

Web Designer and Developer Web Designer and Developer Brooklyn, NY Extremely interested in working with mission driven non-profits or news media organizations. Authorized to work in the US for any employer Work Experience Web Designer and Developer Kassim Studios - Brooklyn, NY June 2019 to July 2019 <https://kassim.studio/> Designed and Developed a simple website to archive a collection of one-off naturally dyed clothing Web Designer and Developer Tinder / Protein Agency - Brooklyn, NY February 2019 to March 2019 Designed and developed a website to mirror and accompany a consumer trend report commissioned by the dating app Tinder. Web Developer Four Objects - Brooklyn, NY November 2018 to January 2019 <https://fourobjects.com/> Brought on as a developer to build a new e-commerce website. Worked directly with the company founders to create custom solutions based on their peculiar business model Lead Designer/Developer, Content Manager, and Photographer Stoffa - Brooklyn, NY September 2015 to December 2018 Hired as the company's first employee, worked as team of two along side the founder for the majority of my time at the company. Acted as a one person in-house digital, creative and marketing team. Helped to define and develop the brand identity and voice from launch, managed all aspects of the company's digital footprint as well as all print collateral. Acted as the lead/sole web designer and developer on the team. Proposed, designed and developed new website features, re-designs, and updates to specifically suit the needs of the company's business model, ethos and customers - <https://stoffa.co/>. Designed and coded all email templates and managed/produced the email marketing plan and content. Managed, produced and activated all other aspects of the company's digital marketing. Created social media marketing and content plans, organized photo shoots, acted as the on-staff photographer for all brand images, product images, campaign images, and videos. Education BFA in Integrated Design Parsons The New School for Design - New York, NY August 2011 to May 2015 Skills CSS, HTML 5, JQuery, Javascript, MYSQL, Git, Photoshop, Illustrator, Indesign, Premiere, Sketch, Adobe, Marketing, Photography, User Research, Product Strategy

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