

Camera Sales Professional Camera Sales Professional Lincoln City, OR Authorized to work in the US for any employer Work Experience Camera Sales Professional The Shutterbug - Lincoln City, OR September 2016 to Present Sell a broad range of photo-related products meeting the highest-level of customer satisfaction. Resolve specific customer questions. Accurately operate retail cash register system, capturing proper sales information for all transactions. Assist with photofinishing customers. Sales Associate and Cashier Old Navy - Lincoln City, OR June 2016 to October 2016 Welcomed customers with a smile and set the expectations for service. Educated customers about the benefits of the Old Navy Card. Followed all cash handling procedures per company guidelines. Retail Merchandiser Advantage Sales & Marketing - Portland, OR March 2015 to June 2016 Merchandising, reset, display changes, and inventory projects for national retailers and brands (Proctor&Gamble, Microsoft, Target, Best Buy) in the Portland metro area. Managed two pet supplies departments at Fred Meyer stores. Accountable for logging call reports, mileage, administrative time. Built relationships with retailers for positive sales and merchandising outcomes. CMS Specialist 24Seven Talent - Portland, OR May 2015 to July 2015 Client Web site updates for a 150 year-old Oregon company. Wrote HTML and CSS in a content management system. Digital Printing Specialist (Seasonal) GSI Marketing Group - Portland, OR June 2014 to September 2014 Operated digital color printers, copiers, and CD/DVD printers. Output of customer files with Adobe Suite and Fiery EFI. Operated mailing, stuffing, and labeling equipment. Front End Web Developer CUI, Inc - Tualatin, OR February 2013 to January 2014 Designed, built, modified high quality external and internal corporate Web properties extending and refreshing the brand. Created wireframes resulting in improved user flow. Improved search performance. Developed HTML newsletters increasing brand reach. Managed digital collateral including photos, prototypes, Web fonts. Art Director & Web Designer ProSchools - Portland, OR February 2005 to March 2012 Completed Web site migration from hand-coded pages to Kentico, a .NET-based Content Management System. Supported three WordPress blogs and Social Media platform. Introduced search visibility and analytics into the company. Designed and produced all print marketing materials. Solved persistent printing issues by implementing PDF workflow. Reduced

printing and mailing costs with improved designs. Graphic Artist Everybody's Garden Center - Portland, OR May 2002 to September 2004 Managed department of three designers. Produced corporate point-of-purchase/point-of-sale materials, direct mail, national advertising, trade show materials, kiosks, and Web design. Developed internal digital product image library and product ID system. Created style guides. Won 2003 HMA Best in Show Award. Graphic Artist Emerald Studios - Portland, OR April 2000 to April 2001 Extensive production work including silkscreen color separations. 4-color printing, advertising, and Web. Worked directly with clients and vendors satisfying project design goals and budget requirements. Education Certificate in Search Marketing & Visibility Search Academy - Portland, OR 2008 Marketing Portland Community College - Portland, OR August 2002 to May 2005 Certificate in Electronic Publishing U of O - Portland, OR 1997 Art Eastern Montana College - Billings, MT 1992 Diploma Billings Senior High School 1990 Links <http://www.misterfusion.com> <http://www.linkedin.com/in/misterfusion> Awards Portland Ad Federation Merit Award 1998 Additional Information Areas of Expertise Graphic Art, Layout, Illustration, Presentations, Writing, Editing, Publications, Wireframing, CMS, UI/UX, Advertising Appeals, Social Media, Mac & Windows Personal Skills Commercially focused Strategic thinker Keen sense of humor Open to direction

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