX Designer KeyBank December 2014 to September 2018 Oversaw, developed, documented and tested all front- end code for public-facing web properties (key.com). Designed and built new functionality, capabilities, experiences and components for key.com Troubleshoot and debugged UI-related issues on key.com Lead and executed efforts to maintain and improve Accessibility Supported marketing initiatives (campaigns, analytics, personalization, SEO) KeyBank Design System core contributor, building components and advising on design and documentation Templating and CMS build/integration Collaborated with and facilitated between designers, developers, content managers, vendors and product teams Managed and executed front- end rebuild with limited resources, on-time and under budget for key.com rebuild Helped direct and contributed to the UI of the key.com rebuild Rebuild improved load times, organic search rankings, accessibility

compliance and internal KPIs Art Director Dix & Eaton - Cleveland, OH September 2012 to December 2014 Graphic Designer Dix & Eaton January 2009 to September 2012 Intern Dix & Eaton September 2008 to December 2008 Designed, developed, tested and launched websites for a diverse range of clients, including Southwest Airlines, A. Schulman and Cuyahoga Community College Three-time ADDY Award winner Conceptualized and created annual reports, corporate identities, corporate brochures, advertisements and a myriad of other print collateral Education Bachelor of Arts in Graphic Design Cleveland State University 2008 Links <http://iamstevhart.com>

Name: Steven Davis

Email: vwilliams@example.org

Phone: 001-331-287-0613x161