

Front End Web Developer Front End Web Developer Front End Web Developer North Hollywood, CA To obtain a creative and challenging position that utilizes current knowledge of web development and design. I have a positive outlook and am always willing to learn new traits. I work well both independently and as part of a team. I am always pushing myself to be the best at what I do and tend to bounce ideas with the team to get feedback. Work Experience Front End Web Developer Innovative Skincare - Burbank, CA July 2015 to June 2018 Created dynamic website, maintained the shopping cart, designed promotional banners. Developed and implemented email marketing campaigns for various clients. Junior Web Developer Dinair Airbrush Makeup, Inc - North Hollywood, CA June 2012 to April 2015 Airbrushmakeup.com Planned, implemented and oversaw website creative content and overall eCommerce functionality to improve customer's experience through e-blasts, abandoned cart emails, web promotions, affiliate and loyalty programs. Worked with lead developer to implement dynamic templates. Verified content and formatting in various browsers and platforms for quality assurance. Resolved problems and optimizes performance of complex web based systems and identifies appropriate technology to meet business needs while maintaining integration with existing systems and technologies. Collaborated with Graphic Designers to develop web solutions, optimized for download efficiency. Created new web pages utilizing content provided by online marketing to improve web site traffic and SEO optimization. Managed the e-commerce product inventory and created weekly promotions. Evaluated code to ensure that it is valid, is properly structured, meets industry standards and is compatible with browsers, devices, or operating systems. Maintained understanding of current web technologies or programming practices through continuing education, reading, or participation in professional conferences, workshops, or groups. Updated custom Touch-screen POS System. Graphic and Web Designer Laguna Beach Jean Co - Los Angeles, CA June 2010 to June 2012 lagunabeachjc.com Created dynamic website, maintained the shopping cart, designed promotional banners. Led product development from idea to mass production (15 jeans & 10 shirts, buttons, rivets, hang-tags, labels, bags and box packaging) Performed photoshoots, photo and video editing. 3D Modeling and rendering the floor-plan. Web Design Internship Focus

Central Incorporated September 2009 to March 2011 focuscentral.org    Designed website and promotional banners.    Completed all layouts of client information. Education Bachelor's in Digital Entertainment and Game Design Technical Institute Skills Magento (6 years), Adobe Suite (Photoshop, Illustrator, Dreamweaver, Indesign) (10+ years), Microsoft Office (10+ years), UI, Front End Links <http://www.peterproductions.net> Additional Information Skills    Web Development & Graphic Design    eCommerce (Magento, Electronic graphic images and animations Shopping Solutions LLC, Woo Commerce) Technical & Software    Proficient in HTML, XHTML programming Proficient in both Windows and and CSS design, Media Queries, and Macintosh operating systems creating and modifying pages    Email and Video Campaigns    Wordpress (Mailchimp, Wistia, Brightcove)    Basic understanding of object-oriented    Adobe Creative Suite (Photoshop, programming principles Indesign, Dreamweaver, Flash,    Ability to produce graphic art and Illustrator) visual materials for promotions,    Autocad (3D Studio Max, Maya) advertisements and media outlets such    Microsoft Office products (Excel, as websites and print PowerPoint, Word)

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