

REMOTE MANAGER - FRONT-END WEB DEVELOPER & E-COMMERCE(MAGENTO) SPECIALIST (SALARY) BRANDTSER.COM (FLORIDA) REMOTE MANAGER - FRONT-END WEB DEVELOPER & E-COMMERCE(MAGENTO) SPECIALIST (SALARY) BRANDTSER.COM (FLORIDA) Magento 2 Administrator |Front-End Web Developer | Remote Lake Wales, FL Seeking a permanent role with a company as a remote Front-End/E-Commerce Web Developer where I can learn, grow and share my knowledge with utilizing my skills to help build great software products for the company & the web. Work Experience REMOTE MANAGER - FRONT-END WEB DEVELOPER & E-COMMERCE(MAGENTO) SPECIALIST (SALARY) BRANDTSER.COM (FLORIDA) Brandster Inc - Lake Wales, FL October 2016 to October 2018 BRANDTSER.COM (FLORIDA) Lake Wales, FL - Oct 2016 - Oct 2018 (Current) ? Creation of CUSTOM web pages using the latest technologies of HTML5/CSS3/JavaScript/JQuery and product updates via the Magento CMS Platform ? Website & Social Media Management using modern business marketing techniques (SEO, Facebook/Twitter/Instagram Paid/Non-Paid Campaigns) ? Designed & hard-coded email newsletter campaigns with the use of Campaign Monitor/MailChimp and HTML/CSS ? Converted design layouts into functional HTML/CSS/JavaScript code ? Used critical thinking and problem-solving skills to enter vendor data (in various formats) into the CMS listing template ? Collected, edited, logo branded & uploaded product images into WebDAV server(s) ? Created & modified Microsoft excel product sheets to be imported into the Magento CMS template ? Analyzed and backed up entire storefront to be migrated from PHP 5 to PHP 7, then to re-enable custom frameworks/scripts for the new website (Magento 1.9. to Magento 2.2.2) ? Implemented mobile/tablet support with the use of Bootstrap and Flexbox CSS responsive frameworks to achieve mobile design layouts and functionality ? Researched and created custom website blogs/articles regarding new product launches ? The ability to multi-task large sets of data/projects at once under heavy workloads and pressure while validating information to be accurate ? Analyzed product descriptions from manufacture websites & produced short rich compelling content to drive sales & traffic for the website ? Created custom option templates for specific brands & products using the Magento platform ? Built out custom dynamic attributes & side filters in result of searchable

products on the front-end ? Cross checked products with vendors information regarding inventory, colors/options available, pricing. ? Photo editing for optimizing product images to ensure quality and consistency throughout ? Regularly updated product inventory ? Managed product-to-option template relations ? Managed images, add/create/edit product descriptions, dimensions, followed naming/pricing standards, and created option templates for the products ? Double checked on front end and checkout process to ensure every entry is functioning as intended ? Regularly explored to pursue new digital ideas ? Modifications of Magento templates, including mobile optimizations. ? Debugged Third-Party/Magento built in Extensions to ensure everything is functioning properly ? Ensured that any project deliverables were complete, and stored according to company standards ? Improved existing sites, modules and designs ? Installations, configurations, and customizations of approved plugins ? Maintains graphic standards and branding throughout the product's interfaces ? Customized Magento's front-end components using layout XML, blocks, widgets and templates ? Actively troubleshooted, supported web development, and applications in production Store URL links here ---> <https://www.brandster.com> - <https://www.grillpartsexpress.com> - <https://www.dcsgrills.com> - [https:// www.polyfurniture.com](https://www.polyfurniture.com) - <https://www.breezestafurniture.com> - <https://www.malibuoutdoorfurniture.com> - <https://www.grillsunlimited.com> - <https://www.crpffurniture.com> REMOTE WEB MANAGER - FRONT-END WEB DEVELOPER & E-COMMERCE BIG-COMMERCE - Lake Wales, FL April 2015 to July 2016 Previous) ? Creation of web pages using the latest technologies of HTML5/CSS3/JavaScript/JQuery and product updates via the Big-Commerce CMS Platform ? Website & Social Media Management using modern business marketing techniques (SEO, Facebook/Twitter/Instagram Paid/Non-Paid Campaigns) ? Converted design layouts into functional HTML/CSS/JavaScript code ? Used critical thinking and problem-solving skills to enter vendor data (in various formats) into the CMS listing template ? Collected, edited, logo branded & uploaded product images into WebDAV server(s) ? Created & modified Microsoft excel product sheets to be imported into the Big-Commerce CMS template ? Implemented mobile/tablet support with the use of Bootstrap and Flexbox CSS responsive frameworks to achieve mobile design layouts and functionality ? Researched and created custom

website blogs/articles regarding new product launches ? The ability to multi-task large sets of data/projects at once under heavy workloads and pressure while validating information to be accurate ? Analyzed product descriptions from manufacture websites & produced short rich compelling content to drive sales & traffic for the website ? Optimized & added search keywords regarding search engines (SEO) to products, resulting in top website rankings

