Amazon Prime Student Ambassador Amazon Prime Student Ambassador Software Engineering Associate - Belkin International Cupertino, CA

Work Experience

Amazon Prime Student Ambassador
Amazon - Irvine, CA
September 2018 to Present

? Increased brand presence on campus through promotional events and face-to-face interactions with 700+ students weekly

? Curated promotional social media posts for 1000+ followers while working with company sponsors such as Calvin Klein Jeans

Software Engineering Associate
Belkin International - Playa Vista, CA
June 2018 to Present

? Core member of Linksys mobile application team to develop UI screens and wireflows in Swift from Sketch designs

? Created UI unit tests and unit tests in Xcode to increase code coverage, improve localization, device variability, and detect bugs

UX Researcher
Cie Digital Labs - Irvine, CA
April 2018 to June 2018

? Recommended UX improvements after collecting data through interviews and surveys from over 1000 students at UC Irvine

? Improved user experience through creation of Student Success App after conducting quantitative and qualitative data analysis

Web SEO Assistant
Cie Digital Labs - Irvine, CA
April 2018 to June 2018

? Managed backend of Wordpress website by overseeing 894 posts and properly utilizing categories, tags, and meta-descriptions

? Improved internal SEO by examining and relinking broken website links and ensuring that internal links add value to the website

Web Developer
Rabbit Advocates - Portland, OR
January 2018 to April 2018

? Redesigned website for nonprofit organization dedicated to rescuing rabbits by collaborating with a team of 8 developers

? Better managed user experience through implementation of search engine optimization and responsive web design

Python Lab Tutor
Rabbit Advocates - Irvine, CA
January 2018 to March 2018

? Mentored 43 students enrolled in Python (ICS 31) by reviewing code, explaining concepts, creating relevant examples

? Recommended best practices for teaching Python concepts by collaborating with professors and other lab tutors

Education

Bachelor of Science in Informatics in Human-Computer Interaction
University of California - Irvine, CA
September 2016 to September 2018

Skills

CSS (Less than 1 year), UI (Less than 1 year), unit tests (Less than 1 year), user interface (Less than 1 year), Xcode (Less than 1 year)

Links

http://linkedin.com/in/felicia-hou

http://www.feliciahou.com

Additional Information

SKILLS & I NTERESTS

Skills: UI Tests, UI Unit Tests, Adobe Creative Cloud

(Photoshop, Illustrator, XD), Tableau, Sketch, Xcode, Wordpress, Squarespace   Languages:

Python, Swift, Java, HTML, CSS

Name: Rita Ramirez

Email: christopherbarton@example.org

Phone: 001-872-582-0369x70685