

Web Developer & Marketing Assistant Web Developer & Marketing Assistant Freelance General Marketing Consultant North Las Vegas, NV Experienced Freelance Marketing Consultant with a demonstrated history of working in the marketing and advertising industry. Skilled in Search Engine Optimization (SEO), Online Content Creation, WordPress, Pay Per Click (PPC), and Email Marketing. Strong marketing professional with an Associates in Business Administration, and a Bachelor's degree focused in Music Business from College of Southern Nevada. Work Experience Web Developer & Marketing Assistant Innovvition - Las Vegas, NV August 2018 to Present Consulting clients best marketing as well as business practices (I recently helped one grow their business by 20%) Helping clients create sites with incredible UX/UI on all browsers and devices. Also optimising said sites to rank higher on search engines. Helping clients with branding and reputation management. Web Development & Digital Marketing Assistant Uxuvio - Las Vegas, NV January 2017 to August 2018 Helped small businesses increase their web presence via web development and digital marketing services Posting engaging content for clients on social media to engage and nurture leads that would later fall into sales funnel increasing their conversion rates organically Education Associate in Business Administration College of Southern Nevada - Las Vegas, NV June 2019 to Present Bachelor's in Music Business College of Southern Nevada - North Las Vegas, NV August 2018 to Present High school or equivalent Legacy High School - North Las Vegas, NV August 2014 to May 2018 Skills Wordpress (2 years), SEO (2 years), Email Marketing (2 years), Google Adwords (2 years), Social Media Marketing (2 years), Digital Marketing (2 years), Marketing (2 years) Certifications/Licenses Hubspot Inbound Marketing Certification October 2017 to January 2020 Hubspot Content Marketing Certification November 2017 to January 2020 Assessments Social Media Familiar July 2019 Measures a candidate's ability to create content, communicate online, and build a brand's reputation. Full results: [https://share.indeedassessments.com/share\\_assignment/foz-atlyaplpmdd](https://share.indeedassessments.com/share_assignment/foz-atlyaplpmdd) Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

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