

Associate Email Developer Associate Email Developer Associate Email Developer - New Avon
Work Experience Associate Email Developer New Avon - New York, NY October 2018 to Present
Created and managed daily beauty, business and incentive campaigns and triggers for Avon Reps
Created, setup and deployed daily emails and SMS using Cheetah Mail, HTML5, CSS and
Photoshop Implemented design, A/B tests and QA for email deliverability using 250OK Email
Developer/ Web Producer TD Ameritrade - Jersey City, NJ January 2018 to September 2018
Reviewed and published changes to public and private sites using internal CMS platform and
TeamSite Created, tested and deployed daily emails using Eloqua, HTML5, Photoshop and
Dreamweaver Managed various content changes and site maintenance for private websites
Developer McKinsey & Co - New York, NY January 2017 to December 2017 Made dynamic
changes to various sites for clients using HTML5, CSS3, jQuery and Drupal Created email
templates using HTML5 and inline CSS3; hand-coding email development Freelance Email
Campaign Developer YOOX - New York, NY November 2016 to December 2016 Updated and
managed site banners for the US and Canadian sites Managed email campaigns for the US
holiday market, as well as conducted A/B testing and QA for emails Created email campaigns
using HTML5, CSS3, Photoshop, Dreamweaver and Experian (Cheetah Mail) Created automated
campaigns and stories for customers for the US and Canadian markets Junior Front- End Developer
Crisp Media - New York, NY June 2016 to December 2016 Built banner, panel and splash mobile
ad campaigns for various companies Integrated animation, product galleries and store locators on
ad units using HTML5, CSS3 and JavaScript Freelance Email Developer Time, Inc - New York, NY
March 2016 to May 2016 Created email newsletters using HTML5 and CSS3; HTML email
development Created, tested and deployed premium daily newsletters to over 600,000 subscribers
Worked on large-scale site migration of People.com newsletters from Cheetah Mail to Salesforce
Education Certificate of Completion New York Code + Design Academy September 2015 to
December 2015 Bachelor of Arts in English in English York College 2012 Skills Bootstrap, Html5,
Sass, Dreamweaver, Git

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