

Freelance Front End Developer Freelance Front End Developer Front End Developer Valrico, FL
Front End Developer with over 5 years of experience developing websites and designing graphic content for marketing campaigns. Experienced with HTML5, CSS3, Javascript, PHP, Adobe Creative Suite, email automation and triggering, as well as CMS platforms. Authorized to work in the US for any employer Work Experience Freelance Front End Developer Lucid Nature - Tampa, FL 2012 to Present Responsible for the design of fully responsive websites, management of SEO and SEM accounts, performing SEO and SEM account analysis, implementing API integrations, troubleshooting HTML, CSS and Javascript errors and making necessary technical improvements, logos as well as icons, web layouts, business stationery, posters and more for various clients. Maintain positive relations with clients while working diligently to provide quality designs at a quick pace. Contract Web Developer and Graphic Designer Judge PR - Tampa, FL February 2018 to January 2019 Responsible for: design and implementation of fully responsive websites, creation of web content and management, prototyping and wire framing design comps, brand development, management of multiple projects while meeting tight deadlines, writing and presenting proposals to clients, pitching web services to clients, management of SEO and SEM accounts, performing SEO and SEM account analysis, implementing API integrations, maintaining cross-browser compatibility with builds, troubleshooting HTML, CSS and Javascript errors and making necessary technical improvements, database management, development of eCommerce websites, performing user testing, maintenance of websites, maintenance of Wordpress themes and plugins, design and development of Wordpress based sites for client use, design according to brand standards, collection and analysis of user behavior data, performing User Experience audits while providing actionable solutions, heat map analysis, SaaS web integrations, remaining up-to-date with technology trends. Graphic Designer Capalbo's Gift Baskets - Clifton, NJ March 2016 to September 2016 Responsible for the design of holiday catalogs for Capalbo's Gift Baskets and Winebasket.com, design and photograph covers for holiday catalogs, design of all email blasts including any supplemental digital marketing material, photographing images in studio for web as well as print use, image manipulation, design of product labels, editing/updating HTML and CSS for

web and email, preflighting for commercial printers. Freelance Graphic Designer The Creative Group/Robert Half - Charlotte, NC October 2015 to January 2016 Responsible for the design of logos as well as icons, web layouts, business stationery, posters and more for various clients. Maintain positive relations with clients while working diligently to provide quality designs at a quick pace. Contract Graphic and Web Designer KKMPR - Milford, PA February 2015 to June 2015 Responsible for the creation of logos and brand identities, banners, online ads/promotions, design websites using Wordpress, management of SEO and SEM accounts, performing SEO and SEM account analysis, implementing API integrations, troubleshooting HTML, CSS and Javascript errors and making necessary technical improvements, brainstorm with marketing team, create designs for print (business cards, B2B, B2C, various direct mailers, newsletters). Remain current and up-to-date with design and technology trends. Education AAS Computer Graphics/Graphic Design Sullivan County Community College BA in Graphic Design SUNY New Paltz - New Paltz, NY Skills Graphic Design (7 years), Adobe Creative Suite (7 years), Adobe Photoshop (7 years), Adobe Illustrator (7 years), Adobe InDesign (6 years), Branding (2 years), Print Design (3 years), Web Design (7 years), Wordpress (CMS) (7 years), Logo Development (4 years), Studio Photography (4 years), Image Manipulation (3 years), Photo Retouching (5 years), Joomla (2 years), Microsoft Office (5 years), Javascript (3 years), HTML 5 (7 years), UI/UX Design (5 years), Email Marketing (3 years), PHP (3 years), SEO (7 years), Shopify (4 years), JQuery (2 years), JSON (3 years), SQL (2 years), React.js (1 year), Angular.js (1 year), Vue.js (Less than 1 year), node.js (Less than 1 year), CSS3 (7 years), Magento (3 years), WooCommerce (3 years), Git, HTML5, Bootstrap, WordPress, CSS, Front End, UI, React, Front-End, Angular Links <https://www.linkedin.com/in/kds92> <http://kevin.lucidnature.com> Assessments Problem Solving Highly Proficient August 2019 Measures a candidate's ability to analyze relevant information when solving problems. Full results: https://share.indeedassessments.com/share_assignment/yfnm54q0y-9bd9n9 Search Engine Optimization Highly Proficient August 2019 Measures a candidate's ability to interpret online website performance metrics and understand search engine optimization tactics. Full results: https://share.indeedassessments.com/share_assignment/srogepq5kzgydp Critical Thinking

Highly Proficient August 2019 Using logic to solve problems. Full results:
https://share.indeedassessments.com/share_assignment/ij5pvrzivmmlpzp Supervisory Skills:
Directing Others Highly Proficient August 2019 Measures a candidate's ability to motivate the
performance of others through feedback to identify improvements or corrective actions. Full results:
https://share.indeedassessments.com/share_assignment/y5jeip3atz2htqzw Indeed Assessments
provides skills tests that are not indicative of a license or certification, or continued development in
any professional field.

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