

Digital Campaign Manager Digital Campaign Manager Digital Campaign Manager Newnan, GA
 Authorized to work in the US for any employer Work Experience Digital Campaign Manager TMP
 Worldwide July 2011 to June 2012 Javascript Implemented and managed online media campaigns
 for Fortune 500 clients Optimized campaigns in progress while maximizing media effectiveness
 and return on investment. HONORS National Honor Society Society for Management IS
 Provided technical expertise to identify and resolve any issues with Dean's List, Kennesaw State
 campaign tracking and/or reporting. Georgia Hope Scholarship Worked closely with account
 teams to ensure that campaigns are GE Inclusion Committee, ..meeting client's expectations and
 goals are met. Private Pilots License National Defense Ribbon General Electric: Information
 Management Leadership Intern Marketing June 2010 to August 2010 Led the setup, preparation,
 and orchestration for a new COURSEWORK Electronic Design Customer Relationship
 Management application (SalesForce) Finance Drove the execution of user provisioning and
 deprovisioning Data Management between cloud-computing software and an identity manag-
 Systems Analysis & Design ment platform Business Intelligence Drove the commercialization of a
 high visibility marketing data Project Management cube with global users Computer Programming
 Managed multiple projects while maintaining excellent internal Application Development and
 external client relationships Human Resource Management IT Project Manager TRADE Financial
 2006 to 2007 Software July 2012 - Present COMPUTER Microsoft Office Managed multiple
 technology projects through the project Microsoft Excel lifecycle from initiation to closeout using the
 agile and waterfall Microsoft Project methodologies Microsoft Visio Led the creation of detailed
 project plans for projects ranging in Savvion BPM budgets from 1k - 800k. Adobe InDesign
 Engaged and led teams from various technical backgrounds to Adobe Photoshop accomplish
 organizational goals Adobe Illustrator Assisted project teams in designing and defining project
 SKILLS Adobe Flash requirements to optimize cost savings and mitigate risks. Changepoint PTS
 Experience with configuration/testing/integration projects Double Click utilizing various
 environments of testing including SIT, UAT, and Media Mind PRD. Education B.B.A in leadership
 Kennesaw State University 2007 to 2011

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