

UX/UI Designer UX/UI Designer UX Designer/ Web Developer San Francisco, CA A highly creative and well-rounded individual with a talent for visually bringing ideas to life. 10+ years of experience in Front-End Web Development, User Experience Design, WordPress Development, and Digital Consulting. Consistently inspiring others through visual art + impacting the world in a positive way.

Key Skills: User Experience Design, User Interface Design, Interaction Design, Graphic Design, User Research and Analysis, Usability Testing, Remote User Testing, WordPress Design, Logo Design, Product & Services Design, Branding & Strategy, Responsive Design, Mobile Applications, Corporate Identity, Wire-framing and Prototyping. Lived and worked on various web projects in Mexico, Ecuador, Peru, Colombia, and Thailand. Authorized to work in the US for any employer

Work Experience

UX/UI Designer eOasia (Contract) - Bangkok, Thailand October 2018 to January 2019
Re-designed responsive travel blog in WordPress. Developed UX/ UI visual web design concepts. Produced storyboards, scenarios, and user flows. Implemented plugins, templates, and modules.

Web Designer/ Developer Hiler & Kohlbrenner (Contract) - San Francisco, CA May 2018 to October 2018
Responsible for creating corporate brand & identity. Created (design & code) website with WordPress. Developed CMS using PHP, HTML, and CSS. Provided digital strategy, training, and support.

WordPress Developer Performance Imports (Contract) - San Bruno, CA March 2018 to May 2018
Developed digital footprint for existing business. Applied conceptual thinking to web frameworks. Created (design & code) website with WordPress. Branding: logo design, stationaries, business cards.

Creative Director Independent Film Co. (Contract) - Los Angeles, CA June 2017 to September 2017
Contributed to in-house creative projects. Produced digital framework for SEO web content. Designed templates in CSS, HTML and Javascript. Created (design & code) promotional landing pages.

Web Designer/ Developer Freelance/Self employed November 2014 to June 2017
Designed websites for a variety of hostels around the world. Developed media and internet marketing plans for small businesses. Managed social media and search engine optimization campaigns.

General Manager Sky 9 Interactive Studios - Oxford, MS October 2013 to March 2014
Worked independently to develop business policies and procedures. Consulted with vendors to ensue the timely delivery of products. Implemented

training course for new employees - drove performance. Website Developer Grand Global Media - Hollywood, FL July 2010 to April 2013 Designed websites, mobile apps, and logos for a variety of companies. Worked on multiple projects at one time and met strict deadlines. Communicated with business owners and presented sales proposals. Education Bachelor's in Management Information Systems The University of Mississippi - Oxford, MS August 2016 to May 2020 User Experience Certification General Assembly (Online) - San Francisco, CA February 2019 to April 2019 Associate's Degree in Business Administration Florida State College - Jacksonville, FL August 2008 to December 2009 Skills Wordpress (10+ years), User Experience Design (5 years), User Interface Design (5 years), Graphic Design (10+ years), Logo Design (10+ years), Brand Development (10+ years), Web Design (10+ years), Web Development (10+ years), Creative Suite (10+ years) Links <http://www.kendricsmith.com> <https://www.linkedin.com/in/kendric-smith/> Additional Information KEY SKILLS Ability to communicate professionally and effectively. Excellent teambuilding and interpersonal skills. Proficient with Microsoft Word, Powerpoint, and Excel. Flexible, reliable and dependable hard-worker. Motivated self-starter with a strong desire to learn. KENDRICSMITH1@GMAIL.COM 945 Taraval St. #186 San Francisco, CA (415) 316-8314

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