

Ecommerce Manager Ecommerce Manager Agile Project Manager specializing in eCommerce, Marketing, and Information Technology Memphis, TN Authorized to work in the US for any employer

Work Experience Ecommerce Manager Premium Guard - Memphis, TN July 2017 to Present

Maintained a \$20,000 monthly PPC Ad campaigns on Amazon, Google Adwords, and Bing Ads

Propped products for photos and edit pictures with Adobe Photoshop CC2017 Uploaded new products on Amazon, eBay, and other e-commerce sites Determined the format and features of the website in order to maximize clarity and ease of navigation for customers Researched the company s core demographics to maximize search engine traffic Responsible for site analytics and testing to drive growth for e-commerce KPIs Presented plans for any new advances to improve the company s online presence and e-sales

Coordinated affiliate, and social media programs to spur growth and attract new users to the brand

Built relationships with vendors to manage all e-commerce technology partners

IT Project Manager Sedgwick Claims Management Services - Memphis, TN July 2016 to Present

Define technical requirements and document plans for SAP (Simple Finance 1503 Ver. 2) implementation including the scheduling of project deliverables, and timelines Utilize Microsoft Project to define task, assign resources and create deadlines Help manage the custom development list Work side by side with the program manager with timelines, plan project initiatives, communicating goals and provide continual updates for SAP Implementation project Managing 3 different SAP teams to complete various different sectors of the implementations Ensure that the project team understands stakeholders requirements for the SAP software

Marketing Project Manager LGW Federal Credit Union - Memphis, TN April 2015 to July 2016

Managed various projects from IT to marketing to better the credit union brand image Met with IT team and stakeholders on weekly basis to discuss status updates Created training materials for staff and consumers Designed and produced daily email campaigns for consumers featuring the credit union s news Managed social media accounts and created graphics for daily postings Updated website with different promotions using HTML/CSS coding

ecommerce assistant City Gear, LLC - Memphis, TN January 2015 to April 2015

Developed a social media strategy to increase the following of the company website Prepared campaign,

funnel, and user flow reports for upper management using Google Analytics Created and managed products' content in a Magento database Generated discounts and coupon codes for weekly sales Solved technical issues for different store locations

ecommerce intern thomas and betts - Memphis, TN June 2014 to January 2015

Responsibilities Assisted in increasing IDW Banding Rate from platinum to gold standing Gained knowledge of EDI Benchmark competitor companies' websites Updated Information in Customer and Distributor database Studied customer's activities to seek eligibility for 1% shipping incentive Arranged data to the EDI format Corrected over 1000 products' image number for catalogs Uploaded images onto online catalog Responsible for updating ITR and ECR worksheet Readied documents and notes for upcoming meetings

Accomplishments Helped sales training department's website Created distribution packets for company's visits Helped in increasing idw banding from platinum to gold standing

Skills Used I used my html/css knowledge to help build a site

Education Master's in Internet Marketing Full Sail University - Orlando, FL October 2015 to February 2017 ba in management information systems university of Memphis - Memphis, TN 2009 to 2015

Skills Ecommerce, E-Commerce, Ebay, Project Management (3 years), Customer Relationship Management (5 years)

Links <http://www.linkedin.com/in/tiffanyjacksont>

Certifications/Licenses Scrum Fundamentals Assessments CRM Skills with Salesforce Expert June 2019 Measures a candidate's ability to demonstrate a knowledge of Salesforce objects, fields, and processes. Full results: https://share.indeedassessments.com/share_assignment/gctibrnmoj3ufqy

Social Media Highly Proficient June 2019 Measures a candidate's ability to create content, communicate online, and build a brand's reputation. Full results: https://share.indeedassessments.com/share_assignment/gprtu4jmyctflv4

Basic Word Processing with Microsoft Word Expert June 2019 Measures a candidate's knowledge of basic Microsoft Word techniques for word processing, including the use of tools to format or edit text. Full results: https://share.indeedassessments.com/share_assignment/c-gbmtqqefxzdznz

Email Highly Proficient July 2019 Measures a candidate's ability to effectively compose and organize email messages. Full results: https://share.indeedassessments.com/share_assignment/bxukkiwerlz4gztj

Search Engine Optimization Proficient July 2019 Measures a candidate's ability to interpret online website performance metrics and understand search engine optimization tactics. Full results: https://share.indeedassessments.com/share_assignment/zvw7nza1rgb4n3ku Problem Solving Proficient August 2019 Measures a candidate's ability to analyze relevant information when solving problems. Full results: https://share.indeedassessments.com/share_assignment/awg6kzjw0jcgjxlm Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

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