

# Assignment 1

- Define a problem statement & give a brief executive summary snapshot.

- 1) Executive Summary
- 2) Project Description
- 3) Project Scope

→ Problem Analysis:- Nowadays farmer are facing lots of problem in selling their products.

## ① Executive Summary:-

- Our company has analysis some problems of farmer by doing surveys in different areas.
- We find this issue by discussing with many farmer.
- We should make various websites & Applications for selling various products of farmers. it can also help them to buy various things they need for farming. as it will be very easy to sell online rather than using old ways.
- It has huge scope for our company because in India Agriculture is done on large scale so there are huge number of farmers to use this website or app.
- We will build this website & app first then work on it find problems. then check the app test it.

## ② Project Description:-

- The purpose of this website and application is to help farmers to sell & buy their things which can



save their time and efforts. They use very old technique therefore they are not able to make changes in their work.

- By Doing many surveys and discussing with farmers we got many problems of them. So in modern world we have to use modern techniques. we will build a website so they can sell their all product online & buy also so because of this they can get good rate as they want and time will be saved. they can get home delivery of the product they buy.
- For this we face many challenges like they was not able to use website. Some farmers don't use mobile phones. Some of them not don't trust our apps.
- We build this app for helping farmers to developed their farming by using modern techniques

### 3> Project scope:-

- We will advertise our app's on various websites, phones, t.v, radio etc. so to tell people our goals of making this app.
- This will take time as we are facing some issues so will work on that faster very fast.
- This App will be available very easily everywhere and it will be free to everyone.
- We have planned to execute this project till 2025.
- This app & website will be free for farmers so that every farmer will use it.