

Front End Developer & SEO Rockstar Front End Developer & SEO Rockstar Front End Developer & SEO Rockstar El Segundo, CA As an experienced Front End Developer & SEO Rockstar with an immense passion for all things digital marketing and modernized knowledge of Google and search engine trends, I feel confident that I am the right person to help you reach the next level of success extending a modern visual design and interface as well as the best visibility possible on Google and other major search engines. I have 5 years of development and page + Website optimization experience, a strong aptitude for new technologies, and a proven track record of meeting aggressive goals. My Expertise includes creating state-of-the-art, mobile optimized, easy to read, user-friendly eCommerce, SaaS and personal or company websites, optimizing all elements of every page for search engine visibility including keyword research, completing meta tags, and generating relevant, useful descriptions and website content, ensuring best possible page speeds and compliant coding all while tracking the success. I actively explore new technologies while remaining contemporary on industry trends and advancements. Continued self education has determined me to be ahead of the curve and deliver exceptional work to each client I've worked for - both full-time and contract. Authorized to work in the US for any employer Work Experience Front End Developer & SEO Rockstar Freelance/Self employed - El Segundo, CA January 2018 to Present As a current full time freelancer who loves working with clients and empowering their business by ultimately increasing online visibility, I have built a strong reputation online especially on Upwork. I have completed over 90 contracts with over 50 clients, all originating from different industries. This diverse set of experience has set me apart from my peers and allowed me to deliver great work to my clients. Some of my responsibilities that are common across my contracts: Complete SEO Audits on high traffic websites SEO Strategy Creation & Implementation SEO Focused Content Creation Technical Optimization Site Speed Improvements Front End Development eCommerce Product SEO Wordpress Theme Customization Wordpress Plugin Customization Shopify Theme Development Backlink Audits Internal Link Structure Monthly SEO Maintenance Front End Developer / SEO Optimization LIP INK INTERNATIONAL, INC - El Segundo, CA June 2013 to September 2018 LIP INK is an eCommerce Cosmetic manufacturer based in El Segundo, CA selling

across 11 different websites & Flagship stores \* Managed creative projects from concept to completion while managing outside vendors \* Maintain Brand Culture and vision on all web pages, graphics, ads, promotional items and flyers. \* Optimized content on CMS platform for website increasing organic traffic \* Designed user interface, tools and web pages to meet branding guidelines and web best practices \* Responsible for developing all web pages through various means of CSS & CSS3, HTML & HTML5 \* Create and Design all eCommerce product pages & descriptions \* Perform all Website SEO including on-page optimization, keyword research, competitor analysis off-page optimization & content marketing \* Maintain and manage company PPC Platforms (Amazon, Google AdWords) \* Create Weekly, and Monthly Sales Reports, SEO Reports & PPC Reports Education HIGH SCHOOL DIPLOMA EL SEGUNDO HIGH SCHOOL 2013 Skills Bootstrap (4 years), CSS (4 years), eCommerce (4 years), HTML (4 years), PSD To HTML Design (4 years), Google Optimize (2 years), SEO Audits (5 years), Search Engine Optimization (5 years), UI, User Interface, Front-End, Google Analytics (5 years), Google Adwords (3 years), Google Webmaster Tools (5 years), Wordpress (5 years), Shopify (4 years), Javascript Links <https://www.upwork.com/fl/brandonburdette> Assessments Search Engine Optimization Expert May 2019 Measures a candidate's ability to interpret online website performance metrics and understand search engine optimization tactics. Full results: [https://share.indeedassessments.com/share\\_assignment/1usan75whtouanyh](https://share.indeedassessments.com/share_assignment/1usan75whtouanyh) Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

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