

Digital Marketing Executive Digital Marketing Executive Specializing in web development, design, copywriting and SEO best practices. Scottsdale, AZ Quick learner with strong work ethic. Passionate and able to work in teams or independently. IT and process management experience with noted talent for outstanding client care. Resourceful with a passion for problem solving and innovation. Authorized to work in the US for any employer Work Experience Digital Marketing Executive Freelance Web Development - Phoenix, AZ June 2012 to Present Specializing in web development, design, copywriting and SEO best practices. IT Project Manager Nextiva November 2015 to May 2018 Managed relationships with channel partners and enterprise contacts to translate programmable data for the configuration of exclusive platforms, features and VoIP communication systems. Lead Web Developer Morus Medical November 2014 to May 2015 Developed, designed and copy-wrote SEO-friendly, WordPress websites for pain management practices in the US. Education Pinnacle High School - Phoenix, AZ Skills Problem solving, Process management, SEO, Social Media Marketing, Social Media Management, Digital Marketing, Google Analytics, Customer Service Assessments Search Engine Optimization Expert August 2019 Measures a candidate's ability to interpret online website performance metrics and understand search engine optimization tactics. Full results: https://share.indeedassessments.com/share_assignment/ttdlipcwca5tjxyn Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field. Additional Information Relationship building and management Web design, web development and custom markup Copywriting and SEO best practices Business-to-business communication Website and email hosting services Customer service and general IT Digital marketing tools and WordPress CMS

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