# VEDANSHU

**📌 Personal Information**

**📍 Location: Mansarovar, Jaipur, Rajasthan**

📞 +91 9838388673 | 📧 Vedanshu333@gmail.com

🔗 LinkedIn: https://www.linkedin.com/in/vedanshu-2002/

# 🎯 Professional Summary

A highly motivated Backend Developer with expertise in JavaScript, Node.js, and database management. Adept at building scalable, high-performance applications and developing efficient APIs. Passionate about system security, cloud deployment, and backend optimization. A problem-solver with hands-on project experience, eager to contribute technical skills to an innovative tech team.

# Certifications & Activities

* **Python Fundamentals** (Coursera) – Covered classes, data types, and basic scripting.
* **RC Robotics Workshop** – Participated in a hands-on workshop on building RC robots, organized by Poddar International College.

# 🛠 Technical Skills

**Programming**: JavaScript | **Backend**: Node.js, Express.js, REST APIs, GraphQL |**Databases**: MySQL, MongoDB

# Professional Experiencea

## 💼 Experience

SEO Executive | Smart SEO Tech (April 2023 - 2024)

📌 Enhanced website rankings through keyword research and content optimization.

📌 Implemented SEO strategies to drive organic traffic growth.

📌 Conducted data analysis to improve search visibility.

**SEO Executive | W3Era Web Technology *(Jan 2024 - Present)***

📌 Managing **SEO campaigns** to boost online visibility and search rankings.  
📌 Conducting **website audits** and implementing on-page & off-page SEO strategies.  
📌 Utilizing **data analytics** to improve site performance and user engagement.

## **🚀 Projects**

Courier Management System (PHP, MySQL, Apache)

📌 Developed a robust tracking system for efficient logistics management.

📌 Optimized database queries for improved performance and scalability.

📌 Implemented secure authentication and data handling.

# 🎓 Education

📌 Bachelor of Computer Applications (BCA)

📍 Poddar International College, Jaipur (2019 - 2022)

✔️ Strong foundation in backend development, system architecture, and database management.

# 🌍 Languages

✔️ English  
✔️ Hindi