

Information Technology Consultant Information Technology Consultant Information Technology Consultant - Sites Annandale, NJ I have over a decade in LAMP stack application development. I have a proven track record of managing electronic communications projects and working with large teams in a fast paced enterprise level organization. I enjoy designing and re-designing complex queries and database architecture to ensure solutions remain scaleable and run at peak performance through the duration of the software development lifecycle. I am continuing to focus my career in SAAS cloud-based software development and gain knowledge in the areas of machine-learning and document database design.

Work Experience

Information Technology Consultant Sites, Apps & Images - New York, NY November 2005 to Present Please find client chronology and portfolio on <http://sitesappsimages.com>

- Design and develop web and hybrid applications
- UI/UX Design
- Perform Quality Assurance, Testing and Debugging
- Database Design and Development
- API development
- A/B Unit Testing
- Social Media Campaign Development, Coordination and Reporting
- Social Network Skinning and Personalization
- Project Management and Reporting

CRM / Web Developer Socialfix Media - Clinton, NJ July 2016 to November 2016

- Improve SEO optimization by analyzing, reviewing and developing content based on meta data research and analytical tools
- UI/UX design (JS/CSS/Wordpress)
- Project Management and Reporting
- API Development and Consumption
- Investigate system failures and identify solutions to prevent or minimize impacts
- Monitor the test phases of the developments in compliance with the defined scenarios.
- Coordinate with development teams to ensure the corrective, evolutionary and technical maintenance of the applications.
- Perform ongoing system administration duties such as providing access, permissions, settings, etc
- Take a lead in analyzing and recommending platforms, plug-ins and other services required to support B2C solutions

IT Consultant Exchange Collective Inc - Santa Barbara, CA August 2015 to April 2016

- LAMP stack application development
- Wordpress UI/UX theming
- Attended weekly project management meetings with the core team to ensure milestones were met.
- Developed automated scripts and scheduled batch imports and FTP file refreshes to capture real time price and availability of product catalog.
- Developed application, automated scheduling of data exchanges via REST API with

channel fulfillment partner KIBO and executed by custom shell scripting on UNIX server.

Performed A/B Unit testing for best click through conversion rates Developed a proprietary ROI application for Exchange Collective's VP of Sales. Consultant/API & Front End Web Developer Digital West - Grover Beach, CA June 2014 to February 2015 Developed mockup of the AdSmart Mobile client dashboard (JS/CSS/HTML5/ LAMP) Worked alongside development team of the AdSmart Mobile application (PHP/Laravel/Postgres) Managed projects using agile methodologies (JIRA) to accelerate the development of the platform and led weekly sprints with core team to ensure milestones were met. Performed A/B testing of Banner Advertising Campaign Experiences Worked with Verve Mobile development team to consume RestAPI services to achieve business and campaign requirements. UI/UX Designer National Hockey League - New York, NY November 2010 to March 2011 Collaborated with product management and engineering to define and implement design for the UI/UX product performance, experience and direction, visuals and experience for Game Center Mobile Apps on all mobile platforms Managed projects in JIRA and participated in daily Sprints with project managers and development team Created wireframes, storyboards, user flows, process flows and site maps Effectively communicated alternative design ideas to developers based on monitoring customer feedback and analyzing A/B testing results Performed split testing to determine best design of User Interface Ensured that all directives were met prior to release of GameCenter Live Monitored customer feedback, qualified technical issues and prioritized all critical tasks Monitored GameCenter Live broadcasts to ensure products were performing as expected. Uploaded products to storefronts for iTunes, Droid/Google, Nokia, Blackberry and HTC Web Content Manager Verizon Wireless - Basking Ridge, NJ October 2008 to March 2009 Managed content for Verizon's Mediastore and ensured that site visitors could quickly and easily download electronic content from the application. Ensured that all rich data was successfully uploaded and properly featured Liaison to Marketing department for required featured artists and coordination of business directives Validated Mediastore content using SQL -Toad/Oracle Monitored customer feedback and reports for any problems related to content to ensure optimum availability of the Mediastore websites and mirror sites. DBA/Web Developer

Beacon Graphics Ltd - Branchburg, NJ November 2002 to November 2007 Responsible for gathering specifications, designing, developing, training and maintaining web-based solutions (HTML/XML/CSS/Javascript, PHP/MySQL, Apache, UNIX, IIS) including: E-Commerce - Shopping Cart Leads/Sales Contact System Human Resources management/project assignment/invoice lookups Customer login for online payments through PayPal Shipping cost estimating system Technical Support forum, hand-coded threading system and assignments Inventory management system Order entry system Interactive tools e.g. Vinyl Selection Tool/Graphics Selection tool Broadcast newsletters and marketing solutions EDI Manager SHI

International Corp - Somerset, NJ December 1994 to August 1999 Managed EDI projects for large scale global operating system deployments, data migrations, full hardware/software stack and infrastructure application, including upgrades and implementations. Supervised EDI department team of six individuals Designed and maintained technical and project documentation and assisted in contract negotiations Consistently delivered market share reports on time to ensure maximum incentives from software manufacturers were gained Developed and executed project management plans and scheduled tasks to maximize customer success objectives. Managed risks, produced feasibility reports and mitigation plans Responsible for reducing VAN charges by over 30% Worked in partnership with cross-functional teams to clearly establish project scope, define roles and responsibilities Served as primary liaison between client stakeholders, user groups, and the project team Produced EDI transaction maps and developed a production mirror site in Lotus Notes to assist sales by pushing notifications and showing real-time status of their accounts and product shipments. Assisted in SAP migration with other team members

Education High school or equivalent in General Studies Claremont High School - Claremont, CA Skills Web Development (10+ years), Web services (3 years), Project Management (10+ years), Graphic Design (6 years), SEO (3 years), Javascript, PHP, Wordpress Links <https://www.linkedin.com/in/heather-lynn-11007ab4/> Additional Information Please view client list chronology and development portfolio at <http://sitesappsimages.com>

Name: Briana Patel

Email: kelleycory@example.com

Phone: +1-506-484-0958x682