Course Name: Professional Communication -II
Course code: PCO230C

Full Marks:75

Q.1 You have been selected for an interview at Google. Following are the details of the internship position. (5*8=40 marks)

Google
Role: Software Engineer (6 months)
Experience: Pursuing B.Tech.
Location: Bengaluru/Hyderabad, India

Responsibilities
- Research, conceive, and develop software applications to extend and improve Google's product offering.
- Contribute to a wide variety of projects utilizing natural language processing, artificial intelligence, data compression, machine learning, and search technologies.
- Collaborate on scalability issues involving access to data and information.
- Solve challenges/problems that you are presented with.

Minimum qualifications
- Pursuing Bachelor's degree
- Experience working with Unix/Linux, Windows or macOS environments, distributed systems, machine learning, information retrieval, and TCP/IP
- Experience programming in C, C++, Java, or Python

Mission and Vision of Google
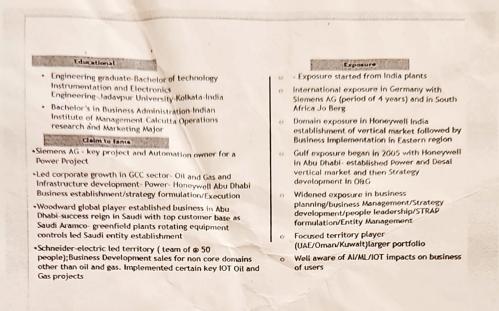Google's mission is to organise the world's information and make it universally accessible and useful.

Values and Principles of Googie
- Focus on the user and all else will follow
- It's best to do one thing really, really well
- Fast is better than slow
- Democracy on the web works
- You don't need to be at your desk to need an answer
- You can make money without doing evil
- The need for information crosses all borders
- You can be serious without a suit.
- Diversity encourages innovation.

Based on the requirements of the internship profile, answer the following questions asked in the interview:
a) Tell me about yourself.
b) State one of your weaknesses?
c) What is your greatest strength?
d) Tell me about a situation when your work was criticized?
e) What challenges have you faced working in a team?

Q.2 Look at the given slide of a PPT and explain which design principles have been violated here. Suggest steps to make this slide better: (1*20=20)

Educational
- Engineering graduate-Bachelor of technology Instrumentation and Electronics Engineering-Jadavpur University-Kolkata-India
- Bachelor's in Business Administration-Indian Institute of Management-Calcutta Operations research and Marketing Major

Claim to fame
- Siemens AG - key project and Automation owner for a Power Project
- Led corporate growth in GCC sector- Oil and Gas and Infrastructure development- Power- Honeywell Abu Dhabi Business establishment/strategy formulation/Execution
- Woodward global player established business in Abu Dhabi-success reign in Saudi with top customer base as Saudi Aramco- greenfield plants rotating equipment controls led Saudi entity establishment
- Schneider-electric led territory (team of @ 50 people);Business Development sales for non core domains other than oil and gas. Implemented certain key IOT Oil and Gas projects

Exposure
- Exposure started from India plants
- International exposure in Germany with Siemens AG (period of 4 years) and in South Africa Jo Berg
- Domain exposure in Honeywell India establishment of vertical market followed by Business Implementation in Eastern region
- Gulf exposure began in 2005 with Honeywell in Abu Dhabi- established Power and Desal vertical market and then Strategy development in O&G
- Widened exposure in business planning/business Management/Strategy development/people leadership/STRAP formulation/Entity Management
- Focused territory player (UAE/Oman/Kuwait)larger portfolio
- Well aware of AI/ML/IOT impacts on business of users

Q.3 Read the given situation carefully and answer the questions that follow (1*15=15)

You are leading a hybrid team on a product development project that involves employees from India and the United States. During weekly online meetings, key differences begin to emerge:

- The American team members expect to contribute freely regardless of position, take initiative independently, and value personal accountability and recognition.
- The Indian team members tend to wait for direction from senior leadership, avoid contradicting superiors in group settings, and prefer team harmony over individual recognition.

These differences begin to affect the project flow. The U.S. team grows impatient with what they see as "indecisiveness" and "lack of ownership," while the Indian team feels uncomfortable with what they perceive as "disrespect for hierarchy" and "overemphasis on self-promotion."

A) Identify and explain the two dimensions of cross-cultural communication that are creating differences between Indian and American team members?

B) Give two suggestions to resolve these gaps in cross-cultural communication.

You are liked for who you are. Have a great day