

Wordpress Developer/SEO specialist Wordpress Developer/SEO specialist Web Developer, Web Designer, Linux Server administrator, Wordpress Developer, SEO specialist Torrance, CA My key strengths are related to Front End Web Development, but I have deep knowledge of SEO, Network administration (Linux, Unix, CentOS), Web design and Server maintenance. Authorized to work in the US for any employer Work Experience Wordpress Developer/SEO specialist NADRICH AND COHEN LEGAL TEAM - Los Angeles, CA January 2016 to Present Key Responsibilities:

Maintain company's design and organizational standards for the creation of each design, including layer organization, layer comps and grids. Managed multiple websites based on Wordpress, Concrete CMS Plan, manage and execute SEM campaigns Monitoring and tracking the performance of SEO campaigns, including site traffic, banner ADV performance and back links.

Front End Development utilizing HTML5, CSS3, and jQuery Coordinating and maintaining websites, web-hosting and server administration Web Developer/Designer TAURAD WEB DESIGN AND SEARCH ENGINE OPTIMIZATION AGENCY- TAURAD.COM - Los Angeles, CA November 2014 to November 2015 Key Responsibilities: Developing new website services (WordPress / OpenCart /Xenforo) Online/Digital marketing such as creating social media presence, SEO, SEM, email marketing and reporting/analytics Front End Development utilizing HTML5, CSS3, and jQuery leveraging the Bootstrap framework and a Javascript / SQL backend, Ajax. On Page and Off Page Optimization. Monitoring and tracking the performance of SEO campaigns, including site traffic, banner ADV performance and back links. Analyzing search results via Web Analytics and other specialist software

Coordinating and maintaining websites, web-hosting and server administration Front-End Web Developer CENTER FOR RIGHTS DEVELOPMENT (CRD) - HEALTH-RIGHTS.ORG, HEALTHRIGHTS.AM - Inglewood, CA September 2014 to November 2014

Designed and developed various Web forms using HTML, CSS, and JavaScript Designed interactive pages with W3Cstandards Converted the mock-ups in to hand-written HTML, CSS and JavaScript code Created web content and tested all the websites with multiple browsers, operating systems, and screen resolutions Web Project Manager - Web Developer CENTER FOR RIGHTS DEVELOPMENT (CRD) - HEALTH-RIGHTS.ORG, HEALTHRIGHTS.AM - New York, NY 2006 to

November 2014 New York, NY | Yerevan | Georgia | 2006 - Nov 2014 Web Project Manager - Web Developer

Key Responsibilities:

- Development and management of project initiatives and timelines
- Coordinating and maintaining websites, web-hosting and server administration
- Implement Web solution by monitoring project progress; tracking action items; conducting design and implementation reviews; examining, researching, and resolving issues
- Provide project status reports by collecting, analyzing, and summarizing data and trends.
- Email marketing, e-newsletters and campaigns
- Social media campaigns
- Creation of exciting CMS sites
- Responsible for writing front end web development (CSS; HTML and Javascript)
- Working on web applications that are appealing and exciting as well as being user friendly

Junior Web Developer CENTER FOR RIGHTS DEVELOPMENT (CRD) - HEALTH-RIGHTS.ORG, HEALTHRIGHTS.AM - ???????, ?????????

April 2008 to June 2014

- Designed strategic plan for component development practices to support future project
- Front End Development utilizing HTML5, CSS3, and jQuery leveraging the Bootstrap framework and a Javascript / SQL backend, Ajax.
- On Page and Off Page Optimization.
- Monitoring and tracking the performance of SEO campaigns, including site traffic, banner advert performance and back links.
- Analyzing search results via Web Analytics and other specialist software.

Education Bachelor of Science in Science Yerevan State Med University N.A. Mkh. Heratsi - Yerevan 1986 to 1993

Additional Information AREAS OF EXPERTISE

- Front-End Web Development (HTML5, CSS3, JavaScript)
- Working experience of PHP, MySQL and JQuery
- Proficient Adobe Photoshop Skills
- Server administration (CentOS / Linux/) - LAMP
- SEO (Google Analytics, AdWords, Ahrefs.com, Majestic.com)
- VPS administration (cPanel/WHM/Webmin/DA/Kloxo)
- Website Maintenance/ backup/ restore/ transfer
- Firewalls / Security

KEY SKILLS

- Strong knowledge in XHTML/HTML5, CSS3, JavaScript
- Experience in working on a variety of web based projects
- Experience of Linux/Unix systems
- Proficient Photoshop skills
- Develop SEO strategies, and implement and monitor campaigns
- Perform site analysis, keyword research and mapping, and assess link building opportunities
- Perform competitor SEO research
- Based on analysis, results and client feedback, continually improve and modify strategies to optimize effectiveness
- Web-hosting (shared/VPN/dedicated), Server

administration(Linux/Unix) Hands-on work experience with CMS: WordPress, Expression Engine, OpenCart, Joomla, vBulletin, XenForo Web hosting control panels management(Cpanel, DirectAdmin, Kloxo, Webmin) Installing and configuring computer hardware, software, systems, networks, printers and scanners Planning and undertaking scheduled maintenance upgrades
Able to work productively and instinctively with good initiative

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