

Front- End Web Developer Front-End Web Developer Front- End Web Developer - Story Worldwide
New York, NY Alexander Chaparro is seeking a Front- End Web Developer position for a business committed to producing quality products that will delight customers. He is committed to following the latest trends including advancements in mobile. Authorized to work in the US for any employer Work Experience Front- End Web Developer Story Worldwide - New York, NY December 2014 to Present My primary focus is to build campaign websites for Unilever clients using popular web languages and frameworks. I also update and modify the client's work via a proprietary CMS. I work closely with producers and creative to ensure alignment of requirements and functional aspects of digital marketing channels for company web initiatives. Front- End Web Developer VaynerMedia - New York, NY August 2013 to December 2014 Part of the core Development team tasked with working on major projects for Vayner's extensive list of Fortune 500 clients. Key accomplishments included launching and maintaining the website of Vayner's largest co-owned project to date. Platform experience includes: Tumblr, WordPress, Facebook Applications and complete custom builds. Exposure to various template and scripting languages including Jade, EJS, Nunjucks, Node JS, and PHP was part of the normal development cycle. Almost every website built was responsive and was designed with mobile UX in mind. Front- End Web Developer DRAFTFCB - New York, NY May 2013 to July 2013 Part of a small team developing websites for the 2013 Cannes Lion's International Festival of Creativity. Key accomplishments included refactoring international ads to run on mobile sites. In addition, debugged and wrote jQuery, CSS, HTML and XML code to improve, functionality and esthetics. Also utilized a range of Adobe products including Photoshop and Encoder. Front-End Web Developer Commercial Architect - New York, NY January 2013 to March 2013 Developed a web site highlighting the portfolio of a commercial architect. The site was built using HTML5, CSS3, JavaScript, including jQuery using Mosiac and FancyBox plug-ins. It is responsive and optimized for the iPad, iPhone and Android devices. Worked closely with client to ensure site met their needs. Incorporated pictures provided by client comprising examples of architect's portfolio. Took responsibility for all testing and made adjustments as needed to ensure an optimal web site experience for all browsers. Also made the necessary changes required to ensure the web site

rendered properly on mobile devices. Assumed full responsibility for deploying the web site to the Internet. Education BA in Business Management University of Westminster - London 2007 to 2010
Links <http://github.com/London804> Additional Information TECHNICAL SKILLS Programming: HTML5, CSS3 (Responsive Web Design), SASS, LESS, JavaScript, jQuery, Node.js
CMS/Platforms: WordPress, Tumblr, Facebook Apps Frameworks: Bootstrap, Foundation Task Runners/PM: Grunt, Gulp, Bower Repository/VCS: Git, Subversion Software: Adobe Photoshop, FileZilla, Keynote, MAMP, Microsoft Office Suite IDE: PhpStorm, Sublime Text, Coda, Text Wrangler Operating Systems: Mac OS X, iOS, Windows

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