

Independent Web Consultant Independent Web Consultant Front- End Web Developer
(HTML/CSS/jQuery/WordPress) Downey, CA Authorized to work in the US for any employer Work
Experience Independent Web Consultant www.creativecornerlb.com - Downey, CA 2005 to Present
Developed websites for various clients using HTML 5, CSS 3, Bootstrap 3 and Wordpress.
Designed mock-ups and wire framing of websites using Photoshop. Utilized search engine
marketing (SEO/SEM) tools to optimize website visibility and performance by the use of keywords,
meta descriptions, landing pages, and Google Analytics. Integrated electronic shopping carts,
product pages and payment gateways using WooCommerce for Wordpress and Shopify. Created
any promotional material such as flyers, banners, and graphics as needed using Photoshop and
Illustrator. Organized website project meetings to discuss website project and time lines. Online
portfolio: www.creativecornerlb.com Crossfit Coach and Web Master www.crossfitbeachfitness.com
- Los Alamitos, CA August 2015 to January 2017 Created two websites for both locations of Beach
Fitness. o Website created and managed: www.beachfitness.com, www.crossfitbeachfitness.com
o Website technology: html5, css3, bootstrap 3.0, jQuery, PHP and WordPress. Utilized search
engine marketing (SEO/SEM) tools to optimize website visibility and performance by the use of
keywords, meta descriptions, landing pages, and Google Analytics. Managed Facebook and
Instagram social media accounts to help drive traffic to social media pages and to website.
Launched various Facebook Ads and Instagram Ads to increase clientele for Beach Fitness Los
Alamitos location and to drive web traffic to website. Website and Social Media Coordinator
HSI-STEM - Long Beach, CA February 2013 to September 2016 Developed and maintained
websites for HSI-STEM, Center For Latino Community and Latino Health Equity Conference. o
Website technology: html5, css3, bootstrap 3, jQuery, PHP and WordPress. Utilized search engine
marketing (SEO/SEM) tools to optimize website visibility and performance by the use of keywords,
meta descriptions, landing pages, and Google Analytics. Managed all social media outlets to
engage students at CSULB and around the Long Beach community. Supervised college students
committee that handled social media postings. Created any promotional material such as flyers,
banners, and graphics as needed using Photoshop and Illustrator. Websites created and

managed: www.csulb.edu/hsi-stem, www.csulb.edu/centers/latinohealth,
www.latinohalthequity.com Lead Front- End Web Developer RG Pacific - Los Angeles, CA
November 2011 to February 2013 Developed websites for various clients using front- end
technologies such as HTML, CSS, WordPress. Converted static HTML to Wordpress files.
Designed mock-ups and wire framing of websites using Photoshop. Optimized keywords, meta
descriptions and content for better SEO performance (Search Engine Optimization) Jr. Web
Designer Original Retro Brand - Los Angeles, CA June 2011 to September 2011 Optimized web
images for Original Retro Brand's webstore, Updated product linesheet of all created shirt
graphics. Education Bachelor of Science in Computer Information Systems CAL STATE LONG
BEACH - Long Beach, CA December 2012 Skills HTML (10+ years), CSS3 (3 years), HTML 5 (5
years), JQuery (3 years), Bootstrap (3 years), PHP (5 years), Photoshop (10+ years), Illustrator (3
years), Wordpress (6 years), Angular.js (Less than 1 year), SASS (Less than 1 year), Git (Less than
1 year) Links <http://www.creativecornerlb.com> Additional Information Skills Systems: Windows
9X/NT/2000/XP/Vista/7, Mac OS X Databases: MySQL Languages: HTML5, CSS3, PHP, jQuery,
BootStrap 3+, Angular, SASS, GIT Software: Adobe Dreamweaver CS5+, Adobe Photoshop CS5+,
Adobe Illustrator CS5+, Microsoft Office, Wordpress Additional Skills: Bilingual in English and
Spanish. Ability to work independently and in within a team setting. Specialty in mobile responsive
website design, search engine optimization, and social media integration.

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