E-commerce Sales Dashboard (2023–2025)

Country	Product	Membership
Australia	Bike	Premium
Australia	Bike	Standard
Australia	Bike	VIP
Canada	Bike	Premium
Canada	Bike	Standard
Canada	Bike	VIP

TotalSales and OrderCount
by Month

● TotalSales ● OrderCount
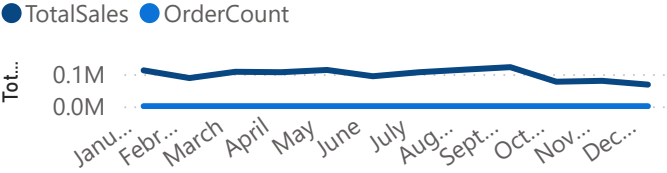
Sum of TotalSpent
by EmailDomain

shopwo... 1.00M, eshop.c... 0.96M, buyeasy... 0.96M, bestdea... 0.89M, (Blank) 0.07M
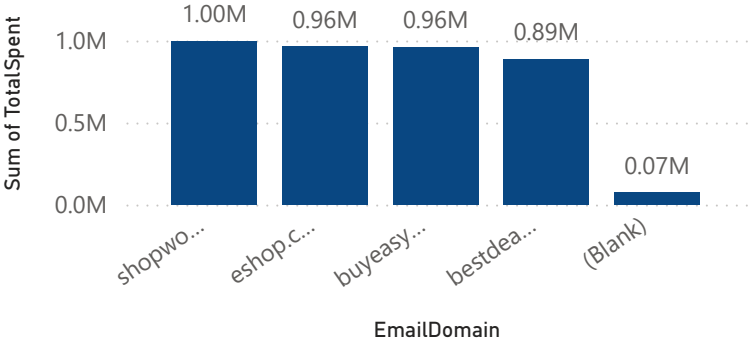
AvgShippingCost By Product

Product	AvgShippingCost
Bike	53.95
Book	53.11
Laptop	52.76
Shirt	48.61
Toy	47.93
Total	**51.31**

TotalSpent
Sum of TotalSpent by Country

USA, Australia, UK, Germany, Canada

TotalSales
by Year

2023: 0.41M, 2024: 0.46M, 2025: 0.31M
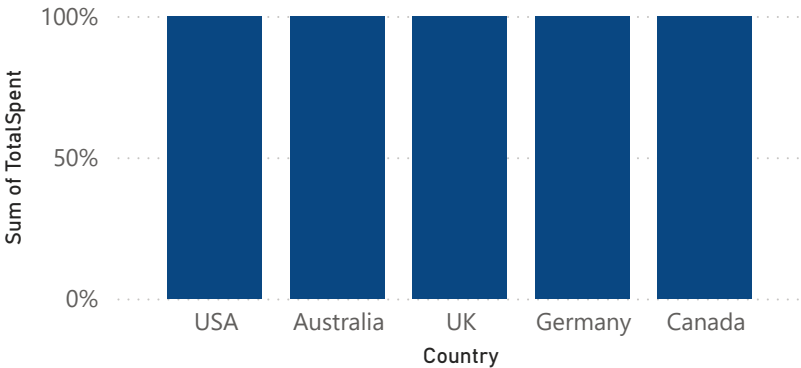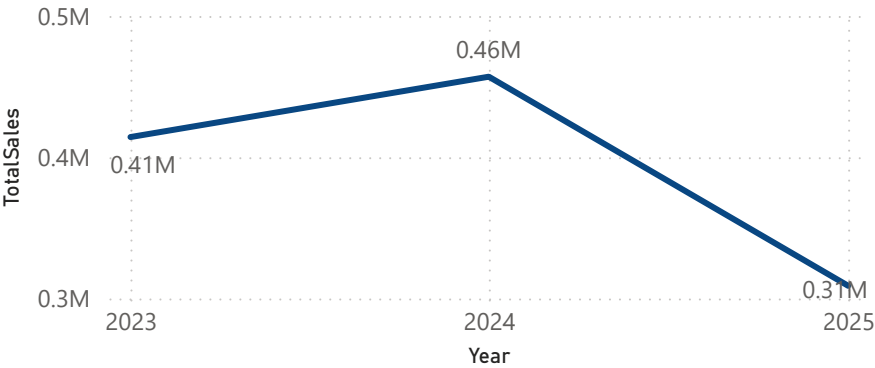
TotalSpent Vs Avg OrderValue
Membership, AvgOrderValue/Customer and TotalSpent

