



Pizza Sales Dashboard

JAN '15 - DEC '15

Pizza Category

All

01-01-2015

31-12-2015



Home



Best/Worst Sellers

BUSIEST DAYS & TIMES

Daily

Orders are **highest** on **Fridays** followed by **Saturday/Thursday**.

Monthly

The **maximum** orders occur in the month of **July** followed by **January**.

SALES PERFORMANCE

Category

Classic category contributes to **maximum sales**.

Size

Large size contributes to **maximum sales**.



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

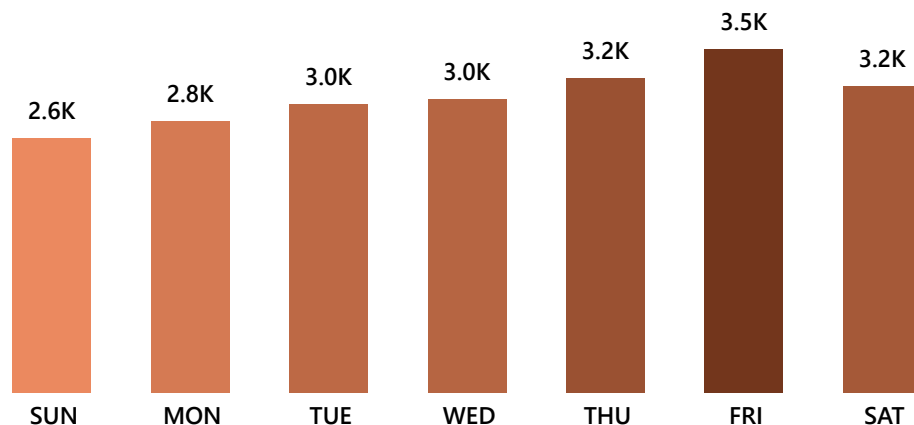
Total Orders



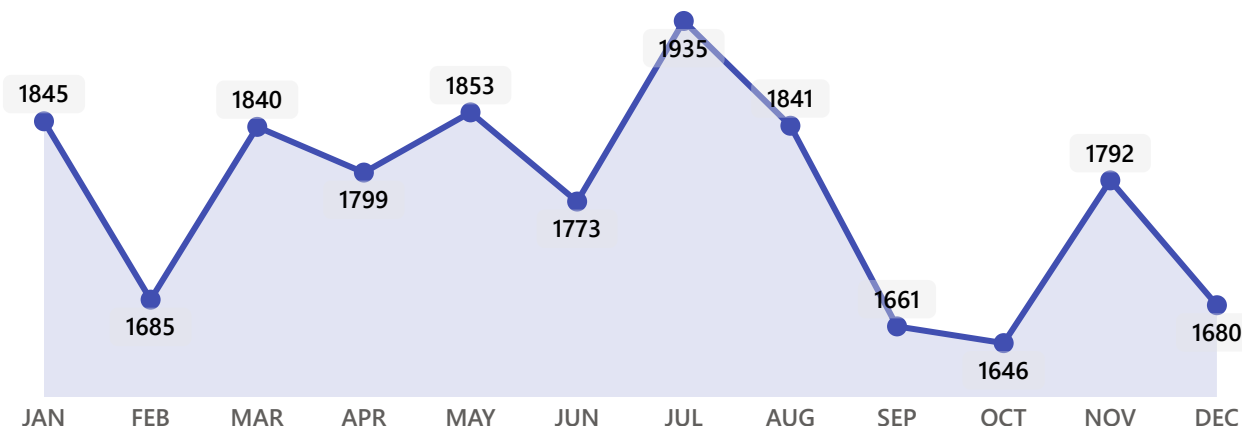
2.32

Avg Pizzas Per Order

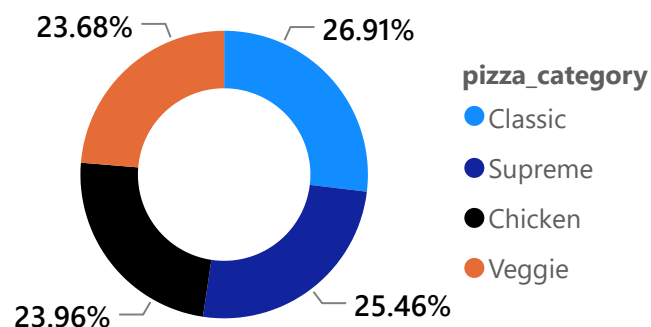
Daily Trend for Total Orders



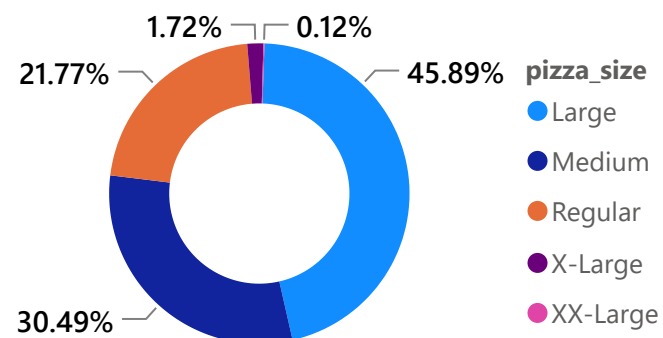
Monthly Trend for Total Orders



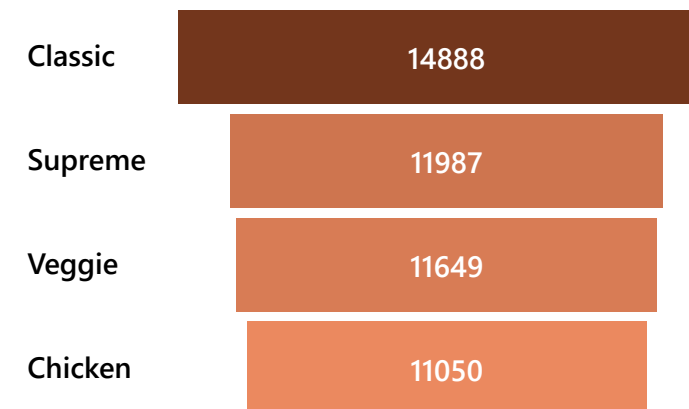
% of Revenue by Pizza Category



% of Revenue by Pizza Size



Total Pizzas Sold by Pizza Category





Pizza Sales Dashboard

JAN '15 - DEC '15

Pizza Category

All

01-01-2015

31-12-2015

Best/Worst Sellers

Home

BEST SELLERS

Revenue

The **Thai Chicken Pizza** contributes to the **Maximum Revenue**.

