

## **General Instructions**

- Official website of ZED is <https://zed.msme.gov.in/>
- After registration, login with ZED ID and password sent on the Email ID provided.
- Apply for Bronze certification by paying the certification fee (and/or applying Joining Reward) and download ZED
- MSME Mobile app from google play store to submit Basic information and Documents.
- Assessor will verify the information and documents submitted by the applicant. After successful verification, a
- certificate and report will be provided to applicant.
- MSMEs will now be eligible for the following incentives:
  - ✓ Joining reward of Rs. 10,000/- for ZED Certification.
  - ✓ Subsidy as per the following structure, on the cost of certification:
    - I. Micro Enterprises: 80%
    - II. Small Enterprises: 60%
    - III. Medium Enterprises: 50%
  - ✓ There will be an additional subsidy of 10% for the MSMEs owned by Women/SC/ST Entrepreneurs OR MSMEs in NER/Himalayan/LWE/Island territories/aspirational districts.
  - ✓ In addition to above, there will be an additional subsidy of 5% for MSMEs which are also a part of the SFURTI OR Micro & Small Enterprises - Cluster Development Programme (MSE-CDP) of the Ministry.

# **Bronze Certification Process Flow**

## **Step 1: Registration (Web/Mobile APP)**

1. Online registration on ZED Portal
2. Enter valid Udyam & Mobile number
3. Udyam validation through API
4. ZED Pledge taken
5. ZED ID, Password & Pledge Certificate issued

## **Step 2: Desktop Verification (Web/Mobile APP)**

1. MSME applies for certification through dashboard
2. Online payment of MSME contribution (if and as applicable)
3. MSME downloads mobile app for next steps
4. Basic info and documents submitted by MSME SPOC along with his/her selfie
5. Case submitted to Master Admin
6. Case allocated for assessment
7. Case assessed by assessor
  - If Non-Conformity :
    - I. Nonconformances raised by assessor
    - II. Nonconformances closed by MSME
  - No Non-Conformity :
    - I. Case approved by assessor
8. Auto Certificate & Report generated and sent to MSME through email. Also available on Applicant dashboard