

Lead Senior Front End Developer Lead Senior Front End Developer Front End Developer Cortlandt Manor, NY Authorized to work in the US for any employer Work Experience Lead Senior Front End Developer PetSmart April 2016 to August 2017 Scope: Developed petsmart.com redesign ? Created and implemented a custom CSS grid system, with CSS media queries for mobile responsiveness. ? Created and maintained the front- end standards document and oversaw production of Javascript, HTML, and CSS. ? Maintained brand standards under company guidelines. ? Analyzed traffic / A/B tests and made necessary changes for a better user experience Senior Front End Developer International Cruise & Excursion February 2009 to March 2016 Scope: Designed, developed, and maintained multiple responsive data driven websites. ? Increased account sign-ups from a 24% conversion rate to 44% through A/B testing. ? Consulted and documented UI/UX best practices and code standards. ? Styled sites using Bootstrap 3, Foundation, and SASS/LESS builds to create responsive layouts. Front End Developer Eileen Fisher October 2007 to February 2009 Scope: Designed, developed, and maintained eileenfisher.com. Increased sales by 10% (1-10 million dollars) throu A/B testing. Email Campaign Developer Verizon March 2007 to May 2007 Designed and developed massive email campaigns. Graphic Designer DirecTV January 2007 to March 2007 Designed website graphics for DirecTV's WWF promotion. Web Designer Dannon Yogurt August 2006 to December 2006 Designed, Developed and maintained Dannon Yogurt's intranet site. Links <http://www.uiowl.com>

Name: Jonathan Smith

Email: ostewart@example.com

Phone: 945.715.2949x9363