

Promotional Marketing Designer/ Front End Web Developer Promotional Marketing Designer/Front End Web Developer Multimedia Designer/ Front End Web Developer Orlando, FL Hello, my name is Alex Petrenko and i m a multimedia designer and front- end web developer based out of Orlando, FL. With over 8 years of experience in the industry and a sweet spot for brand-focused, out-of-the-box, promotional marketing design, I am here to help with all your creative needs! Authorized to work in the US for any employer Work Experience Promotional Marketing Designer/ Front End Web Developer Crystal Clear Digital Marketing - Orlando, FL September 2017 to Present Increase brand awareness and generate more targeted leads for clients in the field of medical aesthetics. Coordinate, design and launch daily promotional marketing campaigns through email and social media. Build campaign-tailored landing pages, fix visual bugs and styling errors, maintain front- end aesthetics. Graphic Designer AKT Enterprises - Orlando, FL August 2014 to September 2017 Collaborate with web development team to maintain brand consistency. Schedule product photoshoots, design merchandise and update eCommerce stores. Develop style guides, signage and promotional material for company-hosted events. Junior Graphic Designer Full Sail University - Winter Park, FL March 2012 to August 2014 Collaborate with design team to develop concepts and ideas for marketing campaigns. Create promotional web banners and graphics for blogging and social media outreach. Promote in-house events with new collateral and finalize all electronic files for print. Creative Designer & Marketing Intern LYNX - Orlando, FL June 2011 to February 2012 - Collaborate with Art Director to design marketing materials. - Meet deadlines in a fast-paced corporate environment. - Prepare, collect and finalize all electronic files for print. Education Bachelor of Science in Digital Arts & Design Full Sail University - Winter Park, FL August 2009 to June 2011 Skills Adobe Photoshop (8 years), Adobe Illustrator (8 years), Adobe InDesign (8 years), Microsoft Office (10+ years), Final Cut Pro (5 years), HTML/CSS (5 years), Wordpress (6 years), Graphic Design, Indesign, Adobe, Marketing, Photoshop Links <http://www.alexpetrenko.com>

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