

Lead Front- End Developer Lead Front-End Developer Front- End Developer New York, NY  
Authorized to work in the US for any employer Work Experience Lead Front- End Developer Big  
White Wall September 2015 to Present Enhanced the experience for the users of the social  
network. Managed the front- end development team. Worked with a team built up of members  
from around the world to make sure everything happens smoothly and efficiently. Festival Director  
Juggle This! December 2012 to Present Attracted attendees from all over the world through a  
coordinated design of a festival site, graphics, and online marketing. UX Designer and Front- End  
Developer Moblty July 2014 to July 2015 Streamlined digital user engagement by designing the  
back- end application that updates and manages all the digital kiosks in the network. Lead Front-  
End Developer MSDS June 2012 to September 2014 Built the front- end of responsive websites for  
non-pro ts, universities, and tech companies. Organized the development of a Drupal installation  
based on Zurb Foundation for all future sites to be built on, which in return sped up the build process  
and created a consistency be- tween developers, websites, and eased maintenance. Graphic  
Designer BuckyBalls November 2011 to December 2011 Collaborated with the lead designer with  
package design and photo retouching for the various BuckyBall and BuckyCube magnetic desk  
toys. Co-Founder, Lead Designer, and Content Producer CheapNYC July 2011 to July 2011  
Designed the branding and all media assets. Built the front- end of the website. Wrote, filmed,  
edited, video content. Created social media marketing campaigns and strategies. Within a month  
of launching we were ripped o by Time Out NY. We made an impact, fast. Education BFA in Graphic  
Design Cum Laude of Technology 2007 to 2011 Skills Wordpress (6 years), HTML (10+ years),  
CSS (8 years), JQuery (7 years), Photoshop (10+ years), Illustrator (10+ years), SEO (6 years), Git  
(5 years), Foundation / Bootstrap (6 years), Juggling (10+ years) Links <http://ross.berenson.is>  
Additional Information Expertise Skills Website Design Photoshop Wordpress Development User  
Interaction Design Illustrator jQuery High-quality and efficient code for desktop Semantic HTML  
SEO and mobile sites and CSS/Sass/Less Git Modular, scalable, and reusable code to Zurb  
Foundation/ Bootstrap keep performance fast SEO friendly HTML Project Management

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