

UX Designer / Front- End Developer UX Designer / Front-End Developer UX Designer Orlando, FL
Authorized to work in the US for any employer Work Experience UX Designer / Front- End
Developer Shelby Resorts - Orlando, FL April 2017 to February 2019 Redesign and Development of
a timeshare rental company's online platform. I participated in all aspects of the project cycle,
from design to project deployment. As the UX designer, I worked closely with company s
stakeholders and developers to determine areas for improvement in the user journey. I created
visual artifacts to brainstorm, communicate and validate ideas (personas, wireframes, sketches) with
a focus on user goals under various constraints. Created prototypes and conducted user tests to
asses design solutions. I redesigned company s brand (new logo and style guides, email
templates) After deployment, I continued improving designs based on user s behaviors and
feedback.. Front End Developer - Independent Contractor Washington Post Brand Studio - Remote,
OR August 2016 to October 2016 I developed the front- end of of award-winning, highly interactive
and responsive sponsored content, using html, css and javascript. I designed, developed and
launched web content hub and supporting content graphics for the GE - Washington Post 2016
"Minds + Machine" speaking event. Lab Specialist for UX Courses Full Sail University - Winter Park,
FL December 2012 to April 2016 I worked as a lab specialist for the Applied Design Tools and Web
Interface Design courses. I ensured tutorials and assignments as defined by the Course Director
were completed. I provided constructive feedback to students to support the learning process.
Created assets and course materials to facilitate the understanding Usability principles, Design
Patterns, Interaction Design Principles and User Centered design. Independent Ad Engineer Quartz
- Remote September 2013 to March 2015 I worked closely with designers to develop the front- end
of sophisticated and responsive advertisement units designed to grab the attention of 100 million
people using HTML, CSS and Javascript. Graphic Designer Graficas Totales - Caracas February
2008 to January 2010 Design Education Bachelor's in Web Design and Development Full Sail
University - Winter Park, FL May 2010 to March 2012 Bachelor's in Graphic Design University of
Tulsa June 2002 to December 2006 Skills Graphic Design (6 years), HTML 5 (6 years), Wireframing
(6 years), Critical Thinking, Adobe Photoshop (10+ years), Adobe Illustrator (10+ years), Logo

Design (10+ years), CSS3 (6 years), Css Preprocessors (6 years), Responsive Design (6 years), Front End Design, HTML5, Bootstrap, inVision (4 years), JQuery, sketching, Photography, UI Design, Usability Testing, User Interface Design, Prototyping Tools, User Experience, UX, User Interface, Wireframe Links <https://www.uxfol.io/racoquita> <https://www.linkedin.com/in/racoquita/>

Assessments Graphic Design Skills Highly Proficient January 2019 Measures a candidate's ability to create visual media to effectively communicate information and concepts. Full results: https://share.indeedassessments.com/share_assignment/e8js2jr-ior9jbfm Problem Solving Proficient January 2019 Measures a candidate's ability to analyze relevant information when solving problems. Full results: https://share.indeedassessments.com/share_assignment/r7aqbqzvqgbmth42

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field. Additional Information Fluent in Spanish

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