

Web Developer/ Designer Web Developer/ Designer Web Developer/ Designer - HOOKER AND COMPANY Saint Paul, MN Energetic and imaginative web developer and web designer, able to work alongside other talented IT and graphic designer professionals using web technology tools, coding, excellent visual aesthetics skills, high awareness of the industry needs and trends; particularly in regards to accessibility, usability, emerging technologies, and open source CMS in order to create websites to the very highest standards. Work Experience Web Developer/ Designer HOOKER AND COMPANY 2017 to Present Design website layouts (website mockups, sitemaps, wireframes). Development, theme customizing, updates, and maintenance of WordPress and E-commerce websites using PHP template files, responsive frameworks such as Bootstrap, and custom coding. Development and setup of custom post types, custom fields, plugins and WordPress themes. Utilization of HTML/CSS/Bootstrap development outside of WordPress for landing pages, microsites and email signatures. Utilization of W3C/ADA/SEO guidelines and best practices. Creation of website banners and editing of images/logos/website assets using Adobe graphic tools such as Photoshop, Illustrator and InDesign. Ensure cross-browser, cross-platform, and multiple mobile device type compatibility for all web solutions and perform any necessary QA/Testing on finished products. Migrate and install WordPress sites using cPanel and FTP client software. Manage domain and hosting setup and troubleshooting with vendors such as LiquidWeb, SiteGround, GoDaddy and Bluehost. Project manage website jobs and adhere to designated budget. Perform updates and implementation to client site's components such as plugins, modules, extensions, contact forms, homepage sliders, etc. Run email marketing campaigns through MailChimp. Freelance Web/Graphic Designer CARLOGIA CREATIONS 2012 to Present Provide web solutions and develop web sites based on specific business needs for promotions, presentations, customer service and online services. Install and build WordPress websites using PHP template files and themes using HTML, CSS, Bootstrap framework and plugins. Install, migrate, maintain and update existing web sites using Cpanel and FTP client software. Ensure all web site development follows W3C web standards and ADA compliance for accessibility and other good practices for web design and development. Create complex graphics and

professional designs for a variety of businesses, professionals and individuals, including custom graphics and logo design. Software and Hardware Support Tech, Software and Hardware Support Tech YADA SYSTEMS, INC 2008 to 2017 Provided technical support using IT knowledge, excellent communication, troubleshooting and problem solving skills for all connection, software/hardware configuration, and outage issues via telephone in a call center environment. Installed, configured and updated software packages and helped configure hardware set up peripheral equipment. Monitored and responded to assigned incident management queues promptly and documented all research, troubleshooting and resolutions accurately. Setup, configured and troubleshot LAN TCP/IP networking. Education Associate in Graphic Design - Creative Web Design Emphasis Hennepin Technical College - Brooklyn Park, MN 2012 to 2016 Transitioned to Hennepin Technical College in Computer Science University of Minnesota - Minneapolis, MN 2001 to 2004 Business Administration Universidad Privada San Pedro 1993 to 1996 Skills HTML 5 (7 years), CSS3 (7 years), Wordpress (5 years), Web Design (7 years), Web Development (7 years), Graphic Design (7 years), Javascript (Less than 1 year), PHP (Less than 1 year), SEO (Less than 1 year), Illustrator (4 years), Photoshop (7 years), Windows (10+ years), Mac OS X (7 years), FTP (7 years), MailChimp (2 years), SQL (Less than 1 year), Front End, Front-End, UI Links <http://carlogia.com>

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