

Software Development Engineer Software Development Engineer Software Development Engineer - Hiconversion Inc Seattle, WA I am a full-stack JavaScript developer with experience using modern frontend frameworks (ReactJS, AngularJS), Node.JS, MEAN stack, and JAMstack. I'm looking to bring my unique experience to a development role to write high quality applications. My full-stack experience is slanted toward front-end, but my experience at a startup brought me all over the stack every day. I quickly became an authority on the software my company creates, becoming a go-to resource for my peer developers, and a trusted delegatee for my superiors. This led to multiple promotions in relatively quick succession. I pick up new skills and ramp up into existing projects quickly, and I enjoy doing so. I have a passion for elegant, simple, and readable code, and a penchant for quickly devising solutions to difficult, urgent problems. Authorized to work in the US for any employer

Work Experience Software Development Engineer Hiconversion Inc - Boca Raton, FL February 2019 to Present

Monitored ongoing operation of assigned programs and responded to problems by diagnosing and correcting logic and coding errors. Developed clean, performant Node+Express API endpoints delivering data to decoupled consumption interface. Developed robust server-side testing suites for API endpoints. Worked with CTO to develop enterprise ReactJS application, delivering clean user experience utilizing React Hooks API, UX best practices, and decoupled architectural patterns. Worked alongside Braintree developers to create multivariate testing platform, integrating dynamic payment processing solutions for Magento 2 merchants. Worked alongside PayPal developers to build and integrate advanced dynamic content creation and conversion optimization features for cross-platform eCommerce merchants. Developed analytics API plugin for full-service eCommerce platform AbleCommerce.

Software Developer Hiconversion Inc - Boca Raton, FL April 2018 to February 2019

Built and integrated d3.js sunburst chart to track site visitor journeys to existing dataset. Developed jQuery functions and CSS selectors to accurately identify cross-platform HTML elements (add to cart button, minicart, navigation, etc.) across most major eCommerce platforms. Developed 40+ JavaScript "templates" that enable site owners to implement cross-platform UX/UI A/B tests without coding. Conceptualized and developed metadata-driven consumption GUI for code-free AB test creation.

Built Zendesk REST API to retrieve and display help content. Worked with senior developer to optimize and add major functionality to JavaScript analytics and delivery script used on 500+ major eCommerce sites. Functionality includes improved debugging tools, passing MongoDB data objects through to client sites, several major eCommerce platform APIs, additional event handling, helper library code, etc. Developed test suites for aforementioned JS script. Developed Node.js BigCommerce App allowing users to integrate HiConversion analytics and delivery script on BigCommerce sites without code. Contributed ideas and suggestions in team meetings with CTO and Senior Engineers and delivered updates on deadlines, designs, and enhancements. Junior Software Development / Software Development Intern Hiconversion Inc - Boca Raton, FL August 2017 to April 2018 Wrote full suite of technical documentation for startup software company. Spearheaded full navigation UX / UI overhaul. Conceptualized and built "Health Check", an analytics dashboard for eCommerce companies to diagnose kinks in their user conversion journeys.

Wrote JavaScript / jQuery / HTML / CSS to improve UI on client sites, earning clients millions in additional revenue generation. Partnered with a company mentor to learn debugging techniques, becoming a multifaceted and lithe debugging machine. Web Developer Mossbay Co - Seattle, WA March 2017 to August 2017 Wrote and deployed live full-stack Ruby-on-Rails application to handle business needs. Designed and developed summer camp signup system to handle \$250k+ eCommerce sales in seasonal revenue. Education Bachelor of Arts in English University of Washington - Seattle, WA September 2013 to January 2015 Skills Html, Javascript, Node.js, Ruby, CSS, HTML 5, Git, JQuery, ReactJS, AngularJS, Debugging, Agile

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