

Lead Web Application Developer Lead Web Application Developer Lead Web Application Developer
- Rhythm Irvine, CA Work Experience Lead Web Application Developer Rhythm - Irvine, CA May 2018 to Present Developer of technical applications for our biggest clients: Acura, Kaiser, The Irvine Company and more. Optimized and deployed new back and front-ends, dramatically increasing traffic and conversions. Utilize: PHP7, JavaScript ES6+, Python, MySQL, Git, Gulp, Sass, Babel, webpack, Node, Docker, AWS, WordPress, Drupal, React, MobX, Next.js, Laravel and OOP.

Programmer/Analyst III University of California - Los Angeles, CA May 2014 to May 2018 I served as a project lead in the creation of enterprise applications. My developments for the campus are now in use by over 700k unique monthly users. Utilized: PHP, JavaScript, jQuery, MySQL, JSON/XML, HTML5, CSS3, Linux/Unix, REST, WordPress, Angular, Git and Python. Manager of Web Development Aurora Record Company - Tustin, CA September 2011 to May 2014 Duties included management of a small team in strategic marketing campaigns and leveraging custom development web properties. My team's developments were credited in pushing two artists into the top five on the billboard charts. Utilized: PHP, HTML, CSS, JavaScript, MySQL, PhpStorm, Adobe Photoshop, Illustrator, WordPress, AngularJS and Laravel.

E-commerce Developer Innex Inc - Walnut, CA November 2009 to August 2011 Developer of new e-commerce and WordPress sites, marketing pages, photography, and online marketing. New e-commerce deployment lead to a 19% net growth for the company in my second year. Utilized: WordPress, WooCommerce, PHP, JavaScript, Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Photography studio, Final Cut Pro and SEO.

Inspire, Walnut, CA Lead Web Developer Inspire - Walnut, CA February 2005 to November 2009 Managed large online marketing campaigns. After a year, I was promoted to lead dev., hiring four technical staff members. Our team developed and managed WordPress media sites, averaging over 1.4 million monthly views. Utilized: PHP, WordPress, ASP.net, Volusion, MySQL, SFTP. Adobe Dreamweaver, Photoshop, Illustrator, Flash, and Premiere.

Web Developer VinPower Digital - Alhambra, CA August 2003 to February 2005 Designed and creation of all web, graphics, and print. Developed VinPowerDigital.com, RuntechMedia.com and OpticalQuantum.com. Created all brochures, packaging material, trade-show banners, magazine

ads and disc media designs. Utilized: HTML, CSS, PHP, MySQL, Adobe Photoshop, InDesign, Illustrator, and Dreamweaver. Education Associate's Degree in Web Design Westwood College - Upland, CA 2003 Skills Wordpress, PHP, Javascript, HTML5, Front End, JQuery Links <http://linkedin.com/in/joesrocha> <http://github.com/JoeSRocha> <http://adroitgraphics.com>

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