

Research Assistant Research Assistant State College, PA Authorized to work in the US for any employer Work Experience Research Assistant Penn State University - State College, PA July 2017 to Present Led a fake news study to find out the effectiveness of warning signs (a conference paper under review) Designed survey questions with Qualtrics and recruited 3203 participants on Amazon Mechanical Turk Manipulated and analyzed a large dataset (more than 100k cell size) using Python, R, and Excel and visualized data patterns with ggplot and Tableau Verified statistical validity with various statistical tests including ANOVA and chi-squared test IT Project Manager Daum foundation - Seoul July 2014 to February 2016 Carried out analysis on user data of websites owned by the company Led web creation and management teams for IT news Monitored and published two annual reports on nationwide digital media usage of nonprofit organizations in Korea Built up PR strategies based on analyzing user engagement data and achieved 10,000-page likes on Facebook IT strategy intern Teach for all Korea - Seoul January 2014 to February 2014 Explored patterns of content on social media and suggested a strategy for effective PR Induced about 1.3 times likes on Facebook contents on average Research Volunteer World Food Programme - Seoul July 2013 to December 2013 Analyzed user engagement data and built a content strategy on Facebook which increased user engagement about 1.5 times more Suggested and reflected user interface design for mobile app and web site Education Doctorate in Informatics Penn State - State College, PA August 2017 to May 2022 Master's in Digital Contents and Information Studies Seoul national university - Seoul September 2012 to February 2015 Bachelor's in Information Seoul National University - seoul March 2005 to August 2012 Skills Python, Programming, Project Management, Data Analysis, Data Mining, Research, Spss, Excel

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