

Front- end Developer Front-end Developer Front- end Developer - Macquarie Group Lafayette Hill, PA Work Experience Front- end Developer Macquarie Group - Philadelphia, PA August 2018 to Present Created microsites and landing pages for specific campaigns using HTML, CSS, SASS, JavaScript and jQuery Converted PDF designs into actual websites using modern web development technologies Updated and maintained the existing company website using Sitecore CMS Utilized CSS, JavaScript, and jQuery to add animations to the websites to make it more interactive Freelancer SELF-EMPLOYED - Lafayette Hill, PA September 2017 to July 2018 Created and managed over 100 ad campaigns in Facebook business manager Analyzed results from Ad Words Campaign using Google Analytics to improve existing campaigns Generated over \$2,000 in revenue by utilizing different social media advertising strategies Home Department Sales Manager MACY'S EXECUTIVE DEVELOPMENT PROGRAM - King of Prussia, PA July 2016 to August 2017 Managed 5.6 million dollar department in the store to drive sales and profit. Analyzed the sales report and the sell off report each week to make appropriate changes to improve sales performance Led one of the best performing mattress team in the district, with sales over 1.3 million dollars Supervised 15 associates in the store and coached them on behaviors that would enhance customer service and sales result Increased customer satisfaction metrics by 350% in the month of September 2016 Education Bachelor of Arts in International Politics in International Politics THE PENNSYLVANIA STATE UNIVERSITY - University Park, PA May 2016 Skills JAVASCRIPT, BOOTSTRAP, REDUX, PHP, jQuery, HTML5, WORDPRESS, SEM, SEO, React, Front-End, User Interface Links <https://github.com/yobqh5119/yoobin.github.io> Additional Information TECHNICAL SKILLS HTML5 / CSS3 Sitecore Bootstrap Knowledge of SEO and SEM JavaScript / jQuery Google Analytic Certified WordPress / PHP Google AdWords Certified React.js / Redux

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