

Business Analyst, AVP - Futures & Options Technology Business Analyst, AVP - Futures & Options Technology Brooklyn, NY Work Experience Business Analyst, AVP - Futures & Options Technology Banc of America Securities - New York, NY November 2015 to Present Develop requirements for new software based on business and operational asks. - Oversee development to ensure software is meeting requirements. - Perform testing to ensure the quality of software and identify ways to improve the product. - Liaise with members of Solutions, Client Services, Operations, and internal management teams. Manage the onboarding of clients into allocation automation software to support global Futures & Options operations teams. - Analyze new business to determine the necessary processing based on the client file, i.e. average pricing, trade tagging/enrichment, special regional considerations. - Based on analysis, configure software by writing rules and inserting into Oracle database. - Responsible for tracking and reporting on progress vs yearly program goals. Manage the gathering and reporting of statistics for senior management. Provide L3 support and user training on core software, as well as ad hoc education on specific data flows when needed. SME/Lead for allocation modules as part of a proprietary middle-office application. Front End Web Developer, Associate JPMorgan Chase - New York, NY January 2015 to November 2015 Code front end designs for event websites using a Metron Back end. Design and deploy new mobile-friendly responsive templates as a member of template development group. Design and manage email communications, i.e. invitations, confirmations, and additional communications. Provide reporting of invitee responses for event planners. Liaise with event planning team to devise creative solutions to their needs while working within the constraints of various regulations and the software. Offer technical support and assistance to the event planning team and other stakeholders. Perform extensive QA testing on every website and communication, as well as on new releases of the Metron software. Ensure that all personal information collected was in compliance with regulations and treated with proper discretion. Web Designer and Developer ProAudioStar.com - Brooklyn, NY January 2012 to January 2015 Completely redesigned & redeveloped the website to be responsive to mobile devices and offer an improved user experience, resulting in a 37% reduction in bounce rate, 59% increase in transactions and 122%

increase in revenue year over year. Streamlined workflow for listing and maintaining product listings across multiple platforms. Design and code all marketing emails sent both directly and via partner publications lists. Manage content on website, blog, social media, and digital advertising channels. Managed 3rd party integration of Magento mySQL database with MS Dynamics GP, eBay, and Amazon. Direct and produce co-op/promotional videos for vendors.

Graphic Designer / Web Designer Paragon Sports - New York, NY May 2010 to December 2011 Responsibilities

Responsible for the design, content and deployment of weekly marketing emails. Update website and digital advertising with fresh graphics and content. Designed and produced printed materials such as sales flyers, coupons, and newspaper advertising.

Graphic Designer & DJ Tick Tick - Burlington, VT October 2007 to May 2009 Responsibilities

Organized and executed live music performances and art shows. Interfaced with booking agents, artists and venues to ensure a seamless event. Designed and screen printed posters, t-shirts, and other promotional items.

Web Designer and Developer Shark Communications - Burlington, VT April 2007 to May 2009 Responsibilities

Collaborated on design and development of websites and printed material. Maintained computers, servers and other in-house technology resources. Successfully implemented new web technologies which improved efficiency and flexibility while significantly reducing cost.

Intern Lisaius Marketing - Burlington, VT September 2006 to December 2006 Responsibilities

Completed creative projects that included logo, collateral, and package design. Maintained a large photo database, and managed the local file servers. Responsible for the back up and physical archiving of digital and physical assets.

Education AA in Graphic Design Community College of Vermont - Burlington, VT 2005 to 2007 Skills MYSQL, CSS, JQuery, testing, Excel, SQL

Additional Information Strong background in graphic design, web development, client relations, research, data compilation, analytics, and technology. Organized, driven, dedicated and goal oriented with excellent attention to detail. Communicates well with both management and public and between the technical and creative teams. Highly adaptable with a constant desire to acquire new skills and make use of new and emerging technologies. Well-versed in Windows, Macintosh, and Linux operating systems in desktop and server environments. Proficient in MS Office,

Photoshop, Illustrator, InDesign, Quark Xpress, Dreamweaver, hand-coded HTML and CSS. Working knowledge of XML, PHP, MySQL and JavaScript. Expert knowledge of Magento, WebSphere, Wordpress, ModX, and other ecommerce and content management systems, including developing and deploying customizations. Music producer with work featured in Spin, Pitchfork, XXL, and more. Editor of both music and video using Ableton Live, Final Cut Pro, and other software.

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