

Creative Director & Full Stack Engineer Creative Director & Full Stack Engineer UI/UX Design and Full Stack Development New York, NY Motivated and efficient full-stack developer with a background in design. Entrepreneur who can wear many hats to manage a digital product from strategy to production to optimization. Worked with companies of all sizes from Whole Foods to startups and everywhere in between. Extensive experience working in industries ranging from healthcare to telecommunications. Realistic perfectionist who strives to deliver not only beautiful and functional digital experiences, but fully strategized design and code.

**Work Experience**

**Creative Director & Full Stack Engineer Phone.com - New York, NY September 2014 to Present**  
Responsible for all design for branding, advertising, print, mobile and web applications A/B testing, site performance, and marketing strategy Strategy, design, and development of custom user applications and marketing landing pages to improve conversions and upsells

**Creative Director and Developer Stray Boots - New York, NY April 2013 to September 2014**  
**Responsibilities** Lead the design team in all UX design, advertising design, print materials, and mobile design Developed all front-end code Skills Used HTML, HTML5, CSS3, Javascript, JQuery, Django, Ember, Git

**Creative Director and Front-End Developer Snooth Media - New York, NY November 2011 to April 2013**  
Lead the design team in all branding, UX and mobile design, print marketing materials, and advertising Developed and optimized HTML and CSS for all advertising and site elements

**Digital Art Director Grey Healthcare Group - New York, NY 2010 to 2011**  
Concepted, developed, and designed online campaigns for large brands including Johnson & Johnson, Novartis, and Colgate Managed several designers and studio production staff members to be sure projects were done on time and on strategy

**Digital Art Director Saatchi & Saatchi Wellness - New York, NY 2010 to 2010**  
Concepted, developed, and designed online campaigns for large brands including Frontline Plus, Allegra, Jevtana, and Multaq Developed and designed engaging online experiences to accompany new product launches, including games, and rich media ads

**Interactive Designer & Front-End Developer AOL Living - New York, NY 2008 to 2010**  
Concepted, developed, and designed online experiences for AOL Living channels Created CSS and HTML for AOL Living channel sites to match design and functionality. Worked with internal teams to maintain brand guidelines and

concept strength Senior Art Director & Head of Merchandising someecards.com - New York, NY  
2008 to 2010 Art Director MRM Worldwide - New York, NY 2007 to 2008 Art Director & Developer  
Internet Applications Solutions - Ann Arbor, MI 2005 to 2007 Education Bachelor's in Digital Media  
Arts School of Art & Design, University of Michigan - Ann Arbor, MI September 2003 to June 2007  
Skills Adobe Suite (10+ years), React (2 years), AngularJS (4 years), HTML 5 (10+ years), CSS3  
(10+ years), JavaScript (10+ years), jQuery (10+ years), Agile (10+ years), PHP (10+ years), Python  
(5 years), Django (6 years), Wordpress (10+ years), UI/UX Design (10+ years), Web Design (10+  
years), AWS, Angular, Node, Nodejs, Java Links <https://heathbodell.com>  
<https://www.linkedin.com/in/hbodell> Certifications/Licenses Agile Project Management September  
2008 to Present

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