

Senior UX Designer Senior UX Designer Senior UX Designer Washington, NJ Jesse is a creative, detail obsessed, UX problem solver with over 15 years of experience. He has designed and developed websites and mobile apps for various pharmaceutical industries, brokerage institutions, and the U.S. Army. He has the ability to switch easily between concurrent tasks, and the flexibility to handle a rapidly changing environment while delivering high quality results. Jesse is always a professional and thoughtful team player with strong interpersonal skills. User Experience Design

Voice of the user Information Architecture (IA) Wireframes, flows, journeys and site maps A/B, Card Sort, User Testing Interpret web site analytics Requirements Gathering Desktop, responsive, and mobile app experience in both B2B and consumer Prototyping / Front End Development Rapid prototyping for websites and mobile apps utilizing HTML5, CSS3, JavaScript.

Cross browser testing and knowledge of specific browser capabilities Low and hi-fidelity hand coded and Axure prototypes Coding for responsive designs Authorized to work in the US for any employer Work Experience Senior UX Designer Bank of America / Merrill Lynch September 2010 to Present Creation of wireframes, site maps, user journeys, IA, and prototypes (desktop and mobile)

Project Lead managing visual designers, editors, interactive designers, and deliverables Present and drive meetings with UX team, business partners, and technical teams. Create prototypes to convey complex interactions and usability testing. Designed usability studies, created testing perimeters, questions, and scripts. Negotiate trade-offs between business and technical teams while mediating and resolving competing requirements and designs UX Consultant / Prototyper

Bank of America / Merrill Lynch - Hopewell, NJ June 2010 to September 2010 Created wireframes and user flows for iPad and iPhone apps Designed user flow and interaction between iPad and iPhone screens Created prototypes of iPad and iPhone applications for testing and executive acceptance. UX Consultant (part-time) ICA Creative - Citibank - New York, NY January 2010 to June 2010 Design, wireframes, and coding of email templates and newsletters SharePoint

master page and page layouts, general SharePoint support, SharePoint admin General information architecture recommendations and evaluations. Drupal / Wordpress Themer / Web Designer (part-time) Mary Pomerantz Advertising - Highland Park, NJ November 2009 to June 2010

Design and develop themes with HTML/CSS/JS for Drupal and Wordpress CMS websites
Modifying PHP and modules as necessary. UX Consultant Web App and Mobile Pinsonault
Associates - Mount Olive, NJ April 2009 to June 2010 UX/UI design and front end coding for
complex graphing / data controls Evaluate current web app information architectures
Wireframed, designed, coded and tested mobile responsive website UX Designer / Prototyper
Bearing Point - Township of Warren, NJ March 2009 to April 2009 UX/UI and design for portal
concepts for Boehringer Ingelheim Pharmaceuticals Used flash, html, CSS, and javascript to
develop prototypes Created wireframes and visual designs Front End Developer / Prototyper /
SharePoint MISI Company - Woodbridge, NJ April 2008 to February 2009 Developed HTML, CSS,
JavaScript for asp.net and SharePoint (master pages, etc..) Creation of prototypes and mock ups
Set up of out of the box SharePoint features and web parts / detailed skinning of webparts UI
Designer / Flash / SharePoint / Front- end Developer Bearing Point - Nutley, NJ January 2007 to
April 2008 UX/UI for Roche Pharmaceutical websites Designer for SharePoint, modified master,
page layouts and modified core.css Creation of documentation and style guides Multimedia
Designer Symbolic Systems - US Army at Fort Monmouth - Fort Monmouth, NJ January 2004 to
January 2007 UI Designer of Internet and intranet sites producing visuals and front end code.
Videographer / Editor / Motion Graphics Designer for US Army events. Daily video shooting and
edits on an Avid or Premier editing system. Composition of 2D and 3D animations Video Producer
- Writing scripts, coordinating talent and vendors, creating shooting schedules Graphic Designer of
print media from tri-folds to large-scale trade show materials. Education Rutgers University - New
Brunswick, NJ Skills Photoshop, UI, User Interface

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