Senior UX|UI Designer Senior UX|UI Designer Senior UX|UI Designer Phoenixville, PA Authorized to work in the US for any employer Work Experience Senior UX|UI Designer NTT DATA 2016 to April 2019   Provided input to decision-making for strategic solutions and user-centered designs on multiple projects.   Collaborated with product managers, business/stakeholders, and developers to define product requirements; designed and documented UI Specs across Angular applications. Created and managed a design system.   Maintained reusable website components, specs and code.   Responsible for Information Architecture on reusable component library site. Freelance 2006 to 2016   Prototyped, structured and launched web sites for four companies, and maintained site enhancements.   Implemented key usability initiatives for healthcare website. UX/UI Developer CardConnect 2014 to 2015   Tracked project requirements, led wireframe design discussions, and designed wireframes, user flows, and hi-res comps for desktop and mobile projects.   Implemented designs into cross-browser HTML templates. Web Developer 2006 to 2014   Team member, designer and implementer for major rewrite of HTML/CSS components of Sales Force Automation system site.   Maintained internal website updates, implemented performance optimizations and UI fixes to improve employee satisfaction with 30-day deadlines.   Used Wicket in development of new web applications to enhance sales force speed in customer contact.   Member of creative design team to create UI for Sales Force Automation (MediaPro). Web Designer 2005 to 2006 Redesigned sales aids for release of YellowBook.com and Pay-Per-Click Program.   Spearheaded wireframes and high-fidelity designs for yellowbook.com homepage and secondary pages. Web Designer Cendyn 2004 to 2005 Designed and developed hospitality websites, managed content for tourist industry sites, and created email marketing campaigns for clients. Education B.S. in Marketing in Marketing/Digital Media Albright College 2000 to 2004 Skills PROTOTYPING, ARCHITECTURE, INFORMATION ARCHITECTURE, SKETCHING, WIREFRAMES Additional Information SKILLS Photoshop Axure RP Balsamiq InDesign HTML/CSS LESS/SASS Bootstrap WordPress Visual Studio Eclipse ATOM Git Agile JIRA Bitbucket Confluence EXPERTISE Brainstorming Sessions UX Research User-Center Design Process Information Architecture Sketching Site Maps Wireframes Design Patterns Style Guides Team collaboration

Low/High fidelity prototyping Personas Scenarios Sitemaps   CONNECT WITH ME Linkedin

www.andreapucke.com

Name: John Bender

Email: florespaul@example.com

Phone: 394.676.9897