Quantity

The **Classic Chicken Pizza** contributes to **Maximum Quantity Sold**.

Total Orders

The **Classic Chicken Pizza** contributes to the **Maximum Total Orders**.

WORST SELLERS

Revenue

The **Brie Carre Pizza** contributes to the **Minimum Revenue**.

Quantity

The **Brie Carre Pizza** contributes to **Minimum Quantity Sold**.

Total Orders

The **Brie Carre Pizza** contributes to the **Minimum Total Orders**.



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

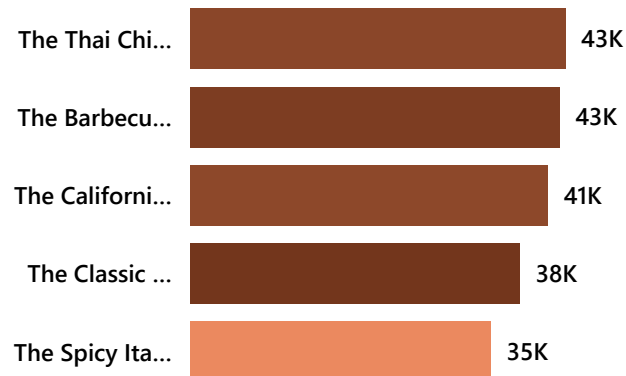
Total Orders



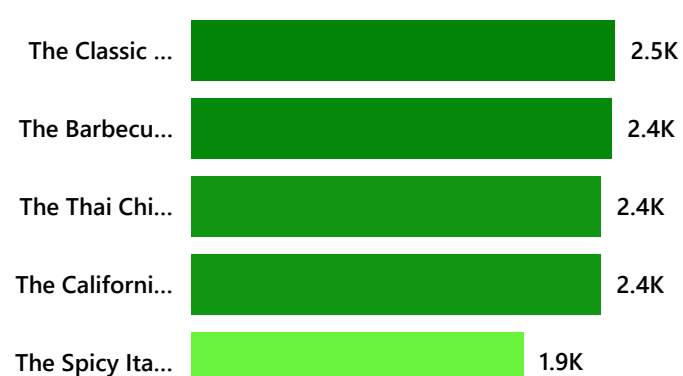
2.32

Avg Pizzas Per Order

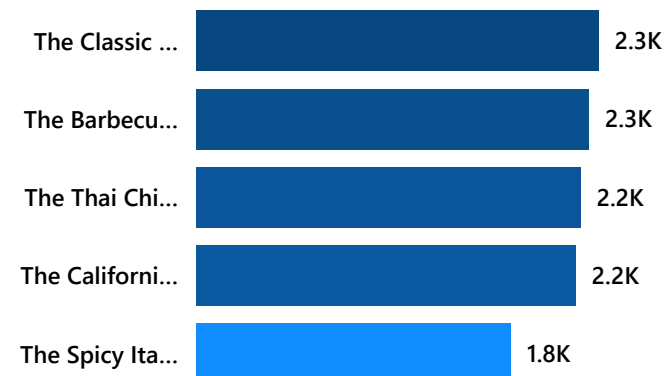
Top 5 Pizzas by Revenue



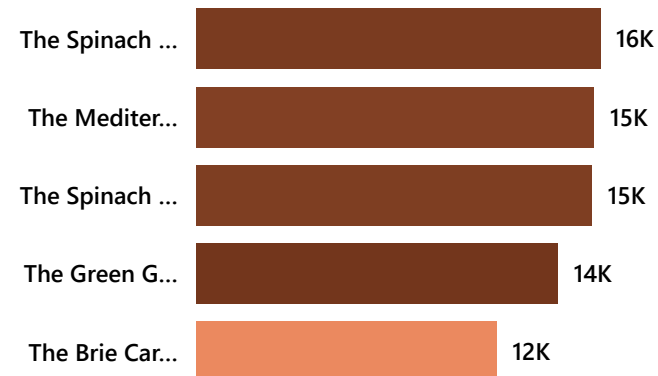
Top 5 Pizzas by Quantity



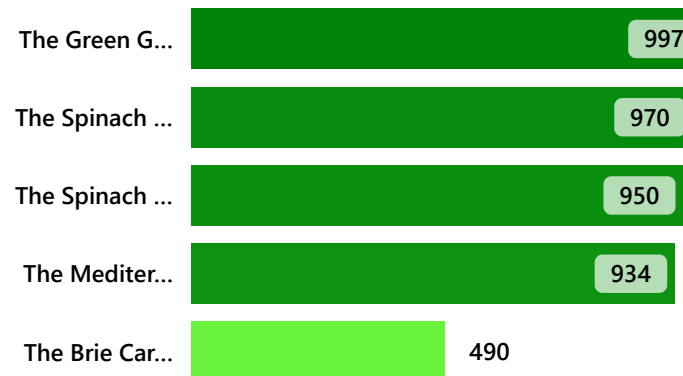
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

