

Senior Front End Developer Senior Front End Developer Senior UI UX Front End Developer Miami, FL Web Engineer with a strong educational background in Computer Science and User Centred Design. Over 10 years bridging the gap between design and technology. Happy clients range from startups to Fortune 500. Currently based in Miami, FL. Open to contract / freelancing roles

Keywords: Front- end: HTML, CSS / SASS / Post CSS, OO vanilla JavaScript ES6/7, Webpack, NPM, Angular, React, JSX, Redux, Styled Components, Storybook, Jest, Vue, Next.js, GraphQL, Rest APIs, MVC, AMD, JQuery, Bootstrap, TDD, git / tfs, Gulp, scrum / kanban, twig / handlebars, Jira, DRY / KISS / SOLID, JavaScript Design Patterns, Responsive Design, Progressive Enhancement, Webpack Back- end integration: .NET (Visual Studio), PHP (Laravel), CMS (Sitecore / Wordpress / Shopify / Contentful) UX: wire-framing, information architecture, user testing, personas, Axure Visual: Adobe, Sketch, Invision, great eye for design Authorized to work in the US for any employer Work Experience Senior Front End Developer Tribal DDB - London November 2018 to May 2019 ? Architected and developed the front end framework following Atomic Design principles ? Refactored Volkswagen UK Website car management area (My Cars) ? Technology involved: React / Redux / Create-React-App / ES6-8 / Storybook / SASS / Styled Components Lead Front End Developer Top10VPN - London March 2018 to July 2018 ? Architected the front end following Next.js / React best practises and guidelines ? Bespoke SASS framework and component based architecture ? Liaised with CTO, CEO and Design Lead to optimise UX and speed ? Technology involved: Next.js / React / Redux / GraphQL / ES6-7 / Webpack / SASS / PostCSS / JSX Senior Front End Developer Runpath - London November 2017 to February 2018 ? Front- end development of loveproperty.com adhering to company standards ? Delivered an internal marketing tool allowing marketers to generate email templates visually and store in CMS ? Completely cleared their backlog on 3 different solutions (300+ bugs) ? Technology involved: HTML / SASS / Gulp / JavaScript / JQuery / Angular.js (1.6) / .NET / TFS Senior Front End Developer DARE - London September 2017 to October 2017 Worked on BMW UK front- end using vanilla Javascript ES6/7 UX UI Designer Moneyfarm - London June 2017 to August 2017 ? Established Web UI guidelines compliant to current branding to be used across the

new app ? UX redesign and prototyping together with the product team of the onboarding flow ?
 Prototyping and development of the main front- end components (responsive) ? User testing and
 A/B testing against the old onboarding flow ? Tech stack: Sketch, Photoshop, Invision, HTML,
 SASS, Vanilla JavaScript Senior Front End Developer AIMIA - London March 2017 to May 2017 ?
 Front- end development of marketing analytics tool based on Sainsbury s Nectar card data ? UX
 Design and Research, various usability and look and feel improvements ? Technology involved:
 HTML / SASS / Gulp / Git / Angular.js (1.5) / Webpack / TDD / JavaScript Lead Front End
 Developer Dixons Carphone - London March 2016 to February 2017 ? Lead front end development
 of iD Mobile, fastest growing Mobile Virtual Network Operator, part of the Dixons Carphone group ?
 Integral part of a design team translating visual designs and guidelines into a robust front- end
 framework ? Technology involved: HTML / SASS / Gulp / Git / JavaScript / JQuery / internal CMS
 ? Setup A/B testing and lead UX redesign of SIM only page driven by GTM, sessionCam,
 HeatMaps. ? Improved client-side performances halving load times below 3-4 seconds ?
 Architected the front end infrastructure liaising with remote back- end developers Lead Front End
 Developer Quidco - Earnaway - London July 2015 to February 2016 ? Lead front end development
 of a greenfield hotel discovery and cash back reward website ? Small team of contractors in a fast
 paced start up environment ? Integration with RESTFul API (AJAX/JSON) in Laravel/TWIG using
 JavaScript design patterns: Mediator, AMD, pub/sub, module reveal ? Architected the front end
 infrastructure from the ground up using HTML, SASS, Bootstrap, OO Orientated JavaScript, JQuery,
 Require.js, Gulp, Bower Senior Front End Developer BMF - Sydney June 2014 to July 2015 ? EDM
 builds for ?The Athlete s Foot? and ?BEEF?. Integration with Adobe Campaign. ? Litmus testing
 and bug fixing. Accessibility front- end review of the ?MyBroadband? ?WCAG2 AA compliance ?
 Front End strategy and development of the Melbourne Fire Brigade s ? A Safe Mistake campaign
 website?. Responsive website featuring a high degree of animations using the GSAP framework
 ?
 website(AustralianGovernment-DepartmentofCommunications).andoptimisationforscreenreading/ke
 yboard navigation UX / UI Specialist Carnival Cruise Lines - Sydney March 2015 to April 2015 ?

P&O Cruises (Carnival) website redesign. ? Acted as an advisor on user experience/usability best practices Front End Engineer Yahoo! Inc. - Sydney December 2014 to March 2015 ? Delivered several marketing campaigns: Australian Open, McDonalds, Nando s ? Refactored and redesigned Yahoo s forms module extensively used across Australia and New Zealand portal ? Contributed to the development of the new Yahoo!7 sports portal ? Tech stack: HTML/SASS, OO JavaScript, YUI, Gulp, React.js, Moustache, Bourbon, PHP Lead Front End Developer deepend - Sydney July 2014 to November 2014 ? Onsite lead front- end development of ?P&O Cruises? (Carnival Cruise Lines) website redesign. ? Tech stack: HTML/SASS, OO JavaScript, JQuery, Bootstrap, .NET , Sitecore. ? Acted as an advisor on user experience/usability best practices Lead Front End Developer Runpath - London, Greater London December 2011 to April 2014 ? Lead front- end strategy (team of 4) for Lovemoney's white label comparison products for a broad range of partners' websites including: AOL, Yahoo, BT, MSN ? Stack: .NET, TFS, HTML5, SASS/CSS3, JavaScript, JQuery, Knockout.js ? Actively Involved in user experience prototyping (Mockflow/Axure) and visual design processes ? Interviews, code reviews, training, and leading a team of 3 front- end developers ? Established and documented the company front end guidelines and best practices working as an integral part of the design team Education Master's in Human-Centred Design City University London - London September 2010 to October 2011 Bachelor's in Computer Science Universit degli studi di Bari - London, Greater London October 2007 Skills Front End (10+ years), Javascript, UI, Front-End, User Interface, Angularjs, React, Angular, CSS, SASS, Webpack, HTML, Redux Links <http://gvolpicella.com> <https://www.linkedin.com/in/giuseppevolpicella/>

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