

WHO are we empathizing with?

Who is the person we want to understand? What is the situation they are in? What is their role in the situation?

Medical

Patients and others

Professionals

What are they hearing others say?
What are they hearing from friends?
What are they hearing from colleagues?
What are they hearing second-hand?

What do they HEAR?

How efficiently is the model trained!

Is this an authentic platform?

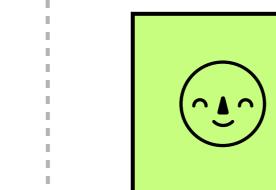
Are the results accurate?

GOAL

What do they THINK and FEEL?

PAINS

What are their fears, frustrations, and anxieties?



GAINS

What are their wants, needs, hopes, and dreams?

To make an accurate model

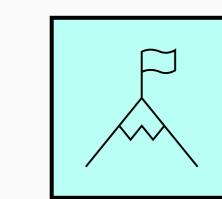
Training the model with authentic data to give proper results

Automated system for classification of Arrhythmia

Helpful addition to the medical industry

What do they need to DO?

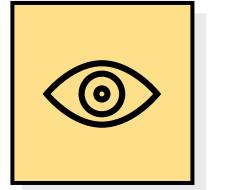
What do they need to do differently? What job(s) do they want or need to get done?



Remove Human errors

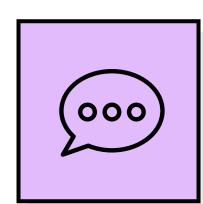
Make process faster Better accuracy

Digitilization



What do they SEE?

What do they see in the marketplace?
What do they see in their immediate environment?
What do they see others saying and doing?
What are they watching and reading?

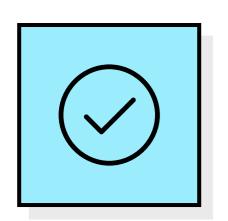


What do they SAY?

What have we heard them say? What can we magine them saying?

Need a model tofind the type of Arrhythmia easily

Have to remove human errors if possible



What do they DO?

What do they do today?
What behavior have we observed?
What can we imagine them doing?

Avoids manual decision-making

Find out minute pattern differences while dealing with ECG

Give accurate resukts