ITT, Lucknow

Question l'aper 2024-25

Semester | End Term Examination

ProfessionalCommunication

Total Marks- 70

• A the Secretary of the Students Club of your institution. You bought a boat music system from the Pallasio Mall. You discovered that it has groove damage. The dealer promptly replaced it, but the replacement contains identical defects. Write a business letter to the manufacturing company askit in replacement. Invent the necessary details and follow the business letter structure discussed in the class (20Marks)

Q2. The introductorysentence to the Ccdar $_{\mbox{\scriptsize Strect}}$ $_{\mbox{\scriptsize lotel's}}$ $\mbox{\scriptsize new}$ "Open-Communications with great fanfare lby the human resources department, scemed crystal clear: "We value the opinions of all of our employees, all of the time! "The $_{
m policy}$ stressed that the $_{
m hotel}$'s managers knew that employees often had great ideas about improving work processes, pleasing gucsts, and reducing costs without reducing $_{
m quality}$. The $_{
m policy}$ $_{
m invited}$ employees to share their $_{
m ideas}$ with their $_{
m supervisor}$ during performance appraisals: it also encouraged employees to use the new suggestion boxes placed around the $_{\text{hotel}}$. But the $_{\text{policy}}$ also emphasized that improvement ideas would be welcomed at any time by anyone ON the $_{
m hotel's}$ management team. To $_{
m further}$ encourage communication, the $\overline{
m HR}$ department announced that from $now \ on$, all the hotel's managers and supervisors would have an "open door" policy. "We want to hear from you!" the policy declared. The policy memo ended by promising that employees would be $_{\mathrm{paid}}$ a $_{\mathrm{financial}}$ bonus for any improvement ideas that were implemented. Susan was a new employee in the hotel's housekeeping depart ment; she had been in her position fora littleless than a month. She liked the new policy immediately. "I'm glad r took this job; this is a good place to work!" she thought as slhe put the memo down. She was on a lunch break in the employee dining room. The only other person in the roomn was Tiana, a $_{\mbox{\scriptsize supervisor}}$ in the hotel's laundry department, sitting alone at a different table and shuffling through SOMepapers. Susan had spoken with Tiana many times before while stockingher cart at the beginning of her work shift. Susan went over to Tiana's table and, after they chatted briefly about how busy the hotel would be over the next few weeks, Susan said, "I Was a housekeeper for threeyears at another hotel, and it had some great procedures to make sure clean guestroom linens were always ready when needed. Would you like to hear about some of my ideas?"

"Well, maybe sometime, but not now," Tiana replied. "I'm trying to work through somebudget changes. Besides, We have a chain of command around here. Talk to your supervisor first. If she likes your ideas, she'll discuss them with me. Okay?" Tiana put her head down and went back to looking at her budget report, signalling that the conversation was over.

Questions:

- A. What should Susan do in this situation? Should she communicate directly with her supervisor? Or should she find out another person to discuss with before approaching the supervisor? Wha vouldbe the best professional communication approach here? (10 Marks)
- $^{\rm s}$ Did Tianna listen to Susan? How important $_{\rm is}$ active listening for Professionals workin in the organization? (10 Marks)
- C. What are the potential barriers to Listening skills and how could they be overcome? (10 Marks)
- Q3. Assume that you are applying for a job in your dream company. Prepare a precise, informative and persuasive resume for the job. Do not write your name anywhere in the resume. Instead, you can use special characters and numeric figures to represent your name. (20 Marks)