

Digital Advertising Analyst Digital Advertising Analyst Digital Advertising Analyst - CDK Global  
Bellevue, WA Authorized to work in the US for any employer Work Experience Digital Advertising  
Analyst CDK Global - Seattle, WA April 2019 to Present Monitor and analyze campaigns and make  
regular proactive changes to improve account performance Identify and present new  
opportunities/areas of growth to client that will improve accounts ability to achieve desired  
outcomes Gather, analyze, and organize complex information, conduct comparative analyses,  
make recommendations supported by identified facts, and present clear recommendations to  
internal clients Create custom presentations to maintain post-sales activities with a goal to  
increase account revenues. Responsible for revenue retention and growth for assigned book of  
business SEM Account Specialist Microsoft - Redmond, WA June 2018 to April 2019 Support  
tactical and foundational campaign activities such as account health checks, account restructuring,  
uploads, billing & IO management, reporting, etc. Exceed account team and customer  
expectations through world class customer service via responsiveness, timeliness and  
professionalism Web Developer Buildingi - Bellevue, WA July 2015 to February 2018 Developed  
and maintained SharePoint sites in several Microsoft internal site collections, as well as other client  
sites. This included creation of quarterly email newsletter for 2 large groups in HTML format and  
running reports of site performance. Provided Tier II level tech support for various internal  
Microsoft sites. Education AA in Info. Systems/Software Development Bellevue College 2015 BA in  
Digital Media Communications Antioch Univ 2011 Skills Css, Sharepoint, Web design, C#,  
Javascript Additional Information SKILLS & EXPERTISE AGILE/SCRUM HTML5 Bing Marketing  
Customer Service JavaScript CSS SQL Google Ads Management Web Design SEM C# PPC SEO  
Excel CRM PowerPoint SharePoint Tier 2 Support

Name: Karen Barrett

Email: christopher91@example.org

Phone: 416.258.3338