

Director of Social Media Director of Social Media Director of Social Media - Star Oilco Portland, OR  
Work Experience Director of Social Media Star Oilco - Portland, OR June 2018 to Present Grew  
Web traffic 500%, organic searches by 200% Increased Twitter following by 150%, Facebook by  
50% Wrote content for blog and created infographics Researched and implemented marketing  
campaigns Marketing Intern Intel - Hillsboro, OR April 2017 to June 2018 Analyzed market trends  
and sales for competitor products Kept track of market trends through reports, trade journals, and  
shows Performed marketing research, and analyze findings Prepared reports of marketing  
activities Database Administrator Lieb Foods LLC - Forest Grove, OR July 2016 to September 2016  
Found ways to make different database products work together and fit specific needs Created a  
complete training database, and trained a full time administrator to maintain it Developed training  
material for onboarding new employees Stream-lined scheduling - from 2 hours a day to 15  
minutes a day Business Owner Gambit's Cards and Hobbies - Portland, OR June 2014 to August  
2016 Set-up, staffed, and broke down at events, fairs and trade shows Created and maintained  
web-page and social media presence Ordered merchandise and negotiated terms while  
maintaining a working relationship Hired, scheduled and trained staff for booths Coordinated  
shipping, travel and accommodations for out of town shows Finance Manager Toth Auto Group -  
Clackamas, OR January 2013 to October 2014 Designed a website, posted advertising both in  
print and on-line Assembled finance packets and submitted them to financial institutions Planned  
and directed staffing, training, and performance evaluations to develop and control sales and  
service programs Restaurant General Manager Taco Bell & Little Caesars, Walla Walla, La Grande  
- Portland, OR October 1993 to December 2012 WA Consistently grew YOY (Year over Year)  
sales by 10% or better every year Monitored compliance with health and fire regulations regarding  
food preparation and serving, and building maintenance in lodging and dining facilities  
Interviewed, hired and trained team members Education Bachelor's in Business Admin: Marketing  
and Management/Leadership Portland State University - Portland, OR September 2016 to March  
2019 Associate in Business Administration Portland Community College - Portland, OR September  
2013 to December 2016 Skills Social Media, Facebook, Digital Marketing, Twitter Assessments

Search Engine Optimization Highly Proficient June 2019 Measures a candidate's ability to interpret online website performance metrics and understand search engine optimization tactics. Full results: [https://share.indeedassessments.com/share\\_assignment/qtxc0e4e4x57rcso](https://share.indeedassessments.com/share_assignment/qtxc0e4e4x57rcso) Teamwork:

Interpersonal Skills Highly Proficient June 2019 Resolving disputes, solving team problems, and understanding nonverbal cues. Full results: [https://share.indeedassessments.com/share\\_assignment/dgtdwpj-9q1s8-2c](https://share.indeedassessments.com/share_assignment/dgtdwpj-9q1s8-2c) Written Communication

Proficient June 2019 Measures a candidate's ability to convey written information using proper grammar rules. Full results: [https://share.indeedassessments.com/share\\_assignment/g4khyxeagm2qurzg](https://share.indeedassessments.com/share_assignment/g4khyxeagm2qurzg) Sales Skills: Influence & Negotiation Highly Proficient June 2019 Measures a candidate's ability to effectively use influence and negotiation techniques to engage with and persuade customers. Full results: [https://share.indeedassessments.com/share\\_assignment/1p96hnleg-pqoh0f](https://share.indeedassessments.com/share_assignment/1p96hnleg-pqoh0f) Marketing Expert July 2019 Measures a candidate's ability to understand your target audience and how to best communicate with them. Full results: [https://share.indeedassessments.com/share\\_assignment/opjlsgk7oa1k3vda](https://share.indeedassessments.com/share_assignment/opjlsgk7oa1k3vda) Customer Focus & Orientation Highly Proficient July 2019 Responding to customer situations with sensitivity. Full results: [https://share.indeedassessments.com/share\\_assignment/kniyq2zrh8o16eqc](https://share.indeedassessments.com/share_assignment/kniyq2zrh8o16eqc) Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

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