

Creative Director, Visual Design Creative Director, Visual Design Creative Director + Visual Designer Boston, MA Being a seasoned creative designer and web developer, I am able to expertly work with clients, manage associates and lead organizations. I am driven by design, creating extraordinary marketing collateral, websites and brand identities for my intended audiences. With over 10 years of professional experience in agency, financial, business & technology-driven environments, I have a well-rounded background that allows me to bring new ideas and a unique creative strategy to any project or campaign I work on. Online Portfolio - <https://mmarandola.com>

Authorized to work in the US for any employer Work Experience Creative Director, Visual Design Pixels 360 - Rockland, MA February 2018 to Present As Creative Director, Visual Design, I lead the digital design team and am responsible for the design & direction of websites, landing pages, web and mobile apps, from wireframes and prototypes to hi-fidelity mockups and style guides. My duties as part of my position include: Lead digital design team Website, microsite and landing page design Desktop and mobile app design Email and social media design Wire-framing and interactive prototyping Work with development team to ensure design and functionality is implemented properly Project and client management including kickoff meetings and presentations

Creative Director + Web Developer RSW Advertising / Financial Media Exchange - Plymouth, MA November 2014 to Present As Creative Director, I am responsible for the visual identity and messaging of RSW Advertising and its clients including Financial Media Exchange (FMeX), with a concentration in website and application development. My duties include: Design and develop fully responsive websites & web applications Design and manage content creation including imagery for articles, social media, digital and print newsletters Conceptualize and execute creative marketing campaigns including social media outreach, landing pages, brochures, postcards and flyers Conceptualize and execute branding strategy for agency clients Manage a department of 5 designers and developers

Achievements Key leadership role and startup experience managing and contributing to marketing, software development, business development and product development Instrumental in building all web projects including the Financial Media Exchange web app (UX/UI and front end development) Manage a department of 5 designers and developers

www.rswadvertising.com | www.fmexdirect.com Web Designer + Front End Developer DST Customer Communications - Weymouth, MA January 2013 to October 2014 During my role at DST my duties included: Design and develop websites, landing pages and HTML emails with current web standards (CSS3, HTML 5, jquery, javascript, Responsive design principles) Conceptualized and create branding collateral for internal and external clients including logos, business cards, brochures, powerpoint presentations, proposals and sales sheets Achievements Maintain tight deadlines in a fast paced environment with high quality results Received principles of excellence awards for excellence in accountability and customer-centricity

www.customercommunications.com | www.dstsystems.com Senior Multimedia Designer and Senior IT Support DOMINANT PC, LLC - Johnston, RI May 2007 to November 2012 In my role at Dominant PC, I developed websites, web and print designs for clients as well as performed IT Support to clients, including network administration and computer repair. I was in charge of all aspects of web design and graphic design. Achievements Key role in company startup & partner in company Increased client base from below 25 to 275 Increased gross earnings of company 300% over 5 years Computer Service Manager at Geek Squad Geek Squad - Seekonk, MA November 2006 to May 2007 Ran the Computer Repair Department (Geek Squad) at Best Buy. In charge of all aspects of the department including: sales, repair, staffing, merchandising, theft etc. Achievements Led all aspects of Computer Repair and Computer Sales departments Managed merchandising, anti-theft, sales, services, delegation, supervision and more Successfully managed a team of 15 employees Achieved top 10% in company computer repair turn-around time - 2007 Education BFA in Electronic Imaging, Digital Media University of Massachusetts, Dartmouth - Dartmouth, MA September 2000 to May 2006 Skills Creative Direction (3 years), Web Design (10+ years), Web Development (7 years), Graphic Design (10+ years), UX / UI Design (7 years), Project Management (10+ years), Management (10+ years), Adobe Creative Suite (10+ years), Microsoft Office (10+ years), PHP (5 years), Javascript (7 years), JQuery (7 years), MySQL (5 years), HTML / HTML 5 (10+ years), CSS / CSS 3 (10+ years), SASS (3 years), Marketing Strategy (7 years), Marketing (7 years), Git (3 years), Art Direction (8 years), Google Analytics (5 years), React (Less than 1 year),

Photoshop (10+ years), Illustrator (10+ years), Indesign (8 years), Sketch (Less than 1 year), Adobe XD (Less than 1 year), Bootstrap Framework (6 years) Links

<https://www.facebook.com/dddesignsne>

<https://twitter.com/dddesignsne>

<https://www.linkedin.com/in/michael-marandola>

<https://mmarandola.com>

<https://www.behance.net/mmarandola0c27> <https://dribbble.com/mmarandola> Certifications/Licenses

CompTIA A+ Present Groups AIGA Contributing Member May 2017 to Present Boston Chapter Member

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