

Lead Developer Conceptualize Lead Developer Conceptualize Lead Developer - The Marina Group
Washington, DC Work Experience Lead Developer Conceptualize The Marina Group - Washington,
DC January 2016 to Present develop, and maintain websites and mobile applications for clients and
internal use. By utilizing modern web technologies, clients in less-connected environments gain
access to a broader range of markets and services. Responsibilities: Site design + development
(HTML, CSS, JS, PHP, Wordpress) WP and Javascript plugin creation/modification Data
management (MySQL, AWS ECS, Git) Application development (Node, Angular, Heroku, AWS
Lightsail) Work closely with senior designers to develop effective UX solutions for enterprise
applications Engage with product managers, business analysts, development teams, and users
to understand goals & business requirements, as well as product planning and technology concerns

Highly proficient producing UX deliverables like wireframes, sitemaps, and user flows.

Contribute to UI design and development best practices and standards within entire organization

Develop code using industry best practices for maintenance of external/ internal web sites.

Freelance Developer 2/2013 to 12/2015 Developed, maintained, and updated websites for small
businesses, non-profits, and startup companies. Responsibilities: Full Stack Wordpress
development Data management (MySQL, Amazon EC2) Social media management
(Facebook, Twitter, Hootsuite) Employee training in web and social media management

Understanding and experience with content management best practices UI design and usability,
information architecture, user experience, and social media tool Utilize Adobe CS, Apple iWork,
and Sketch in visual design and user experience for web and mobile applications. Transform
design concepts into design assets and assist in front end development. Responsive design via

Bootstrap, Foundation, PureCSS Web application development in Angular and Node.js Mobile
application development in iOS/Swift and Android Webmaster The HEARTT Foundation - Shelton,
CT May 2008 to August 2014 Responded to public inquiries regarding foundation's program
opportunities. Experience with Web development libraries, including jQuery and Bootstrap

Develop and maintained websites built around WordPress and Joomla content management
systems Assisted with the deployment of computer equipment and updated associated

documentation. Successfully redesigned the HEARTT logo and branding Organized and maintained e-mail, social media and project management platform resulting in methodical approach to marketing outreach and fundraising Maintained volunteer database, used for communication and organization of medial volunteers during pre-departure and on-site training Graphic design work and content creation with Adobe Photoshop, Illustrator, and Microsoft Office Gathering raw data from various sources and developing comprehensive and visually engaging design Web Developer STRATeCOMM - Washington, DC April 2010 to November 2012 Provided Project management and assistance on new web development projects. Also provided social media management for the company and select clients. Monitors and checks the website for quality, accuracy, currency, consistency and other site technical aspects, such as performance and capacity. Performs content and web operations. Coordinate with product managers, UX designers, and graphics designers to design and implement holistic solutions Provide technical site maintenance and expertise by leveraging knowledge of HTML, CSS, and JavaScript. Perform testing, as required and prepare technical documentation. Used lead generation to establish initial customer contact Initial contact and followup with potential sales leads Increased web traffic for all managed clients, via SEO strategy and content editing Initiated and implemented successful social media campaigns for clients via Facebook business pages Spearheaded using Keynote as a cost-effective and efficient solution for rapid site prototyping/design; user interaction planning via wire-framing; and user experience (UX) storyboarding Develop responsive websites utilizing Bootstrap or PureCSS frameworks Migrate client websites to Wordpress, Joomla, or Plone content management systems Research web development technologies and SaaS Integrating with API and web services Integrate e-commerce sites with BigCommerce platform Introduced main clients to social media management platforms Improved SEO by encouraging and simplifying client social media interaction Implementation of Google Business Apps, leading to improved in-house communication for retail-based client Test web applications in multi-platform, cross-browser development, and adherence to 508 compliance. Troubleshoot and report on platform system, as

well as other ancillary systems, including coordinating with Publications Help Desk to resolve constituent requests. Collaborate with clients to develop and deploy promotional and product campaigns and websites. Produce front-end system requirement documents. Coordination with clients to ensure a smooth transition from marketing concept to technology implementation.

Sales Associate Borders Books - Kensington, MD May 2006 to February 2008 Ensured that each customer received outstanding service by assisting in locating merchandise, maintaining an awareness of all promotions and advertisements and ringing up sales at the registers Assisted in completing price changes and participated in year-end inventory Streamlined backroom operations due to low or unpredictable staffing Redesigned seating chart to improve customer traffic management and clean- up Encouraged greater store sales by facilitating and encouraging book and magazine purchases at the cafe counter

Education Art History & Archeology University of Maryland 2005 to 2009 Skills Amazon web services, Django, Git, Html, Javascript, Bootstrap, Ionic, Php, Python, Swift, Android, Android sdk, Cordova, Ios, Sass, Css, Web services, jquery, Ms office, Wordpress

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