

Lead Front End Developer - Designer - Project Manager Lead Front End Developer - Designer - Project Manager Product Designer New York, NY Authorized to work in the US for any employer Work Experience Lead Front End Developer - Designer - Project Manager Rentah - Brooklyn, NY February 2015 to Present Responsible for heading the front end development during a complete rewrite of the company website and web application UI for a new peer to peer ecommerce application, from concept to launch, using Bootstrap, HTML5, CSS3, Javascript with jQuery, and implementing responsive and mobile web techniques. Designed User Experience for Rentah's web and mobile apps, by collecting user data and performing user experience testing with small user groups in order to make well informed, data-driven feature and design improvements to the application that a wide variety of users can easily understand and use. Managed the full Rentah team and codebase using Asana, Git, and Slack to allow for fault tolerant version control, distributed Kanban boards, and remote group chat to coordinate issues, project scope, and deadlines with other Rentah teams based in New York, Seattle, San Francisco, and Liverpool, England. Responsible for the company's product and brand design, including choosing typography and colors to enhance the user's visual experience, while conveying a sense of safety and openness that Rentah strives to provide. Creative Intern Jupiter Highway - Manhattan, NY June 2014 to September 2014 Assisted in production for the inhouse produced film 'For Real' by contributing to production meetings, editing footage using Adobe Premier, and by designing, testing, and creating special effects for the film using Adobe After Effects and Photoshop. Performed UI/UX and graphic design services for various Jupiter Highway clients, such as logo design, photo retouching, and wireframes in order to boost the appeal and recognition of our clients' brands. Background Actress / Production Assistance CL Casting - Atlanta, GA March 2012 to July 2013 Performed as an extra, helped to coordinate other extras, and set up and managed lighting equipment in order Trouble with the Curve, ' '42,' and 'Project Almanac' to help keep the filming of feature films as ' on schedule. Education Integrated Digital Media New York University Tandon School of Engineering August 2012 to January 2015 Skills HTML (6 years), CSS (6 years), Photoshop (5 years), Illustrator (5 years), Figma (Less than 1 year), After Effects (4 years), Bootstrap (6 years), Branding (5 years), User

Experience Design (5 years), User Interface Design (5 years) Links <https://dribbble.com/itsalyssa>  
Additional Information UI/UX Design Bootstrap Film Production Responsive & Mobile Web Design  
JavaScript / Node.js PHP After Effects JQuery User Testing Wireframes / Mockups Adobe  
Premier Git Project Management Python

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