

# Empathy Map

## User Profile

The main users of this project are students, researchers, and data analysts who want to understand Electric Vehicle (EV) trends using visual dashboards.

## What the User THINKS

- Needs simple comparison between EV models.
- Wants insights instead of raw data.
- Interested in EV performance, price, and efficiency.

## What the User FEELS

- Confused by large datasets.
- Finds raw numerical data difficult to analyze.
- Prefers visual explanations.

## What the User SEES

- Multiple EV brands and specifications.
- Charging station information across regions.
- Complex tables without clear insights.

## What the User DOES

- Uses dashboards to analyze data.
- Applies filters to compare vehicles.
- Navigates stories for step-by-step insights.

## User Needs

- Clear and interactive dashboards
- Easy navigation
- Visual comparison of EV metrics
- Fast understanding of trends

## Expected Gains

Users can easily understand EV market trends, compare vehicles, and analyze charging infrastructure through visual analytics.