

Paid Media Manager Paid Media Manager Paid Media Manager - Upsource Vancouver, WA
Authorized to work in the US for any employer Work Experience Paid Media Manager Upsource -
Portland, OR May 2017 to November 2018 Create and manage 100 paid search ad campaigns
monthly, primarily through Google AdWords; social media ad experimentation for Upsource through
Facebook and Twitter Web Developer Upsource - Portland, OR January 2015 to May 2017 Create,
maintain and design websites, blogs, SEO and social media for 250 legal clients; manage blog and
social media presence for Upsource Web Developer Northwest Media Collective May 2014 to
January 2015 Managed website process from development to launch; SEO strategy and
development; social media strategy and implementation Education Bachelor of Arts in Digital
Technology and Culture in Digital Technology and Culture Washington State University Vancouver
August 2012 to December 2014 Skills marketing, social media marketing, google analytics,
wordpress, seo

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