

Web Designer Web Designer Front End Web Developer Eau Claire, WI Authorized to work in the US for any employer Work Experience Web Designer DONNELLEY FINANCIAL SOLUTIONS - Remote June 2016 to Present Create and maintain all public-facing (WordPress and .NET environments) and intranet sites including site blogs Develop new user-facing features while applying responsive web design (CSS and HTML) Modify graphics and images (Photoshop) for all web sites Maintenance of all seven microsites Ensure compliance with approved website protocol and procedures Apply the latest web development practices Monitor site traffic and utilize Google Analytics Front End Web Developer CESA 6 - Oshkosh, WI January 2015 to June 2016 Responsibilities Front End web development for school districts throughout Wisconsin Responsive web design Maintenance of older sites Applying already made "themes" to sites Ensure compliance with approved website protocol and procedures Cut up psds in order to use assets in development Research and study the latest web development techniques Utilization of CSS, HTML, Javascript and Photoshop Digital Marketing Specialist Chippewa Valley Technical College - Eau Claire, WI October 2013 to January 2015 Eau Claire, WI - <http://www.cvtc.edu> Helped implement a new, responsive design in Kentico Maintained websites in a SharePoint environment Helped design and implement online graphic material and maintain videos on college's YouTube channel Created surveys and oversaw user groups for usability purposes and provided website user support Monitored site traffic and utilize Google Analytics to provide weekly/monthly reports on SEO Conducted ongoing audits on ways to increase page viewership, content tagging, and search optimization Ensured compliance with approved website protocol and procedures Researched and recommended future web applications to ensure company needs are met Reviewed daily web usage logs and reports to detect areas of improvement on the public website Worked on new technology products that enhanced the online experience for the public website. (e.g. mobile access, content tagging) Web Designer Klein Tools - Lincolnshire, IL 2011 to 2013 <https://www.kleintools.com> Sites I designed and transitioned to a Drupal Environment: <https://www.kleintoolschina.com>; <https://www.kleincutlery.com>; <https://www.mummetools.com>; <https://www.mummeproducts.com> Provide input and implement improvements to the

organization's corporate websites and intranet (SharePoint) Design and code facing  
(corporate-Drupal and ecommerce-Magento), internal and mobile sites Administrator of  
<https://www.box.com> (file/document sharing) accounts for the company Provide website user  
support in both a PC and Mac environment while conforming to web and browser standards  
Analyze web navigation based on usability studies and user observations Assist with the  
development and implementation of SEO Multimedia systems (including video encoding/editing  
and animation programs) Monitor site traffic (via Google Analytics) and help scale site capacity to  
meet traffic demands Web Designer Tyler Technologies, Inc - Plano, TX 2008 to 2011 I  
implemented and help design (in DNN): <https://www.tylertech.com>; An interactive sample of my  
work: <http://www.tylertech.com/tampa/map1.html>; Flash sample:  
[http://www.tylertech.com/intro/flashmo\\_new\\_intro.html](http://www.tylertech.com/intro/flashmo_new_intro.html) Provide input and implement improvements  
to the organization's corporate website(s) and intranet Design graphic material for online ads,  
banner advertising, and other web content Worked with UI/UX team Well versed in numerous  
Multimedia systems (including video encoding/editing and animation programs) Conform to web  
and browser standards and support in both a PC and Mac environment Assist with the  
development and implementation of a search engine marketing strategy that will ensure that  
customers easily reach our site Analyze web navigation based on usability studies and user  
observations Provide customer service excellence to both internal and external customers  
Maintain an authorized user list with defined security roles and protocols Web Designer National  
Athletic Trainers' Association - Dallas, TX 2007 to 2008 Build/Update/Maintain all web pages and  
aspects of the organizations' website using many of the software programs listed above Help  
members, via email or telephone, with technical/membership issues Create new platforms (social  
media: blogs and forums; listservs) for member interactivity Work closely with Marketing Dept to  
enhance website and member promotions Stream video and perform video editing along with  
manipulation of graphic and video/audio files Proficient in web coding and editing (HTML, CSS,  
PHP and updating in Cold Fusion) Technology Instructor Lewisville ISD 2003 to 2007 Taught web  
design to high school students. Basic HTML and CSS. Assistant Men's Basketball Coach Stephen

F. Austin State University 2002 to 2003 Graduate Assistant Men's Basketball Coach University of Memphis 2000 to 2002 Education BS in Technology Education University of Wisconsin-Stout - Menomonie, WI 1995 to 1999 Associates in Computer Info Systems Chippewa Valley Technical College 1993 to 1995 Skills Web Design (10+ years), HTML (10+ years), CSS (10+ years), Adobe (10+ years), Javascript (5 years), Dotnetnuke (5 years), Wordpress (3 years), Drupal (3 years), Kentico (1 year), Wordpress (3 years), .NET (6 years), Sharepoint (3 years) Links <https://www.linkedin.com/in/benjamin-melland/> Additional Information My web design strengths include CSS, HTML, XML and JavaScript. CMS utilized include Drupal, DotNetNuke, Kentico, SharePoint and WordPress. E-Commerce experience with Magento. Design using Adobe CS especially Dreamweaver, Photoshop, InDesign and Illustrator. Multimedia includes numerous video editing/encoding systems. Websites I ve created: I implemented (css, html and graphics) the design for these sites. <http://www.dfinsolutions.com> - Drupal/WordPress CMS <http://www.kleintools.com> Drupal CMS <http://www.tylertech.com> DotNetNuke CMS <http://www.cvtc.edu> Kentico CMS I implemented (css, html and graphics) the design for these sites, but photos were provided by each school. <http://www.maustonschools.org/> <http://www.muskegonorway.org/> <http://www.beaverdam.k12.wi.us/> <http://www.onalaska.k12.wi.us/> <http://www.medford.k12.wi.us/> <http://www.watertown.k12.wi.us/> <http://www.milton.k12.wi.us/> <http://www.rsd.k12.wi.us/>

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