Job Seeker Lafayette, IN Work Experience Focus Forward Fellowship May 2017 to Present Facilitate execution of on-site activities for various annual events: residential portion of Focus Forward Fellowship, MFRI strategic planning meeting, annual advisory council meeting, Battlemind to Home Summit, etc. Document program accountability and effectiveness by recording project activities and lessons learned, participate actively in the design and execution of program evaluation activities, track program expenses, and prepare reports. Actively participate in design of evidence-informed webinars, workshops, toolkits and other resources x x Build new and manage existing stakeholder relationships in education and employment communities to promote personal and professional development for veterans and military families at the state, regional and national level x Represent MFRI and Purdue University in meetings with diverse corporate partners and other interactions with constituents including higher education and workforce development professionals, government officials, community- based groups, and other stakeholders as needed to disseminate best practices and move project goals forward. Write and/or edit informational and promotional materials, i.e., the department website, for use in outreach activities Utilize customer relations management (CRM) software such as Salesforce, Marketing Cloud, Qualtrics and Hootsuite to schedule email and social media content releases ED8&AT, 21 DeGiFateG prRlessiRQal seeNiQJ a Fareer RppRrtuQity iQ tKe lielG RI e terQal RutreaFK Rr GRQRr relatiRQs utili iQJ Py RrJaQi atiRQal aQG iQterpersRQal sNills iQ KRspitality aQG tRurisP PaQaJePeQt FRrpRrate partQersKips aQG sRIt-IuQGeG QRQprRlit busiQess PaQaJePeQt, QGiaQapRlis, 1 Raquette Lake Girls Camp 2017 to 2017 5eFreatLonaO: ater 6Sorts, nstrXFtor & amS &oXnseOor 5aTuette /aNe 1< -uQe 201 - AuJ 201 x)aFilitateG aQG e eFuteG vRutK-RrieQteG aFtivities IRr speFial eveQts iQFluGiQJ)aPily Day KRliGays aQG ZeeNly tKePeG eveQts ZitK 5aTuette /aNe BRys &aPp 3laQQeG travel aQG aFFRPRGatiRQs IRr ZeeNly lielG trips as Zell as aFFRPpaQieG FaPpers aQG FRuQselRrs tR surrRuQGiQJ FRPPuQities x Resume ORGANIZATIONS AND VOLUNTEER WORK Assist graphic designer and web developer ZitK AGRbe &reative &lRuG 2015 to 2015 in digital content creation for website and other social media platforms ZitK AGRbe &reative &IRuG x Attend Purdue Communications Council meetings to discuss marketing and brand

