

Lead Front End Developer Lead Front End Developer LEAD FRONT- END - BLUEGREEN VACATIONS Boca Raton, FL Professional web development leader with more than ten years of UI/UX designer experience, specializing in front- end development for rich Internet applications. Agility, quick-thinking and an open communication mentality have proven me able to build and nurture client relationships, as well as project manage from concept to execution by directing with user-centered design principles. Authorized to work in the US for any employer Work Experience Lead Front End Developer Bluegreen Vacations - Boca Raton, FL 2017 to Present Manage team of front- end web developers to achieve company goals, department priorities and project load completion for 4,000+ person company. Identify opportunities to create business value and improve UX, by developing wireframes, sitemaps, prototypes, accessibility and design patterns. Developed reusable blocks of front- end code (HTML/CSS/JS), that integrates with existing Sitecore CMS platform. This allowed website administrators to build and test page concepts and changes with minimal coding knowledge. Senior User Experience Designer Bluegreen Vacations - Boca Raton, FL 2013 to 2017 Developed more than ten custom WordPress themes and plugins, from the ground up, which integrate with new and existing websites resulting in a 60% time savings for future website build outs. Co-directed the design team and back- end developers to define website structure and flow, to optimize existing web technologies and industry trends that allow for the best possible experience for users and administrators. Save company actual dollars by teaching in house HTML5, CSS3, LESS/SASS, Bootstrap (v3) and WordPress fundamental classes for both beginner and intermediate associates. User Experience Designer Bluegreen Vacations - Boca Raton, FL 2011 to 2013 Advocated web interaction design best practices, by collaborating with designers and art directors to evolve website concepts from flat static files to responsive website templates. Aided leadership in developing detailed schedules and milestones for large-scope projects, while aligning websites with current and future user and business needs. Completed detailed programming and development tasks for front- end public and internal websites, as well as challenging back- end server code. Education Bachelor of Science in Graphic Design The Art Institute of Fort Lauderdale - Fort Lauderdale, FL 2001 to September 2004 Skills HTML5 (10+

years), INTERACTION DESIGN (6 years), WIREFRAME (5 years), Adobe (10+ years), CSS3 (10+ years), Front End, Front-End, Javascript, UI, User Interface

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