Front End Web Developer Front End Web Developer Web Designer/ Developer - People's United Bank Stratford, CT Seeking a position as a Front- End Web Developer where I can utilize my experience in web design, graphics design, coding and development of websites.   Technical Skills Overview: Web Design and Development, Graphics Design: Designing wireframes and mocks with Adobe Photoshop and Adobe Illustrator based on gathered business requirements   Coding templates and landing pages using PHP, HTML5, CSS3, JavaScript, Bootstrap framework   Coding with source editors Brackets, Atom, Sublime Text   Tag Manager and Analytics   Creating triggers and tags to implement to website and one-off landing page campaigns through Google Tag Manager and Adobe DTM which then sends performance information to Google Analytics   Monitoring web page and landing page campaign performance through Google Analytics   Content Management Systems   Joomla CMS - experienced in setting up Joomla CMS with hosting and database and also the development of custom Joomla templates   OpenText WEM (Web Content Management) and Portal - experienced in the maintenance and updates of content and backend code that runs the custom applications built in Portal   Adobe AEM - experienced in authoring content   Database   Creating MySQL DBs through hosting provider   Maintaining MySQL DBs via the source administration tool called phpMyAdmin Authorized to work in the US for any employer Work Experience Front End Web Developer People's United Bank - Bridgeport, CT October 2010 to Present As part of a cross functional team, maintain and develop the company website with the use of Vignette CMS: https://www.peoples.com/   Provide designs created through Photoshop and Illustrator and functionality solutions for product marketing campaigns   Convert approved designs and solutions to HTML5, CSS3/JavaScript pages   Provide support for the conversion of the online banking systems of acquired banks to the People's United Bank   online banking systems   Implement new website search engine and update and maintain search engine data   Analytics Tag Implementation - Marketo page view tags, Google Event tags, managed through Google Tag Manager   Data Analytics Reporting for marketing campaign landing page performance, website performance, search engine activity Traffic Manager Acxiom - New York, NY October 2009 to September 2010 General Motors Account)   Monitor/track daily campaigns   Determine timeline for

new campaign requests received   Allocate resources to campaigns Web Content Specialist Acxiom - New York, NY June 2008 to October 2009   Act as email HTML expert for clients and account teams   Work with pre-existing or client-provided HTML templates   Integrate text and HTML emails incorporating DHTML with JavaScript where appropriate   Restructuring and/or hand-coding HTML templates if client templates do not meet design standards   Consult and troubleshoot on HTML/text templates, personalization, and URL/redirector issues   Coordinate with account team and clients to ensure that project launch dates are met   Conduct quality assurance checks prior to email launch to ensure the final product renders correctly across multiple email platforms and browsers and that they are CAN-SPAM compliant Web Maintenance Kitchen Accessories Unlimited February 2005 to June 2008   Designing new pages for the consistently changing web site of www.kitchensource.com

   Web maintenance and troubleshooting   Data entry, product descriptions, keyword search, elements of site functionality   Image manipulation and optimization using Photoshop and ImageReady   Training newly-hired web department employees Education Bachelor's Fairfield University in - Fairfield, CT Skills Javascript, UI, Front End, Front-End, HTML5, User Interface, Jquery Additional Information Projects: People's United Bank Website Overhaul - o Website: https://www.peoples.com - currently in the process of a redesign and a content management system migration. New website will be modernized, responsive, and SEO friendly. o Member of the team that maintains the current company website, building campaign landing pages, building new website in new content management system. Role includes requirements gathering, designing, coding, QA to identify and track defects in JIRA, and publishing after completion of the approval process.   People's United Bank marketing campaign landing page examples: I. https://www.peoples.com/cyberliabilityinsurance   II. https://www.peoples.com/newmortgage   Yext Implementation to the People's United Bank Website - o Lead project to utilize the Yext data management tool to create a centralized platform to organize, track and maintain People's United Bank locations information across the web o Currently leading project to apply the same solution for the People's United Bank mortgage loan officer listings and information across the web   Freelance Website Design and Development - o Website: http://www.flavorzfood.com - Static website created

for a local takeout/delivery establishment.   Created with Bootstrap, HTML5, CSS3, and jQuery.

Hired as an independent consultant.

Name: Nichole Richard

Email: ibrooks@example.org

Phone: 323-608-4233