REMOTE WEB DEVELOPER (CONSULTANT) ADHARMONY (FLORIDA) - New York, NY December 2014 to February 2015 5-month project to create User Interface for upcoming advertising platform ? Met daily with business owner to understand business requirements ? Analyzed and designed UI concepts and wireframes from business documents ? Content entry into Drupal CMS from business documents along with validation to website(s) on proper data/layout

IT HELPDESK / TECHNICIAN PERFECT OPTICAL INC - New York, NY February 2014 to October 2014 Redhat/Windows XP - Prescription management using CC Systems for Linux ? Firmware installation, virus, software updates and patch distribution ? Handled outbox shipments via DHL/Fed-Ex with proper procedures to company products

WEB DEVELOPER WEIGHTWATCHERS.COM - New York, NY July 2013 to January 2014 Worked with a team of 5 content editors to help manage the content across the site (U.S. UK, Canada, Netherlands, Germany, Australia) ? Responsibilities included creation and updating of HTML web pages using an in-house content management system database (CMS ? Involved in specifying page layouts, templates, applying CSS styles & themes to templates

WEB DEVELOPMENT TRAINING - SEMINOLE STATE COLLEGE January 2013 to June 2013 Learned advanced skills to develop sophisticated websites using XHTML ? Understanding of semantic markup and cascading stylesheets ? W3C standards and cross browser compatibility

WEB DEVELOPER UNITEDGREETINGS.NET - New York, NY June 2012 to December 2012 Responsible for overall static HTML builds and cutting/slicing up of images via Photoshop ? HTML maintenance; provided support and bug fixes. ? Participated in daily status update calls ? Entered product data into the CMS (greeting cards, images, prices, sku)

WEB DEVELOPMENT BASICS TRAINING AND LEARNING New York (High School) - Mar 2011 - Nov 2011 ? Introduction to HTML, CSS ? Attended meet-ups and tech courses online ? Peer programming camps for learning

html development CODE SAMPLES [HTTP://PASTEBIN.COM/0TZUEHG5](http://pastebin.com/0TZUEHG5) - JAVASCRIPT TEST

CAR MODEL [HTTP://PASTEBIN.COM/EQ52NUQ8](http://pastebin.com/EQ52NUQ8) - JSON SAMPLE

[HTTP://PASTEBIN.COM/GQ3DGF9D](http://pastebin.com/GQ3DGF9D) - HTML, JAVASCRIPT, AJA

[HTTP://PASTEBIN.COM/GQ3DGF9D](http://pastebin.com/GQ3DGF9D) - HTML, JAVASCRIPT, AJA

[HTTP://PASTEBIN.COM/26BS7UFX](http://pastebin.com/26BS7UFX) - AJAX DOWNLOAD DATA

[HTTP://PASTEBIN.COM/T9YX0FRQ](http://pastebin.com/T9YX0FRQ) - CHAT APPLICATION (BETA) Education Other Skills HTML

(4 years), JAVASCRIPT (3 years), BOOTSTRAP (3 years), CSS (4 years), CMS (4 years) Additional

Information SKILLS & TECHNOLOGY Core Languages EXPERIENCE HTML 5 years CSS 5

years JavaScript 3 year jQuery 2 year XML 2 years PHP (still learning) 1 year SQL (still

learning) 1 year Platforms & Technology Skills EXPERIENCE Magento 2(core) 2-3 years

Magento 2(Local install for testing before pushing into production & comparing platforms) 1 year

Big-Commerce 2 years MailChimp 2 years CMS 3 years Responsive Design 3 years Website &

Extension Debugging 3 years Agile Methodology 2 years Shopify (Locally installed & tested for

experimental purposes) 1 year Bootstrap 1 year GitHub 1 year Adobe PhotoShop 3 years

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