

Web Marketing Administrator Web Marketing Administrator Web & Graphic Designer Northport, NY

Samples of my web and graphic design work can be viewed on my portfolio:

<http://ScottVariano.com> I m Scott Variano, an all-purpose multimedia producer who works primarily in web and graphic design. I have a passion for creating clean, bold design and intuitive user interfaces. Authorized to work in the US for any employer Work Experience Web Marketing Administrator Long Island Board of REALTORS, Inc - West Babylon, NY April 2013 to Present Implemented custom front- end stylesheet provided by a third-party agency in our redesign of LIRealtor.com. Designed landing pages and forms to integrate with our CRM platform, Infusionsoft. Created custom WordPress themes for use in several company projects. Wrote custom WordPress functions and plugins to allow for easy management of site content by stakeholders. Shot, edited and designed motion graphics for marketing videos. Produced digital banner ads, email templates, printed pamphlets, newspaper and magazine spots to promote marketing efforts. Front End Developer BIGNAME Commerce - Amity, OR June 2017 to September 2017 Worked with other developers to help design, test and implement features for high-volume eCommerce websites. Front End / PHP Developer eMagine - Fall River, MA July 2016 to April 2017 Worked with design and development team to create custom WordPress themes and functionality for clients. Designer & Front End Developer Palm Kids - Norwalk, CT March 2012 to April 2013 Worked extensively with editors and designers to produce printed books, catalogs, e-Books, web advertisements, and social media branding initiatives. Provided art direction, mockups, product images and other assets for the PalmKids.com online store. Edited stylesheets, maintained CMS files, and provided overall creative direction for the PalmKids.com online store. Prepared book maps and art direction for third party illustrators. Sales Associate S. Scherer & Sons, Inc - Northport, NY March 2001 to August 2011 Educated customers, from beginners to industry specialists, on water garden construction and maintenance, submersible pumps, water treatment options, biological filtration systems, and proper care of fish and plant life. Trained new employees in proper equipment use, nursery maintenance and selling techniques. Designed and constructed water gardens and other projects for the nursery courtyard. Education MA in Communication Arts New

York Institute of Technology - Old Westbury, NY 2010 to 2011 BS in Accounting SUNY Geneseo -
Geneseo, NY 2004 to 2008 Skills PHP, HTML, CSS, Wordpress, JQuery, Javascript, Adobe
Photoshop, Adobe InDesign, Adobe Illustrator, Adobe Premiere, Final Cut Pro, Web Design, Art
Direction Links <http://ScottVariano.com>

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