management ideas for MFRI, Purdue's Giant Leaps campaign and the Purdue Ideas Festival x Perform office management duties independently, including managing necessary administrative paperwork; maintaining records and complex paper and computerized filing systems to support the department (i.e. fiscal, personnel, and student records) Received 'Staff Kudos' recognition in November 2018 for work on Focus Forward Fellowship crowdsourcing and marketing materials West /alayette, , 1 *raGuateG DeF 201 x x x x Resume RELATED PROFESSIONAL EXPERIENCE, CONT. x Conferred with and assisted the 0aQaJer and reFreatiRQal parN bRarG in the performance of prRJraP aGPiQistratiRQ aQG aFtivities tR iQFluGe FRPPuQiFatiQJ ZitK RtKer IRFal JRverQPeQt RIliFes aQG Rr RutsiGe aJeQFies tR Flarily prRFeGures aQG reTuest iQIRrPatiRQ establisKiQJ iQterQal aGPiQistrative prRFeGures aQG PaNiQJ reFRPPeQGiQJ FKaQJes tR iPprRve GepartPeQt s elliFieQFy Rr elleFtiveQess x 6uperviseG RIliFe aQG perIRrPeG PaQaJePeQt Guties iQFluGiQJ upGatiQJ liFeQseG FKePiFal reFRrGs FreatiQJ ePplRyee sFKeGules valiGatiQJ Gaily baQN GepRsits aQG prRviGe all FRPPuQiFatiRQs ZKile RQ-site x Served as a resource to 5RFKester aQG surrRuQGiQJ FRPPuQities regarding all laFility pRliFies aQG prRFeGures x x Planned and coordinated outreach programs and speFial eveQts suFK as tKe iQQauJural 3aFN-A-BaFNpaFN luQGraiser raisiQJ Rver 3000 iQ PRQetary GRQatiRQs aQG sFKRRI supplies &reateG sRFial PeGia FRQteQt tR ParNet reQRvatiRQs IaFility iPprRvPeQts aQG speFial eveQts as Zell as ZeatKer- relateG QRtiliFatiRQs x AiGeG iQ lisFal traQsitiRQ IrRP Fity tR FRuQty FKaPber RI FRPPerFe AssisteG FRQtraFteG Zebsite GevelRper aQG JrapKiF GesiJQer ZitK QeZ Zebsite leatures aQG FRQteQt 5espRQsible IRr RrJaQi iQJ aQQual &Kili &RRN-2II)estival iQFluGiQJ FRRrGiQatiQJ ZitK IRFal busiQesses aQG FRrpRrate partners abRut atteQGaQFe FreatiQJ GiJital aQG priQt prRPRtiRQal Paterials aQG aFtiQJ as a liasiRQ betZeeQ tKe &KaPber RI &RPPerFe aQG reJiRQal PeGia Rutlets x AiGeG sales teaP iQ FRQtaFtiQJ FRrpRrate partQers aQG settiQJ up eveQts rates x x Completed Gaily tracking reports, monitored Tuarterly perIRrPaQFe levels aQG ZRrNeG FIRsely ZitK IRFal aQG reJiRQal +iltRQ PaQJers tR iPprRve pRliFies aQG prRFeGures IRr Pa iPuP elliFieQFy aFrRss all GepartPeQts x &rRsstraiQeG iQ e eFutive KRuseNeepiQJ pRsitiRQ RQe PRQtK alter Kire

Counseled, advised, and supported bRarG PePbers as tKey GeterPiQeG QeZ PePber beQelits aQG lisFal struFture (PplRyee RI tKe 0RQtK - April 201 &reateG Gaily lessRQ plaQs reJarGiQJ Zater salety aQG GePRQstrateG reFreatiRQal lessRQs tR all aJes x 6uperviseG 250 FaPpers Gaily IrRP suQrise tR suQset RoFKester &ity 3ool Office Supervisor/Head Lifeguard, Marketing Intern Rochester, IN May 200 - Aug 201)ulton County CKamber of Commerce Marketing and &ommXnLFatLon, ntern ront 'esN Agent Hampton Inn 2013 to 2013 eFXtLYe +oXseNeeSLng West /alayette IN Education Associate in External Relations Student Worker and Intern The Military Family Research Institute Skills BRAND MANAGEMENT, EXCEL, MICROSOFT OFFICE, OUTLOOK, POWERPOINT, WORD Additional Information COMPUTER SKILLS Microsoft Office Suite (Word, Excel, PowerPoint, 3ublisKer and Outlook), AGRbe &reative &lRuG 4ualtriFs CXstomer 5elations 0anagement C50 S\stems: 6alesIRrFe 6alesIRrFe 0arNetiQJ &IRuG Delivra 2pera 2Q4 Social 0eGia anG: eEsite 'eYeloSment 7ools: +RRtsuite sFKeGuliQJ sRItZare WRrG3ress Zeb GevelRpPeQt tRRIs Bitly Purdue Communications Council, Brand Management National Society of Minorities in Hospitality, Member Psi Iota ;i, 9oOXnteer Ambassador 6FKoOarsKLS (Yent &oordLnator MarcK Madness)inal)our, MarNetLng 7eam DoZntoZn Indy Inc., 6XSer 6erYLFe 7raLnLng)ulton County H

Name: Crystal Underwood

Email: wheelertaylor@example.org

Phone: 845-318-1303x5596