

FREELANCE FRONT-END DEVELOPER / DIGITAL CONSULTANT
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TVGuide.com Brooklyn, NY Authorized to work in the US for any employer
Work Experience
FREELANCE FRONT-END DEVELOPER / DIGITAL CONSULTANT Susan Rafaj Group
November 2016 to Present Since leaving TVGuide.com / CBS Interactive in November, I've been working in a freelance capacity, continuing to use the skills I've developed over my career on a number of projects, primarily for Rafaj Group, a Branding and Marketing company. Their clients include Haynes, Borghese, and Playtex.

SENIOR FRONT-END DEVELOPER TVGUIDE.COM/CBS
November 2010 to November 2016 Lead front-end developer - design, implement, and maintain: sitewide javascript libraries, standards-based HTML and CSS for site components, and solutions for marketing and product driven projects, site updates and enhancements; collaborate with mid-tier and back-end developers to integrate presentation-layer code and scripts with database-driven ASP.Net server-side code; and research and develop updates to enhance site User Experience and efficiency.

Five years working in a PHP/Laravel/Coffeescript environment, beginning with completely rewriting the website to transition from a .NET framework, using MVC principles, including:

- o dynamic routes via route/parameter parsing and controller functions;
- o on-demand model creation, parsing of data from APIs and data sources;
- o class-based javascript library that leveraged preprocessing and reduced reliance on third-party libraries such as jQuery; and,
- o API integration, code pre-compilation, minification, and optimization.

Designed and developed key site features including:

- o User and Celebrity watchlists,
- o Event check-ins and social sharing,
- o User experience customization, "localization",
- o Simplified sign-in and user registration, and
- o Addition of sports content (sport and team pages) to site
- o Dynamic help section integrated with Desk.com help desk

Developed end-to-end front-end solutions for features and enhancements with an eye towards the latest HTML, CSS, and JavaScript capabilities while maintaining broad cross-browser support

Integrated and customized social sign-on, commenting, and social sharing site-wide

Integrated functions to track complex site metrics via Omniture for static content and dynamic user activity

Led code review, best practices, documentation, and local conventions

Architected a namespaced global site javascript library using design patterns (factory, singleton, AMD), and jQuery Designed AJAX solutions for asynchronous loading of marketing and personalized content Programmed Teamsite forms, processes, and outputs (JSON, HTML, and XML) to apply content management to editorial, product, and marketing based dynamic content

Re-wrote existing functionality to increase efficiency and integrate with newer libraries

LEAD WEB DEVELOPER CITIGROUP February 2007 to November 2010 Responsible for creating, implementing, and maintaining optimized, standards-compliant XHTML, CSS, and Javascript solutions for the Global Transaction Services web portal ([http:// transactionservices.citigroup.com](http://transactionservices.citigroup.com)):

Built client-side script-driven UI solutions Worked with first and third party designers and developers to implement designs from mock-ups/prototypes to final working production elements

Maintained corporate branding and best-practice standards across the code base Performed page-level browser testing (IE6, IE7, IE8, Firefox, Chrome, Safari) Worked alongside team members to complete time-sensitive projects and updates Supported team members to solve production code issues Managed site-wide migrations, style updates, and code changes

Developed jQuery, AJAX, and JSON web solutions Developed Actionscript driven Flash solutions

LEAD WEB DEVELOPER, WEBMASTER EDGARFILINGS May 2002 to February 2007

Responsible for creating, implementing, and maintaining a standards-compliant web portal (<http://www.edgarfilings.com>) using a combination of client-side and server-side technologies:

Designed the site layout using table-less CSS and XHTML Created server-based (ASP.NET) page templates Implemented an XML-based content management solution Designed and built javascript UI elements and controls Worked with back-end programmers to build the presentation layer of a dynamic database driven web application Redesigned dynamic web forms using javascript, XML, and XSLT Performed code control using Microsoft SourceSafe

Trained fellow employees on using the web application Wrote documentation for training on the web application

Education Liberal Arts Lehigh University Skills DESIGN PATTERNS, HTML, JAVASCRIPT, REDUX, WEBPACK, PHP, Git, CSS Links <https://stackoverflow.com/users/299121/todd>

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