Email Campaign Developer Email Campaign Developer Email Campaign Developer Cerritos, CA Work Experience Email Campaign Developer Centric Brands Inc June 2014 to July 2019   Used HTML5/CSS3 to designs layouts.   Implemented PSD designs for email campaigns.   Proficient in platforms Salesforce Marketing Cloud & Responsys.   Working knowledge of Ampscript, SQL, and RPL.   Built   10,000+   email   campaigns.   Examples: http://view.email.bcbgeneration.com/?qs=4fe105ac63fbccb790f5f79ddf04e25d1202e167f49c1e5212 ab66805a11702617a6a7d9d4ae1b6f69bad6f2feebac38edcd83c48174148ca5c502c02e911d47b94 11731f64b6576

http://view.email.herveleger.com/?qs=32379e75761e3b7cd5c69d2ff3aa8c5b88cb97fd2ad27879b20 273411f2dd36b480e9cb3800f0db015fca6e3867cbd13fe01dc86bfd0ec177fa5bfec63011870f99c4ae bbca62f90

http://view.email.bcbgeneration.com/?qs=9ef5a59bec2014b628e87712991350b68f937424fd3a0ab3 32b298d6115e68ea5879ed03f85192d8fea860d06484a9f7ec58c0e91cb522bacd2c22186fc03cdb58 dc2d76a2098fcc

http://view.email.bcbg.com/?qs=c09e5dd0050946a90d3aa457d59cb9e64c648daf73a4bdbd987f249 8d87f0c9c08d2a29452b7c601c6dc84878ad8ea0512c8f54da1b6cb7e6612830f5f8104c34f5e5b6b1e b0053f Web Developer / Email Campaign Developer Allied Modular Building Systems. Inc May 2010 to March 2014 Started: 05-2010 / Ended: 03-2014   URLs: http://www.AlliedModular.com, http://www.AlliedCleanrooms.com, http://www.TanWall.com   Web Developer / Email Campaign Developer   Built websites/microsites (Allied Modular, Allied Cleanrooms, Privee Designs, and BuyMod).   Used HTML5/CSS3/PHP5 to designs layouts.   Tableless and Responsive layouts. Implemented PSD designs for both websites and email campaigns.   Used PHP to develop online forms to submit data to emails.   Work on SEO techniques by modifying page contents, inserting metatags, social media sites, and blogging..   Email Designs/Builds using Vertical Response Front-End Web Developer / Content Specialist Bowtie Inc April 2009 to February 2010 Started: 04-2009 / Ended: 02-2010 URL: http://www.birdchannel.com, http://www.smallanimalchannel.com, http://www.fishchannel.com   Front-End Web Developer / Content Specialist   HTML, CSS,

JavaScript. Content Management Email Designs Built and managed pages throughout the sites. Education Bachelor's Degree in Multimedia in Multimedia California State University East Bay - Hayward, CA May 2006 AA degree in Anthropology Fullerton College - Fullerton, CA April 2004 Skills HTML, JAVASCRIPT, CSS, jQuery, ACROBAT, ADOBE ACROBAT, EXCEL, POWERPOINT, WORD, PHOTOSHOP, ADOBE PREMIERE, MYSQL, HTML 5 Certifications/Licenses Driver's License Additional Information 7+ years experience hand-coding HTML/CSS including browser compatibility for both Internet Explorer and Firefox. 3+ Years experience using Responsys Interact. 2+ Year experience using Salesforce Marketing Cloud. Built 10,000+ Email Campaigns. 5+ years experience using Dreamweaver. 3+ years coding PHP 4-5. 3+ years experience with design layouts in Photoshop, and Fireworks. 2+ years experience with WordPress. 3+ years experience with Adobe Premiere/Final Cut: making several short films in HD, DV, and DVD. 3+ years experience mixing, editing, and composing several audio tracks in Adobe Audition. 2 years SEO experience. Computer Skills Scripting Languages: HTML / CSS (5+ Years Experience), PHP (3 Year Experience), and JavaScript / JQuery (4 Years Experience). Image Editing Applications: Photoshop, Illustrator, Fireworks, Irfanview, Paint Shop Pro, and ImageReady. Video/Audio Editors: Adobe Audition, Adobe Premiere, and Final Cut Pro. Office Applications: Word, Excel, and PowerPoint. Other Applications: Adobe Acrobat Pro, SoftImage 3D, and Nero. OS's: Windows & Mac.

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