Software Developer Software Developer Aspiring Product Manager Los Angeles, CA IT professional with 4 years of software development experience in building mobile and web applications looking to transition into product management. Sponsorship required to work in the US Work Experience Software Developer Live Nation / Ticketmaster - San Francisco, CA September 2016 to July 2017 TicketWeb)   Front- End lead for B2B & B2C applications & led a cross-functional offshore team on various projects.   Defined product strategy, roadmap, writing epics, user stories & maintaining documentation for stakeholders.   Successfully reduced CSS code by 30% and page first paint & load time by 25% to improve website performance.   UI lead for the checkout process redesign for TicketWeb in compliance with PCI.   Built UI for waiting room to redirect traffic during peak hours of event on-sales to minimize interruptions.   Built mockups and wireframes for inception and feature planning.   Awarded special recognition by the Director of Marketing for implementing marketing pages using WordPress. Front- End Developer AKQA - Sunnyvale, CA February 2016 to September 2016   Strategically built dynamic direct marketing emails & product pages for over 5 million customers in the US.   Lead for redesigning iPod pages for Apple.com   Mentored new developers during on-boarding process. Front- End Developer Monitise Americas - San Francisco, CA October 2015 to February 2016   Led a team of two interns to work on hybrid banking apps (Cordova) for clients worldwide (Turkey, France, UK)   Organizing daily stand-ups and setting priorities & deadlines for deliverables. Software Developer Sazze, Inc - Campbell, CA April 2015 to October 2015   Worked on revamping Blackfriday.fm, a website for an e-commerce start-up.   Built complex features such as merchant facing admin panel, search filters integrating with the database. Worked with designers on building wireframes and prototypes for product pages.   Conducting market research for competitive and stakeholder analysis.   Defining KPIs for measuring product success. Front- End Developer IANR EdMedia - Lincoln, NE July 2013 to July 2014   Met with customers/stakeholders for defining product strategy & roadmap.   One of the inventors of Mobile Cattle Tracker, a hybrid app (PhoneGap) for tracking inventory, medical history, etc.   Worked with Liferay (CDN) to build research pages for University of Nebraska. Web Developer Intern Hurrdat Social Media LLC - Lincoln, NE January 2013 to May 2013 Built microsites & forms for marketing

campaigns for new businesses in Nebraska as a part of a social media startup. Education Master of Science in Information Management W. P. Carey School of Business at Arizona State University - Tempe, AZ July 2018 Bachelor of Science in Computer Science University of Nebraska - Lincoln, NE August 2014 Skills HTML 5 (4 years), Javascript (4 years), CSS3 (4 years), Tableau (1 year), PowerBI (1 year), Wireframe (Less than 1 year), MySQL (2 years), JIRA (4 years), MS Project (1 year), A/B Testing (1 year), PhoneGap (3 years), Product Development (4 years), Product Strategy (2 years), User Experience (4 years), Business Analysis (1 year), Data Analysis (1 year), iGrafx (Less than 1 year), Grunt (4 years), Gulp (3 years), Git (4 years) Links http://www.linkedin.com/in/kapoorarjun

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