

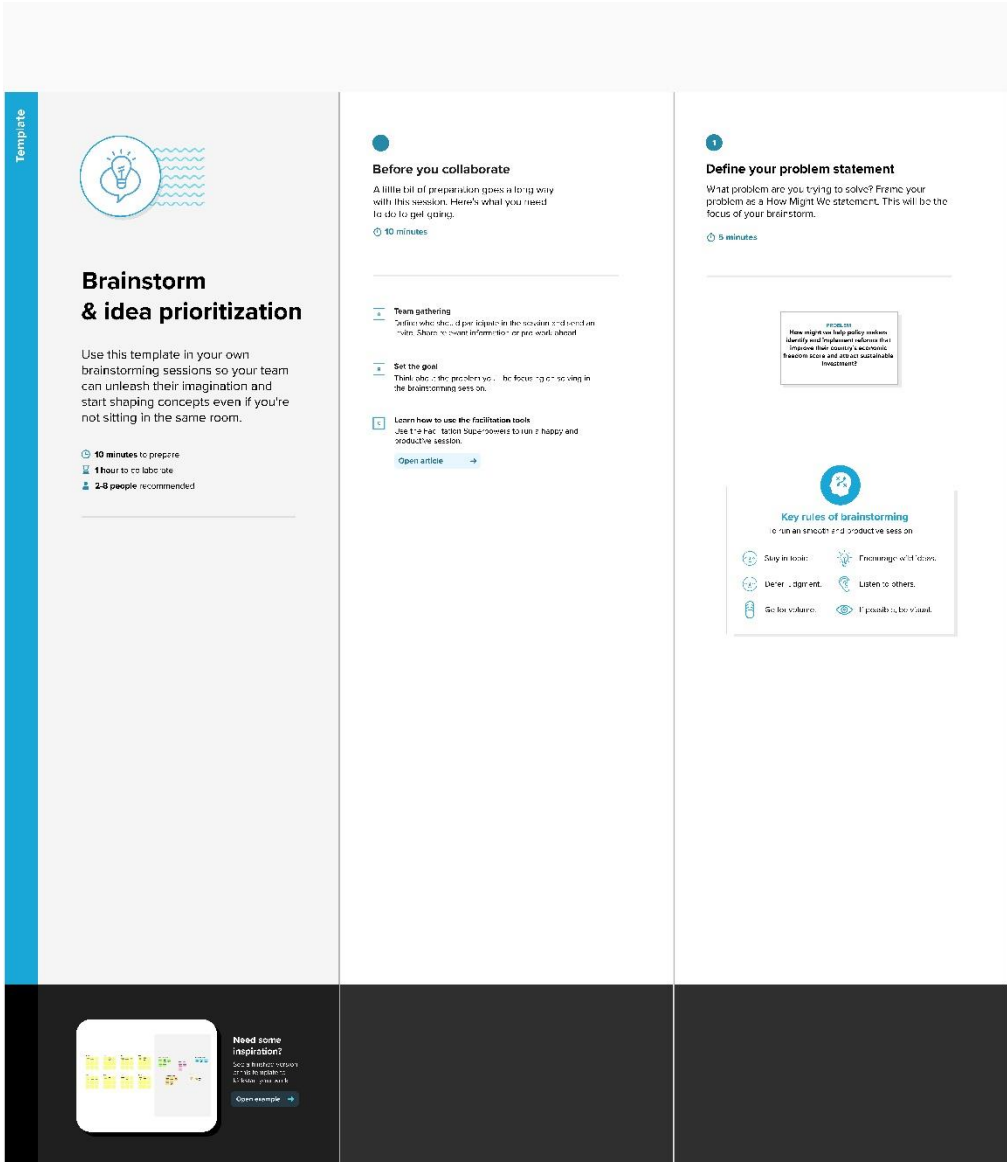
Ideation Phase

Brainstorm & Idea Prioritization Template

Date	22 June 2025
Team ID	LTVIP2025TMID50685
Project Name	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon.



1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM
How might we help policy makers identify and implement reforms that improve their country's economic freedom score and attract sustainable investment?

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Korada Gowthami

maintain yearly economic report

setup special economic zones

simplify registration process

offer scholarship for public

create leadership programs

host innovation ideas

establish anonymous corruption

offer tax holidays to new investors

conduct regular audits

Peri Siddhartha

Unknown

Sayam Mareasha Kumar

Unknown

Likhith Tirumalasetti

Unknown



3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and compare important ideas as you move along your map.

Group ideas



4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

