

Email & Social Media Specialist Email & Social Media Specialist Student of Information Technology
Menomonee Falls, WI Computers have always been my passion, ever since I played with a Tandy 1000 as a child. All of my positions at small companies have included some do it yourself IT work, but now I seek to do IT full-time. I am earning my Bachelors in Information Technology, and have on-the-job experience with HTML/CSS, Javascript, and some PHP. Authorized to work in the US for any employer

Work Experience Email & Social Media Specialist McDermott Cue MFG LLC - Menomonee Falls, WI August 2017 to Present I plan and create content to inform and engage fans on Facebook, Twitter, Instagram, our blog and multiple email lists. Major initiatives include:
Performed various IT functions, including wireless router troubleshooting, hard drive cloning and replacement, and malware removal Built and deployed new Wordpress-based blog Conceived, planned, designed product for, and ran two Black Friday/Cyber Monday giveaways Created two multi-part video series featuring media influencers

Website Developer Wesley UMC Sheboygan January 2010 to Present Designed and built site for Wesley United Methodist Church using HTML, CSS, Javascript, and PHP Created digital graphics and flyers Photographed events at the Church

Web and Multimedia Specialist Fativan Enterprises LLC - Mequon, WI March 2017 to August 2017 As the Web & Multimedia Specialist at Fativan, I had a wide range of duties including product photography, writing for the blog, and managing the company's website. Major accomplishments include: Designed new logos for FoodVacBags.com, ChamberVacBags, and MailPakBags brands Reskinned FoodVacBags.com (based on Shopify) with a new theme, including several customizations which required HTML/CSS development Took new photography of nearly every product

Organic Web Strategist (SEO) Discount Ramps - Brookfield, WI April 2014 to March 2017 Modified KalioCommerce templates to add structured data, and open graph tags Identified and corrected improperly-generated xml sitemaps and canonical tags Worked closely with merchandising and copywriting teams to ensure SEO best practices were followed Created over one hundred helpful guides and informational articles which drove thousands of visitors

Obtained guest posts on West Bend Mutual Insurance Company, AMSOIL

Web Developer Discount Ramps - West Bend, WI March 2013 to April 2014 Created product pages on a flat HTML site

using HTML, CSS, and Javascript Wrote compelling product copy Shot product photography outdoors and in a studio environment Education Bachelors in Information Technology (Concentration in Website Design) Strayer University June 2016 to 2020 Certification in Inbound Marketing Hubspot Academy 2016 Website Design, Communication Moraine Park Technical College 2007 to 2013 Skills SEO (5 years), Marketing (6 years), Website Design (5 years), Content Marketing (5 years), Photography (5 years), Graphic Design (4 years), Digital Marketing Links <http://www.andrewbullis.us> Awards President's List 2016-12 Made Strayer University's President's List in 2016 for my 4.0 GPA. Certifications/Licenses Inbound Marketing Certification May 2017 Assessments Search Engine Optimization Proficient January 2019 Measures a candidate's ability to interpret online website performance metrics and understand search engine optimization tactics. Full results: https://share.indeedassessments.com/share_assignment/lcjanaisemymxnom Marketing Skills Highly Proficient January 2019 Measures a candidate's ability to understand your target audience and how to best communicate with them. Full results: https://share.indeedassessments.com/share_assignment/hiufml2npovscwbw Written Communication Highly Proficient January 2019 Measures a candidate's ability to convey written information using proper grammar rules. Full results: https://share.indeedassessments.com/share_assignment/nmqdvrsk83tkibnc Technical Support Skills Expert January 2019 Measures a candidate's ability to apply protocols to identify errors and solutions in order to maintain system function. Full results: https://share.indeedassessments.com/share_assignment/z3dvqpkzqtpillsl Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field. Additional Information Experience working with KalioCommerce, Shopify, Magento, and BigCommerce. Tools used include Google Analytics, Moz, Raven, Buzzsumo, and others. Familiar with Windows, MacOS, and Ubuntu-based operating systems (including command-line).

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