

Freelance Web Developer Freelance Web Developer Web Administrator - Bulletproof 360, Inc
Olympia, WA I have been working in web technologies for the past 10 years. I have experience in front-end and back-end development, web application development as well as SEO/SEM. I have worked in IT, high-level tech and database support and Linux Administration. Work Experience
Freelance Web Developer Self Employed July 2007 to Present Research, design and develop scalable web applications and web services. Resolve complex technical issues and improve user engagement, system availability, resiliency and performance. Design, code and optimize UI performance and responsiveness. Recreate PSD mockups into CMS or HTML5 website code.
Web Administrator Bulletproof 360, Inc - Seattle, WA October 2014 to October 2018 Migrated Magento Enterprise to Shopify Plus August 2018 Maintained Magento Enterprise e-commerce website with annual revenue over \$40M and 7.1M sessions. Responsible for all products, categorizing, maintaining content and images Utilized HTML/CSS Bootstrap/JavaScript/PHP to update and implement new features and designs. Troubleshoot issues and work with multiple departments to create and implement new features as well as work with Customer Service to troubleshoot customer issues Analyzed Google Analytics data to detect trends, site issues, marketing promos, product and cart performance. Ran A/B tests utilizing Optimizely and tracking analytic results for campaign planning and adjustments
SEO/SEM Technician and Web Developer McMurry/TMG - Phoenix, AZ 2012 to 2014 SEO/SEM analysis of websites and make recommendations based on extensive research. Extensive keyword analysis to improve organic search rankings. Implemented recommendations by updating existing site or develop new site. Designed and developed new websites using Drupal or hand coded HTML5/CSS3.
Web Developer Mix Max Solutions Group - Scottsdale, AZ 2008 to 2012 Work directly with clientele to ascertain requirements and project goals, ensuring that all objectives were outlined and accomplished. Created design mockups in Adobe Photoshop. Created wireframes and sitemaps. Developed websites hand coding XHTML, CSS, JavaScript, jQuery, PHP and MySQL.
Accounting Manager Gradient Analytics - Scottsdale, AZ June 2007 to December 2008 Accounts Payable Accounts Receivable Payroll through Paychex for 150 employees HR and Benefits assistant manager

Ran month end and year end reporting to close books Payroll Specialist Saugus Construction Company - Saugus, MA July 2006 to June 2007 Calculated and produced weekly payroll for 75 union and non-union employees Reported payroll, overtime, and coordinated union employee movements with the union Was responsible for Accounts Payable Responsible for submitting bids and work order changes to contractors Education Some college in Accounting Northeastern University - Boston, MA September 2001 to May 2003 Skills Accounting (3 years), Wordpress (10+ years), Photoshop (6 years), Web Development (10+ years), Ecommerce (6 years), SEO (4 years), Payroll (3 years), Paychex (3 years), Accounts Payable (3 years), PHP, NET, Javascript, Front End, HTML5, HTML, Drupal, JQuery Links <https://leekelo.com> <https://www.linkedin.com/in/kelly-lee-a5002442/> Certifications/Licenses Google Analytics June 2017 to December 2018 Google Adwords June 2017 to June 2018

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