

IT Director and Systems Administrator IT Director and Systems Administrator IT Director and Systems Administrator - The Curb Kaimuki <https://rgrf.dev> Work Experience IT Director and Systems Administrator The Curb Kaimuki - Honolulu, HI December 2017 to Present Implemented social media, internet marketing, and Search Engine Optimization strategies resulting in an average increase of 12% new users per month since deploying in January 2018 ? Managed on- and off-site optimization and reported on performance, analytics, and current industry trends ? Monitored user paths and analytics to optimize UX ? Added Korean, and Japanese versions in response to customer demographic research Designer and Web Developer PXL CZ, LLC - Honolulu, HI August 2014 to Present Spearheaded digital branding and marketing for businesses including creating logos, ads, photos, graphics, social media content, websites, signage and more ? Planned and developed websites for clients, primarily consisting of small and new businesses. ? Maintained and updated websites using proactive SEO tactics such as content creation, meta tags, and implementing strategic keywords Skills Adobe Photoshop (Less than 1 year), advertising (Less than 1 year), CMS (Less than 1 year), CONTENT MANAGEMENT SYSTEM (Less than 1 year), Front End (Less than 1 year), HTML5 (Less than 1 year), ILLUSTRATION (Less than 1 year), Illustrator (Less than 1 year), InDesign (Less than 1 year), JavaScript (Less than 1 year), marketing (5 years), Photoshop (Less than 1 year), PHP (Less than 1 year), SEARCH ENGINE MARKETING (Less than 1 year), Search Engine Optimization (5 years), SEM (Less than 1 year), SEO (4 years), social media marketing (Less than 1 year) Links <https://www.linkedin.com/in/eatonwong> <https://rgrf.dev> Additional Information Technical Skills: Front End Skills: HTML5, CSS3, JavaScript, PHP, React.js, WordPress CMS Other: SEO, SEM, PPC advertising, social media marketing, Google Analytics, Google AdWords, Adobe Photoshop, Illustrator, and InDesign

Name: Tara Anderson

Email: emily46@example.net

Phone: +1-568-849-4446x042