Membership ● Premium ● Standard ● VIP

TotalSales
by Country

USA: 0.26M, Australia: 0.25M, Germany: 0.24M, UK: 0.23M, Canada: 0.21M
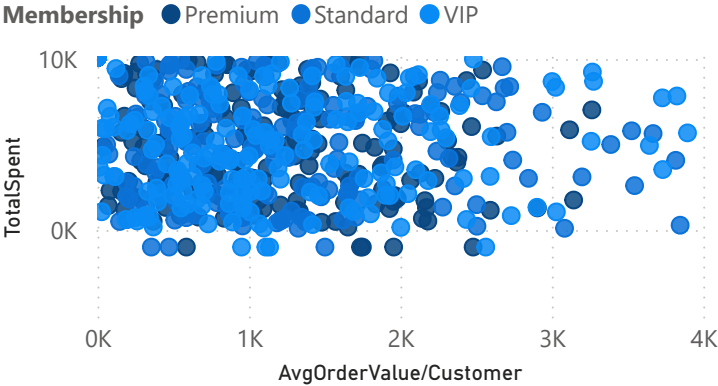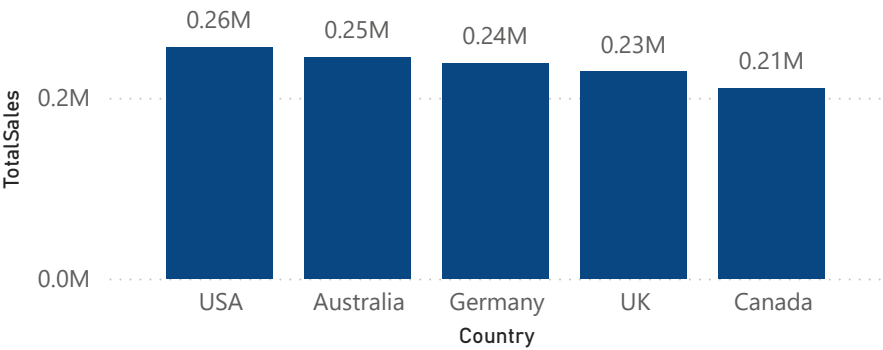
TotalOrders
by Membership

Premium: 342, Standard: 334, VIP: 324
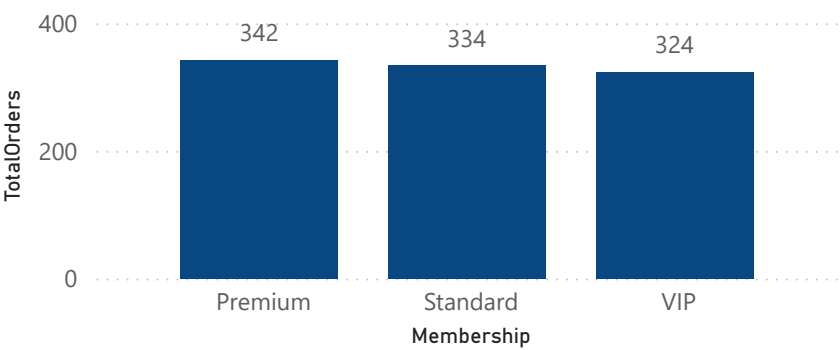
AvgOrder by Product
AvgOrderSize by Product

Shirt: 2.6, Bike: 2.6, Book: 2.5, Toy: 2.4, Laptop: 2.4