

SENIOR DESIGNER / FRONT- END DEVELOPER SENIOR DESIGNER / FRONT-END DEVELOPER SENIOR DESIGNER / FRONT- END DEVELOPER - Renovation Brands Boulder, CO

Currently pursuing passions for design and code by working as a web designer, developer, and conversion optimizer. Hugo + Google AMP + Google Optimize are my favorite tools to create top performing websites. Specialties: Google AMP, Google Optimize, Hugo, JQuery, JS, PHP, Magento 2, WordPress, Mobile Responsive Design & Development, Photography, Adobe Creative Suite Work Experience SENIOR DESIGNER / FRONT- END DEVELOPER Renovation Brands - Boulder, CO July 2015 to Present initiatives, including designing and coding web interfaces, online offers and promotions, conversion tests, etc. ? Other daily tasks include website code maintenance, updates, and troubleshooting. ? Main objective is to constantly improve UX for all 8 brands through A/B testing, as well as implementation of Google AMP. SENIOR WEB DESIGNER Blue Rocket Brands - Boulder, CO March 2014 to June 2015 created new websites and landing pages. ? Designed physical product packaging and digital product graphics. Created marketing materials & graphics. ? Designed UI & UX of client portal. WEB DESIGNER National Business Media - Broomfield, CO September 2013 to March 2014 websites, as well as online trade registration and magazine subscription forms. ? Designed responsive websites for magazine and trade shows using style tiles, webflow wireframes, Photoshop mockups, and static html/SASS pages. WEB DESIGNER & CONVERSION OPTIMIZER Convertis - Boulder, CO December 2011 to May 2013 optimized with A/B tests to improve conversion rate. ? Designed product packaging & marketing materials - logos, brochures, boxes, labels, stickers, etc. Education EDUCATION Trinity University - San Antonio, TX August 2007 to May 2011 Skills Bootstrap (10+ years), CSS3 (10+ years), Front End (8 years), Javascript (4 years), UI (10+ years), HTML5 (10+ years), Node (2 years), Front-End (8 years), Google AMP (2 years), Google Analytics (8 years), JQuery (5 years), PHP (8 years), Wordpress (10+ years), JSON (2 years), Photoshop (10+ years), Photography (10+ years) Links <http://christymegalo.com>

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